Minutes of the Meeting of the Executive Council

March 18 and 23, 1982
Disneyland Hotel
Anaheim, California
ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

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Anaheim, California
March 18 and 23, 1982

Disneyland Hotel
Santa Rosa Room

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Minutes of the Executive Council Meeting

Anaheim, California
March 18 and 23, 1982

Presiding: Lucille G. Jordan, President

* * *

The Executive Council convened in the Santa Rosa Room of the
Disneyland Hotel at 9:00 a.m. on Thursday, March 18, 1982, with
the following present:

Lucille G. Jordan, President; O. L. Davis, Jr.,
President-Elect; Barbara Day, Immediate Past
President; Gwyn Brownlee; Art Costa; Ray Hendee;
Alice Houston; Carolyn Hughes; Stuart Rankin;
Phil Robinson; Maizie Solem; Ronald Stodghill;
and Bob Taylor.

Also attending were:

Gordon Cawelti, Executive Director; Ronald Brandt,
Executive Editor; John Bralove, Business Manager;
Ruth Long and Roosevelt Ratliff, Associate
Directors; Kathy Schaub, Assistant Director; and
Anita Fitzpatrick, Recorder.

President's Greeting

President Jordan called the meeting to order and welcomed members
of the Executive Council and ASCD staff to Anaheim. She said that
the past year has been the most exciting year of her professional
life and reviewed the many activities in which she participated as
president of ASCD. She touched on several aspects of the organi-
zation attended to by the association governance (budget process,
the election nominating process, the constitution), and said that
throughout the past year she had seen many demonstrations of lead-
ership and hard work which are the hallmark and trademark of ASCD.

Approval of October Minutes

The minutes of the October meeting of the Executive Council were
discussed and President Jordan declared them approved as written.
Conference Overview

President Jordan reviewed the annual conference program with its theme, "Leadership in Educating for a New Century," and pointed out the new Fish Bowl Interface sessions, the return of the Master Lecture Series and Meet the Experts in Poster Sessions, and audience interaction with the presenters at the General Sessions. She reminded the Executive Council that the "People Place" in the exhibits area provided a place where members could get together with the governance groups, past presidents, plus old and new ASCDers, and she urged the council members to make themselves available there whenever possible during the conference.

Pre-conference activities this year include: a program on global education sponsored by ASCD and the World Council for Curriculum and Instruction (WCCI); two workshops on staff development sponsored by the National Staff Development Council; and a program on alternative education in the 80's sponsored by Ball State University. In addition, NCSIs were held prior to the conference on futures and education, instructional supervision, teacher evaluation and effective middle schools.

Expression of Appreciation

Ms. Solem noted that this would be the last Executive Council meeting for her as well as for Mr. Stodghill, Ms. Day, Mr. Hendee and Ms. Houston. She said that her term has been a highlight of her professional life, and that she is "impressed by the fact that although the membership changes each year, the wonderful spirit of cooperation remains constant."

President Jordan expressed her appreciation for the extra measure of work so willingly given by each council member as officers and members of ASCD.

Report of the Evaluation Committee

The Evaluation Committee is made up of the current president, immediate past president (who acts as chair), and president-elect, and meets semi-annually to review the Executive Director's performance. This includes a review of his activities and the amount of time spent on each to determine if he is giving sufficient attention to the various goals of ASCD. In addition to these annual reviews, a more comprehensive appraisal is carried out every three years and this review was completed prior to the annual conference. A survey of the Executive Council and Board of Directors was conducted to determine how Mr. Cawelti's performance was viewed and the results indicated that he is perceived as a very efficient and effective leader. During the past three years major achievements include the acquisition of the new headquarters facility, which continues to increase in value, purchase of an in-house computer for handling membership, payroll and conference registration, increased
membership; a 300% increase in videotape sales; the addition of Alaska, Puerto Rico, and the Virgin Islands as affiliate units, plus work with a potential unit in Germany; and preliminary work leading to the establishment of the ASCD Leadership Foundation Fund. Ms. Day said the committee felt Mr. Cawelti had done an extremely effective job and that it was the desire of the group to offer him a new three-year contract, effective July 1, 1982.

Executive Session

The Executive Council went into executive session at 9:35 a.m. to discuss the report of the Evaluation Committee and the matter of the three-year contract for the Executive Director. After discussion,

Ms. Day MOVED to approve a new three-year term for the Executive Director. Mr. Davis SECONDED the motion.

Mr. Rankin amended the motion, suggesting that the salary be raised by 7% for the first year and that in the two subsequent years the salary be discussed by the officers and the Executive Director with approval by the Executive Council. Ms. Hughes SECONDED the amendment.

MOTION and AMENDMENT CARRIED.

Mr. Robinson MOVED that a written contract for the Executive Director be drawn up and presented to the Executive Council at the June meeting. Mr. Taylor SECONDED the motion. MOTION CARRIED.

Ms. Hughes MOVED that the amount of the Executive Director’s salary be presented to the Board of Directors and that it be presented as being in the mid-range of other comparable Executive Director salaries. Mr. Hendee SECONDED the motion. MOTION CARRIED.

The Executive Session adjourned and the Executive Council resumed in open session at 10:30 a.m.

Membership and Marketing Committee Report

ASCD Business Manager John Bralove presented the report of the Membership and Marketing Committee chaired by Dale Linebarger (WA), and on which Milton Kimpson (SC) and Bob Sigmon (VA) served. This committee was appointed by then-president Barbara Day in response to a motion made in the Board of Directors meeting of March 6, 1981.
in St. Louis. The committee was asked "...to investigate the past, present and projected relationship of membership and marketing to the long-range budget plan and to report its findings to the board in 1982." After review,

Mr. Stodghill MOVED and Mr. Taylor SECONDED that the Membership and Marketing Committee report be received by the Executive Council and transmitted to the Board of Directors. MOTION CARRIED.

President Jordan said that it was obvious that a great deal of time, effort, and thoughtful consideration went into this report, and she thanked Mr. Bralove for his assistance in providing detailed information to the committee.

Budget Subcommittee Report

President Jordan appointed Executive Council members Carolyn Hughes, chair, Stu Rankin, and Phil Robinson to the Budget Subcommittee, with John Bralove to provide staff assistance, at the June, 1981, Executive Council meeting. Their charge was to develop a more efficient means of presenting the budget to the Board of Directors at the Annual Conference. The initial report (Annual Report page 16) was revised and presented by Mr. Rankin (Appendix 3) to reflect the addition of a new first paragraph and some changes in language, but not substance.

Mr. Stodghill MOVED and Mr. Costa SECONDED adoption of Mr. Rankin's Budget Development Process Report of the Budget Subcommittee for transmission to the Board of Directors. MOTION CARRIED.

Review of FY '81 Budget Execution and Auditor's Report

Mr. Cawelti and Mr. Bralove reviewed in detail the FY '81 auditor's report (Annual Report pages 3-15). It was pointed out that publications (including videotapes) provided the chief source of increased income for the past year, and that the sale of the Reston property resulted in a reserve fund of $146,000 in excess of expenses. Mr. Cawelti said that this sale and a healthy financial year enabled the association to pay off existing notes and reestablish the reserve fund approved by the Executive Council and Board of Directors. He added that the building continues to increase in value and that ASCD is experiencing its first real move into the black. Mr. Cawelti thanked the council for its patience and encouragement during the transition in acquiring the new headquarters facility.

Mr. Bralove said that some of the losses in revenue incurred as the result of poor attendance at the 1981 St. Louis Annual Conference,
and that lower exhibit booth sales have been offset by other sources of revenue, such as the new Staff Development Contract Programs and HRD=P (ASCD's Human Resource Development Program), and high videotape sales.

Other expenses created by expanded use of the in-house computer and soon-to-be installed word processing system have been or will be offset by more efficient use of existing staff, combining meetings to minimize travel, using part time help to eliminate employee fringe benefits, and other cost containment policies. Mr. Bralove noted that the initial $12,000 investment for word-processing will eliminate, for example, the $76,000 spent in 1981 for typesetting.

Mr. Robinson questioned whether the 3-year $11,000 president's fund is adequate to cover the costs incurred for that period of service. After some discussion,

Mr. Stodghill MOVED that the $11,000 figure allocated in the budget for the President's Expense Fund be contingent upon reaching an agreement with the Executive Council based on individual need. Ms. Brownlee SECONDED the motion. MOTION CARRIED.

Mr. Rankin asked that the minutes show that the president be encouraged to inform the Executive Council of his/her financial needs. Mr. Cawelti said that a change could easily be made in the budget based on current requirements.

**FY '82 Budget Execution**

Mr. Bralove and Mr. Cawelti reported that the FY '82 budget is proceeding very well and that the current amount anticipated to be available for the reserve fund will be exceeded. Currently $100,000 has been placed in a money market fund at 12% interest, and this and similar investments are constantly reviewed in order to assure maximum return.

**Preliminary Estimate of FY '83 Budget**

It was pointed out that publication sales and the Annual Conference are the greatest sources of increased revenue projected for the 1983 budget. Mr. Cawelti urged careful consideration of the most appropriate uses of the expanded program development budget, and discussed the companion issue of improving association efforts and involvement in issue and policy analysis. He stated that the membership has repeatedly expressed its interest in having the association speak out on issues and suggested that $10,000 of program development funds be set aside for this purpose. (What do we think about block grants, what do we think about testing for competency which withholds promotion, and so on.) As issues are
brought to the attention of the association, experts could be brought in for two to three days of analysis and a fast, timely response.

Mr. Costa said he supported what Mr. Cawelti had just said and the effort to lead the nation in new educational directions. Ms. Brownlee said that her Executive Council subcommittee on educational technology was interested in that in terms of developing curriculum software packages. She said her committee has had to reconsider based on the prohibitive cost and the question of whether or not it would be appropriate for ASCD to become involved in publishing computer programs.

Mr. Robinson MOVED that the preliminary FY '83 budget estimate be transmitted to the Board of Directors. Ms. Solem SECONDED the motion. MOTION CARRIED.

Mr. Taylor MOVED to continue with Singleton and Ribis as auditors for FY '82. Mr. Hendee SECONDED. MOTION CARRIED.

Mr. Bralove asked that the Executive Council consider and approve establishment of the ASCD payroll checking and operating fund accounts at the First American Bank located one block from the ASCD headquarters, and

Mr. Rankin MOVED and Ms. Hughes SECONDED establishment of the payroll checking and operating fund accounts at the First American Bank in Alexandria, Virginia. MOTION CARRIED.

1981 Resolutions Followup Report

Association activity resulting from the 1981 resolutions passed in St. Louis was discussed (attachment B of attachments mailed with Annual Report prior to the conference). Mr. Rankin said he felt urban education programs are underemphasized and suggested implementing the urban schools resolution (number 2 on attachment B) by sponsoring a conference to look at urban concerns. President Lucille said she would welcome any such suggestions and they would be seriously considered.

Ms. Hughes expressed her approval of the format of the Resolutions Implementation Report.

Research Information Service (RIS)

Ms. Schaub reviewed the activities of the two-year old Research Information Service (page 45 of the Annual Report) in detail.
She said that membership use of RIS has increased and that 75% of the inquiries have been from ASCD members, although no patterns of specific interests have emerged. Some of the features of RIS are the Research Synthesis in Educational Leadership, Curriculum Updates included in Update, and the Learning From Research column in Update.

A discussion followed concerning the lack of current research on child growth and development, and Mr. Robinson asked whether ASCD should involve itself in this area. Mr. Costa expressed an interest in program development in experiential education.

Ms. Houston asked how topics are determined for the synthesis and Mr. Schaub said past experience is a consideration, the results of current surveys, what major labs and research and development centers are working on, and keeping in touch with people who have worked in several fields of interest provide guidelines for selecting topics.

**Publications Program Report**

Mr. Brandt reviewed the publications Report (Annual Report pages 23-35) in detail. He said the 1981-82 Educational Leadership themes approved earlier in a survey of the Executive Council and Publications Committee would be announced in the March issue.

Mr. Cawelti said he thought the 1985 yearbook, Intellectual Development, "was not turning out to be a handbook and probably would be published under a different title."

Mr. Brandt mentioned an ad in the March issue of Educational Leadership requesting replies from those who might subscribe to a scholarly journal. He said the issue of publications of research and theory needs to be settled at some point and that the Curriculum Theory working group would discuss the matter at their meeting in May.

The Publications Department’s media program continues to grow. Total number of videotapes, films, and filmstrips sold increased from 1,771 in 1980 to 3,728 in 1981. Five videotapes were produced in 1981-82, five more are under production, plus three filmstrip packages, and Mr. Brandt is exploring six other projects. He mentioned that a particularly timely videotape on computers is being produced by M. Tim Grady of the Farmers Branch-Carrollton Schools in Texas.

With a grant from the March of Dimes, ASCD recently produced a videotape useful for teaching adolescents about the importance of maintaining good health, especially during pregnancy.

It was also noted that over 20 sessions at this conference will be recorded for addition to the audiocassette program.
Program Development Report

Ms. Long presented the Program Development Report (Annual Report page 36) and reported on the five projects funded this year:

- ASCD Educational Technology Project. Ms. Brownlee chaired this group, which consisted of Bill Denton (TX), Nolan Estes (TX), Tim Grady (TX), Alice Houston (OK), and Pat Sturdivant (TX). They met in December to discuss current and future uses of information technology in education and to try to establish what role ASCD should have in this field. The committee believes (1) educators need and want assistance in determining strategies for using microcomputers and other technology, in selecting equipment and courseware and in training of staff, and (2) there is an unmet need for well-planned technology-based programs (in contrast with the instructional units on particular topics currently being produced).

Ms. Brownlee said the committee felt that ASCD and other professional organizations may be able to contribute to effective use of computers in schools by preparing standards for development and selection of quality courseware, and discussion followed concerning the desirability and feasibility of becoming involved in publishing computer programs.

Mr. Brandt suggested the development of a prototype of what real computer programming would be and Mr. Cawelti said ASCD could make a contribution by starting with a school subject on video disc.

Ms. Brownlee said she would have more to report at the June Executive Council meeting.

- Curriculum Theory Development Committee. O. L. Davis, Jr., chaired this committee, composed of Arthur Foshay (MA), Dorothy Huencke (GA), and James Macdonald (NC), and it is scheduled to meet in May of this year. The committee will (1) continue to review ASCD's contribution in the past to curriculum theory development, (2) consider alternative organizational efforts to strengthen ASCD's contribution to theory development, (3) seek agreement as to where major needs now exist in this regard, and (4) present recommendations. The committee is encouraged to develop or assemble illustrative materials exemplifying the kind of activity recommended and to pose the kinds of curriculum questions that need analysis. A report will be presented to the Executive Council in June.

- Project on Censorship and the Curriculum. LaBarbara Gragg (MI) chaired this committee on which Ronald Hibbard (OH), Ann Kahn (VA), Anthony Labriola (PA), and Charles Park (WI) served, and their first meeting was held at ASCD headquarters in February of this year. This group considered the new study sponsored by the Association of American Publishers, the American Library Association, and ASCD which documents increased censorship efforts affecting
schools. This committee will (1) identify exemplary existing policies as guidelines for making further recommendations for curriculum decision makers to follow, and (2) develop strategies to deal with conflict resolution.

Several recommendations were made (Appendix 6) and a final report will be made in October 1982 at the Executive Council meeting.

- Project on Redefining General Education in the American High School. ASCD is continuing the network of educational leaders who represent 18 high schools from across the United States. They are involved in a year-long study reconsidering the basic or core instructional program which is required of all of their students with the view of formulating their own locally developed conception of a general education curriculum that would better prepare their students for the 21st century. The final meeting of the group will be held in July, at which time implementation plans for 1982-83 will be presented. A report will be made on this study in October.

- Women's Leadership Project. Nancy Evers (OH) chaired this group, which consisted of Jacqueline Clement (MA), Betty Dillon-Peterson (NE), Yvonne Ewell (TX), Phil Robinson (MI), and Bernice Wolfson (AL). They met in January with Nancy Olson of ASCD to discuss (1) leadership development and linkage, (2) institutional influence and impact, and (3) political equity. The committee agreed to send ASCD editors information about women in education for Educational Leadership, and are writing a position paper for the committee and putting together a proposal for a conference.

Ms. Day complimented this group on its report and the work of the committee. Mr. Cawelti suggested using school boards of education as a means of involving women in leadership and getting them into leadership positions, such as superintendencies. He also suggested using the university community and involving them in the process since they are responsive to this issue. Ms. Hughes supported Mr. Cawelti's suggestions and encouraged the effort to involve people on the programs of organizations such as the National School Boards Association to support women in leadership.

National Curriculum Study Institutes (NCSI)

Ms. Long reported on the Fall-Winter 1981-82 National Curriculum Study Institutes, their attendance and the results of the evaluations (see page 42 of the Annual Report). The tentative 1982-83 list of NCSIs was distributed for consideration and Ms. Long requested the input of the Executive Council. Discussion followed about site selection, the need for consultant suggestions, topics and registration fees.

Mr. Costa said he felt there was a problem with making the NCSIs self-supporting and therefore selecting topics that have to be
popular, and, in addition, tailoring human resource and development contract programs. President Jordan asked if he saw the new contract program as the vehicle for disseminating training rather than the NCSIs and Mr. Stodghill said that depended on the desired end.

Mr. Cawelti said he felt a good next step in the NCSI program would be to have week-long workshops or seminars in a good setting with inexpensive housing, such as dormitories. ASCD could obtain the best methods people on a particular subject and offer good training rather than three generic approaches. The council responded favorably to this suggestion and it was decided that this would be worth looking into as a possible next step in program development.

Ms. Day MOVED to authorize the 1982-83 NCSI schedule to be transmitted to the Board of Directors, taking into consideration the suggestions of the Executive Council. Ms. Solem SECONDED. MOTION CARRIED.

1982 NCSI Outstanding Consultant Awards

Rita Dunn (St. John's University), Bruce Joyce (Booksend Laboratory, Palo Alto), Marian Leibowitz (Assistant Superintendent, Teaneck, NJ), and Blaine Worthen (Utah State University) were the 1982 recipients of the NCSI Outstanding Consultant Awards (Annual Report page 43). In order to qualify for this award, a consultant must receive an evaluation score of 4.7 or higher three times within a year.

1982 Doctoral Dissertation Awards

Doctoral dissertation awards will be awarded to Barbara Clinton (University of Georgia) and Joanne Anania (University of Chicago) at the Annual Conference for the two dissertations which have done the most to advance knowledge and understanding of instructional improvement during the past year in the fields of curriculum and supervision/leader behavior. (Annual Report page 44.) The winners receive a free trip to the conference where they will present papers on their doctoral dissertations and will receive a year's complimentary membership in ASCD.

ASCD Policy on Awards

A recommendation was made to change the existing policy on page 4 of the ASCD Policies Handbook, which reads:

Recognition Awards (Board, March 1967)

"ASCD should not become involved in granting awards to individuals, school systems, curriculum projects, or other educational personnel
or practices."

to

"Any awards given by ASCD shall be consistent with basic association purposes and shall be authorized by the Executive Council."

Mr. Davis MOVED adoption of the change in ASCD policy with regard to awards as stated. Mr. Taylor SECONDED. MOTION CARRIED.

Discussion followed on the merit of making awards and after consideration,

Ms. Hughes MOVED elimination of the NCSI consultant award after this year. Mr. Stodghill SECONDED. MOTION CARRIED following a roll call vote.

Affiliated Units Report

Mr. Ratliff presented the report of the affiliated units (page 46 of the Annual Report), saying that there are now 53 affiliate units, including all of the states, the District of Columbia, Puerto Rico and the Virgin Islands. Mr. Ratliff said the affiliate units are surveyed annually to determine their needs and concerns, to assist with future planning, and to see how best national can serve them. (Survey results found on Annual Report pages 50-52.)

Mr. Ratliff said the presidents meeting at the 1981 St. Louis conference was followed by a luncheon meeting for the affiliate unit executive secretaries and directors, which now number twenty-three. (List found on page 46 of the Annual Report.) He reported on the Annual Leadership Training Conference for presidents held in May at Boys Town (Omaha), Nebraska, which was attended by 39 presidents-elect (Annual Report page 47). This year the presidents will meet in Alexandria, Virginia, on May 15-17, which will give them an opportunity to visit the headquarters facility and meet the staff.

Mr. Ratliff said the National Legislative Network Committee is actively committed to promoting coordination and stimulating action among affiliate unit membership on state and federal issues affecting education. He detailed a number of activities in which they have been involved during the past year. (Annual Report page 48.)

Regional efforts among the affiliate units have increased, and ASCD encourages this coordination and sharing among the units. The Eastern Region and the Southeastern Region have been actively
engaged in such regional activity, and the Great Lakes Region is collaborating for future activities.

Mr. Ratliff referred the Executive Council to an official request from Robert Lykins of the Department of Defense Dependents Schools, Germany North, for affiliation. A constitution has been submitted and is being reviewed to see that it is consistent with ASCD policies and practices, and the request is for an interim liaison status, which would permit representation without voting privileges. Once the constitution is approved, Germany North would be an affiliate unit with all rights and privileges of any affiliate unit.

Mr. Taylor MOVED acceptance of Germany North as an affiliate with liaison status. Ms. Solem SECONDED. MOTION CARRIED.

Mr. Cawelti asked that uniform elections throughout the affiliate units be encouraged as a means of maintaining accurate, consistent records, and to eliminate constant duplication of effort by several of the ASCD staff each time a change in office is made. This would be especially helpful in assuring that information directed from national ASCD to the Board of Directors, which includes affiliate presidents, proportional representatives, guaranteed representatives, members-at-large, and the executive council, is sent to the correct person. As it stands now, changes are made almost weekly. Ms. Browntee strongly supported this suggestion, based on her experience at the state level. Ms. Houston also added her support to this notion and Mr. Rankin suggested making this a request of the affiliate units rather than a requirement. The consensus was that uniform elections would be recommended by the Executive Council.

ASCD/DoDDS Germany North Conference

Mr. Cawelti reported on the ASCD/DoDDS Germany North conference held last November on Strategies for Instructional Improvement which also involved preliminary discussions about possible ASCD affiliation. He said the conference was enthusiastically attended by area DoDDS teacher and administrative personnel and that this has brought about the official request for affiliation. Mr. Cawelti said that it was his hope that host nation people would be involved in ASCD and that membership would not be limited to only Americans. He reported that he has also contacted the Pacific region and people in London about further international development.

Liaison Reports

- National Council for Accreditation of Teacher Educators (NCATE). Mr. Davis said he attended a meeting of the NCATE group in Nashville and that he would have a full report ready in June for the Executive Council.
• International Urban Education Conference. President Jordan attended the International Urban Education Conference which has over 60 members around the world. She said the common problems of education were discussed with much cross-cultural relevance to what happens in cities dealing with unemployed students and disenchanted youth. President Jordan said she felt there was no need for organized association but noted the interests of individuals and said an informal network would be maintained.

• Essentials of Education. This year Ms. Day chaired the Essentials of Education group, which consists of 24 national organizations. She said films and cassette tapes will be developed by this summer on the subject and that ASCD will help with production.

• Urban Curriculum Leaders. Mr. Cawelti reported that the 9th Annual Urban Curriculum Leaders Conference was held in December in Clearwater Beach, Florida, and will meet this year in Washington, DC. He expressed his concern that the larger city people (Boston, Miami, San Francisco, New York, Los Angeles, and Chicago) had not been attending in recent years. He said he was committed to the return of these cities and will work very hard on that in the next few months. One of the common problems of the group is federal budget cuts and Mr. Cawelti said he will seek an audience soon with Congressman Carl Perkins on this subject. Congressman Perkins is Chairman of the Education and Labor Committee, and Elementary, Secondary and Vocational Education Subcommittee.

• Educational Leaders Consortium (ELC). Mr. Cawelti reported on ELC activities, saying the group hasn't developed as aggressive an agenda as he had hoped. He said it has been difficult to mobilize but currently there are some tangible areas of discussion and a program committee has been formed. There will be a dinner and meeting on May 26 for member organization presidents which Mr. Davis will attend.

• China Study Tour. The China Study Tour sponsored by Kent State University will be July 23 through August 8 and several ASCD members are participating. After discussion,

  Ms. Houston MOVED that ASCD continue to participate in the China Study Tour and similar travel activities and that such interest be communicated to Kent State. Mr. Davis SECONDED. MOTION CARRIED.

• Rockefeller Awards Program. President Jordan attended the Rockefeller Awards Program at Rockefeller Center last fall. This program contributes $10,000 to ten schools that have developed strong arts programs on their own initiative. President Jordan urged the council members to submit schools that they know of engaged in such a program.
March of Dimes. Mr. Cawelti reported on the $35,000 March of Dimes grant received by ASCD for production of a videotape to introduce nutrition, genetics, and human growth and development into school curriculum. In addition, a portion of the grant was used to provide a stipend to school districts attending the Urban Curriculum Leaders to attend a review of the curriculum guide, Educators' Challenge: Healthy Mothers, Healthy Babies, written by Dorothy Zeyen on behalf of ASCD for the March of Dimes.

Committee on Full Funding. Mr. Cawelti reported that the Committee on Full Funding is now called the Committee on Federal Funding and that dues are now $2,500. He said he would make a recommendation at a later date about participating in that group.

ASCD Leadership Foundation Fund

Mr. Cawelti reported on the activities leading up to and the establishment of the ASCD Leadership Foundation Fund, which will be the subject of an open hearing at this conference. He said the Board of Trustess of this group will need strong focus and Don Frost will speak to the membership before the business meeting of the association, urging their support, ideas and contributions.

Constitutional Review Committee Report

The Constitutional Review Committee was appointed at the 1981 Annual Conference to clarify and deal with four major areas: the purpose of the association; the role of the Board of Directors; the role of the Executive Council; and the role of the Review Council. The committee, composed of Robert Hanes (NC), chair, Don Frost (IL), Phil Robinson (MI), Chon LaBrier (NM), Regina Cain (CA), and Delmo Della-Dora (CA), met in September, and their report (Attachment E of attachments mailed to the Executive Council prior to the conference) was presented to the Executive Council for consideration and review.

President Jordan said this report will be presented to the Board of Directors at this conference and she asked that members of the Executive Council and other past officers sit at the tables in the board meeting, have a recorder take notes, answer questions about the report, and make recommendations following the roundtable discussion.

Ms. Day suggested that considerable background information be provided, why the changes are being recommended, and that the suggested changes be pointed out very specifically.

ASCD Election Procedures Committee Report

The Election Procedures Committee, (Carolyn Hughes (OH), chair, Jim House (MI), Everette Sams (TN), and Isobel Pfeiffer (OH))
was appointed to review and make recommendations on the selection, nomination and election policies and procedures. Ms. Hughes presented the report (Appendix 4) and discussion followed about the pros and cons of "electioneering," and the difficulty in dealing with non-compliance with conditions for candidacy when/if it happens. After further discussion,

Ms. Hughes MOVED that this report be accepted by the Executive Council and recommended to the Board of Directors. Mr. Robinson SECONDED. MOTION CARRIED.

President Jordan asked again that Executive Council members sit in at the roundtable discussion of this report to answer any questions or clarify issues.

In order to allow ample time at the board meeting for discussion of the Election Procedures Committee and Constitutional Review Committee reports,

Mr. Stodghill MOVED that the Constitutional Review Committee report be presented to the Board of Directors before lunch, followed by the Election Procedures Committee report. Mr. Robinson SECONDED. MOTION CARRIED.

Adjournment

President Jordan expressed her appreciation for the deliberations and help of each and every council member during her year in office, and to the staff for its continuous cooperation. She reminded the council that they would meet again on Tuesday, March 23, at 3:00 p.m. in her hotel suite, at which time O. L. Davis, Jr., would assume office, as well as the new council members.

The meeting adjourned at 5:40 p.m.

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Post-Conference Meeting

The concluding meeting of the Executive Council was called to order by President O. L. Davis at 3:00 p.m. on Tuesday, March 23, and new members were welcomed.

Future dates for Executive Council meetings are:

Thursday, June 10 9 a.m. - noon (Executive Council subcommittees) 2 p.m. - 5 p.m.
Friday, June 11 9 a.m. - 5 p.m.
Saturday, June 12 9 a.m. - 1 p.m.
Friday, October 15  9 a.m. - noon (Executive Council subcommittees)
2 p.m. - 5 p.m.
Saturday, October 16  9 a.m. - 5 p.m.
Sunday, October 17  9 a.m. - 1 p.m.

Both the June and October meetings will be held in Alexandria at the headquarters building and the Old Town Holiday Inn.

President Davis asked that council members contact him or Mr. Cawelti about subcommittees on which they would like to serve. He also requested input from the group with regard to the 1983 conference theme so that he could communicate with the Conference Planning Committee before its May meeting. He said he was particularly interested in the development of ideas and of people, as well as curriculum development.

There was some discussion about the lack of time available at the Board of Directors meeting for careful consideration of the important issues that come before the membership. Comments concerning the Anaheim conference addressed the wisdom of continuing with a Sunday night general session, the lack of programs for private school personnel and people who work with the handicapped. Mr. Costa observed that it was difficult to consider the resolutions because of the way scheduling examination of them is set up and the fact that too few people participate in the open hearing on resolutions. He suggested that an assembly be held on each resolution submitted and accepted prior to the conference by the Resolutions Committee.

Continuing on the subject of resolutions, Ms. Hughes suggested printing the ground rules for discussion on the printed resolutions distributed at the business meeting, and Mr. Robinson suggested that similar resolutions or actions which had taken place in the past should also be noted.

Mr. Cawelti said that the evaluation would ask for suggestions and comments on how to improve the structure of the conference and the Conference Planning Committee would take these into account.

Mr. Robinson also questioned the lack of minority representation on the conference program and Ms. Jordan said one of the difficulties in getting women for prominent spots on the program was the high fees they charge.

The need for constitutional change was discussed again and Mr. Costa said it would help to explain why the structure exists as it does today, background information made available, how it has been changed, and how change would provide a better means of governance and representation. He said a part of this involves the question of whether ASCD is an advocate or a forum in which issues are debated, and that issues shouldn't be backed away from or avoided.
Mr. Brandt said, once again, that he felt the resolutions must make a statement of what ASCD believes and what ASCD is, not what ASCD should do. Mr. Davis said this would be discussed along with the resolutions format in June, and Mr. Cawelti said perhaps the number of resolutions should be limited to a half-dozen critical issues.

Further discussion surrounded the need for a formal closing of the conference, quality of major speakers, entertainment, and a number of other concerns that would be brought to the attention of the Conference Planning Committee.

President Davis closed the meeting at 4:30 p.m., saying he looked forward to see the Executive Council again in June for consideration of serious issues of interest to ASCD.