ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

EXECUTIVE COUNCIL MINUTES

Friday, June 14, 1991
Saturday, June 15, 1991
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ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

EXECUTIVE COUNCIL MINUTES

Alexandria, Virginia
June 14 & 15, 1991

President Corrine Hill called the meeting to order at 9 a.m.

Executive Council: Corrine Hill, President (UT); Donna Jean Carter, Immediate Past President (CA); Stephanie Pace Marshall, President-Elect (IL); Francine Delany (NC); Robert Garmston (CA); Ruedi Garter (NE/OH); Delores Greene (VA); Edith Jensen (SC); Irving Ouellette (ME); Arthur Roberts (CT); David Robinson (AR); Arthur Steller (OK); Sheila Wilson (IL).

ASCD Staff: Gordon Cawelti, Executive Director; Diane Berreth, Deputy Executive Director; Frank Betts, Director, Curriculum/Technology Resource Center; John Bralove, Director, Administrative Services; Ron Brandt, Executive Editor; Paula Delo, Manager, Public Information; Helene' Hodges, Director, Research & Information; Susan Nicklas, Director, Field Services; Jayne Osgood, Manager, Annual Conference; Mikki Terry, Director, Professional Development.

Recorder: Kathy Browne

Guests: Pat Conran, Past President (CO); Karl Plath, Consultant, FNR Associates.

1. MINUTES APPROVED

One correction was noted in the second sentence of the last paragraph in the March 19 minutes. The corrected sentence should read: Arthur Steller asked for a minority diversity awareness database. Edith Jensen moved and Art Roberts seconded to approve the March minutes as corrected. MOTION CARRIED.

2. EXECUTIVE SESSION

As chair of the Executive Director's Evaluation Committee, Donna Jean Carter reviewed the Executive Director's goals for 1988-1991; written response to goal accomplishments; and the officer's screening evaluation of the Executive Director for 1990-1991. The council recommended that the process of the Executive Director's evaluation be reviewed and restructured.

It was moved by Arthur Steller and seconded by Edith Jensen that the council eliminate the October revision of Dr. Cawelti's evaluation for 1991-92. MOTION CARRIED.

It was moved by Edith Jensen and seconded by Arthur Steller that the Executive Director's evaluation document be transmitted to Dr. Cawelti's file. MOTION CARRIED.
Donna Jean Carter reviewed Dr. Cawelti's goals for 1991-92 and his proposed contract for 1991-92. Following a discussion, President Hill appointed a subcommittee to examine the existing evaluation documents, the process for goal setting and the role of the Executive Council in establishing goals for the Executive Director, and then to make a recommendation to the council for revision.

Members of the subcommittee are: Donna Jean Carter, Chair, Edith Jensen, Art Roberts, and David Robinson.

It was moved by Donna Jean Carter and seconded by David Robinson to approve Dr. Cawelti's amended goals for 1991-92. MOTION CARRIED.

Dr. Cawelti's employment agreement for 1991-92 was reviewed and the officers recommended the following:

1. Salary for 1991-92 is to be $165,000.
2. Family health insurance coverage is to extend to age 65 at ASCD expense.
3. Per diem payment for vacation days remaining at the conclusion of the 1991-92 year is not to exceed 52 days.
4. Spouse travel will be at $4,000.

It was moved by Donna Jean Carter and seconded by Sheila Wilson to approve the recommendations of the officers for Dr. Cawelti's contract for 1991-92. MOTION CARRIED.

Donna Jean Carter, Chair of the Liaison Subcommittee, reviewed the composition of the Liaison Subcommittee; the timeline and process for Executive Director selection; content of the brochure; and qualifications of Executive Director to be included in the brochure. Discussion followed.

It was moved by Donna Jean Carter and seconded by Edith Jensen to appoint Past President, Gerald Firth, as a replacement for Art Costa on the Liaison Subcommittee, and to appoint Past President Phil Robinson, as a member to the committee in the event that a member of the liaison group becomes an applicant for the position of Executive Director. MOTION CARRIED.

Meeting locations were decided for the following dates:

February 20 - San Diego - Liaison Subcommittee
March 20-21 - Chicago - Executive Council

Karl Plath of FNR Associates reviewed the Executive Director search process and the content and results of his meetings with ASCD staff. Pat Conran reviewed the qualifications list modified by the officers and herself.

It was moved by David Robinson and seconded by Bob Garmston to approve the qualification list as modified by the officers. MOTION CARRIED.

Council members discussed the content of the brochure, desired characteristics, timeline, and the salary provisions for the new Executive Director for inclusion in the brochure.
It was moved by David Robinson and seconded by Art Roberts to include the "range of $150,000," as the compensation to be included in the brochure. MOTION CARRIED.

In addition, the phrase, "salary and benefits are negotiable" will be included.

Karl Plath also discussed the contract review process. The liaison group will review the new Executive Director's contract with Dr. Plath and will make recommendations to the Executive Council which will prepare the contract.

3. SALARY STRUCTURE

Dr. Cawelti reviewed the revised 1991-92 ASCD salary structure.

It was moved by Bob Garmston and seconded by Rudi Gorter to approve the salary plan and recommendations for FY 92. MOTION CARRIED.

It was moved by Art Roberts and seconded by Delores Greene to explore the salary ranges of executive senior editors of major educational journals and associations. MOTION CARRIED.

The purpose of this motion was to ensure that Ron Brandt's compensation was appropriate for his responsibility. Dr. Cawelti will bring this information to the council in October.

Dr. Cawelti distributed two charts regarding: (1) a breakdown by departments of ASCD's employment by gender and ethnic group, and (2) a breakdown by employment grade of ASCD's employees by gender and ethnic group. The council recommended that this information be placed in Update.

4. BUDGETARY MATTERS

Gordon Cawelti presented the May/June 1991 budget overages and discussion followed. Art Roberts moved and Delores Greene seconded to authorize the overages with no change to the policy. MOTION CARRIED.

ASCD staff will present a draft long-range budget in October that includes the focus areas.

President-elect Stephanie Marshall stated she will use her President's Fund and Institutional Support Fund to pay stipends to support help during her absences. Art Roberts moved and Bob Garmston seconded approval of the proposed fund use. MOTION CARRIED.

Francine Delany moved and Art Roberts seconded the motion to authorize transmittal of the FY 92 budget to the Board of Directors. Council members engaged in a discussion regarding concerns about expenditures in the budget. MOTION CARRIED.
Gordon Cavelti updated the council on the possible sale of the present building and discussed the logistics of space for the ASCD staff. There was a general discussion with questions and suggestions from the council.

5. Annual Conference

President Hill had the council recognize and commend Mikki Terry, Jayne Osgood, and Frank Betts for their work with the conference.

Edith Jensen moved and Stephanie Marshall seconded the motion to discontinue the dinner dance. MOTION CARRIED.

Bob Garmston brought up the issue of using the Monday night time slot for Gordon Cavelti's party/celebration next year. Irving Ouellette suggested that a committee be formed to explore ideas on alternate ways to celebrate. Various council members gave Jayne Osgood suggestions to bring to the Annual Conference Planning Committee. Deorres Greene asked that the minutes reflect that the council wants a coming together event of some sort. Gordon Cavelti reminded the council of ASCD's 50th anniversary in 1993 because this council will have input into that conference. Council members discussed alternatives for improving attendance at the Tuesday general session.

Jayne Osgood presented the council with a brief rundown of the 1992 Annual Conference speakers.

Edith Jensen moved and Art Roberts seconded the motion to accept the recommendation to appoint John Dyer (CAN), Bridget Lambert-Cullerton (WA), and Helen Burz (MI) to the Annual Conference Planning Committee. MOTION CARRIED.

Mikki Terry asked for suggestions on meeting the diverse needs at the conference and recorded suggestions from council members' discussion.

Art Roberts moved and Francine Delany seconded the motion to investigate New Orleans as likely site for the conference in 2000. MOTION CARRIED.

Diane Berreth explained the history of a 1985 resolution in conflict with the present annual conference program schedule and the business meeting. Donna Jean Carter moved and Bob Garmston seconded the motion to authorize a limited program schedule during the Annual Conference Business Meeting. MOTION CARRIED.

6. LEADERSHIP FOUNDATION AWARD

Helene' Hodges and Susan Nicklas explained ideas for changing the Leadership Foundation Award and the council discussed various ways of honoring the affiliates. President Hill suggested that the committee include an odd number of members to include a member of the council selected by the council.
Art Roberts moved and Art Steller seconded to accept Option 1 for an annual "Affiliate of the Year" award to include the Leadership Foundation Award with a $1000 cash award given directly to the winning affiliate. MOTION CARRIED.

7. PROFESSIONAL DEVELOPMENT

Mikki Terry distributed the newest catalog for Professional Development Institutes (PDI). Suggestions were given for increasing the number of consultants who hold minority status. Greater focus on science and mathematics was discussed. Council members brainstormed '92-'93 PDI sites, speakers, and topics.

Gordon Cawelti explained the program development budget and entertained questions. Donna Jean Carter moved and Francine Delany seconded to accept the 1992 program development budget request. MOTION CARRIED.

8 - 9. OPEN DISCUSSION OF CURRENT ISSUES

Gordon Cawelti briefed the council on the latest developments regarding national goals, standards, and tests. He said that ASCD will probe these issues at the October 27 conference in Washington, D.C. He concluded that most of what we are seeing has been produced by non-educators and questioned the prevailing "wisdom" that more test data will motivate higher achievement.

Stephanie Marshall recommended convening a broad-based advisory group of legislators and business persons to dialogue with ASCD on key educational issues.

Art Steller moved and Donna Jean Carter seconded a motion to form a small panel to establish criteria and elements for setting national standards. MOTION CARRIED.

Diane Berreth highlighted the progress report on ASCD's policy work.

Paula Delo explained her public relations plan and emphasized influence at the local level because legislators at all levels must respond to contacts.

Susan Nicklas gave an overview of plans to involve the affiliates in extending ASCD's influence. She will present the results of the Affiliate Advisory Committee's planning session to the council in October.

Rud Gorter shared his journal on educational issues.

Edith Jensen discussed examples of articles from a movement of parents, business, and religious groups to take control of schools and cast aside present educators and administration. Her concern is with a small group that is growing daily, especially in South Carolina which is engaged in ASCD "bashing." The council engaged in a discussion and looked at the samples of literature.
The council asked the ASCD staff to come back with recommendations at the October meeting on how to help members handle controversial issues.

10. GOVERNANCE AND MEMBER PARTICIPATION PANEL

Diane Berreth gave a brief report on the panel’s activities to date. She noted the resignation of Cile Chavez (CC) and the new appointment of Chon Labrier (NM) to the panel.

11. COMMITTEE APPOINTMENTS

Diane Berreth said the ASCD staff has responded to the council’s request for a process to encourage minority involvement in ASCD committees. A database is being established to identify potential minority appointees and a form for gathering information has been developed.

Donna Jean Carter moved and Edith Jensen seconded the motion to adopt all proposed processes for committee appointments and recruitment. MOTION CARRIED.

12. RESOLUTIONS

Art Steller moved and Art Roberts seconded the motion to adopt the 1991 Resolutions Implementation Plan. MOTION CARRIED.

The council discussed creating an open forum for bringing up issues of the day and taking stands, action, and positions. President Hill took suggestions from council members and will set aside time in October for discussion.

Art Roberts moved and Donna Jean Carter seconded the motion to adopt a new policy on the resolutions process (Attachment A). MOTION CARRIED. Art Steller wanted to question the idea of re-affirmation of resolutions at different time intervals. An amendment to the previous motion was moved by Art Roberts and seconded by Donna Jean Carter to eliminate the second sentence of the proposal to read: "New Policy 1310 - The ASCD Board of Directors may reaffirm or place resolutions on inactive status of board members who have served two terms or more." MOTION CARRIED. The council will ask the Resolutions Committee to re-evaluate the reaffirmation process and criteria for re-affirmation.

13. NOMINATIONS PROCESS

Diane Berreth explained the necessity for the recommended one-time only Nominations Election Advisory Panel and its charge. David Robinson moved and Art Roberts seconded the motion to appoint a Nominations Election Advisory Panel with Geraldine Johnson (MO), Don McDermott (AK), Ed Bourque (CT), Gil Valdez (MN), and Chon Labrier (NM) as panelists. MOTION CARRIED.
14. PUBLICATIONS

Ron Brandt commented on the publications report and the council reviewed and discussed the ASCD publications and videotapes.

Ron Brandt said a survey with return envelopes was mailed to 500 current and 500 former subscribers of the Journal of Curriculum and Supervision. When results come in he will bring staff recommendations to the council on the next steps to be taken.

Irving Ouellette moved and Francine Delany seconded the motion to accept the proposed Publications Committee appointments with the addition of one more member. Committee members will be: Carl Glickman (GA), Donald Harkness (NY), Rosa Smith (MN), Lynn Murray (VT), Linda Avila (TX), Alice Foster (CA), Randy Schenkat (MN), and Marian Liebowitz (NJ) as Chair. MOTION CARRIED.

15. FIELD SERVICES

President Hill commended Susan Nicklas and her staff for the successful Affiliate Leadership Conference in May.

David Robinson raised the issue of the resolutions process and proposed that the process for carrying out the resolutions should be shifted to the affiliates for their action. The council discussed having the resolutions becoming a part of affiliates work and then, in the long-term, thinking of other ways to develop them.

Susan Nicklas reviewed the purposes of regional meetings and gave a progress report on ASCD networks.

The council appointed Sheila Wilson to be its representative to the selection panel for the affiliate recognition award.

16. CURRICULUM/TECHNOLOGY RESOURCE CENTER

Frank Betts updated the council on the activities and services of the CTRC.

17. LIAISON REPORTS AND ACTIONS

Art Roberts moved and Sheila Wilson seconded the motion to continue affiliation with the 14 organizations listed in the June agenda (Attachment B). MOTION CARRIED. An extended liaison list will be included in the October agenda materials.

A task panel to work with Diane Berreth on creating a job description for Executive Council members will consist of Francine Delany, Delores Greene and David Robinson.
ITEM: 12.3 Resolutions Policies and Procedures
FROM: Diane G. Berreth, Deputy Executive Director, for the Resolutions Committee
ACTION: Adopt new proposed policy on reaffirmation or inactive status for resolutions which are at least 20 years old; review new procedures.

SUPPLEMENTARY INFORMATION: The Resolutions Committee has proposed one new policy and several modest procedural changes. The policy requires your action, the procedures can be enacted by the ASCD staff. The proposals and suggested staff responses are as follows:

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<tr>
<th>Proposal</th>
<th>Planned Response</th>
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<tr>
<td>1. New Policy 1310 - The ASCD Board of Directors may reaffirm or place resolutions on inactive status that are 20 years old or older.</td>
<td>1. Adopt policy.</td>
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<td>2. Schedule two hours for resolutions open hearing.</td>
<td>2. Continue two-hour hearing, as in 1991.</td>
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<td>3. Schedule hearing earlier on Saturday.</td>
<td>3. Hearing will be scheduled earlier.</td>
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<td>4. Delete reference to &quot;October&quot; in 1399 Resolutions Procedure Timeline.</td>
<td>4. Will be deleted.</td>
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<td>5. Make editorial changes.</td>
<td>5. Changes will be made.</td>
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LIAISON REPORTS AND ACTIONS

Council for the Advancement of Citizenship
Curriculum Congress
Association for the Study of Curriculum (England)
Australian Curriculum Studies Association
Canadian Society for the Study of Curriculum
National Comm. for the Accreditation of Teacher Education $6150
National Policy Board for Educational Administration 2500
National Coalition Against Censorship 1500
Educational Leaders Consortium 1000
Alliance for Educ. in Global and Int'l. Studies 1000
Jt. Committee on Standards in Educational Evaluation 750
National Council on Religion in Public Education 300
Forum for Educational Leaders 1000
National Coalition for Education in the Arts 750
Contingencies 2000

$16,950
President Hill suggested extending the council meetings to 2 1/2 days, asked for input and took down suggestions on how the council can improve its meeting time.

Meeting adjourned at 3:30 p.m.

Future Executive Council meeting dates:

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<td>October 10-12 Alexandria</td>
<td>March 20-21 Chicago</td>
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<td>April 2 &amp; 7 New Orleans</td>
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<td>June 11-13 Alexandria</td>
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<td>October 15-17 Alexandria</td>
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