



1703 N. Beauregard St. • Alexandria, VA 22311 1714 USA  
Phone: 800-933-2723 or 703-578-9600 • Fax: 703-575-5400  
Web site: [www.ascd.org](http://www.ascd.org) • E-mail: [member@ascd.org](mailto:member@ascd.org)  
Author guidelines: [www.ascd.org/write](http://www.ascd.org/write)

Gene R. Carter, *Executive Director*; Nancy Modrak, *Publisher*; Julie Houtz, *Director, Book Editing & Production*; Sara Felice, *Assistant Editor*; Georgia Park, *Senior Graphic Designer*; Mike Kalyan, *Production Manager*; Keith Demmons, *Desktop Publishing Specialist*

### ***Educational Leadership Editorial Staff***

Margaret M. Scherer, *Editor in Chief*; Deborah Perkins-Gough, *Senior Editor*; Amy M. Azzam, *Senior Associate Editor*; Naomi Thiers, *Associate Editor*; Teresa K. Preston, *Associate Editor*; Lucy Robertson, *Assistant Editor*

Copyright © 2009 by the Association for Supervision and Curriculum Development (ASCD). All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission from ASCD. Readers who wish to duplicate material copyrighted by ASCD may do so for a small fee by contacting the Copyright Clearance Center (CCC) at [www.copyright.com](http://www.copyright.com). For requests to reprint rather than photocopy, contact ASCD's permissions office: 703-575-5749 or [permissions@ascd.org](mailto:permissions@ascd.org). Translation inquiries: [translations@ascd.org](mailto:translations@ascd.org).

ASCD publications present a variety of viewpoints. The views expressed or implied in this book should not be interpreted as official positions of the Association.

All Web links in this book are correct as of the publication date but may have become inactive or otherwise modified since that time. If you notice a deactivated or changed link, please e-mail [books@ascd.org](mailto:books@ascd.org) with the words "Link Update" in the subject line. In your message, please specify the Web link, the book title, and the page number on which the link appears.

ISBN: 978-1-4166-0881-3  
ASCD product #109103E4