Sample Blog Post Rubric

	4	3	2	1
Ideas and Topic Development	Communicates a sophisticated and original point of view, using strong support. Uses textual references as appropriate.	Communicates an original point of view, using adequate support.	Communicates a point of view, but may be vague or merely echo previous posts without contributing original ideas or support.	Fails to communicate a point of view on the topic.
Voice and Style	Effective word choice and varied sentence structure contribute to a clear and powerful voice.	Adequate word choice and sentence structure contribute to an appropriate and effective voice.	Word choice and sentence structure show little variety, undermining the sense of voice.	Inappropriate word choice or problems with sentence structure obscure meaning; voice may be too informal.
Contribution to Learning Community	Meaningfully and respectfully references at least one colleague; attempts to motivate the group discussion with new and creative approaches.	Respectfully references at least one colleague; does not disrupt the flow of the group discussion.	Does not reference any specific colleagues; fails to acknowledge the ongoing discussion.	Makes limited effort to engage with the group; posts off topic.
Mechanics	There are very few errors in grammar, spelling, and punctuation; post is on time and does not exceed 200 words.	There are several errors in grammar, spelling, and punctuation.	There are many errors in grammar, spelling, and punctuation.	Extensive errors in grammar, spelling, and punctuation obscure meaning; post is late or fails to meet length requirements.