



1703 N. Beauregard St. • Alexandria, VA 22311-1714 USA
Phone: 800-933-2723 or 703-578-9600 • Fax: 703-575-5400
Website: www.ascd.org • E-mail: member@ascd.org
Author guidelines: www.ascd.org/write

Gene R. Carter, *Executive Director*; Judy Zimny, *Chief Program Development Officer*; Gayle Owens, *Managing Director, Content Acquisitions and Development*; Scott Willis, *Director, Book Acquisitions & Development*; Laura Lawson, *Acquisitions Editor*; Julie Houtz, *Director, Book Editing & Production*; Miriam Goldstein, *Editor*; Sima Nasr, *Senior Graphic Designer*; Mike Kalyan, *Production Manager*; BMWW, *Typesetter*; Sarah Plumb, *Production Specialist*.

Copyright © 2011 by ASCD. All rights reserved. It is illegal to reproduce copies of this work in print or electronic format (including reproductions displayed on a secure intranet or stored in a retrieval system or other electronic storage device from which copies can be made or displayed) without the prior written permission of the publisher. By purchasing only authorized electronic or print editions and not participating in or encouraging piracy of copyrighted materials, you support the rights of authors and publishers. Readers who wish to duplicate material copyrighted by ASCD may do so for a small fee by contacting the Copyright Clearance Center (CCC), 222 Rosewood Dr., Danvers, MA 01923, USA (phone: 978-750-8400; fax: 978-646-8600; web: www.copyright.com). For requests to reprint or to inquire about site licensing options, contact ASCD Permissions at www.ascd.org/permissions, or permission@ascd.org, or 703-575-5749. For a list of vendors authorized to license ASCD e-books to institutions, see www.ascd.org/epubs. Send translation inquiries to translations@ascd.org.

Printed in the United States of America. Cover art © 2011 by ASCD. ASCD publications present a variety of viewpoints. The views expressed or implied in this book should not be interpreted as official positions of the Association.

All web links in this book are correct as of the publication date below but may have become inactive or otherwise modified since that time. If you notice a deactivated or changed link, please e-mail books@ascd.org with the words “Link Update” in the subject line. In your message, please specify the web link, the book title, and the page number on which the link appears.

Unless otherwise cited, all quoted material is derived from interviews by the author and published with permission from the interviewees.

ASCD Member Book, No. FY12-3 (Dec. 2011, P). ASCD Member Books mail to Premium (P), Select (S), and Institutional Plus (I+) members on this schedule: Jan., PSI+; Feb., P; Apr., PSI+; May, P; July, PSI+; Aug., P; Sept., PSI+; Nov., PSI+; Dec., P. Select membership was formerly known as Comprehensive membership.

PAPERBACK ISBN: 978-1-4166-1368-8 ASCD product #112009
Also available as an e-book (see Books in Print for the ISBNs).

Quantity discounts for the paperback edition only: 10–49 copies, 10%; 50+ copies, 15%; for 1,000 or more copies, call 800-933-2723, ext. 5634, or 703-575-5634. For desk copies: member@ascd.org.

Library of Congress Cataloging-in-Publication Data

Sterrett, William.

Insights into action : successful school leaders share what works / William Sterrett.

p. cm.

Includes bibliographical references and index.

ISBN 978-1-4166-1368-8 (pbk. : alk. paper)

1. Educational leadership. 2. School management and organization. 3. School improvement programs. I. Title.

LB2805.S7457 2011

371.2—dc23

2011034270