



Educational Leadership

JOURNAL OF THE ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

Robert R. Leeper, Editor
Mary Ann Lurch, Editorial Assistant
Lois Howell, Advertising Manager
Frances Mindel, Circulation Manager

Volume 25, No. 7

April 1968

1967-68 Theme—Search for Direction in Education

Alternatives to Schooling?

Theme Articles

Editorial "A School's Reach"	<i>Fred T. Wilhelms</i>	611
Individualized Instruction	<i>Alexander Frazier</i>	616
Are Alternatives to Schooling Feasible?	<i>G. Spencer Beasley</i>	625
Education Equals Schools Plus	<i>James S. Snoke</i>	629
The Home as Educative Agent	<i>Norman R. Dixon</i>	632
Mass Media—Alternative to Schooling?	<i>John P. McIntyre</i>	637
The Credentials Mill in a Technological Age	<i>William Clark Trow</i>	641
Criteria for Elementary Social Studies	<i>J. D. McAulay</i>	651
Impact of Area Vocational Schools	<i>Gerald B. Leighbody</i>	659
College—and the World of Work	<i>E. C. Harrison</i>	667

Of Special Interest

Poem "Who Are We?"	<i>Mary B. Lane</i>	614
Student Teaching: The Shakedown Cruise	<i>William Sezak</i>	646

Features

Where Should Education Go? "Who Should Set the Goals for the Schools?"	<i>Robert H. Williams</i>	675
Research in Review "Implications of Overt Manifestations of Expectancy Bias"	<i>James Rath</i>	
Selected for Review	<i>John F. Fanning</i>	683
	<i>Mary Lois Staton,</i>	
	<i>Annie L. Butler, Mildred Swearingen</i>	689
News Notes	<i>Alexander Frazier</i>	699
Index to Advertisers		704



The Association for Supervision and Curriculum Development seeks to provide an open forum for the free expression of competent opinion relating to its area of interest. The materials herein printed, including advertising copy, are the expressions of the writers and not a statement of policy of the Association unless set by resolution. Copyright © 1968 by the Association for Supervision and Curriculum Development, NEA. All rights reserved.

Association for Supervision and Curriculum Development

Headquarters Staff

Executive Secretary, LESLEE J. BISHOP

Associate Secretary; Editor, ASCD Publications, ROBERT R. LEEPER

Associate Secretary, NEIL P. ATKINS

Associate Secretary, RICHARD V. BROWN

Associate Secretary, NORMAN V. OVERLY

Administrative Assistant, VIRGINIA BERTHY

Staff Assistants, SARAH ARLINGTON, SUSAN G. ATKINSON, CAROLYN O. COTTRELL, RUBY J. FUNKHOUSER, MARIE K. HAUT, LOIS HOWELL, TEOLA T. JONES, CLAIRE J. LARSON, MARY ANN LURCH, FRANCES MINDEL, SHARON MORELLI, GLORIA RICHARDSON, KAY SHERMAN, ALICE SIDBERRY, JOAN H. STEFFENBURG, PHYLLIS STOCKMAN, ALBERTA L. TAPP, KATHLEEN VAIL

Executive Committee

President, MURIEL CROSSBY, Asst. Supt., Pub. Schools, Wilmington, Delaware
President-Elect, ALEXANDER FRAZIER, Prof. of Ed., The Ohio State Univ., Columbus

Vice-President, J. HARLAN SHORES, Prof. of Elem. Ed., Univ. of Illinois, Urbana
JOYCE COOPER, Prof. of Ed., Univ. of Florida, Gainesville

RONALD C. DOLL, Prof. of Ed., Richmond College, The City Univ. of New York

PAUL R. KLOHR, Prof. of Ed., The Ohio State Univ., Columbus

RODNEY TILLMAN, Prof. of Ed. and Chmn., Dept. of Elem. Ed., Memphis State Univ., Memphis Tennessee

Publications Committee

JAMES B. MACDONALD, Univ. of Wisconsin-Milwaukee, *Chairman*

JEAN V. MARANI, Pub. Schools, Sarasota, Fla., *Interim Chairman*

ROBERT E. BILLS, Univ. of Ala., University

MARIE DeCARLO, Montgomery Co. Pub. Schools, Rockville, Md.

FRANCES A. LASHBROOK, Pub. Schools, Owensboro, Ky.

JOHN M. MICKELSON, Temple Univ., Philadelphia, Pa.

NORMAN NAAS, Pub. Schools, Concord, Calif.

Educational Leadership is published monthly. October through May, by the Association for Supervision and Curriculum Development, NEA, 1201 Sixteenth Street, N.W., Washington, D. C. 20036. No remuneration is offered for contributions. Subscription price \$5.50 a year. Single copies, \$1.00. Association memberships: Regular (subscription [\$5.50] and yearbook) \$10.00 a year; Comprehensive (subscription, yearbook, and other publications issued during period of membership) \$15.00 a year. Member of the Educational Press Association of America. Contents listed in *Educational Index*. Microfilm and xerograph copies are available. For details write to University Microfilms, 212 N. First St., Ann Arbor, Mich. 48103. Second class postage paid at Washington, D. C. Printer: Judd & Detweiler, Inc., Washington, D. C.

Copyright © 1968 by the Association for Supervision and Curriculum Development. All rights reserved.