ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Minutes of Board of Directors Meeting

New Orleans, Louisiana
March 14, 15 and 16, 1975

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MINUTES OF BOARD OF DIRECTORS MEETING

Marriott Hotel
New Orleans, Louisiana

March 14, 15, and 16, 1975

Presiding: Glenys G. Unruh, President, ASCD

The Board of Directors of ASCD convened in the Marriott Hotel, New Orleans, Louisiana, on March 14, 1975, at 2:00 p.m. A quorum was present at this session and at each of the other regularly scheduled Board sessions except the last one on Tuesday.

President Unruh opened the meeting welcoming the Board and introduced the parliamentarian, Bernadette Rogan. In addition, Mr. Cawelti reported that Charles Speiker would serve as "process person" for the meeting. It was also reported that Commissioner Ted Bell was unable to attend and would be replaced by Duane J. Mattheis.

1. Announcement of Election Results

Ms. Unruh announced that Joseph Bondi and Donald Frost had been elected from the Board of Directors to the Executive Council, and that O. L. Davis had been elected to the Review Council. She also announced the results of the national elections: Philip Hosford is the new President-Elect; the new Members-at-Large to the Board are Ivan Dahl, Cwynn Brownley, Mary Jane Wood, Mary Margaret Scobey, and Larry Finkel.

2. Committee Named to Prepare Slate for Review Council Vacancies

President Unruh reported that Chandos Reid Rice had resigned from the Review Council and requested the following persons to serve on an ad hoc committee to prepare a slate of candidates for her replacement:

Jimmy Williamson, Jack Gant, and Dianne Gess.

3. Follow-Up on Previous Board of Director's Actions

Mr. Cawelti pointed out the staff and officer response to each of several actions of the Board of Directors at their previous meeting. All items had been responded to and he urged that the Board members recognize that their actions are taken seriously following the annual conference.

Charles Kingston presented the subcommittee's report (Attachment 2 to Board Agenda) and MOVED its acceptance. Wilma Longstreet SECONDED the motion. Some discussion followed. Jerry McGee asked if the affirmative action policy mentioned does exist and was told that such a policy has been passed by the Executive Council at the national level but that the report is recommending that the national policy be followed at the state level.

Both pro and con opinions were expressed as to whether "the Executive Council members elected from the Board of Directors shall immediately release their Board positions so that they may be filled..." as recommended in the subcommittee report. The present Council members so elected are Mitsu Adachi, Sara Davis, Gerald Firth, Richard Foster, James House, James Macdonald and Elizabeth Randolph.

Delmo Della-Dora MOVED to AMEND the motion on the floor so that the paragraph in question would be striken from the report. Arch Phillips SECONDED the motion on the amendment. The vote on the amendment CARRIED.

The vote on the original motion then CARRIED.

5. Discussion of Bicentennial Activities

Delmo Della-Dora spoke to the Board about possible Bicentennial activities that ASCD could take part in to properly note the 200th birthday of our country. He pointed out that the 1976 Yearbook will give a perspective on American education from 1776 to 1976, that the theme of the Miami conference is Democracy in Education, and conveyed the Executive Council's sentiment that this is sufficient attention to the Bicentennial.

Bill Cansfield of Michigan suggested that ASCD recognize the People's Bicentennial Commission rather than the Bicentennial Commission if they are going to recognize anybody because of the general disorganization of the latter. No further suggestions were offered concerning Bicentennial activities.

6. Report on Affiliated Unit Activities

Mr. Speiker discussed the portion of the Annual Report dealing with his activities among the state units. He indicated that he had worked with some two dozen of the 42 state units and had made considerable progress in helping officers strengthen their influence. Favorable comments were expressed on Mr. Speiker's work with the affiliated units.

7. ACSA - ASCD Relationship

Mr. Cawelti reported that the poll the Board called for last year of national
ASCD members in California had been conducted showing that 133 favored continuation of the ACSA relationship and 109 preferred to re-establish an autonomous CASCD. He also reminded the group of the study which had been reported several months ago showing the different forms of organizational patterns which have developed including the merger, umbrella, and more traditional kinds of state organization of professional groups. He also indicated that at the national level consideration was being given as to how closer cooperation might be developed among various professional groups including such areas as legislation and research.

Mr. William Cunningham, Executive Director of the Association of California School Administrators, reported that this was the fourth year of the merged organization of seven different professional groups. He indicated there are two committees representing the curriculum interests of appropriate members including the Curriculum and Instruction Committee. Mr. Cunningham reported that he felt the influence of curriculum workers had been strengthened by their participation in ACSA, but acknowledged that the ACSA constitution did not permit teacher membership.

Mr. Della-Dora indicated his disagreement with the concept of this kind of merger which excludes teacher participation and he reminded the group that there is no CASCD but only a liaison relationship with ACSA.

Mr. Foster indicated he felt he was wrong initially in voting for the ACSA liaison because it violates our membership criteria. He felt the question was whether or not we should disengage immediately or allow a period of time for our Review Committee to look into the situation.

Mr. Toepfer said the ultimate curriculum planner is the teacher with 30 kids in a classroom and pointed out that the entire tradition of ASCD could be gone if the ACSA kind of liaison is allowed to persist.

Mr. Cawelti reported on a letter he had received from Ms. Hartsig in California saying that efforts were under way to develop an organization of persons interested in curriculum and instruction. This group has met on a few occasions and directed Ms. Hartsig to report this to Mr. Cawelti.

Mr. Della-Dora recommended following the policy steps adopted by the Executive Council for dealing with apparent violations of the constitution. This entails a three-member committee being appointed to investigate the violation and reporting back to the Executive Council.

Mr. Foster MOVED "that a three-person ASCD committee be constituted to advise, work with, and report back on the status of ACSA and their relations with ASCD." SECONDED by Mr. Milt Kimpson.

Jack Cant MOVED to AMEND the motion "that ASCD officers and staff start immediately to encourage the present curriculum organization to form a state unit (California) of ASCD - with no malice intended toward ACSA." SECONDED by Mr. McGee.
A standing vote showed the AMENDMENT CARRIED by a vote of 55-54.

The group then voted on the original MOTION, and a standing vote showed that it CARRIED by a vote of 57 to 54.

8. Board Approval to Disaffiliate from NEA

Mr. Cansfield reported on an ad hoc committee which had been appointed by President Unruh to investigate and make recommendation on the issue of NEA disaffiliation. They considered all of the alternatives and had determined that they would recommend to disaffiliate from NEA by not petitioning for affiliation under the new NEA Constitution which takes effect in September, 1975.

Mr. Cansfield "MOVED approval of the committee's recommendation to disaffiliate with NEA." SECONDED by Mr. Krey of Wisconsin.

MOTION CARRIED.


Mr. Leeper gave a thorough report on the status of the extensive ASCD publications program including new manuscripts which are now in preparation stages. He also indicated that a special newsletter on "censorship" was soon to be released and had been done in cooperation with other professional organizations including AASA. He indicated that inflation had hit the publications department very hard, particularly the increased cost of paper and printing and that this had meant smaller issues of the journal during the current year. However, the major provisions of the ASCD publications program, including yearbook, journal and booklets, are being continued. Mr. Uphoff raised the question of slow service in filling orders and Mr. Cavelti indicated that there had been some problems because of the increase in membership and in working out the defects of a computerized system.

MOVED by Mr. Foster "that the publications report be accepted."
The MOTION was SECONDED and the vote CARRIED.

10. Statement on Academic Freedom

James Macdonald presented a statement on academic freedom and MOVED its acceptance after pointing out it had been amended by the Executive Council. Harold Shane SECONDED the MOTION.

Mr. Cansfield raised the question as to any previous actions which ASCD has taken on this matter and felt that they ought to be included or recognized. After some discussion about the limitations of the statement, Ms. Unruh asked the members to send their comments to Mr. Macdonald and said the Council will
work on it some more.

The MOTION to accept the Statement on Academic Freedom was WITHDRAWN, the statement to be reworked and presented to this body at a later date.

11. Resolutions Committee Report

Mr. Finkel appeared before the Board and reported that his committee had been at work reviewing numerous resolutions which had been received. He indicated the committee's availability and reported on the open hearing on resolutions to be held later in the conference. He encouraged the Board to provide any information or ideas they had with respect to the resolutions process.

12. Review Council Report

Karl Opeenshaw introduced other members of the Review Council and very briefly touched on the report which had been sent to the Board of Directors. He MOVED acceptance of the report and it was SECONDED by Mr. Toepfer. At this point, considerable exception was taken to items 4 a and b which were recommended to provide more continuity on the Board and would require ASCD officers or Board members to hold active membership in their state units.

Mr. Rankin indicated his feeling that acceptance of these items was not consistent with ASCD philosophy since some states do not have a state unit. This would make President-Elect Della-Dora ineligible and he generally felt that these provisions were unduly restrictive. Although he MOVED to strike items 4 a and b, the MOTION was declared out of order since there was a MOTION for acceptance of the report on the floor.

Mr. Ebersole MOVED that the Review Council report be accepted for implementation as outlined;  SECONDED by Sadler. Mr. Rankin MOVED to AMEND the MOTION by deleting item 4 a and b; SECONDED by Mr. King. Considerable pro and con discussion ensued and a voice vote to delete was indecisive. On a standing vote to delete 4 b, the MOTION DID NOT CARRY.

Mr. Della-Dora MOVED to amend the original MOTION so that these two items be referred to the Executive Council for policy to be developed in consultation with state units and to return the matter to this body. Some discussion followed including that by Ms. Rice and Mr. Van Til indicating that it was not the Review Council's intention to have this be a definitive solution to the problem but simply to point it up for referral to whatever appropriate bodies might be needed to implement such a policy. Mr. Della-Dora then made a substitute MOTION that the Review Council report be accepted for implementation but these items 4 a and b be stated as matters for policy consideration by this Board. SECONDED by Sadler. Sarah Davis pointed out that it would require a constitutional change for implementation but President Umph ruled the substitute MOTION out of order. A MOTION followed by Mr. Russell to TABLE the
MOTION and refer to the Executive Council but a voice vote showed it DID NOT CARRY.

Ms. Treadwell took the floor and yielded to Bill Green of the Black Caucus who contended that the report did not address the problem of minority representation on the Board.

Mr. Ramler MOVED to TABLE the MOTION and send the report back to the Executive Council for return to this Board with more concise language. SECONDED by Splittgerber. The voice vote was indecisive but a standing vote CARRIED 75 to 40.

Mr. Gawelti indicated his feeling that the group was not ready to decide on this important issue and that it should be referred to the state presidents in May for discussion and that such findings should be communicated to the appropriate body for presenting a definitive proposal (either the Review Council, the Constitutional Review Committee, or the Executive Council). Mr. Macdonald added that the Review Council does not have constitutional power to introduce what is, in effect, a resolution.

It was pointed out that adoption of item 4a would increase the size of the Board of Directors and alter the number of spaces allocated to each state. After considerable discussion and a ruling by the parliamentarian that a MOTION TO TABLE requires a two-thirds vote, Mr. Ramler agreed to change the word "table" to "refer" and

MOVED to refer the Review Council report to the Executive Council for more concise language, the report then to come back to this body." MOTION CARRIED.

13. Program Development Report - National Curriculum Study Institutes

Ms. Gay reported on the eleven working groups, most of which have met two or three times thus far this year. She called the Board's attention to the summary report within the annual report of their activities and goals. Ms. Gay also reported on the National Curriculum Study Institutes and stated that the evaluations that have been made thus far have been favorable. She proposed a series of institutes for next year and requested reactions and suggestions. A question was raised as to whether or not consideration had been given to longer institutes but the response was given that the two-day period had been regarded satisfactory by most persons. A question was also raised as to whether or not resolutions or publications were an outgrowth of the institutes, and Mr. Gawelti indicated that on a number of occasions this has been true but it was not invariably so.

Further discussion centered on the extent to which ASCD cooperates with other organizations in designing and promoting these institutes and it was reported that several of this years' institutes are co-sponsored by appropriate related
organizations, including AASA, NAASP and NAESP.

Mr. Kerns suggested that consideration be given to a community involvement kind of institute and posed the issue as to the extent to which "glamour spots" tend to be viewed unfavorably by local school districts.

Ms. Gay also urged all Board members to provide information on forms being distributed for suggestions on qualified persons to participate in institutes or program development activity.

MOVED by Mr. House that "the general plan outline for NOSI be accepted." The MOTION was SECONDED and CARRIED.

The Board of Directors adjourned at 10:00 p.m. on Friday evening, to be reconvened on Saturday morning at 9:00 a.m.

13. Program Development Report - National Curriculum Study Institutes (Cont'd.)

Mr. Macdonald provided a report on the programmatic focus aspects of ASCD activities. He indicated the committee was recommending a somewhat expanded focus from the cultural pluralism adopted by the Executive Council the previous year. The components of focus recommended included greater attention to research and theory development, roles and function of curriculum workers, and humanistic education. It was the committee's thinking that these three concerns would facilitate and support the cultural pluralism theme. Ms. Treadwell raised the question as to whether this might detract from the pluralism theme but it was reiterated that the committee's feeling that this would buttress the single theme focus. That is, efforts in the three additional areas should be related to pluralism in order to be appropriate. Mr. Cawelti pointed out that the pluralism theme had not been adopted by the Board of Directors because of a quorum problem near the end of the Anaheim meeting and that to accept this report would constitute Board approval of a four-part programmatical focus.

MOVED by Mr. Foster that "the ad hoc committee's programmatic focus recommendation be accepted." The MOTION was SECONDED and CARRIED.

Mr. Macdonald then discussed the recommendations for continuing six working groups as listed in the annual report.

Mr. Macdonald MOVED "to accept the recommendation for continuing the six working groups."

In the discussion that followed Mr. Macdonald reported that this number should be seven since two of the 74-75 working groups have been subsumed into one of the new groups. Mr. Cawelti said that a proliferation of working groups should be discouraged since the establishment of too many different groups limits their impact.

The MOTION was SECONDED and CARRIED.
Mr. Macdonald indicated that the minority working groups had expressed concern for representation on the Executive Council and that consideration should be given to making such provision. Questions were raised as to what might constitute a minority person with respect to such persons as the various ethnic groups and their classifications.

Macdonald MOVED and it was SECONDED that "if at any time the Executive Council does not represent a certain minority group, the President shall invite to each Executive Council meeting appropriate representatives of that group with the right to participate."

Later, Foster defined "participate" to mean "as far as the constitution will allow" because it was pointed out that for them to have the right to vote would mean a constitutional change.

MOTION CARRIED.

14. ASCD "Line of Action" on Collective Bargaining to be Developed

Mr. Hanes stated that ASCD should come to grips with the large problem of collective bargaining and how this affects the administrators, teachers, curriculum workers and local citizens. He observed that today's master contracts determine how many hours can be spent developing curriculum and impose a variety of other restrictions. He felt that the problem has existed for some time but that ASCD has not taken a position on it which is unfortunate because it substantially effects the education of America's children.

Mr. Clute indicated that in at least one community there will be no more bargaining unless a third person is at the negotiation table. He said that a community representative is going to insist on being present to speak for student welfare. Another person said that increasingly the principal may well become the advocate of student concerns.

MOTION moved by Mr. Hanes "to request the Executive Council to explore in depth the ramifications of this topic and recommend a line of action for the Board to follow. This means to develop a line of action on behalf of the Board and proceed with the implementation of that line of action, and report back to the Board on any progress at the time of their next meeting. Implicit in the motion would be an analysis of the role of curriculum workers and higher education (teacher training)." SECONDED by Mr. Werner and the MOTION CARRIED.

It was further suggested that this should be made a top priority at next year's national conference, and that a report should come back to the Board of Directors as to what disposition is made of this action.

15. Preliminary Budget Estimate for FY 75-76

Mr. Cawelti reported on the budget information which had been presented in the
annual report and pointed out that the first estimates indicate a deficit of some $77,800.00. The detailed budgetary information presented showed expenditures for the current fiscal year and projections for the following year which indicate that there will either need to be a reduction of some services or increases in revenue that are not now anticipated. He also indicated he would not be presenting an unbalanced budget to the Board of Directors in August but that this is simply a preliminary estimate and that the nature of the budget depended on the final execution of the FY 75 budget and whatever action the Board took with respect to the dues structure.

Mr. Foster MOVED "we accept the preliminary budget, direct the Executive Council to work with it, and send the Board the final budget when it is ready."

SECONDED, MOTION CARRIED.

Some questions were raised about the problem of the deficit and Mr. Foster indicated preliminary budgets often are out of kilter until final figures and projections are in.

16. Board of Directors Authorizes Dues Structure Increase

President Unruh reported the actions of the Executive Council in October which authorized the transmittal of a dues structure increase for Board consideration. The proposal would increase comprehensive and regular memberships by five dollars with small increases for other categories.

MOVED by Mr. Krey "to adopt the proposed increase in dues structure as outlined on page 43 of the annual report."

SECONDED by Ms. Flagg.

Connie Toepfer raised the question as to whether or not this would be adequate and proposed an AMENDMENT "to increase the dues by ten dollars rather than five."

MOTION was SECONDED.

Mr. Della-Dora encouraged the Board to wait and determine whether or not this is not sufficient because the last time the dues were increased, the membership dropped substantially and it took three years for it to recover.

Mr. Toepfer withdrew the amendment and the vote on the ORIGINAL MOTION CARRIED.

17. Shortened Annual Conference in Miami Rejected

Mr. Karns reported for the Conference Planning Committee on early plans for the Miami conference. The committee was recommending that the conference finish
on Tuesday evening rather than Wednesday afternoon in an effort to condense the length of time attendees would be away from home. It was pointed out that frequently when such a move is made, people leave early and thus would be departing Monday afternoon or Tuesday. After considerable discussion, most of which was not in support of the idea of terminating the Miami conference,

It was MOVED "that the duration of the ASCD annual conference in Miami remain as it has been."

The MOTION was SECONDED and the vote CARRIED.

18. Commendation to ASCD Staff and Officers

Mr. Ebersole expressed his view that growth in membership and annual conference attendance had been very good and that he wished to recognize this. After some discussion on this point:

Mr. Ebersole MOVED that "the Board acknowledge and express appreciation to the central office staff and officers for their fine effort in putting on the annual conference and in producing the substantial growth in membership."

Although this motion CARRIED unanimously, Mr. Ramler suggested that the MOTION include the following: "that the MOTION be changed to include appreciation for the quality of leadership of the association." It was agreed that this would cover the sense of the motion that had passed.

19. ASCD Policy Handbook

Mr. Cawelti reported on the extensive work done by Ms. Borthy in developing a compilation of all ASCD policies. He suggested that this be copied and made available to all members of the Board in a form that would permit insertions and deletions and that it be done in an inexpensive way. He indicated that it would be sent to the Board members by mail.

The Board adjourned at 11:30 a.m. on Saturday and reconvened on Tuesday at 6:00 p.m. following the General Session.

20. Nominating Committee for 1976 Slate of National Officers

Gerald Firth, reporting for the Nominating Committee, announced the following slate for the 1976 national election:

Mattie Crossley
Public Schools
Memphis, Tennessee

Donald Hare
State Department of Education
Olympia, Washington
Gordon Van Hooft  
State Department of Education  
New York

Tom Lane  
Public Schools  
Bridgeton, New Jersey

Horace Hoover  
Public Schools  
Dubuque, Iowa

Louis Murillo  
Michigan Education Association  
East Lansing, Michigan

Mary Kay Ruser  
Illinois State University  
Normal, Illinois

Gene Shepherd  
University of Oklahoma  
Norman, Oklahoma

Lucille Jordan  
Public Schools  
Atlanta, Georgia

Gerry Firth MOVED the acceptance of the 1976 Nominating Committee.

Because of the absence of a quorum, the motion will have to be referred to the total Board by mail ballot.

21. **1975 Resolutions Referred to Board of Directors for Approval**

Because a quorum of the Board was not present, President Unruh declared that the resolutions would be sent to the total Board of Directors for final approval.

Mr. Della-Dora expressed concern on the adoption of Resolution No. 7 on The Emerging Adolescent Learner. Since this resolution directs the establishment of a working group, the working group must be developed according to the qualifications and criteria for all working groups and must conform to foci selected as major programmatic themes for all association activities.

22. **Slate for Review Council Replacement Named**

The slate for a member of the Review Council to complete the term of Chandos Reid Rice was recommended to President Unruh and she declared them appointed:

Alice Miel, Barbara Hartsig, Joyce Cooper.

These names will be submitted to the total Board for mail ballot along with the slate for 1976 Nominations Committee.

23. **ASCD Membership for Students Encouraged**

Larry Finkel expressed concern about the lack of attention given to soliciting
students as members, conference participants, and all facets of association activity. Even in the conference registration materials there is no indication of how a student may become a member.

24. **Certificates of Merit**

The question was raised as to whether or not ASCD ever gives certificates of service to the departing members of the Board. Dr. Cawelti replied that we have not, but it could easily be done.

The Board adjourned at 7:00 p.m. on Tuesday, March 18, 1975.