

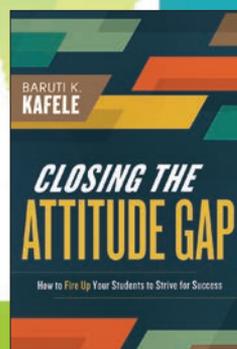
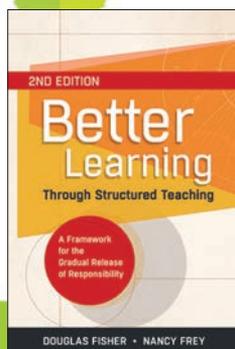
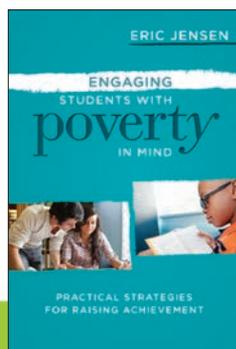


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National Survey of Professional Development Trends, Education Market Research, December 2012

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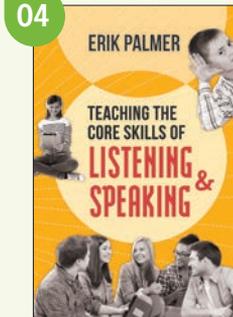
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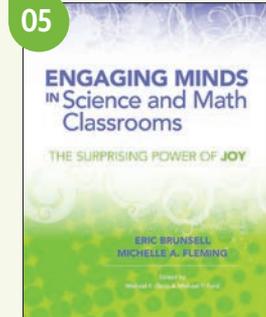
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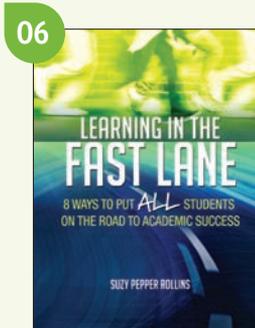
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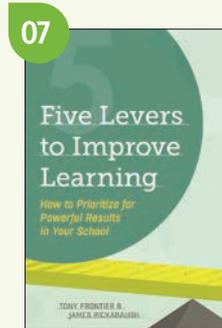
Common Core Literacy



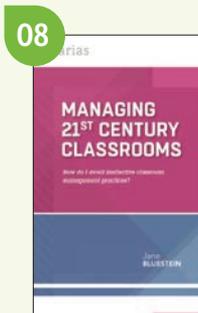
STEM Learning



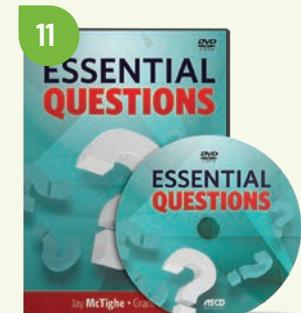
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Frank Sansivieri Intermediate School

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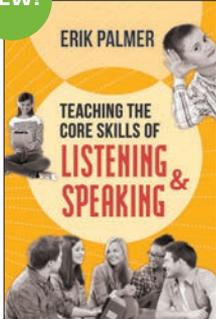


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Erik Palmer

Meet the challenge of the Common Core's listening and speaking standards across the curriculum with this practical book of classroom examples and specific activities. Explore an approach aligned to the six Common Core anchor standards focused on preparing students for 21st century communication inside and beyond the classroom. And choose from dozens of suggested activities to teach and assess these language arts in every grade level.

(ASCD book, 2014) 6" x 9", 200 pages.

ASCD Members	\$19.95
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The Common Core Insider: Elementary and Middle School Math DVD

Use this video to show teachers and school leaders using classroom strategies to meet the Common Core Math Standards, for math practices and math content, in elementary and middle schools. In-depth profiles of teachers and math coaches, along with practical classroom examples, demonstrate specific strategies for meeting the challenges of the Common Core State Standards, including verbal fluency in tackling math problems, real-life application, and ability to reason, critique others, and model problem solving. Scenes from two schools—a middle school in San Jose, California, and an elementary school in Silver Spring, Maryland—reveal the importance of collaborative teaching, professional development, formative assessment, and technology in meeting the goals of the Common Core standards for math.

(ASCD DVD, 2013) One 50-minute DVD.

ASCD Members	\$119
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The Common Core Insider: High School Math DVD

Go inside an award-winning high school's math and science classrooms to witness the evolving process of implementing the Common Core State Standards for mathematics. Sleepy Hollow High in New York is a snapshot of a racially and economically diverse public high school. Led by a dynamic principal, Sleepy Hollow's math and science teachers have embraced the implementation of the Common Core standards and are taking collaboration between departments to a new level. Featuring interviews with the principal and teachers as well as scenes from real classrooms, this video explores how lesson plans are developed across departments, the school's strategy for "teaching to the individual," and how teachers work with students ranging from English as a second language classes to AP Calculus. At Sleepy Hollow High, both collaborative teaching and a principal willing to let her faculty teach "outside the box" have led to a challenging and rewarding environment where students are thriving.

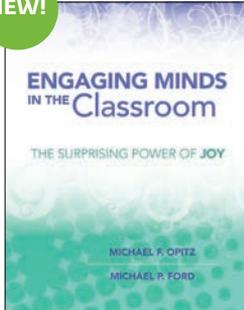
(ASCD DVD, 2014) One 45-minute DVD.

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New strategies for joyful learning

NEW!



Engaging Minds in the Classroom: The Surprising Power of Joy

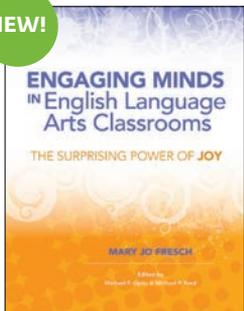
Michael F. Opitz and Michael P. Ford

Don't let accountability and standardization take away from the joy of classroom teaching and learning. Drawing on key findings from research on motivation and engagement, and real-life teaching examples, the authors outfit your teaching with a framework for joyful learning, ways to promote joyful learning in instruction, and learning activities that encompass critical, noncognitive aspects of education.

(ASCD book, 2014) 7" x 9", 76 pages.

ASCD Members	\$12.95
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NEW!



Engaging Minds in English Language Arts Classrooms: The Surprising Power of Joy

Mary Jo Fresch; edited by Michael F. Opitz and Michael P. Ford

Take the joyful learning framework you discovered in *Engaging Minds in the Classroom* and use it to keep students attentive, thoughtful, and inquisitive about learning in language arts. Explore innovative instructional approaches for diverse students at all grade levels, and meet the multiple challenges of standards, assessments, instruction of English language learners, and closing achievement gaps.

(ASCD book, 2014) 7" x 9", 56 pages.

ASCD Members	\$10.95
Nonmembers	\$14.95
Stock #	113021X49

Engaging Minds in Science and Math Classrooms: The Surprising Power of Joy

Eric Brunzell and Michelle A. Fleming;
edited by Michael F. Opitz and Michael P. Ford

Using the framework introduced in the ASCD book *Engaging Minds in the Classroom: The Surprising Power of Joy*, this book describes how you can create more "magical moments" during science and mathematics teaching that keep students engaged and motivated to learn these subjects. Explore teaching strategies and project ideas—from schoolwide events to classroom activities—that help you build on students' interests and focus them on understanding concepts rather than simply earning a grade.

(ASCD book, 2014) 7" x 9", 64 pages.

ASCD Members	\$10.95
Nonmembers	\$14.95
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Engaging Minds in Social Studies Classrooms: The Surprising Power of Joy

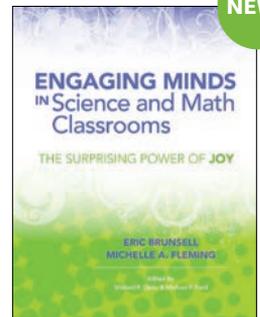
James A. Erikson; edited by Michael F. Opitz and Michael P. Ford

Transform tuned-out students into enthusiastic learners of social studies content by applying a joyful learning framework in a student-centered, project-oriented classroom. Drawing from the breakthrough ASCD book *Engaging Minds in the Classroom: The Surprising Power of Joy*, this book explains strategies that help you connect social studies to real life while maintaining integration with standards, including the Common Core State Standards.

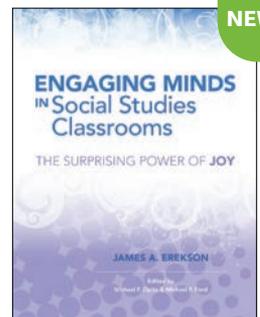
(ASCD book, 2014) 7" x 9", 56 pages.

ASCD Members	\$10.95
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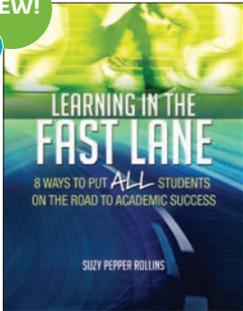


NEW!



New ways to teach struggling students

NEW!



Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success

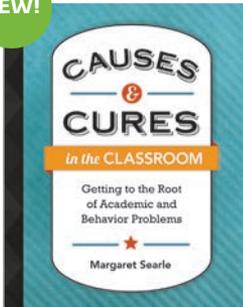
Suzy Pepper Rollins

Understand why the best way to support struggling students is to accelerate, not remediate, their learning. Get a plan of action to immediately move underperforming students in the right direction—and differentiate instruction for all learners—with eight high-impact, research-based instructional approaches that help you provide all students with compelling, rigorous, and engaging learning experiences.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, April 2014)
7" x 9" 176 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
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NEW!



Causes & Cures in the Classroom: Getting to the Root of Academic and Behavior Problems

Margaret Searle

Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. This book helps you identify the causes of such problems and address them with specific and practical interventions. A five-step protocol leads you from observed problem to root causes with intervention plans that will work.

(ASCD Premium, Select, and Institutional Plus Member book, November 2013) 7" x 9", 180 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113019X49

Hanging In: Strategies for Teaching the Students Who Challenge Us Most

Jeffrey Benson

Through compelling examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors the individuality of each student and his or her own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2014)
6" x 9", 196 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
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Memory at Work in the Classroom: Strategies to Help Underachieving Students

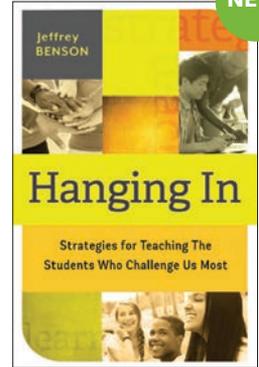
Francis Bailey and Ken Pransky

Discover how to support learners—especially struggling learners—with instruction that responds effectively to their struggles with memory and its essential role in the learning process. Using real-life examples, the authors guide you through the five memory systems. Understand the teaching techniques that support those systems and explore classroom practices that align with the functioning of memory and the ways students learn.

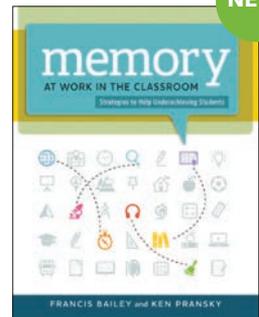
(ASCD book, 2014) 7" x 9", 215 pages.

ASCD Members	\$20.95
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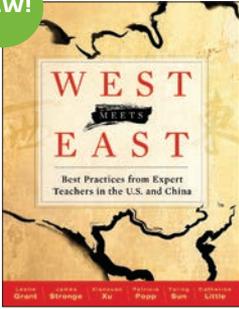
NEW!



NEW!



NEW!



West Meets East: Best Practices from Expert Teachers in the U.S. and China

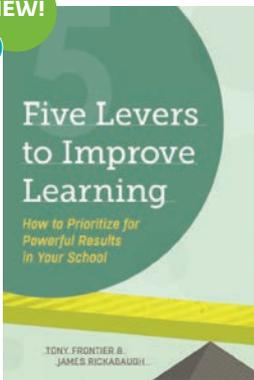
Leslie Grant, James Stronge, and others

Which beliefs and strategies of effective teachers can cross borders and cultures to help students everywhere make breakthrough advances? This book answers that question and explains what is at the center of exemplary teaching and what are points of differences to reflect on and consider for change. Through a cross-cultural study of beliefs and practices of award-winning teachers in the United States and China, explore what to keep and what to consider changing about the way educators engage in teaching and learning.

(ASCD Premium and Select Member book, Featured Selection, April 2014) 7" x 9", 200 pages.

ASCD Members	\$19.95
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Five Levers to Improve Learning: How to Prioritize for Powerful Results in Your School

Tony Frontier and James Rickabaugh

Discover a simple but powerful framework that ensures you do the right work and make changes that will truly have measurable effects on student achievement. The authors focus your attention on five key "levers" that can unlock the potential for lasting improvements in teaching and learning. Read examples of efforts associated with each lever, explore their opportunities and pitfalls, and get ideas you need to use the levers more mindfully.

(ASCD Premium and Select Member book, Featured Selection, January 2014) 6" x 9", 200 pages.

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The five levers articulated by Frontier and Rickabaugh are elegant in their simplicity. They provide administrators and teacher leaders with a comprehensive framework for understanding and analyzing the effectiveness of their efforts and practical strategies for making an immediate impact in areas of need."

Robert J. Marzano, CEO Marzano Research Laboratory

New ideas for school improvement

Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition

Douglas Fisher and Nancy Frey

This updated edition of an ASCD best-seller digs deeper into how teachers can equip students with what they need to develop content understanding and be self-directed learners. Get tips and tools to support your implementation of a tried-and-true classroom practice that includes a purposeful cycle of focused instruction, guided instruction, collaborative learning, and independent learning that generates authentic outcomes.

(ASCD Premium Member book, December 2013) 6" x 9", 160 pages.

ASCD Members	\$18.95
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How Teachers Can Turn Data into Action

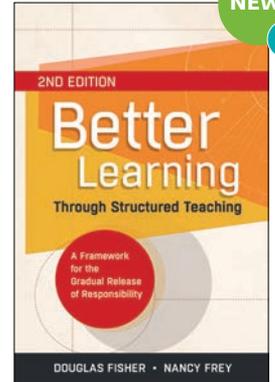
Daniel R. Venables

Discover a user-friendly, systematic process to help busy teachers and teacher teams review and respond to data in ways that blaze a clear path to improved learning and teaching. Using a school-proven Data Action Model—refined and simplified through years of teacher feedback—you and your teacher team can use data to identify critical gaps in student learning, collaborate on solutions to close those gaps, and determine the next course of action.

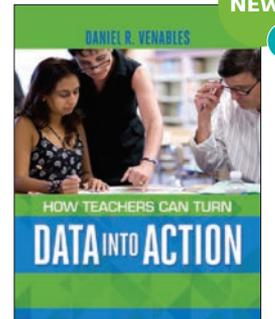
(ASCD Premium Member book, February 2014) 7" x 9", 151 pages.

ASCD Member	\$18.95
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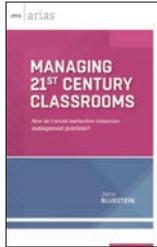


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ASCD Arias Publications



Managing 21st Century Classrooms: How Do I Avoid Ineffective Classroom Management Practices?

Jane Bluestein

Discover why classroom management practices in the 21st century have to adapt to the realities of a more democratized world of student-centered, inquiry-driven learning. Learn which practices are now not only decreasing in effectiveness, but causing a whole new set of problems and explore practical alternatives that result in classrooms that are more conducive to learning.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

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Short on Time: How Do I Make Time to Lead and Learn as a Principal?

William Sterrett

Leadership expert and former principal William Sterrett explains how to maximize instructional time, communicate in timely ways, balance your responsibilities, and run efficient meetings.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

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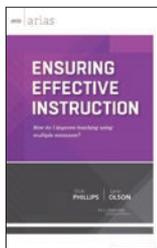
Digital Learning Strategies: How Do I Assign and Assess 21st Century Work?

Michael Fisher

Digital tools bring an entirely new menu of tasks into the classroom, allowing students to conduct research, solicit feedback, and collaborate with others more effectively than ever before. Michael Fisher outfits you for this new world by explaining how best to incorporate apps and online resources in the classroom.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

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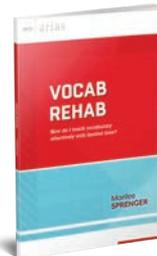
Ensuring Effective Instruction: How Do I Improve Teaching Using Multiple Measures?

Vicki Phillips and Lynn Olson

Use this publication to explain to everyone in your organization why the best way to evaluate teaching performance is to use a balanced approach that includes multiple measures. The authors draw from research conducted by the Bill & Melinda Gates Foundation and the experiences of nearly 3,000 teachers to describe multiple ways to identify effective teaching and provide teachers with information they can trust to improve their performance.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

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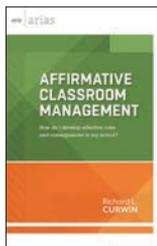
Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time?

Marilee Sprenger

Find out how to make time every day to teach vocabulary through direct, explicit instruction that is also creative, interesting, and fun for students. Teacher and author Marilee Sprenger explains a new and effective approach to teaching vocabulary in 10-minute lessons that both engage students and help ensure new words stick.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

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Affirmative Classroom Management: How Do I Develop Effective Rules and Consequences in My School?

Richard L. Curwin

Discover clear and positive strategies that empower teachers and administrators to develop effective rules and consequences for classroom management and student discipline. Learn how an approach that emphasizes student and parent engagement, schoolwide collaboration, and student responsibility can lead to environments more harmonious, equitable, and conducive to learning and teaching.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

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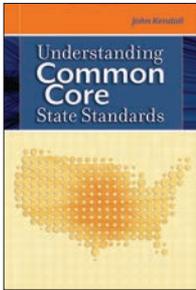


Implementing the Common Core

BEST-SELLER!

Understanding Common Core State Standards

John Kendall



What every educator needs—a straightforward explanation that lays out the benefits of the Common Core standards in plain English, provides a succinct overview, and promotes thinking about how to transition to this promising new paradigm.

(ASCD booklet copublished with McREL, 2011) 6" x 9", 72 pages.



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BEST-SELLER!

Leading with Vision: Six Steps to Implementing the Common Core State Standards DVD

Designed to help school leaders successfully implement the Common Core State Standards, this ASCD DVD shows examples of effective ways to empower teachers



to make necessary shifts in curriculum planning and instructional practice. In scenes from all kinds of schools, explore ways to address the essential challenges of adopting the new standards, including

- How to roll out information without overwhelming staff.
- How to balance ongoing needs with the need to adopt new standards.
- How to anticipate and overcome roadblocks to your implementation.

(ASCD DVD, 2012) One 45-minute DVD.

ASCD Members	\$169
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Stock #	613041X49

Use these Quick-Start Guides to ensure teachers at every level understand and can implement your Common Core State Standards aligned program. Each includes a lesson design template based on *Classroom Instruction That Works, 2nd Edition* (see page 15) with three sample lessons.



Common Core Standards for Elementary Grades K–2 Math & English Language Arts: A Quick-Start Guide

Amber Evenson, Monette McIver, Susan Ryan, and Amitra Schwols; edited by John Kendall

(ASCD book copublished with McREL, 2013) 7" x 9", 265 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
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Common Core Standards for Elementary Grades 3–5 Math & English Language Arts: A Quick-Start Guide

Amber Evenson, Monette McIver, Susan Ryan, and Amitra Schwols; edited by John Kendall

(ASCD book copublished with McREL, 2013) 7" x 9", 260 pages.

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Common Core Standards for Middle School Mathematics: A Quick-Start Guide

Amitra Schwols and Kathleen Dempsey; edited by John Kendall

(ASCD book copublished with McREL, 2012) 7" x 9", 130 pages.

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Nonmembers	\$22.95
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Common Core Standards for Middle School English Language Arts: A Quick-Start Guide

Susan Ryan and Dana Frazee; edited by John Kendall

(ASCD book copublished with McREL, 2012) 7" x 9", 120 pages.

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Common Core Standards for High School English Language Arts: A Quick-Start Guide

Susan Ryan and Dana Frazee; edited by John Kendall

(ASCD book copublished with McREL, 2012) 7" x 9", 105 pages.

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Common Core Standards for High School Mathematics: A Quick-Start Guide

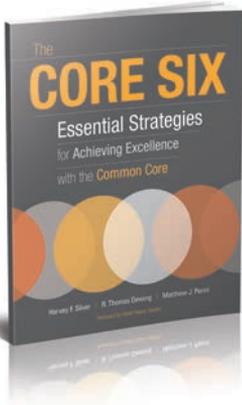
Amitra Schwols and Kathleen Dempsey; edited by John Kendall

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Teaching for the Common Core

**BEST-SELLER!**

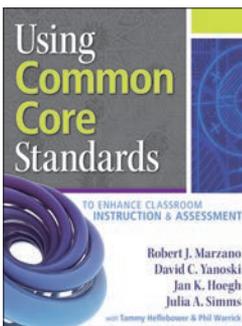
The Core Six: Essential Strategies for Achieving Excellence with the Common Core

Harvey F. Silver, R. Thomas Dewing, and Matthew J. Perini

Discover research-based strategies to help you respond to the demands of the Common Core State Standards, particularly the English language arts standards. Drawing from the research on which classroom strategies are your “best bets” for improving student achievement, the authors recommend six winning instructional approaches that ensure your lessons reinforce the Common Core standards.

(ASCD book, 2012) 7” x 9”, 89 pages.

ASCD Members	\$10.95
Nonmembers	\$14.95
Stock #	113007X49



Using Common Core Standards to Enhance Classroom Instruction and Assessment

Robert J. Marzano, David C. Yanoski, Jan K. Hoegh, and Julia A. Simms with Tammy Heflebower and Phil Warrick

Link your learning Common Core targets to proficiency scales that teachers can use in their everyday practice to ensure students are attaining the goals called for in the standards. This book provides practical steps for instruction and assessment that are directly related to progress toward the standards. Included are hundreds of ready-to-use, research-based proficiency scales for both English language arts and mathematics for every grade level.

(Marzano Research Laboratory book, 2013)
8 1/2” x 11”, 304 pages.

ASCD Members	\$34.95
Nonmembers	\$34.95
Stock #	313066X49

BEST-SELLER!

Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding

Marilee Sprenger

Instead of wading through long vocabulary lists and drill-and-kill exercises, read this book that focuses you on the 55 most critical words from the Common Core State Standards that your students need to know and use in their everyday lives. Marilee Sprenger explains the compelling reasons to teach these words and equips you with fun and memorable strategies you can use to make them stick in students’ minds.

(ASCD book, 2013) 7” x 9”, 220 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113040X49

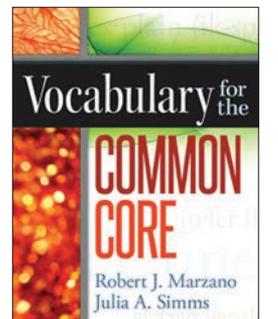
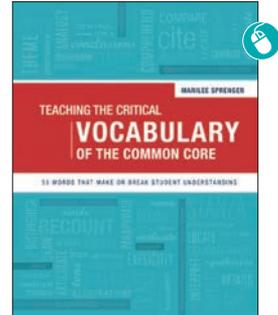
Vocabulary for the Common Core

Robert J. Marzano and Julia A. Simms

Learn how to infuse vocabulary instruction with research-based practices and vocabulary terms aligned to the Common Core State Standards. Included in the guide are a proven instructional process and descriptions and examples for over 220 cognitive terms and suggested grade levels and topical groupings for over 2,200 content-specific terms.

(Marzano Research Laboratory book, 2013)
8 1/2” x 11”, 260 pages.

ASCD Members	\$34.95
Nonmembers	\$34.95
Stock #	313068X49



Designing curriculum for the **Common Core**

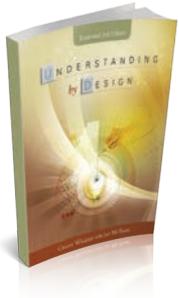
**BEST-SELLER!**

Unpacking the Common Core Standards Using the UbD Framework DVD

Drawing from the popular Understanding by Design® (UbD®) framework, this DVD explains an approach to implementing the Common Core State Standards that ensures a results-oriented curriculum with fidelity to the standards. UbD authors Grant Wiggins and Jay McTighe and experts on curriculum design explain how to unpack standards and create units and lessons that reflect the Common Core standards—rigorous goals in both English language arts and mathematics.

(ASCD DVD, 2012) One 55-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	612059X49

**BEST-SELLER!**

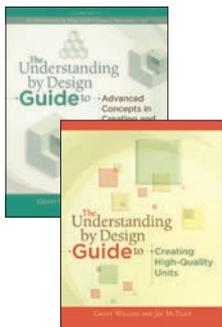
Understanding by Design, Expanded 2nd Edition

Grant Wiggins and Jay McTighe

Two renowned authorities describe the backward design process that leads to increased student understanding and mastery of subject matter. Lots of examples, across all grade levels and subjects, show how schools and districts have used this popular framework.

(ASCD book, 2005) 8 1/2" x 11", 370 pages.

ASCD Members	\$25.95
Nonmembers	\$32.95
Stock #	103055X49



Understanding by Design Guide Two-Book Set

Our two best-selling Design Guides by the Understanding by Design® framework's authors are now in a set to give you a convenient, lower-cost way to share these resources with all staff members. Save on both *Understanding by Design Guide to Creating High-Quality Units* and *Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units*.

ASCD Members	\$33.95
Nonmembers	\$44.95
Stock #	114050X49

BEST-SELLER!

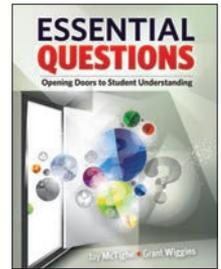
Essential Questions: Opening Doors to Student Understanding

Jay McTighe and Grant Wiggins

Authors of the popular Understanding by Design® framework explain why and how to use essential questions in all grade levels and subjects to unlock the big ideas in your curriculum and deepen students' understanding. They provide practical and proven guides to help you design effective essential questions and use them in daily instruction to engage more students in thoughtful learning that promotes independent learning in all grade levels and subjects.

(ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2" x 11", 120 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	109004X49



Essential Questions DVD

The fastest, easiest way to help teachers unlock the big ideas in your curriculum and unleash your students' thinking skills is to show this new video about incorporating essential questions into instruction. Based on the best-selling ASCD book, *Essential Questions: Opening Doors to Student Understanding*, authors Jay McTighe and Grant Wiggins explain how essential questions used in daily instruction engage more students in thoughtful learning that promotes deeper understandings in all grade levels and subjects. Classroom scenes in the video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

(ASCD DVD, 2014) One 45-minute DVD.

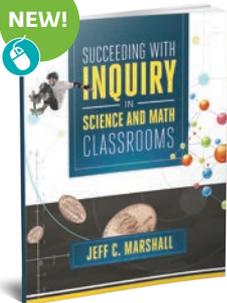
ASCD Members	\$169
Nonmembers	\$219
Stock #	614035X49



Understanding by Design® and UbD® are trademarks owned by ASCD and may not be used without permission.

Aiming for college and career readiness

NEW!



Succeeding with Inquiry in Science and Math Classrooms

Jeff C. Marshall

Discover how to plan and implement a math or science classroom that shifts the focus of instruction away from telling and more toward having students do and experience academic content. Real world lesson plans and units of study help you engage students, encourage them to explore and think critically, and meet learning requirements and standards while making these subjects fun.

ASCD | NSTA press

(Copublished book from NSTA and ASCD, 2013) 8" x 10", 170 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113008X49

NEW!



The Innovators: STEM Your School DVD

Giving your students a well-rounded education that includes science, technology, engineering, and math (STEM) has the additional benefit of helping to prepare students for the jobs of the future. Learn how to STEM your school by seeing examples of special schools that focus on educating students of all ages in STEM. This DVD takes you and your colleagues to

- An elementary school where students learn basic engineering and science.
- A middle school where girls learn programming, earth sciences, and advanced computer games.
- A high school where students get a head start in advanced sciences and engineering.

(ASCD DVD, 2013) One 45-minute DVD.

ASCD Members	\$119
Nonmembers	\$155
Stock #	613042X49

BEST-SELLER!

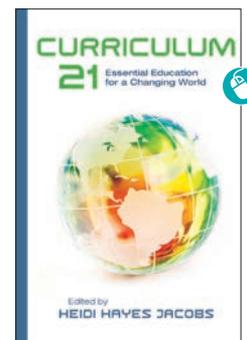
Curriculum 21: Essential Education for a Changing World

Heidi Hayes Jacobs

Curriculum expert Heidi Hayes Jacobs leads an all-star cast of education thought leaders who explain breakthrough ideas for teaching students the 21st century skills they need for a globalized and digital world.

(ASCD Premium, Select, and Institutional Plus Member book, January 2010) 6" x 9", 250 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	109008X49



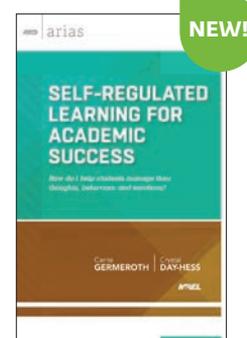
Self-Regulated Learning for Academic Success: How Do I Help Students Manage Their Thoughts, Behaviors, and Emotions?

Carrie Germeroth and Crystal Day-Hess

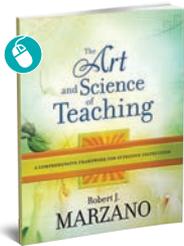
Help students who struggle to set goals, can't seem to follow rules, and frequently go off task by teaching them to be self-regulated learners. This concise publication for teachers in every content area and at every grade level shares instructional strategies that teach students to plan their learning tactics, maintain focus, monitor their progress, and seek help when they need it.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114041X49



Supporting great teaching

**BEST-SELLER!**

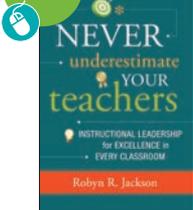
The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction

Robert J. Marzano

Robert Marzano provides you with a comprehensive framework for effective teaching that combines the science of research-based instruction with the art of great lesson planning and formative assessment. Discover how to make sure every lesson and unit establishes learning goals, engages students, keeps the classroom focused, and responds to your students' progress.

(ASCD Premium and Select Member book, July 2007)
7" x 9", 220 pages.

ASCD Members	\$20.95
Nonmembers	\$26.95
Stock #	107001X49

NEW!

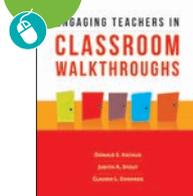
Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom

Robyn R. Jackson

Author of the ASCD blockbuster *Never Work Harder Than Your Students and Other Principles of Great Teaching* Robyn R. Jackson returns with advice every school leader should read about how to develop the mindset and habits of master teachers. Explore a new model for instructional leadership that ensures you know how to recognize good teaching and provide the targeted support it needs.

(ASCD Premium Member book, May 2013) 6" x 9",
175 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	110028X49

NEW!

Engaging Teachers in Classroom Walkthroughs

Donald S. Kachur, Judith A. Stout, and
Claudia L. Edwards

Learn why and how schools and districts involve teachers in walkthroughs focused on student learning without being overly judgmental of teachers. Discover how your learning community can create an environment of trust, give teachers a voice in walkthrough protocols, encourage collaborative inquiry, and open classrooms to observe, share ideas, discuss issues, and improve teaching.

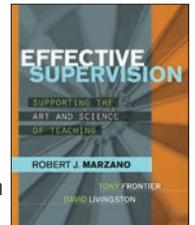
(ASCD Premium, Select, and Institutional Plus Member
book, July 2013) 7" x 9", 172 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	113024X49

BEST-SELLER!

Effective Supervision: Supporting the Art and Science of Teaching

Robert J. Marzano, Tony Frontier, and
David Livingston



Find out how to create a teacher supervision and evaluation system that is reflective of *The Art and Science of Teaching*. Going way beyond scripted observation routines and typical value-added measurements of teacher effectiveness, the authors open your eyes to broad principles of effective supervision that apply to all kinds of schools, including

- Why teachers need opportunities to observe and interact with other teachers.
- Which types of assessments provide evidence of student achievement gains.
- Why recognition rather than money is more apt to motivate teachers.
- How to help teachers chart their development.

(ASCD Premium Member book, May 2011) 8" x 10",
185 pages.

ASCD Members	\$22.95
Nonmembers	\$28.95
Stock #	110019X49

BEST-SELLER!

Effective Supervision: Supporting the Art and Science of Teaching DVD

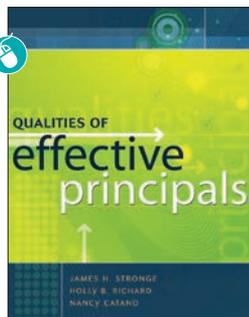
Drawing from the observation framework in the book *Effective Supervision: Supporting the Art and Science of Teaching*, this video presents a detailed observation protocol and demonstrates how you use it—not only as a tool for analyzing classroom instruction—but also as a starting point to encourage professional dialogue among teachers. As you observe teachers in a variety of classrooms, researcher and author Robert J. Marzano and a panel of teachers identify critical aspects of instruction that move teaching practice from good to great. This is an essential tool for supervisors, administrators, coaches, teacher leaders, and professional learning communities.

(ASCD DVD, 2012) One 55-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	612055X49



Supporting great teaching

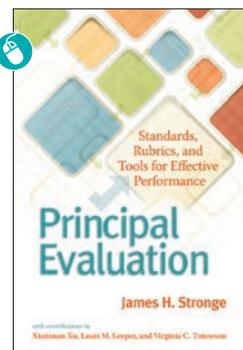
**BEST-SELLER!****Qualities of Effective Principals**

James H. Stronge, Holly B. Richard, and Nancy Catano

Synthesizing decades of research into clear guidelines, this book establishes definitive benchmarks for top-flight education administration, leadership academy, and professional development programs.

(ASCD book, 2008) 7" x 9", 260 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	108003X49

**Principal Evaluation: Standards, Rubrics, and Tools for Effective Performance**

James H. Stronge and others

Based on extensive research and his work in the field, James H. Stronge provides you with a sound framework for principal evaluation and the practical tools you need to implement a fair and effective evaluation process, including field-tested standards, performance indicators, appraisal rubrics and guidelines for successful implementation.

(ASCD book, 2013) 6" x 9", 160 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	113025X49

Principal Evaluation is a core addition to educational science collections focusing on administration and management."

James A. Cox, Editor-in-Chief, Oregon, WI,
from *Midwest Book Review on Principal Evaluation: Standards, Rubrics, and Tools for Effective Performance* by James H. Stronge

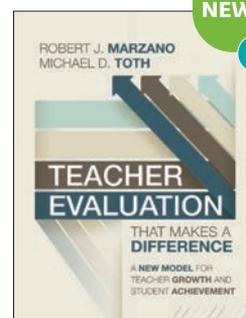
NEW!**Teacher Evaluation That Makes a Difference: A New Model for Teacher Growth and Student Achievement**

Robert J. Marzano and Michael D. Toth

Navigate the changing landscape of teacher evaluations with this new framework. The authors guide you through a new system that employs multiple measures of student growth to ensure that all teachers—including those not covered by state tests—receive fair, meaningful, and reliable evaluations.

(ASCD book, 2013) 7" x 9", 198 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	113002X49



I highly recommend this [book] to all educators seeking to enhance their professional lives."

Cari Harris, Assignments Editor, *The Educator's Room*, Atlanta, GA,
on *Teacher Evaluation That Makes a Difference: A New Model for Teacher Growth and Student Achievement* by Robert J. Marzano and Michael D. Toth.

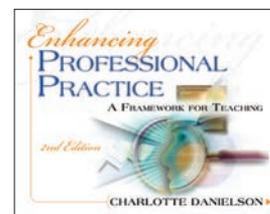
BEST-SELLER!**Enhancing Professional Practice: A Framework for Teaching, 2nd Edition**

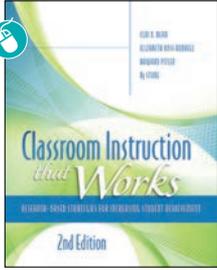
Charlotte Danielson

This acclaimed framework for successful teaching practice—a benchmark for thousands of school systems and educators around the world—helps you use 22 components of successful teaching practice to support novice, experienced, and highly accomplished teachers. (Based on PRAXIS III Classroom Performance Assessments criteria developed by Educational Testing Service.)

(ASCD Premium Member book, February 2007) 10" x 8", 208 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	106034X49





ASCD | MREL

BEST-SELLER!

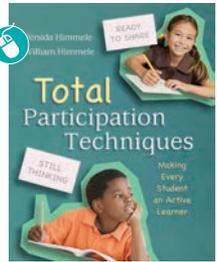
Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition

Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and Bj Stone

This landmark guide to research-based teaching has been reenergized and reorganized for today's classroom with new evidence-based insights and a completely rethought Instructional Planning Guide that makes it easier for you to know when to emphasize each of the nine research-based teaching strategies.

(ASCD Premium, Select, and Institutional Plus Member book copublished with McREL, January 2012) 8" x 10", 210 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	111001X49



ASCD | MREL

BEST-SELLER!

Total Participation Techniques: Making Every Student an Active Learner

Pésida Himmele and William Himmele

Explore dozens of Total Participation Techniques that help you take the pulse of a class, improve on-task participation, and encourage students to process their learning and demonstrate their understanding.

(ASCD Premium, Select, and Institutional Plus Member book, July 2011) 8" x 10", 135 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	111037X49



ASCD | MREL

BEST-SELLER!

Learning Targets: Helping Students Aim for Understanding in Today's Lesson

Connie M. Moss and Susan M. Brookhart

Discover how to write and use learning targets—lesson-sized chunks of information, skills, and reasoning processes that students need to know. Two popular ASCD authors describe all kinds of learning targets and equip you with what you need to start using them.

(ASCD Premium, Select, and Institutional Plus Member book, July 2012) 7" x 9", 222 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	112002X49

Using excellent instruction

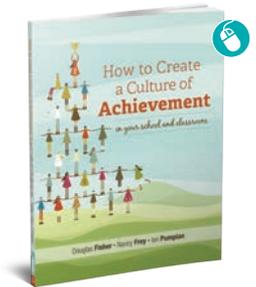
How to Create a Culture of Achievement in Your School and Classroom

Douglas Fisher, Nancy Frey, and Ian Pumpian

This book explains why culture that is deliberately developed and managed can optimize its impact on mission, vision, and purpose. Learn how to build school culture through a systematic implementation of procedures that include strategies for pushing students to go beyond the minimum needed to get by and ideas for creating and holding everyone accountable for being the best they can be and for being committed to continuous improvement.

(ASCD Premium Member book, May 2012) 7" x 9", 226 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	111014X49



The 12 Touchstones of Good Teaching: A Checklist for Staying Focused Every Day

Bryan Goodwin and Elizabeth Ross Hubbell

Find out how a simple, practical checklist—distilled from thousands of research reports, books, and articles—can help you cut through the clutter of information to make more deliberate, thoughtful decisions in your everyday practice. Discover why the complexity of teaching drives the need for checklists that help you stay focused on what matters most: being demanding, supportive, and intentional; and support professionalism among colleagues, share best practices, and identify exemplars to follow.

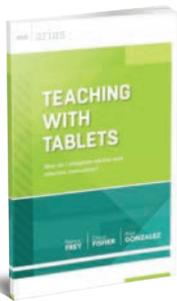
(ASCD Premium Member book copublished with McREL, August 2013) 7" x 9", 200 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	113009X49



ASCD | MREL

Adding to your instructional repertoire



Teaching with Tablets: How Do I Integrate Tablets with Effective Instruction?

Nancy Frey, Douglas Fisher, and Alex Gonzalez

Ensure tablets are a technology that piques your students' interests, helps them interact with content on a more personalized level, and gives you real-time feedback on their learning. The practical advice in this ASCD publication helps you use tablets for modeling, guided instruction, collaborative learning, independent learning, and formative assessment.

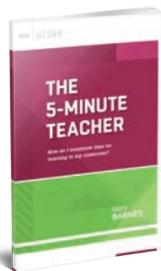
(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF113074X49



If you have tablets in students' hands, and you have time to explore the options, pick up this quick read and be ready to pursue the many avenues it opens up."

Joy Kirr, Grade 7 LA and literature teacher, MiddleWeb on *Teaching with Tablets: How Do I Integrate Tablets with Effective Instruction* by Nancy Frey, Douglas Fisher, and Alex Gonzalez



The 5-Minute Teacher: How Do I Maximize Time for Learning in My Classroom?

Mark Barnes

Discover how to deliver quick, thought-provoking lessons that send students clamoring to find meaning on their own. This ASCD Arias publication shares real anecdotes and practical strategies that help you transform any learning environment into a classroom where students can quickly tap their own initiative, draw from resources, and get help from their peers to learn new content.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF113072X49



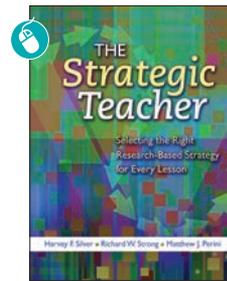
Like the other ASCD Arias books, this was a quick and easy read, full of great ideas and suggestions to turn it up a notch in the classroom. For \$6.99 for the digital edition this is a great addition to any professional library."

Steven Anderson, Web 2.0 Classroom blog on *The 5-Minute Teacher: How Do I Maximize Time for Learning in My Classroom?* by Mark Barnes

BEST-SELLER!

The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson

Harvey F. Silver, Richard W. Strong, and Matthew J. Perini



This ultimate guide to teaching strategies gives you 20 of the most reliable, research-proven teaching strategies for every grade and subject, with dozens of variations and clear steps and examples for how to implement them. To help you choose the right strategy, the authors

include a Strategic Dashboard that makes it easy for you to match your strategy to your instructional objectives.

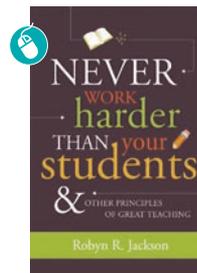
(ASCD book, 2007) 8 1/2" x 11", 300 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	107059X49

BEST-SELLER!

Never Work Harder Than Your Students and Other Principles of Great Teaching

Robyn R. Jackson



Robyn R. Jackson explains how to develop a more fluid and automatic way to respond to students and deliver great teaching every time. Learn how to develop a master teacher mindset.

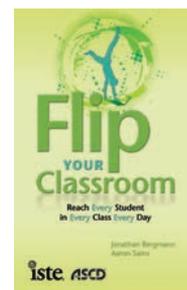
(ASCD Premium, Select, and Institutional Plus Member book, January 2009) 6" x 9", 250 pages.

ASCD Members	\$20.95
Nonmembers	\$26.95
Stock #	109001X49

BEST-SELLER!

Flip Your Classroom: Reach Every Student in Every Class Every Day

Jonathan Bergmann and Aaron Sams



Practitioners of the flipped classroom explain a powerful approach to teaching where students watch recorded lectures for homework and complete their assignments, labs, and tests in class. Discover how to use this approach to help struggling students and differentiate instruction.

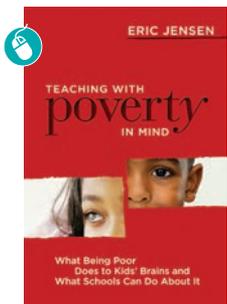
ASCD | ISTE

(Copublished book from ISTE and ASCD, 2012) 5 1/2" x 8 1/2", 112 pages.

ASCD Members	\$13.95
Nonmembers	\$19.95
Stock #	112060X49



Overcoming the effects of poverty



BEST-SELLER!

Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It

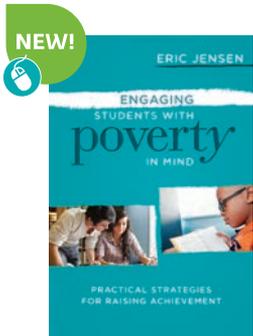
Eric Jensen

Veteran educator and brain expert Eric Jensen explains what educators everywhere can do to improve the achievement of economically disadvantaged students:

- How to alleviate stress caused by chronic poverty.
- Ways to empower students and increase their perception of control.
- Why the arts and highly engaging instruction can change students' brains and improve their lives.

(ASCD book, 2009) 6" x 9", 184 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	109074X49



NEW!

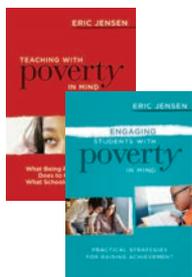
Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

Eric Jensen

Eric Jensen follows up his ASCD best-seller *Teaching with Poverty in Mind* with this guide, which digs deeper into student engagement—the crucial factor that keeps economically disadvantaged kids in school and improves their life readiness. Learn about the seven core engagement factors that are tied to socioeconomic status. And discover ways to address those factors with actions and solutions that improve classroom climate and students' cognitive capacity, motivation, and effort.

(ASCD book, 2013) 6" x 9", 200 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	113001X49



Teaching with Poverty in Mind/Engaging with Poverty in Mind Two-Book Set

Save on our two blockbuster best-sellers by Eric Jensen:

- *Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It*
- *Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement*

Members	\$33.95
Nonmembers	\$44.95
Stock #	114052X49

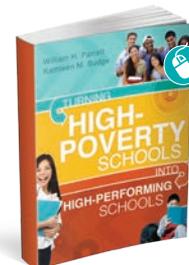
Turning High-Poverty Schools into High-Performing Schools

William H. Parrett and Kathleen M. Budge

Although schools alone will never eliminate poverty, high-poverty, high-performing schools take control of what they can to disrupt the cycle of poverty and close achievement gaps. Based on these lessons, the authors provide you with a Framework for Action.

(ASCD book, 2012) 8" x 10", 220 pages.

ASCD Members	\$22.95
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Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

Baruti Kafele

Baruti Kafele, author of the ASCD best-selling book *Motivating Black Males to Achieve in School and in Life*, returns with sage advice on how to close the achievement gap by addressing the "attitude gap" that often affects underperforming students of all racial and ethnic groups. Discover how you can change entrenched negative attitudes toward learning among students and close the gap between those who have the will to strive for academic excellence and those who do not.

(ASCD book, 2013) 6" x 9", 144 pages.

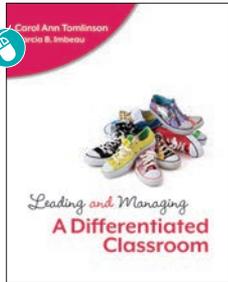
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A powerful framework for teachers, principals, and district leaders ready to witness change, put aside excuses, and see students strive for academic excellence."

William Sterrett, PhD, education professor and ASCD author on *Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success* by Baruti Kafele

Succeeding with all students



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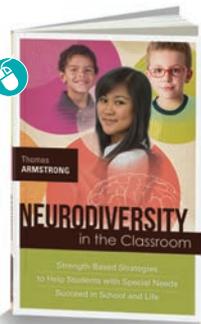
Leading and Managing a Differentiated Classroom

Carol Ann Tomlinson and Marcia B. Imbeau

While most books on classroom management focus on keeping kids in their seats and giving good directions, this breakthrough guide explains how to lead a class that is differentiated to individual students' needs. Carol Ann Tomlinson, the top authority on differentiated instruction, teams up with educator and consultant Marcia B. Imbeau to outfit you with everything you need to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning.

(ASCD Premium, Select, and Institutional Plus Member book, November 2010) 8" x 10", 188 pages.

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Neurodiversity in the Classroom: Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

Thomas Armstrong

By looking at the positive strengths of your students with special needs, you can help those students flourish, ensure their success, and align their instruction to Common Core State Standards. One of our most popular authors Thomas Armstrong shows you the steps you need to take to establish a more favorable, productive learning environment for five special needs categories: learning disabilities, ADD/ADHD, autistic spectrum disorders, intellectual disabilities, and emotional and behavioral disorders.

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Thomas R. Hoerr

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(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

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Classroom Instruction That Works with English Language Learners, 2nd Edition

Jane D. Hill and Kirsten B. Miller

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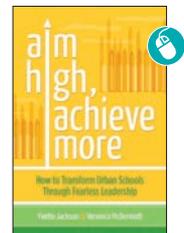
Aim High, Achieve More: How to Transform Urban Schools Through Fearless Leadership

Yvette Jackson and Veronica McDermott

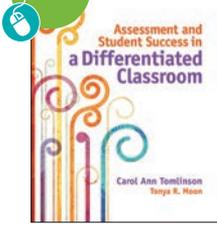
When you want to succeed in the tough landscape of urban schools, you need more than just passion, faith in your own ability, and a sense of urgency. You need real skills. This book comes to your rescue with practical suggestions and examples of successful practices.

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Carol Ann Tomlinson and Tonya R. Moon

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Susan M. Brookhart

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Susan M. Brookhart

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(ASCD Premium, Select, and Institutional Plus Member book, January 2013) 8" x 10", 160 pages.

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Assessing and improving results

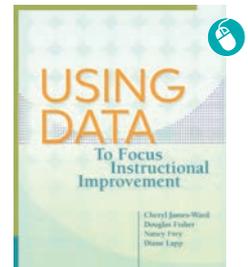
Using Data to Focus Instructional Improvement

Cheryl James-Ward, Douglas Fisher, Nancy Frey, and Diane Lapp

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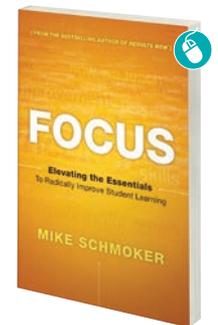
Focus: Elevating the Essentials to Radically Improve Student Learning

Mike Schmoker

Best-selling ASCD author and renowned consultant Mike Schmoker explains why and how to take a "first-things-first" approach to school improvement and implementing Common Core State Standards. Schmoker boils down solutions for improved schools to the most powerful, simple actions and structures that ensure you prepare all students for college, careers, and citizenship. Get a complete plan for implementing the Common Core standards, infusing authentic literacy into teaching, and radically improving schools.

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Once again, Schmoker provides a simple way to do a complex thing while at the same time supplying a roadmap for real classroom and school improvement. Just think, if we all put his ideas to work how we might impact student learning."

Greg Netzer, Principal, Van Horn High School, Independence, Missouri on *Focus: Elevating the Essentials to Radically Improve Student Learning* by Mike Schmoker

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