Education: The Lifelong Quest

Also in this issue:
John I. Goodlad/
Schools Can Make
a Difference

November 1975
EDUCATION: THE LIFELONG QUEST

EDITORIAL
83 Lifelong Learning—A Definition and a Challenge / Wilbur J. Cohen
85 Adult Education: New Dimensions / Malcolm S. Knowles
89 Mass Media: The Hidden Curriculum / Christine L. Nystrom
93 Shall We Choose Lifelong Learning? / Nancy R. Reckinger
96 Creating and Maintaining an Interest in Learning for Adults / Ben W. Jordan
100 What Research Says About Interest in Learning / David H. Bauer
105 Humanities: Essential Component of Continuing Education / Nancy Ellen Glaser
108 Schools Can Make a Difference / John I. Goodlad
118 Wanted: A More Realistic Educational Preparation for Women / Dorothy J. Zuersher
123 Improving Teacher Awareness of Ethnic Life Styles / Fonda L. Chaffee
126 Decentralized Decision Making: It's Working in Madison / Jerry L. Patterson, Lee H. Hansen
129 Curriculum Trends and Practices in High Schools / James A. Beane
134 Teachers' Planning Models / John A. Zahorik
141 LETTERS TO THE EDITOR / Norman J. Bauer

VIEWPOINT
143 Professionalism Regained? / Beecher H. Harris

RESEARCH IN REVIEW / Marcella L. Kysilka, Coordinator
155 SELECTED FOR REVIEW / Harry N. Rivlin, Charles L. Johnson, Simon O. Johnson, Findlay C. Penix, J. John Harris, III

159 INDEX TO ADVERTISERS
160 CONTRIBUTORS TO THIS ISSUE

Cover by Peter A. Nisbet

Robert R. Leeper, Editor Nancy Olson, Editorial Associate
Caroline M. Grills, Advertising & Production Manager
William F. Strunk, Art Director

The Association for Supervision and Curriculum Development seeks to provide an open forum for the free expression of competent opinion relating to its area of interest. The materials herein printed, including advertising copy, are the expressions of the writers and are not necessarily a statement of policy of the Association. Copyright © 1975 by the Association for Supervision and Curriculum Development. All rights reserved.
Here’s what you get as an ASCD Comprehensive Member...

for just $35 per year!

EDUCATIONAL LEADERSHIP—6 issues of this Educational Press Association award-winning journal published monthly October-May.

ASCD YEARBOOK—hardcover volume on a timely topic, written by outstanding educators.

NEW BOOKLETS—on current educational issues. (Comprehensive members receive free 5-7 new booklets during a year’s membership. Regular members may purchase these new booklets.)

NEWS EXCHANGE—6 issues of this informative newsletter are published annually.

ANNUAL CONFERENCE—4-day meeting held each March offering Special Sessions, Action Labs, and speakers of national renown. Reduced registration fee to all members.

NATIONAL CURRICULUM STUDY INSTITUTES—special limited attendance programs held throughout the nation. Reduced fees for members.

PUBLICATIONS—more than 60 titles available at low prices.

AUDIO CASSETTES—“live” recordings of more than 40 addresses and presentations by leaders in education available at modest prices.

LOW-COST INSURANCE—including professional liability, term life, and accident benefits, at low group rates.

Association for Supervision and Curriculum Development

EXECUTIVE COUNCIL

DELMO DELLA-DORA, Professor and Chairperson, Department of Teacher Education, California State University, Hayward / President

PHILIP L. HOSFORD, Professor of Education, New Mexico State University, Las Cruces / President-Elect

GLENYS G. UNRUH, Assistant Superintendent for Curriculum and Instruction, School District of University City, Missouri / Immediate Past President

MITSUO ADACHI, Associate Professor of Education, University of Hawaii, Honolulu

JOSEPH BONDI, Associate Professor of Education, University of South Florida, Tampa

BARBARA D. DAY, Coordinator of Early Childhood Education, University of North Carolina, Chapel Hill

SARA M. DAVIS, Professor of Elementary Education, University of Alabama, University

GERALD R. FIRTH, Professor and Chairman, Curriculum and Supervision Department, University of Georgia, Athens

DONALD R. FROST, Curriculum Director, Leyden High School, Northlake, Illinois

JAMES E. HOUSE, JR., Co-Director, Detroit Education Task Force, Detroit

CHARLES G. KINGSTON, JR., Principal, Thomas Fowler Junior High School, Tigard, Oregon

JAMES B. MACDONALD, Distinguished Professor of Education, University of North Carolina, Greensboro

BETTE W. TREADWELL, Rockefeller Foundation Fellow, Washington, D.C.

HEADQUARTERS STAFF

GORDON CAWELTI / Executive Director

ROBERT P LEEPER / Associate Director; Editor, ASCD Publications

GENEVA GAY / Associate Director

CHARLES A. SPEIKER / Associate Director

JOHN BRALOVE / Business Manager

VIRGINIA O. BERTHY / Administrative Assistant


PUBLICATIONS COMMITTEE

WILLIAM C. MILLER, Deputy Superintendent, Wayne County Intermediate School District; Detroit / Chairman

RONALD BRANDT, Lincoln Public Schools, Nebraska

M. FRANCES KLEIN, Associate Professor of Education, Pepperdine University, Los Angeles

LEONARD P. MILLER, Director of Secondary Education, New York University, New York

EDMUND C. SHORT, Superintendent of Education, Pennsylvania State University, University Park

GLENYS G. UNRUH, Assistant Superintendent for Curriculum and Instruction, School District of University City, Missouri

DECKER WALKER, Associate Professor of Education, Stanford University, Stanford, California

Educational Leadership is published monthly, October through May, by the Association for Supervision and Curriculum Development, 1701 K Street, N.W., Suite 1100, Washington, D.C. 20006. ASCD editorial office and advertising: (202) 467-0480. No remuneration is offered for contributions. Subscription price $10.00 a year. Single copies, $2.00. Association memberships: Regular ($35.00 and yearbook) $25.00 a year; Comprehensive ($30.00 and yearbook, and other publications issued during period of membership) $35.00 a year. Member of the Educational Press Association of America. Contents listed in Education Index. Microfilm and xerographic copies are available. For information about these copies write to University Microfilms, 300 N. Zeeb Rd., Ann Arbor, Michigan 48106. Second class postage paid at Washington, D.C. Printer: Sauls Lithograph Company, Inc., Washington, D.C.