Producing something creative is a practical skill that every student can and should develop—just like the ability to read and write.
—Jason Ohler, p. 42

Creativity combines both originality and task appropriateness.
—Ronald A. Beghetto and James C. Kaufman, p. 10

Childhood privilege doesn’t give a leg-up on entrepreneurship and innovation. Research shows that arts and crafts do.
—Robert Root-Bernstein and Michele Root-Bernstein, p. 16

Classrooms that honor playful exploration and look on mistakes as a potential source of new ideas build students’ confidence to approach problem-solving fearlessly.
—Lois Harel, p. 64

Creativity is no longer a choice for a select few; it has become an essential quality for all.
—Yong Zhao, p. 57

Research shows unequivocally that when people are curious about something, they learn more—and better.
—Susan Engel, p. 36

The law of 80 percent says that 80 percent of what you teach is who you are. So use what you already know and love to add creative practices to your teaching.
—Eric Booth, p. 22

Source: The collective wisdom of authors published in the February 2013 issue of Educational Leadership, "Creativity Now!" (Volume 70, Issue 5).