ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

ANNUAL CONFERENCE, ORLANDO, FLORIDA

Executive Council Minutes

Thursday, March 9, 1989
Tuesday, March 14, 1989
ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

EXECUTIVE COUNCIL MEETING

March 9, 1989

Orlando, Florida
1989 Annual Conference

President Arthur Costa called the meeting to order at 9:03 a.m. on Thursday, March 9, with the following process:

Executive Council:  Arthur Costa, President (CA); Patricia Conran, President-Elect (OH); Marcia Knoll, Immediate Past-President (NV); Cile Chavez (CO); Denice Clyne (AK); Corrine Hill (UT); Barbara Jackson (DC); Luther Kiser (IA); Stephanie Marshall (IL); Everette Sams (TN); Ann Shelly (WV); Bob Valiant (WA).

ASCD Staff:  Gordon Cawelti, Executive Director; Diane Berreth, Director of Field Services; John Bralove, Director of Administrative Services; Ron Brandt, Executive Editor; Paula Delo; Helene' Hodges, Director of Research and Information; Cynthia Warger, Director of Professional Development. Recorder: Kathy Browne

1. CORRECTIONS to October 1988 meeting were noted as follows:

   #4 Bob Garmston is from California
   #8 Denna Winn should be Deanna Winn

MINUTES APPROVED

It was moved by Ms. Marshall and seconded by Ms. Shelly to approve the minutes of the October meeting as corrected. MOTION CARRIED.

The council immediately adjourned to Executive Session.

2. EXECUTIVE SESSION  Dr. Cawelti explained comparison salaries of all ASCD staff and recommended a 5% cost of living increase for 1989-90. He said ASCD policy is to maintain salaries at the 50% percentile level when compared with other non-profit associations in the Washington area.

It was moved by Ms. Chavez and seconded by Ms. Hill to adopt the FY 90 salary proposal. MOTION CARRIED.
Dr. Cawelti announced the timeline and process for recruiting the Level 10 position of Director of the Curriculum-Technology Resource Center. Announcements have been sent to 100 universities and advertisements were placed in the Washington Post and Education Week.

3. BUDGETARY MATTERS It was moved by Mr. Valiant and seconded by Ms. Marshall recommending that ASCD continue using Ribis and Associates as auditors. MOTION CARRIED.

FY 89 budget overages were reviewed. Discussion followed regarding the costs involved in maintaining services to members, hospitalization costs, and booklets.

It was moved by Ms. Chavez and seconded by Mr. Kiser to accept overages. MOTION CARRIED.

It was moved by Ms. Shelly and seconded by Mr. Valiant to transmit the preliminary FY 90 budget to the Board of Directors. MOTION CARRIED.

Dr. Cawelti explained the details of the new building and asked the council to authorize the purchase of the 1250 North Pitt Street property. John Bralove passed out a 3 page document from the attorneys concerning the sale. (See Attachment A)

It was moved by Ms. Chavez and seconded by Ms. Clyne to purchase the property. MOTION CARRIED.

4. RESOLUTIONS The resolutions process was reviewed by Ms. Berreth. There were discussions about the quorum vote of the resolutions. It was decided to declare at the annual business meeting that a quorum vote by the Executive Council will be at a later meeting. Follow-up on changes in status of 1988 Resolutions were pointed out by Ms. Berreth. (For the resolutions passed for 1989 see Attachment B.)

5. REVIEW COUNCIL PRELIMINARY REPORT President Costa welcomed Donna Delph, Chair of the Review Council. Ms. Delph briefly stated the purpose and value of the report's issues, conclusions, and recommendations. Various Executive Council members made comments and observations about the report and discussed its visionary value. Concerns were expressed on the substance of the report and determination of how the report should be presented to the Board of Directors. Ms. Chavez recommended the Review Council Report be an item for discussion and review at the Executive Council meetings in June and to bring it to the Board in 1990 with Council recommendations.

Mr. Kiser moved and Ms. Shelly seconded the motion to receive the Review Council report and commended the Review Council for it. MOTION CARRIED.
6. REPORT ON NCATE SPECIALTY AREA STANDARDS DOCUMENT Ms. Delph presented the report. President Costa ended the discussion of the subject and stated the report needs to be looked at more closely at another time. He thanked Ms. Delph for her information.

7. AFFILIATE APPLICATION The Dutch-speaking affiliate application is pending. Ms. Berreth asked for a motion to transmit the application of NVASCD to the board.

Ms. Shelly moved to accept and transmit NVASCD's application to the Board of Directors and it was seconded by Ms. Chavez. MOTION CARRIED.

8. NEA President Costa brought a request from NEA to the council about the proposal of endorsing their learning laboratories project. Ms. Chavez pointed out that ASCD may be leaving themselves open for criticism because of aligning ourselves with them and not the AFT. Ideas were expressed that not a total endorsement should be stated, we should make endorsement say collaboration so that it will be equitable for all. President Costa asked what options would ASCD want: rejection, endorsement, endorse with a letter of conditions, or commend with support. Ms. Chavez moved to applaud efforts and support but not endorse. Mr. Kiser moved to table this discussion until next Tuesday. Ms. Knoll opposed. Ms. Hill will draft a letter to bring to the Executive Council for a statement.

9. APPOINTMENTS President Costa appointed a sub-committee of: Barbara Jackson, Everette Sams, and Cile Chavez, Chair, to meet with him and Marcia Knoll to make Nominations Committee selections.

10. NCSI and NTC PROGRAMS Ms. Warger presented her draft proposal of NCSI and NTC programs and critical timing of reviews for future 2-year schedules. She outlined the review process and took suggestions for speakers from the Council.

It was moved by Mr. Valiant and seconded by Mr. Sams to approve the proposal and review process. MOTION CARRIED.

Adjourned for lunch at 12:15 p.m.

11. VALUES STATEMENT Mr. Valiant moved the format be taken to the Board of Directors and Ms. Shelly seconded. Discussion followed about pertinent issues, but it was decided the values statement can be edited later on. Ms. Chavez pointed out the omission of the relationship of teacher to learner and asked to have the format changed from numbers to bullet form. It was felt bullet form would point out the values are all equal and not put in order of importance.
President Costa asked Mr. Valiant if he wanted to change his motion. The values statement was approved as it is with one correction in #5 to read equitable instead of equal. Discussion followed on how the values statement should be presented to the Board at their meeting.

12. RESOLUTIONS COMMITTEE APPOINTMENTS Ms. Hill moved to accept the nominations of Ruben Ingram (CA), Camille Turkiewicz (IL), and Barbara Howary (IL) as Resolutions Committee Chair and new members. Mr. Sams seconded the motion. MOTION CARRIED.

13. NETWORKS ADVISORY COMMITTEE APPOINTMENTS President Costa moved to accept Oral Bellam (UT) to the Networks Advisory Committee. It was seconded by Ms. Shelly. MOTION CARRIED.

It was noted that Arlene Soifer (NV) will continue as chair; no appointment was needed as stated on the action sheet.

14. APPOINTMENTS President Costa moved to accept the nominations of Donna Jean Carter (CA), Chuck Schwahn (CO), Patricia Mengwasser (TX), Gene Young (MN), and Isa Zimmerman (MA) as Executive Council liaison to Affiliate Advisory Committee, three members and chair. Ms. Chavez seconded the motion. MOTION CARRIED.

15. PROGRAM DEVELOPMENT MATTERS President Costa stated ASCD needs to encourage a process of "selective abandonment" on what to teach and identify curriculum content.

The date for the curriculum conference is November 9-11. The conference will consider how to select curriculum content, major modes of thinking in various subjects, and alternative forms of assessing student performance.

UPDATE FORMAT The experimental edition was shown and a reaction was sought from members via a response card mailed out. Discussion of cost and turn around time of the new format ensued. Comments for and against were expressed by council members.

It was decided to discontinue use of CONFER with the council since only limited use had been made.

17. RECOGNITION President Costa recognized outgoing Executive Council members Marcia Knoll, Denice Cline, Corrine Hill, and Stephanie Marshall with plaques and words of thanks for enhancing our Council the past three years. Dr. Cawelti expressed words of encouragement also.

MEETING ADJOURNED.
March 14, 1989

President Pat Conran called the open meeting to order at noon and welcomed the new Executive Council members.

Executive Council: Pat Conran, President (OH); Donna Jean Carter, President-Elect (CA); Art Costa, Immediate Past-President (CA); Cile Chavez (CO); Francine Delaney (NC); Barbara Jackson (DC); Lu Kiser (IA); Charles Patterson (TX); Art Roberts (CT); Everette Sams (TN); Ann C. Shelly (WV); and Bob Valiant (WA).

ASCD Staff: Gordon Cawelti, Executive Director; Diane Berreth, Director of Field Services; and Ron Brandt, Executive Editor.
Recorder: Kathy Browne

Guest: Alex Molnar.

ANNUAL CONFERENCE REVIEW Discussion was held on the just completed conference in Orlando. Donna Carter said she felt it had been successful and well managed. Dr. Cawelti suggested that sessions next year be established for school board members, more attention to interests of teachers attending the first time, legislators, and for persons serving on school site advisory councils.

BUSINESS AND INDUSTRY LINKAGES WITH SCHOOLS President Conran reported that the suggestion had been made for ASCD to develop guidelines useful to schools that are entering into cooperative relationships with the private sector. Dr. Cawelti said that this would be a program development recommendation in June. President Conran welcomed Alex Molnar who expressed an interest in the issue and helped clarify what is needed.

RESOLUTIONS PASSED Dr. Cawelti stated that both the business meeting and the board meeting lacked the required quorum for resolutions to be official and therefore the Executive Council needed to act on them. Bob Valiant moved to adopt resolutions one through twelve and Ann Shelly seconded the motion. MOTION CARRIED.

The unendorsed resolutions will be kept at the top of the Resolutions Committee list.

Ann Shelly moved the remaining resolutions be tabled and referred back to the Resolutions Committee to be considered and brought back next year unless the author withdraws them. Art Costa seconded the motion. MOTION CARRIED.

BUSINESS MEETING PROCEDURES Art Costa suggested there be some type of ruling or legislative process initiated to overcome awkward moments of time running out or to make time limits on the business meeting. Suggestions were made to review the timelines of the business meeting and to provide opportunities for debates.
1990 ANNUAL CONFERENCE  President Conran presented the Annual Conference
strands in the absence of Bob Nicely, Program Chair.

Art Costa moved the theme for the 1990 Annual Conference be "Designing
Responsive Schools for a Changing World." It was seconded by Ann Shelly.
MOTION CARRIED.

Dr. Cawelti asked the Council about opinions regarding general assembly
speakers. A discussion followed on observations and participant comments
and it was pointed out that a broad scope of speakers would be needed.

President Conran said Elliott Eisner is the only confirmed speaker for next
year and some suggested names were submitted.

Ron Brandt expressed some concern for more coordination between presenters
materials available for publication in Educational Leadership and EL authors
as presenters at the conference.

Lu Kiser noted the lack of a report or formal summary from Diane Berreth on
regional affiliate meetings. Diane said notices of regional affiliate
conferences will be sent out. Art Costa brought up the fact that Executive
Council members may attend an affiliate presidents meeting. Diane Berreth
said the budgetary support is for three members attendance.

Future Executive Council Meetings:

June 16-17     Meeting all day
June 18        Meeting till noon

October 13-15  Fall dates
              (Reserve 12th for a meeting with
              a representative from Congress.)

Meeting ADJOURNED AT 2:00 p.m.
RESOLUTION OF THE
EXECUTIVE COUNCIL OF
ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

WHEREAS, the Industrial Development Authority of the City of Alexandria, Virginia (the "Authority"), has agreed (i) to undertake the purchase of a 31,600 square foot office building (the "Project") located at 1250 North Pitt Street, Alexandria, Virginia which will serve as the headquarters of the Association for Supervision and Curriculum Development (the "Association"), and (ii) to finance the cost of the Project by the issuance and sale of its $3,840,000 Variable Rate Demand Revenue Bonds (ASCD Project), Series 1989 (the "Bonds"); and

WHEREAS, pursuant to an Agreement of Sale dated as of March 1, 1989 (the "Agreement of Sale"), between the Authority and the Association, the Association will convey its interest in the Project to the Authority and the Authority will reconvey such property to the Association; in consideration of the Authority's issuance of the Bonds and in payment of the sales price of the Project, the Association will agree in the Agreement of Sale to pay or provide for the payment of the principal of and interest on and purchase price of the Bonds, as the same become due, and to make other payments as provided in the Agreement of Sale; and

WHEREAS, as security for the payment of the Bonds, the Association will cause Central Fidelity Bank (the "Bank") to issue its Letter of Credit in the face amount of $3,940,000 (the "Letter of Credit") pursuant to a Reimbursement Agreement dated as of March 1, 1989 (the "Reimbursement Agreement"), between the Association and the Bank, wherein the Association will be obligated, among other things, to reimburse the Bank for draws made on the Letter of Credit to pay the principal and purchase price of and interest on the Bonds; and

WHEREAS, as security for the performance of its obligations under the Reimbursement Agreement, the Association will grant, mortgage and assign to the Bank all of its right, title and interest in and to the Project, and a security interest in certain personal property of the Association pursuant to a Credit
Line Deed of Trust, Assignment and Security Agreement dated as of March 1, 1989 (the "Deed of Trust"), and as additional security for the reimbursement obligations of the Association, the Association will enter into a Pledge and Security Agreement dated as of March 1, 1989 (the "Pledge Agreement") with the Bank, pursuant to which any Bonds purchased for the Association with the proceeds of a draw on the Letter of Credit will be held and pledged as security for the Bank; and

WHEREAS, in connection with the initial placement of the Bonds and the subsequent remarketing of Bonds tendered for purchase, the Authority, the Association and Central Fidelity Bank, N.A. (the "Remarketing Agent"), will enter into a Placement and Remarketing Agreement dated as of March 1, 1989 (the "Placement and Remarketing Agreement"); and

WHEREAS, there has been prepared for use in connection with the initial and subsequent marketing of the Bonds a Private Placement Memorandum to be dated the date of issuance of the Bonds (the PPM); and

WHEREAS, the forms of the Reimbursement Agreement, the Deed of Trust, the Pledge Agreement, the Agreement of Sale, the Placement and Remarketing Agreement and a Deed of the Association (collectively, the "Association's Documents") and of the PPM and an Indenture of Trust dated as of March 1, 1989 (the "Indenture"), among the Authority, Central Fidelity Bank, N.A., as Bond Registrar and Paying Agent, and Central Fidelity Bank, as Trustee (the Association's Documents, the PPM and Indenture hereinafter referred to as the Bond Documents"), have been presented to the members of the Executive Council of the Association;

NOW, THEREFORE, BE IT RESOLVED BY THE EXECUTIVE COUNCIL OF THE ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT:

1. The terms and conditions of the Bonds and the Bond Documents are hereby approved.

2. The terms of the financing set forth in the PPM and in the other Bond Documents, including but not limited to the principal amount and scheduled maturity of the Bonds, the provisions for interest rates on the Bonds, the redemption schedules for the Bonds and the fees, costs and expenses payable to the various parties involved in the financing, are hereby approved in all respects.
3. The Executive Director or, in his absence, the Director of Administrative Services of the Association are hereby authorized and directed to execute, where required, and deliver the Association's Documents to the other parties thereto on behalf of the Association. The Association's Documents, the PPM and the Indenture shall be in substantially the forms presented to this meeting with such omissions, corrections and insertions as the officer of the Association executing the same may approve, such approval to be evidenced by his execution thereof.

4. The proper officers of the Association are hereby authorized and directed to take such further action and to execute and deliver such further instruments, certificates and other documents as they, or any of them, shall deem necessary or appropriate to consummate the issuance of the Bonds, the transactions contemplated by the Bond Documents and the purchase of the Project.

Duly adopted on this Thursday, March 9, 1989.

__________________________
Secretary
REQUEST FOR NOMINATIONS FOR
PUBLICATIONS COMMITTEE

At the June Executive Council meeting, I will recommend appointment of seven people to the Publications Committee. All appointments are for a one-year term, but members may be reappointed for not more than two additional terms. The committee’s purpose is to advise the Executive Editor on future publications.

Qualifications. Publications Committee members should have the following qualifications:

1. Be knowledgeable about current trends and imaginative. Be able to suggest good ideas for future publications.

2. Understand the needs and interests of practicing educators. Be able to represent ASCD members in determining which topics and treatments will be useful to them.

3. Know good writing. Be able to evaluate the quality of manuscripts and proposals.

4. Be able to attend a two-day fall meeting (at ASCD expense) and the Annual Conference (at own expense).

5. Be able to devote time to review of manuscripts and proposals and return evaluations promptly.

In addition, membership of the committee should reflect a reasonable balance by geographic region (but also distribution of ASCD members), gender, ethnic group, and position.

Characteristics of Present Members.

Members who are eligible for reappointment because they have served one or two terms are:

Mona Bailey Washington female black dist. adm.
Lean King California male white reg. adm.
Phillip Schlechty Kentucky male white univ. prof.
William Schubert Illinois male white univ. prof.

Members who should be replaced because they have served three terms are:

Susan Loucks-Horsley Massach. female white reg. lab.
Gordon Floyd Arkansas male white state adm.
Georgea M. Sparks Michigan female white univ. prof.

Please send any suggestions for appointment to Ron Brandt, ASCD, by May 31.