

LEADERSHIP COUNCIL MEETING

Friday, March 5, 2010
Grand Hyatt San Antonio
San Antonio, Texas

MINUTES

President Linda Mariotti opened the meeting at 9:10 a.m. She welcomed everyone to the meeting, acknowledged President-elect Sara Shubel and Immediate Past President Valerie Truesdale, and introduced Executive Director Gene Carter.

1. Adopt the March 13, 2009, Leadership Council meeting minutes.
Tony Mello (NY) moved, and Realista Rodriguez (MD) seconded, to adopt the March 13, 2009, Leadership Council meeting minutes. The motion carried.
2. Review summary of assessments from March 13, 2009, Leadership Council (LC) meeting.
Mariotti said we need to look at what we do well and what needs to be done better. She said she is interested in how we operate as a group and noted that, as a body, based on last year's meeting, the highest score related to Desired Outcome 1, "Maintains the interests of the Association by upholding the mission, vision, and beliefs of ASCD." Mariotti reminded attendees to please be aware of the importance of providing an assessment and thanked them in advance for filling out the form for this meeting.
3. Receive President's Report.
Mariotti noted the presence of a quorum for the meeting. She referenced the untimely passing of newly elected Board member Jan Borelli and said that ASCD policy allows for the remaining years of this term to be filled in the next election cycle.

Mariotti announced that, at its March 4, 2010, meeting, the Board of Directors had elected the following individuals to the 2010-2011 Nominations Committee: Leslie Andersson (British Columbia, Canada), Loucrecia Collins (AL), Nancy DeFord (VA), William Dodds (IL), Joshua Garcia (WA), Betsy Lim (Singapore), Beverly Smith (GA), and Valerie Truesdale (SC). Rosalynn Kiefer (WI), Realista Rodriguez (MD), and Sandra Stoddard (Alberta, Canada) were elected as alternates. President-elect Shubel will appoint four carryover members to the committee, including the chair and the vice chair.

Mariotti noted that the cluster group structure was not very productive and reviewed the Leadership Council Management Team's (LCMT) efforts to support it during the past year. She said that service on the LC should be a guilt-free experience and that the LCMT is going to focus on the positive experience from last year. The LCMT recommends that, since the current cluster group structure is not effective in encouraging work throughout the year, the focus should be on the success of work on the day that the LC meets. Those LC members who wish to be engaged in additional work throughout the year will have an opportunity to do so. Mariotti encouraged LC members to volunteer to serve on the Position Development Team or on the LCMT or to sign up as an Educator Advocate. She

said that the LC may meet for a half-day on occasion and will be organized in working groups of 8-10 people on the one day a year that the LC meets, and she asked those LC members who rotate off the LC this year to share this information with others.

4. Receive presentation from Chad Wick, CEO, KnowledgeWorks Foundation.

Mariotti introduced Chad Wick, CEO of the KnowledgeWorks Foundation, an association that provides funding and leadership in support of educational innovation. Wick provided information related to the development of the 2020 Forecast Map, which LC members received prior to the meeting. He then introduced Jillian Darwish, Executive Director of the Institute for Creative Collaboration (ICC), which works to build the capacity of groups to think and learn in new ways that support innovation and the creation of a world of learning by creating innovative regional and national partnerships and programs, developing knowledge and resources for the future of learning, and designing strategic learning experiences. Darwish used a PowerPoint and Twitter demonstration to illustrate “digital immigrants vs. digital natives,” platforms for resilience, and what engaged “educitizens” look like. LC members participated in small group conversations to discuss a process that really stuck out and how to use what we know given what we want to create. Darwish said she would provide a copy of her PowerPoint presentation to ASCD for distribution to LC members.

Mariotti thanked Wick, Darwish, and KnowledgeWorks staff Byron McCauley and Jeanne Bernish for the presentation.

5. Receive information on running for elected office.

David Mathis, chair of the 2009-2010 Nominations Committee, thanked LC members for their participation in the nomination process this year. He reviewed the committee’s work to date to develop the slates of candidates for ASCD’s 2010 General Membership and Leadership Council elections. Mathis invited everyone to attend the “Meet the President-Elect Candidates” Forum on Sunday, March 7.

6. Receive Legislative Committee report.

Shubel introduced Policy Director David Griffith and commented on her participation on the Legislative Committee this year. LC members received a copy of ASCD’s 2010 Legislative Agenda. Griffith acknowledged the members of the committee and reviewed activities during the committee’s January meeting at ASCD. He also reviewed the various components of the Legislative Agenda, which calls for a complete overhaul of federal education policy and which incorporates the five tenets of the Whole Child Initiative into the comprehensive set of policy recommendations. Mariotti thanked Griffith and members of the committee for their work on the Agenda.

Discuss and adopt proposed position on national standards.

Mariotti introduced Position Development Team cochairs Marie Adair (NJ) and Jeff Stephens (UT), who reviewed the draft position statement on standards development and implementation and a recommended position on the Common Core Standards Initiative. Adair also reviewed the process for position adoption.

Marsha Jones (AR) moved, and Steve Splichal (KS) seconded, to adopt the position statement on standards development, which reads

ASCD supports high standards for student learning and achievement that are the result of a development process that is state-led, transparent, and implemented under the following principles:

- Educates the whole child through a broad and rich curriculum.
- Contains global competencies that develop the skills, knowledge, and attitudes to work effectively in an increasingly interdependent world.
- Provides equity in learning conditions for all students.
- Ensures effective instruction that results in increased learning for all students.
- Expands assessment options in measuring progress toward attaining the standards while maintaining accountability for results.
- Relies on multiple indicators for assessing student performance and achievement.
- Develops coherent policies that support and align teacher preparation, licensure, and ongoing professional development requirements and activities.
- Includes representation of educators at all levels and incorporates their input throughout the development, implementation, and evaluation process.
- Maintains ongoing support among policymakers, educators, parents, and communities to secure necessary resources for the standards and their successful implementation.

Jim Lombardo (CT) said it needed a statement on the arts; Stephens replied that this was an initial concern of the committee as well but committee members decided that the first bullet incorporated it. Sandy Clifton (CA) said that, in addition to the “state-led” wording, language such as “regional- or province-led” could be added in recognition of our international affiliates. Adair said that such language was there originally but, because it is connected to the Common Core standards issue, which is a national issue and does not necessarily reflect the situation in other countries, that language was changed. Peter Badalament (MA) asked if ASCD would continue to be at the table, and Stephens replied that ASCD does want a seat at the table but we didn’t feel comfortable just signing on blind to the statement. He referenced the recommendation for endorsement, saying ASCD supports the process of standards but it is conditional. This is a position statement on the process of development and implementation of standards. The conditions on which ASCD would endorse this process are directly related to its involvement with it. Ann Pearce (CO) asked if “at all levels” was purposely vague, and Adair responded that it includes all administrators and teachers and Pre-K-16 as well. Mariotti called for a vote, and the motion to adopt the position on position development and implementation standards carried.

Paul Terry (FL) moved, and Denise Pheifer (WI) seconded, to adopt the position recommendation on the Common Core Standards Initiative, which reads

The Common Core Standards Initiative, a joint project of the National Governors Association (NGA) and the Council of Chief State School Officers (CCSSO), aims to develop a common core of K-12 reading/language arts and mathematics standards and college and career-readiness standards that would be adopted by the states on a voluntary basis. The standards are designed to be “fewer, higher, clearer;” internationally benchmarked; research-based; and aligned with college- and career-readiness expectations. The standards are intended to outline key content with an increased emphasis on cognitive skills; to be used by teachers and other educators; and to be accessible to students, parents, and the general public.

ASCD supports high academic standards for all students. The work and communications emanating from the Common Core to date indicate that the initiative will produce model math and reading standards. The long-term plans presented by Common Core leaders suggest that the initiative’s adoption and implementation activities will align with our position statement on Standards Development and Implementation. Endorsing the initiative allows ASCD to participate in the Common Core’s implementation deliberations and to affirm that the ASCD principles for standards will be met.

Mariotti called for a vote on the position recommendation on the Common Core Standards Initiative and the motion to adopt carried. She thanked Adair, Stephens, and Griffith for their outstanding work. Adair recognized the other committee members: Cheryl Blue (NE), Penny Coppedge (NM), Diane Dugas (CT), Margarita Gonzalez-Amador (CA), Mary Gunter (AR), Mike Hendricks (CA), Marsha Jones (AR), Jeffrey Lofthus (AK), Patricia Marshall (KY), Denise Pheifer (WI), Debra Pitton (MN), Beverley Smith (GA), Steve Splichal (KS), Paul Stanton (AZ), Bob Weiner (NJ), and Mike Zellmer (WI).

7. Recognize outgoing LC members.

Mariotti asked LC members who were rotating off this year to stand and be recognized and encouraged them to serve as mentors to those who follow.

8. Complete and return meeting evaluation.

Mariotti asked LC members to complete the meeting evaluation form and return it to staff. She reminded everyone of the Welcome Reception later at the Convention Center and wished everyone a wonderful conference and safe return home.

The meeting adjourned at 2:40 p.m.