

# ABOUT ASCD

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ASCD is the global leader in developing and delivering innovative programs, products, and services that empower educators to support the success of each learner. Comprising 140,000 members—superintendents, principals, teachers, and advocates from more than 134 countries—the ASCD community also includes 56 affiliate organizations. The nonprofit's diverse, nonpartisan membership is its greatest strength, projecting a powerful voice to decision makers.

## ASCD as an Advocate

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ASCD guides education policy at the highest levels, presenting a collective, informed perspective on the crucial issues affecting education to politicians and policymakers around the globe.

The Whole Child Initiative is a vital component of ASCD's advocacy efforts. Promoting a definition of achievement and accountability, the Whole Child Initiative provides information, tools, and resources for educators and policymakers that promote the development of a whole child who is healthy, safe, engaged, supported, and challenged.

## ASCD as a Capacity Builder

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Since 1943, ASCD has been recognized as a leader for its high-quality and award-winning programs, products, services, and publications that build the capacity of educators around the world. The association's innovative, award-winning professional development resources, such as PD In Focus<sup>®</sup> and PD Online<sup>®</sup> courses, are used by educators across the country and worldwide. ASCD delivers tens of thousands of hours of face-to-face and online professional development to educators across the globe each year, positioning us among the largest professional development providers of our kind. Annually, ASCD conferences host more than 15,000 educators from around the world for compelling professional development events that improve teacher effectiveness and support educators as they network to find solutions to common problems.

## ASCD as a Publisher

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Finally, ASCD's many informative publications are recognized as balanced and reliable sources of information on the latest trends, research, and professional practices in education. In addition to ASCD's monthly flagship publication, *Educational Leadership*, each year the association publishes more than 25 new books from the leading thinkers in education, as well as a number of informative reports and newsletters.

## Connect with ASCD

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### Visit Us Online

For more information about ASCD, visit [www.ascd.org](http://www.ascd.org). To visit the online home of ASCD's Whole Child Initiative, visit [www.wholechildeducation.org](http://www.wholechildeducation.org).

Discover our [affiliates](http://www.ascd.org/affiliatedirectory) ([www.ascd.org/affiliatedirectory](http://www.ascd.org/affiliatedirectory)) from around the world.

Connect with our [student chapters](http://www.ascd.org/chapters) ([www.ascd.org/chapters](http://www.ascd.org/chapters)) at community colleges, colleges, and universities with accredited education programs.

### Engage with ASCD

- On [ASCD EDge](http://ascdedge.ascd.org)<sup>®</sup> (<http://ascdedge.ascd.org>), our professional networking community for educators, with more than 50,000 members.
- On Twitter:
  - [@ASCD](https://twitter.com/ASCD), ASCD's official Twitter account.
  - [@WholeChildAdv](https://twitter.com/WholeChildAdv), the Twitter account for ASCD's Whole Child Initiative.
- On Facebook:
  - [ASCD](http://www.facebook.com/ascd.org) ([www.facebook.com/ascd.org](http://www.facebook.com/ascd.org)) helps you stay up-to-date with ASCD.
  - [Whole Child Initiative](http://www.facebook.com/wholechild) ([www.facebook.com/wholechild](http://www.facebook.com/wholechild)) is dedicated to ASCD's Whole Child Initiative.
- On Pinterest:
  - Organize and share ASCD resources ([www.pinterest.com/officialascd](http://www.pinterest.com/officialascd)).
- On our blogs:
  - [ASCD Inservice](http://www.ascd.org/blog) ([www.ascd.org/blog](http://www.ascd.org/blog)) contains helpful posts and tips from ASCD staff, members, and leading educators.
  - [Whole Child Blog](http://www.wholechildeducation.org/blog) ([www.wholechildeducation.org/blog](http://www.wholechildeducation.org/blog)) focuses on raising awareness about the need to ensure each child is [healthy](#), [safe](#), [engaged](#), [supported](#), and [challenged](#).

### Read Our Publications and Newsletters

[Educational Leadership](http://www.ascd.org/el) ([www.ascd.org/el](http://www.ascd.org/el)), ASCD's flagship publication for members published eight times per year, September through May, with additional online editions during the summer. *Educational Leadership* has a circulation of approximately 175,000 and provides information about teaching and learning, new ideas and practices, and the latest trends and issues affecting prekindergarten through higher education.

[ASCD SmartBrief](http://www.ascd.org/smartbrief) ([www.ascd.org/smartbrief](http://www.ascd.org/smartbrief)), a free, daily e-newsletter providing summaries and links to major education stories and issues, as well as education employment opportunities.

[Capitol Connection](http://www.ascd.org/capitolconnection) ([www.ascd.org/capitolconnection](http://www.ascd.org/capitolconnection), formerly *Educator Advocates Newsletter*), ASCD's weekly newsletter that provides the inside scoop on federal policy and helps connect educators with lawmakers on issues that matter.