The support for our teachers is the key for us. That’s not really something you can measure. It’s just something you see.

—MELISSA HOLT
Director of Secondary Curriculum and Professional Development
Killeen Independent School District
We are the source. We either developed the solution you seek or work with the person(s) who did. And we’re still researching, refining, and exploring new techniques and solutions to transform education.

We’ve been in your shoes. Our faculty are experienced educators with an average of 20 years in the classroom. We have worked with hundreds of schools, delivering thousands of hours of professional learning to teachers and leaders.

We share your commitment. As educators, we’re committed to the success of every student and support the whole child approach.

We’re affordable. Programs are completely scalable, and our team will work with and within your resources.

We have the resources to support the learning. Depending on your needs, we have publications, online professional development, in-person workshops, and many other resources for continuing support.

We work together with you. While our quality and dedication are consistent, every district and school is unique. We develop a plan that works for your individual needs, requirements, timeline, and resources.

We implement change that lasts. Our faculty understand what’s needed for true and long-lasting change—sustainable solutions that will endure through capacity building. Our job is to work our way out of a job!
Your Trusted Source for

EDUCATION EXPERTISE, INNOVATION, AND RESULTS

HOW CAN WE SUPPORT YOU?

We offer customized, in-person professional learning opportunities, program reviews, and research-based recommendations for

- Leadership Development and Coaching
- Instructional Coaching and Capacity Building
- Curriculum Design and Development
- Differentiated Instruction
- Standards-Based Instruction, Implementation, and Assessment
- Using Data to Inform Instruction
- Building Equitable Practices
- Safe and Supportive Schools
- Integrating Technology into Pedagogy
Meet the ASCD Professional Learning Services Faculty

ASCD Professional Learning Services Faculty members are leaders in education. You’ll work with a faculty member or cadre specifically suited to meet your requirements. View the complete faculty list and read their biographies at www.ascd.org/aplsfaculty.
Read Case Studies on How We Achieve Real Results

Our experienced faculty and customized approach have helped hundreds of schools. In these case studies, you’ll learn more about how we work with superintendents, principals, and teachers. See how our successful outcomes can work for you.

www.ascd.org/aplscasestudies

HOW WE WORK TOGETHER

Consult

**LET’S TALK.**
As educators, we talk educator to educator about your schools, students, teachers, test scores, curriculum, budgets—all the factors and variables that impact your success.

Design

**LET’S PLAN.**
Whether you need guidance to move forward or help identifying the areas that need attention, we work with you to analyze root causes and develop an actionable plan.

Implement

**LET’S ENGAGE.**
From an on-site workshop to extended engagements focused on building your local capacity, we work with you to deliver the solution you want and need.

Evaluate and Refine

**LET’S MEASURE.**
We start with the end in mind, so measuring results is easy and part of the plan.

Let’s Build a Learning Plan to Reach the Results You Need.

CONTACT ASCD TODAY
1-800-933-ASCD (2723), ext. 5773 programteam@ascd.org
We help you move from a vision about wanting to educate the whole child to sustainable, collaborative action.

We have a really tight system for continuous improvement, more than ever before. We know how to impact first-time instruction and student achievement. We’re the third-largest district in Texas, and it’s hard to manage an environment that large and have continuous improvement processes and planning. ASCD helps us get there.

—MARY JADLOSKI
Assistant Superintendent for Curriculum and Instruction
Cypress Fairbanks Independent School District
Our focus is on leadership, teaching and learning, poverty and equity, redefining student success, and global engagement—the components you need to help advance student achievement.

**HOW CAN WE HELP?**

- Launching a new program while keeping everything running smoothly
- Building your team and developing new leaders
- Supporting equitable practices
- Addressing student achievement in core areas of literacy and math
- Developing community-wide and parent partnerships
- Student and stakeholder engagement

**Contact Us Today. Together, We’ll Build a Plan Just for Your Schools.**

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programteam@ascd.org
www.ascd.org/apls