For further information, contact
Fran Davis, Superintendent, Morning
Sun Community School District,
P.O. Box 129, Morning Sun, IA-
52640. Phone 319-868-7701.

Information
Resources

Fred Rosenau

IF YOUR SCHOOL is ready to
teach high school students to become
more sophisticated, discriminating
viewers of TV, you can now obtain
a full semester course that stands by
itself or may be used as a supplement
in standard subject areas. Text ma-
terials, readings, activities, and work-
sheets encourage students to develop
specific viewing and thinking skills.
For classroom text (hardcover) and
teacher’s guide (softcover), write
Science and Behavior Books, Inc.,
P.O. Box 11457, Palo Alto, CA
94306. Title: Inside Television: A

Also available: “A Family Guide
to Television” (catalog #515H),
from Consumer Information Center,
Pueblo, CO 8109. This brochure
was developed with support from the
Division of Educational Technology,
Office of Libraries and Learning
Technologies, U.S. Department of
Education, 400 Maryland Ave. SW,
Washington, DC 20202. That federal
can agency can provide a full list of
educational TV programs that can be
taped off-the-air for classroom use,
such as “Villa Alegre,” “Vegetable
Soup,” “Footsteps,” and others.

NATIVE AMERICAN young
people are beginning to worry about
who and what they will be. Although
their opportunities have been limited,
today they’re eager to improve their
own lives and those of their people.
To do so, materials in the Native
American Career Education series
can provide background and informa-
tion that will help them choose ca-
Ders wisely and succeed in the roles
they choose.

Recently added to the basic ma-
materials are a Participant’s Hand-
book (for Staff/Community Training

Workshop), a Coordinator’s Manual,
and a Guide for Implementing Career
Education for Native American Stu-
ents (each $6.00). Still available, as
well, are the original 12 titles grouped
in sets for awareness, orientation, and
exploration. For titles and prices,
write National Teaching Systems,
Inc., 1137 Broadway, Seaside, CA
93955.

WHEN BUSINESS administration
folks refuse to allow purchase of in-
structional materials because of the
fiscal crunch, ask them if they’re
tapping into the successful business
practices now being validated in a
manner similar to exemplary educa-
tional programs. About a dozen such
cost-saving practices have been proven
successful and are ready for adoption
by your colleagues responsible
for energy, busing, nutrition, and data
processing. For example, the Jefferson
County Board of Education (Louis-
ville, Ky.) is ready to share its Cash
Flow Projection System, which was
approved by the Department of Edu-
cation’s Joint Dissemination Review
Panel in August. That system earned
the Louisville area schools more than
$80,000 in extra interest income; just
think how many instructional ma-
terials your district could obtain with
that kind of savings! For information,
write to Office of Educational Support,
Office of Elementary and Secondary Edu-
cation, U.S. Department of Education,
400 Maryland Ave. SW, Washington,
DC 20202.

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THE NATIONAL AIR and Space
Museum has become the “most visited
building in the world,” according to
the fall 1980 issue of Air & Space.
The museum’s Education Services
Division offers a broad spectrum of
education programs and services, and
also conducts programs in multicultu-
ral education, special education,
teacher education, and outreach.
Teaching tools include a filmstrip
series covering exploration of air and
space, with 21 titles available. Each
filmstrip is offered in an elementary
and a secondary version. Each pack-
age contains an audiocassette, film-
strip, wall chart, user guide, repro-
ducible materials, and library card.
Allow six weeks for response to or-
ders or written requests for informa-
tion. Call or write National Audio-
visual Center, Reference Section EH,
National Archives and Records Ser-
vice, General Services Administration,
Washington, DC 20409 (301) 763-
1896. Also, some 29 educators across
the nation are ready to give presenta-
tions in their communities on aviation
and space. For information, write
Janet K. Wolfe, Education Services
Division, National Air and Space
Museum, Washington, DC 20560.

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