ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Minutes of the Executive Council Meeting

Washington Hilton
Washington D.C.

June 10, 11 and 12, 1976

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Minutes of Executive Council Meeting

Washington Hilton
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June 10, 11 and 12, 1976

Presiding: Phillip Hosford, President

The Executive Council convened in the Washington Hilton Hotel in Washington D.C. on June 10, 1976 at 8:00 p.m. All members were present except Bette Treadwell and Sara Davis (who arrived on the morning of the second day.)

1. Approval of previous minutes

MOVED by Mr. Bondi and SECONDED by Mr. Firth
"that the previous minutes be approved."

MOTION CARRIED

President Hosford welcomed the newly elected members of the Executive Council and briefly reviewed his activities during his year as President-Elect.

2. Publications Program Report

Mr. Leeper reported that there had been an increase in sales of publications during the past few months. He also discussed the high quality of the staff working in the publications department. He reported on a project which would revise the format of Educational Leadership which will be seen next fall. Ms. Silva raised the question as to whether or not criteria existed for inviting persons to author papers for the publications program. Mr. Leeper explained some of the procedures which involved the Executive Council in making committee appointments.

MOVED by Ms. Silva and SECONDED by Mr. Bondi,
"that a study be made of criteria that exist or do not exist for the content and people working on publications sponsored by ASCD. Where criteria exist they should be reviewed; where they do not exist they should be developed."

MOTION CARRIED
It was then agreed that this would be placed as a separate item relating to publications. President Hosford then called for volunteers to serve on a committee to perform this function before further items were covered dealing with publications. He then appointed Mr. Frost, Mr. Della-Dora and Ms. Silva to work with Mr. Leeper. They were asked to report back later in the meeting when they completed their task.

MOVED by Ms. Randolph and SECONDED by Mr. Firth
"to defer consideration of the Publications Committee composition until the previously appointed committee had made their report."

MOTION CARRIED

Mr. Cawelti then discussed the yearbook proposal for 1980. What the committee envisioned was a handbook which would not only describe the processes involved in curriculum development but report the most substantive research findings relating to the various stages of curriculum development as have been formulated by such persons as Tyler and Taba.

MOVED by Mr. Della-Dora and SECONDED by Mr. Codwell
"that we defer consideration of the yearbook proposal until such time as we are considering other publication items."

MOTION CARRIED

3. Affiliated Unit Report

Mr. Speiker reported his activity with the states in attempt to clarify their purposes and the process whereby they attempt to better serve their member needs. He said that the unit presidents have just participated extensively in planning the leadership conference held in May. He indicated that a booklet on helping teachers with world affairs instruction will be distributed to the state units. He also requested $1,000 for a meeting of the ten Executive Secretaries (to be used in partially reimbursing the cost of such a meeting.) Mr. Speiker then distributed a very rough draft of a document which was the report of the "affiliated unit study group." He reported that he would like an initial reaction from the Executive Council and that this would be further reworked before it is submitted again in October for transmittal to the Board of Directors. At that time the document will contain appropriate recommendations for action.

The document was then discussed in some detail by Mr. Bill Thomas, member of the study group and former president of the Virginia ASCD. One of the major areas about which no agreement was reached was a statement reporting that the affiliates are "separate but interdependent organizations." This was a point needing additional discussion and clarification since it seems to apply a kind of separateness that some felt was not helpful in assuring that ASCD national and state units promote common purposes.

It was pointed out that this committee was not recommending that membership in both state and national ASCD be required in order to be an officer or on the Board.
The group adjourned for the evening at 10:00 p.m. The Executive Council reconvened at 9:00 a.m. on Friday.

4. **Board Composition and Dual Membership Requirements Rejected by Council**

The Council resumed discussion of the prior Review Council recommendations which had called for dual membership (state and national unit) in order to serve on the Board of Directors and the issue of requiring that the board composition include the president, president-elect and the past president of each state unit. After initial discussion it was

MOVED by Mr. Della-Dora and SECONDED by Mr. Frost
"in light of the report made by the board committee last night (June 10) that the Executive Council reaffirm the position taken by it in Miami, namely, that the two recommendations made by the Review Council in 1975 be rejected and that the board composition remain as described in the current constitution. The Review Council recommendations were (1) To require all members of the national ASCD board to be members of their affiliated unit and (2) To require that the president, president-elect and past-president of affiliated units would automatically be on the national ASCD board."

Mr. Bondi said that he felt that membership in state and national ASCD should be concurrent to give greater continuity on the board and that he would support this point by voting against the motion.

Mr. Della-Dora pointed out that the maximum number who could be members of the national and not be members of a state unit is 26 out of 200. Mr. Firth indicated also that it was apparent that these were two separate issues and that they should be divided. Mr. Codwell pointed out that the wording of whatever policies are developed should include the fact that some states do not have units to which members could belong. Mr. Frost observed that certain state units require NEA membership which would make it intolerable for some ASCD members to belong.

MOVED by Mr. Bondi and SECONDED by Mr. Firth
"to call for a division of the MOTION"
MOTION CARRIED and discussion followed on the dual membership item.

Mr. Bondi said he felt it weakens the ASCD organization to have persons in leadership positions who are not a part of the state unit. Mr. Firth reported that Georgia voted itself out of the affiliation with the state education association for the very reasons being discussed.

Mr. Cawelti said he felt that as the proposal now stood it would create more problems than it would solve. He suggested that the Nominating Committee could be instructed not to nominate persons for president or the Executive Council unless they held membership in a state unit. He said he felt that this was the kind of emergence into a leadership role of non state unit members which concerned most people. After further discussion Mr. Hosford said he sensed consensus on this proposal.
MOVED by Mr. Bondi and SECONDED by Mr. Kingston "to table all parts of the divided MOTION that was before the body (which was to reject the two Review Council items and to leave unchanged the constitutional description of board composition.)

MOTION CARRIED

MOVED by Mr. Della-Dora and SECONDED by Mr. Firth "that the nominating ommittees be directed to select nominees for president-elect and membership on the Executive Council from only those people who are members of affiliated units of states in which they reside when there are affiliated units available."

MOTION CARRIED

Mr. Frost asked if membership in an affiliated unit (where available) would now become part of the criteria to be used by the Nominating Committee and the answer was yes.

MOVED by Mr. Codwell and SECONDED by Mr. Firth "to remove from the table the previous MOTION."

Mr. Della-Dora then repeated the motion concerning the first of the two Review Council recommendations and pointed out that a "yes" vote would be to reject the recommendation of the Review Council dealing with the requirement that all persons elected to the national board also be members of their affiliated unit.

MOTION CARRIED

The next vote was to consider rejection of the second of the 1975 Review Council recommendations that the president, president-elect and past president of an affiliated unit be automatically part of the national board. A vote was taken and the MOTION CARRIED and thus the Executive Council reaffirmed its position to recommend rejection of both the 1975 Review Council recommendations concerning composition of the national ASCD board of directors.

5. Executive Session of Executive Council

The Executive Session of Executive Council was convened by Président Hosford at 10:05 a.m. June 11, 1976.

Mr. Della-Dora MOVED that the Executive Director's salary be established at $45,000 for the 1976-77 year. MOTION was SECONDED by Gerald Firth.

During the discussion it was pointed out the criteria utilized to establish this salary included:

1. Median salary of large city superintendents
2. Percentage of salary increase for other staff members
3. General salary level of other staff members
4. Cost of living
5. Performance
6. Salaries of Executive Directors of similar organizations
The Executive Director's fringe benefits are to remain at the 1975-76 level. The Executive Council will review the Executive Director's salary annually. The MOTION CARRIED unanimously.

Mr. Cawelti recommended a 7% salary increase for all staff members based on the government cost-of-living increase.

Currently 23 people serve 20,000 members while in the past up to 27 have served as few as 12,000 members.

Mr. Cawelti reviewed the Association policy which provides that Associate Directors receive one three-year contract. Because Ms. Gay's contract expired in January this will cause inconvenience for her, Mr. Cawelti suggested the contract continue until July, 1977.

He suggested an advisory group is necessary to consider replacements and suggested the officers perform this function. This task is to be accomplished by the time of the Houston conference.

He suggested waiting a year to consider a replacement for the editor position. This need is based upon Mr. Leeper's projected retirement.

The members of the Executive Council requested Mr. Cawelti to check the effect of Mr. Leeper's current salary on his retirement program. A discussion of an additional person in the publications department was based upon Mr. Cawelti's remarks and a report submitted by Bill Miller, former chairman of the Publications Committee.

It was pointed out that performance reviews have been accomplished by the Executive Director and Association officers.

The need for staggering the contracts of the Associate Directors was discussed. The dovetailing with the Executive Director and Associate Directors' contracts was also discussed. Since there is a policy of a one three-year contract for Associate Directors, it was determined the Executive Council should be consulted if exceptions are made.

A detailed discussion on replacement of Association Directors was held. Contracts for new appointees would commence July 1, 1977. It is desirable that the replacement for Mr. Speiker be available to attend the April meeting for affiliated unit presidents.

It was MOVED by Joe Bondi and SECONDED by Chuck Kingston that the Executive Council accept the following recommendations of the Executive Director:

1. Ms. Gay's contract will be extended until July 31, 1977
2. The officers of ASCD will serve as a personnel committee in recommending replacements for the Associate Directors.
3. Selection should be completed by the time of the Houston conference.
4. No additional publications personnel will be hired until next year.

MOTION PASSED unanimously.

Mr. Della-Dora reviewed the report of the Audit Committee of the Executive Committee which found the expense accounts to be well documented and in order.
MOVED by Mr. Della-Dora and SECONDED by Mr. Codwell "that, with the exception of the Executive Director, all employees will be given a 7% salary increase in recognition of their outstanding service to the Association. Minor salary adjustments may be made at the discretion of the Executive Director."

MOTION CARRIED

Session adjourned at 10:58 a.m. and resumed as an open meeting.

6. Review Council Recommendations Discussed

Mr. Cawelti called the attention of the Executive Council to the listing of the various Review Council recommendations and those activities that had been undertaken in response to them. In their discussion of their recommendation regarding global education, it was

MOVED by Mr. Della-Dora and SECONDED by Mr. Bondi "that the written review of activities of ASCD submitted by Mr. Charles Speiker, in relation to global education, be submitted to the Review Council and to the WCCI with an indication that the Executive Council feels it is acting in accord with the motion made by Mr. Overly and Mr. Hass in Miami, but that it would welcome any specific recommendations for additional actions by ASCD that the WCCI would be willing to offer."

MOTION CARRIED

President Hosford then discussed the nature of the Review Council report and the difficulties that were encountered during the Miami conference. He indicated that he had planned to talk to Alice Miel about the matter and suggest the report at Houston be couched in the language of observations rather than recommendations. Mr. Cawelti said that he felt an analysis of the adequacy of the Association goals compared with an analysis of the Association activities and their adequacy would be a helpful endeavor on the part of the Review Council. Mr. Della-Dora said that the Review Council was originally not seen as being the instrument of any other body in the Association and that the original concept was modeled after the U.S. Constitution with an executive, legislative and judicial section and out of this pattern evolved the Review Council idea. He said that he felt that its functions would evolve more clearly but that has not happened thus far in his opinion. It was suggested that the Review Council should seek out additional input from a larger variety of sources but they are only required to report to the board. After more discussion, President Hosford indicated he would broaden his original plan to include meeting with the Review Council if possible to carry forward the many ideas and comments expressed.

7. President Hosford Named to Attend WCCI Conference in Istanbul

President Hosford indicated that he hoped to attend the WCCI meeting to be held in Istanbul, Turkey in August, 1977. This is in keeping with association practice of supporting attendance of the immediate past president to this conference as was done when Harold Shane attended the Kiel, England conference in 1974.
MOVED by Mr. Bondi and SECONDED by Ms. Randolph.

"that we send the immediate past-president as our representative to the conference at Istanbul, Turkey."

Mr. Cawelti indicated that prior policy had been to appropriate $500 for partial coverage of the expenditures involved but since this is now several years old perhaps the council should consider increasing this to something in the area of $750. Ms. Silva said that this matter should be studied and appropriately modified to assist Hosford's attendance. It was agreed that her comment would be included as part of the motion.

MOTION CARRIED

8. Program Development Report

Mr. Firth reported on the Program Development Sub-committee which had met the previous weekend in Philadelphia. The group directed its attention to the resolutions which might have program development implications and considerable discussion centered around the topic of sexism in instructional materials. President Hosford indicated that he and Mr. Cawelti would be meeting with the American Association of Publishers to reaffirm the ASCD position taken in 1974 on this matter.

Mr. Claude Mayberry appeared on behalf of the Working Group on Black Concerns and raised some questions about the charge given to that group. He indicated that he had been placed in a difficult position by having been asked to function as a member of the group and then requested to justify its existence. This produced a considerable discussion about the role of the Executive Council in providing a charge to the Working Groups versus more of a self-determination of that charge as has been true in some instances. Mr. Cawelti pointed out that originally the working groups for the three ethnic groups had not been given very specific charges but were asked to ascertain how they could improve their participation in association activities and make a contribution. He concluded by saying that he felt that the Executive Council should give a charge to the working group or perhaps that it should not continue to exist. Ms. Randolph reported that the Program Development Sub-committee had not had time to examine the overall question of the direction to be taken in the program development area. Ms Silva said she felt the statement of ASCD's program thrust was a weak document. Mr. Della-Dora said that his original view was that the Executive Council should not give too specific a charge to the group and he had understood that the Black Concerns group was expected to help identify the problems which black members felt need attention within the Association. He said he felt that he didn't think that neither giving a charge nor asking a group to develop a charge had worked very well and that there should be more personal interaction between the Executive Council and working groups in establishing their missions. Mr. Bondi said that he felt that there should be a clear mission statement for each group and that this should be approved by the Executive Council. Ms. Gay and Mr. Firth then gave an overview of all of the existing working groups and functions along with additional groups that had been proposed.
MOVED by Mr. Firth and SECONDED by Mr. Frost
"that the proposals dealing with aesthetic education, accountability, interface education and technology and projects on alternatives and education not be funded."

MOVED by Mr. Della-Dora and SECONDED by Mr. Kingston
"to divide the question by considering the proposal for aesthetic education separately."

MOTION CARRIED

Mr. Speiker reported that perhaps the job to be done in the aesthetic education proposal could be accomplished in other ways particularly by involving Tom Curtis from New York. He explained that Mr. Cawelti had indicated this could be accomplished and that he was recommending against approval of it. In light of this discussion it was

MOVED by Mr. Della-Dora and SECONDED by Mr. Kingston
"to withdraw his MOTION." MOTION CARRIED

Mr. Mayberry made the suggestion that when groups were not approved, efforts should be made to respond to their concerns in other ways and a discussion followed on ways that this might be done such as in the publications program or annual conference. A lengthy discussion then followed in which the importance of the proposal for funding a study for alternative education was analyzed. Mr. Speiker urged that support in the area of $3000 to $5000 be provided to the John Dewey society which was the major sponsor of this project.

Both Mr. Codwell and Ms. Davis spoke in support of the proposal saying that they felt that alternative education was a very important topic. Mr. Firth reported their committee recommendation against the proposal was based on a matter of priority as the sub-committee had attempted to give a reasonable amount of funds to fewer groups but that they were working within an overall fund limitation of approximately $40,000.

MOVED by Mr. Della-Dora and SECONDED by Ms. Davis
"for a division of the questions so as to separate the alternative education proposal from the original motion and then to table the alternative education proposal until after a discussion of the budget."

MOTION CARRIED

President Hosford then pointed out that the remainder of the original motion now before the group was to not fund the proposals on aesthetic education, interface and educational technology, and accountability. The vote was taken and CARRIED. Ms. Gay raised the question as to who was going to send the letters to the groups whose proposals had been denied. President Hosford suggested that a letter in the name of the Executive Director be written by taking the comments which had been made here and relating them in a positive manner to those who had made proposals -- that is, to attempt to describe other ways that interest in this topic might be pursued within the association. Mr. Karns suggested that the letters simply contain an honest account of the action taken.
MOVED by Mr. Bondi and SECONDED by Mr. Kingston that "the working groups on Supervisory Practices and Emerging Adolescent be funded at $3600 each as recommended by the sub-committee."

MOTION CARRIED

Mr. Bondi urged that ASCD make an effort to establish a closer liaison with the National Middle School Association by appointing Bob Malinka, the director of that association

MOVED by Mr. Firth and SECONDED by Mr. Kingston that "funding in the amount of $8400 be established for the Multicultural Education Commission."

MOTION CARRIED

Mr. Della-Dora suggested that because of the importance of this commission to ASCD goals, the chairman of the commission should be invited to meet with the Executive Council in October to review progress and plans of the group.

Ms. Gay reported that no meeting had been held of the Native American group last year because efforts to convene an active group had not been made by the staff. She did report on a letter which had been received asking about the future of Native American Working Group. President Hosford suggested that anyone wishing to do so could bring the matter up as a later agenda item.

Mr. Firth discussed the funding of the Latino Working Group by saying that it should be funded only if the membership is reconstituted and then they are willing to prepare a manuscript dealing with Latino Concerns within the confines of the association. Ms. Gay said the group has difficulty functioning because of different viewpoints within the group. She said that it was not productive for them to come together again but that if they do they should be given a specific charge by the council.

MOVED by Mr. Della-Drao and SECONDED by Mr. Codwell "that we move to reconstitute the membership of the Latino Concerns Working Group, that it be funded at $3600 and that their tasks be couched in language similar to that given in the charge to the Black Concerns group. (1) to mobilize the Latino educators at the site of the annual conference as a means of participating not only in the conference but thereafter, and (2) to work on identifying Latino Concerns."

MOTION CARRIED

MOVED by Mr. Firth and SECONDED by Ms. Randolph, "to fund the Working Group on Black Concerns at $3600 for their last year of funding and to invite the chairman to an Executive Council meeting to discuss the future of this group."

MOTION CARRIED
MOVED by Mr. Firth and SECONDED by Ms. Silva to "fund the Humanistic Education Working Group at $3600."

MOTION CARRIED

Mr. Cawelti reported on a request from the working group on Humanistic Education that the Executive Council reconsider its previous action regarding the requested additional $1000 to be used to convene another committee this summer to proceed with their identified tasks. He recommended that this be approved because it was a priority item of the association.

MOVED by Mr. Frost and SECONDED by Mr. Codwell "to reconsider previous action rejecting authorization of the expenditure of an additional $1000 for the Humanistic Education group out of this year's budget."

MOTION WAS DEFEATED

The group adjourned at 5:00 p.m.

The group reconvened its meeting at 8:00 a.m. on Saturday.

9. Report of Audit Committee

President Hosford called on Mr. Della-Dora to make a report for the Audit Committee which consists of the ASCD officers and the chairman of the Executive Council's Program Development Sub-committee. Mr. Della-Dora presented the following statement:

a. "We audited the expense accounts of the Executive Director and found all to be in order with verifications for every item.

It is recommended that the job description of the Business Manager include responsibility to report to the Executive Director and to the Executive Council Audit Committee any discrepancies, questions or concerns he has concerning expenditures of the Executive Director.

b. A review of budgetary allowances for the various operations of ASCD leads us to raise these questions which we feel should be considered by the Program Development Sub-Committee and then the Executive Council. Namely, what do we define as being "program" and what is the proper proportion of funds that the Association should be expending annually in this category.

c. The proposed budget appears to be in good order subject to our consideration here concerning working groups made at this meeting.

Items which we feel require comment:

1. Money for Nominating Committee. The Program Development Sub-committee received a request for funds for a one day meeting. We recommend instead that the Nominating Committee be authorized to come to annual conference one day early and that the expenses for the extra day be paid by the association.
2. Allocations of funds for yearbook. We recommend that these be the allocations (approximately) as follows during 1976-77:

<table>
<thead>
<tr>
<th>Year</th>
<th>1977</th>
<th>500</th>
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</thead>
<tbody>
<tr>
<td>Yearbook</td>
<td>1978</td>
<td>500</td>
</tr>
<tr>
<td>Committee</td>
<td>1979</td>
<td>1000</td>
</tr>
<tr>
<td></td>
<td>1980</td>
<td>2000</td>
</tr>
</tbody>
</table>

These allocations should be subject to change at the discretion of the publications editor so long as the total does not exceed $4000.

3. We recommend an average salary increase of 7% for all staff, except the Executive Director, subject to minor adjustments deemed appropriate by the Executive Director.

MOVED by Mr. Della-Dora and SECONDED by Ms. Silva "to adopt the report of the Audit Committee."

MOTION CARRIED

Mr. Bondi raised a question about the cost of the yearbook and whether or not this was the best way to spend publications money and he asked President Hosford to place the whole matter of this and future yearbook expenditures on a future agenda for discussion.

10. FY 77 Budget Authorized for Transmittal to Board

Mr. Bralove explained a budgetary analysis made of the FY 75 budget on a program basis. (See appendix #1) These charts reveal the proportion of resources from which the various kinds of revenue come to ASCD. The pie graph shows actual expenditures of the association by program areas and includes (in the shaded portion) the related amounts of revenue from within a particular program area. For example, while some 37% of the ASCD budget is allocated for publications, of that amount approximately 53% is returned from publication sales. The purpose of this analysis was to more clearly indicate the actual cost associated with various programs.

Mr. Cawelti then called the attention of the council to the budget proposal for FY 77 which called for a balanced budget of $1,153,000. This entails continued projected growth in membership as the primary additional source of revenue. Additional costs of publications were attributed to membership growth and continued increased costs of printing and distribution. He also pointed out that this is another "command performance" budget which will compel the membership growth to be attained if the total budget is to be executed as depicted. Mr. Cawelti then discussed the need for $5000 for beginning the production of staff development media services for the membership. This would entail audio and video tape materials on such topics as multicultural education, humanistic education, and supervisory skills which would be prepared for sale to the members in schools for inservice education purposes.
MOVED by Mr. Karns and SECONDED by Mr. Bondi "to appropriate $5000 to the Publications Committee for use in beginning the production of video tapes for staff development purposes. These tapes would be produced for resale as are audio tapes and print materials currently. The funds would be used for such costs as production, consultation, and materials. Help on the conceptualization of such media would come from appropriate working groups."

MOTION CARRIED

Recognizing the several minor modifications that had been made in this budget it was

MOVED by Mr. Codwell and SECONDED by Mr. Della-Dora "to approve this proposed FY 77 budget for transmittal to the Board of Directors in August for approval."

MOTION CARRIED

11. Authorization For Use Of President's Fund

Mr. Della-Dora requested authorization to expand up to $300 of his President's Fund from the FY 77 budget for secretarial services for followup activities.

MOVED by Ms. Davis and SECONDED by Ms. Randolph "to authorize $300 for use by Mr. Della-Dora in FY 77 for secretarial service."

MOTION CARRIED

12. Resolutions Committee Appointed

Mr. Cawelti reported that there was a need to appoint a chairman and two replacements for the Resolutions Committee. The following persons were recommended: Larry Finkel - New York (chairman), Solomon Flores - Illinois, Yvonne Well - Texas

MOVED by Mr. Bondi and SECONDED by Mr. Frost "that these recommendations be approved."

MOTION CARRIED

It was pointed out that Mr. Finkel's appointment was for one year but the other two persons were each for a three year period.

13. Working Group On The Accreditation And Certification Of Curriculum Leaders And Supervisors Formed

A lengthy discussion ensued in which Mr. Firth pointed out that to continue to only deal in the certification of curriculum workers without supervisors would be a problem. Mr. Speiker discussed the need for continued liaison with NCATE and improving the institutional evaluation of colleges and universities in the areas of curriculum and supervision. Various alternatives to the solution of these three problems were discussed. It was also pointed out that if this expanded purpose
were to be pursued, there needed to be representation of supervisory personnel on the working group.

MOVED by Mr. Frost and SECONDED by Mr. Firth "that a working group be formed (1) to develop recommendations for the certification of supervisors (2) to design and implement strategies to affect certification of curriculum workers as a followup to the work of the group during the past year and (3) to development criteria and guidelines for curriculum leader and supervisor program evaluation to be used by NCATE visitation teams. This working group is to be composed of Mr. Bartoo and Mr. Sturges plus three persons from the supervision field."

By concurrence the group agreed to amend the MOTION to provide $3600 funding for the working group as part of the MOTION. The AMENDED MOTION CARRIED.

14. Report Of Houston Annual Conference Committee

Mr. Speiker reported on the evaluation which had been made of the Miami conference. Mr. Stodghill reported on the meeting of his committee and discussed a proposed plan for the conference which suggests the theme "Orchestrating Our Third Century Curriculum." The three areas of focus were discussed along with the tentative list of persons who might be invited as general session speakers. Some discussion was held about the possibility of having Barbara Jordan speak but Mr. Cawelti suggested that this didn't seem very likely and that we might continue to attempt to get her for the opening session but that we should seek a confirmation of another person who would appear in the program and be able to commit to this responsibility. There seemed to be consensus on this approach. Mr. Stodghill pointed out that in looking at the work of the committee there were not an adequate number of women and that a greater effort would be made by himself and staff as the invitations actually begin to go out. Several persons commented that it was very important to assure that persons of national prominence were to be invited to serve as general session speakers. One of the general session speakers that was suggested and received favorable response was Caesar Chavez.

Another topic that was suggested had to do with the impact of decreasing enrollment on the curriculum development process. Several other suggestions for inclusion on the program were duly recorded by Ms. Arlington, conference coordinator. It was recommended that we try having two or three assemblies on Saturday morning since a large number of people come into the conference on Friday evening. It was also agreed that rather than to have the luncheon which typically has a large number of "no shows" that orientation for new board members will take place from 1:00 to 2:00 p.m. on Friday.

MOVED by Mr. Della-Dora and SECONDED by Ms. Randolph "to approve the report of the annual conference planning committee."

MOTION CARRIED

The group then discussed persons who are eligible to serve as the chairperson of the Detroit annual conference and made several informal recommendations to the staff. Final report and action was scheduled for the October meeting.
15. **Preliminary Consideration Of 1981 Conference Site**

The group discussed the list provided by Ms. Berthy of the several alternatives which exist for the midwest conference site location in 1981. The group was asked to provide suggestions for eliminating those sites which would not be further investigated if there was not sufficient interest in them. Mr. Cawelti suggested that the principal attention of the staff should be focused on St. Louis, Chicago, and New Orleans and he reported that a specific recommendation would be made in October.

16. **Placement Service Approved**

President Hosford discussed several meetings he had with persons at the AERA Conference. These people had set up and conducted a placement service for the AERA during their annual conference. He indicated the feeling that several persons came to the conference specifically to have the benefit of this placement service and he felt it would be a significant service to our members to have it available at Houston. Although there is some cost to the association the plan which would be followed would ordinarily reimburse the association for all costs by revenue received from service users.

MOVED by Mr. Firth and SECONDED by Mr. Karns

"that we endorse the idea of the placement service and encourage the staff to pursue this plan more fully and provide this service at Houston."

MOTION CARRIED

17. **Publications Committee Reappointed**

In response to earlier action in the council, Mr. Frost reported on the meeting of the sub-committee appointed to examine the criteria which exist for asking persons to write for publication. The documents which are in existence were presented and briefly discussed by Dr. Leeper (see appendix #2).

The need for replacing one spot vacated when Glenys Unruh moved into the chairmanship was discussed including several possible persons. It was indicated that an effort should be made to balance the public school and university persons and that an additional female representative would be desirable.

MOVED by Mr. Della-Dora and SECONDED by Ms. Davis

"to reappoint the five persons currently serving on the committee for one more year with the one additional position to be filled later."

MOTION CARRIED

The group proceeded on the agenda and later returned to this item for reconsideration of the additional position.
MOVED by Mr. Della-Dora and SECONDED by Mr. Karns "that Phil Robinson of Michigan be appointed for the remaining position on the Publication Committee."

MOTION CARRIED

After further discussion on the matter of criteria for selecting persons to write for ASCD, it was

MOVED by Mr. Della-Dora and SECONDED by Ms. Davis "that we accept the statement of "criteria for evaluating manuscripts" developed by the Publications Committee with request that they consider the issues discussed at this Executive Council session and report back with a revised statement at the Executive Council at the earliest time."

MOTION CARRIED

Considerable discussion ensued about the adequacy of the criteria with Mr. Karns pointing out that the criteria as they exist are stifling, narrow, and provincial, and that number nine in particular should be reconsidered.

18. **1980 Yearbook Proposal Approved**

Mr. Leeper requested Dr. Cawelti to discuss the substance of the 1980 yearbook proposal. Mr. Cawelti indicated that it was intended to emphasize the research which had been done on the various stages of the curriculum development process and that it was to be used for both practitioners and university persons. After further discussion it was

MOVED by Mr. Karns and SECONDED by Mr. Kingston "that the 1980 yearbook proposal be adopted as outlined."

MOTION CARRIED

A number of names were discussed as possible editors for this and Dr. Leeper was given encouragement to make contact with some of these persons to determine their availability. A person will be formally designated in the October meeting. Mr. Hosford suggested that the peopling criteria policies should be turned over to whomever becomes chairperson.

The group adjourned for lunch at 12:00 p.m., and reconvened at 1:00 p.m.

19. **1976-77 Working Groups Named**

The following persons were listed by working groups with action to be taken as a group.

a. **Black Concerns** - Sister Marcelene Brooks to replace Richard Lawson.
b. **Emerging Adolescent Learners** - Robert Malinka and John Vine named to replace Charles Dilg and Thomas Gatewood.
c. **Humanistic Education** - Same committee to continue.
d. **Latino Concerns** - Marta Bequer to remain on the group and four others to be determined after the staff has made contact with state unit presidents or other persons for suggestions. A number of suggestions were made for Ms. Gay to consider.

e. **Multicultural Education Commission** - Two persons needed to replace Plascencia and Ponce, and one person for James Macdonald who has been representing the Executive Council. President Hosford asked for volunteers and DeLores Silva agreed to replace Jim Macdonald. It was then recommended that only one person be named for the Ponce and Plascencia position, and that person be Cuban American.

f. **Supervisory Practices** - Dwight Teel recommended to replace Thomas Sergiovanni.

g. **Certification and Accreditation of Curriculum Leaders and Supervisors** - Barlow and Sturgeon to remain on this group. To replace the other three persons on the committee the staff is to make contacts with appropriate personnel to name persons for this group. Ben Carson and Blanche Martin plus one state Department of Education person were recommended.

f. **Research and Theory Working Group** - Mr. Cawelti reported Wilbur Brookover had agreed to serve as chairman of this group and indicated that the staff would now pursue the other persons which had previously been mentioned for the committee.

Mr. Della-Dora suggested that consideration be given to putting a self-mailing form in the News Exchange which would be completed with information about persons who have particular areas of interest or speciality. This would be returned to the staff and cross indexed so that a resource file would be available for peopling groups and as a reserve list of interested persons.

MOVED by Mr. Codwell and SECONDED by Mr. Kingston "to people the working groups as outlined above."

**MOTION CARRIED**

The group also discussed a proposal received late by O.L. Davis which proposed to contact a number of long term ASCD members to get their views on tape to be used for selling to the members. Mr. Cawelti reported that some video tapes were available in the office of such persons as: Kim Wiles and Art Combs. President Hosford asked that further consideration be given the proposal as an item on the October agenda.

20. **National Curriculum Study Institute Program**

Mr. Hosford reminded the Executive Council that present policy provided for the attendance of any Executive Council members at a institute without paying tuition. Ms. Randolph raised the question as to the extent to which there is a relationship between working group and institute programs and Ms. Gay indicated that where it seemed appropriate there had been efforts made to involve the working groups but not all had evidenced a desire to do so. It was pointed out that the institutes do not necessarily represent the effort or thinking of working groups since frequently their task is unrelated to the presentation of an institute program.
Ms. Gay also discussed the evaluation of the past year's institute and called the council's attention to the series which was now set for 1976-77 which shows an expansion to twelve institutes for next year.

21. **Action Improving Effort To Improve Responsiveness Of ASCD To Member Concerns**

Mr. Della-Dora discussed a proposal he had made for a working group which would seek to assure a more open and responsive ASCD. He outlined procedures for eliciting what the interest and concerns of members are and discussed possible ways to take action on them. Ms. Kohn observed that very frequently we identify goals but that no progress is made beyond that stage. Mr. Della-Dora proposed a series of regional meetings as one way to begin this and Mr. Cawelti raised the question as to who would attend these meetings.

MOVED by Mr. Della-Dora and SECONDED by Ms. Randolph "that the Executive Council endorse the concept contained in the proposal for a working group (see appendix #3) namely that, every member of the Board of Directors would know within 3 months of time of election/selection (a) how to let national ASCD know what her/his interests and concerns are and (b) how to move the concern or interest from the identification stage to an action consideration stage and (c) how to become personally involved in the action to be undertaken and actually become involved if he/she wishes to do so."

MOTION CARRIED

It was pointed out by Mr. Cawelti that this item might speak to the action of the Board of Directors calling for a grass roots study of purposes.

MOVED by Mr. Frost and SECONDED by Ms. Silva "that the concept of the grass roots involvement as required by the board action in Miami be incorporated into the concept of the motion just passed, especially so as to include attention to the purposes of ASCD."

MOTION CARRIED

22. **Funding Of Alternative Study Deferred**

Mr. Speiker reported on a request from the John Dewey Society which called for funding from $3000 to $5000 to develop a proposal for a large scale study of the implications of alternatives in education. Mr. Codwell reported that he felt this was an important idea because of the interest in magnet schools in Houston. Mr. Cawelti reported that we had reached a point where the adequacy of funding was a question since no action had been taken on the governmental relations project and expenditures as they now stand exceed projected revenues.
MOVED by Mr. Della-Dora and SECONDED by Mr. Codwell "that we support this proposal by contributing $3000 toward the development of a planning grant for a study of alternatives."

Mr. Frost indicated he was opposed to the motion because it was giving away money with no strings attached. Mr. Speiker said that a letter could be sent saying that we endorse the idea of the study but the funds were not sufficient at this time.

MOVED by Mr. Della-Dora and SECONDED by Mr. Firth "that we immediately send to the group our endorsement of the concept and indicate that we are interested in helping but we have to wait to look at the budget in October before we know if we have the money. In the meantime they can use our name as sponsor."

MOTION CARRIED

23. Joint Committee On Guidelines And Standards For Educational Evaluation

President Hosford reported on meetings he has held with a committee involving several national organizations involved in developing guidelines for educational evaluation. (See Appendix #4)

MOVED by Mr. Codwell and SECONDED by Mr. Firth "to accept the written report prepared by President Hosford of this committee."

MOTION CARRIED


Mr. Cawelti discussed his participation in the meeting of the Canadian Association of Curriculum Studies held in Quebec. He reported that this is a newly emerging organization with some 300-400 mostly from higher education and that the CACS is interested in getting a more comprehensive membership and perhaps developing provincial units in the future. He urged that efforts be continued to cooperate with CACS.

President Hosford reported that remaining items on the agenda included the AOTE requests, John Dewey Society requests, and the problem of improving our program of governmental relations. He ruled that these would all be considered in the October agenda. He then thanked the members of the Executive Council for their intense and close attention to the work before them during the three days and expressed his appreciation for their full expression of ideas and opinions which ultimately aided the group in arriving at the difficult decisions reached.

The group adjourned at 4:00 p.m. on Saturday, June 12, 1976.