

Transcript

Gene R. Carter

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A Message from ASCD Executive Director and CEO Gene R. Carter



Dr. Gene R. Carter

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For 70 years, ASCD has developed a vast array of programs, products, and services that empower educators to support the success of each learner.

The rapidly changing world in which we find ourselves has placed ASCD at a critical juncture. Given the choice between accepting the status quo or refocusing and revitalizing our organization to meet the challenges of a new generation, we chose change.

In 2011, we consciously decided to collect our talents, skills, and resources aimed at revolutionizing the association. I invite everyone to visit the digital environment to learn more about where our revolution is taking us.

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REVOLUTION