The articles in this issue of Educational Leadership have described the use of audio-visual aids in the schools and the armed services. We believe that, having read these discussions, you will be interested to learn of specific audio-visual materials—of the films, maps, pictures, projectors, recordings, and the many other types of equipment which can make your work more interesting and more effective.

Included in the following pages are descriptions of learning aids now available to educators. Please mention Educational Leadership when writing to these companies.

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November, 1944
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This service makes available, on slidefilms and in reprints, selected subjects from the "Picture Story" section of Coronet Magazine—ideal for schools, clubs and churches.

The slidefilms, produced by the Society for Visual Education, Inc., can be shown with any standard 35 mm slidefilm projector. (S.V.E. Projectors are again available.) Titles of three of the eight subjects are given below. Succeeding subjects will be announced later. The eight slidefilms will cost only $2.00. Reprints of the "Picture Story" cost 1c each with a minimum order of 25.

THREE OF THE EIGHT SUBJECTS

"China's Home Front"—vividly presents the agriculture, commerce, industry and home life of our courageous Far Eastern ally. To be released in October.

"Miracle of Moscow"—presents the inside story of the organization that has given the Soviet armies their morale and tremendous driving power. To be released in November.

"Glass"—(in glorious Technicolor)—portrays the history of glass-making from the earliest days. Release date to be announced later.

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The whole process of radio transmission is so clearly explained that any junior or senior high school student can easily understand the principles involved.

"On the Air" is recommended for showing in assembly, as well as in connection with courses in physics, general science and social studies. It is available for free loan in 16 mm and 35 mm and runs 28 minutes. School Service, Westinghouse Electric & Manufacturing Company, Pittsburgh 30, Pa.

Other new Westinghouse films for school use.

"What Is Electricity?" Basic principles of electricity, explained in words and in animated drawings, so that the fundamentals can be understood by any high school student. Runs 22 minutes.

"The Ramparts We Build." The dramatic story of an American industry at war, narrated by John Nesbitt. Runs 20 minutes.

"Electronics at Work." Comprehensive explanation of the 6 basic functions of the electronic tube, together with striking shots of electronic devices at work in many industries. Runs 20 minutes.

"Scientists for Tomorrow." The story of the annual Science Talent Search; its objectives and opportunities offered in the field of science to able high school and college preparatory students. Runs 20 minutes.

All these are sound motion pictures, available on 16 mm or 35 mm film, and are loaned free to schools.

School Service
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I would like to show the preferred film[s] checked below.

[ ] "On the Air" Date
[ ] "What Is Electricity?" Date
[ ] "The Ramparts We Build" Date
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[ ] "Scientists for Tomorrow" Date

(Sound film cannot be run in silent projector)
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November, 1944
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