

ASCD Network Program

About ASCD

Background Information

Founded in 1943, the Association for Supervision and Curriculum Development (ASCD) is an international, non-profit, non-partisan organization that represents more than 175,000 educators from 119 countries and nearly 60 affiliates. Our members span the entire profession of educators—superintendents, supervisors, principals, teachers, professors of education, and school board members.

ASCD offers multiple perspectives across all education professions in reporting key policies and practices. We provide “in the field” perspectives and offer our extensive resources in support of education. Because we represent all educators, we are able to focus solely on professional practice within the context of “Is It Good for the Kids?” rather than what is reflective of a specific educator role. In short, ASCD reflects the *conscience* and *content* of education.

ASCD Community

ASCD as an organization is composed of multiple and overlapping communities that are interconnected by physical location and common interests. ASCD **affiliates** serve as key educational links at local, state, and international levels. The **ASCD Student Chapter Program** is an important resource for preservice and graduate-level students. The **ASCD Networks** continue to provide forums for educators and noneducators alike on various themes that address traditional teaching and learning, progressive approaches, classroom and nonclassroom delivery, and management-related topics.

Cutting-Edge Professional Development

ASCD is widely respected among educators for the quality of its award-winning educational programs, products, and services. ASCD’s conferences and workshops stretch your thinking and expand your skills while you exchange ideas and experiences with colleagues and peers. ASCD’s on-site staff development, videos, online training, and multimedia allow you to fully explore education issues from a variety of perspectives. To learn about these topics and much more, visit www.ascd.org/pd.

ASCD’s Books and Publications—An Expert Source for Growth and Learning

ASCD is known throughout the profession for its ability to identify education trends and to translate research into practice. ASCD’s award-winning publications and newsletters provide timely, accurate, and useful ideas to educators at all levels and subject areas. These publications include *Educational Leadership*, *ASCD Smartbrief*, and many more. ASCD publishes 22 to 30 new books each year on topics that meet the needs of educators in all content areas, from preschool through college. Our books seek to blend theory and research with practical guidance, helping readers positively influence what happens in classrooms and schools all over the world.

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Fundamental to ASCD is our concern for people, both individually and collectively.

- We believe that the individual has intrinsic worth.
- We believe that all people have the ability and the need to learn.
- We believe that all children have the right to safety, love, and learning.
- We believe that a high-quality, public system of education open to all is imperative for society to flourish.
- We believe diversity strengthens society and should be honored and protected.
- We believe that broad, informed participation committed to a common good is critical to democracy.
- We believe that humanity prospers when people work together.

ASCD recognizes the potential and power of a healthy organization.

- We believe that healthy organizations purposefully provide for self-renewal.
- We believe that the culture of an organization is a major factor shaping individual attitudes and behaviors.
- We believe that shared values and common goals shape and change the culture of healthy organizations.

ASCD Mission Statement and Goals

ASCD, a community of educators, advocating sound policies and sharing best practices to achieve the success of each learner.

- ASCD will build a more engaged and diverse community to improve learning and teaching for each student.
- ASCD will advocate policies and practices that positively influence learning, teaching, and leadership in education.
- ASCD will create research-based programs, products, and services that will lead educators to use best practices in learning, teaching, and leadership.
- ASCD will continuously improve its operational and fiduciary effectiveness to deliver value to its constituents.

ASCD Vision Statement

ASCD is the world's premier education organization. We are a vibrant and diverse community working together to ensure the success of each learner. We are a trusted voice influencing policy and practice. Our expertise and resources are indispensable for excellence in learning, teaching, and leadership.