



ASSOCIATION  
FOR SUPERVISION  
AND CURRICULUM  
DEVELOPMENT

GENE R. CARTER, EXECUTIVE DIRECTOR

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## **LEADERSHIP COUNCIL MEETING MINUTES**

**Tuesday, September 20, 2005**

1703 North Beauregard Street • Alexandria, VA 22311-1714 USA 001-703-578-9600  
800-933-ASCD FAX 001-703-575-5400 <http://www.ascd.org>

Leadership Council Meeting  
Omni Shoreham Hotel  
Washington, D.C.

Tuesday, September 20, 2005

MINUTES

President Mary Ellen Freeley opened the meeting at 8:20 a.m. She welcomed Leadership Council members and observers and briefly reviewed the items that Leadership Council members should have received as they registered for the meeting. Freeley then reminded participants to vote in the ongoing General Membership and Leadership Council elections and to complete the post-LEAP survey that will be e-mailed soon.

1. Receive and act on the 2005 Leadership Council Panel Report.

President Freeley introduced Sandra Stoddard (Alberta, Canada), chair of the panel, and recognized two panel members who were not present: Rosemary Sutton (Ontario, Canada) and Sandra Kilander (OR), and two persons who had agreed to serve on the panel but who found they could not at the last minute: Regina Yitbarek (VA) and Victor Concepcion (PR).

Leadership Council members viewed an ASCD video, “What We Believe.” Stoddard introduced panel members who were present: Lucille Andolfo (RI), Mary Ellen Freeley (NY), Richard Hanzelka (IA), Virginia Magnus (NJ), and Frank McQuarrie (OK). She then used a PowerPoint demonstration to review the panel’s charge and focus on member engagement, diversity, creativity, and communication.

Magnus shared information on member engagement, development of process, and highlights from Issues 1, 2, and 3 listed in the report. She asked Leadership Council members to reflect on the panel’s recommendations under Issues 1, 2, and 3 individually and then in small groups to answer the question: “Which action recommendations do you believe will be effective in enhancing communication and increasing member engagement, and why?” She asked that a recorder from each group submit a summary of key elements from those discussions.

Andolfo referenced three documents—ASCD’s Constitution, the Panel Report, and the Leadership Council Handbook—and reviewed Issues 4, 5, and 6 of the report. She asked participants to again work individually, and in groups, to provide input to the question: “How will the recommendations for policy adoption enhance the effectiveness of the Leadership Council with respect to communication, appreciating differences and working collectively and collaboratively to improve learning and teaching worldwide?”

President Freeley noted five of the panel’s recommendations would require the Leadership Council’s formal adoption.

- A. Code of Ethics.  
Thelma Spencer (MD) moved, and Cheryl Blue (NE) seconded, to adopt Code of Ethics Policy 800, established for the officers, Board of Directors, and staff, as recommended on page six of the report. The motion carried.

The Code of Ethics Policy 800 reads as follows:

ASCD's mission can only be realized through a common code of ethics upheld by our officers, Board of Directors, and staff.

We expect integrity, honesty, and trustworthiness in our work; courage in our decisions; and dedication to ASCD's values and beliefs.

We expect responsible action on behalf of the organization and are accountable and transparent to our constituents and to one another. We share information when appropriate without sacrificing confidentiality.

We expect to be treated and to treat others with respect. We respect the opinions of and the differences among individuals.

We expect fairness to be evident in our actions internally and externally. We are equitable in our decisions and mindful of their impact on other groups and people.

We expect our actions to demonstrate our care for others and the community as a whole. We support each other in a humane manner. We care about the well-being of each other, the community, and the Association.

- B. Policy related to Article VI, Section 2(5) of the ASCD Constitution.  
Frank McQuarrie moved, and Randy Willison (AR) seconded, to adopt the following policy related to Article VI, Section 2(5) of the ASCD Constitution:

Each year the Leadership Council Management Team determines whether additional diversity on the Leadership Council is desirable and informs the Nominations Committee as to the number of candidates to be appointed by the Leadership Council and the number of candidates to be elected by the membership. The Leadership Council Management Team seeks nominees from the Leadership Council and presents a slate of candidates to the President for appointment.

McQuarrie noted a revision to the language. The last sentence should read: "The Leadership Council Management Team seeks **names of** nominees from the Leadership Council and presents a slate of candidates to the President for appointment."

Several Leadership Council members asked for clarification and suggested additional revisions to the language. Freeley reviewed the makeup of the Leadership Council Management Team. McQuarrie made another change to the language of the first sentence “. . . informs the Nominations Committee as to the number of candidates to be appointed to the Leadership Council . . . .”

After further discussion, McQuarrie withdrew the motion, and Willison withdrew his second. President Freeley invited a small group of Leadership Council members to further edit the proposed policy and present the revised language to the Leadership Council after lunch.

C. Leadership Council Management Team charge as policy.

Mary Forte Hayes (MA) moved, and Bill Fasano (RI) seconded, to adopt the following Leadership Council Management Team charge as policy:

The Leadership Council Management Team (LCMT) is made up of the ASCD President and the Leadership Council-elected members of the Board of Directors. The LCMT is charged to work with the ASCD President to set Leadership Council direction and meeting agendas. The LCMT assists with integrating and aligning the work of the Board of Directors and the Leadership Council members and provides support to working group facilitators. The team works electronically, by phone, and in person as appropriate.

The motion carried.

D. Leadership Council annual self-assessment tool.

Linda Mariotti (UT) moved, and Donald Davis (GA) seconded, to adopt the recommended Leadership Council Annual Assessment tool, modeled on one used by the Board of Directors.

Leadership Council members asked several questions for clarification and suggested changes to the language. Carlos Viera (FL) offered a friendly amendment to the motion “to review and adopt a process,” which was seconded by Mark Andrews (VT). Mariotti agreed to the amendment and moved that the Leadership Council “accept the tool as currently created and that it continue to parallel the tool being used by the Board of Directors.” Davis seconded the motion as amended.

After further discussion, Davis withdrew the second, and Mariotti withdrew her motion.

President Freeley asked Leadership Council members to review the proposed policy and to present a revised policy or recommendation to the Leadership Council after lunch.

- E. Development of working groups.  
Annie Sweeney (CT) moved, and Bill Fasano seconded, to adopt a policy for developing a working group (action team) as identified in Governance Policies 211 and 212:

The Board of Directors and the Leadership Council charge and appoint Association working groups and committees.

211.1 Working groups of the Association are appointed and specifically charged in writing with their responsibilities. The charge should be consistent with the purpose of the Association.

211.2 The Board of Directors and the Leadership Council ensure diversity in working group and committee appointments.

212 ASCD members elected or appointed to ASCD governance positions, standing committees, or working groups are expected to participate in all scheduled meetings of the group to which they are appointed or elected. Should a member miss two consecutive meetings of the group, the chair of the group (or the chair's designee) contacts the individual to discuss the member's ability to fulfill the remainder of the term.

The motion carried.

2. ASCD's Legislative Agenda Process.

President Freeley introduced Dan Fuller, ASCD's new Public Policy Director, who reviewed ASCD's efforts to raise its profile on Capitol Hill. Fuller shared information on ASCD's legislative agenda and the establishment of a legislative committee and its function as part of the broader public policy changes and actions. He urged Leadership Council members to sign up as educator advocates. Fuller said that information on ASCD's Web site would include resources for non-U.S. constituents.

President Freeley thanked Fuller for his presentation. She reminded meeting participants to use the blue assessment tool (included in the packet of handouts) for this meeting.

3. Action plans for the upcoming year based on ASCD positions.

President Freeley introduced Carlos Viera and Bill Fasano, cochairs of the Position Development Team. Viera and Fasano reported on the focus on the achievement gap and related subissues and invited members to provide input.

Freeley also introduced Linda Mariotti and Nancy Gibson (IL), cochairs of the Position Action Team. Gibson spoke about the team's plans to get the membership involved at a grassroots level.

Leadership Council members then joined either the Position Action Team or the Position Development Team members and met for an hour and a half to discuss next steps.

4. Further discussion of policy related to Article VI, Section 2(5) of the ASCD Constitution.  
A subcommittee worked during lunch to revise the proposed policy related to Article VI, Section 2(5) of the ASCD Constitution. Frank McQuarrie moved, and Lavinia Dickerson (VA) seconded, to adopt the following policy:

The Leadership Council Management Team determines annually the composition of the Leadership Council membership based upon adherence to ASCD's diversity criteria.

The Leadership Council Management Team informs the Nominations Committee as to the number of the candidates to be elected to the Leadership Council and number of candidates to be appointed by the President to the Leadership Council.

The motion carried. President Freeley thanked members of the Leadership Council for this work.

5. Further discussion of Leadership Council annual self-assessment tool.  
Sandra Stoddard presented the following recommendation on behalf of the Leadership Council Panel:

We recommend that the President appoint a Leadership Council working group charged to make recommendations to the Leadership Council regarding an assessment process/tool that can be used to examine and increase individual and group effectiveness. This panel will also be charged with making policy recommendations if appropriate.

No action required.

6. Action plans for the upcoming year based on ASCD positions (continued).  
Carlos Viera and Bill Fasano reported on the Position Development Team's work related to the Whole Child, including the use of research and data, common goals, existing resources, and flexibility in meeting the needs of children. Viera said the cochairs would submit a report to Leadership Council members.

Linda Mariotti reported on the work of the Position Action Team, which she said was clearly aligned with the work of the Position Development Team. She said that the Position Action Team will give voice to the message and "will get the word out" to influence outcomes of policy or budget decisions at federal, state, and local levels. She said that team members practiced various scenarios with all four of the positions, considered who they might contact, and what the appropriate vehicle would be. Mariotti said she would compile a list of the strategies that work.

President Freeley encouraged all Leadership Council members to sign up to work on either team.

7. Other Business.

President Freeley opened the floor to any other business items; hearing none, she asked for a motion to adjourn.

Jeff Linton (CT) moved, and Roland Kay (Ontario, Canada) seconded, to adjourn the meeting, which was adjourned at 1:45 p.m.

GC/bdr