



ASCD[®]
**PROFESSIONAL
LEARNING SERVICES**



A CUSTOMIZED APPROACH TO
EDUCATOR
PROFESSIONAL
DEVELOPMENT

Connecting Professional Learning to Student Learning

FREE CONSULTATION 1-800-933-2723, ext. 8691 or salesrequests@ascd.org



OUR MISSION

ASCD is dedicated to excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged.

We provide customized professional learning opportunities, program reviews, and research-based recommendations for

- Professional development;
- Leadership development and coaching;
- Assessment and data to inform instruction;
- Curriculum design, development, and alignment;
- Classroom management;
- Social and emotional learning;
- Instructional pedagogy, approaches, and capacity building; and
- Diverse populations and equitable practices.

ASCD is the trusted source for education expertise, innovation, and sustainable results.

OUR TEAM

The ASCD Professional Learning Services team specializes in creating your personalized learning experiences and meeting the professional learning needs for adults in education.

ASCD Faculty members are renowned experts in professional learning and specific leadership, curriculum, assessment, and instructional practices and strategies that support teachers as they grow and expand their skills.

With more than 100 researchers, authors, professors, and practitioners from all aspects of education, our faculty works with you and your team to customize a professional learning experience that meets the unique needs of your staff and their students.

Among our ASCD Faculty, you'll find

- Advanced degrees in education;
- 20-30 years of experience in education;
- Teachers, principals, assistant principals, superintendents, associate superintendents, curriculum directors, and professors of education;
- Authors of books on educational leadership, curriculum, or instruction;
- Experience in rural and urban schools; and
- National and international experience providing professional learning for ASCD clients.

ASCD CADRES



Our professional development opportunities also feature ASCD Cadres. These cadres focus on the work of select education experts—ASCD Faculty and authors—to help districts and schools connect professional learning in specific education strategies to student learning. Cadre leaders are skilled, knowledgeable, and world-renowned leaders who train cadre members in their areas of expertise. Together, our ASCD Professional Learning Services team and Faculty members listen, observe, and gather data before tailoring a plan for your district or school. ASCD Cadres focus on educational approaches that have evidence-based, lasting effects, including:



Building Teachers' Capacity



Alisa Simeral



Pete Hall



Differentiated Instruction



Carol Tomlinson

ASCD CADRES CONTINUED



Disrupting Poverty



William Parrett



Kathleen Budge



The Framework for Intentional and Targeted Teaching[®]



Nancy Frey



Doug Fisher



Understanding by Design[®]



Jay McTighe

The Framework for Intentional and Targeted Teaching is a trademark of ASCD.
Understanding by Design is a trademark of Backward Design LLC.



ASCD LEARNING SERVICES METHODOLOGY

ASCD centers our professional development delivery methods on sharing high-yield strategies and research-based practices.



Program Review

By conducting a thorough assessment of your district or school's resources and functionality, ASCD identifies specific professional development needs and goals and develops your unique roadmap for improvement.



Customized Workshops

We design our workshops to grow teachers' theoretical knowledge and practical skills in a topic. Workshop days can be consecutive or spaced throughout the year, depending on the needs of your district or school. All ASCD workshops offer hands-on, engaging activities and support for using implementation tools—all with an eye to practical application in schools and classrooms.



Job-Embedded Coaching

Coaching builds teacher capacity as well as a system of support for participants during and after training. Coaching days can be consecutive or interspersed throughout the year. Our delivery adapts to your needs: ASCD Faculty members can work with small groups of educators or one-on-one to provide specific, tailored strategies.

ASCD's Faculty members model practices, perform classroom walkthroughs or instructional rounds to support implementation, observe leaders and teachers, help problem solve common and unique issues, offer effective feedback, and encourage teachers to dive deep into professional learning communities (PLCs).



Virtual Coaching

If you can't bring ASCD Faculty to your school or district, we can bring you to the faculty virtually. ASCD Faculty members conduct hour-long sessions that can be interspersed throughout the year to provide ongoing, continual support. Virtual coaching sessions can include one-on-one or small-group discussions to support implementation, clarify learning, and review challenges and successes, provide tailored feedback and recommendations, and guide reflection and action planning.



Virtual Learning Webinars

ASCD's webinars ensure that your staff engages in continuous learning throughout the year. Customized, structured webinars help participants develop a deeper understanding of a topic or strategy. ASCD Faculty design and deliver our virtual learning webinars specifically for your district's or building's needs and goals.

OUR PARTNERSHIP

Let's Work Together



1 Consult **LET'S TALK**

As educators, we understand the factors and variables that influence the success of your district, school, or students. We can talk, educator-to-educator, about your schools, students, teachers, test scores, curriculum, and budgets to customize a professional learning plan that will help you achieve your goals.

2 Design **LET'S PLAN**



Whether you are looking to identify areas that need attention or to implement effective and sustainable change, we work with you to analyze root causes and develop an actionable plan.



3 Implement **LET'S ENGAGE**

We offer a variety of delivery formats to best meet the professional development needs of your district or school, and we work with you to deliver the solution you want and need.

4 Evaluate and Refine **LET'S MEASURE**



We start with the end in mind, so measuring results is easy and part of your plan.



ASCD PROFESSIONAL LEARNING

The ASCD Professional Learning Services team's results-oriented, flexible system can help your district or school tackle the three essential questions that guide our work as educators (see graphic below).

ASCD can design a precise professional development plan, organized around our field-tested solutions, with a focus on the education foundations that make sense **for you**.



ESSENTIAL QUESTIONS

What do we want our students to learn and how do we achieve our goals as educators?



CURRICULUM & STANDARDS

DIFFERENTIATING INSTRUCTION

LITERACY INSTRUCTION

CLASSROOM MANAGEMENT

TESTED SOLUTIONS

How do we know if our students learned the content and our goals are met?



ASSESSMENT & DATA

GRADING

PROGRESS MONITORING

REFLECTIVE PRACTICE

TESTED SOLUTIONS

What do we do if our students are having challenges learning the content or our goals are not being met?



**RESPONSE TO INTERVENTION/
MULTITIERED SYSTEM OF
SUPPORTS**

**INCLUSION & SPECIAL
EDUCATION**

ENGLISH LANGUAGE LEARNERS

POVERTY

EQUITY

FOUNDATIONS

Systems, Structures, & Professional Learning Communities

Climate, Culture, & Social and Emotional Practices

Leadership: District, School, Teacher



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Faculty members are not only thorough but also easy to work with and always willing to take the time to discuss my concerns and respond to questions. They are experts in the field and are well-trained facilitators of adult learning.

— LISA RIGGS

Associate Superintendent
San Antonio Independent School District

Let's Build a Learning Plan to Reach the Results You Need

With our ASCD Professional Learning Services team, you consult and collaborate directly with respected authorities in professional development for educators. Together, we devise an exceptional professional learning experience to ensure success for your district, your school, your teachers—and most of all—your students. Contact us today!

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