



Exhibitor Description & Classified Directory

65TH ASCD Annual Conference & Exhibit Show

Henry B. Gonzales Convention Center • San Antonio, Texas • March 6–8, 2010

Telephone: 703-575-5629 or 703-575-5660 • **Fax:** 703-575-5407 • **E-mail:** exhibits@ascd.org

Submit with Application & Exhibit Booth Contract. Return no later than October 13, 2009.
(Contracts received after this date will not appear in the 2010 Conference Program Book.)

1 COMPANY NAME *PLEASE TYPE OR PRINT CLEARLY.*

2 ENHANCED ONLINE EXHIBIT LISTING



PLEASE ADD OUR COMPANY TO THE ENHANCED ONLINE EXHIBIT LISTING FOR AN ADDITIONAL \$125.
(The exhibit description below will be used for both the Conference Program Book and the Enhanced Online Exhibit Listing. See brochure for details.)

3 EXHIBIT DESCRIPTION: (20 words or fewer.)

4 CLASSIFIED DIRECTORY (Must be limited to 4 categories or fewer.)

- | | | |
|---|---|--|
| <input type="checkbox"/> Arts in Education | <input type="checkbox"/> Educational Administration | <input type="checkbox"/> Reading |
| <input type="checkbox"/> Assessment and Evaluation | <input type="checkbox"/> Effective Teaching Models and Strategies | <input type="checkbox"/> Secondary Education |
| <input type="checkbox"/> At Risk | <input type="checkbox"/> Elementary Education | <input type="checkbox"/> Special Education |
| <input type="checkbox"/> Bilingual Education | <input type="checkbox"/> Environmental Education | <input type="checkbox"/> Standards |
| <input type="checkbox"/> Character Education | <input type="checkbox"/> ESL | <input type="checkbox"/> Technology and Internet Resources |
| <input type="checkbox"/> Classroom Equipment | <input type="checkbox"/> Health and Physical Education | <input type="checkbox"/> Textbooks |
| <input type="checkbox"/> Classroom Management | <input type="checkbox"/> Higher Education | <input type="checkbox"/> Thinking Skills |
| <input type="checkbox"/> Computer Hardware and Software | <input type="checkbox"/> Humanities and Social Sciences | |
| <input type="checkbox"/> Curriculum Development Resources and Materials | <input type="checkbox"/> Instructional Materials and Aids | |
| <input type="checkbox"/> Distance Learning and e-Learning | <input type="checkbox"/> Language Arts | |
| <input type="checkbox"/> Diversity in Education and Multicultural Education | <input type="checkbox"/> Leadership | |
| <input type="checkbox"/> Drug and Violence Prevention | <input type="checkbox"/> Mathematics and Science | |
| <input type="checkbox"/> Early Childhood | <input type="checkbox"/> Middle Schools | |
| | <input type="checkbox"/> Professional Development | |
| | <input type="checkbox"/> Publications | |

Return form, along with the Application & Exhibit Booth Contract, to

Brittany A. Bowen, Exhibits Manager • ASCD, 1703 North Beauregard Street • Alexandria, VA 22311-1714 USA
Phone: 703-575-5629 or 703-575-5660 • **Fax:** 703-575-5407 • **E-mail:** exhibits@ascd.org