



ASCD LAUNCHES

New Teaching Model for Educators

To help educators build a culture of achievement, design purposeful lessons, and implement effective formative assessment practices, ASCD worked with best-selling authors Douglas Fisher and Nancy Frey to develop the Framework for Intentional and Targeted Teaching™ strategy. The FIT Teaching™ strategy, as it's more commonly known, was designed to provide teachers with the resources they need to ensure the success of every learner and is based on four essential elements: school and classroom culture, establishing purpose, gradual release of responsibility, and formative and summative assessments.

In 2014, educators were invited to learn this new teaching model at **ASCD'S SUMMER ACADEMY**, featuring three days of **INTENSIVE TRAINING** on how educators can implement **HIGH-QUALITY TEACHING** and learning in their school. Led by **FISHER AND FREY**, more than 300 teachers, principals, superintendents, and higher-education professionals attended the academy to gain an understanding of FIT Teaching™ strategies and learn how to create an **IMPLEMENTATION PLAN** for their school or district.

Additionally, Fisher and Frey have trained and **COACHED 10 ASCD FACULTY MEMBERS** to serve on **ASCD'S FIT TEACHING™** Faculty cadre. These author-trained faculty members are deployed to schools and districts throughout the world to **BUILD LOCAL CAPACITY** and facilitate professional development through ASCD's **PROFESSIONAL LEARNING SERVICES**.

“ Embarking on international professional learning in Saudi Arabia has been a positive learning journey for all involved. This helps ensure that educators engage in effective professional learning while building relationships of mutual trust, understanding, and collaboration through a global community. ”

OPAL DAWSON

ASCD Faculty Member for the Understanding by Design® framework

SUPPORTING PROFESSIONAL LEARNING IN THE *Kingdom of Saudi Arabia*

Like many countries, the Kingdom of Saudi Arabia has embarked on the journey of reforming its education system to ensure students are prepared to learn and succeed in the 21st century and beyond. ASCD partnered with **TATWEER COMPANY FOR EDUCATIONAL SERVICES (T4EDU)**, a Saudi Arabia-based company that is providing solutions to support reform initiatives, to develop a capacity-building professional learning plan focused on supporting educators in designing curriculum.

In 2014, four ASCD Understanding by Design® cadre members **LED WORKSHOPS** in Saudi Arabia on how to use and apply the **Ubd® FRAMEWORK** in schools. More than **300 EDUCATORS** from the Kingdom of Saudi Arabia attended the workshops to begin learning the three-stage backward design process for **CURRICULUM PLANNING** and understanding how to apply it to support success for every learner.

“ASCD has helped me become a better leader as I support many teachers in my district. I’m able to improve the lives of students by offering professional learning to teachers and growing them as educators.”



JILL THOMPSON

*Instructional Technology Specialist,
Bishop Spaugh Professional Development Center (PDC)*