

CONFERENCE PREVIEW AND REGISTRATION MATERIALS

www.ascd.org/CTE

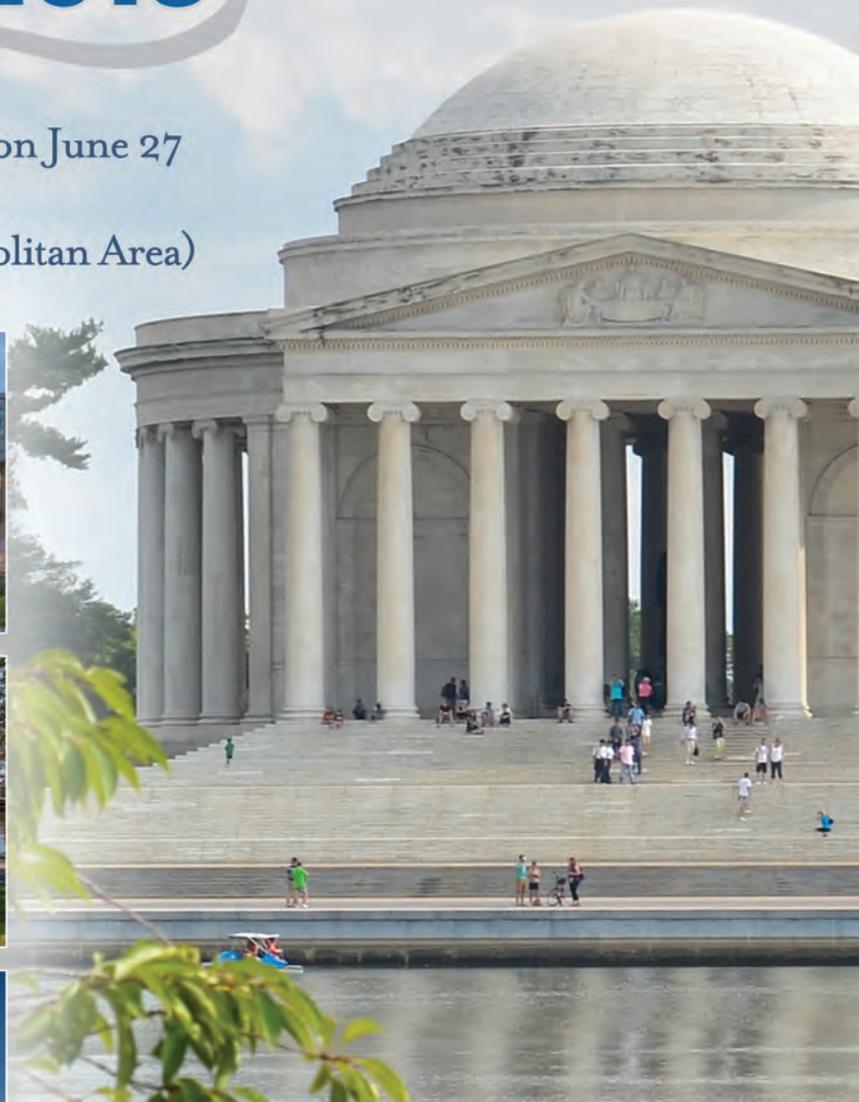
ASCD Conference on Teaching Excellence 2013

June 28–30, 2013

Pre-Conference Institutes on June 27

National Harbor, MD

(Washington, DC, Metropolitan Area)



ASCD[®]
LEARN. TEACH. LEAD.

Come explore ways to make excellent teaching the reality in every classroom.

The new, higher value placed on teachers and teaching makes it more important than ever before to invest in the power of great instruction and learn how to leverage it in classrooms and school districts. This summer, you have the opportunity to make that investment at the ASCD conference devoted entirely to the topic of teaching excellence.

An Event at the Heart of Great Teaching and Learning

Whether you're a teacher or teacher leader, teacher mentor or coach, or principal or district supervisor, this event brings you up-to-date on recent revelations about best practices in the classroom, how to make them routine in every grade and subject, and how to scale them systemwide. The world's leading experts and thousands of your peers will be there to share what's working in schools of all kinds.

The Timing Could Not Be More Crucial

Armed with the realization that great instruction can alter student trajectories in life, school systems across the United States and around the world are gearing up bold initiatives to make great instruction the norm. Spend two and a half days finding out how these new endeavors are influencing the daily lives of dedicated educators—from classroom teachers to system leaders.



Photo this page: Washington, DC, Skyline, Orthan Cam, photographer.

Cover photo: Thomas Jefferson Memorial, Orthan Cam, photographer. Cover inset photos: Gaylord® Hotel courtesy of Gaylord National Resort and Convention Center; Alexandria Dock courtesy of Alexandria Convention and Visitors Association; Lincoln Memorial, Jonathan Lenz, photographer.

Conference Events to Entertain and Enlighten

(No advance reservation required.)

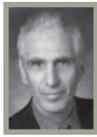
Making Connections Welcome Reception

Thursday, June 27, from 5:00 to 7:00 p.m. Visit the ASCD Resource Center and attend the Making Connections Welcome Reception. Pick up your conference materials, enjoy light hors d'oeuvres and a cash bar, meet ASCD authors and presenters, and network with colleagues from around the world.

Come Early and Choose from Two Pre-Conference Institutes!

Effective Supervision: Supporting the Art and Science of Teaching

Robert Marzano, ASCD Author and Education Consultant, Centennial, CO



Get up-to-date on current trends in teacher evaluation with an emphasis on problems and solutions for observational information measurements of student growth and value-added learning. Learn what resources are currently available to K-12 educators, and examine a model that uses the Art and Science of Teaching methodology as the organizational framework for teacher evaluation.

Registration Fee: \$249 (ASCD Members) \$313 (Nonmembers)

Materials Fee: \$23 for *Effective Supervision: Supporting the Art and Science of Teaching*

Registration Code: PD13GC041Y01

Flipped Professional Development: Improving Teacher Effectiveness Using 21st Century Tools

Heidi Hayes Jacobs, ASCD Author and Education Consultant, Rye, NY; Marie Alcock, Education Consultant, Lincoln Park, NJ



Learn how new approaches to professional development—using digital tools, multimedia, and online communities—are replacing dated methods for supporting teachers with effective, engaging, and economically smart solutions. The presenters will explain how to rethink the workshop model and “flip” the ways you use time in live sessions, virtual work, and self-

tutorials. Bring your laptop or tablet and be ready to explore cost-effective plans to support meaningful teacher effectiveness.

Registration Fee: \$249 (ASCD Members) \$313 (Nonmembers)

Materials Fee: \$22 for *Curriculum 21: Essential Education for a Changing World*

Registration Code: PD13GC042Y01

Simply indicate on page 19 of the registration form what your pre-conference choice is, and add the pre-conference materials fees to your conference registration total.

PLEASE NOTE: Registration for the 2013 ASCD Conference on Teaching Excellence DOES NOT include registration for a pre-conference institute.

REGISTER NOW! Go to www.ascd.org/CTeregister

Call Toll-Free: 1-800-933-ASCD (2723), then press 1. If you are registering more than one person, please fax your registration forms to 1-703-575-5414.

... Then Choose from Over 150 Sessions.

Start picking your sessions from the listings on pages 5–15.



Photo this page: Gaylord Hotel Atrium courtesy of Gaylord National Resort and Convention Center.

Registration Confirmation and Presentation Materials

Registered participants will receive registration confirmation and notification of presentation materials via e-mail. All presentation materials will be posted on the ASCD website and will be available to download beginning June 13, 2013. Details will be sent via e-mail in early June, including the web address (URL). We encourage all participants to either bring their laptops to view the presentation materials or bring the printed materials with them.

PLEASE NOTE: Meeting rooms may not have wireless access and will have limited electrical outlets.

FOR IPAD® AND IPHONE® USERS:

You may need a special app to view handouts or take notes. Several apps are available for interactive PDF use; however, they may require a purchase fee. We appreciate your assistance in helping us make this conference an earth-friendly event.

CONFERENCE AT-A-GLANCE

ASCD RESOURCE CENTER HOURS

Thursday, June 27 5:00–7:00 p.m.
Friday, June 28 9:00 a.m.–1:30 p.m. and 2:30–5:00 p.m.
Saturday, June 29 9:00 a.m.–1:30 p.m. and 2:30–5:00 p.m.
Sunday, June 30 8:00 a.m.–1:00 p.m.

REGISTRATION HOURS

Thursday, June 27 1:00–7:00 p.m.
Friday, June 28 7:00 a.m.–5:00 p.m.
Saturday, June 29 7:00 a.m.–5:00 p.m.
Sunday, June 30 8:00 a.m.–12:00 noon

THURSDAY, JUNE 27

Pre-Conference Registration 7:00 a.m.–12:00 noon
Pre-Conference Institutes 8:30 a.m.–3:30 p.m.

- Effective Supervision: Supporting the Art and Science of Teaching with Robert Marzano
- Flipped Professional Development: Improving Teacher Effectiveness Using 21st Century Tools with Heidi Hayes Jacobs and Marie Alcock

Welcome Reception 5:00–7:00 p.m.

FRIDAY, JUNE 28

8:30–10:00 a.m. 90-Minute Morning Sessions
10:30 a.m.–12:00 noon 90-Minute Morning Sessions
8:30–11:30 a.m. 3-Hour Morning Sessions
1:30–3:00 p.m. 90-Minute Afternoon Sessions
3:30–5:00 p.m. 90-Minute Afternoon Sessions
1:30–4:30 p.m. 3-Hour Afternoon Sessions

SATURDAY, JUNE 29

8:30–10:00 a.m. 90-Minute Morning Sessions
10:30 a.m.–12:00 noon 90-Minute Morning Sessions
8:30–11:30 a.m. 3-Hour Morning Sessions
1:30–3:00 p.m. 90-Minute Afternoon Sessions
3:30–5:00 p.m. 90-Minute Afternoon Sessions
1:30–4:30 p.m. 3-Hour Afternoon Sessions

SUNDAY, JUNE 30

8:30–10:00 a.m. 90-Minute Morning Sessions
10:30 a.m.–12:00 noon 90-Minute Morning Sessions
8:30–11:30 a.m. 3-Hour Morning Sessions

Volunteer for this Great Event

Attendees who agree to volunteer for one or more sessions will receive a gift certificate that can be used toward any ASCD product, including ASCD books, e-books, DVDs, or conference or institute registration. If you are interested in volunteering for one or more of the sessions you are attending, please e-mail your full name and contact information to cte@ascd.org. Be sure to indicate your session choices. All volunteers will be assigned on a first-come, first-served basis. You must be registered for the pre-conference or conference to volunteer!

Earn College Credit

For more information about earning college credit, go online to www.ascd.org/academiccredit.

Conference Session Planner

How to Target Your Learning Needs

Each session is designated with an experience level to guide you in attending sessions that target your learning needs.

Audience Level (AL):

Elementary, Middle, Secondary, Higher Education, or All Levels

Audience (AU):

Superintendents, Central Office Staff, School-Based Administrators, Teacher Leaders, Teachers, or All Positions

Session Level (SL):

- * Introductory: Designed for participants with limited or no previous experience with content.
- * Experienced: Designed for participants who are familiar with the content but want more information.
- * Advanced: Designed for participants who are very familiar with the content, but want more advanced information.
- * All: Designed for all levels.



Conference Sessions for Day One

FRIDAY, JUNE 28



90-Minute Morning Sessions

8:30–10:00 a.m. and 10:30 a.m.–12:00 noon

This program is subject to change without notice.

1101 & 1201

Tools for Building Capacity: Supporting Differentiated Instruction in Schools

Carol O'Connor, Education Consultant, Palm Coast, FL



If it's your job to help build teachers' capacity to differentiate instruction, come to this session to explore innovative ways to create a culture of excellence in teaching and in school.

The presenter will model and discuss crucial tools and technologies—including planning templates, protocols, lesson study formats, learning walks, online resources, video conferencing, and other technology.

AL: All **AU:** All **SL:** All

1102 & 1202

Transforming Schools One Idea and Innovation at a Time

Allison Zmuda, Education Consultant, Virginia Beach, VA



As education gets more customized, educators must design and facilitate a personalized curriculum that honors student desire and curriculum goals. This session will help guide you to take small steps and create innovations that activate the intrinsic motivation of your students and identify what they care about.

AL: Elementary/Middle/Secondary **AU:** All **SL:** All

1103 & 1203

When Consequences Don't Work: Succeeding with Difficult Students

Grace Dearborn, Education Consultant, Fairfax, CA



Instead of relying on consequences that often aren't effective, discover dozens of practical, eye-opening strategies for managing difficult students effectively, preventing disruptions, and intervening effectively. Get what you need to develop and implement "invisible" but powerful classroom management skills.

AL: All **AU:** All **SL:** All

1104 & 1204

Six Strategies and One Attitude for Becoming a Great High School

Tim Westerberg, Education Consultant, Dillon, CO



During this session, based on the ASCD book, the presenter gives you an overview of a model for moving from good to great, along with examples of how high schools across the United States are getting extraordinary results from an "ordinary" collection of students by using a comprehensive model.

AL: Secondary **AU:** All **SL:** All

1105 & 1205

Culturally Responsive Teaching Strategies: Highlights for Underserved Students

Eleanor Renee Rodriguez, Education Consultant, Norfolk, VA



Equip yourself with teaching strategies that recognize, use, and enhance your students' cultures as assets for learning. Understand how to provide more equitable, effective, and efficient teaching, and focus on building important relationships with students as a key element to student success.

AL: All **AU:** School-Based Administrators/Teacher Leaders/Teachers
SL: Introductory

1106 & 1206

Ten Terrific Tips for Teacher and Administrative Leaders

Bobb Darnell, Education Consultant, Lake Zurich, IL



Explore how to expect and direct continual improvement and create a collaborative culture of inquiry and positive action in professional groups at all levels. Participants will also explore ways to efficiently inspect existing conditions and improvement progress and learn how to encourage colleagues to continually reflect about current practices and celebrate incremental progress.

AL: All **AU:** All **SL:** All

1107 & 1207

Causes and Cures for Academic and Behavioral Problems

Margaret Searle, Education Consultant, Perrysburg, OH



What can teachers and administrators do when they have tried everything and still see little or no student growth? In this session, the presenter will use a five-step process that diagnoses the root causes of academic and behavioral problems and gets parents, teachers, and students involved in implementing an action plan that uses research-based interventions.

AL: All **AU:** All **SL:** All

1108 & 1208

Building Capacity Through Active, Transformational Leadership

Nicole Clifton, Walker Mill Middle School, Capitol Heights, MD; Kelvin Moore, Ernest Everett Just Middle School, Mitchellville, MD



Hear how to build school capacity through active, transformational leadership that nurtures talent, supports others to do their best, and conveys accountability to see things through. This session will include examples of how transformational leadership ultimately improves student achievement.

AL: All **AU:** All **SL:** All

Photo page 4: U.S. Capitol Building East Facade.

Photo this page: Georgetown, Washington, DC, Orthan Cam, photographer.

1109 & 1209

Common Core Speaking and Listening: Preparing Students to Exceed the PARCC and SBAC Assessments

Erik Palmer, Education Consultant, Aurora, CO



Seize the opportunity to get briefed on the requirements of the Common Core State Standards and the assessments that are aligned to them. Examine a framework for understanding and teaching the skills in the standards and enabling all students to master their requirements. The session will include lesson ideas, activities, and rubrics that are workable for teachers.

AL: All **AU:** School-Based Administrators/Teacher Leaders/Teachers **SL:** All

1110 & 1210

Cultivating the Dispositions of Lifelong Learning

Michele De Bellis, Education Consultant, Leander, TX



Learn ways to cultivate and nurture your students' abilities to remain open to continual learning. You will also explore ways to enable students to value reflection and growth and develop a continual learning mode that processes experiences and propels future learning.

AL: All **AU:** All **SL:** Introductory

1111 & 1211

Mobile Activities That Ignite Critical Thinking

Katherine Page Burdick, Education Consultant, Tuscon, AZ



Mobile, handheld devices are a great tool for getting students out of their chairs and enhancing and building their oral and written language skills. Attend this session to explore mobile apps for iPad devices that engage students in comparing and contrasting, inferring, and vocabulary development. Bring your iPad and let's learn.

AL: Elementary **AU:** Teacher Leaders/Teachers **SL:** Introductory/Experienced

1112 & 1212

The Flipped Classroom: The Full Learning Cycle

Jackie Gerstein, Boise State University, Boise, ID



Learn about the flipped classroom, a model where the lecture or didactic component of the lesson becomes available to learners as a video to view during their own time, often as homework. Get ideas for what to do in the classroom with the time once spent on lectures, and learn how to implement the flipped classroom.

AL: All **AU:** All **SL:** All



1113 & 1213

Guys Write! Ten Surefire Ways to Inspire Your Boys to Write (and Your Girls Too)

Diana Cruchley, Education Consultant, Westminster, British Columbia, Canada



Unfortunately, the average 11th grade boy writes only as well as the average 8th grade girl. But you can get your male students to go beyond skimpy, minimal drafts with the advice from this session—learn about low-threat competition, “playing the game,” “holding the stage,” and seven other simple strategies that can ignite boys’ enthusiasm and create writing lessons with boy (and girl) appeal.

AL: Elementary/Secondary **AU:** Central Office Staff/Teacher Leaders/Teachers **SL:** Introductory/Experienced

1114 & 1214

Common Core Standards! I'm Ready, Are You?

Edwin Javius, Education Consultant, Rancho Cucamonga, CA



Attend this session to experience concrete strategies for how to create a learning community so that culturally diverse students, students with disabilities, and English language learners meet the demands and complexities of the Common Core State Standards. This session will highlight key strategies that support the elements of deep learning and will give you a lesson plan and template for refining your instructional practice.

AL: All **AU:** All **SL:** All

1115 & 1215

Coaching in Style: How Effective Teacher Leaders Enhance Student Learning

Daniel Moirao, South Monterey County Joint Union High School District, Danville, CA



Explore ways that teacher leaders use different styles and strategies to be successful supporters, colleagues, data coaches, instructional specialists, mentors, resource providers, and leaders. The presenter will explain how coaching “in style” enables you to clarify expectations, increase motivation, and nurture teachers’ professional growth.

AL: All **AU:** Central Office Staff/School-Based Administrators/Teacher Leaders/Teachers **SL:** Experienced

1116 & 1216

Understanding English Language Learners and the Common Core Standards

Maria Santos, Oakland Unified School District, Oakland, CA



Understand the knowledge and resources that support students’ evolving linguistic needs as the new Common Core State Standards are implemented. Learn how to develop students’ English language proficiency in the context of content instruction, and hear about valid and appropriate assessments that support English language learners.

AL: All **AU:** All **SL:** All

Photo left: Alexandria Dock and Torpedo Factory courtesy of Alexandria Convention and Visitors Association. Photo page 7: Old Post Office Building, Washington, DC, Mesut Dogan, photographer.



1117 & 1217

Motivating Reluctant Readers Through Student-Led Book Clubs

Sandi Novak, Education Consultant, Lakeville, MN



Are you seeking ways for students in grade 3 and above to take more ownership and become more independent in reading discussions? If so, attend this session to learn about student-led book clubs that engage in collaborative discussions, and enhance your understanding of strategies that work with motivating students.

AL: Elementary/Middle **AU:** Central Office Staff/School-Based Administrators/Teacher Leaders/Teachers **SL:** All

1118 & 1218

Failure Is Not an Option®: Six Principles for Advancing Achievement in Highly Effective Schools

Alan Blankstein, Education Consultant, Bloomington, IN



Based on two decades of research and one decade of field-tested practice in districts, this presentation explains how to build leadership communities within and between schools and districts, create schools where failure is not an option, and turn schools around or continually improve schools that are already successful.

AL: All **AU:** Superintendents/Central Office Staff/School-Based Administrators/Teacher Leaders **SL:** All

3-Hour Morning Sessions

8:30–11:30 a.m.

1301

Becoming a High-Reliability School

Robert Marzano, ASCD Author and Education Consultant, Centennial, CO



Effective schools can guarantee specific outcomes with few or no exceptions. Find out how these high-reliability schools use a model of reform drawn from research on school effectiveness, school leadership, and teacher evaluation.

AL: All **AU:** Superintendents/Central Office Staff/School-Based Administrators/Teacher Leaders **SL:** Introductory

1302

Mapping to the Common Core Standards Systemwide in Four Phases

Heidi Hayes Jacobs, ASCD Author and Education Consultant, Rye, NY; Marie Alcock, Education Consultant, Lincoln Park, NJ



This session will explain why the Common Core State Standards are an opportunity to modernize curriculum and will introduce you to a model for mapping curriculum to the new standards. Learn how to launch and sustain a new schoolwide mapping approach, develop formative benchmarks for monitoring student learning, and use reviews to keep curriculum current.

AL: All **AU:** All **SL:** All

1303

21st Century Professional Learning: Leading the Way and Making a Difference

Ann Cunningham-Morris, ASCD, Alexandria, VA



What are the professional learning practices and policies that support educators as they strive to influence student learning? What professional learning delivery models align with 21st century practices? What is the leader's role? Attend this session to examine these questions and apply new ideas to the realities in your district and school.

AL: All **AU:** All **SL:** All

90-Minute Afternoon Sessions

1:30–3:00 p.m. and 3:30–5:00 p.m.

1401 & 1501

Creating High-Performing, High-Achieving Classrooms in Urban Schools

Michele Tissiery, Education Consultant, Cambridge, MA



If your job is in an urban secondary school, come to this session to explore how to create safe, orderly, engaging, and rigorous classrooms using a range of research-based instructional strategies and classroom practices. Get the ideas and strategies that you need to manage a supportive and high-functioning learning environment that is more engaging for all learners and uses a restorative approach to classroom management.

AL: Secondary **AU:** All **SL:** All

1402 & 1502

Common Core Standards Are Not So Common: Strategies to Meet Standards

Eleanor Renee Rodriguez, Education Consultant, Norfolk, VA



The Common Core State Standards' requirements and expectations are not common at all. Educators need new strategies and an action plan for transforming their classes. This session provides that catalyst for change with a focus on nonfiction reading and writing, an asset-based approach, and teaching and learning patterns that help educators incorporate new strategies into their daily practice.

AL: All **AU:** School-Based Administrators/Teacher Leaders/Teachers **SL:** Introductory

1403 & 1503

Fifty Ways to Leave Your Lecture

Grace Dearborn, Education Consultant, Fairfax, CA



Discover over 50 practical, interactive, and brain-compatible strategies that you can use to break up lectures and actively engage students. You will also learn nine ways to increase student participation in class discussions and learn dozens of simple ways to motivate attention and retention.

AL: All **AU:** All **SL:** All

1404 & 1504

Seven Sensational Things Every Underachiever Wants Teachers to Know and Do

Bobb Darnell, Education Consultant, Lake Zurich, IL



Bring energy, passion, and positive attitude back to under-achieving students by using research-supported practices that ignite improved student achievement and inspire the joy of success in students. Leave this session with ways to help students become self-directed, responsible, and lifelong learners.

AL: All **AU:** All **SL:** All

1405 & 1505

How Being Generationally Savvy Can Enhance Your Professional Learning Teams

Jennifer Abrams, Education Consultant, Palo Alto, CA



Are newer teachers different from novice teachers? Attend this session to learn how generational factors are important and why and how to create structures and communication protocols that work effectively with all generations.

AL: All **AU:** All **SL:** Introductory

1406 & 1506

The Leaders' Role in Implementing the Common Core Standards

Pam Robbins, ASCD Author and Education Consultant, Mt. Crawford, VA



If it's your job to implement the Common Core State Standards, come to this session to get high-impact faculty, team, and department meeting activities that strengthen crucial areas that influence student achievement, including teaching quality, school culture, and leadership behaviors.

AL: Elementary/Middle/Secondary **AU:** Central Office Staff/School-Based Administrators/Teacher Leaders **SL:** Introductory/Experienced

1407 & 1507

Digitally Speaking: How to Improve Student Presentations with Technology

Erik Palmer, Education Consultant, Aurora, CO



Because the Common Core speaking and listening assessments require competence with digital tools, educators need the latest information about digital technologies and their influence on schools. Learn about digital tools and websites that encourage and showcase oral communication, and explore a framework for teaching the speaking skills that students need to be effective with digital communication.

AL: All **AU:** School-Based Administrators/Teacher Leaders/Teachers **SL:** All

1408 & 1508

Creating Rigorous, Engaging Classrooms with Evidence-Based Argumentation

Steve Stein, Education Consultant, Boston, MA; Linda Chen, Boston Public Schools, Boston, MA



This insider's session from Boston Public Schools discusses how evidence-based argumentation is transforming student learning and allows educators in all disciplines, including science and math, to teach course content while simultaneously leading students in activities that build the argumentation and textual analysis skills prioritized by the Common Core State Standards.

AL: Middle/Secondary **AU:** All **SL:** Introductory

1409 & 1509

Intelligence Quest: Problem-Based Learning and Multiple Intelligences

Walter McKenzie, ASCD, Alexandria, VA



Get an in-depth overview of Intelligence Quest framework, which provides classrooms with a way to support multiple learning styles while incorporating technology use in an authentic, real-world manner. This session will also discuss how to grow this digital age learning environment by using ideas from multiple intelligences and project-based learning to develop a new instructional model that emphasizes meaningful learning experiences.

AL: All **AU:** All **SL:** All

1410 & 1510

The Bully, the Bullied, and the Bystander: Breaking the Cycle of Violence

Barbara Coloroso, Education Consultant, Littleton, CO



If you want to break the cycle of violence and bullying, attend this session to learn why and how a child becomes a bully or a target of a bully and the role bystanders play in perpetuating the cycle and in breaking it. This session will equip you with a strategy for creating a truly comprehensive and effective antibullying school.

AL: All **AU:** All **SL:** All

1411 & 1511

Teaching Tolerance: Unbiased Education and the Common Core Standards

Emily Chiariello, Education Consultant, Montgomery, AL



Attend this session to explore Teaching Tolerance's K-12 anti-bias curriculum, scheduled to launch in 2013-2014, that uses a literacy-based approach to connect multicultural content and culturally responsive instruction with the rigor of the Common Core State Standards. Find out how its unique content and flexible learning plan engage classrooms in rigorous and relevant literacy experiences.

AL: All **AU:** All **SL:** All

1412 & 1512

Habits of Mind: Developing Self-Directed Learners

Michele De Bellis, Education Consultant, Leander, TX



Discover how to teach students a repertoire of behaviors that help them navigate the challenges they face as students in the 21st century and beyond. Based on 16 Habits of Mind from the popular ASCD series of books on the subject, this session explains how to support students in becoming goal-oriented, resourceful learners.

AL: All **AU:** All **SL:** Experienced

1413 & 1513

Improving Classroom Assessment and Grading

Tim Westerberg, Education Consultant, Dillon, CO



If you've ever thought that most classroom assessment and grading practices are grossly unfair to students, then attend this session to learn classroom assessment and grading strategies that go beyond a point system to develop a classroom-wide, schoolwide, and districtwide measurement scale that encourages learning.

AL: All **AU:** All **SL:** All

1414 & 1514

Mobile Apps for English Language Learners and Special-Education Teachers

Katherine Page Burdick, Education Consultant, Tuscon, AZ



Bring your iPad device and let's explore ways to find, use, and combine different apps to help meet Bloom's and the Common Core State Standards' objectives for elementary reading. Learn how to use mobile devices to help English language learners show what they know and learn critical thinking.

AL: Elementary **AU:** Teacher Leaders/Teachers **SL:** Introductory/Experienced

1415 & 1515

What Good Teaching Looks Like

Donna Snyder, ASCD, Alexandria, VA



Explore ASCD's indicators of excellence in curriculum and instruction, school climate, family engagement, and assessment, and discover ASCD's School Improvement Tool for data, resources, and next steps that you can put into practice immediately.

AL: All **AU:** All **SL:** All

1416 & 1516

Game-Based Learning as Education Reform

Andrew Miller, Education Consultant, Tacoma, WA



Game-based learning (GBL) is an emergent instructional technique that engages students in learning crucial content and 21st century skills. Find out how you can use GBL through intentional design, and take advantage of GBL best practices to reframe teaching and learning and what sort of learning is validated.

AL: All **AU:** All **SL:** Introductory

3-Hour Afternoon Sessions

1:30–4:30 p.m.

1601

Becoming a High-Reliability School

Robert J. Marzano, ASCD Author and Education Consultant, Centennial, CO



Repeated session: See 1301 for description.

AL: All **AU:** Superintendents/Central Office Staff/School-Based Administrators/Teacher Leaders **SL:** Introductory

1602

Mapping to the Common Core Standards Systemwide in Four Phases



Heidi Hayes Jacobs, ASCD Author and Education Consultant, Rye, NY; Marie Alcock, Education Consultant, Lincoln Park, NJ

Repeated session: See 1302 for description.

AL: All **AU:** All **SL:** All

1603

Developing Teacher Leaders Through an ASCD Lens

Valda Valbrun, ASCD, Alexandria, VA



Understand the role of the teacher leader in partnering with school-based leadership to lead school-based transformation and growth. This session will explain the leadership competencies of each role and discuss ways to share and align them to create a systemic, coherent way to advance student and teacher development.

AL: Elementary/Middle/Secondary **AU:** School-Based Administrators/Teacher Leaders/Teachers **SL:** All

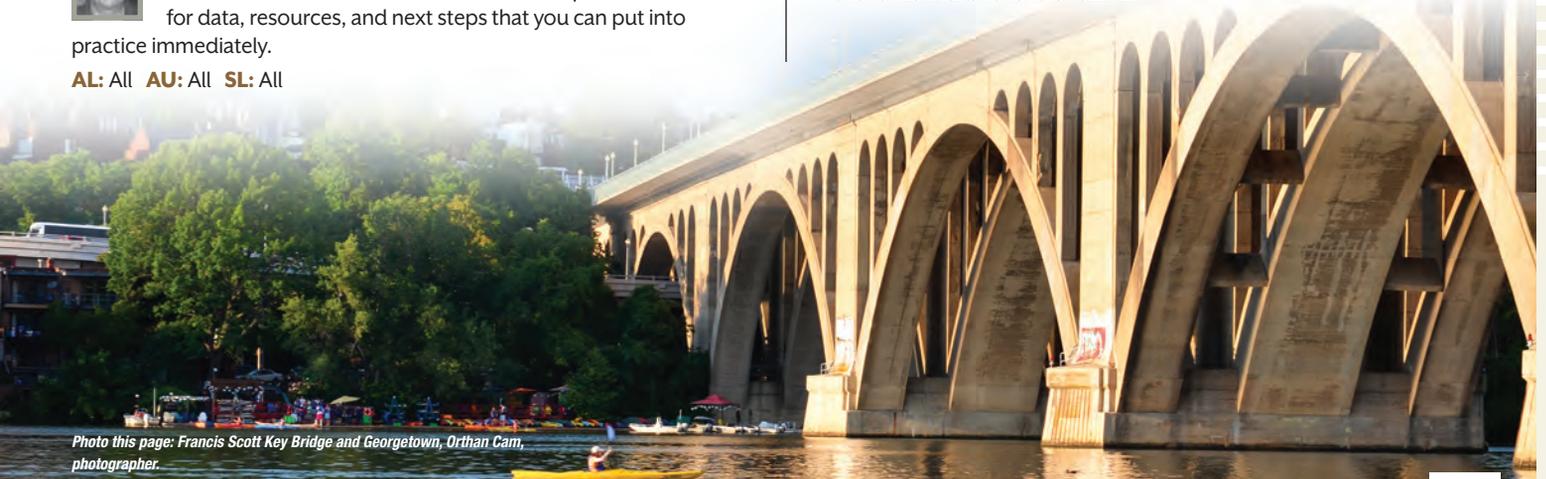


Photo this page: Francis Scott Key Bridge and Georgetown, Orihan Cam, photographer.

Conference Sessions for Day Two

SATURDAY, JUNE 29



90-Minute Morning Sessions

8:30–10:00 a.m. and 10:30 a.m.–12:00 noon

This program is subject to change without notice.

2101 & 2201

Building Trust and Making Improvement Through Cultural Competence in Education Leaders

Mark Gooden, University of Texas, Austin, TX



This session will provide participants with interesting, relevant, and engaging activities that have been proven to increase the cultural awareness of leaders who work in struggling schools. Participants will gain a deeper awareness of their belief system and how it influences their leadership or teaching philosophy, and learn how to collect, analyze, and take more equitable action regarding student data.

AL: Elementary/Middle/Secondary **AU:** All **SL:** Introductory

2102 & 2202

Stories of Pluck and Grace: Leadership Resilience in Action

Elle Allison, Education Consultant, Danville, CA



From daily demands to traumatic and unexpected events that compromise student learning, education leaders must bounce forward into new realities and inspire others to do the same. Participants will focus on personal leadership resilience and learn strategies to grow resilience and scale it from the personal to the organizational.

AL: All **AU:** All **SL:** All

2103 & 2203

Innovation + Entrepreneurship = Science, Technology, Engineering, and Mathematics (STEM)

Maryann Wolowiec, Education Consultant, Dublin, OH



Learn how to use STEM knowledge and skills to engage students in learning that develops creative problem solving, teaming and collaboration, innovation, and entrepreneurship. Participants will explore a school design used to create this innovative learning environment that prepares students to learn and use 21st century skills and knowledge.

AL: All **AU:** All **SL:** All

2104 & 2204

Meeting the Challenge of Autism Education: Where Do We Begin?

Renee Mansfield, New England Center for Children, Southboro, MA



Accessing and developing curriculum to meet the needs of children with autism can be an overwhelming task. But educators can teach these students by identifying and

prioritizing skills. This session will discuss this important goal and describe a skills assessment for students with autism spectrum disorders.

AL: Elementary/Middle **AU:** School-Based Administrators/Teacher Leaders/Teachers **SL:** Introductory/Experienced

2105 & 2205

The Spark of Revolution: Common Core Standards and Student Confidence

Sharon Abrigo, Myron B. Thompson Academy, Honolulu, HI



The Common Core State Standards and a visit to New Zealand's Ministry of Education have led to an assessment revolution at Hawaii's Myron B. Thompson Academy. Educators there have recommitted to confident learners and achievement with excellence in an evolving technological world. This interactive session will link the rise in test scores to meaningful teacher-developed assessments.

AL: Middle/Secondary/Higher Education **AU:** All **SL:** All

2106 & 2206

Enhancing Instruction to Improve Outcomes for Underachieving Students Living in Poverty

William Parrett, Boise State University, Boise, ID



Understand the actions that leaders can take in high-performing, high-poverty schools to increase teacher effectiveness and improve outcomes for students living in poverty. Participants will also learn how to build caring relationships, hold high expectations for all, engender a spirit of reciprocal accountability for learning among all stakeholders, and courageously commit to equity.

AL: All **AU:** All **SL:** All

2107 & 2207

The Formative Assessment Action Plan

Nancy Frey, San Diego State University, San Diego, CA



If your school is engaged in creating a formative assessment system, attend this session to learn why and how it's essential to help teachers identify and communicate a clear purpose, regularly check for understanding, provide students with feedback, and plan instruction based on the data collected. Learn time-saving ways to ensure formative assessment tools are useful and address student errors.

AL: Elementary/Middle/Secondary **AU:** Central Office Staff/School-Based Administrators/Teacher Leaders/Teachers **SL:** Introductory

2108 & 2208

Complex Texts: Rigor Is Not Just About the Right Answer

Ivette Gonzalez and Brian Pete, Education Consultants, Chicago, IL



Discover how to help English language learners tackle complex texts by supporting them with clear expectations, higher-order thinking, and supportive

scaffolds. The presenters will explain key elements of close reading and strategies appropriate to English language proficiency and the new Common Core State Standards.

AL: All **AU:** All **SL:** All

2109 & 2209

When Schools Unite and Collaborate to Promote Learning for All

Silvana Tejon, Education Consultant, Buenos Aires, Argentina



Through a story about a nonprofit association of bilingual schools in Argentina, the presenter will discuss how educators' spirit and determination can promote learning for all through early immersion and professional development for bilingual teachers that furthers collaboration.

AL: All **AU:** All **SL:** All

2110 & 2210

Assignments Matter: Making Connections That Help Students Meet Standards

Eleanor Dougherty, Education Consultant, Silver Spring, MD



Drawing from her popular ASCD book, the presenter will explain why effective instruction depends on high-quality assignments and will highlight a method for crafting high-quality assignments in which teachers make decisions about content, instruction, and evidence of learning.

AL: Elementary/Middle/Secondary **AU:** All **SL:** All

2111 & 2211

Teacher Evaluation, Student Data, and State Tests, Oh My!

Joseph Hailpern, Braeside Elementary School, Highland Park, IL



Using student data in teacher evaluations can be dangerous territory for any district. This session will model a way to use state test data, district benchmark data, and classroom-level data fairly and effectively in the evaluation process. This model demonstrates student growth over time within various assessment types.

AL: Elementary/Middle/Secondary **AU:** All **SL:** All

2112 & 2212

Healthy Educators: Coping Strategies for Stressful and Challenging Situations in the Workplace

Nora Mazzone, Pace University/Mamaroneck UFSD, New York, NY; Barbara J. Miglionico, Education Consultant, Rye Brook, NY



If you see your colleagues struggling with an increasingly complex work environment and the pressures associated with meeting and supporting one another, attend this session for strategies and practices that will help you cope with stress in the workplace and stay balanced in a challenging climate.

AL: All **AU:** Central Office Staff/School-Based Administrators/Teacher Leaders **SL:** Introductory

2113 & 2213

Back to the Future: Culturally Responsive Schools

V. M. Mayfield, Education Consultant, Denver, CO



How is your school responding to a growing population of racially, ethnically, and linguistically diverse students? Attend this session to explore a research-based framework for transforming schools through culturally responsive practices and practical ideas for creating an inclusive and welcoming environment for culturally diverse students and families.

AL: All **AU:** All **SL:** All

2114 & 2214

Dancing the Dance: Coteaching in 21st Century Schools

Lisa Dieker, University of Central Florida, Orlando, FL



Discover a way general and special-education teachers can coteach using 21st century learning standards and numerous academic, behavioral, and technological tools. This session will also cover practical ideas across the content areas, including strategies for students with a range of disabilities.

AL: All **AU:** School-Based Administrators/Teachers **SL:** Experienced

3-Hour Morning Sessions

8:30–11:30 a.m.

2301

Building an Understanding-Based Curriculum from Standards

Jay McTighe, ASCD Author and Education Consultant, Columbia, MD



Because the new Common Core State Standards are not curriculum, educators need a framework for transforming standards into a curriculum that emphasizes understanding and long-term transfer. A renowned expert and popular ASCD author will introduce participants to proven approaches for unpacking standards, generating essential questions, creating assessments, and integrating 21st century skills with academic content.

AL: All **AU:** All **SL:** All

2302

Essential Questions: Doorways to Understanding

Grant Wiggins, ASCD Author and Education Consultant, Hopewell, NJ



You know the power of questions and why focusing on them advances student understanding of content. But did you know that writing good essential questions, focusing on them in instruction, and using them to frame assessments can have transformative effects that lead to even higher levels of effectiveness? Drawing on a new ASCD book, this session will offer numerous examples, design tips, and tools for creating excellent essential questions.

AL: All **AU:** All **SL:** All

2303

Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders

Pete Hall, Shaw Middle School, Spokane, WA



Learn how to maximize each teacher's contributions to education through individualized motivation, personalized feedback, and differentiated coaching. An author of a popular ASCD book will explain how a strengths-based approach can draw the best out of every teacher and make instructional leadership a reality.

AL: All **AU:** Superintendents/Central Office Staff/School-Based Administrators/Teacher Leaders **SL:** Introductory/Experienced

2304

Ten Free Tools to Bring the Common Core Standards to Routine Practice

Judy Carr, Education Consultant, Sarasota, FL



Resources to implement the Common Core State Standards are becoming so abundant that it's easy to be confused or overwhelmed. This session will help participants become critical consumers as they explore free tools to take the Common Core standards to deep and meaningful practice in every classroom.

AL: All **AU:** All **SL:** All

90-Minute Afternoon Sessions

1:30–3:00 p.m. and 3:30–5:00 p.m.

2401 & 2501

Minding the Achievement Gap One Classroom at a Time

Jane Pollock, Education Consultant, Centennial, CO



Can teachers make positive gains with all learners, regardless of language, disability, or poverty? This presenter says yes and draws from her recent ASCD book to recommend ways to advance learning in special education, with English language learners, and with academically at-risk students. Gain practical strategies that ensure every student can learn to interact and engage at high levels.

AL: All **AU:** All **SL:** All

2402 & 2502

Classroom Instruction That Works with English Language Learners

Jane Hill, ASCD Author and Education Consultant, Denver, CO



With the influx of English language learners (ELL), now all teachers have to support academic language development and explicitly teach language-accompanying subject matter. Using strategies from her best-selling ASCD book, the presenter will explain how K–12 teachers can support language development in addition to content and how to engage ELLs at all levels of critical thinking.

AL: All **AU:** Central Office Staff/School-Based Administrators/Teacher Leaders/Teachers **SL:** Experienced

2403 & 2503

How to Move Teaching Excellence from Theory to Practice

Michael Rulon, Boston Public Schools, MA



Learn how structures such as professional learning communities and demonstration classrooms allow professional development theory to move to actual practice in the classroom. This session will answer essential questions about these systems so that your implementation of them succeeds at improving teaching practice.

AL: Elementary/Middle/Secondary **AU:** School-Based Administrators/Teacher Leaders/Teachers **SL:** Experienced

2404 & 2504

Transformative Education: Investing in Education for a Sustainable Future

Martha Kaufeldt, Education Consultant, Scotts Valley, CA; Susan Santone, Education Consultant, Ypsilanti, MI



Standards need not be ends unto themselves but serve larger goals of creating active democracies and sustainable communities. This session will move from an inspiring vision of educating for sustainability down to curriculum transformation tools for aligning standards to 21st century priorities.

AL: All **AU:** All **SL:** All

2405 & 2505

Increase Leadership and Community at School by Using Teacher and Student Voices

Susan Leos and Andrea Ramirez, James Bowie High School, Austin, TX



Come learn about ways to use teacher and student voices to shine the spotlight on the teacher experts, maximize the potential for building community, and increase the leadership capacity of your staff. Reinvigorate your professional development with real stories about how to improve teaching and student learning.

AL: Secondary **AU:** School-Based Administrators/Teacher Leaders/Teachers **SL:** All

2406 & 2506

How to Build an Instructional Coaching Program for Maximum Capacity

Nina Morel, Lipscomb University, Nashville, TN



Discover how to develop a new instructional coaching initiative or redesign a current one based on a shared vision. This session will walk you through the process of selecting a champion team, creating an administrative model, preparing for coaching, hiring great coaches, and developing ongoing learning and support.

AL: All **AU:** Superintendents/Central Office Staff/School-Based Administrators/Teacher Leaders **SL:** Experienced

2407 & 2507

First Discover Their Strengths: Strategies for Students with Special Needs

Thomas Armstrong, Education Consultant, Cloverdale, CA



Anyone who works with students with special needs should attend this session to learn why and how to use a diversity paradigm based on strengths—rather than a disability

paradigm based on weaknesses—to create favorable environments where these students can flourish. Explore a practical framework and specific strategies for educating students with autism, ADHD, dyslexia, and other special needs.

AL: All **AU:** All **SL:** All

2408 & 2508

Five Essential Elements for Raising Achievement Scores in Low-Income Students

Thelma Forte, Union Communication Arts Magnet School, Texarkana, AR



Attend this session to hear what's necessary to create successful readers in low socioeconomic—reading students, including instructional approaches to engage the learner, energize teachers, and develop a love for reading. See how challenges associated with low-socioeconomic students can evolve into opportunities.

AL: All **AU:** All **SL:** Introductory

2409 & 2509

Guided Instruction: How to Develop Confident and Successful Learners

Nancy Frey, San Diego State University, San Diego, CA



You know one of the sweet spots of teaching is when you say or do the right thing to get students to do the cognitive work of learning. Discover how to use a combination of questions, prompts, cues, direct explanations, and modeling to do the right thing more often and guide students' learning and build their understanding.

AL: Elementary/Middle/Secondary **AU:** Central Office Staff/School-Based Administrators/Teacher Leaders/Teachers **SL:** Introductory

2410 & 2510

Using Formative Assessment to Drive Instruction in Middle and Secondary Classrooms

Kristina Doubet, James Madison University, Harrisonburg, VA



How can middle and high school teachers differentiate in a standards-based world? Attend this session to answer that question and learn how to incorporate frequent learning checks—both formal and informal—into daily instruction to more authentically meet the needs of diverse learners.

AL: Middle/Secondary **AU:** School-Based Administrators/Teacher Leaders/Teachers **SL:** Introductory/Experienced

2411 & 2511

Teaching Excellence Using the Take One! National Board Certification Process

Craig King, Education Consultant, Columbia, SC



Take One! is a unique offering from the National Board for Professional Teaching Standards that provides a standards-based approach for improving teaching practice and links student learning to effective instruction. Come learn about this professional development tool and how it can help you or your professional learning community attain the next level of growth and success.

AL: All **AU:** Superintendents/School-Based Administrators/Teacher Leaders/Teachers **SL:** All

2412 & 2512

Rigor Through Empowerment

Nancy Doda, Education Consultant, Burke, VA; Mark Springer, Education Consultant, Malvern, PA



Does the route to rigor require piles of more homework and stacks of more challenging content? These experienced presenters will explain why rigor is far more likely to occur when students are invested in what they learn and can grapple with significant decisions and challenges in the learning process. Explore proven strategies for empowering students to accept the ownership that leads to deeper learning.

AL: All **AU:** All **SL:** All

2413 & 2513

Evolving Environments in Learning: The TLE TeachLivE® Experience

Lisa Dieker, University of Central Florida, Orlando, FL



Explore innovations in current and emerging technology for student learning. This session will give you a glimpse into the future that includes practical tools for application of emerging technologies and a virtual preparation environment at the University of Central Florida called TeachLivE.

AL: All **AU:** All **SL:** Experienced

3-Hour Afternoon Sessions

1:30–4:30 p.m.

2601

Building an Understanding-Based Curriculum from Standards



Jay McTighe, ASCD Author and Education Consultant, Columbia, MD

Repeated session: See 2301 for description.

AL: All **AU:** All **SL:** All

2602

Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders



Pete Hall, Shaw Middle School, Spokane, WA

Repeated session: See 2303 for description.

AL: All **AU:** Superintendents/Central Office Staff/School-Based Administrators/Teacher Leaders **SL:** Introductory/Experienced

2603

Essential Questions: Doorways to Understanding



Grant Wiggins, ASCD Author and Education Consultant, Hopewell, NJ

Repeated session: See 2302 for description.

AL: All **AU:** All **SL:** All

2604

Ten Free Tools to Bring the Common Core Standards to Routine Practice



Judy Carr, Education Consultant, Sarasota, FL

Repeated session: See 2304 for description.

AL: All **AU:** All **SL:** All

Conference Sessions for Day Three

SUNDAY, JUNE 30**90-Minute Morning Sessions**

8:30–10:00 a.m. and 10:30 a.m.–12:00 noon

This program is subject to change without notice.

3101 & 3201**Teaching Up for Complexity: Making the Strange More Familiar**Chad Prather, *Glenclyff High School, Nashville, TN*

Discover how strategies that teach the strange through the familiar create experiences that stir learners to think deeply, make meaning, and apply learning across multiple contexts. Participants will understand why critical thinking can be more accessible and fulfilling for students when educators challenge students' growing minds to move from dependent to independent learning.

AL: Middle/Secondary **AU:** Teacher Leaders/Teachers **SL:** All**3102 & 3202****Leading from the Middle: Educating the Whole Adult and Family**Bruce Hickson, *Education Consultant, Aiken, SC*

Attend this session to learn about a tool that helps educators lead and implement a schoolwide or districtwide initiative to educate the whole adult and whole family. By providing programs that are aligned with 21st century education and employment standards, educators can teach learners the basic skills necessary to acquire, advance, and retain employment or postsecondary credentials.

AL: All **AU:** All **SL:** All**3103 & 3203****Your Passion + Your Knowledge + Your Time = Mentored Teacher**Amy Lockhart, *University of Northern Iowa, Cedar Falls, IA*

What role do you play in mentoring future teachers? Discover ways that current university faculty and public school teachers play important roles in helping preservice teachers learn about the complexities of teaching. Participants will examine a model that provides feedback through many different reflective practices.

AL: All **AU:** All **SL:** Introductory/Experienced**3104 & 3204****Lesson Study: Learning, Teaching, and Leading**Lorena Kelly, *Virginia Beach City Public Schools, VA*

Lesson study is a form of long-term professional development in which teachers collaboratively plan, teach, observe, and analyze lessons as a way to determine how students learn best. Come to this session to hear about examples of this model and learn how it deepens the interactions of a school's professional learning community by developing authentic, intentional instruction.

AL: Elementary/Middle/Secondary **AU:** All **SL:** Introductory/Experienced**3105 & 3205****Supporting and Engaging the Whole Child Through the Turnaround Process**Michael Rulon, *Boston Public Schools, MA*

Learn how the Response to Intervention model and the Whole Child Initiative can be closely related. Participants will explore how supporting the whole child in a three-tier intervention system can be accomplished and understand the advantage of focusing on interventions that all students receive in the classroom.

AL: Elementary/Middle/Secondary **AU:** All **SL:** Introductory/Experienced**3106 & 3206****Transforming High-Poverty Schools Through Powerful Adult Professional Learning**Margery Ginsberg, *University of Washington, Seattle, WA*

Come learn specific strategies to build professional learning programs that inspire educators to challenge themselves in ways that significantly influence student learning, especially in high-poverty schools. The presenter will explain how to facilitate a transformative learning experience for educators that equips them with innovative ways to strengthen student motivation and achievement.

AL: All **AU:** All **SL:** All

Photos this page: Capitol dome (above) and Capitol Hill neighborhood (left) courtesy of Destination DC®.

3107 & 3207

Teaching at the Speed of Learning

Warren Dale, Education Consultant, Glendale, CA



If you are looking for ways to jump-start student achievement, capture student interest, and save money, bring your smartphone to this session to experience multidisciplinary, inquiry-based, and technology-infused instruction that is easily scalable into your classrooms.

AL: All **AU:** All **SL:** All

3108 & 3208

Using Formative Assessments with Common Core State Standards

Sandra Page, Education Consultant, Chapel Hill, NC



Attend this session to learn how to use pre- and ongoing assessments to get information that helps you plan Common Core-based lessons that accommodate learners. You will analyze examples of assessments, student response to those assessments, and the subsequent instructional adjustments made by teachers.

AL: All **AU:** All **SL:** Introductory

3109 & 3209

Implementing the Common Core: ASCD's Recommendations

Efrain Mercado and Sherida Britt, ASCD, Alexandria, VA



ASCD released a report, "Fulfilling the Promise of the Common Core State Standards: Moving from Adoption to Implementation to Sustainability" that illuminates activities educators and policymakers at all levels can undertake to successfully implement the Common Core State Standards across the nation.

Attend this session to hear what educators are reporting about the implementation of the Common Core State Standards as well as an overview of the report's recommendations regarding standards implementation.

AL: All **AU:** All **SL:** All

3-Hour Morning Sessions

8:30–11:30 a.m.

3301

From Common Core Standards to Curriculum: Five Big Ideas

Jay McTighe, ASCD Author and Education Consultant, Columbia, MD



Explore a practical framework for transforming the Common Core State Standards into a curriculum that emphasizes understanding and long-term transfer. Participants will learn specific strategies for unpacking standards into transfer goals, understandings, and essential questions, and examine five ideas for translating the standards into a coherent and viable curriculum.

AL: All **AU:** All **SL:** All

3302

Building Master Teachers

Robyn Jackson, ASCD Author and Education Consultant, Washington, DC



Can any teacher become a master teacher? Popular ASCD author Robyn Jackson says yes and outfits you with what you need to put all the teachers you serve on a path to continual improvement and mastery. Learn how you can improve teachers' primary will drivers and improve their skill by providing differentiated professional development and feedback.

AL: All **AU:** Superintendents/Central Office Staff/School-Based Administrators/Teacher Leaders **SL:** All

3303

Feedback: The Hinge That Joins Teaching and Learning

Jane Pollock, Education Consultant, Centennial, CO



Coauthor of the ASCD blockbuster book *Classroom Instruction That Works*, the presenter expands on the best-seller's feedback strategy to explain how to use it the way children use computer apps—to set goals, track their progress, and self-regulate their own learning. Learn from a wealth of classroom examples and success stories that bring this proven practice to life.

AL: All **AU:** All **SL:** All

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REGISTRATION AND HOTEL INFORMATION

How to Register

You can register online at www.ascd.org/CTEregister, or you can register by phone, fax, mail, or e-mail. If you are registering for more than one person, please fax your registration forms to 1-703-575-5414.

On-Site Registration

The 2013 ASCD Conference on Teaching Excellence may sell out. On-site registration is not guaranteed. Please contact ASCD for availability. When space is available, you may register on-site for an additional \$25 fee.

Terms

Registrations are accepted on a full-payment, first-come, first-served basis only. Registration confirmations are e-mailed within 48 hours after submission.

Note: If you do not receive a confirmation e-mail, please call the ASCD Service Center at 1-800-933-ASCD (2723), and then press 1, to determine the status of your registration.

Special Services

Please notify ASCD at the time you register if you need a sign language interpreter or other special assistance. ASCD must be notified at least 14 calendar days in advance of the event.

Travel, Meals, and Lodging

Participants are responsible for securing their own transportation, meals, and lodging. Check the ASCD website at www.ascd.org/CTE for more travel and lodging information. Make your reservations early for the best prices.

Coffee, tea, and pastries will be available each morning. Soft drinks will be available during the afternoon breaks. Participants are responsible for all other meals during the conference.

Please see page 17 for hotel accommodations information. You will receive hotel information with your confirmation e-mail as well. Please make hotel reservations by the cutoff date of June 4, 2013, to secure ASCD group rates. After the cutoff date, or if the room block is full, the hotel may not accept your reservation at the group rate.



Team Discounts

Every fifth person you register from the same school or organization may attend without paying a registration fee.

Note: Registrations must be submitted together and include payment of all materials fees.

Earn Complimentary Professional Development

If you attend three of our institutes in a two-year period, you can receive registration to your fourth institute free. (You will be responsible for materials fees.)

Nonmembers

By registering for the full conference, nonmembers receive a free one-year Basic membership from ASCD. ASCD Basic membership includes a yearly subscription to *Educational Leadership* magazine and *Education Update* newsletter, along with member discounts on products and any future registrations.

Program Cancellation

ASCD reserves the right to cancel programs because of low registration. In the unlikely event of a cancellation, all registrants will be notified and will receive full refunds. ASCD is not responsible for reimbursing airline tickets.

Can't Attend?

If you are unable to attend an event you have registered for, contact ASCD by e-mail at cancel@ascd.org or regular mail no later than 14 calendar days prior to the start of the event. You may receive either a gift certificate that can be used for ASCD products or events or a refund. After the 14-day time frame, you are ineligible for a gift certificate or refund, but you may send a nonregistered person in your place with registration confirmation or written authorization from you. All cancellations include a \$50 processing fee for a single conference or institute and a \$100 processing fee for both conference and pre-conference institutes.



An Experience to Remember



Gaylord National Resort and Convention Center

201 Waterfront Street
National Harbor, MD 20745
1-301-965-2000

Rate: \$219 (Single/Double occupancy)
Cutoff date: June 4, 2013

All pre-conference institute and conference sessions will be held at the Gaylord National Resort and Convention Center.

The 2013 ASCD Conference on Teaching Excellence will not only feature unmatched professional development sessions devoted entirely to the topic of teaching excellence, but also give you the opportunity to meet and collaborate with your peers from around the world.

Make new friends while enjoying the sights, sounds, and tastes of all that this world-class setting has to offer. Some special activities are available for conference attendees at additional charge (Please note that registration for the 2013 ASCD Conference on Teaching Excellence DOES NOT include registration for these activities.):

Spirit of Washington® Dinner Cruise

Enjoy a change of scenery with a cruise out of National Harbor, MD. Cruise on the Spirit of Washington Dinner Cruise on Friday, June 28, from 7:00 to 10:00 p.m. for a special 25% discount for all ACSD Convention Attendees! Price is \$91.60 per person inclusive of taxes and fees after discount. Please use the link below and special promotion code **ASCD13** to book. Boarding begins at 6:00 p.m. at Commercial Pier at National Harbor.

www.spiritofwashington.com/Washington-DC/ascd

Networking Luncheon with Featured Speaker, Michelle Shearer, 2011 Teacher of the Year

Join Michelle Shearer, 2011 Teacher of the Year, for a special luncheon and an opportunity to network with other conference attendees at the Gaylord National Resort and Convention Center on Saturday, June 29, from 11:30 a.m. to 1:00 p.m. Price is \$30.00 per person. Register online at www.ascd.org/CTEregister. Please note the registration cutoff date is May 20, 2013.

Monuments by Moonlight Washington, DC, City Tour

Enjoy the sights of Washington, DC, at night on a professionally guided air conditioned bus tour on Saturday, June 29, from 7:00 to 11:00 p.m. Buses will stop at important sights as possible and will depart from the Gaylord National Resort and Convention Center bus pickup entrance at 7:00 p.m. Price is \$30.00 per person. **Because of logistical requirements, the registration cutoff date for the bus tour is May 31, 2013.** Register online at www.ascd.org/CTEregister.

For more information and the refunds/cancellation policies for the special activities, please visit www.ascd.org/CTE.

REGISTRATION FORM—PART 1



YES!

I want to attend the 2013 ASCD Conference on Teaching Excellence in National Harbor, MD, June 28-30!



RETURN TO ASCD TODAY!

Return *both* parts of your registration form with payment information to ASCD.

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Please do not make travel arrangements until you have received your registration confirmation via e-mail.

BE SURE TO FILL OUT THE ENTIRE REGISTRATION FORM



Photo this page: Gaylord National Resort atrium
courtesy of Gaylord National Resort and Convention Center.

REGISTRATION FORM—PART 2

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1-800-933-ASCD (2723) or
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Hours: Mon.–Fri.,
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I want to attend the 2013 ASCD Conference on
Teaching Excellence in National Harbor, MD, June 28–30!

Registration Fees

NAME MR. MS. MRS. DR.

REGULAR \$429 (ASCD MEMBERS) \$ _____
 \$493 (NONMEMBERS) \$ _____

June 27 Pre-Conference Sessions (Choose One)

See Page 3 for Pre-Conference Institute Information.

- Effective Supervision: Supporting the Art and Science of Teaching, PD13GC041Y01**
\$249 (ASCD MEMBERS) \$ _____
\$313 (NONMEMBERS) \$ _____
\$23 (MATERIALS FEE) \$ _____
- Flipped Professional Development: Improving Teacher Effectiveness Using 21st Century Tools, PD13GC042Y01**
\$249 (ASCD MEMBERS) \$ _____
\$313 (NONMEMBERS) \$ _____
\$22 (MATERIALS FEE) \$ _____

Special Activities

See Page 17 for Special Activities Information.

- Spirit of Washington Dinner Cruise, Friday, June 28**
Register directly with the cruise company at www.spiritofwashington.com/Washington-DC/ascd.
\$91.60 (INCLUSIVE PER PERSON AFTER ONLINE DISCOUNT)
- Networking Luncheon with Michelle Shearer, Saturday, June 29, LS01**
\$30 PER PERSON \$ _____
Please note the registration cutoff date is May 20, 2013.
- Monuments by Moonlight Washington, DC, Bus Tour, Saturday, June 29, TS01**
Please note the registration cutoff date for the bus tour is May 31, 2013. No bus tour registrations will be accepted after this date.
\$30 PER PERSON \$ _____

NONMEMBER REGISTRANTS RECEIVE A FREE BASIC MEMBERSHIP.

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(Payment or purchase orders MUST accompany registration forms.)

- A check made payable to ASCD is enclosed. (All sales are in U.S. dollars.)
- A purchase order is enclosed.
- An Institutional membership voucher(s) is enclosed.
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ASCD Conference on Teaching Excellence 2013

June 28–30, 2013

Pre-Conference Institutes June 27

National Harbor, MD

Gaylord National Resort and Convention Center

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or 1-703-578-9600, then press 1

