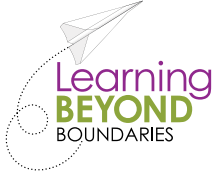




# Exhibitor Workshop Application



Association for Supervision and Curriculum Development  
64<sup>TH</sup> ASCD Annual Conference & Exhibit Show

**Orange County Convention Center • Orlando, Florida • March 14–16, 2009**

**Telephone:** 703-575-5629 or 703-575-5660 • **Fax:** 703-575-5407 • **E-mail:** exhibits@ascd.org

## Check Out This Exhibitor Opportunity!

Here's your opportunity to showcase your products or services in an intimate setting! Apply to present an Exhibitor Workshop in which you can demonstrate the strengths and benefits of your products and services. These workshops are designed to give exhibitors an opportunity to attract a select audience and highlight products, services, or technologies in a setting free of the distractions on the exhibit floor. There are a limited number of spaces for this unique offer—and they sell out fast—so, sign up today!

**Workshops will be assigned on a first-come, first-served basis and will cost \$975 each. Full payment must accompany the application, and no refund will be issued if a workshop is assigned and then cancelled. Workshop sessions will be included in the 2009 Conference Program Book, only if received by August 15, 2008.**

PLEASE TYPE OR PRINT CLEARLY.

### 1 PRIMARY PRESENTER This is how your name will appear in the Conference Program Book.

PRESENTER NAME		POSITION	
ASCD MEMBER/CUSTOMER No.		INSTITUTIONAL AFFILIATION	
STREET ADDRESS			
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY
E-MAIL		WEB SITE	
OFFICE PHONE		FAX	

### 2 CONTACT INFORMATION All information will be sent to the Contact Person. It is the responsibility of the Contact Person to communicate all conference information to the presenter.

CONTACT PERSON		EXHIBITING FIRM	ASCD MEMBER/CUSTOMER No.
STREET ADDRESS			
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY
E-MAIL		WEB SITE	
OFFICE PHONE		FAX	

### 3 PAYMENT INFORMATION Full payment MUST accompany application.

CHECK ENCLOSED \$ \_\_\_\_\_ (MAKE CHECKS PAYABLE TO ASCD.)  
CHECK NUMBER \_\_\_\_\_ AMOUNT ENCLOSED \$ \_\_\_\_\_

CHARGE MY:  MasterCard  VISA  AMEX  DISCOVER CARD

AMOUNT TO BE CHARGED \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

CARDHOLDER'S NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### 4 SIGNATURE AND AGREEMENT The exhibitor agrees to abide by all exhibit terms, conditions, and regulations set forth in this contract.

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME AND TITLE \_\_\_\_\_

DATE RECEIVED \_\_\_\_\_

**Session Details and Workshop Guidelines Information—SEE REVERSE**

**5 A. SESSION DETAILS** \*Please note: We reserve the right to edit titles and descriptions for length.

WORKSHOP TITLE (8 WORDS OR FEWER)\*

WORKSHOP DESCRIPTION (50 WORDS OR FEWER)\*

**B. STRAND**

Select one.

- Identifying What Children Need to Become Successful Adults in a Changing World
- Advocating for Social Responsibility in a Diverse, Global Society
- Doing What Works and Transforming What Doesn't

**C. AUDIENCE**

Select one.

- Ages 0–5
- Elementary
- Middle or Junior High
- Middle and Secondary
- Secondary
- Higher and Adult Education
- PreK–12
- Special Needs
- ESOL
- All Levels

**D. PRESENTATION STYLE**

Please use percentages.

- % Interactive
- % Lecture

**E. DEMOGRAPHIC FOCUS**

Select one.

- Rural
- Urban
- Suburban
- International
- All

**F. TOPIC**

Select one..

- Assessment and Evaluation
- Character Education
- Collaborations and Partnerships
- Core Curriculum Subjects (Math, Science, Language Arts, Social Studies)
- Curriculum Instruction
- Diversity in Education
- Educational Research
- Fine Arts
- Instructional Technology
- Planning and Leadership
- Professional Development
- School Restructuring and Reform
- Worldwide Issues
- Other \_\_\_\_\_

**6 WORKSHOP GUIDELINES**

Workshops will be held in the Orange County Convention Center and will be scheduled each day of the conference between 8:00 a.m. and 5:00 p.m. Each workshop will run for one hour, with 30 minutes for set up and removal of equipment. The meeting room will be set theater style for approximately 50 or more people and will be equipped with an Internet connection, standing podium, microphone, and materials table. Equipment required, other than that which is specified here, is the responsibility of the exhibitor.

ALL submissions received are subject to approval by ASCD. **Applications are read and assigned on a first-come, first-served basis and will cost \$975 each.** Full payment must accompany the application and no refund will be issued if a workshop is assigned and then cancelled. Payment is refunded for applications not assigned.

Workshop applications will only be accepted from exhibitors participating in the 2009 Exhibit Show. **Please note: If an exhibitor cancels booth space, that exhibitor's workshop will automatically be cancelled, and there will be no refund of the workshop fee. Workshop sessions will be included in the 2009 Conference Program Book, only if received by August 15, 2008.** Otherwise, the listing will appear in the Addendum of the *ASCD Conference Daily*.

Promotion of the workshop is the responsibility of the exhibitor. ASCD makes no guarantees as to the attendance and popularity of such workshops. Selling is prohibited in Exhibitor Workshop sessions.

**Return Copy of Completed Application with Payment to**

Brittany A. Bowen, Exhibits Manager • ASCD, 1703 North Beauregard Street • Alexandria, VA 22311-1714 USA  
**Phone:** 703-575-5629 or 703-575-5660 • **Fax:** 703-575-5407 • **E-mail:** exhibits@ascd.org