INTRODUCING A
Professional Learning Experience Like No Other

Now you can have ASCD’s most powerful industry-leading professional learning resources in one comprehensive, affordable package that EDUCATORS CAN ACCESS ANYWHERE, ANYTIME.

WWW.ASCD.ORG/ACTIVATE
A collaborative community by educators
**ASCD Activate Professional Learning Network**

ASCD Activate makes professional learning affordable, accessible, and sustainable for EVERY educator in your school. It is designed to help you strengthen your existing professional learning community or build one, while providing opportunities to connect your team to other educators who are also committed to growing their practice. It’s learning that is engaging and collaborative and not time intensive.

Fueled by ASCD’s award-winning resources, ASCD Activate provides your team with access to a full year of materials that are

- **Evidence- and research-based, developed by educators for educators.**
- **Digital, for anytime access for group or individual learning.**
- **Time saving, designed to fit into busy educator schedules.**
- **Developed by ASCD, the trusted industry leader in K-12 professional learning.**

Best of all, our network is priced to fit your school or district budget with a simple annual subscription price.

**learning powered everywhere**
Access All of ASCD’S Most Powerful, Industry-Leading Resources

**Educational Leadership**
- Our flagship magazine, named Best Overall Publication by the Association of American Publishers

**ASCD E-Books**
- A collection of 9 new e-books each year

**PD In Focus**
- Classroom videos of effective teaching practices featuring today’s top educators

**PD Online**
- Choice of 2 award-winning, self-paced online courses per educator

**ASCD myTeachSource**
- Teacher-driven articles, videos, checklists, rubrics, and more

**Education Update**
- Award-winning monthly newsletter focusing on education trends, instructional and leadership practices, and research

**ASCD Express**
- Twice-monthly e-newsletter with practical, actionable strategies and information from educators in the field

**Policy Priorities**
- Quarterly e-newsletter featuring crucial education policy issues

**ASCD Webinars**
- More than 20 webinars including 4 exclusive webinars

**Discounts up to 25%**
- Savings on ASCD publications, conferences, and professional resources

**ASCD EDge**
- A global online community for sharing, support, and collaboration
Learn from Today’s Education Thought Leaders…

Marie Alcock  
Susan M. Brookhart  
Kathleen Budge  
Art Costa  
Myron Dueck  
Douglas B. Fisher  
Nancy E. Frey  
Tony Frontier  
Pete Hall  
Pérsida Himmele  
William Himmele  
Robyn R. Jackson  
Heidi Hayes Jacobs  
Eric Jensen  
Baruti K. Kafele  
Bena Kallick  
Jeff C. Marshall  
Robert J. Marzano  
Jay McTighe  
William Parrett  
Margaret Searle  
Alisa Simeral  
Marilee Sprenger  
James Stronge  
Carol Ann Tomlinson  
Allison Zmuda  
And many more!

...About Topics Important to Educators

Assessment and Grading  
Brain and Learning  
Classroom Management  
Community Building  
Curriculum Development  
Data Collection and Use  
Differentiated Instruction  
English Language Learners  
Instructional Leadership  
Leadership Development  
Literacy  
Parent/Family Engagement  
Poverty  
School Culture and Climate  
Special Education  
Standards  
STEM  
Teacher Leadership  
Technology  
Whole Child  
And more!
We’re Here to Support You!

Our professional learning team can answer any questions you may have about our resources. We will

- Help you identify the best materials to meet your school or district needs.
- Offer ideas on how your team can find time for professional learning.
- Show you how to integrate our resources into a collaborative learning program.
- Assist you with log-in and password setup for PD In Focus, PD Online, or ASCD myTeachSource.
- And more!

ASCD will provide you with as much, or as little, support as you need, whenever you need it.

Start Learning, Growing, and Collaborating Now

Call 1-800-933-ASCD ext. 8691
or visit www.ascd.org/activate.

Provide the names and e-mail addresses of your team and your designated administrator. We’ll send each team member a welcome e-mail describing how to start using ASCD Activate.

Your designated administrator will receive an ASCD Activate User Guide with information, ideas, and tips.
## Annual Subscription Price*

<table>
<thead>
<tr>
<th>School Type</th>
<th>Educator Range</th>
<th>Annual Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>X-LARGE SCHOOL</td>
<td>More than 75</td>
<td>$4,599/year</td>
</tr>
<tr>
<td>LARGE SCHOOL</td>
<td>51-75</td>
<td>$3,599/year</td>
</tr>
<tr>
<td>MEDIUM SCHOOL</td>
<td>21-50</td>
<td>$2,599/year</td>
</tr>
<tr>
<td>SMALL SCHOOL</td>
<td>Up to 20</td>
<td>$1,599/year</td>
</tr>
</tbody>
</table>

*District and group pricing available upon request.
ABOUT ASCD

ASCD is dedicated to excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged.

Comprising 115,000 members—superintendents, principals, teachers, and advocates from more than 128 countries—the ASCD community also includes 52 affiliate organizations.

For more information on programs and membership, visit www.ascd.org.