ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Minutes of the Executive Council Meeting

New Orleans, Louisiana
March 13, 14 and 19, 1975

CONTENTS

| Approval of October Minutes | 1 |
| Executive Director's Report | 1 |
| Financial Status and Auditor's Report | 1 |
| Bicentennial Activities | 2 |
| Discussion of Affiliated Unit Activities | 2-3 |
| Program Development Report | 3 |
| National Curriculum Study Institute Proposals | 3-4 |
| Working Paper on ASCD Policy | 4 |
| Publications Report | 4-5 |
| Academic Freedom Statement Forwarded to Board of Directors | 5 |
| Preliminary Review Council Report | 5 |
| Committee to Review Kansas Situation Appointed | 5 |
| Proposal to Study Opinion on National Assessment Authorized | 5-6 |
| Appearance of Latino Concerns Working Group | 6-7 |
| Report of 1976 Conference Planning Committee | 7 |
Minutes of the Executive Council Meeting
Contents (Cont'd.)

Program Development Sub-Committee to Meet on May 8.................. 8
Glenys Unruh Named as Representative to Canadian Meeting.............. 8
Miscellaneous Items..................................................................... 8-9
MINUTES OF EXECUTIVE COUNCIL MEETING
Rivergate Convention Center
New Orleans, Louisiana
March 13, 14 and 19, 1975

Presiding: Glenys G. Unruh, President

The Executive Council convened in the Rivergate Convention Center in New Orleans, on March 13, 14 and 19, 1975. President Unruh introduced the new President-Elect, Philip Hosford, and the new Executive Council member, Donald Frost.

1. Approval of October Minutes

MOVED by Mr. Macdonald, SECONDED by Ms. Davis "that the previous minutes be approved." MOTION CARRIED.

2. Executive Director's Report

Mr. Cawelti reported that the advanced registration of 4,100 persons was well ahead of last year (final paid registration was 6,201) and that ASCD membership was now at an all-time high of 15,100.

Mr. Cawelti expressed concern over the fiscal stability of Grosch-Tucker and reported his communication with them relative to payment of the 70% of exhibit income that would be due 30 days after the conference. He felt this should simply be called to the Council's attention and indicated he would keep them advised on developments. He also indicated that the total number of booths thus far was approximately 160 compared with 200 last year in Anaheim.

3. Financial Status and Auditor's Report

Mr. Cawelti and Mr. Bralove reported on the financial actions which have been taken to strengthen the association's portfolio including disposing of several mutual funds. The Auditor's Report had previously been sent to the Executive Council for review and it was

MOVED by Mr. House and SECONDED by Mr. Firth "to approve the Auditor's Report." MOTION CARRIED.
4. **Bicentennial Activities**

Mr. Cawelti raised the question as to whether additional bicentennial activities should be planned for the association. (See Board of Director's minutes for more complete accounting of current association plans for the bicentennial.) Mr. Della-Dora agreed to report on the various activities appropriate to the bicentennial year and the consensus was that this would be sufficient for the moment.

5. **Discussion of Affiliated Unit Activities**

Mr. Speiker reported briefly on his activities working with the various state units. President Unruh said that there was some feeling among the states that it was the national vs. state units kind of issue (we-they) and that there was a need for closer cooperation. Mr. Firth reminded the group that there was continued resentment against persons prominent at the national level who no longer remain active at the local level. Mr. Foster suggested that the staff should not get itself too involved in technical or "low-level" kinds of processes when working with the states.

It was then reported that an investigation of the Steve Mann issue had been made and there was much indication that the incident had been distorted. Mr. Mann was not denied membership in the state ASCD, although he ultimately was denied tenure at the university. This apparently was not related to the problem of his conduct at a board meeting of ASCD. Further discussion ensued about the propriety of the letter which had been sent to the university and this discussion culminated with the following action:

"MOVED by Mr. Foster that the Executive Council send a letter to the person involved informing her that we are dropping the issue but making it clear that the Executive Council felt her action unprofessional in that she signed her name as a former ASCD president." SECONDED by Macdonald.

Mr. Firth MOVED to TABLE the MOTION until it had been brought to the attention of the Board of Directors. The MOTION was SECONDED.

After further discussion and clarification on the suitability of the Firth motion,

the MOTION to TABLE FAILED and the ORIGINAL MOTION CARRIED.

A discussion was then held on the problem of ASCD membership in Kansas where it is reported that state members are required to join the United School Administrators in order to be a member of the state ASCD.

MOVED by Mr. Della-Dora "that we appoint a committee according to established policy to explore the allegations and report back to us." SECONDED by Mr. Firth.
Mr. Speiker reported that he had outlined four conditions that might be followed to resolve the issue and that it was going to take some time to learn which of these had been followed. Mr. Della-Dora MOVED "to TABLE the MOTION until May." SECONDED by Ms. Day. MOTION CARRIED.

Mr. Gawelti then indicated that he would be reporting to the Board on the poll which was taken with regard to ACSA-ASCD. He also reported on a letter from Professor Hartsig in California who had described efforts currently under way to form a CASCD unit. Mr. Della-Dora reported his feeling that ASCD's Board was unconstitutional in entering into the agreement and that it should be emphasized that the California delegates are non-voting members of the Board.

In accordance with the October minutes, President Urnhi appointed Ms. Randolph, Mr. Shane and Mr. Foster to recommend members of a three-person committee to investigate the Kansas situation. In the event that such a committee is needed.

6. Program Development Report

Ms. Gay called the attention of the Council to the section on the annual report which outlined the activities of the various working groups. Mr. Macdonald discussed the programmatic focus which for the following year was the recommendation of his sub-committee. This attempts to expand the cultural pluralism theme to include three other areas, including research, curriculum worker's role, and humanistic education. Mr. Foster indicated that he feared this might be retreating from a commitment to the pluralism theme. Mr. Della-Dora indicated his feeling that there might be some working groups that did not focus on pluralism per se. Ms. Treadwell raised the question as to the meaning of the schematic drawing that had been presented and pointed out that the Board of Directors itself had never acted on the pluralism issue. It was agreed that if the Board of Directors adopted the "programmatic focus" statement included in the annual report, this would constitute their support of the expanded focus for the association.

MOVED by Ms. Day, SECONDED by Ms. Treadwell "that we adopt the report of the program development sub-committee." MOTION CARRIED.

MOVED by Mr. Macdonald, SECONDED by Mr. Kingston "that we accept the proposed working group recommendations for next year for transmittal of the Board." MOTION CARRIED.

7. National Curriculum Study Institute Proposals

Ms. Gay reported on the NCSI series held thus far and called the Council's attention to the proposed series for 1975-76. She indicated two changes in dates and sites which had been incorrectly entered in the annual report. Mr. Della-Dora asked if this had not been too heavy a load for her and Ms. Gay replied that it was not. Ms. Treadwell asked that the group's appreciation be conveyed to Liz Brooks for her work.
Ms. Gay said that the Board's reaction to the proposed institutes would be solicited, as well as its help in selecting topics for future institutes in the order of preference. In addition, a procedure has been developed to elicit the recommendations of the Board for participation in working groups.

8. **Working Paper on ASCD Policy**

The staff presented a summary prepared by Ms. Berthy containing all ASCD policies. After some discussion on how best to duplicate this,

Mr. Della-Dora MOVED "to forward this document to the Board."

SECONDED by House. **MOTION CARRIED.**

9. **Publications Report**

Mr. Leaper reported on the publications program and referred the Council to that part of the annual report. Mr. Caveliti pointed out that the March issue of the journal was one of the best he had seen because it had a good balance between theory, research, and new analyses of issues. He also indicated that some study had been given to the possibility of instituting a scholarly or refereed journal in order to strengthen the association's role in theory formulation and research reporting. Mr. House felt that we should not institute another publication and that changes could be made in the present journal. Mr. Shane indicated his feeling that this perhaps was a more feasible route. Mr. Foster suggested that perhaps a whole new look should be taken at publications since the group comes in every year and agrees with some of the problems and with the report of the Publications Committee but nothing is ever changed after that. Mr. Shane indicated a typical example was the reworking of a tired old theme such as career education and that he was opposed to simply doing more of the same on that kind of topic. Mr. House raised the question as to what consideration should be given to the Publications Committee and the extensive work they had done on this, particularly since he had participated with that group last fall. Ms. Unruh indicated her feeling that the committee had not picked up on "the signs of the times." Mr. Leaper reported that he was proud of the work of the staff and the committee but that there was a "starveling budget" which limited the potential for the journal. Mr. Foster said that he agreed with Mr. Leaper that this kind of problem had been presented before but that nothing was ever done about it.

It was MOVED "to adopt the themes recommended for next year."

MOTION was SECONDED and the **MOTION CARRIED.**

It was MOVED by Ms. Day "that we appoint a committee such as Harold Shane suggested to investigate the publications problem and that they have a proposal by the next meeting."

MOTION SECONDED by Ms. Davis and **MOTION CARRIED.**

Mr. Caveliti indicated that Mr. Della-Dora should be involved in the appointment of this committee and Ms. Day agreed to this. It was further agreed
that the Publications Committee need not necessarily be on this subcommittee but that they should be consulted. This comment came in response to Mr. House's reservation that such a committee might turn into a "witch hunt," but Ms. Day indicated this was not the intent at all.

10. Academic Freedom Statement Forwarded to Board of Directors

Mr. Macdonald presented the proposed statement of academic freedom which had been called for by 1974 resolution.

Mr. Della-Dora MOVED "that we present the statement as revised by the discussions concerning the sections which begins "at the public school level......." The MOTION was later informally AMENDED to substitute the word "personnel" for the word "budget."

The vote on the AMENDED MOTION then CARRIED, which authorized its transmittal to the Board of Directors.


Mr. Openuhaw appeared to answer questions relative to the Review Council report. He was praised for the careful five-year analysis of responses to the Review Council report and discussions ensued concerning their recommendation with regard to the prohibition of election campaigning. Mr. Cawelti said it was difficult to enforce this since once some candidates learn that they are on the slate they have not vigorously observed the prohibition policy. He indicated that perhaps the staff could do a better job of informing candidates of their obligation to not reveal this at least until the News Exchange is out which reports the full slate.

MOVED by Mr. Foster "that the Review Council report be forwarded to the Board of Directors." The MOTION was SECONDED by Ms. Treadwell and the vote CARRIED.

12. Committee to Review Kansas Situation Appointed

Mr. Foster reported on the work of his committee to recommend persons to investigate the Kansas situation. The persons named were Gene Shepherd, Jeff West and Hugh Morrison. It was then pointed out that Gene Shepherd was to be on the Nominating Committee and therefore he would serve as an alternate and Barbara Mason would be on the original committee with Shepherd. At this point Ms. Urruh said that she was declaring this committee to be appointed on a standby basis and they will be notified if needed.

13. Proposal to Study Opinion on National Assessment Authorized

Mr. Cawelti reported his work with Bob Taylor in developing a proposal
to study the opinion of various curriculum and administrative persons with regard to the utilization of the National Assessment of Educational Progress. He indicated that this was being brought back to the Executive Council but that he had been involved with Mr. Taylor of Colorado in developing the proposal. There was some concern expressed about an advisory group which would help formulate the questionnaire to be used and to interpret the data and to be sure that it included attention to some of the pluralism questions that would be important to the association.

MOVED by Mr. Della-Dora "that the leadership of the project reflect the pluralism of the country; that there be a prior review of the instrument by a multi-ethnic group; that the same group review the data." SECONDED by Mr. Macdonald. MOTION CARRIED.

14. Appearance of Latino Concerns Working Group

Mr. Louis Murillo and other members of the working group appeared before the Executive Council to discuss their concerns and the progress of their meetings. Mr. Murillo expressed concern for finding ways to involve Latinos in the governance of the association. He reported that he had been involved with the Nominations Committee and that it was very difficult to see any way to get Latinos and ethnic minorities into the governance structure. Mr. Henry Casso reported on the work of the task force with which he is involved and indicated an interest in collaborating in whatever way possible in helping ASCD exert leadership in its pluralism focus.

MOVED by Mr. Foster "that the following sequence should be followed: we ought to meet with the Latino group; we should appoint a subcommittee representative of the Executive Council to meet at the conference or soon after to discuss the issue; and we should invite Latino representation on the Executive Council." He also added that this should be an ongoing process." The MOTION was SECONDED and CARRIED.

At this point Ms. Gay pointed out that this problem exists with other minority groups.

MOVED by Mr. Foster "that a letter be sent to the Native-American group to the effect that we have established a relationship with the Latinos and desire to do so with them." SECONDED by Mr. Della-Dora. MOTION CARRIED.

Mr. Cavelti then raised the question as to the impact that any or all of these provisions would have during the next five years. He expressed some doubt as to whether or not they would in fact produce increased representation at the Executive Council level.

Mr. Foster MOVED "if at any time the Executive Council does not represent a minority group, the president shall invite
to each Executive Council meeting appropriate representatives of that group with the right to participate."

Later, Foster defined "participate" to mean "as far as the constitution will allow" because it was pointed out that for them to have the right to vote would mean a constitutional change.

The MOTION was SECONDED by Macdonald after clarification that this was a policy recommendation to the Board. The MOTION CARRIED.

(President Unruh named House, Macdonald and Foster to meet with the Latino working group during the conference.)

President Unruh then observed that this was going to be the last meeting for Harold Shene, Elizabeth Randolph and Richard Foster. She thanked each of them for their fine contribution. Mr. Foster returned saying "we'll be watching you."

The meeting adjourned at 11:30 a.m. on Friday, March 14th, and resumed on March 19th at 3:00 p.m.


Dorothy Jones Bryant, Chairman of the Miami Conference Planning Committee reported that the theme which had been selected for 1976 was "Independence and Interdependence - Spirit of '76." The general format is planned to remain the same with the exception of having job alike groups meet on Saturday evening. She reported that her committee members had contacted several exhibitors who felt that they had the best arrangements ever and were pleased with the traffic. They felt the persons who came into the exhibits were serious in their discussions. Apparently several persons were disappointed because exhibits closed on Monday and felt they should have remained open at least until noon on Tuesday. Others did not like the idea of the exhibits being closed during the General Sessions, preferring that option to attending the large Session.

Mr. Cavelti indicated that he intended to contact Miami Superintendent Ed Whigham to discuss ways of encouraging teacher participation in the exhibits in Miami, particularly over the weekend. Several keynote and assembly speaker possibilities were discussed by Ms. Bryant and Mr. Cavelti encouraged the committee to seek top level persons as keynote speakers.

The Planning Committee will meet in Chicago on April 26-27 to continue the preparations for Miami and will present final recommendations to the Executive Committee in May. At that time they will also make a recommendation for the 1976 co-chairman who will then serve as the 1977 Conference Planning chairman.
16. **Program Development Sub-Committee to Meet on May 8**

President Della-Dora said he was planning to ask the Program Development Sub-Committee to come in a day early and meet with the staff and himself. The President-Elect is automatically a member of this group. The Council members were asked to send names of possible working group persons to the staff and the purpose of this meeting will be to develop recommendations for assigning persons. Mr. Cavelti asked if the staff should be prepared at the May 8th meeting with recommendations and it was indicated that they should. The recommendation should also include a complete list of persons including those who have been suggested but might not necessarily be recommended.

17. **Glenys Unruh Named as Representative to Canadian Meeting**

Mr. Macdonald MOVEd to "name Glenys Unruh as the ASCD representative to the meeting of the Canadian Association for Curriculum Studies." SECONDED by Mr. Firth. MOTION CARRIED.

Mr. Cavelti also reported that he had a discussion with two persons from Canada who wanted to talk about ways to strengthen the liaison between ASCD and a similar Canadian group. The possibility of getting Canadian exhibitors involved at the ASCD Conference was also discussed.

18. **Miscellaneous Items**

   a. Mr. Della-Dora reported that he was going to request Geneva Gay to ask Carl Downing and Louis Murillo to suggest persons to attend the May meeting of the Executive Council to represent Latinos and Native Americans.

   b. Mr. Macdonald reported that one member of the Multi-Cultural Commission has never attended a meeting and asked for permission to invite someone else. Mr. House felt it was best to have the Council act on this and thus forego having the person meet with the Commission at its next meeting. President Della-Dora suggested that such a person might be invited to the next meeting as a resource person with the final appointment to be made by the Council in May.

   c. Mr. Bralove reported on the procedure which will be followed to implement the change in dues structure. He said a notice would be placed in the News Exchange and an additional communication with members would notify them of the change and the reasons. The effective date will be those renewals which began in September.

   d. Mr. Cavelti reported briefly on his discussions with the officials of Exhibition Management Associates and Grosch-Tucker concerning the matter of payment for the ASCD portion of exhibit revenue. He indicated that it may be necessary to retain legal assistance if payment is not forthcoming.
thirty days after the close of the conference. (Note: A check for $15,000 has since been received as partial payment of the same $50,000 due ASCD for their share of the exhibit revenue.)

e. Mr. House discussed the role of the seven Council members elected from the Board and indicated that he would set some thoughts down on paper and attempt to work toward a report to the Board. He encouraged reactions of the seven members of the Executive Council from the Board.

f. The next meeting of the Executive Council will be at 7:00 p.m. on Thursday, May 8, in the Sheraton-Plaza* in Chicago, Illinois. The group was asked to meet in Del's room at 5:00 p.m. for a brief get-together before dining prior to the evening meeting.

g. Dr. Cawelti asked for a round of applause for those staff members present who had worked so hard to make the conference a success. President Della-Dora also requested that a letter be prepared for his signature thanking not only the staff present but those back in the office who deserved a large measure of appreciation also.

The meeting adjourned at 3:30 p.m.

*SHERATON-PLAZA (Formerly WESTBURY)
160 East Huron Street
Chicago, Illinois

Suggestion: To save money, take a limo downtown to the Palmer House and catch a cab to the Sheraton-Plaza located on the near North side.