



Association for Supervision and Curriculum Development
 1703 N. Beauregard St. • Alexandria, VA 22311-1714 USA
 Phone: 800-933-2723 or 703-578-9600 • Fax: 703-575-5400
 Web site: www.ascd.org • E-mail: member@ascd.org
 Author guidelines: www.ascd.org/write

Gene R. Carter, *Executive Director*; Nancy Modrak, *Publisher*; Julie Houtz, *Director of Book Editing & Production*; Miriam Goldstein, *Project Manager*; Greer Wymond, *Senior Graphic Designer*; Mike Kalyan, *Production Manager*; Keith Demmons, *Typesetter*; Carmen Yuhus, *Production Specialist*

Copyright © 2009 by the Association for Supervision and Curriculum Development (ASCD). All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission from ASCD. Readers who wish to duplicate material copyrighted by ASCD may do so for a small fee by contacting the Copyright Clearance Center (CCC), 222 Rosewood Dr., Danvers, MA 01923, USA (phone: 978-750-8400; fax: 978-646-8600; Web: www.copyright.com). For requests to reprint rather than photocopy, contact ASCD's permissions office: 703-575-5749 or permissions@ascd.org. Translation inquiries: translations@ascd.org.

Printed in the United States of America. Cover art copyright © 2009 by ASCD. ASCD publications present a variety of viewpoints. The views expressed or implied in this book should not be interpreted as official positions of the Association.

All Web links in this book are correct as of the publication date below but may have become inactive or otherwise modified since that time. If you notice a deactivated or changed link, please e-mail books@ascd.org with the words "Link Update" in the subject line. In your message, please specify the Web link, the book title, and the page number on which the link appears.

ASCD Member Book, No. FY09-6 (Apr. 2009, PS). ASCD Member Books mail to Premium (P) and Select (S) members on this schedule: Jan., PS; Feb., P; Apr., PS; May, P; July, PS; Aug., P; Sept., PS; Nov., PS; Dec., P. Select membership was formerly known as Comprehensive membership.

PAPERBACK ISBN: 978-1-4166-0808-0 ASCD product #109019

Also available as an e-book through ebrary, netLibrary, and many online booksellers (see Books in Print for the ISBNs).

Quantity discounts for the paperback edition only: 10–49 copies, 10%; 50+ copies, 15%; for 1,000 or more copies, call 800-933-2723, ext. 5634, or 703-575-5634. For desk copies: member@ascd.org.

Library of Congress Cataloging-in-Publication Data

Reeves, Douglas B., 1953-

Leading change in your school : how to conquer myths, build commitment, and get results / Douglas B. Reeves.

p. cm.

Includes bibliographical references and index.

ISBN 978-1-4166-0808-0 (pbk. : alk. paper) 1. School management and organization-United States.

2. Educational change-United States. 3. Educational leadership-United States. 4. School improvement programs-United States. I. Title.

LB2805.R416 2009
 371.200973-dc22

2008053691