A blueprint for resilient education leaders.

Strengthen school capacity, culture, and climate.

2019 ASCD Conference on Educational Leadership

November 8–10, 2019
Pre-Conference Institutes: November 7, 2019

Gaylord National Resort & Convention Center
National Harbor, Maryland, in the Washington, D.C., Metro Area
What is it like to run a successful school and district in 2019? It takes strong will, big hearts, and **bold action** to transform plans into a dynamic engine of equity, capacity, achievement, and safety. You know the best schools and districts support the whole child, leverage the passion of staff and the strengths of families, and empower healthy communities. Yet the challenges facing school and district leaders today are among the toughest in decades.

**ASCD 2019 Conference on Educational Leadership** brings educators together to transform intentions into targeted strategies for high-performing schools that achieve more for students, staff, districts, and communities.

Join us at the National Harbor for an uncluttered view of the actions that leaders must take to cultivate school safety, foster a healthy climate, raise student performance and trust, instill the mindset of equity and a respect for identity, and achieve connections to one another and the entire community.

Leaders who have walked the journey of educational transformation will be your expert guides. Review the highlights of the 2019 Conference on Educational Leadership here and explore the expanding program details at [www.ascd.org/CEL](http://www.ascd.org/CEL).

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**Welcome Reception with John B. King Jr.**

**Thursday, November 7, 2019**

**4:00–6:00 p.m.**

Former U.S. Secretary of Education John B. King Jr. will join the Welcome Reception for an intimate “fireside chat” on educational equity, opportunity, and resilient schools. King is the president and CEO of The Education Trust, a national nonprofit organization that seeks to identify and close opportunity and achievement gaps, from preschool through college. He served in President Barack Obama’s cabinet as the 10th U.S. Secretary of Education. Reception begins at 4:00; King speaks at 5:00.
FEATURED PRESENTERS
Friday, November 8, 2019

Opening General Session

Fostering Resilient Learners / 8:00–9:30 a.m.

Pete Hall  Prolific education author, consultant, and presenter
Kristin Souers  Author, consultant, and assistant director of the Washington State University Child and Family Research Unit

Teaching, learning, and leading are complicated enough as they are. Add childhood trauma, toxic stress, incredible demands, high expectations, public scrutiny, funding gaps . . . well, you know our reality as educators. How can we best lead in our current climate? How can we foster resilience in staff, students, and ourselves? Join Kristin Souers and Pete Hall (authors of Fostering Resilient Learners and Relationship, Responsibility, and Regulation) as they explore the impact of stressors on the brain, peel back the veneer of our mindsets, and share ways to create a Culture of Safety: a learning environment that is safe, predictable, and consistent. With humor, straight talk, and useful strategies, the opening general session is sure to leave you inspired, energized, and equipped to tackle the challenges before you.

Afternoon General Session

The Fifth Priority / 4:30–5:30 p.m.

Luis Torres  Trailblazer, urban educator, and passionate presenter

For many families, education is a “fifth priority.” Food, shelter, safety, and health come before education. Learn ways to help families address these needs so that children can focus on their education. For more than 20 years, Luis Torres focused on “whole child education” before shifting to “whole school education” and, now, developing “whole community education” initiatives at a school that has gone from being the lowest-performing school in New York, to having the highest gains on the state English language arts exam. For too long people have believed that the school will fix the problems in the community; the reality is, it’s a joint effort.

Keynote Luncheon

Lessons in Learning and Leading (You Can’t Make Up This Stuff) / 12:15–1:45 p.m.

Phyllis Pajardo  Superintendent, ASCD Faculty member, and coauthor of The Principal Influence

Savor the fun and challenging aspects of Dr. Phyll’s extensive leadership journey and her foundational core principles of collaboration, collective responsibility, development of leadership capacity, stakeholder relationships, and reflective practices.

*Register separately for this optional lunch-and-learn event. $89 fee applies.

BRING YOUR TEAM!

Every fifth person from your school or organization attends FREE when you register as a group!

For full conference details and to explore exciting breakout sessions, general sessions, and keynote luncheons, visit www.ascd.org/CEL.

Program subject to change. View current program at www.ascd.org/CEL.
Saturday, November 9, 2019

**Morning General Session**

*Transforming Schools for Excellence Through Leadership: Eliminating Opportunity Gaps*  |  8:00–9:30 a.m.

*Tiffany Anderson*  
Writer, award-winning public school educator and administrator, and champion for high-performance schools in high-poverty areas

Be inspired to think beyond the traditional methods used to disrupt poverty and low academic performance. Hear how staff members in three different school districts Anderson led helped transform a school system to eliminate achievement gaps and meet over 90 percent of state standards. Anderson will share researched-based, tiered intervention systems of support that influence academic achievement and will provide practical strategies that you can use to disrupt poverty and improve low academic performance. Her energetic style, refusal to settle for mindsets that oppress spirits and minds, and strategic approach to creating a high-performance school culture will provide a winning attitude for restoring resilience to your school district.

**Afternoon General Session**

*Better Conversations: The Beliefs and Habits That Can Help Anyone Dramatically Improve as a Communicator*  |  4:30–5:30 p.m.

*Jim Knight*  
Research associate at University of Kansas, instructional coach, and author

Much of our joy and sorrow in life, and our success and failure at work, are the direct result of our relationships, and our relationships flourish or fail depending on how well we communicate. In this session, participants will learn how to coach themselves to have “Better Conversations.” Participants will learn (a) the beliefs that lead to Better Conversations and (b) habits they can develop to have more life-giving conversations. Join Jim Knight if you want to improve the way you interact with others, or the way educators in your school interact with one another.
**Keynote Luncheon**

**Visibility. Identity. Empathy: How Identity Affirmation Creates Resilient and Confident Learners**

12:15–1:45 p.m.

LeeAndra Khan  
Education leader, speaker, writer, and advocate for equity and access in education

LeeAndra Khan shares her experiences and explores how elevating students’ personal stories and voice helps us to not only be better teachers, but also empower every student.

*Register separately for this optional lunch-and-learn event. $89 fee applies.

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**Sunday, November 10, 2019**

**Closing General Session**

**Where Do We Go from Here?**

11:00 a.m.–12:00 noon

Manny Scott  
Author, servant leader and original Freedom Writer, Ph.D. student, and inspirational speaker

By sharing life-changing lessons he has learned from teachers, from his own doctoral work in intercultural competence, and from the work he has been doing with kids and schools for the last 19 years, Manny Scott will show how, together, we can transform our schools into safe, positive environments where all adults are equipped to reach kids, and all kids are empowered to reach their potential. This presentation is a reminder of the life-changing power possessed by every adult to help young people flourish. It’s a call to action for all who experience it.

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**Program subject to change. Get the full pre-conference institute details at www.ascd.org/CELprecons.**
This conference aims to provide K–12 education leaders, administrators, district leaders, and superintendents with innovative strategies and tools to help teachers build capacity and resiliency both in themselves as educators and in their students. With overall teacher wellness, retention, and satisfaction, every student succeeds. Explore more at www.ascd.org/CEL.

**SCHEDULE AT A GLANCE**

**THURSDAY, NOVEMBER 7**
8:30 a.m.–3:30 p.m. .... Full-Day Pre-Conference Institutes
12:30 p.m.–3:30 p.m. .... Half-Day Pre-Conference Institute
4:00–6:00 p.m. .... Welcome Reception: John B. King Jr.

**FRIDAY, NOVEMBER 8**
8:00–9:30 a.m. .... Opening General Session:
                    Pete Hall and Kristin Souers
9:45–10:45 a.m. .... Morning Learning Sessions A
11:00 a.m.–12:00 noon .... Morning Learning Sessions B
                    (repeat 2:00–3:00 p.m.)
12:15–1:45 p.m. .... Lunch on your own or
                    Keynote Luncheon with Phyllis Pajardo
2:00–4:15 p.m. .... Afternoon Learning Sessions
4:30–5:30 p.m. .... Afternoon General Session: Luis Torres

**SATURDAY, NOVEMBER 9**
8:00–9:30 a.m. .... Morning General Session: Tiffany Anderson
9:45–10:45 a.m. .... Morning Learning Sessions A
11:00 a.m.–12:00 noon .... Morning Learning Sessions B
                    (repeat 2:00–3:00 p.m.)
12:15–1:45 p.m. .... Lunch on your own or
                    Keynote Luncheon with LeeAndra Khan
2:00–4:15 p.m. .... Afternoon Learning Sessions
4:30–5:30 p.m. .... Afternoon General Session: Jim Knight

**SUNDAY, NOVEMBER 10**
8:00–9:00 a.m. .... Morning Learning Sessions A
9:15–10:45 a.m. .... Morning Learning Sessions B
11:00 a.m.–12:00 noon .... Closing General Session: Manny Scott

**HOTEL INFORMATION**

Gaylord National Resort & Convention Center
201 Waterfront Street
National Harbor, Maryland 20745
1-301-965-4000
ASCD Rate: $239 (inclusive of resort fee)

Explore this beautiful hotel and full amenities, and book your room now at www.ascd.org/CELtravel. We ask that you register for the conference before booking your room reservations. Hotel reservations can be made through Tuesday, October 15, or until the room block is sold out.

**REGISTER TODAY!**

ONLINE: www.ascd.org/CELregister
PHONE: 1-800-933-ASCD (2723) or 1-703-578-9600
FAX ORDER FORM: 1-703-575-5414
EMAIL: registration@ascd.org
MAIL ORDER FORM:
ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA
## REGISTRATION FORM

**YES!** I want to attend the 2019 ASCD Conference on Educational Leadership.

ONLY ONE REGISTRANT PER FORM. PLEASE TYPE OR PRINT CLEARLY. INCOMPLETE FORMS WILL BE RETURNED.

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### PLEASE TYPE OR PRINT FOR NAME BADGE

- **NAME***: Mr. / Mrs. / Ms. / Dr. / ASCD Member/Customer ID (If Known)
- **JOB TITLE***: School/District/Company*
- **ADDRESS***: Home / Work
- **CITY***: State/Province* / Zip/Postal Code* / Country
- **PHONE***: Home / Work
- **EMAIL***:

*REQUIRED FIELDS*  
- I have a disability requiring special provisions or services. (ASCD will contact you.)
- Yes, I would like to volunteer at the ASCD Conference on Educational Leadership.
- **NOTE:** Attendees must be 18 years of age or older. Please wait until you have received your registration confirmation via email to make travel arrangements.

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### ASCD Member Savings!

Join **NOW** to register at the member rate and save up to 20%! Enjoy a full year of benefits, including our award-winning Educational Leadership® magazine.

- **Basic Online**: $49  
- **Basic Print**: $59

By registering, you acknowledge that you have read and agree to the Conference on Educational Leadership attendance policies posted at [www.ascd.org/eventterms](http://www.ascd.org/eventterms), and authorize ASCD to share your contact information with its affiliates, sponsors, and partners. To opt out of sharing your contact information, or if you have questions regarding the policies, please contact optout@ascd.org.

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### STEP 1: CONFERENCE OPTIONS

**CONFERENCE CODE:** PD20EL005

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<th>Regular Through 11/7</th>
<th>On-Site 11/8–11/10</th>
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<td><strong>TEAM REGISTRATION • BRING YOUR TEAM!</strong> Every fifth person from your school or organization attends FREE when you register as a group!</td>
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*Full-time students must provide a copy of a current, valid student ID.

**SUBTOTAL:** $_________

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### STEP 2: CONFERENCE FEES AND PAYMENT

- **CONFERENCE FEE (from Step 1)**: $_________
- **PRE-CONFERENCE INSTITUTE FEE + MATERIALS FEE**: $_________
- **KEYNOTE LUNCHEON FEE**: $_________

**TOTAL PAYMENT:** $_________

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### STEP 3: PAYMENT OPTIONS

- **Credit Card.** ASCD accepts MasterCard, VISA, American Express, or Discover Card. Credit card orders are not accepted via email.
  - Register online at [www.ascd.org/cel](http://www.ascd.org/cel).
  - Call 1-800-933-ASCD (2723) or 1-703-578-9600. Please have your credit card number ready. ¡Se habla Español!
  - Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA

- **Purchase Order.**
  - All purchase orders for pre-conference and conference registrations, luncheons, and other sessions must be paid in full within 30 days of the invoice date. No purchase orders will be accepted on-site. Cash, checks, and credit cards only.
  - Fax to 1-703-575-5414.
  - Email to registration@ascd.org.

- **Check.** Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19282-6887 USA

- **ASCD Gift Certificates/PD Voucher.** Mail to ASCD Conference Registration, P.O. Box 826887, Philadelphia, PA 19182-6887 USA

If you are registering more than one person, please fax your registration forms to 1-703-575-5414.

**CHARGE MY:**
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- VISA
- AMEX
- DISCOVER

**ACCOUNT NO.:**

**EXPIRATION (MM/YY):**

**CSV #:**

**SIGNATURE:**

**NAME ON CREDIT CARD (PLEASE PRINT):**

**BILLING ADDRESS:**

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- **Team Registration.** Please fax your group registration forms to 1-703-575-5414.
RESILIENT SCHOOLS IN ACTION

2019 ASCD CONFERENCE ON EDUCATIONAL LEADERSHIP

NOVEMBER 8–10, 2019
Pre-Conference Institutes: November 7, 2019

Bringing leaders from every level together as only ASCD can.

We’ll focus on critical issues that persistently challenge K–12 teachers; central office, local, and district administrators; and superintendents as we define

• which essential actions to take first to achieve success;
• how to sustain a climate of safety and achievement for all students; and
• how to restore focus, wholeness, and dignity for every student.

Join us at the National Harbor near Washington, D.C., to gain resolve and inspiration to act and transform your students, staff, and schools.

Register and explore an expanding program at www.ascd.org/CEL.