

EDUCATIONAL LEADERSHIP

JOURNAL OF THE ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

The Three R's: What Works?

December 1978





EDUCATIONAL LEADERSHIP

JOURNAL
OF THE
ASSOCIATION FOR SUPERVISION AND CURRICULUM DEVELOPMENT

DECEMBER 1978 / VOLUME 36 / NUMBER 3

ON THE COVER: The basic skills of reading, writing and calculating are not being mastered by all of today's students. This issue of *Educational Leadership* examines the 3 R's and what has been learned about various approaches to skill development. Cover design: Prep, Inc.

Ronald S. Brandt,
Editor

Patricia M. Connors,
Editorial Assistant

Nancy Olson,
Production Manager

Teola T. Jones,
Advertising Manager

Charlene Rothkopf,
Staff Photographer

Anne S. Dees,
Editorial Aide

Peter A. Nisbet,
Contributing Artist

The Association for Supervision and Curriculum Development seeks to provide an open forum for the free expression of competent opinion relating to its area of interest. The materials herein printed, including advertising copy, are the expressions of the writers and are not necessarily a statement of policy of the Association. Copyright © 1978 by the Association for Supervision and Curriculum Development. All rights reserved.

The Three R's — What Works?

163 EDITORIAL / It Could Work Better Arthur W. Foshay

Theme Articles

- 168 **The Quest for Reading Programs That Work** Shirley A. Jackson
 171 **Characteristics of Effective Reading Instruction** William H. Rupley and Timothy R. Blair
 174 **Pre-First Grade Starts in Reading: Where Do We Stand?** Dolores Durkin
 178 **Considerations for Evaluating Reading Instruction** Michael C. Strange
 183 **Poetry for Basics** Charlene Lowry
 187 **Reading, Writing, and Mastery Learning: Are They Compatible?** Thomas E. Barone
 193 **Science and Sense in School—Mathematics Skill Instruction** Leroy G. Callahan
 199 **IGE: Will It Work?** Robert J. Krajewski
 203 **Sowing Seeds of Promise: To Create Meaningful Contexts for Skills** John Shaughnessy
 207 **Building on Cultural Strengths: A Route to Academic Achievement** Frances B. Holliday and Carole Edwards
 211 **The Silent Curriculum: Its Impact on Teaching the Basics** Philip L. Hosford
 216 **Reading TV: Today's Basic** Don W. Brown
 221 **REVIEWS** / Norman J. Bauer, Fred T. Wilhelms, and B. David Delahanty
 223 **NEWS NOTES** / Robert C. McKean and Bob L. Taylor, Coordinators
 224 **INDEX TO ADVERTISERS**



Here's what you get as an ASCD Comprehensive Member... for just \$35 per year!

- **EDUCATIONAL LEADERSHIP**—8 issues of this Educational Press Association award-winning journal published monthly October-May.
- **ASCD YEARBOOK**—hardcover volume on a timely topic, written by outstanding educators.
- **NEW BOOKLETS**—on current educational issues. (Comprehensive members receive free 4-6 new booklets during a year's membership. Regular members may purchase these new booklets.)
- **NEWS EXCHANGE**—issues of this informative newsletter are published periodically.
- **ANNUAL CONFERENCE**—4-day meeting held each March offering Special Sessions, Action Labs, and speakers of national renown. Reduced registration fee to all members.
- **NATIONAL CURRICULUM STUDY INSTITUTES**—special limited attendance programs held throughout the nation. Reduced fees for members.
- **PUBLICATIONS**—more than 80 titles available at low prices.
- **AUDIO CASSETTES**—"live" recordings of more than 40 addresses and presentations by leaders in education available at modest prices.
- **LOW-COST INSURANCE**—including professional liability, term life, and accident benefits, at low group rates.



Membership Form

- Check enclosed, payable to ASCD. Bill me.
(U.S. Addresses Only)

Name _____

Title, Institution _____

Street address _____

City _____ State _____ ZIP _____

- COMPREHENSIVE MEMBERSHIP**, provides all ASCD benefits. Annual dues: \$35.00.
- REGULAR MEMBERSHIP**, all ASCD benefits except new booklets. Annual dues: \$25.00.
- SUBSCRIPTION TO EDUCATIONAL LEADERSHIP**, eight issues monthly, October-May: \$15.00

Canadian and foreign add \$4 per year for Comprehensive, \$3 per year for Regular, \$2 per year for subscriptions

Complete form and mail to:

**Association for Supervision
and Curriculum Development**
1701 K Street, N.W., Suite 1100, Washington, D.C. 20006

Member dues include a subscription to *Educational Leadership*. \$15 of dues is designated for a subscription to this journal.

Association for Supervision and Curriculum Development

Executive Council

- DONALD R. FROST, Curriculum Director, Leyden High Schools, Franklin Park and Northlake, Franklin Park, Illinois / *President*
- BENJAMIN P. EBERSOLE, Assistant Superintendent, Curriculum and Instructional Services, Baltimore County Public Schools, Towson, Maryland / *President-Elect*
- ELIZABETH S. RANDOLPH, Associate Superintendent, Charlotte-Mecklenburg Schools, Charlotte, North Carolina / *Past President*
- JULIANNA L. BOUDREAU, Assistant Superintendent, Division of Instruction and Child Advocacy, New Orleans Public Schools, New Orleans, Louisiana
- DOROTHY T. BRYANT, Coordinator of Instruction, Chicago Public Schools, Chicago, Illinois
- GERALD BRYANT, Assistant Superintendent, Grand Island Public Schools, Grand Island, Nebraska
- JOHN E. CODWELL, Education Consultant, Houston Public Schools, Houston, Texas
- LAWRENCE S. FINKEL, Superintendent of Schools, Chester Township, Chester, New Jersey
- DIANE GESS, Assistant Elementary Principal, East Ramapo Schools—Hillcrest School, Spring Valley, New York
- EDWARD A. KARNIS, Assistant Superintendent, Parma City Schools, Parma, Ohio
- SISTER ELAINE KOHN, Consultant, National Middle School Resource Center, Indianapolis, Indiana
- DOLORES SILVA, Professor of Curriculum Theory and Development, Temple University, Philadelphia, Pennsylvania
- CHON LABRIER, Elementary Principal, Dulce Independent School, Dulce, New Mexico

Headquarters Staff

- GORDON CAWELTI / *Executive Director*
- RONALD S. BRANDT / *Associate Director; Editor, ASCD Publications*
- RUTH T. LONG / *Associate Director*
- ROOSEVELT RATLIFF / *Associate Director*
- KATHY L. SCHAUB / *Assistant Director for Program and Research*
- STEVE HALLMARK / *Government Relations Coordinator*
- JOHN BRALOVE / *Business Manager*
- VIRGINIA O. BERTHY / *Administrative Assistant*

Staff Addresses / ELSA ANGELL, SARAH ARLINGTON, JOAN BRANDT, CLARA M. BURLEIGH, CONSTANCE CLARK, BARBARA COLLINS, PATRICIA M. CONNORS, ANNE S. DEES, TEOLA T. JONES, FRANCES MINDEL, KAREN MUSE, NANCY OLSON, RUTH PETERSON, CHARLENE ROTHKOPF, CAROLYN SHELL, BARBARA J. SIMS, LARRY SIMS, CHRISTINE SMITH, PATRICIA SPIKES, DORIS K. WILKERSON, COLETTE A. WILLIAMS, LINDA WYSOCKI

Publications Committee

- DECKER WALKER, Associate Professor of Education, Stanford University, Stanford, California/Chairperson
- WILLIAM D. CORBETT, Principal, Watertown Public Schools, Watertown, Massachusetts
- LOUISE E. DIETERLE, Director, Clinical Experiences in Teacher Education, Illinois State University, Normal
- FENWICK W. ENGLISH, Manager of Elementary-Secondary Education, Peat, Marwick, Mitchell and Company, Washington, D.C.
- DOROTHY J. PORTER, Assistant Principal, Cherry Creek Senior High School, Englewood, Colorado
- ROBERT R-ESPARZA, Deputy State Superintendent of Public Instruction, Department of Education, Sante Fe, New Mexico
- RONALD STODGHILL, Associate Superintendent, Instructional Support Services, Saint Louis Public Schools, Missouri

Educational Leadership is published monthly, October through May, by the Association for Supervision and Curriculum Development, 1701 K Street, N.W., Suite 1100, Washington, D.C. 20006. ASCD editorial office and advertising: (202) 467-6480. No remuneration is offered for contributions. Subscription price \$15.00 a year. Single copies, \$2.00. Association memberships: Regular (subscription [\$15.00] and yearbook) \$25.00 a year; Comprehensive (subscription [\$15.00], yearbook, and other publications issued during period of membership) \$35.00 a year. Member of the Educational Press Association of America. Contents listed in *Educational Index*. Microfilm and xerograph copies are available. For information about these copies, write to University Microfilms, 300 N. Zeeb Rd., Ann Arbor, Michigan 48106. Second class postage paid at Washington, D.C. Printer: Sauls Lithograph Company, Inc., Washington, D.C.

Copyright © 1978 by the Association for Supervision and Curriculum Development. All rights reserved.