



1703 North Beauregard Street
Alexandria, VA 22311-1714 USA
1-703-578-9600 or 1-800-933-2723
1-703-575-5400 (fax)
www.ascd.org

2010 ASCD Annual Conference and Exhibit Show Hotel Reservation Alert

Conference Attendees and Exhibitors:

We would like to make you aware of a situation relating to hotel reservations for the 2010 ASCD Annual Conference and Exhibit Show that has been brought to our attention. There is a company, Convention Expo Travel, based out of Henderson, Nev., that has been soliciting our attendees and exhibitors for hotel reservations. They are claiming that they can get better rates or are using other sales pitch methods. They are **NOT** the official housing company and are **NOT** affiliated with the 2010 ASCD Annual Conference and Exhibit Show in any way.

The official housing company for the ASCD 2010 Annual Conference and Exhibit Show is Travel Planners, Inc. Travel Planners, Inc., will never contact you by phone to solicit your business. They will contact you via phone only if you contact them and ask them to return your call.

Companies like Convention Expo Travel may not have blocks of rooms reserved as its solicitation seems to imply. Rather, these companies typically merely resell rooms they have secured from another source. Terms may state that rooms must be fully prepaid, are non-refundable and may be subject to steep change fees; also, room types may not be guaranteed.

ASCD chose Travel Planners, Inc., to give you the following benefits:

- No prepayment
- No change or cancellation fees
- Guaranteed satisfaction
- Call center support to assist you prior to arrival and on site.

Make sure you use Travel Planners, Inc., the official housing for the 2010 Annual Conference and Exhibit Show. Making your reservations is fast and easy. You can make your reservation on the Web at www.ascd.org/annualconference or by telephone at 1-800-221-3531 or 1-212-532-1660, Monday–Friday, 9:00 a.m.–7:00 p.m. eastern time.

If you receive a call from Convention Expo Travel claiming to represent the 2010 ASCD Annual Conference and Exhibit Show, remember that Convention Expo Travel is **NOT** sanctioned by ASCD, and that Convention Expo Travel is **NOT** affiliated with 2010 ASCD Annual Conference and Exhibit Show in any way.

If you have already made hotel reservations through Convention Expo Travel, ASCD is unable to guarantee the validity of the reservation. If you would like to cancel your reservations, please contact the hotel or Convention Expo Travel directly.

Regards,

Takiyah Jefferson
ASCD
Manager, Meetings