

Producing something creative is a practical skill that every student can and should develop—just like the ability to read and write.

—Jason Ohler, p. 42

Things to
Know About
Creativity

Creativity combines both originality and task appropriateness.

—Ronald A. Beghetto and James C. Kaufman, p. 10

Childhood privilege doesn't give a leg-up on entrepreneurship and innovation. Research shows that arts and crafts do.

—Robert Root-Bernstein and Michele Root-Bernstein, p. 16 If students are to trust their creative ability, we must teach them to slow down, gather sensory data, notice relationships, and use their imaginations to visualize.

-Betty K. Garner, p. 48

Classrooms that honor playful exploration and look on mistakes as a potential source of new ideas build students' confidence to approach problem-solving fearlessly.

–Lois Hetland, b. 64

Creativity is no longer a choice for a select few; it has become an essential quality for all.

-Yong Zhao, p. 57

Research shows unequivocally that when people are curious about something, they learn more—and better.

—Susan Engel, p. 36

The law of 80 percent says that 80 percent of what you teach is who you are.
So use what you already know and love to add creative practices to your teaching.

—Eric Booth, p. 22

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