

ASCD LEADERSHIP COUNCIL MEETING

Monday, April 4, 2005

Rosen Centre Hotel

Orlando, Florida

MINUTES

President Martha Bruckner opened the meeting at 8:30 a.m. and welcomed participants to the third-ever meeting of the Leadership Council. She referenced the different room set-up as an example of how we're trying to make the meeting better each year. Bruckner reminded attendees that at the Leadership Council's first meeting, people had the opportunity to sign up to work on specific tasks and that the majority wanted to work on advocacy for important positions. The Leadership Council adopted its vision last year. This year, Leadership Council members had opportunities to vote throughout the year on various issues, including the decision to have the Leadership Council-elected Board members serve as a Management Team. Bruckner recognized those nine persons by asking them to stand. She said that the Management Team met four times this year, and she referenced the new cluster groups.

Bruckner reviewed the new changes to the ASCD Constitution, including the move to have affiliates elect their representatives to three-year terms. She also shared information about the Leadership Council's second meeting in 2005 at the new Leadership and Effective Advocacy Practice (LEAP) Institute in Washington, D.C.

President Bruckner then briefly reviewed informational material included in the attendees' notebooks and handouts, including

- a new (draft) ASCD Constitution
- a list of current Leadership Council members
- a draft Leadership Council Handbook
- a draft protocol for the new ASCD Leadership Council Web board
- additional information on the LEAP Institute
- a slate for the 2005–06 Nominations Committee
- a copy of a report from the ASCD Constitutional Governance Transition Committee
- an evaluation form for today's meeting

Bruckner introduced former ASCD President Barbara Day, who was serving as Parliamentarian. She then reviewed the work of the Constitutional Governance Transition Committee and the Leadership Council's constitutional charge, saying that the Council has the responsibility to review its own work.

1. Receive influence update and participate in activity.

Position Action Team cochair Marceta Reilly introduced the team's other cochair, Becky Cooke, and Position Development Team cochairs Richard Flaim and Carlos Viera. Reilly said that the teams' mission was to become a powerful voice, and its vision is to provide leadership to do that. The four cochairs presented information on the charge and visions

for each team, work done to-date, Leadership Council member responsibilities, levels of grassroots participation, identification of subissues, and next steps. Viera invited Leadership Council members to sign up to work on either Team, and he referenced the ASCD Policy Resources document and ASCD's Congressional Directory for the 109th Congress. Reilly and Cooke then presented a "Top 10 List of Reasons to Join an Action Team." The cochairs also responded to a question related to the development of press releases to the media.

Bruckner said the cochairs' report should dispel the idea that the Leadership Council is distancing itself from grassroots influence work, and the upcoming Open Space Technology activity would allow for honest communication. (These issues were addressed in two letters she had recently received.)

2. Participate in Open Space Technology (OST) activity to discuss "What are our challenges and opportunities facing membership engagement in ASCD?"

President Bruckner introduced Bill Piercy, who facilitated the OST activity. Several Leadership Council members presented discussion topics, and remaining members then selected topics they were interested in and joined in group discussion. The notes from these group discussions will be distributed to Leadership Council members.

3. Appoint 2005–06 Nominations Committee.

Leadership Council Management Team member Keith Rohwer referenced the slate of candidates for the 2005–06 Nominations Committee, which was included in the folder of handouts. He offered two minor revisions to the information. Rohwer also reminded attendees that they had a copy of ASCD Policy 307.2, which outlines the Leadership Council's function as it relates to appointment of the Nominations Committee. He reviewed the qualifications for service on this committee and reminded Leadership Council members they had received a memo in January asking for nominations. Rohwer noted that the eight candidates and four alternates are now required to attend a training session at ASCD headquarters prior to their serving on the committee at Annual Conference.

Linda Mariotti moved, and Rosalynn Kiefer seconded, to accept the slate of nominees. The motion carried.

President Bruckner said that four carry-over members, including the chair and vice chair, would be appointed by President-Elect Mary Ellen Freeley.

4. Other Business.

Bruckner reviewed the report from the Constitutional Governance Transition Committee, including the committee's five recommendations. Diane Berreth, Deputy Executive Director for Strategic Direction and Planning, invited Leadership Council members to sign up to be considered for an ad hoc committee to work on constitutional issues. (The names of persons in Carlos Viera's discussion group will be added.) Bruckner also reviewed the draft Web board protocol and the additional information related to LEAP,

and she asked Leadership Council members to complete the handbook comment sheet and the meeting evaluation sheet.

Don Kachur (IL) recognized President Bruckner's leadership to the Association and thanked her for her work this year.

Jennifer Doyle (Trinidad and Tobago) asked that the timing of the Leadership Council meeting be reconsidered to allow full attendance at Annual Conference.

Thelma Spencer (MD) moved, and Jim Warnock (PA) seconded, to adjourn the meeting, and President Bruckner declared it adjourned at 11:15 a.m.

GRC/bdr