

# TRANSCRIPT

*Sustaining Learning—*

*Transforming Teaching*

Since 1943, ASCD has empowered educators by providing essential programs, products, and services that support the success of each student.

Through the years, ASCD's focus has stayed the same: to improve the quality of learning for each student and to provide our leaders with innovative, cutting-edge resources. And as technology advances, ASCD embraces the new possibilities.

ASCD has made a promise to provide support for educators as they sustain learning and transform teaching.

Supporting a global community of more than 140,000 educators, ASCD remains steady in our commitment to quality and continues to innovate for our future.

Every day, a transformation can happen.

Executive Director Dr. Gene R. Carter: What started out as a growing association of educators seeking to improve curriculum and instruction has blossomed into a professional development community that you can rely on for solutions to the challenges you face every day. As we move into the future, ASCD will continue to grow and change with you, every step of the way.