1. **Advocacy Issue or Cause**: Record an issue you want to solve or cause you want to support.

2. **Advocacy Outcome**: Record a specific, relevant, and attainable outcome that addresses your issue or cause.

3. **Advocacy IQ (Influence Quotient)**: Circle the advocacy IQ that you most closely identify with.

   - Relationship Builder
   - Organizer
   - Awareness Raiser
   - Policy Work
   - Motivator

4. **Advocacy Activities**: Select three advocacy activities from the menu, determine the steps needed for each activity, and set realistic completion dates for each step.

   - **Activity**: [Select an activity]
     - **Steps**: [List the steps]
     - **Target completion dates**: [Set realistic dates]

5. **Pair-and-Share Feedback**: Discuss the questions below.

   - What are the potential challenges of each activity?
   - How might you overcome these challenges?
   - Are the steps attainable and relevant?
   - Did you miss any steps?
   - Are your completion dates specific?

   **Check in with partner by**: [Date]

6. **Next Steps**

   [Blank spaces for additional activities]

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LILA 2015 INDIVIDUAL ADVOCACY PLAN