MOVED to approve Minutes of May Meeting.

MOVED to accept the annual audit of the Association's financial condition.

AGREED to appoint a sub-committee of the Executive Council to serve on assisting with budget items. In cases where a decision needs to be made that would involve program changes, the total Council would need to be consulted which can be accomplished by a conference call initiated by the Executive Secretary. This action would not include decisions to reprint publications considered to be wash items. This could be handled by the Executive Secretary.

MOVED to send to the Board of Directors an information copy of the major portions of the annual audit. (First page, Exhibit D.)

AGREED to direct the staff to maintain a positive balance in the NEA account.

MOVED to adopt the proposal that funds from the operating balance be invested in short term (nonspeculative) securities whenever feasible. Reports of such investments will be made regularly to the Executive Council.

MOVED to adopt proposal that funds assigned to the ASCD Building Fund be invested in nonspeculative securities designed to yield the greatest return possible.

MOVED to adopt the proposal that budgetary allocations to the Building Fund ($50,000 per year as approved by Board) should be transferred from the Operating Balance at the most propitious moment.

MOVED to adopt proposal that interest income on Building Fund investments shall become a part of the Building Fund.

MOVED to recommend to the Board of Directors that student membership be increased one-half of the regular membership ($10.00). If the Board should decide to make the increase more than $10 or less than $10 it is recommended in any case that the figure be set as a fraction of regular membership.

MOVED to review and update periodically prices of ASCD publications.

AGREED to appoint a subcommittee of the Executive Council to work on securing a slate of nominees of Board members to the Executive Council. The three members presently serving for three-year terms will select three people from the current Board, the six will serve as the Nominating Committee to prepare a slate to be submitted to the Board by November 15. This will be accomplished by telephone conference call.

MOVED to authorize the Executive Secretary to take up the option to purchase approximately two acres of land in the Reston, Va., area as a building site for a future home for ASCD.
MOVED to appoint a planning group to determine the uses we want to derive from Data Processing along with a study of the kinds of additional services that could be provided to the membership via Data Processing. The planning group will report to the Executive Council when their study is complete. The report should be made no later than March so that it can be presented to the Board. The Committee would be peopled with one individual from the Executive Council, some others who have had experience with data processing, possibly some members of the Research Council and Ray Houghton.

The sense of the Houghton motion presented to the Board in San Francisco was a drive to determine who is leaving the Association and who is joining. The Executive Council directed the Washington Staff to do a sampling of nonrenewals for a three-month period, (November, December, January). Dr. Della-Dora will work with Dr. Atkins on this sampling. Their findings will be referred to the membership committee along with the Houghton motion.

SUGGESTED that Dr. Frazier's report on lines of future activities for the Association including the notion of priorities for action, should be included in the letter sent to the Board of Directors as suggested by Mrs. Link.

MOVED to recommend that an offer be made for a one-year appointment, until August 1, 1972, to Fred Wilhelms for a new experimental position with the ASCD organization which will include a job description at a salary to be determined. This position would be subject to review and possible renewal.

MOVED that Dr. Neil Atkins be appointed in the position of Executive Secretary of the ASCD organization for a three-year term with an appropriate placement on the NEA Salary Scale and with a specified job description of his duties. Effective date, July 1, 1971.

MOVED to recommend that all roles of the Washington staff be reviewed and redefined with the cooperation of the Executive Secretary.

SUGGESTED that Dr. Frazier, serving as chairman, and working with Dr. Fields as a committee, would work on the job description for Dr. Wilhelms.

SUGGESTED that Dr. Loving, serving as chairman, and working with Mrs. Unruh as a committee, would work on the job description for Dr. Atkins.

MOVED to place ASCD on the Life Insurance Plan for members.

MOVED the adoption of Dr. Hartsig's subcommittee report on "Peopling" of ASCD Committees, Commissions, Councils and Other Leadership Roles. Dr. Hartsig will make a couple of changes in the form to be used for this talent search as suggested in the Executive Council meeting.

REPORT OF THE COMMITTEE ON CCC (See attached Item A)

Mrs. Link moved adoption of Recommendation #1, Goals, Priorities, Needs. This would include direction to the Executive Council to prepare a document to be presented to the Board of Directors in March. The document should include the notion that this new statement of Priorities for Action includes the basic concerns in the GNU program and the Quality of Life statement. The motion will include drawing very specifically on the GNU and Quality of Life statement.
Mrs. Link reminded the group that the vote would not be on acceptance of the Goals and Priorities, but would be a vote on the process.

The above motion was TABLED and Mrs. Link MOVED that a Priorities for Action statement be developed around the work of Dr. Frazier and Mrs. Unruh's committee and when adopted by the Executive Council the statement be presented to the Board of Directors. The process would involve all chairmen of the working groups in identifying their major goals; the process to begin immediately. Dr. Della-Dora amended the MOTION to state "no later than March."

_Recommendation 2._ Mrs. Link MOVED the adoption of Recommendation 2, Position Statements as One Kind of Alternative to CCC Traditional Operations. This would provide for having our President and Executive Secretary either together or with one or more members, develop a paper or statement on critical issues in American education without speaking for the total membership. The intent of this was for position statements to go out to the broader media. This would also include every recognized body of ASCD as long as the statement is issued in the name of the body ONLY and not in the name of the ASCD as a whole. Mrs. Link dropped the second paragraph of the recommendation which included parents, school boards, superintendents, teachers, etc. Other groups would be encouraged to speak out through the Executive Secretary.

_Recommendation 3._ Mrs. Link MOVED the adoption of Recommendation 3, Changing all Groups to ad hoc Task Groups (except for Government Councils). There was a suggestion to change the working in parentheses to (except for Executive and Review Councils). Mrs. Link modified the statement to have the second sentence read "Drop use of Council for them following the annual conference." The motion was further modified to read that all working groups become non-continuing except for those established by the Constitution.

SUGGESTED that all working groups be notified immediately of the proposed changes. Mr. Stodghill requested that the subcommittee develop a rationale which could go out to the chairmen with a cover letter. Dr. Brown and Mr. Stodghill will work with the subcommittee.

_Recommendation 4._ was presented as a statement of reaffirmation.

MOVED to direct the Washington staff to create a decision-making time-table for conference groups and all functioning groups of the Association including the Executive Council and the Board of Directors.

SUGGESTED that all of the CCC use the Criteria for Decision-making when studying their charges.

_Recommendation 5._ Mrs. Link MOVED the adoption of Recommendation 5, Broadening of ASCD Traditional Operations. In the past we have taken a negative attitude on seeking major funding sources outside regular budget sources to conduct activities needed to meet priorities for action. Now is the time to be positive.
Recommendation 6, Alternatives for Program Budgeting of $64,000 for 1970-71.

Dr. Frazier MOVED the adoption of 1.a. to allocate up to $2,500 to existing councils and commissions. 1.b. was dropped as the alternative. Motion should be modified to include item 2., allocation of funds would be primarily based on proposals from working groups which respond to priorities for action and criteria statements.

MOVED to appoint Anita Pfeiffer and Wilma Victor as the Indian representatives of the Membership Committee; Walter Wanaotobe as the Asian representative with Al Yee as the alternate; Maeleen Arrant, Benedict Harris, Nate Willis and Olive Covington as the Black representatives with Charlotte Brooks, Bill Harris as alternates; Pat Wear to represent Appalachia with Ben Carmichael as alternate; Fred Arguella as the Mexican American representative with Alphonso Ramirez as alternate; Aida de Vergne as the Puerto Rican representative with Lydia de Grana as alternate.

MOVED to extend the membership of the Membership Committee to include one white representative.

MOVED to appoint Nate Willis as Chairman of the Membership Committee.

AGREED to send the Houghton motion to Nate Willis.

AGREED that Drs. Hartsig, Brown and Stodghill would work on combining the two charges for the Council on Black Concerns into one workable document.

MOVED to adopt the reallocation of CCC budgets as worked out by Dr. Brown and Mr. Stodghill to begin the implementation of the Priorities for Action program.

DISCUSSION revealed that there was concern that the two new councils (Black Concerns and Membership) were allotted more money than the other working groups because there is a need to get them under way; however, there is also the desire to treat these two groups no differently than the others. Therefore, the MOTION was reworded to correct the figures for these two groups with the stipulation that if additional funds are needed they may come back to the Executive Council with a request as can all other working groups. MOTION was PASSED AS CORRECTED.

MOVED to adopt the statement of rationale for the adoption of Executive Council Policy on ASCD Working Groups.

MOVED to adopt the recommendations of the subcommittee on Peopling the CCC. Members: Dr. Davis, Chairman; Dr. Brown, Dr. Cooper, Dr. Hartsig and Dr. Della-Dora. Recommendations as follows:

Ethnic Bias (terms expire May 31, 1972)

Dolores Gonzalez to replace Marie Hughes
Dave Warren, Indian representative
Arnolpho Oliveria
(Hope to get suggestions for Puerto Rican from Beryl Bailey)

Occupational Preparation

Walter Gantt to serve as chairman to replace John Owens who will continue as a member

Social Studies (terms expire May 31, 1972)

Mrs. Pat Spears (1st choice as writer)
Francis P. Hunkins, member
Karen Pena, alternate

Early Childhood

Reappoint David Elliott until May 31, 1971. Recommend that no other additions be made but that they be encouraged to bring in a special resource person if needed to complete their charge.

Elementary Education

Recommended appointing Phil Robinson as chairman (has been acting chairman)

Request that Robert Laird remain on the Council until May 31, 1971

Adolescent Learner

Recommend that all terms be extended for one year.

Research Council

Recommend that Bruce Joyce be tactfully released from his commitment.

Appoint John McKean
Virginia Rogers
Betty Morrison
Gilbert Martinez

Supervision

Recommended that no new members be added to the Council but that Charles Beegle be extended through May 31, 1971.
Teacher Education

Recommended that one person be added to May 31, 1971.

First Choice: Joel Burdin
Alternate: Clark Webb

Recommend that three people be added as follows:

Joel Burdin
Betty Verdin
Ruth Woodson

First alternate: Ruth Woodson
Second alternate: Louis Rubin
Third alternate: Clark Webb

Continuous Education Council

This Council was established as directed in Resolution 13 passed at the Chicago Conference. Dr. Wilhelms reported that the staff had no machinery for setting up this group other than to ask the chairman of the four councils (Elementary, Secondary, Early Childhood, and Adolescent) to serve as the members.

The Executive Council MOVED to adopt the proposed charge for the Council on Continuous Education, but at the same time agreed it should be reconstituted after deliberation in the May meeting of the Executive Council. Emphasis was placed on reconstitution rather than continuation. The members of this council should be people who are looking at the whole K-14 program rather than people working at the four different levels which might result in fragmentary viewpoints.

ANNOUNCED the members of the 1974 Yearbook Committee: Delmo Della-Dora and James House, Co-Chairmen; Members: Dan Dodson, James Banks, Clare Broadhead, Lucia James, William Baron, and Alphonse Jackson.

Working title: Education for an Open Society

MOVED to appoint Keith Auger as chairman of the 1972 Conference Planning Committee to fill vacancy created by Robert Gibson's resignation.

MOVED to appoint Mrs. Betty Treadwell as assistant chairman with the idea of becoming chairman for the 1973 Conference in order to effect advance planning.

MOVED to adopt the report of the subcommittee to define the duties of the newly created position for Dr. Wilhelms. Dr. Frazier, chairman, working with Dr. Fields, made the following recommendations:

1. Working with a committee of three members of the Executive Council to assist with planning and serving as liaison with them.
2. This office would seek grants and funds to strengthen the purposes and goals of the Association.

3. Make contacts with teams or individual persons to get under way papers, investigations, surveys, assessment of needs, and the like to look at things such as voucher systems, performance contracting, etc. Locating people on sabbatical to get these things done. This could be broadened to include other persons so as not to limit the field.

4. Prepare and issue immediately to get into American agenda for education, statements of substance on small conferences, Board and Council meetings, etc. Will work with the Executive Secretary and the President in making statements.

5. Write, plan and help ASCD focus in on shaping the schools of the future. What the schools should be, program of priorities:
   a. Ways to involve students, teachers, lay citizens
   b. New views on supervision, teacher leaders, etc.
   c. New-School curriculum models
   d. New strands in education
   e. Relevance, accountability, human potential
   f. GNU activities representing the range of things we have talked about in the past few years.

6. The function of such an office would be generally working up creative ideas, proposals for program development, planning ahead, prospects and projects. Being in a sense the pulse of the Association as it tries to sense where its life's blood is.

7. An office of thinking up new program ideas and emphases and getting them started.

Dr. Wilhelms suggested some additions such as added to item 7. should be...

   To analyze the long range proposals such as outcomes of legislation, sampling opinion and data.

8. To help put the new curriculum fragments together.

9. Assist the Executive Secretary, Council and Board in the generation of new programs and continuous shaping of priorities. He personally would emphasize that having the help of the Executive Council should be a key point.
MOVED to adopt the report of the subcommittee to define the duties of the Executive Secretary. Dr. Loving, chairman, working with Mrs. Unruh, made the following recommendations:

There will be a written document sent to the Executive Council in the form of a draft. Dr. Atkins and Dr. Wilhelms will take the notes of the subcommittee and prepare the draft after determining their needs in the way of staff.

Recognizing that there are certain prerequisites for the Executive Secretary's roles, they have come up with some areas of concern that have been expressed from time to time:

The Executive Secretary will:

1. Perform the functions and carry out the responsibilities established by the Constitution.

2. Analyze and make recommendations of requirements in timing and cycling to carry out the orderly process of the Association.

3. Analyze and recommend structures to carry out the priorities established by the Executive Council and the Board of Directors.

4. Communicate periodically the progress of staff work to governing units.

5. Organize in such a way that the Executive Secretary can speak authoritatively on all aspects of the activities that ASCD is involved in.

6. Organize the headquarters office into a functioning, coordinated unit.

Dr. Loving mentioned that this report does have other details in it that will be spelled out in the draft prepared by Dr. Atkins and Dr. Wilhelms such as a review and redistribution of functions for both the professional and non-professional staff, including periodic meetings of both groups, office morale and operational report on on-going kinds of things.

AGREED that Drs. Loving, Greene and Davis would meet early in December to discuss the budget items involved in the motions for the new position and reappointment of Dr. Atkins.

AGREED that members of the Executive Council and members of the Board would be willing to help carry out field service kinds of things that are in their own localities in order to release more staff time for other responsibilities.

AGREED that Drs. Greene, Loving and Frazier will work with the staff on this. They will consider a meeting in December.
MOVED to adopt Dr. Frazier's statement of Priorities for action which was developed by his subcommittee of Mrs. Unruh, with the stipulation that it be referred to the subcommittee working on the CCC to be used in carrying out recommendation number one of their report.

MOVED to adopt the charge for the Council on Black Concerns as developed by Dr. Hartsig, Dr. Brown, and Mr. Stodghill.

The charge to the Council of Black Concerns shall be:

1. To identify and report major curriculum and instructional problems of Black people

2. To give guidance to the total membership of ASCD in its efforts to deal with major educational issues affecting the education of Black children and youth.

3. To initiate, plan, and propose for issuance by ASCD, publications on topics that the members of the Council consider relevant and needed.

4. To seek cooperation with committees and commissions of ASCD which have related assignments and with groups and organizations which focus on concerns of Black people, so far as this may be done in ways that further ASCD's freedom of action and independence of thought.

5. To be available for consultation to other ASCD working groups upon request.

MOVED to appoint the following people as members of the Council for Black Concerns for a two-year term:

Norman Dixon
John Reavis
Margaret LaBat
Melvin Moore
Charles Townsel
Delores Saunders
Jack Gant
Clarence Marie Collier

Alternates:

H. A. Bowen
Ruth Taylor
Susie Wheeler
John McKinney
Lucille Williams

Charles will be invited to serve as chairman with Jack Gant as alternate.
Dr. Loving MOVED to appoint eight of the ten members of the Black Concerns Council, then ask them to solve the dilemma of whether to have an all-black council. If they want to make it all black or add two whites or two Puerto Ricans, or two Mexican Americans, this should be decided before the Conference. Dr. Davis SECONDED.

DISCUSSION revealed a great deal of concern among the members of the Executive Council regarding the decision on the racial composition of the Council on Black Concerns. Mrs. Unruh MOVED TO AMEND the original motion to read: That eight Black persons be appointed now and that arrangements be made for the group to meet soon and that they be asked to make a recommendation to the Executive Council on the racial composition of the remainder of the group. Dr. Loving SECONDED and the MOTION PASSED with a vote of 7-5 as AMENDED.

MOVED to have Drs. Loving and Fields work with the Council on Black Concerns concerning the additional members. Executive Council members would submit names to Dr. Loving if the decision is to have white members; however, if the decision is for white or black, it will be left up to the subcommittee to work out the details.

Dr. Doll MOVED that the Executive Council combine the Association's Councils, Commissions, and Committees which deal with substantive rather than procedural matters into consortia to achieve intercommunication about their common concerns, and to unify and solidify defensible points of view relative to these concerns.

Example 1: The Commission on Ethnic Bias, The Council on Black Concerns, and any other yet-to-be organized official groups which are interested in the problems of minorities would become members of a consortium on problems of minorities, as these problems touch on matters of instruction, supervision, and curriculum development.

Example 2: Councils, Commissions, and Committees on Early Childhood Education, Elementary Education, Secondary Education, the Social Studies and other groups oriented toward curriculum development would be organized in a consortium on policies and procedures in curriculum development.

Intent of the Motion: to focus attention on the generic matters or overriding concerns of ASCD under our present plan of organization.

Mrs. Link SECONDED and the MOTION CARRIED.

Meetings of the Board of Directors and the Executive Council at the St. Louis Conference:

Executive Council

Thursday, March 4 7:00 p.m. Chase-Park Plaza Hotel (Rm. will be given later)

Friday, March 5 9:00 a.m. to ?
Friday, March 5  7:00-10:00 p.m.  Chase-Park Plaza Hotel (Khorassan Rm.)
Meeting with Bd.
to discuss
Priorities for
Action

Saturday, March 6  8:45-5:00 p.m.
Meeting with Bd.

Thursday, March 11  9:00-12:00 noon
Meeting with Bd.

Thursday, March 11  1:00 - ?
Meeting of Council
to clean up any actions
of the Board

Board of Directors

Friday, March 5

6:30 - 7:00 p.m.  Registration - Khorassan Room
7:00 - 10:00 p.m.  Board of Directors Meeting - Khorassan Room

Saturday, March 6

7:30 - 8:45 a.m.  *Board Orientation, Breakfast for New Members -
Lido Room
8:45 - 9:30 a.m.  Registration for Board Members - Entrance to
Khorassan Room
9:30 - 12:00 noon  Board of Directors Meeting - Khorassan Room
12:15 - 1:30 p.m.  *Board of Directors Luncheon
2:00 - 5:00 p.m.  Board of Directors Meeting - Khorassan Room

Thursday, March 11

9:00 - 12:00 noon  Board of Directors Meeting - Khorassan Room

Informal receptions with Conference participants. Must have one-third
representation

Sunday, March 7  3:45 - 4:30 p.m.  Kiel Auditorium
Monday, March 8  3:45 - 4:30 p.m.  "  "
Tuesday, March 9  3:45 - 4:30 p.m.  "  "
MOVED to have Executive Secretary poll the Board of Directors to see who can be available for the Informal Receptions with Conference Participants. Have available at the first meeting of the Board a mimeographed sheet to be used for signing up for the receptions. One-third of the Board should be present.

SUGGESTED that the staff work at developing a plan to get cross-sectional representation.

SUGGESTED that the Council present the Priorities for Action to the Board on Friday evening with the action coming on the next day. REQUESTED that the room be set up for round-table discussion with space for observers apart from the Board members. REQUESTED that a notice be sent to chairmen of all working groups urging them to attend this meeting.

SUGGESTED that the team labs include one for "Working for ASCD." Also requested that the team lab concept be continued even if the turn-out this year is not good.

REQUESTED that a category for Early Childhood be added to the program.

MOVED to hold the 1975 Annual Conference in New Orleans. Authorized Miss Berthy to tell the people in San Antonio that they were given careful consideration and that they will be high on the list for 1977. The date will be March 15-19. Requested that she also communicate the same information to Dallas.

Mrs. Unruh requested that all known sites and dates for future conferences be published in all publications of the Association.

Mrs. Fields would be very pleased if Florida were considered for 1976.

REQUESTED Dr. Hartsig to get information on the status of ASCD to report in March in connection with the 1974 Conference in Anaheim.

SUGGESTED that a shift be made in Conference Planning to a two-year advance planning format. This will represent a real change in policy and should be an agenda item for the March meeting of the Executive Council. Mrs. Link will work with Dr. Wilhelms to develop something to report at that time.

MOVED that we should not pay our dues for membership in the Educational Media Council, and withdraw our membership.

SUGGESTED that membership in the Joint Council on Educational Technology be considered in the budget for next year.
MOVED a proposed amendment to the Constitution, Article V, Section 2., that four student members shall be appointed for one year. MOTION was DEFEATED by a 3-6 vote. It was suggested that an attempt be made to get feed-in from students in other ways, i.e. advisory panels, etc. This could be a precedent for a working party on Student Concerns.

MOVED to propose an amendment to the By-Laws, Article V, Section 2, Item (1) to delete the words "jointly" and "and the Board of Directors." MOTION WAS DEFEATED.

MOVED to ask the President to appoint three members of the Council and three members who are not members of the Board to propose to the Board a slate of names to serve as the Nominating Committee for the Association for 1971-72. And that the Board of Directors elect a Nominating Committee at its first meeting in St. Louis.

MOVED to adopt a revision of the Nominations and Elections Code.

MOVED to ask the presidents or their designated representative of New Jersey, West Virginia and Maryland to serve as the Board of Tellers for the 1971 election. Persons should be within driving distance of the Washington office.

MOVED to refer to the Review Council the whole matter of umbrella organizations for their study and consideration if they see this within their province.

SUGGESTED that summaries of the actions taken by the Executive Council be sent to the Review Council as requested.

The Spring Meeting of the Executive Council will be in Williamsburg, May 20-23. Please plan to arrive on the evening of the 19th.
REPORT OF THE COMMITTEE ON CCC

Members: Frances R. Link--Chairman
Joyce Cooper, Delmo Della-Dora, Richard Brown, Ron Stodghill,
with the assistance of Fred Wilhelms and members of Budget
Committee and Future Planning Committee

Recommendation 1. "If there were no ASCD why would one be formed today?"

That a statement of Goals--Priorities for action and needs be formulated which permits both majority action and encourages minority viewpoints and action (U.S. Constitution model) toward creating Pluralistic Goals for an open society. The Executive Council would assume responsibility for coordinating the development of a preliminary statement which the Board of Directors would consider for adoption at the March 1971 Annual Conference.

Sources of the Goals statement would be: (a common reporting form would be used). State units via President and/or his Executive Group, Chairman of CCC, total membership via News Exchange.

Executive Council and Executive Secretary would name members of Council and Washington staff respectively to conduct this data collection and produce the preliminary document.

After adoption the Goals statement would be up for annual hearing by the Board/Executive Council with units, conference attendees, general membership. Goals statement must be reviewed, revised and re-adapted every two years by Board of Directors.

Use of Goals/Priorities statement to serve as source of criteria for examining CCC and all other working groups of ASCD as well as giving Executive Council direction.

COMMENTS:

Recommendation 2: Position Statements as one kind of alternative to CCC traditional operations -- That the President and Executive Secretary seek out one or more members to develop position papers or statements on "real-hot" crises, current issues, as they deem fit. Statements to be issued in name of authors. The criteria for seeking position should be related to or consistent with ASCD goals/priority statement.
--That every recognized body of ASCD (including units) be encouraged to develop position statements on issues of importance to them—any time—so long as it is done in the name of persons involved and so identified. No need for these statements to be related to Goals or Priority statement.

Purpose of this recommendation is to "get on the agenda of American Education" the value positions held by ASCD'ers—particularly for the dialogue in the wider community of new decision-makers (Parents—school boards, superintendents, teachers, etc.) These issues should be provided with wide circulation via ASCD through the Major public media.

Recommendation 3. Changing all groups to Ad Hoc Task Groups (except for Governance Councils)

Phasing out Councils

-- That (in accordance with the "new Constitution) Councils will be asked to identify and recommend a priority charge and time period for completion (within a 3-year limit, as a maximum). Drop use of "Council" for them.
-- That committees remain to serve housekeeping functions but also indicate priorities or major thrust annually. Same for Commissions.

By May each of the CCC will be asked to report to Executive Council on above. Executive Council restructure groups or make decisions for experimenting with new structures.

Related Policy matters

CCC's may meet immediately before or after Annual Conference with payment for meals and lodging (no transportation).

COMMENTS:

Recommendation 4. Make CCC's part of a functionally related system with these elements

Evaluation Assessment

ASCD Goals

ASCD Outcomes

ASCD Program

CCC's (?) Board of Directors Review Council Conference
This system to be applied to total operation of ASCD and to each
group or functional sub-unit of the Association.

A decision-making time table should be created for Governance
Councils and all functioning groups.

**Recommendation 5. Broadening of ASCD traditional operations**

-- Ask each functioning group to consider activities to which go
  beyond publications and conferences to meet priorities for
  action—particularly toward creating greater involvement of
  membership
-- Seek major funding sources outside regular budget sources
  to conduct activities needed to meet priorities for
  action. (Seek persons on leave, etc., who can devote
  extended periods of time on activities).
-- Create one-man force or teams for varying lengths of time
  (when appropriate) to achieve specific goals.
-- Create consultation teams to work on "new" media
  productions (film, TV, etc.) in order to foster ASCD's
  priorities.

**COMMENTS:**

**Recommendation 6. Alternatives for Program Budgeting of
$64,000 for 1970-71**

1. *Priority Recommendation for 1970-71*
   a. Allocate up to $2,500 to existing councils and
      commissions. (size of group, geographic distribution
      of members and "criteria" determine exact amount.)
      This would create a fund of $20,000 to be used for
      new activities or in response to proposals from
      the CCC's.
      *Committee recommendation—may contain elements of
      priority as described below.
   b. **Alternative Recommendation** for 1970-71
      Using criteria below develop three levels of priority
      high, middle, low and allocate the $64,000 accordingly.

   Allocation of funds would be primarily based on
   proposals from working groups which respond to priorities
   for action and criteria statements.
CRITERIA FOR DECISION-MAKING FOR IMMEDIATE USE

Re: CCC's

-- Likely to involve units
-- May result in creative or "pioneer" results in a needed area
-- Prospect that work may solve or help solve a real problem society/education
-- Outcomes are likely to influence others (not just a few in ASCD)
-- In an area of desired change where reinforcing action would make a difference
-- Likely to contribute significantly to improvement of teaching, learning and curriculum development functions