ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Minutes of Executive Council Meeting

Washington, D.C.
October 19, 20, 21, and 22, 1972

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ATTENDANCE

Executive Council

Jack R. Frymier, President ASCD; Harold G. Shane, President-Elect; Alvin D. Loving, Sr., Past President; O. L. Davis, Jr.; Benjamin P. Ebersole; Minnie H. Fields; John U. Michaelis; Audrey Norris; Edward G. Ponder; Elizabeth S. Randolph; Glenys G. Unruh; and, Jeff West.

Washington Staff

Neil P. Atkins, Executive Secretary; Robert R. Leeper, Associate Secretary and Editor of ASCD Publications; Ronald Stodghill, Associate Secretary; Clark Dobson, Associate Secretary; Virginia O. Berthy, Administrative Assistant; and, Jacqueline C. Boffa, secretary.
MINUTES OF EXECUTIVE COUNCIL MEETING

NEA Building
Washington, D.C.

October 19, 20, 21, and 22, 1972

The meeting of the Executive Council was opened officially by President Frymier on Thursday, October 19 at 9:30 a.m., at the NEA Building, Washington, D.C. Dr. Frymier suggested that the minutes of the Fall Council meeting reflect only the motions made by the Council members, and that the newly-developed agenda be used as an appendix to the minutes. Some members expressed the feeling that the discussions which preceded the motions were useful when reading the final actions. However, there was general agreement that a motion summary format would be used for these minutes; if this method proved to be unsatisfactory, then the minutes would revert to the discussion-type arrangement.

1. **Approval of Minutes of May 1972 Meeting**

   MOVED by Dr. Shane that the minutes of the May 1972 Executive Council meeting be approved with one exception: that the minutes reflect that Dr. Grant Venn's title as of the May meeting was Director of the National Academy of School Executives of the American Association of School Administrators and not Associate Commissioner of Education as stated on page 6 of the May minutes. SECONDED by Dr. Davis. MOTION CARRIED.

2. **Call for Additional Agenda**

   Dr. Loving requested that under agenda item 19 'Program Development' a field service item be included to involve urban communities/centers in ASCD activities.

3. **Budget 1971-72**

   The budget was reviewed together with the Auditor's Report for fiscal year 1971-72. It was noted that the operating fund balance with the NEA was $23,979.58 at the end of the fiscal year. The staff was congratulated for their efforts. This was an information item only and no action was taken by the Council.

4. **Budget 1972-73**

   The 1972-73 budget was approved by the Board of Directors by mail ballot in July, 132 to 2.
Perogative of Executive Secretary

MOVED by Dr. Loving that the Executive Secretary by authorized to shift allocations made to current budget categories. Such shifts may not exceed 10 per cent of a given category. (e.g., a $1,000 category may not be increased in excess of $100, nor may any category be decreased in excess of 10 per cent.)
SECONDED by Dr. Norris. MOTION CARRIED.

5. Presidents' Leadership Conference

This was a report item only and no action was taken by the Council.

6. Criteria for Affiliation

This item required no action by the Council. The Executive Secretary will write to Dr. Joan Kerelejza informing her that a review of the criteria for direct state affiliation was made by the Executive Council, in accordance with a directive of the Board of Directors in March, and provide her with the rationale.

7. Alliance of Associations for the Advancement of Education (AAAE)

Dr. Frymier, President-Elect of the AAAE, reported briefly on the Executive Committee meeting of the AAAE held on October 11-12. The group is trying to obtain some short-range money from a foundation. ASCD will probably receive a proposal within the next six months asking the Association to contribute more money. It appears that some members are reluctant to grant much power/money to the AAAE because of past unfavorable relationships with the NEA and, in addition, everyone in the AAAE at the present time has a major commitment to another organization. Because of budgetary limitations, Dr. Frymier reported he does not believe the organization will be able to make any significant impact, but that the group will continue 'on paper' for some time. Dr. Loving pointed out that the AAAE represents 600,000 persons and probably is the only organization that can hold the educational associations together. Council members agreed that ASCD should continue to support the Alliance in every way possible.

8. Membership Report

This was a report item. No action was taken by the Council; however, it was suggested that at the Minneapolis conference, a report be made to the Board of Directors on the results of the membership drive initiated
by the Board at the Philadelphia conference. It was recommended that an editorial to be written by Dr. Frymier appear in the February issue of Educational Leadership entitled, 'Each One Reach One,' and that there be included at the end of the article a tear out membership application form to be mailed in an envelope accompanied with a check. Dr. Leeper reported that a membership card insert in the Journal would cost about $300.

9. **Incorporation of ASCD**

The Executive Council concurred with the staff recommendation that the final stage of incorporation of ASCD take place in Minneapolis next March.

10. **New Jersey Situation Referred by Board of Directors**

MOVED by Dr. Unruh that the Executive Secretary be directed to request a letter of information from Mr. Robert Ward which would describe fully the events which he reported at the meeting of the Board of Directors in Philadelphia. Upon receipt of Mr. Ward's descriptive letter, Executive Council member Dr. Ponder is asked to meet with Mr. Ward and Mr. Massaro, and such other persons as they may choose to include, to discuss the problem. Following this meeting, each party (Mr. Ward, Mr. Massaro, and Dr. Ponder) will be asked to submit (collectively or individually) a written report which would identify the problem, steps taken to date, and status of the situation to the Executive Council before March 1, 1973.

SECONDED by Dr. Ebersole. MOTION CARRIED.

11. **Annual Conference Plans - Minneapolis**

This was a report item and no action was necessary by the Council. Dr. Atkins did indicate that to date 250 exhibit booths have been sold, and that only two or three exhibitors have declined to exhibit because of commitment to the AASA convention which will be held in San Francisco the same time as the ASCD conference in Minneapolis.

The Executive Secretary was asked to do what he could to extend registration on the first day of the Minneapolis conference until 7:00 p.m., to accommodate those persons arriving late.

MOVED by Dr. Shane that due to the preemption of ASCD meeting dates during 1973-74, we might consider the possibility of urging in a clever letter members of AASA who plan to attend the San Francisco meeting to combine their attendance with the ASCD Anaheim meeting, and that a preliminary ASCD program be enclosed.

SECONDED by Dr. Norris. MOTION CARRIED.
12. Executive Session

MOVED by Dr. Davis for the acceptance with regrets of the announcement of Dr. Neil Atkins' intent to leave the Executive Secretary appointment during the summer of 1973 at a date mutually acceptable to Dr. Atkins, his successor, and the Executive Council. SECONDED by Mrs. Randolph. MOTION CARRIED.

MOVED by Dr. Davis that a Search Committee be established to seek and nominate an individual to be the ASCD Executive Secretary as a successor to Dr. Neil P. Atkins. SECONDED by Mrs. Randolph. MOTION CARRIED.

[President Frymier appointed the following Council members to the Search Committee:
  Dr. Shane, chairman
  Dr. Loving
  Dr. Unruh
  Dr. Frymier ]

MOVED by Dr. Davis that a three-man committee of competent persons shall be asked to react to alternative organizational structure and functions of the ASCD national office and share their ideas with the Search Committee before January 1, 1973. The Executive Council shall be informed. SECONDED by Mrs. Randolph. MOTION CARRIED.

MOVED by Mrs. Randolph that the Executive Council accept in writing the resignation of Ronald Stodghill as Associate Secretary with commendation, appreciation, and regret. SECONDED by Dr. Davis. MOTION CARRIED.

MOVED by Mrs. Randolph that the Executive Council authorize the Executive Secretary to search for a person who has training and experience in business administration to serve as a Business Manager for the Association. The salary range will be from $9,000 - $15,000 annually. No decision will be made without the approval of the three Presidents. SECONDED by Dr. Davis. MOTION CARRIED.

Mrs. Fields requested that a job description and statement of qualification for each position to be filled be developed in detail and rough copies sent to members of the Executive Council for additional input.
13. **Publications Program Report**

This was a report item by Dr. Leeper and no action was necessary by the Council, except for any instructions they might have for the Publications Committee as to approach for the *Journal*, booklets, etc.

14. **Review of ASCD Travel Policy**

The Executive Council concurred with the staff recommendation that no change be made in the present travel policy.

15. **Selection of Site for 1977 Annual Conference**

After considerable discussion of the desirability of having the 1977 Annual Conference in either Detroit, Houston, San Antonio, with Chicago as an alternative, the following selection was made:

MOVED by Dr. Michaelis that the 1977 Annual Conference be held in Detroit.
SECONDED by Mrs. Randolph. MOTION CARRIED.

16. **Della-Dora Motion Referred by Board of Directors**

MOVED by Mrs. Fields that the headquarters staff be directed to secure information relative to:

a. minority groups (blacks, Indians, Orientals, Spanish-speaking) represented in the composition of all affiliated units:

1) general membership of the unit
2) membership of the unit's Board of Directors
3) unit's representatives to the national ASCD

b. the existence of activities in which they are engaged that appropriately involve minority groups.
SECONDED by Dr. Davis. MOTION CARRIED.

MOVED by Mrs. Fields that beginning with 1973, the affiliated unit annual report form be revised to include information concerning:

a. minority group composition
b. activities in which they are engaged to appropriately involve minority groups.
SECONDED by Mrs. Randolph. MOTION CARRIED.
17. **McGee Motion Referred by Board of Directors**

No action was taken on the motion of Mr. R. D. McGee in view of the far-ranging effects of the motion involving fundamental constitutional changes.

18. **Presidential Succession**

MOVED by Dr. Shane that the following procedure recommended by the three Presidents be approved by the Executive Council as follows:

In the case of the inability of the President to serve the Association during the year of his presidency for any reason, the immediate Past President shall continue to act in the presidential capacity until the end of the Fall meeting of the Executive Council. The President-Elect shall assume the duties of the President after the Fall meeting of the Executive Council and shall continue in this capacity through the expiration of his own term of office.

SECONDED by Dr. Loving. MOTION CARRIED.

19. **Program Development**

MOVED by Dr. Michaelis that the Executive Council approve all proposals recommended by the staff on working groups, continuing projects, and new proposals, as described in agenda item 19, except the drug proposal (19b.1), and hereby authorizes expenditures totalling approximately $29,500 as follows:

**Continuation of Working Groups**

- **Black Concerns** .......................................................... $4,500.
- **Elementary Education** ................................................. 300.
- **Ethnic Bias in the Preparation and Use of Instructional Materials** ........................................ 1,800.
- **Membership** ............................................................. 200.
- **Negotiations and Middle Management-Staff Relationships** ............................................. 1,000.
- **Social Studies** ........................................................... 1,000.
- **Supervision** ............................................................. 300.
- Survey of School Practices ............................................. 6,000.
- **Teacher Education** .................................................... 2,200.
- **Training Programs—Implementation of Shared Power** .............. 3,000.
Termination of Working Groups with commendation for having completed their charge

Continuous Education
Emerging Adolescent Learner
Goals for American Education
Humanities
Occupational Development
World Cooperation

New Program Proposals

Accountability for Outcomes of Instructional Program ........................................... $1,500.
Alternative Styles of Secondary Education ......................................................... 3,000.
Development of rationale for establishment of criteria by which teacher competencies can be identified and evaluated ........................................... 2,000.
Environmental Literacy and an Environmental Ethic ........................................ 1,000.
Guidelines for certification of various roles in curriculum leadership ....................... 700.
Preparation of cassettes to accompany selected ASCD booklets ................................ 1,000.

The Clearinghouse Concept ................................................................. -0-
Development of curriculum guidelines (possibly some materials) for an international education program focused on world problems (e.g., ecology, pollution, population, etc.) ...................... -0-
SECONDED by Dr. Unruh. MOTION CARRIED.

MOVED by Dr. West to approve the financing of the following projects each of which is to be financed up to but not to exceed the amounts specified below for each project:

Guidelines for School/Community Council Cooperation ................................ $1,000.
Models of Community/School Relationships .................................................. 2,200.
Resume of collections of community/school relations materials ........................................... 900.
State Department of Education survey: Parent-Student-School Involvement in curriculum decision-making ........................................ 500.
Combine pre-service and in-service teacher education models ........................................... 800.
Curriculum development models-case studies .................................................. 500.
Presidents' Curriculum Leadership Conference ............................................. 750.
Bilingual-Bicultural ................................................................. 500.
New Directions in Staff Development ......................................................... 500.
SECONDED by Dr. Michaelis. MOTION CARRIED.
MOVED by Dr. Norris that a working group be established to study the Education of Women, including a survey of work in progress by other groups which should result in an annotated bibliography, an identification of the issues involved in the education of women, and in curriculum and materials, and that $800 be allocated for this purpose. SECONDED by Mrs. Randolph. MOTION CARRIED.

MOVED by Dr. Davis that a working group on Student Rights in schools be established to:

1) study issues of student rights in elementary schools

2) suggest means of increasing discussion of and information about student rights by ASCD members and the general education community,

and that $500 be allocated for this purpose. SECONDED by Dr. Michaelis. MOTION CARRIED.

MOVED by Dr. West that the project on Curriculum Development in Urban Education Centers proposed by Dr. Loving be approved, and that $2,000 be allocated for this purpose. SECONDED by Mrs. Randolph. MOTION CARRIED.

MOVED by Dr. Ebersole that the President appoint a Peopling Committee of five persons to study the program proposals which have been approved, and to report back to the Executive Council their recommendations on Sunday, October 22. SECONDED by Mrs. Fields. MOTION CARRIED.

[President Frymier appointed the following Council members to the Peopling Committee: Dr. Michaelis, chairman, Mrs. Randolph, Dr. Norris, Dr. Ebersole, Mr. Stodghill and Dr. Dobson of the staff.]

MOVED by Dr. Michaelis that the proposed lists of people developed by the Peopling Committee for working groups be used by the staff to invite service on the unpeopled working groups, the staff to seek balance in terms of the charge, and Council members to serve as liaison. SECONDED by Dr. West. MOTION CARRIED.
20. Membership in other Organizations
   a. WCOTP

      MOVED by Dr. Davis that ASCD continue its involvement with the World Confederation of Organizations of the Teaching Profession (WCOTP), and that $500 be allocated to cover the membership fee and $500 be authorized to contribute to the expenses of one delegate to attend the world conference.
      SECONDED by Dr. Loving. MOTION CARRIED.

   b. Publicable

      MOVED by Dr. Michaelis that ASCD continue its membership in Publicable on the basis of an 'Organization Membership' fee of $100.
      SECONDED by Dr. Davis. MOTION CARRIED.

21. ASCD Headquarters, Reston

      MOVED by Dr. Shane that the headquarters staff provide data and findings to help the Executive Council determine whether it remains prudent to reaffirm the 1970 decision to build a headquarters at Reston, and that the Executive Council provide as many questions as possible on which they believe the Council should have information.
      SECONDED by Dr. Michaelis. MOTION PASSED.

22. Resolutions
   a. Procedures for 1973 Annual Conference

      MOVED by Dr. Michaelis that resolutions at the Business Meeting be received and handled via established procedures and presented to the Board of Directors meeting immediately after the Business Meeting;
      That the Resolutions Committee be encouraged to place the resolutions in order of urgency;
      That governance procedures and per cent needed for a quorum be clarified in writing at General Sessions;
      That resolutions not be mailed out;
      That it be made clear that resolutions are not official policies of the membership; and
      That it be made clear the Board makes and changes policies for the Association (Article V, Section 3 of the ASCD Constitution adopted 1970).
      SECONDED by Dr. Ebersole. MOTION CARRIED.
MOVED by Mrs. Fields that a simple statement of
governance procedures and the significance of
the Business Meeting be sent to all ASCD affiliates
and they be required to high-light this information
at their annual meetings.
SECONDED by Dr. Davis. MOTION CARRIED.

b. Consideration and Disposition of 1972 Resolutions

- The Council noted that a working group on Alternative Styles
  of Secondary Education had been established in partial
  response to the concerns expressed in Resolution 1.

- That the 1973 Yearbook, Education for Peace, would be a major
  contribution to the educational implications of Resolution 2.

- That the newly-established working group on State Department
  of Education Survey; Parent-Student-School Involvement would
  be addressing itself to collecting data related to this concern
  in Resolution 3.

- That although Resolution 4 did not receive support from
  those receiving the ballot, the work of the newly-re-formed
  working group on Student Rights might be related to the
  concern expressed in this resolution.

- MOVED by Mrs. Randolph that the three recommendations
  contained in Resolution 5, Desegregation [(1) writing
  to members of the United States House and Senate Com-
  mittees on Education and the Senate Select Committee
  on Equal Educational Opportunity; (2) asking ASCD
  members to write their Congressmen; and, (3) urging
  ASCD affiliates to take appropriate action at the
  state level] be implemented by the Executive Secretary.
  SECONDED by Dr. Davis. MOTION CARRIED.

- MOVED by Dr. Norris that the newly-established working
  group to study the Education of Women give consideration
  to and present a proposal to the Executive Council to
  handle Resolution 7, Women's Rights.
  SECONDED by Mrs. Randolph. MOTION CARRIED.

- MOVED by Dr. Loving that the ASCD membership refer to
  the November issue of Educational Leadership which
  describes the Michigan ASCD criteria for textbook
  evaluation and urge their respective states to develop
  similar criteria. This motion is in response to the
  1972 Resolution 9, Use of Textbooks and other Commercial
  Learning Materials.
  SECONDED by Dr. Davis. MOTION CARRIED.
MOVED by Dr. Unruh that a report be given at the first meeting of the Board of Directors in Minneapolis of the disposition to date of the 1972 Resolutions. 
SECONDED by Dr. Norris. MOTION CARRIED.

MOVED by Dr. Norris that the actions taken by the Executive Council on resolutions be presented in the News Exchange and at the Annual Business meeting. 
SECONDED by Mrs. Fields. MOTION CARRIED.

23. Staff Reorganization

This item was dealt with indirectly during Executive Session (12).

24. Constitutional Review Committee

MOVED by Dr. Unruh for the establishment of a Constitutional Review Committee for the purpose of studying the constitution and making recommendations and changes on matters referred to them by the Executive Council. 
SECONDED by Dr. Shane. MOTION CARRIED.

25. Organizational Relationships between ASCD and its Affiliates

MOVED by Dr. West that organizational relationships between ASCD and its affiliates be referred to the newly-established Constitutional Review Committee. 
SECONDED by Dr. Norris. MOTION CARRIED.

26. Recommendations from the Presidents

This was an information item and no action was taken by the Executive Council.

27. Appointment to Joint Nominating Committee

MOVED by Dr. Michaelis that the President appoint three members of the Executive Council to a 'Joint Nominating Committee' to serve [with the three members elected by the Board of Directors in Philadelphia, namely: Dr. Louise M. Berman, Dr. William B. Brewster, and Mrs. Suzie W. Wheeler] as a Selection Committee for the 1974 election. 
SECONDED by Dr. Shane. MOTION CARRIED.
[President Frymier appointed the following Council members to the 'Joint Nominating Committee':

Dr. Loving
Dr. Norris
Dr. West]

MOVED by Dr. Loving that the nominations code be modified to the effect that no person should be nominated to the same post in successive years.
SECONDED by Dr. West. MOTION CARRIED.

28. Publishers Relations

MOVED by Dr. Norris that in order to continue improved relations with publishers, that items 1 through 6 of agenda item 28 be implemented, including inviting two representatives from the exhibitors to meet with the Executive Council.
SECONDED by Dr. West. MOTION CARRIED.

29. Appointment of Chairman for the 1975 Annual Conference

MOVED by Dr. West to appoint Dr. Edward A. Karnes as chairman of the Conference Planning Committee in 1975.
SECONDED by Mrs. Fields. MOTION CARRIED.

30. Request from Review Council

Dr. Shane reported that he had listed a number of items that the Review Council might wish to consider in a letter to Dr. Van Til. The Council members had no further suggestions to be forwarded to the Review Council via the Executive Secretary.

31. Spring 1973 Meeting Date of Executive Council

The Spring meeting date of the Executive Council has been established as follows:

Saturday, April 28 through Monday, April 30
with arrival on the evening of Friday, April 27, 1973.
The Council agreed to hold the meeting in Washington.
32. Miscellaneous

MOVED by Mrs. Fields that promotional efforts for the 1973-74 fiscal year include publicizing current and proposed ASCD program activities.
SECONDED by Dr. Davis. MOTION CARRIED.

MOVED by Dr. Davis that the Executive Council authorize expenditures of funds necessary to purchase a suitable engraved recognition plaque for presentation to ASCD professional staff members at the time of the completion of their staff services. It is understood that this recognition plaque will not be superior to the recognition plaque presented to the retiring ASCD President.
SECONDED by Dr. Michaelis. MOTION CARRIED.

Meeting was adjourned on Sunday, October 22 at 1:30 p.m.