At ASCD, we design digital learning resources that support your efforts to educate the whole child. Whether your goal is to improve your classroom practice; establish an ongoing, collaborative professional learning community; or bolster school-based district programs with research-based content, our streaming video, online courses, and DVDs can help you find solutions to ensure that each child, in each school, in each community, is healthy, safe, engaged, supported, and challenged.

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HOW TO ORDER

SEE ORDER FORM ON PAGE 23.

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Monday–Friday, 8:00 a.m.–6:00 p.m. eastern time

Mail: ASCD, P.O. Box 826887,
Philadelphia, PA 19182-6887

Fax: 1-703-575-5400

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ASCD Streaming delivers trusted professional learning to your laptop or tablet. Access more than 60 of our top-selling videos—from Carol Ann Tomlinson’s best-selling Differentiated Instruction in Action to Baruti Kafele’s award-winning Motivating Black Males to Achieve in School and in Life.

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About ASCD

Dedicated to the whole child, ASCD is a global nonprofit community committed to excellence in education. Comprising more than 125,000 members—superintendents, principals, teachers, professors, and advocates from more than 138 countries—ASCD provides expert and innovative solutions essential to the way educators learn, teach, and lead. For more information on programs and membership, visit www.ascd.org.
PD IN FOCUS 3.0 IS HERE FOR YOU

ASCD IS EXCITED TO ANNOUNCE PD IN FOCUS 3.0!

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• A user-friendly dashboard that will allow you to easily and quickly access the platform’s most used features. The dashboard provides links to assignments, playlists, recently viewed resources, and group discussions, as well as metrics for total clock hours and total viewed resources. Whether you are a PD facilitator or a teacher, the dashboard will provide a unique view with information relevant to your role.

• A My Playlists feature, where you can create unlimited playlists made up of your favorite PD In Focus resources. You can customize your playlists by adding channels, videos, or PD resources, and PD facilitators can also assign these playlists to different groups of teachers.

• New and improved Roster Management functionality, where PD facilitators can manage users and accounts. With just a few clicks, you can add, edit, and delete users; assign user roles; and select a different account to manage.

• Enhanced assignment capabilities, so that you can get to the heart of the matter more easily. With the new assignment settings, PD leaders and facilitators can now assign an entire playlist, channel, or subchannel to a group of teachers.

For school or district purchases, contact the ASCD Program Management Team at programteam@ascd.org or 1-800-933-ASCD (2723), ext. 5773.

Learn more at www.ascd.org/pdinfocus

PD IN FOCUS CHANNELS

BOOST YOUR PROFESSIONAL LEARNING EFFORTS

NEW!

Disrupting Poverty in the Elementary School

This channel examines how two elementary schools are successfully meeting the needs of students living in poverty while encouraging them to become high achievers. Learn about successful practices that effective schools put into action and the unproductive processes they eliminate.

NEW!

Disrupting Poverty in the Secondary School

This channel examines how middle and high schools successfully meet the needs of impoverished students while encouraging them to become high achievers. Learn about the framework for action designed to help schools get all students learning to high standards.

FIT Teaching® in Action

This channel outlines the elements of the Framework for Intentional and Targeted Teaching® (FIT Teaching), a tool for teachers that provides strategies they can use to elevate instruction. Visit classrooms where teachers demonstrate the five major FIT Teaching components.

The Differentiated Classroom

In this channel, watch real-world examples from experienced elementary and secondary school teachers of how to divide time, resources, and efforts to effectively instruct students of various backgrounds, readiness and skill levels, and interests.
STRENGTHEN YOUR INSTRUCTIONAL PRACTICE
TO HELP ALL STUDENTS EXCEL

Motivating Black Males to Achieve in School and in Life
Understand how to address crucial issues facing many young black male students. Watch videos in this channel to learn what it takes to motivate, educate, and empower young black males to succeed in school and in life.

The Art and Science of Teaching
This channel presents a comprehensive framework for effective teaching. This framework consists of 3 major focus areas and 10 design questions, all of which are powerfully interconnected as part of the art and science of great teaching.

Principal Leadership
This channel focuses on the four categories of the ASCD Principal Leadership Development Framework: the principal as a visionary, instructional leader, influencer, and learner and collaborator. These areas for professional growth are aligned to the ISLLC standards and other leadership competencies.

Formative Assessment
The resources in this channel explain what formative assessment is, why it’s important for teachers to use this approach in the classroom, and how to use formative assessments to gather evidence about student learning and use this evidence to adjust teaching.

Enhancing Professional Practice
Bring to life the components of successful teaching practice. Scenes from elementary, middle, and high school classrooms illustrate what successful teachers do in all four domains of effective practice: planning and preparation, the classroom environment, instruction, and professional responsibilities.

Giving Effective Feedback to Your Students
Giving students good, effective feedback on their progress is one of the toughest challenges teachers face. In this channel, teachers demonstrate written and oral feedback strategies that put students at the center of the learning and help them improve their own performance.

Implementing RTI in Secondary Schools
Go beyond the theory of Response to Intervention (RTI) to see exactly what schools do to help struggling students. Use this channel to follow a high school freshman through an RTI approach that emphasizes universal screening, diagnostic assessment, and a three-tiered instructional intervention.

Conducting an Effective IEP Meeting Aligned with the Common Core
This channel focuses on the nuts and bolts of structuring and executing an Individualized Education Program (IEP) meeting that is tied to the Common Core State Standards. Watch as a school team meets with the parent of a special needs student and engages in an annual review to help inform his goals.
PD IN FOCUS CHANNELS

ENERGIZE STAFF WITH BIG IDEAS IN YOUR SCHOOL IMPROVEMENT PROCESS

Never Work Harder Than Your Students

Bring Robyn R. Jackson, the author of ASCD’s wildly popular book Never Work Harder Than Your Students, to your school with this channel! Robyn explains how any teacher can develop the qualities and mindset of a great teacher.

STEM

Providing students with a well-rounded education that includes science, technology, engineering, and math (STEM) will help to prepare students for the jobs of the future. Learn how STEM can be incorporated into instruction at all grade levels and improve students’ learning experiences.

Integrating Literacy into Curriculum

The Common Core standards reinforce the new definition of literacy by raising the bar for student achievement. In this channel, visit two successful sites where integrating literacy education is working.

The Strategic Teacher

This channel immerses teachers in practical research-based instructional and professional growth strategies that ultimately improve student learning.

Vocab in Action: Critical Strategies for Your Classroom

This channel puts brain-research-based, time-saving strategies for mastering vocabulary into action in real classrooms to boost student knowledge of the key words they need to know for success with the new standards.

School Culture and Climate: Addressing Bullying

Visit this channel to see how educators at one school decided to stand up to bullying and what they’ve done to create a safe, nurturing, and learning environment for everyone. Learn how to use coordinating committees, student survey data, and classroom discussions to stay on top of real and potential bullying situations.

The Whole Child

In this channel, learn about The Whole Child Initiative that promotes the development of children who are healthy, safe, engaged, supported, and challenged. ASCD is helping educators, families, community members, and policymakers move from rhetoric about educating the whole child to reality.

Problem-Based Learning for the 21st Century Classroom

Visit elementary and secondary schools where teachers use problem-based learning to develop real-world, authentic tasks that motivate students and encourage them to take more ownership of learning.
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• FIT Teaching in Action: Learning to Use the Framework for Intentional and Targeted Teaching
• Grading Smarter, Not Harder

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PD ONLINE COURSES
EXPAND YOUR KNOWLEDGE
OF MANY RELEVANT TOPICS

NEW!

Turning High-Poverty Schools into High-Performing Schools
In this course, you will gain new understandings of families living in poverty and the concrete steps that high-poverty, high-performing schools have taken to improve outcomes for all students.
(ASCD online course, 2016)

Format | List Price
---|---
Online Course | $129.00
Stock # | PD16OC006MN16

FIT Teaching in Action: Learning to Use the Framework for Intentional and Targeted Teaching
Discover the components of FIT Teaching framework and understand how purposeful planning and cultivating a positive learning climate lays the groundwork for the instructional moves teachers can use to support and engage all students.
(ASCD online course, 2016)

Format | List Price
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Online Course | $129.00
Stock # | PD16OC003MN16

Grading Smarter, Not Harder
In this course, learn why many of the assessment policies adopted by teachers can actually prove detrimental to student motivation and achievement. Discover alternative approaches and find out how to tailor policies to address student understanding of content.
(ASCD online course, 2016)

Format | List Price
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Online Course | $129.00
Stock # | PD16OC005MN16

Sparking Student Creativity: Practical Applications and Strategies
This course focuses on how to integrate creativity into content to meet curriculum standards. Learn how to use a creativity road map to plan instruction, strategies to enhance creative tasks, and how to assess creativity lessons.
(ASCD online course, 2016)

Format | List Price
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Online Course | $129.00
Stock # | PD16OC002MN16

Teach, Reflect, Learn: Building Your Capacity for Success in the Classroom
This course has been carefully constructed for you, the classroom teacher—no matter your years of experience or amount of expertise. In the six modules that follow, you’ll be given a chance to take charge of your own learning and follow one of four differentiated paths on the journey to grow your personal capacity.
(ASCD online course, 2015)

Format | List Price
---|---
Online Course | $129.00
Stock # | PD15OC004MN16
# PD Online Courses

**Learn directly from ASCD’s expert authors**

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<td>Enhancing Teaching with Technology</td>
<td>This course is designed for classroom teachers as an introduction to the technology available to enhance teaching. Participants will learn how social media, collaboration tools, and mobile apps can help improve teaching practice. (ASCD online course, 2016)</td>
<td>Online Course</td>
<td>$129.00</td>
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<tr>
<td>Building a Schoolwide Independent Reading Culture</td>
<td>This course is designed to help school and district leaders build or enhance a schoolwide culture where independent reading in self-selected texts occurs daily in all classrooms and at home. (ASCD online course, 2013)</td>
<td>Online Course</td>
<td>$129.00</td>
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<tr>
<td>Teaching the Core Skills of Listening and Speaking</td>
<td>In this course, learn about requirements of the listening and speaking standards that have been adopted in the last few years. Discover how to help students develop listening and speaking skills by fostering discussions, honing media literacy skills, and teaching them to present ideas effectively. (ASCD online course, 2015)</td>
<td>Online Course</td>
<td>$129.00</td>
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<td>Total Participation Techniques</td>
<td>This course will introduce participants to practical techniques for cognitively engaging students during lessons, including on-the-spot techniques, hold-ups, total participation techniques (TPTs) that involve movement, and TPTs for guiding and supporting students in their note taking. (ASCD online course, 2015)</td>
<td>Online Course</td>
<td>$129.00</td>
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<td>Designing Assessments for Higher-Order Thinking</td>
<td>This course will show you how to design and carry out a range of assessments that involve higher-order thinking, whether for formative or summative purposes. Learn how to develop open-ended questions, conduct enriching discussions, and design performance tasks aimed at getting students to use higher-order thinking. (ASCD online course, 2015)</td>
<td>Online Course</td>
<td>$129.00</td>
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<tr>
<td>Teaching the Critical Verbs: Closing the Vocabulary Gap</td>
<td>In this course, find out why you need to teach the critical verbs of the standards and learn how to teach these critical words through research-based direct instruction. (ASCD online course, 2015)</td>
<td>Online Course</td>
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<td>Guiding Student Research Projects: Grades 6–12</td>
<td>The research project in grades 6–12 is a worthwhile challenge for both students and teachers. This course provides strategies and tools to help make the project process more manageable, meaningful, and productive for all participants. (ASCD online course, 2015)</td>
<td>Online Course</td>
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<td>Where Great Teaching Begins: Designing Learning Objectives for Effective Instruction</td>
<td>This course will give teachers and teacher leaders a deeper understanding of how to effectively plan for student thinking and learning, including such components of the teaching process as student learning objectives, assessment, instruction, and technology tools. (ASCD online course, 2015)</td>
<td>Online Course</td>
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<tr>
<td>Building Teachers’ Capacity for Success: Instructional Coaching Essentials</td>
<td>In this course, you will have the opportunity to deepen your knowledge and hone your instructional coaching skills. Learn effective instructional coaching techniques to better support classroom teachers’ growth and development. (ASCD online course, 2015)</td>
<td>Online Course</td>
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PD ONL

COMPLETE PD ONLINE COURSE LIST

TRANSFORMATIONAL LEADERSHIP
Building Teachers’ Capacity for Success: Instructional Coaching Essentials
From Vision to Action: The 21st Century Teaching and Learning Plan
An Introduction to the Whole Child Leadership and Community Building
Leadership: Becoming a Leading School Leadership: Effective Critical Skills
Leadership for Contemporary Schools Leading Professional Learning: Building Capacity Through Teacher Leaders
Paraeducators in the Classroom Parents as Partners in Schooling: 2nd Edition
Professional Development: It’s a Process, Not an Event
The Reflective Educator: 2nd Edition
Schools as Professional Learning Communities: An Introduction
Teach, Reflect, Learn: Building Your Capacity for Success in the Classroom

GLOBAL ENGAGEMENT
Enhancing Teaching with Technology Technology in Schools: A Balanced Perspective, 2nd Edition
Technology in Schools: Planning Using the LOCATE Model
Technology in Schools: Teaching Better

POVERTY AND EQUITY
Achievement Gaps: An Introduction
Achievement Gaps: The Path to Equity
Assessing Language Ability in Young Adults and Adults
Content-Based Instruction for English Language Learners, 2nd Edition
Developing Grammar Skills in English Language Learners
Embracing Diversity: Effective Teaching, 2nd Edition
Embracing Diversity: Global Education, 2nd Edition
Embracing Diversity: Managing Diverse Schools and Classrooms, 2nd Edition
English Language Learners in the Mainstream

Inclusion: The Basics, 2nd Edition
Inclusion: Implementing Strategies, 2nd Edition
An Introduction to Teaching English Language Learners
Response to Intervention: An Introduction
Teaching with Poverty in Mind
NEW! Turning High-Poverty Schools into High-Performing Schools

TEACHING AND LEARNING
The Art and Science of Teaching
The Art and Science of Teaching
What Works in Schools®, An Introduction
What Works in Schools: What Schools Can Do to Improve

Classroom Management
Bullying: Defining the Problem
Bullying: Taking Charge, 2nd Edition
Classroom Management: Building Effective Relationships, 2nd Edition
Classroom Management: Managing Challenging Behaviors, 2nd Edition
Classroom Management: Understanding Diverse Learning Needs, 2nd Edition
Classroom Management: Teacher-Student Relationships
Conflict Resolution: An Introduction
Substitute Teaching: The Basics
Substitute Teaching: More Strategies
Total Participation Techniques
Understanding Student Motivation Challenges
Understanding Student Motivation, 2nd Edition
Your First Year of Teaching: Surviving and Thriving

Common Core State Standards
Common Core and Literacy Strategies: English Language Arts
Common Core and Literacy Strategies: English Language Arts, Grades 6–12, 2nd Edition

Common Core and Literacy Strategies: History/Social Studies
Common Core and Literacy Strategies: History/Social Studies, Grades 6–12, 2nd Edition

Common Core and Literacy Strategies: Mathematics
Common Core and Literacy Strategies: Mathematics, Grades 6–12, 2nd Edition

Common Core and Literacy Strategies: Science
Common Core and Literacy Strategies: Science, Grades 6–12, 2nd Edition

Common Core and Mathematics: Grades K–5
Common Core and Mathematics: Grades 6–8
Common Core and Mathematics: Grades 9–12

Common Core Literacy Foundations: Grades K–2
Common Core Literacy: Grades 3–5

The Common Core: Teaching Argumentative Writing and Speaking, Grades 6–12
The Core Six: Teaching with the Common Core Standards in Mind
Engaging Students in Math Practices
English Language Learners and the Common Core Standards
Formative Assessment and the Common Core Standards: English Language Arts/Literacy
Formative Assessment and the Common Core Standards: Mathematics
Including Students with Disabilities in the Common Core
Leadership: Implementing the Common Core Standards
Project-Based Learning: An Answer to the Common Core Challenge
Teaching the Critical Verbs: Closing the Vocabulary Gap
Text Complexity: Understanding the Literacy Shifts in the Common Core Standards, Grades 6–12
Understanding the Common Core Writing Standards: Grades K–5
Understanding the Common Core Writing Standards: Grades 6–12

Understanding by Design® Framework
Understanding by Design: An Introduction, 2nd Edition
Understanding by Design: The Backward Design Process
Understanding by Design: The Six Facets of Understanding
The Common Core Standards and the Understanding by Design Framework: English Language Arts
The Common Core Standards and the Understanding by Design Framework: Mathematics

Curriculum Development
Crafting Curriculum: An Introduction
Dimensions of Learning: The Basics, 2nd Edition
Multiple Intelligences: The Basics
Multiple Intelligences: Designing a Classroom Environment
Multiple Intelligences: Implications for Leadership

STEAM
Blended Learning: An Introduction
Mathematics: Grades K–2
Mathematics: Grades 3–5
Mathematics: Grades 6–8
Next Generation Science Standards: An Introduction
STEM for All

Instructional Strategies
Elementary Research Skills: Grades 3–5
Guiding Student Research Projects: Grades 6–12
Sparking Student Creativity: Practical Applications and Strategies
ENGAGE YOUR STAFF IN A COLLABORATIVE LEARNING EXPERIENCE WITH ASCD VIDEO

Watch excerpts from our newest releases, available now on DVD

ASCD video programs show you classroom scenes of effective, research-based teaching practices and interviews from the field to help you
- Bring school improvement ideas to life.
- Renew and inspire your staff.
- Establish a shared understanding of topics relevant to your school’s curriculum.

Questioning for Classroom Discussion: Secondary School DVD

Based on the work of education consultants and best-selling authors Jackie Acree Walsh and Beth Dankert Sattes, this video takes you to middle and high school classrooms where teachers are using quality questioning practices to promote productive discussions. Walsh and Sattes present and analyze the DNA of productive discussions and discuss how a solid foundation supports different teacher-guided, small-group, and student-driven discussions.

(ASCD DVD, 2017) One 80-minute DVD

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Listen Up! Speaking Matters DVD

Author and educator Erik Palmer puts the spotlight on the often-neglected language arts by offering new and exciting ways to bolster students’ speaking skills.

(ASCD DVD, 2016) One 45-minute DVD

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FIT Teaching in Action: A Framework for Intentional and Targeted Teaching with Douglas Fisher and Nancy Frey DVD

Experience Fit Teaching®, a coherent approach designed for schools and districts to ensure that high-quality teaching and learning occurs in every classroom, every day.

(ASCD DVD, 2015) One 65-minute video with bonus features

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Smarter Assessment in the Secondary Classroom DVD

Learn how to tailor policies to focus on what really matters: student understanding of the content. Author and educator Myron Dueck and his colleagues will open a window into their classrooms as they adjust and refine assessment practices.

(ASCD DVD, 2015) One 73-minute DVD

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The Reflective Educator: A Collaborative Approach to Building Teachers’ Capacity DVD

Take an in-depth look at a school where three teachers work with administrators and coaches to take charge of their professional growth and move along the path to excellence by becoming reflective practitioners.

(ASCD DVD, 2015) One 56-minute DVD

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Total Participation Techniques DVD

Based on the ASCD bestseller Total Participation Techniques, this video demonstrates how to use total participation techniques to get and hold students’ attention, activate higher-order thinking, and provide formative assessments of academic progress.

(ASCD DVD, 2014) One 40-minute DVD

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Vocab in Action: Critical Strategies for Your Classroom DVD

This video takes you and your colleagues to schools that use smart, fun, and engaging strategies to build students’ vocabulary and boost their knowledge of the key words they need to know for the Common Core State Standards.

(ASCD DVD, 2014) One 45-minute DVD

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What Rigor Looks Like in the Classroom DVD

In this video, Robyn R. Jackson presents the clear definition of academic rigor she’s developed over time. Visit a variety of schools to see real teachers who are using Robyn Jackson’s field-tested methods to boost academic rigor in their classrooms.

(ASCD DVD, 2015) One 45-minute DVD

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Essential Questions DVD

Learn how essential questions used in daily instruction engage students in thoughtful learning that promotes deeper understanding. Classroom scenes in the video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

(ASCD DVD, 2013) One 45-minute DVD

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The Differentiated Classroom: Responding to the Needs of Elementary Learners DVD

This ASCD’s video, based on the updated second edition of Carol Ann Tomlinson’s The Differentiated Classroom: Responding to the Needs of All Learners, shows you practical, real world examples from experienced K–5 teachers on how to divide your time, resources, and efforts to effectively instruct students of various backgrounds, readiness and interests.

(ASCD DVD, 2015) One 45-minute DVD, closed-captioned

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To purchase the set, go to shop.ascd.org.

Engaging Students with Poverty in Mind: Secondary School DVD

Discover the easiest, most powerful way to demonstrate exactly how to implement the breakthrough ideas and strategies from the best-selling ASCD book Engaging Students with Poverty in Mind by renowned author and learning expert Eric Jensen.

(ASCD DVD, 2015) One 45-minute DVD

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To purchase the set, go to shop.ascd.org.

Disrupting Poverty in the Secondary School DVD

What can you do to disrupt poverty in your school and turn it into a high-achieving school? In this DVD, William Parrett and Kathleen Budge look at secondary schools that are pushing impoverished students to high achievement. Learn what these schools do to help students succeed and how you and your school can adopt the same practices to disrupt the cycle of poverty and lift students to achievement.

(ASCD DVD, 2016) One 60-minute DVD

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