ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Minutes of Meetings
of the
Board of Directors

March 13, 14, and 19, 1970

San Francisco Hilton Hotel
San Francisco, California

TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agenda</td>
<td>1</td>
</tr>
<tr>
<td>Executive Council Membership</td>
<td>1</td>
</tr>
<tr>
<td>Review Council Membership</td>
<td>2</td>
</tr>
<tr>
<td>Nominating Committee for Board</td>
<td>2</td>
</tr>
<tr>
<td>Nominating Committee for the Association</td>
<td>2</td>
</tr>
<tr>
<td>GNU Program</td>
<td></td>
</tr>
<tr>
<td>Commissioned Papers</td>
<td>3</td>
</tr>
<tr>
<td>Special Areas of Study Under GNU</td>
<td>3</td>
</tr>
<tr>
<td>Commissions Organized Under GNU</td>
<td>4</td>
</tr>
<tr>
<td>&quot;Quality of Life&quot;</td>
<td>4</td>
</tr>
<tr>
<td>&quot;The Quality of Life and Society in The United States&quot;</td>
<td>4</td>
</tr>
<tr>
<td>Ad Hoc Committee on Expanded Membership</td>
<td>5</td>
</tr>
<tr>
<td>Membership Study</td>
<td>8</td>
</tr>
<tr>
<td>Transfer of World Conference Funds</td>
<td>8</td>
</tr>
<tr>
<td>World Conference on Education</td>
<td></td>
</tr>
<tr>
<td>Report of Chairman</td>
<td>9</td>
</tr>
<tr>
<td>Macdonald and Fanning Statement</td>
<td>11</td>
</tr>
<tr>
<td>Commendation to Commission</td>
<td>12</td>
</tr>
<tr>
<td>Deputy Executive Secretary</td>
<td></td>
</tr>
<tr>
<td>Finances</td>
<td></td>
</tr>
<tr>
<td>Budget</td>
<td>12</td>
</tr>
<tr>
<td>Fiscal Year Change</td>
<td>13</td>
</tr>
<tr>
<td>Budget-Making Procedure</td>
<td>13</td>
</tr>
<tr>
<td>Headquarters Site</td>
<td>13</td>
</tr>
<tr>
<td>Statement from the Black Caucus</td>
<td>14</td>
</tr>
<tr>
<td>Mexican-American Group</td>
<td>16</td>
</tr>
<tr>
<td>Action Lab 12</td>
<td>17</td>
</tr>
<tr>
<td>Report Back to Board by Executive Council</td>
<td>19</td>
</tr>
<tr>
<td>Commendation of Emergency Actions at Conference</td>
<td>19</td>
</tr>
</tbody>
</table>
Presiding: Alexander Frazier, President, ASCD, March 13 and 14, 1970, meetings
John D. Greene, President-Elect, ASCD, March 19, 1970, meeting

Agenda

Friday, March 13
A. Status of the conference; role of board members
B. Highlights of constitutional changes
C. Report of Nominating Committees
D. Nominations from the floor; plans for election
E. Report of Steering Committee on setting up Nominating Committee for Board
F. Report of Executive Committee on Nominating Committee for Association
G. Discussion on "Quality of Life" statement

Saturday, March 14
A. Call for additional agenda items
B. Continuation of "Quality of Life" if incomplete
C. Elections if incomplete
D. Report of Committee on Expanded Membership
E. Staff reports
   1. Introduction of Deputy Executive Secretary
   2. Disposition of 1969 resolutions and recommendations
   3. Progress report on headquarters site
   4. Report on membership and financial status
F. Transfer of World Conference funds
G. Budget-making process
H. 1970-71 Budget proposal
I. Report on World Conference

Thursday, March 19
A. Action on 1970-71 budget
B. Action on headquarters site
C. New business

The above agenda was approved and two items were added...

Statement concerning the conference at Asilomar
Presentation of a position paper from the Black Studies group

Executive Council Membership

On March 13, the Board of Directors elected seven members of the Board to serve on the Executive Council beginning April 1, 1970; Terms of office being determined by the number of votes received, are as shown:

Mrs. Minnie H. Fields(1971)
Barbara Hartsig(1971)
Delmo Della-Dora(1972)
Mrs. Frances Link(1972)
C. L. Davis, Jr.(1973)
John U. Michaelis(1973)
Mrs. Glenys G. Unruh(1973)

Mrs. Frances Link, a member of the Nominating Committee, placed 21 names for nomination. There were no nominations from the floor.
The Council is comprised of the above seven people and the following six people elected at large:

John D. Greene, President
Alvin D. Loving, Sr., President-Elect
Alexander Fraizer, Past President

Members
Joyce Cooper (1971)
Ronald C. Doll (1971)
Audrey Norris (1973)

Review Council Membership

On March 13, the Board of Directors elected the following members from the slate of 15 names presented by C. L. Davis, Jr. There were no nominations from the floor. The year of completion is indicated.

M. Karl Openshaw (1971)
Harold Drummond (1972)
William M. Alexander (1973)
Jack R. Frymier (1974)
William Van Til (1975)

Tellers for the above election were Daisy Jones (Chairman), Robert Anderson and Calvin Taylor.

Nominating Committee for Board (March 13)

Selection of Nominating Committee

Early in the Annual Conference, the President-Elect (as Chairman) and the seven representatives of the Board on the Executive Council will select a nominating committee from the Board. Following the usual ASCD procedures and the qualifications described in the constitution, this committee will select three nominees for each prospective vacancy on the Review Council and on the Board segment of the Executive Council.

Election

Following usual ASCD procedures, a listing of nominees, with brief description and picture will be mailed to the Board in November. A separate ballot, listing these nominees only, will be sent to members of the Board of Directors. Balloting will be cut off on December 20. Votes will be counted by the Association's Board of Tellers. Results will be announced, along with the election results, in the January News Exchange. PASSED.

Nominating Committee for the Association

Mrs. Glenys Unruh MOVED that the Nominating Committee of the Association continue to be appointed by the Executive Council as an interim step until the Constitution can be amended to clarify the process. This motion PASSED.
GNU Program

Commissioned Papers

1. "Improving Cognitive Effectiveness" (Ira Gordon, J. M. Hunt)
2. "Modifiability of Teachers" (Paul Allen)
3. "Development of the Learner as a Person" (Rodney Clark, Calvin Taylor)

The commissioned papers will probably be one-half to two-thirds of what is known on the subject, then an application.

Special Areas of Study under GNU

Clusters of state groups working on a special area are coordinated by members of the Executive Committee.

Teacher Behavior: Mrs. Glenys Unruh, on January 15-16, met with representatives of six states in St. Louis. They devised a survey instrument to catalogue the activities of these states in modifying Teacher Behavior.

Teacher Education: Joyce Cooper met with four state representatives in Atlanta in February. They plan to survey innovative practices, in-service and preservice, and joint appointments to public schools and colleges.

Curriculum Design: Paul Klohr met in Chicago with four state representatives to look at curriculum design. They met again during the Annual Conference and have tentative plans to hold several state conferences on this subject.

Multi-ethnic Curriculum: In January, Fred Wilhelms met in St. Louis with a group. They looked at present programs and decided to start a directory of special projects.

Supervision Coordinators: Alexander Frazier met with a group in December and again during the Annual Conference.

Teacher Decision: No report. Ronald Doll was unable to attend the meeting.

Community Participation: Alvin Loving, Sr. No report at this time.

Education of Poor Learners: John D. Greene reported that no states have volunteered to study this area at this time. This should be a major push under Modifiability.

Ethnic Materials in the Curriculum: There was an invitational conference in St. Louis. Maxine Dunfee served as reporter for that conference and is now in the process of preparing a summary.

There are now 21 state committees working on some aspect of GNU. The Executive Council will endeavor to assemble papers which will give a sense of cultural identity; to find the elements which comprise an adequate sense of cultural origins.
Commissions Organized Under GNU

Social Studies
Occupational Preparation
Humanities
Bias in Curriculum Materials
Goals in American Education
Expanded Membership (ad hoc)
Shared Power (formerly Training Programs)

"Quality of Life"

All of the foregoing was preliminary to considering the paper "Quality of Life," and the proposal that May 15 be a National Study Day to mobilize forces and get started to take a stand in society as well as in schools to create a fully human person. Table discussions followed and table reports on any aspect of the "Quality of Life" that the tables cared to consider. The statement was approved. Alvin Loving, John Greene, Alexander Frazier, and Fred Wilhelms will bring in proposals to the May meeting of the Executive Council to implement the "Quality of Life"; e.g., testifying before Congress.

"The Quality of Life and Society in the United States" (March 14, a.m.)

Mrs. Frances Link MOVED adoption of a National Study Day at which time "The Quality of Life and Society in the United States" would be reviewed by persons as they get together in a local and small situation, toward understanding and possible implementation at the local and state level and that, in addition, the Executive Council be urged to move on the implementation of commitments. (The text of "The Quality of Life and Society in the United States" was set forth in information sent to the members of the Board of Directors on January 10, 1970.) John Greene SECONDED this motion.

There was a call for the question. In view of the fact that there were some nays, the President asked those in opposition to please give their reasons. Some of their views were...

...It is a good paper, talking about important issues....if you think it's going to do any good on May 15 to sit down and talk again with no new inputs, who are you going to talk with? Yourself?

...I would vote Nay on the basis of accountability. There may be some relevancy here, but if it is it's primarily in the "affective" domain....I don't understand what I'm being told actions and commitments. I find a redundancy, a repetition, in this statement that gives no guide except another statement of concern, cardinal principles.

...I feel that the eleven commitments we have been asked to approve will get us no further than action in Asilomar, when we try to assemble people to come to an understanding and to bring a feeling of peace in the world and yet drive an individual away, no doubt feeling we have taught him a very important lesson in his life.

The motion was PASSED with a show of hands; 77 ayes to 28 nays.
Ad Hoc Committee on Expanded Membership (March 14, a.m.)

The Chairman, James House, presented the report of the Committee to the Board...

RATIONALE

ASCD, translating its beliefs and purposes into action for the 70's, will do well to capitalize on the contributions of individuals from all racial and ethnic groups. Our organization’s goals can best be implemented by involving a wide variety of individuals in leadership and decision-making roles. The maximum contribution of our professional organization will result only when membership includes people from diverse groups intensively involved in solving current educational dilemmas. Tapping all human resources available will contribute greatly to ASCD's renewal and strengthening efforts.

Over the years educators representing a wide range of positions have found membership in ASCD to be of real value as they cope with the problems of curriculum, instruction and supervision. Our organization is recognized and prized for its involvement and participation of members.

At a time of increasing specialization and fragmentation, it seems especially propitious for ASCD to increase its efforts to make its membership inclusive.

THE CHARGE

The Ad Hoc Committee on Expanded Membership was directed to:

1. Identify classifications of people and jobs who should be invited to join ASCD. Place a special emphasis on racial and minority groups.
2. Suggest a strategy for recruiting these prospective new members.
3. Formulate a rationale for expanding the membership.
4. Work with groups and organizations which have already established means of identifying and recruiting individuals.
5. Recommendations should be made to the Executive Committee and the Board of Directors at the San Francisco conference.

COMMITTEE MEMBERSHIP

The Committee was initially composed of three members. Unfortunately, one member found it impossible to participate after agreeing to the appointment.

Neil Atkins, Deputy Executive Secretary, served as the coordinator, with an assist from Sarah Arlington, ASCD staff member. Other committee members were James E. House, Michigan, (Chairman) and Robert Gilchrist, California.

COMMITTEE ACTIVITIES

1. Two work sessions were conducted during August and December to study the charge and its implications.
2. A request was made to place expanded leadership on the September meeting agenda of ASCD Chairman of the Committees, Commissions and Councils. This leadership group was asked to contribute their thoughts and ideas relative to expanded membership.

3. Each committee member made an informal contact of key people in his state (Michigan and California) and asked for their recommendations on expanding ASCD's membership.

4. The ASCD staff coordinator contacted a geographical sample of state unit presidents seeking their advice on groups and people to contact in their state.

5. Mrs. Elaine Johnson, District of Columbia ASCD Unit President, accepted an invitation and met with us for a half day.

6. The committee worked very closely with Sarah Arlington, ASCD staff, and suggested classifications of organizations, jobs and racial groups that should be immediately contacted and asked to join ASCD. Sarah sent letters and membership applications to the following groups:
   a. 9,000 Superintendents and Assistant Superintendents
   b. Members of the John Dewey Society
   c. American Association for Teacher Education Specialists
   d. 1,700 people with Latin surnames
   e. Title III ESEA Project Directors
   f. Coordinators of ESEA at the State level
   g. Selected members in Department of Elementary School
   h. 15,300 people who are curriculum specialists—U.S. Registry
   i. Supervisors and Department Chairmen in MTE
   j. Librarians at the University level
   k. Members of CRE-2E—Catalog of Producers of Educational Material
   l. 50 membership brochures were mailed to state unit presidents
   m. 25 membership brochures were sent to 250 key people in the ASCD membership.

STRATEGIES FOR DEVELOPING A DIVERSE AND COMPREHENSIVE ASCD

1. The committee recommends that ASCD employ a full time membership consultant with skills and insights in human relations. If ASCD values diversity, a range of positions, and balance from racial and ethnic groups, then membership must be somebody's business. A membership coordinator would constantly feel the pulse of the organization and provide the proper mix of people for maximum effectiveness. An increase in the total membership in ASCD would not be a high priority concern.

2. Organize a network of state unit membership chairmen who would assist in identifying diversified groups involved in educational decision making in their state. From this group, the ASCI membership consultant could identify an advisory committee that would assist him in conducting an on-going membership campaign. We see this as still another effort to improve the liaison between ASCD and state units.

3. Evaluate the structure of the annual dues system, as well as the procedure for storing membership data. We believe that all ASCD dues should expire at the same time. In addition, the membership listing should be computerized, so that categories of levels, job classifications, ages, etc. will be available at all times.
4. Place a line item in the budget or seek funds from outside sources that would provide for subsidized membership into the association. This would facilitate bringing in those individuals who may have something to offer but no money for membership dues. State units' membership chairman could nominate individuals who meet this criteria.

5. Invite various organizations and groups to sponsor a delegation (teachers, legislators, school board members, community action groups, paraprofessionals, etc.) to the National Conference where the theme and format suggest broad base interest. A state teachers' association may send a delegation of teachers or paraprofessionals at their expense. A principals' association may sponsor a group of black parents who are concerned about a relevant curriculum.

**SUMMARY**

The Ad Hoc Committee on Expanded Membership believes there is strength in a diverse membership. It is essential that all who are affected by an educational decision must have a stake in that decision. If we are to resolve the complex educational issues of our times, all available human resources must focus on their resolution.

As strategies are being listed to expand the membership of ASCD, this committee has already tasted the wine of success. Many of the committee recommendations for contacting job categories and groups have been implemented by the ASCD office. It is our understanding that additional memberships have been received as a result of these contacts. One problem that we were not able to resolve to our satisfaction, was the identification of black leaders and educators, as well as Indians and Spanish speaking Americans.

Membership must be somebody's business! An ASCD membership consultant would fill this void. A working relationship with state unit membership chairmen would be an effective means of identifying those who are concerned about education. The additional cost of storing membership information on date processing machines may be well worth it.

In the appendix you will find additional information that was considered and reviewed by the committee. We chose not to make it a part of our specific recommendations. It may be used by the membership consultant or other ASCD committees that are concerned about expanded membership.

**NEXT STEPS**

It is our recommendation that this report be formally accepted and referred to the Executive Committee for implementation.

In closing his remarks, Mr. House pointed out that an expanded membership is or should be, one of the top priority items of ASCD; that ASCD is treasured because it is able to have so many different groups. Mr. House moved that the report be formally accepted and referred to the Executive Council for implementation. Ray Arveson seconded the motion.

In answer to Jeff West's question about contacting graduate students and expanding graduates other than those in supervision, Mr. House replied that they were able to get a listing from certain specific universities in the East of people who fit this category. ASCD members who work at the university level have been instrumental in getting graduate students involved in Association work.
To Mrs. LaBrier's (New Mexico) Inquiry concerning the emphasis on the Spanish-American and the Indian-American in this report, Mr. House replied that they were concerned with all minority groups—not just blacks. Mr. House told of the latter that Fred Wilhelm sent to a large group of Spanish-Americans inviting them to join the Association. A membership application form was enclosed. Mrs. LaBrier recommended that the Bureau of Indian Affairs be included in the listing of number six under Committee Activities. She felt that their Department of Education staff should be members of ASCD.

Mr. House assured Robert Anderson that the Committee is attempting to expand ASCD membership and its effectiveness, but not necessarily to change the essential purpose of the Association.

Alvin Loving, Sr., emphasized the importance of members entering the Association through the state units. He felt that if a person is involved at the state level he comes into National with a background and a feel for ASCD; that just to hold a National membership and come to conferences once a year isn't really sufficient. He saw this as a challenge to the state units to take a good look at their state unit activities because if people in their state belong to National and not the state unit then the state units are only doing the job.

The Board ACCEPTED this report as guidelines for working toward expanding membership subject to further study and implementation by the Executive Council.

Membership Study (March 14, a.m.)

After hearing a report on membership by Mr. Atkins, Mr. Houghton (Rhode Island) MOVED that the staff be directed to undertake a study of the kinds of persons who have not renewed membership this year and the results be reported in a forthcoming newsletter. This would include also those who joined and would be a continuing thing. Mrs. Rallsback (Texas) SECONDED. It was pointed out that there is not readily accessible date available to make a complete investigation; however, we could move in the direction of self-study of who ASCDers are, whom we lose and whom we gain. This motion with additions was PASSED by the Board.

Transfer of World Conference Funds (March 14, p.m.)

Pointing out that only the Board of Directors has power to change the totals of the budget, Mr. Atkins asked for a motion to adjust the 1969-70 budget under the "Institutes and Small Conferences" category to incorporate income and expenditures estimated at $85,000 for 1970 ASCD Conference at Asilomar. This would mean only that the $85,000 would be transferred from one account into the regular funds so the bills can be paid.

Barbara Hartwig (California) MOVED to transfer these funds, Arthur Costa (California) SECONDED and the motion CARRIED.

Explanation: Originally, these funds were set up as a separate account so that receipts limited to the World Conference would not be commingled with those of the regular funds of the Association. In order to handle payments through the official accounting channels, the income and expenditures must be authorized.
World Conference on Education (March 14, p.m.)

A. Report of Chairman

The World Conference had 60 nations represented and every one of the states, plus Puerto Rico, reported Louise Berman, Chairman of the sponsoring Commission on International Cooperation in Education. Miss Berman added that there would be many of these representatives attending the National Conference (some 43 or 44 meeting at that time with the Professors of Curriculum) and that she hoped the members of the Board would feel free to talk with them to get their perception of what went on at Asilomar.

We had asked a South African to be a reactor at one of the General Sessions, explained Miss Berman, on the basis of his credentials that had come in. We felt the principles that the commission was operating on in establishing the program were that of open dialogue, free speech, everybody was there as an individual and not representing any government organization or ministry.

We tried, she continued, to make this very clear in our correspondence and we also stated in the correspondence that every nation of the world would be represented, if possible.

Briefly summarized, the events were that on March 8 a group of Africans talked with the Commission, including one North American Black, and they indicated that they were quite dissatisfied and discontent with having a South African White on the program, for very understandable reasons. However, not only did they not want him to speak but they wanted him and another removed from the grounds. When the Commission held very firmly to the principle of free speech, free and open dialogue, and indicated that they did not wish to have the gentlemen discussed removed from the program, the group indicated that if the Commission persisted in holding to this line that by all probabilities thirty of the African representatives would withdraw from the grounds. Miss Berman reported that, after much deliberation, the Commission asked the South African in question not to speak, but not necessarily to remove himself. He accepted very graciously but also indicated that he would be leaving shortly. Following is the statement prepared by members of the Commission....

A number of questions have been raised about the selection of participants for the conference, especially since the name of a South African appeared on the program. We would like to answer some of these questions.

The letter of invitation sent to all participants included the following statements:

......we hope to have at least one or two educators from each country of the world plus 150 Americans. All participants will be outstanding professionals and will be expected to contribute to some aspect of the program.

In addition, the commission developed a working statement for the selection of participants. Among the other criteria were that participants not be restricted by any 'official' or national point of view. The earliest publicity made clear that persons represented
themselves as individuals rather than as official delegates from a particular nation.

Nominees for invitations to the conference were solicited through various channels. First, the ASCD membership was invited to submit nominations. Then professional organizations, research institutions scattered over the world and other interested individuals were invited to submit names. From those countries for which nominations were not obtained through the first two channels, ministers of education and embassies were contacted. No South Africans were solicited in this manner.

Despite the hundreds of invitations that were sent, unfortunately not all nations are represented here, including Israel and the USSR. It should be known, however, that persons from all countries for whom we had nominations received invitations.

A second question has arisen relative to the purpose of the conference. Again, from the letter of invitation the following statements are found:

"Realizing that educators from various parts of the world share many concerns, we propose that the conference purpose shall be building a commitment to make schools and colleges around the world more effective instruments for full development of human resources, and achieving cooperation between persons and among nations.... We would expect each person who comes to present his own ideas in as straightforward a manner as possible.

Thus, a fundamental purpose of the conference was the achieving of cooperation among persons through free and open dialogue--despite the differences in points of view that were bound to be represented.

It became apparent early in the conference that another principle beside free participation as individuals in a world conference was of equal importance to some conference participants.

We refer, of course, to the right of all individuals to full and free social participation which is impossible in a nation that has as its official policy apartheid. Obviously this policy is abhorrent to the Commission as well as to a majority of persons at a conference of this nature.

Therefore, the Commission found itself in a dilemma, shared by the concerned parties: two important principles were in conflict. This particular conflict was resolved by asking the South African who had been invited to serve as a reactor at next Friday's Plenary Session to withdraw from the session but not from the conference.

What has happened was not planned but perhaps is part of the deeper learnings related to the concerns of all of us.

You are aware that the Commission had little precedent to follow in developing a World Conference of the magnitude of this one. We are indeed hopeful that other such conferences will follow and that
we will have gained new insights and ways of working as a result of what has transpired.

If any of you has a question, Commission members will stand by to discuss it with you. Thank you for responding to this hurried call to a meeting.

B. Macdonald and Fanning Statement
(Statement prepared and presented unbeknownst to the Commission)

James Macdonald presented a statement to the Board; however, since Mr. Macdonald was not a member at that time, the motion was made by David E. Manly (New York) and SECONDED by Elmer C. Lindquist (Washington) that the Board of Directors urge the Executive Council of ASCD to prepare a statement reaffirming the fundamental principle which prizes the worth of the individual over all other values, that we further request that the guiding statement be disseminated to councils, commissions, committees and state affiliates of ASCD in order to provide the total organizational support in future situations should units of the organization be faced with similar situations involving this fundamental principle.

At the World Conference on Education held at Asilomar, California, sponsored by ASCD an unfortunate incident occurred. The member representatives of many of the Black African Nations, with encouragement from some United States delegates, demanded that the International Education Commission remove a white South African from the program. After apparently much discussion, the Commission decided to ask Professor Nels to refrain from taking the platform. Professor Nels subsequently chose to withdraw from the Conference.

The Commission's decision was undoubtedly a difficult one and a written statement has been prepared explaining their decision.

It is clear, however, that the most fundamental principle upon which the activities of ASCD are based; that is, the prizing of the worth, dignity, and integrity of every human being, regardless of race, creed, color or national origin, has been violated.

Therefore, in order to protect the Committees, Commissions and Councils of ASCD from the immediacy of political pressures they may encounter in the future, we request that the Board of Directors urge the Executive Council of ASCD to prepare a statement reaffirming the fundamental principle which prizes the worth of the individual over other values. We further request that the guiding statement by disseminated to all Councils, Committees, Commissions and state affiliates of ASCD in order to provide total organizational support in future situations should units of the organization be faced with similar situations involving this fundamental principle.
(Signed by John Fanning and James Macdonald)

After much deliberation and a motion to table that was defeated, the above motion CARRIED.
C. Commandation to Commission

At this time Mr. Della-Dora MOVED that the Board commend the Commission for the action they took at the Asilomar Conference as a proper application of the principles the Board just voted to endorse. Mrs. Deborah Wolfe SECONDED and the motion PASSED.

Deputy Executive Secretary

Mr. Wilhelms reported that in the past year he, in consultation with the Executive Committee, had added the title of deputy executive secretary to the staff. The ASCD office now has in a sense, two senior members of the staff (Executive Secretary, Fred T. Wilhelms; Deputy Executive Secretary, Neil P. Atkins) along with the typically younger- and shorter-term associate secretaries.

Finances

1. Budget

Neil Atkins, on reporting the effect of the dues increase, stated that where for most associations with a dues increase the experience is that the memberships drop 20 to 25 percent, ASCD had three more members than it did at this same time last year; however, the usual rise at this time is 700 or 800. He cautioned that we are still not through the first full year of the double dues.

Last year, reminded Mr. Atkins, one of the budgetary items voted was $50,000 toward a headquarters site. He reported that $50,000 has been deposited in a separate account for that purpose.

On Thursday, after reminding the Board that they had previously voted on the budgeting system of adopting a preliminary budget which will be refined between the time of the Board meeting and following the Executive Council meeting, and then, in its final revised form will be submitted to the Board for ratification (also in that motion was permission to change the aggregate total within a range of five percent, plus or minus) he presented the following recommended BUDGET which was MOVED by Frederick Haas (Pennsylvania), SECONDED by Mrs. Deborah Wolfe (New Jersey) and CARRIED.

<table>
<thead>
<tr>
<th>Receipts</th>
<th>Budget 1970-71</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Membership</td>
<td>$349,700.00</td>
</tr>
<tr>
<td>B. Publications</td>
<td>345,200.00</td>
</tr>
<tr>
<td>C. Annual Conference</td>
<td>218,000.00</td>
</tr>
<tr>
<td>D. Institutes and Small Conferences</td>
<td>50,000.00</td>
</tr>
<tr>
<td>E. Miscellaneous</td>
<td>15,400.00</td>
</tr>
<tr>
<td>F. Investment Income</td>
<td>6,000.00</td>
</tr>
<tr>
<td><strong>TOTAL RECEIPTS</strong></td>
<td><strong>$984,300.00</strong></td>
</tr>
</tbody>
</table>
1. Publications Production $208,800.00  
2. Publications Handling $62,900.00  
3. Promotion of Publications and Membership $23,000.00  
4. Annual Conference $79,000.00  
5. Institutes and Small Conferences $50,000.00  
6. Association Committees and Meetings $42,400.00  
7. Program Development $58,200.00  
8. Field Services $7,000.00  
9. Salaries and Related Expenses $321,600.00  
10. Operating Expenses $56,400.00  
11. Equipment $3,000.00  
12. Miscellaneous $4,500.00  
13. Projects and Special Program Development $20,000.00  
14. Building Fund $50,000.00  
15. Investment TOTAL DISBURSEMENTS $984,300.00

2. Fiscal Year Change

Mr. Atkins reminded the Board of their will vote (January 10) to change the fiscal year from June 1-May 31 to September 1-August 31.

3. Budget-Making Procedure

The motion, phrased by the President and MOVED by Mr. Arveson (California) that the Board consider and approve a tentative budget as presented to it at the Annual Meeting, subject to refinement by the Executive Council in its Spring meeting, leading to the preparation of a final budget which would be submitted to the Board for approval by mail ballot. Mrs. Bernice Railsback (Texas) SECONDED and the motion CARRIED.

Headquarters Site

On March 14, Fred Wilhelms reporting progress on the headquarters site, stated that NEA has carried out a formal study of its own about NEA needs, along with the needs of the affiliated groups. In four or five years, the NEA, without any of the 35 affiliated organizations in the building, will need more space than is now in the building. There is no expansion room in the downtown area. Since it would be difficult for them to sell the present 25 million dollar plant to another charitable educational association, they may have to retain the present building and expand to the suburb.

It was the guess of Mr. Wilhelms that within the next few months 40 to 45 acres of ground be purchased in Virginia, after which there will begin a master planning of the layout of a campus-style court in which various associations will have very free choices.
(Action on March 19) Mrs. Claye Unruh (Missouri) MOVED that the Executive Secretary, working closely with the other officers of the Association and with the concurrence of the Executive Council, be authorized to spend up to $75,000 for the acquisition and preparation of a site for a new ASCD headquarters and to set in motion the necessary processes of architectural planning and related matters.

In the context of this motion, it is understood: First, that this authorization permits but does not require a purchase at this time. Second, that the authorization voted by the Board at Chicago in 1969 to explore possibilities and to join with other associations in developmental planning up to a maximum cost of $10,000, remains in force.

And, third, that before any actual construction is contracted, the Board will be consulted for approval of plans and authorization of budget.

Mrs. Frances Link (Pennsylvania) SECONDED the motion which PASSED.

**Statement from the Black Caucus**

Alvin Loving, Sr., presented to the Board the following statement and MOVED that it be submitted to the Executive Council for study and action. His motion was SECONDED by Mrs. Deborah Wolfe (New York) and CARRIED.

The Black contingent of the Twenty-Fifth Annual ASCD Conference wishes to record its intense dissatisfaction with the organizational structure of this Association and the content of this conference.

In view of enormous racial conflicts and the turmoil being generated in educational institutions, both urban and rural, it is absolutely imperative that this nation's educators address themselves to these problems with utmost urgency. The conference's agenda does not reflect this urgency.

That our nation's educational structure is undergoing immense internal conflict is evidenced by events which occurred at the last ASCD Conference. We are indeed perplexed that the governing body has not sought effectively to deal with these conflicts. If you recall last year's conference, the national President resigned, the program schedule was changed, conference participants were frustrated, law enforcement officers were in evidence (both uniformed and plain clothed), and a general air of despair on the part of both black and white participants prevailed.

In view of this background, we wonder why the Black Studies Seminar was isolated from the general conference. And what is more, why the Black Studies Seminar was scheduled as a PRE-CONFERENCE event for which a $25.00 registration fee (and other expenses) were affixed. In our view this evidences a lack of understanding and sensitivity as to the importance and relevance of Black Studies in the total curriculum. Of the sessions scheduled at this conference (which number some 240) only twenty (20) purport to deal with Urban Education. Of those twenty (20), we suspect that only eight (8) of them will possibly consider the essential problems of Urban Education, and that in only a peripheral fashion.
Educators seriously concerned with the problems of our children can no longer accept this kind of de-emphasis of what is perhaps the most pressing issue in education. One simply has to read the many documented reports dealing specifically with Urban Education. Among them are the Moniyhan Report, the Coleman Report, and countless others. ASCD must commence immediately to deal constructively with this problem.

We urge you to move with dispatch on the below listed recommendations of this Black Caucus. As a result of our critical study of the structure and operation of ASCD and its relevance to Black people, the National Black ASCD Caucus proposed that the ASCD Executive Committee take the following steps in order or more effectively meet the needs of Black people:

1. The employment of a Black Associate Executive Secretary who will be recommended by the members of the National Black ASCD Caucus.

2. The employment of a Black consultant to advise on minority group problems such as recruiting Black and other minority group members, identifying and utilizing optimally the professional competencies of current Black and other minority group members.

3. The appointment of Black chairmen or co-chairmen for all ASCD committees, councils, and commissions. (The Black chairman and/or co-chairman will be selected by the National Black ASCD Caucus.)

4. The inclusion of more Blacks on all ASCD committees, councils, and commissions. (The Black members will be selected by the National Black ASCD Caucus.)

5. That there be a Black workshop at the next ASCD Conference. (This workshop will be planned and directed by the National Black ASCD Caucus.)

6. The incorporation of the National Black ASCD Caucus into the structure of ASCD with the status of a council, committee, or commission.


8. Arrangements for ten (10) representatives from the National Black ASCD Caucus to attend the May meeting of the Board of Directors at which time Caucus representatives will spend at least half a day:
   (a) presenting a proposal for more substantive change in ASCD in such matters as procedure for presenting resolutions, criteria for selecting nominees for the Executive Committee and President, and expansion of the Executive Committee membership.

   (b) developing plans for a project, to be funded by ASCD, by and for Blacks.
9. Issuance of a statement urging state ASCD groups to work deliberately to recruit and involve blacks and other minority groups in all of their activities.

10. That educational publishers be given an opportunity to present their views on education with regard to the development and use of educational materials via annually scheduled panels and/or workshops.

11. That ASCD actively support a committee designed to recruit Black members who have failed to join this organization because they feel helpless in dealing with the present ASCD power structure.

Much of the information in the foregoing statement was contained in the information given to the Board by Mr. Norman Dixon on Saturday (March 14). At that time a motion was made to table any action until Thursday (March 19).

**Mexican-American Group**

On Thursday, Alexander Frazier presented to the Board a statement previously presented by Mrs. Montenegro, President of the Mexican-American Education Association of California, to the membership at the Annual Business Meeting.

1. That ASCD go on record as encouraging school districts to research the area of bilingual and bicultural development as it relates to the Mexican-American and to develop effective programs to meet the needs uncovered.

2. That ASCD actively support the idea of effective parental involvement in all school districts with a high concentration of Mexican-Americans.

3. That ASCD go on record as encouraging school districts to hire Mexican-American personnel at all levels in direct proportion to the Mexican-American population. This should include the extensive use of Mexican-Americans as paraprofessionals.

4. That ASCD work toward bringing about the incorporation of Mexican-American studies into the curriculum of every school, K through 12, in communities with high concentration of Mexican-Americans.

5. That ASCD take the leadership in developing and assisting with implementation of effective in-service training programs which will make all school personnel aware of the history, culture, and the needs of the Mexican-American child.

6. That ASCD promote and develop educational materials by competent and knowledgeable people from the community that will make educators aware of the culture, history, and background of the Mexican-American.

7. That ASCD identify and support those publishing companies who are developing materials relating to the Mexican-American and in addition that ASCD work with those companies which refuse to move in this direction.
8. That ASCD promote the development of effective programs in all institutions of higher learning to make teachers aware of the culture, history, and background of the Mexican-American.

9. That ASCD at its annual conference include some general session specifically concerned with the Mexican-American and that Mexican-American keynote speakers be included.

10. That ASCD planning committee composed of Mexican-Americans be established to assist in the planning of future ASCD conferences and that co-chairman Raquel Montenegro and Fred Arguello serve on this committee along with Mexican-American representatives from all levels of education. Also, that $20,000 be included for this planning committee to attend meetings and other necessary operating expenses. In addition, the Mexican-Americans be included in all commissions and committees which will ultimately affect the group.

Mr. Frazier MOVED that the above statement be accepted from the Mexican-American group and be referred to the Executive Council for appropriate study and action! Dwight Teal (Wisconsin) SECONDED, and the motion CARRIED.

Action Lab 12

Mr. Della-Dora (Michigan) MOVED that the Board accept this report to be referred to the Executive Council for appropriate study and action. Mr. Raymond Houghton (Rhode Island) SECONDED.

PROGRAM NOTES - ACTION LAB 12

Resolutions and motions passed by the participants in Action Lab 12 - Humanizing Education: How Can We Do It - Monday, March 16, 1970.

The following resulted when the participants of Action Lab 12 were confronted by representatives of the Black Caucus and challenged to act on their values.

Action Lab coordinators Merrill Harmin and Sid Simon worked with the Caucus and Lab participants in the development of these resolutions and motions:

1. Action Lab 12 demands an emergency meeting of the Executive Council of ASCD today (March 16, 1970) to consider the events brought before Action Lab 12 today.

2. We recognize and support the position of the Black Caucus in having the courage to fight for the improvement of minority education. In recognition of this problem we call for the entire program of the next ASCD Conference to be devoted to problems of Racism and education of Blacks, Puerto Ricans, Mexican-Americans, Indians, and other minorities.

To implement this, Blacks, Puerto Ricans, Mexican-Americans, Indians and other minorities shall be involved in the planning and direction of the conference.
3. Resolved that: ASCD actively recruit and involve students, parents and the lay community as voting, acting and resolving members of ASCD and that these groups be accorded all the rights and privileges, duties and responsibilities of that membership. Finally, be it resolved that a committee be established to carry out these directives and be held accountable for their implementation.

4. Moved: That a committee be created, chaired by a member of the Black Caucus, to confront the task of reorganizing ASCD so that it becomes functional as an organization devoted to ACTIVE ADVOCACY in behalf of public school students in the United States.

5. Resolved that: ASCD strongly support the inclusion of both students and adults in the development of relevant and excellent curriculum.

6. Resolved that: ASCD take a position in favor of real community control of schools. This means parity of power for the many minorities who are affected by our educational systems.

7. Moved: That ASCD go on record as being opposed to all marking and grading at every level, K through graduate school.

8. We endorse the elimination of all vocational tracking, homogeneous grouping, sorting and perjorative labelling in our schools. We enter into a covenant to make this a first priority when we return to our schools, and strongly urge the Board of Directors to implement this policy immediately.

9. Resolved that: All resolutions passed relative to the needs and problems of Black Americans apply equally to Mexican-Americans, Puerto Ricans, Indians and all other oppressed minorities.

10. Resolved that: ASCD support and promote, by every means possible, the concept of open housing throughout the country.

Comments

...reservations to the language in number two, "in recognition of this problem we call for the entire program of the next ASCD conference," that portion. I would think this would tie the hands of the planning committee to such an extend they wouldn't be able to take care of any exigencies which arise between now and then. We are in favor of the general intent except for that particular portion.

...we support two, three and four...number two has a problem of racism...we would be concerned that the conference would do more that look at problems...I suggest we reword it to be sensitive to the problems of racism and their solutions.

...we feel we have to have a wide program to attract all people...there are areas in our nation where the minority question is not a crucial one...we definitely want a part of it devoted, but not all of it.
add "to actively recruit and involve through the unit president, through the unit organizations" to number three.

item two, we felt somehow we say, "All or nothing, or entire," but at the same time, this could be a broad program, it would seem, and include many, many items that also apply to all children as well as minority groups. So we would support all three of these items.

suggest that wording in two should be for the major program instead of entire...however, this should in no way weaken or water down this attempt.

After much deliberation the motion was CARRIED.

Report Back to Board by Executive Council

William Miller (Michigan) MOVED that a plan of action responding to the concerns of the Board and the concerns of the caucusing groups be developed by the Executive Council; that this plan be communicated in writing to the Board by June, 1970; and that the plan be implemented this year so that these issues are reflected in the programs, publications, and activities of the total association, particularly in the 1971 conference. This motion was SECONDED by William Young (Michigan) and CARRIED.

Commendation of Emergency Actions at Conference

Frederick Faas (Pennsylvania) MOVED that the Board adopt a resolution commending and endorsing the emergency actions which were taken by the officers, the staff, and such others as were involved in the changes that had to be made in order that this conference would be the success that it has been: for their innovative and creative method of doing this. This motion was SECONDED by Dr. Ben Rank (Minnesota) and CARRIED.

Albert Loving, President-Elect, appealed to the state units to put on a concerted drive to seek out the persons of the minority groups to involve them in the work of the association; to give them opportunities to show leadership and then to get them elected into particular positions.