

## ASCD Co-Marketed Titles

Some of the products that appear in ASCD printed promotional materials and in the ASCD Online Store are not published or produced by ASCD. Please review the list below. If you would like to resell any of these titles, **you must get permission directly from the publisher or producer**. Contact information is provided at the end of the list.

- *50 Literacy Strategies: Step by Step, 2<sup>nd</sup> Edition* (Book) – Published by **Prentice Hall**
- *Administrator's Guide: How to Support and Improve Mathematics Education in Your School* (Book) – Published by **National Council of Teachers of Mathematics (NCTM)**
- *Beyond Islands of Excellence* – Full Report (Report) – Published by **Learning First Alliance**
- *Beyond Islands of Excellence* – A Leadership Brief (Report) – Published by **Learning First Alliance**
- *Capturing All of the Reader Through the Reading Assessment System* (Book) – Published by **Rachel & Associates, Inc.**
- *Fifty Strategies for Teaching English Language Learners, 2<sup>nd</sup> Edition* (Book) – Published by **Merrill/Prentice Hall**
- *Finding Common Ground* (Book) – Published by **First Amendment Center**
- *The First Days of School, 3<sup>rd</sup> Edition* (Book w/CD-ROM) – Published by **Harry K. Wong Publications**
- *Mentoring Matters, 2<sup>nd</sup> Edition* (Book) – Published by **MiraVia**
- *New Teacher Induction: How to Train, Support, and Retain New Teachers* (Book) – Published by **Harry K. Wong Publications**
- *Professional Learning Communities at Work* (Book) – Published by **National Educational Service**
- *Project-Based Learning with Multimedia* (CD-ROM) – Produced by **San Mateo County Office of Education**
- *Teaching Children Who Struggle with Mathematics: A Systematic Approach to Analysis and Correction* (Book) – Published by **Pearson Education**
- *Teaching Tips: 105 Ways to Increase Motivation & Learning* (Book) – Published by **Peak Learning Systems**

### **Publisher/Producer Contacts:**

#### **Harry K. Wong Publications**

943 North Shoreline Blvd  
Mountain View, CA 94043  
650-965-7896 (Phone)  
650-965-7890 (Fax)

#### **National Educational Service**

304 W. Kirkwood Ave, Ste 2  
Bloomington, IN 47404  
812-336-7700 (Phone)  
812-336-7790 (Fax)

**Peak Learning Systems**

Spence Rogers  
6784 S. Olympus Drive  
Evergreen, CO 80439-5312  
303-679-9780  
303-679-9781 (Fax)  
[www.peaklearn.com](http://www.peaklearn.com)

**First Amendment Center**

The Freedom Forum  
1101 Wilson Blvd  
Arlington, VA 22209  
703-284-2859 (Phone)  
703-284-2879 (Fax)

**Pearson Education / Prentice Hall, Inc.**

C/o Gene O'Connor, Corporate Sales  
1 Lake Street  
Upper Saddle River, NJ 07458  
201-236-7929 (phone)  
201-236-7141 (fax)  
[Eugene.O'Connor@pearsontechgroup.com](mailto:Eugene.O'Connor@pearsontechgroup.com)

**San Mateo County Office of Education**

Michael Simkims  
101 Twin Dolphin Dr  
Redwood City, CA 94065-1064  
650-802-5444

**Rachel and Associates, Inc**

Rachel Billmeyer  
17440 Riviera Drive  
Omaha, NE 68136  
402-932-1417  
[rachelb2@home.com](mailto:rachelb2@home.com)

**MiraVia**

Bruce Wellman  
229 Colyer Road  
Guilford, VT 05301  
802-257-4892 (Phone)  
802-257-2403 (Fax)  
[Bwellman@aol.com](mailto:Bwellman@aol.com)

**Learning First Alliance**

1001 Connecticut Ave, N.W.  
Suite 335  
Washington, DC 20036  
202-296-5220 (phone)

**National Council of Teachers of  
Mathematics**

1906 Association Drive  
Reston, VA 20191-1502  
703-620-9840 or 800-235-7566 (phone)  
703-476-2970 (Fax)

**The following co-marketed publications are available for resale:**

*Teaching Reading in the Content Areas, 2<sup>nd</sup> Edition*  
*Teaching Reading in Mathematics, 2<sup>nd</sup> Edition*  
*Teaching Reading in Science*  
*Teaching Reading in Social Studies*  
*The Schooling Practices That Matter Most (available in bundles of 20 only)*

The distributor discount is not applicable to the titles listed above. However, quantity discounts are available.

**ASCD Quantity Discounts**

10% Discount for 10-49 copies of the same title on the same order  
15% Discount for 50 or more copies of the same title on the same order  
*Note: 1 bundle counts as 1 item*