We know the beginning of the school year can be exciting and nerve-racking. ASCD resources can help set the right tone for a successful year ahead by providing solutions to perennial problems and unexpected challenges. Discover how our books, videos, and online courses can advance your professional learning, support you on the path of meeting instructional goals, and help you boost student achievement.

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Most Titles Available in E-Book Format! Download your selections now at shop.ascd.org.
New Ideas to Boost Your Practice

Building Equity: Policies and Practices to Empower All Learners
Dominique Smith, Nancy Frey, Ian Pumpsant, and Douglas Fisher
Learn about the Building Equity Taxonomy, a new model to clarify the structural and interpersonal components of an equitable and excellent schooling experience, and the School Equity Review, a 25-point questionnaire that helps school and teacher leaders uncover equity-related issues and organize their efforts to better address physical integration, social-emotional engagement, opportunity to learn, and instructional excellence.

Format List Price Member Price
Print $28.95 $23.16
E-Book $27.99 $22.16
Stock # 117031N33
ISBN 978-1-4166-2426-4

How to Use Grading to Improve Learning
Susan M. Brookhart
Have you ever tried to figure out how to produce grades—for single assignments and report cards—that accurately communicate students’ achievement of learning goals? This highly practical book will help you put grading and learning into proper perspective, offering strategies you can use right away to ensure that your grading practices actually support student learning.

Format List Price Member Price
Print $27.95 $22.36
E-Book $26.99 $21.36
Stock # 117074N33

Total Participation Techniques: Making Every Student an Active Learner, 2nd Edition
Pérsida Himmele and William Himmele
Here are 51 easy-to-use, classroom-tested alternatives to the “stand and deliver” teaching techniques that cause so many students to tune out or drop out. Teachers report that these techniques motivate students to participate in learning, as they build confidence and are supported by compelling and safe ways to demonstrate their knowledge and understanding of lessons.

Format List Price Member Price
Print $29.95 $23.96
E-Book $28.99 $22.96
Stock # 117033N33
ISBN 978-1-4166-2399-1

Calling on someone should be the last thing you do!

When it comes to higher-order questions, calling on someone is fine. In sequence, however, it should be the last thing you do. Wait until every child has processed and responded to your higher-order prompts before posing your prompts in a whole-group setting.

New Resources to Make a Difference in Your School

**Fighting for Change in Your School: How to Avoid Fads and Focus on Substance**

*Harvey Alvy*

In this indispensable book for K–12 leaders, Harvey Alvy offers a thoughtful roadmap and guidance to help educators select, implement, and assess school- or districtwide initiatives that actually work. The book is filled with a wealth of resources for engaging in collaborative professional development activities that strengthen teaching and learning practices and improve student achievement. Alvy discusses in detail the six “red flags” that educators confront daily and a set of countervailing strategies (six practical guidelines) to pursue meaningful reforms, initiatives, and innovations.

(ASCD Premium Member book, August 2017) 6” x 9”, 220 pages

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Stock # 117007N33
ISBN 978-1-4166-2413-4

**Even on Your Worst Day, You Can Be a Student’s Best Hope**

*Manny Scott*

As Manny Scott travels the world speaking to students and educators, he meets young people whose stories sound a lot like his own. These stories remind him of how his own growth was marked by instability, trauma, and despair until a few caring educators showed him how to find meaning in the classroom and gave him a glimpse of his own possibilities.

This book is a reminder of the incredible power every teacher has to help young people rewrite their destinies—and it’s a call to action for all who read it.

(ASCD book, 2017) 6” x 9”, 127 pages

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Stock # 117077N33

*Do you realize that you too have the capacity to make your students thirsty for education?*

By the way you talk, by the way you walk, by the way you teach, and by the way you live, you have within you the power to make your students thirsty for learning, for knowledge, and for wisdom. Yes, even that kid, the one in the back of the room with his head down on his desk and the difficult home life and no apparent interest in drinking the water you’re offering.

—From *Even on Your Worst Day, You Can Be a Student’s Best Hope* by Manny Scott. 2017, Alexandria, VA: ASCD. ©2017 by ASCD. All rights reserved.
Don’t Count Me Out Documentary

In 2012, the Jennings School District was one of the lowest performing school districts in the state of Missouri. Eighty-five percent of students lived in poverty. Just fifty-seven percent of students were meeting state standards, and the district was dangerously close to a takeover by the state. To get back on track, the school board hired a new superintendent, Tiffany Anderson. With her positive attitude and her signature tennis shoes, Anderson launched remarkable initiatives to engage the community while tackling obstacles students face outside of school that affect how they perform in the classroom. In this documentary, see the story of a remarkable superintendent and a school district that beat the odds.

Stock # 617036VSN33

Fostering Resilient Learners

Based on the best-selling ASCD book by Kristin Souers and Pete Hall, this streaming video explores the effects of childhood trauma on learning and teaching and ways that educators can manage these effects. Drawing on their experiences as a mental health therapist and veteran principal working with trauma-affected students and their teachers, Souers and Hall offer valuable insight on cultivating a trauma-sensitive learning environment and solutions you need for dealing with the impact of trauma in classroom and allowing students to learn at high levels.

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New Strategies for School Leaders and Teachers

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**Questioning for Classroom Discussion Grades 6–12, PD Online Course**
This course equips teachers and instructional leaders with knowledge, skills, strategies, and resources to use in improving students’ capacity to engage in skillful discussion. Course participants will learn how high-quality questioning drives purposeful, disciplined discussion; how to teach students the specific skills needed to engage in productive discussion; and how to scaffold strategies for developing student discussion skills.

*(ASCD online course, 2017)*

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**PDONLINE®**

**FIT Teaching in Action for Instructional Leaders PD Online Course**
This course helps instructional leaders—administrators, mentors, or teacher leaders—support teachers’ professional growth and practice using the Framework for Intentional and Targeted (FIT) Teaching based on the works of Douglas Fisher and Nancy Frey. Learn how to use the FIT Teaching Growth and Leadership Tool’s five key components that support high-quality teaching, and how-to guides that encourage your teachers’ practice and professional growth through collegial dialogue and observations.

*(ASCD online course, 2017)*

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**PDONLINE®**

**Turning High-Poverty Schools into High-Performing Schools PD Online Course**
In this course, you will gain new understandings of families living in poverty and the concrete steps that high-poverty, high-performing schools have taken to improve outcomes for all students. You will also have opportunities to read research, case studies, and anecdotal reports of how schools have welcomed students and families living in poverty to transition from wherever they are into high-performing schools.

*(ASCD online course, 2016)*

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**PDONLINE®**

**Grading Smarter, Not Harder PD Online Course**
This course is based on the ASCD book *Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn* by Myron Dueck. If your district has taken on grading and assessment changes, this course could help you with specific tools, resources, and research to support and incorporate new methods.

*(ASCD online course, 2016)*

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WWW.ASCD.ORG/CEL
Designing and Using Essential Questions
Jay McTighe
Learn how to develop essential questions (EQs) from standards and targeted understandings, implement EQs in the classroom, and troubleshoot challenges faced when working with EQs.


**Stock #: QRG118025N33**

ISBN 978-1-4166-2448-6

Use with *Essential Questions: Opening Doors to Student Understanding*. See page 11.

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**Guiding Meaningful Math Conversations**
Laney Sammons
In this guide, popular presenter and author Laney Sammons shows how to engage students in constructive math conversations that help them solve problems and build mathematical meaning.


**Stock #: QRG117056N33**


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**Questioning Strategies to Activate Student Thinking**
Jackie Acree Walsh
This guide’s many tips and examples will help teachers develop questioning practices that motivate students and activate their thinking.


**Stock #: QRG117054N33**

ISBN: 978-1-4166-2405-9

Use with *Questioning for Classroom Discussion: Purposeful Speaking, Engaged Listening, Deep Thinking*. See page 14.

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**Close Reading Fundamentals**
Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson
In this quick reference guide, discover strategies for helping teachers use literary and informational texts across the content areas to build students’ skills in comprehension, communication, and higher-order thinking.


**Stock #: QRG117046N33**

ISBN: 978-1-4166-2411-0

Use with *A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades K–5*.

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**Grading for Student Learning**
Susan M. Brookhart
This guide describes grading and reporting strategies that motivate student learning and accurately reflect student achievement.


**Stock #: QRG117075N33**


Use with *How to Use Grading to Improve Learning*. See page 3.
Understanding Differentiated Instruction
Carol Ann Tomlinson
This guide provides an overview of differentiated instruction and how to meet the needs of students, who vary in their levels of readiness, personal interests, and preferred approaches to learning.
Stock # QRG117094N33
ISBN: 978-1-4166-2422-6
Use with Carol Ann Tomlinson’s works on differentiated instruction. See page 10.

Giving Students Effective Feedback
Susan M. Brookhart
Feedback is one of the most important variables affecting student learning. Learn how and when to provide effective feedback that helps students see where they are going, where they are now, and where they should go next in their learning.
(ASCD Quick Reference Guide, 2016)
Stock # QRG116087N33
ISBN 978-1-4166-2328-1
Use with How to Give Effective Feedback to Your Students. See page 20.

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Marilee Sprenger
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(ASCD Quick Reference Guide, 2016)
Stock # QRG117052N33
ISBN 978-1-4166-2349-6

Improving Classroom Discussion
Jackie Acree Walsh
Filled with tips, strategies, and examples, this guide can show any teacher how to better help students speak and listen to one another in ways that help them make meaning and increase their understanding.
(ASCD Quick Reference Guide, 2016)
Stock # QRG117053N33
ISBN 978-1-4166-2364-9
Use with Questioning for Classroom Discussion: Elementary School, DVD.

Rubrics for Formative Assessment and Grading
Susan M. Brookhart
Based on Susan Brookhart’s ASCD book on rubrics, this quick reference guide offers advice on designing, selecting, and using rubrics to assess student work and help them assess their own progress.
(ASCD Quick Reference Guide, 2016)
Stock # QRG116082N33
ISBN 978-1-4166-2352-6
Use with Rubrics for Formative Assessment and Grading.

Inclusion Do’s, Don’ts, and Do Betters
Toby J. Karten
Noted inclusion expert Toby J. Karten details the essential do’s, don’ts, and do betters for creating an inclusive classroom where all students are supported and receive the most effective instruction.
(ASCD Quick Reference Guide, 2016)
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Use with Inclusion Do’s, Don’ts, and Do Betters.

Gradual Release of Responsibility in the Classroom
Douglas Fisher and Nancy Frey
A quick-reference introduction to the gradual release of responsibility framework—a template for delivering powerful, effective, and engaging instruction that fosters independent learning.
(ASCD Quick Reference Guide, 2016)
Stock # QRG116084N33
ISBN 978-1-4166-2314-4
Use with Gradual Release of Responsibility in the Classroom.

Total Participation Techniques to Engage Students
Persida Himmele and William Himmele
In this quick reference guide, the authors explain the guiding principles of Total Participation Techniques (TPTs) and how to effectively use them in the classroom to encourage all students to participate in active learning.
(ASCD Quick Reference Guide, 2016)
Stock # QRG117029N33
Use with Total Participation Techniques: Making Every Student an Active Learner, 2nd Edition.

Total Participation Techniques
Persida Himmele and William Himmele
This quick reference guide explains the guiding principles of Total Participation Techniques (TPTs) and how to effectively use them in the classroom to encourage all students to participate in active learning.
(ASCD Quick Reference Guide, 2016)
Stock # QRG117029N33
Use with Total Participation Techniques: Making Every Student an Active Learner, 2nd Edition.

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Reach Every Student with Differentiated Instruction

How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition
Carol Ann Tomlinson
First published in 1995 as How to Differentiate Instruction in Mixed-Ability Classrooms, this new edition reflects evolving best practices in education, the experiences of practitioners throughout the United States and around the world, and Tomlinson’s continuing thinking about how to help each and every student engage in meaning-rich learning experiences.

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Print | $28.95 | $23.16
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The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition
Carol Ann Tomlinson
Since 1999, the movement to differentiate instruction to the needs, interests, and abilities of individual students has been guided by this monumental work written by Carol Ann Tomlinson, the leading authority in the field. This new edition updates the original book’s timeless advice with Tomlinson’s fresh insights drawn from years of supporting differentiation in various grade levels, subjects, and types of schools.

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Print | $29.95 | $23.96
E-Book | $28.99 | $22.96
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Differentiation in Middle and High School: Strategies to Engage All Learners
Kristina J. Doubet and Jessica A. Hockett
Use this comprehensive guide to successfully differentiate instruction in your middle or high school classroom. You’ll find a plethora of practical strategies, tools, and templates to help you uncover students’ unique qualities and learning needs, and design differentiated tasks and assessments that give all students a pathway to success.

Format | List Price | Member Price
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Print | $33.95 | $27.16
E-Book | $32.99 | $26.16
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The Differentiated Classroom: Responding to the Needs of Secondary Learners DVD
Based on the second edition of Carol Ann Tomlinson’s The Differentiated Classroom, this new DVD series shows you practical, real-world examples—from experienced secondary school teachers—of how to divide your time, resources, and efforts to effectively instruct students of various backgrounds, readiness and skill levels, and interests.

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Video | $219.00 | $175.20
Stock # 615048N33
ISBN 978-1-4166-2002-0

To purchase The Differentiated Classroom: Responding to the Needs of Elementary Learners DVD, go to shop.ascd.org.
Increase Student Understanding with the Backward Design Process

WHAT ARE THE SIX CHARACTERISTICS OF AN ESSENTIAL QUESTION?

1. OPEN-ENDED
   Essential questions will not have a single or final “correct” answer. Their aim is to stimulate inquiry and spark more questions. Examples: What is art? When (if ever) should we fight?

2. INTELLECTUALLY ENGAGING
   Essential questions work best when they engage students in higher-order thinking and spark discussion and debate. Examples: What makes a ‘great’ book? Is the internet dangerous for kids? Are censorship and democracy compatible?

3. REFLECT “BIG IDEAS”
   Essential questions reflect the important issues, problems, and debates in a field of study. By examining such questions, students are engaged in ‘doing’ the subject. Examples: Can you believe this scientific claim? Is history inevitably biased?

4. RAISE ADDITIONAL QUESTIONS
   Thought-provoking essential questions are naturally generative. They lead to other important questions within, and sometimes across, subject boundaries. Examples: What should we eat? What do effective problem solvers do when they get stuck?

5. ANSWERS REQUIRE SUPPORT
   Essential questions are intended to elicit a variety of plausible responses, and students are expected to provide reasons and evidence, not just an answer. Examples: Should there be limits to free speech? Should the majority always rule?

6. RECUR OVER TIME
   Essential questions are meant to be revisited. Over time, student responses should become more sophisticated and reasoned. Examples: What makes writing worth reading? How do the arts reflect, as well as shape, culture?

Understanding by Design, Expanded 2nd Edition
Grant Wiggins and Jay McTighe
Two renowned authorities describe the backward design process that leads to increased student understanding and mastery of subject matter. Lots of examples, across all grade levels and subjects, show how schools and districts have used this popular framework.

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Print | $32.95 | $26.36
E-Book | $31.99 | $25.36
Stock # | 103055N33
ISBN 978-1-4166-0035-0

Essential Questions: Opening Doors to Student Understanding
Jay McTighe and Grant Wiggins
Creators of the popular Understanding by Design framework explain why and how to use essential questions in all grade levels and subjects to unlock the big ideas in your curriculum and deepen students’ understanding. They provide practical and proven guides to help you design effective essential questions and use them in daily instruction to engage more students in thoughtful, independent learning.

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The Understanding by Design Guide to Creating High-Quality Units
Grant Wiggins and Jay McTighe
Whether you are an experienced curriculum designer or new to the Understanding by Design framework, you will benefit from the latest design tools and the updated Understanding by Design unit Template 2.0. Framework creators Grant Wiggins and Jay McTighe share their insights and practical tips that have helped thousands of educators design curriculum based on the framework.

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Take Intentional Steps to Improve Your Practice

What Is the Purpose of the FIT Teaching Tool?

The FIT Teaching Tool is designed to foster discussion among educators about our practices and to strengthen those practices through collaborative interactions. It is meant to be used by teachers for self-assessment, by teachers’ trusted peers for collegial feedback, and by instructional coaches and leaders to develop the skills teachers need both onstage and off stage.


Checking for Understanding: Formative Assessment Techniques for Your Classroom, 2nd Edition

Douglas Fisher and Nancy Frey

In *Checking for Understanding*, Douglas Fisher and Nancy Frey show how to increase students’ understanding with the help of creative formative assessments. Fisher and Frey explore a variety of engaging activities that check for and increase understanding.

(ASCD Premium Member book, December 2014) 8” x 10”, 160 pages

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Intentional and Targeted Teaching: A Framework for Teacher Growth and Leadership

Douglas Fisher, Nancy Frey, and Stefani Arzonetti Hite

Using the FIT Teaching approach, the authors deliver an in-depth examination of what makes great teachers great and how educators at all grade levels and all levels of experience are taking intentional steps toward enhanced professional practice.

(ASCD Premium Member book, May 2016) 7 7/8” x 9 7/8”, 190 pages

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FIT Teaching in Action: A Framework for Intentional and Targeted Teaching with Douglas Fisher and Nancy Frey DVD

Experience the FIT Teaching strategy, a coherent approach designed for schools and districts to ensure that high-quality teaching and learning occurs in every classroom, every day. See teachers at all levels using the elements of the framework to support their students in learning. And hear Douglas Fisher and Nancy Frey’s expert advice and practical guidance on implementing the FIT Teaching framework at your school.

(ASCD DVD, 2015) One 65-minute video with bonus features

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To learn more about the FIT Teaching framework, go to www.ascd.org/fitteaching.
Facilitate Meaningful Learning

Teaching in the Fast Lane: How to Create Active Learning Experiences
Suzy Pepper Rollins
This book offers teachers a way to increase student engagement: an active classroom. Author Suzy Pepper Rollins details how to design, manage, and maintain an active classroom that balances autonomy and structure. She offers student-centered, practical strategies on sorting, station teaching, and cooperative learning that will help teachers build on students’ intellectual curiosity, self-efficacy, and sense of purpose.

Cultivating Curiosity in K–12 Classrooms: How to Promote and Sustain Deep Learning
Wendy L. Ostroff
Discover how teachers can create a structured, student-centered environment that allows for openness and surprise—where inquiry guides authentic learning. Author Wendy L. Ostroff shows how to foster student curiosity through exploration, novelty, and play; questioning and critical thinking; and experimenting and problem solving.

Students at the Center: Personalized Learning with Habits of Mind
Bena Kallick and Allison Zmuda
In this book based on their exciting work in the field, Kallick and Zmuda map out a transformative model of personalization that puts students at the center and asks them to employ the set of dispositions for engagement and learning known as the Habits of Mind. They provide tools for adjusting classroom practices to facilitate learning that is self-directed, dynamic, sometimes messy, and always meaningful.

Engaging and Challenging Gifted Students: Tips for Supporting Extraordinary Minds in Your Classroom
Jenny Grant Rankin
Award-winning educator and Mensa member Jenny Grant Rankin provides quick, easy-to-implement instructional strategies to identify, adequately challenge, and engage gifted students both within and beyond the classroom. Includes sections on additional challenges, such as over-excitabilities and disabilities, and a graphic organizer to help teachers put students on the path to success.

How to Reach the Hard to Teach: Excellent Instruction for Those Who Need It Most
Jana Echevarria, Nancy Frey, and Douglas Fisher
This book presents a thoughtful and practical approach to achieving breakthrough success with linguistically and culturally diverse students who are struggling in school. Combining elements of the Sheltered Instruction Observation Protocol (SIOP® model) and the FIT Teaching® approach, the authors distill what we know about excellent instruction into five guiding principles.
Plan Lessons Using a Rich Array of Practical Solutions

101 Strategies to Make Academic Vocabulary Stick
Marilee Sprenger
Veteran educator Marilee Sprenger explains how to teach the essential, high-frequency words that appear in academic contexts—and reverse the disadvantages of what she calls “word poverty.” Drawing on research and experience, Sprenger provides a rich array of engaging strategies to help educators across all content areas and grade levels not only teach students a large quantity of words, but also ensure that they know these words well.

(AASC Premium and Select Member book, Featured Selection, January 2017) 7" x 9"; 106 pages

Lesson Imaging in Math and Science: Anticipating Student Ideas and Questions for Deeper STEM Learning
Michelle Stephan, David Pugalee, Julie Cline, and Chris Cline
Turn students into problem solvers. With lesson imaging, teachers anticipate how specific activities will unfold in real time—what solutions, questions, and misconceptions students might have, and how teachers can promote deeper reasoning.

(AASC book, 2016) 7" x 9"; 182 pages

The New Art and Science of Teaching
Robert J. Marzano
This title is a greatly expanded volume of the original Art and Science of Teaching, offering a framework for substantive change based on Marzano’s 50 years of education research. While the previous model focused on teacher outcomes, the new version places focus on student outcomes. Throughout the book, Marzano details the elements of three overarching categories of teaching, which define what must happen to optimize student learning.

(A joint publication of AASC and Solution Tree, 2017) 8 1/2" x 11"; 152 pages

Questioning for Classroom Discussion: Purposeful Speaking, Engaged Listening, Deep Thinking
Jackie Acree Walsh and Beth Dankert Sattes
Meet the challenge of planning for and facilitating classroom discussions that fulfill the English language arts and literacy standards for speaking and listening. This practical guide offers numerous strategies and tips to help you engage students in thoughtful and respectful discourse with their peers by focusing on the use of high-quality questioning techniques.

(AASC Premium, Select, and Institutional Plus Member book, November 2015) 7" x 9"; 223 pages
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Reinvigorate Your School Improvement Effort

**Instructional Coaching in Action: An Integrated Approach That Transforms Thinking, Practice, and Schools**
Ellen B. Eisenberg, Bruce P. Eisenberg, Elliott A. Medrich, and Ivan Charner

Unlike “fix-it” strategies that targeted teachers are likely to resist, educator-centered instructional coaching—ECIC—offers respectful coaching for professionals within their schoolwide community. *Instructional Coaching in Action* offers detailed guidance for coaches and school leaders on how they can create the conditions for an effective ECIC program; get buy-in from teachers, clearly define the role of coach, roll out a coaching initiative, and ensure ongoing success with coaching.

(ASCD book, 2017) 7 7/8" x 9 7/8", 192 pages

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**The Coach Approach to School Leadership: Leading Teachers to Higher Levels of Effectiveness**
Jessica Johnson, Shira Leibowitz, and Kathy Perret

Three coaching and leadership experts address a dilemma faced by many principals: how to function as learning leaders while fulfilling their evaluative and management duties. The answer? Incorporating instructional coaching techniques as an integral part of serious school improvement. This thought-provoking book speaks to the unique needs of principals as instructional leaders, providing solutions to challenges in every aspect of this complex endeavor.

(ASCD Premium Member book, May 2017) 7" x 9"; 179 pages

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**What Makes a World-Class School and How We Can Get There**
James H. Stronge with Xianxuan Xu

For years, students in the United States have lagged behind students in other countries on many assessments. In an increasingly globalized world, such a gap is worrisome. Armed with statistics, examples, and cautionary tales from Scandinavia to Japan, the authors have written a book that can help educators better prepare students and close that gap. Find careful analysis of recent international assessment results; strategies for aligning successful educational approaches from international systems to U.S. schools; and transformative ideas for cultivating a truly world-class system of schooling.

(ASCD book, 2017) 6" x 9"; 140 pages

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—From *Instructional Coaching in Action: An Integrated Approach That Transforms Thinking, Practice, and Schools* by Ellen B. Eisenberg, Bruce P. Eisenberg, Elliott A. Medrich, and Ivan Charner, 2017, Alexandria, VA: ASCD. ©2017 by ASCD. All rights reserved.
### Leading with Focus: Elevating the Essentials for School and District Improvement

*Mike Schmoker*

In his 2011 ASCD best seller *Focus*, author Mike Schmoker described a fresh approach to K–12 teaching built on three core elements: a focused and coherent curriculum; clear, structured lessons; and purposeful reading and writing, or authentic literacy. In this book, Schmoker shows administrators, principals, and other education leaders how to apply his fresh approach to the work of running schools and districts.

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### Partnering with Parents to Ask the Right Questions: A Powerful Strategy for Strengthening School–Family Partnerships

*Luz Santana, Dan Rothstein, and Agnes Bain*

This book presents a simple strategy to help educators build strong partnerships with parents. It distills complex ideas on civic participation into an easy-to-learn process that teaches parents fundamental skills to support the education of their children, monitor their progress, and advocate for them.

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### Teach, Reflect, Learn: Building Your Capacity for Success in the Classroom

*Pete Hall and Alisa Simeral*

Authors of the best-selling ASCD book *Building Teachers’ Capacity for Success* explain why your effectiveness in the classroom is directly connected to your ability to self-reflect on your teaching practice and use the reflection process to get better at what you do. Pete Hall and Alisa Simeral outfit you with tools and strategies to increase your power to make purposeful improvements.

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### The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence

*Baruti K. Kafele*

Award-winning principal Baruti K. Kafele answers 50 vital questions all principals should ask themselves at some point in their careers. In his inimitable style, Kafele lays out the touchstones for maintaining strong leadership habits, inspiring excellence and collaboration in others, and engaging an entire school community in striving to be the best.

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### The Teacher 50: Critical Questions for Inspiring Classroom Excellence

*Baruti K. Kafele*

Discover numerous ideas for strengthening your practice and investing in student success. This book is an indispensable companion for teachers who want to give their absolute best in the classroom at all times and under all circumstances.

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### School Culture Recharged: Strategies to Energize Your Staff and Culture

*Steve Gruenert and Todd Whitaker*

This insightful follow-up to *School Culture Rewired* helps you discover ways to reinvigorate your school’s culture and staff. Specifically, it clarifies the difference between culture and climate and zeroes in on key school improvement efforts. Using this thought-provoking guide, education leaders will find it easier to harness the transformative power of school culture.

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Close Achievement Gaps and Meet Each Student’s Unique Needs

Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement
Eric Jensen
Learn the seven factors that are crucial to engaging disadvantaged students. And discover ways to address those factors with actions and solutions that improve classroom climate and students’ cognitive capacity, motivation, and effort.
(ASCD book, 2013) 6” x 9”, 200 pages

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E-Book: | $25.99 | $20.56
Stock # 113001N33

Teaching with Poverty in Mind: What Being Poor Does to Kids’ Brains and What Schools Can Do About It
Eric Jensen
Veteran educator and brain expert Eric Jensen helps you understand what poverty does to children’s brains and why students raised in poverty are especially subject to stressors that undermine school behavior and performance.
(ASCD book, 2009) 6” x 9”, 184 pages

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Print: | $26.95 | $21.56
E-Book: | $25.99 | $20.56
Stock # 109074N33
ISBN 978-1-4166-0884-4

Turning High-Poverty Schools into High-Performing Schools
William H. Parrett and Kathleen M. Budge
Although schools alone will never systemically eliminate poverty, high-poverty, high-performing schools take control of what they can to disrupt the cycle of poverty and close achievement gaps. In this book based on these lessons, the authors synthesize real-world practices to provide you with a Framework for Action that ensures your school builds leadership capacity, fosters a supportive school environment, and focuses intensely on learning.
(ASCD book, 2012) 8” x 10”, 220 pages

Format | List Price | Member Price
Print: | $30.95 | $24.76
E-Book: | $29.99 | $23.76
Stock # 109003N33
ISBN 978-1-4166-1313-8

Disrupting Poverty in the Elementary School PD InFocus Channel
This channel examines how two elementary schools are successfully meeting the needs of students living in poverty while encouraging them to become high achievers. Drawing on years of studying high-poverty, high-performing schools, William H. Parrett and Kathleen M. Budge, authors of Turning High-Poverty Schools into High-Performing Schools, identify the common practices and structures that effective schools put into action as well as the unproductive processes they eliminate.
www.ascd.org/pdinfocus

Motivating Black Males to Achieve in School and in Life DVD
Baruti Kafele, the author of the ASCD blockbuster Motivating Black Males to Succeed in School and in Life, brings his dynamism and charisma to this DVD to help schools understand how to address critical issues facing many young black male students.
(ASCD DVD, 2011) One 40-minute DVD with additional 65 minutes of video features
Bonus material includes complete student and teacher workshop sessions led by Kafele!

Format | List Price | Member Price
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Stock # 611087N33
ISBN 978-1-4166-1348-0

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Motivating Black Males to Achieve in School and in Life DVD

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Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

BEST SELLER!
Teaching with Poverty in Mind: What Being Poor Does to Kids’ Brains and What Schools Can Do About It

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Nov & National Parents as Teachers Day!
Understand Crucial Elements of Assessment, Feedback, and Grading

**Peer Feedback in the Classroom: Empowering Students to Be the Experts**

Starr Sackstein

Peer feedback gives students control over their learning, increases their engagement and self-awareness as learners, and frees up the teacher to provide targeted support where it’s needed. In *Peer Feedback in the Classroom*, National Board–certified teacher Starr Sackstein explores the powerful role peer feedback can play in learning and teaching.

(ASCD Premium and Select Member Book, Featured Selection, April, 2017) 6” x 9”, 134 pages

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**How to Give Effective Feedback to Your Students, Second Edition**

Susan M. Brookhart

In this comprehensive guide for teachers at all levels, you will find information on every aspect of feedback. In addition, the book is replete with examples of good and bad feedback as well as rubrics that you can use to construct feedback tailored to different learners, including successful students, struggling students, and English language learners.

(ASCD book, 2017) 7 7/8” x 9 7/8”, 160 pages

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**The Perfect Assessment System**

Rick Stiggins

In *The Perfect Assessment System*, Rick Stiggins calls for the ground-up redevelopment of assessment in U.S. education. Speaking from more than 40 years of experience in the field, he addresses assessment purpose, learning targets to be assessed, assessment quality, communication of assessment results, and assessment impact.

(ASCD book, 2017) 6” x 9”, 120 pages

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Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom

Kristin Souers with Pete Hall

Grounded in research and the authors’ experience working with trauma-affected students and their teachers, *Fostering Resilient Learners* will help you cultivate a trauma-sensitive learning environment for students across all content areas, grade levels, and educational settings.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, January 2016) 6” x 9”, 215 pages

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Assessing Multilingual Learners: A Month-by-Month Guide

Margo Gottlieb

Author Margo Gottlieb presents the story of Ana, a newcomer to the United States and the American school system and, in a month-by-month format, reveals how assessment affects students, teachers, families, and school leaders. This book shows teachers how to collect, analyze, and act upon data about multilingual learners, with the goal of improving instruction for this large and growing population of students.

(A Nordic Arias publication, 2017) 5" x 7 3/4", 81 pages

Format List Price Member Price
Print $12.99 $9.99
E-Book $6.99 $5.99
Stock # SF117076N33

The Formative Five: Fostering Grit, Empathy, and Other Success Skills Every Student Needs

Thomas R. Hoerr

Author Thomas R. Hoerr shows how to foster the “Formative Five” attributes (empathy, self-control, integrity, embracing diversity, and grit) that today’s students need. Includes specific suggestions and strategies to help teachers and principals prepare their students for success beyond school.

(A Nordic Premium, Select, and Institutional Plus Member book, November 2016) 6" x 9", 200 pages

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Stock # 116043N33

Charting a Course to Standards-Based Grading: What to Stop, What to Start, and Why It Matters

Tim R. Westerberg

What’s the best way to ensure that grading policies are fair, accurate, and consistent across classrooms? How can schools transition to a grading system that better reflects what students are actually learning? Author Tim R. Westerberg makes this journey easier by offering a series of options, with four “destinations” on the road to improved grading and assessment.

(A Nordic book, 2016) 7" x 9", 165 pages

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E-Book $26.99 $21.36
Stock # 117001N33

Measuring What We Do in Schools: How to Know If What We Are Doing Is Making a Difference

Victoria L. Bernhardt

What is a true learning organization, and how can your school become one? To excel, schools must embrace continuous school improvement and evaluation, as well as systems thinking. This book details the critical role program evaluation serves in school success and how to implement meaningful evaluations that make a difference. The author provides a roadmap of how to conduct comprehensive, systemwide evaluations of programs and processes; the tools needed to obtain usable, pertinent information; and how to use these data to expand teachers’ and administrators’ data-informed decision-making focus.

(A Nordic book, 2017) 7 7/8" x 9 7/8", 160 pages

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ISBN 978-1-4166-2397-7

How to Make Decisions with Different Kinds of Student Assessment Data

Susan M. Brookhart

In this book, best-selling author Susan M. Brookhart helps teachers and administrators understand the critical elements and nuances of assessment data and how that information can best be used to inform improvement efforts in the school or district.

(A Nordic Premium Member book, December 2015) 7" x 9", 140 pages

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E-Book $23.99 $18.96
Stock # 116003N33
ISBN 978-1-4166-2103-4
Encourage a Vision of 21st Century Learning

Learning Transformed: 8 Keys to Designing Tomorrow's Schools, Today
Eric C. Sheninger and Thomas C. Murray
The authors outline eight keys—each a piece of a puzzle for transforming the K–12 education system of teaching and learning—to intentionally design tomorrow’s schools so today’s learners are prepared for success and stand ready to create new industries, find new cures, and solve world problems.

(ASCD book, 2017) 7” x 10”, 260 pages

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Stock # | 117034N33

Bold Moves for Schools: How We Create Remarkable Learning Environments
Heidi Hayes Jacobs and Marie Hubley Alcock
This courageous work offers a compelling vision and action steps to help educators transform schools into innovative learning environments that meet the demands of contemporary learners. The authors examine every aspect of K–12 education, including teacher roles, curriculum, instruction, and assessment, and explore the use of physical and virtual learning spaces.

(ASCD book, 2017) 7 7/8” x 9 7/8”, 200 pages

Format | List Price | Member Price
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Print | $31.95 | $25.56
E-Book | $30.99 | $24.56
Stock # | 115013N33

Setting the Standard for Project-Based Learning: A Proven Approach to Rigorous Classroom Instruction
John Larmer, John Mergendoller, and Suzie Boss
Ensure students are engaged in learning, see the relevance of lessons, and develop college and career readiness by using project-based learning (PBL). This book takes you through the steps of planning, implementing, and assessing rigorous PBL that prepares students for high-stakes tests and lifelong learning.

(ASCD book copublished with Buck Institute for Education, 2015) 6” x 9”, 240 pages

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Print | $27.95 | $22.36
E-Book | $26.99 | $21.36
Stock # | 114017N33
ISBN | 978-1-4166-2033-4

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Sparking Student Creativity: Practical Applications and Strategies, PD Online Course
This course focuses on how to integrate creativity into content to meet and extend curriculum standards. Learn how to develop a creativity road map to plan instruction, use strategies to enhance creative tasks, and assess creativity lessons.

(ASCD online course, 2016)

Format | List Price | Member Price
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Online Course | $129.00 | $129.00
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West Meets East: Best Practices from Expert Teachers in the U.S. and China
Leslie Grant, James Stronge, and others
Which beliefs and strategies of effective teachers can cross borders and cultures to help students everywhere make breakthrough advances? This book answers that question and explains what is at the center of exemplary teaching and what are points of differences to reflect on and consider for change.

(ASCD Premium and Select Member book, Featured Selection, April 2014) 7” x 9”, 200 pages

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