



1703 N. Bearegard St. • Alexandria, VA 22311-1714 USA  
Phone: 800-933-2723 or 703-578-9600 • Fax: 703-575-5400  
Website: [www.ascd.org](http://www.ascd.org) • E-mail: [member@ascd.org](mailto:member@ascd.org)  
Author guidelines: [www.ascd.org/write](http://www.ascd.org/write)

Deborah S. Delisle, *Executive Director*; Robert D. Clouse, *Managing Director, Digital Content & Publications*; Stefani Roth, *Publisher*; Genny Ostertag, *Director, Content Acquisitions*; Susan Hills, *Acquisitions Editor*; Julie Houtz, *Director, Book Editing & Production*; Miriam Calderone, *Editor*; Thomas Lytle, *Senior Graphic Designer*; Mike Kalyan, *Director, Production Services*; Keith Demmons, *Production Designer*; Kyle Steichen, *Senior Production Specialist*

Copyright © 2017 ASCD. All rights reserved. It is illegal to reproduce copies of this work in print or electronic format (including reproductions displayed on a secure intranet or stored in a retrieval system or other electronic storage device from which copies can be made or displayed) without the prior written permission of the publisher. By purchasing only authorized electronic or print editions and not participating in or encouraging piracy of copyrighted materials, you support the rights of authors and publishers. Readers who wish to reproduce or republish excerpts of this work in print or electronic format may do so for a small fee by contacting the Copyright Clearance Center (CCC), 222 Rosewood Dr., Danvers, MA 01923, USA (phone: 978-750-8400; fax: 978-646-8600; web: [www.copyright.com](http://www.copyright.com)). To inquire about site licensing options or any other reuse, contact ASCD Permissions at [www.ascd.org/permissions](http://www.ascd.org/permissions), or [permissions@ascd.org](mailto:permissions@ascd.org), or 703-575-5749. For a list of vendors authorized to license ASCD e-books to institutions, see [www.ascd.org/epubs](http://www.ascd.org/epubs). Send translation inquiries to [translations@ascd.org](mailto:translations@ascd.org).

ASCD® and ASCD LEARN. TEACH. LEAD.® are registered trademarks of ASCD. All other trademarks contained in this book are the property of, and reserved by, their respective owners, and are used for editorial and informational purposes only. No such use should be construed to imply sponsorship or endorsement of the book by the respective owners.

All web links in this book are correct as of the publication date below but may have become inactive or otherwise modified since that time. If you notice a deactivated or changed link, please e-mail [books@ascd.org](mailto:books@ascd.org) with the words “Link Update” in the subject line. In your message, please specify the web link, the book title, and the page number on which the link appears.

PAPERBACK ISBN: 978-1-4166-2385-4 ASCD product #117025  
PDF E-BOOK ISBN: 978-1-4166-2387-8; see Books in Print for other formats.

Quantity discounts are available: e-mail [programteam@ascd.org](mailto:programteam@ascd.org) or call 800-933-2723, ext. 5773, or 703-575-5773. For desk copies, go to [www.ascd.org/deskcopy](http://www.ascd.org/deskcopy).

ASCD Member Book No. FY17-7 (May 2017, P). ASCD Member Books mail to Premium (P), Select (S), and Institutional Plus (I+) members on this schedule: Jan, PSI+; Feb, P; Apr, PSI+; May, P; Jul, PSI+; Aug, P; Sep, PSI+; Nov, PSI+; Dec, P. For current details on membership, see [www.ascd.org/membership](http://www.ascd.org/membership).

### Library of Congress Cataloging-in-Publication Data

Names: Johnson, Jessica (Public school principal), author.  
Title: The coach approach to school leadership : leading teachers to higher levels of effectiveness / Jessica Johnson, Shira Leibowitz, and Kathy Perret.  
Description: Alexandria, Virginia : ASCD, [2017] | Includes bibliographical references and index.  
Identifiers: LCCN 2017005076 (print) | LCCN 2017018392 (ebook) | ISBN 9781416623878 (PDF) | ISBN 9781416623854 (pbk.)  
Subjects: LCSH: School management and organization. | Teacher-principal relationships. | Teachers--In-service training. | School improvement programs.  
Classification: LCC LB2805 (ebook) | LCC LB2805 .J645 2017 (print) | DDC 371.2/012--dc23  
LC record available at <https://lccn.loc.gov/2017005076>