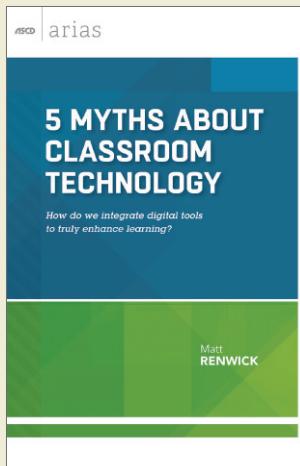




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Five Common Myths About Classroom Technology

What's keeping your school behind the technology curve? Is it a fear of the unfamiliar? Expenses? Or some other myth? Have you considered how students with special needs or students learning a second language may benefit from using digital tools?

If you've fallen for the perception that technology is too expensive, unnecessary for real learning, or a distraction in the classroom, then you need this book. You use technology in your job. Why not help your students use it in theirs?

Educator Matt Renwick debunks five common myths about technology and helps you consider how to fund and manage the devices and create a supportive, schoolwide program. Renwick uses his school's experiences and examples as a foundation to explain how you can assess and answer your students' technology needs in terms of access, purpose, and audience—and why you and your school cannot afford to keep students from using technology in their education.

NEW!

Five Myths About Classroom Technology: How do we integrate digital tools to truly enhance learning?

Matt Renwick

(ASCD Arias publication, 2015) 5" x 7 3/4", 68 pages

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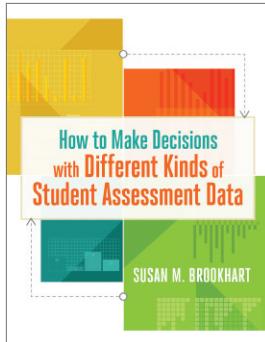
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Susan M. Brookhart

In this authoritative guide on making decisions with different kinds of student assessment data, best-selling author Susan M. Brookhart helps you understand the critical elements and nuances of assessment data and how that information can best be used to inform improvement efforts in the school or district. You will learn

- ▶ What different kinds of data can—and cannot—tell us about student learning.
- ▶ What different analyses reveal about changes in student achievement.
- ▶ How to interpret, use, and share relevant data.
- ▶ How to create a model to go from problem to solution in a data-based decision-making process.

(ASCD Premium Member book, December 2015)
7" x 9", 140 pages

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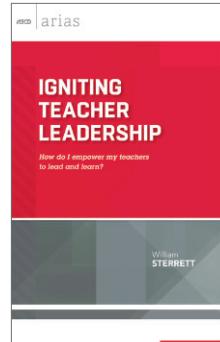
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Igniting Teacher Leadership: How do I empower my teachers to lead and learn?

William Sterrett

What can principals do to help teachers improve student learning? In this engaging guide, award-winning educator and former principal William Sterrett offers practical advice to principals on how to nurture the most crucial resource in the school—the teachers. Discover real-world action steps that can help you create a culture of collaboration, support internal leaders, and model continuous improvement by concentrating on:

- ▶ Strategies for fostering teacher leadership, facilitating professional learning, and promoting “fuel for thought.”
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- ▶ 30 habits for principals to support teacher leadership.

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Discover how to keep students engaged in classwork by bringing back the joy of learning. The book *Engaging Minds in the Classroom: The Surprising Power of Joy* outfits you with a Framework for Joyful Learning to use in teaching and learning experiences every day. Then three more books in the set explore how to use this framework to create language arts classes that keep students attentive and thoughtful, social studies lessons that connect content to real-life experiences, and science and math projects that keep your students focused on understanding concepts rather than simply earning a grade.

(ASCD book bundle, 2014) 7" x 9", 56 to 76 pages

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Joan Young

When stress from testing, problems at home, and lack of motivation affect your students' positive attitudes toward learning, you need practices to buffer against these factors' negative effects. Drawing from positive psychology research, educator Joan Young describes classroom tested strategies, routines, and rituals that will help you enhance students' learning and transform their school experience.

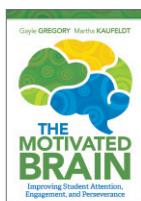
(ASCD Arias publication, 2014) 5" x 7 3/4", 52 pages

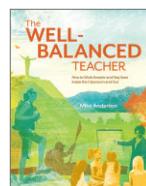
NEW!**The Motivated Brain: Improving Student Attention, Engagement, and Perseverance**

Gayle Gregory and Martha Kaufeldt

Discover how to activate the elusive "X factor" for student motivation by tapping into the newest discoveries about the brain and its natural tendency to impel us to seek out and eagerly anticipate the things we need. These field-tested approaches, strategies, tools, and templates will make it easier for you to harness the power of your students' intrinsic motivation to make learning fun, engaging, and meaningful.

(ASCD Premium, Select, and Institutional Plus book, September 2015) 6" x 9", 168 pages

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with Gayle Gregory and Martha Kaufeldt
www.ascd.org/themotivatedbrainwebinar**ON SALE!****The Well-Balanced Teacher: How to Work Smarter and Stay Sane Inside the Classroom and Out**

Mike Anderson

Learn how to handle stress and take better care of your health while dealing with the heavy workload and busy lifestyle of a teacher's life. The author, an experienced teacher himself, gives you realistic steps and advice you can use immediately to live a healthier, more connected, positive, and energetic life. Here's your chance to put your personal needs in the foreground and do a better job for your students by taking better care of yourself.

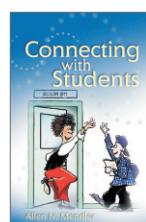
(ASCD book, 2010) 7" x 9", 125 pages

**The Resilient Teacher: How do I stay positive and effective when dealing with difficult people and policies?**

Allen N. Mendler

Discover how to make rigid policies more flexible, difficult students more cooperative, challenging parents more respectful, and fellow educators more supportive. Veteran teacher and ASCD author Allen Mendler offers solutions that work, plus a "suggestion a day" to keep you in a positive frame of mind regardless of the obstacles you face.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages

**BEST SELLER!****Connecting with Students**

Allen N. Mendler

Fast-paced, high-stress, and overcrowded schools can make students feel depersonalized and disconnected from teachers and peers. But you can stay engaged with even the most disaffected student by using the strategies from this book.

(ASCD book, 2001) 5 3/8" x 8 3/8", 95 pages

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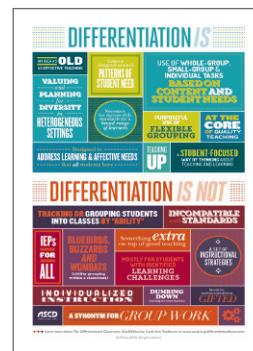
Tips for New Teachers Poster

This striking poster offers practical tips for new teachers, guiding them in their first years of professional practice.

(ASCD poster, 2015)
18" x 24"

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Differentiation Poster

This colorful poster provides great reminders of what differentiation is and isn't.

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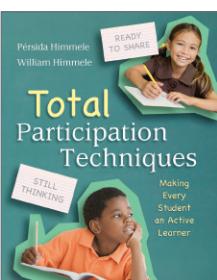
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(ASCD online course, 2015)

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Best Practices Poster

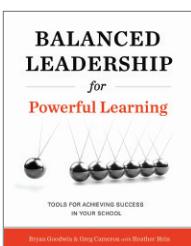
A great visual aid to remind you and your colleagues what practices are best for helping you achieve your professional learning community's goals.

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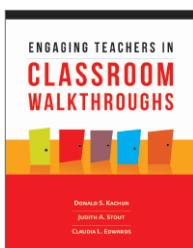
Balanced Leadership for Powerful Learning: Tools for Achieving Success in Your School

Bryan Goodwin and Greg Cameron with Heather Hein

Drawing on in-depth stories of successful school leaders from across the United States, this book explains how implementing a balanced approach—melding purposeful change with continuous maintenance—ensures your leadership practices positively affect student achievement. Explore specific actions, behaviors, and step-by-step tools to integrate into your daily practice to improve your student and school performance.

(ASCD book copublished with McREL, 2015)
8 1/2" x 11", 112 pages

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Engaging Teachers in Classroom Walkthroughs

Donald S. Kachur, Judith A. Stout, and Claudia L. Edwards

This book explains why and how schools and districts involve teachers in walkthroughs focused on student learning without being overly judgmental of teachers. Discover how your learning community can create an environment of trust; give teachers a voice in walkthrough protocols; encourage collaborative inquiry; and open classrooms to observation, sharing of ideas, and discussion of issues.

(ASCD Premium, Select, and Institutional Plus Member book, July 2013) 7" x 9", 172 pages



Print:
ASCD Members: \$15.95
Nonmembers: \$20.95

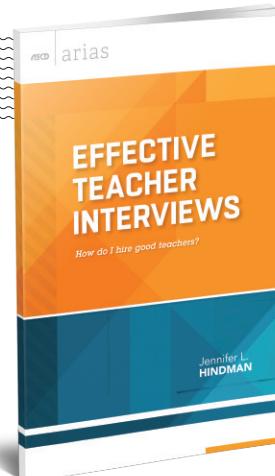
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Emily E. Houck

When you're in a leadership position and can't control paychecks, what can you do to increase morale and lower staff turnover? Get this book and use the many practical ideas for motivating educators and creating a more positive work climate in schools. If you're a principal, district administrator, department head, manager, or someone heading up a school-based workgroup, don't settle for generic advice when you can get this education-specific book.

(ASCD book, 2012) 5" x 9", 160 pages



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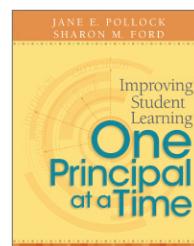
E-Book:
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Effective Teacher Interviews: How do I hire good teachers?

Jennifer L. Hindman

Ensure you get the best new teacher candidates every time with this practical advice on the teacher interview process. Teacher quality and hiring expert Jennifer Hindman explains how to conduct hiring interviews that reliably predict a teacher's success. Sample interview questions, process checklists, and strategies for assembling your interview team are included.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages



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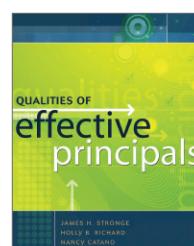
E-Book:
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Improving Student Learning One Principal at a Time

Jane E. Pollock and Sharon M. Ford

Using the six-part Teaching Schema for Master Learners introduced in the ASCD best seller *Improving Student Learning One Teacher at a Time*, Jane E. Pollock and Sharon M. Ford show you how to help teachers make the right adjustments in the areas that have the most impact on student achievement.

(ASCD Premium Member book, 2009) 7" x 9", 152 pages



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James H. Stronge, Holly B. Richard, and Nancy Catano

Discover how the research-based qualities of effective principals can be applied to training, hiring, mentoring, and supervising school leaders everywhere. Synthesizing decades of research into clear guidelines, this book establishes definitive benchmarks for top-flight education administration, leadership academy, and professional development programs.

(ASCD book, 2008) 7" x 9", 260 pages

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