Dear Educators,

Welcome to a new school year! I hope your summer was restful and restorative and that you’re ready to tackle a new school year with enthusiasm. As your trusted partner in professional learning, ASCD has curated a list of evidence-based resources to support your work this year. As the 2018–19 school year gets started, our “Back-to-School” checklist will deepen your knowledge on the following topics and more:

- School Safety
- Equity
- Social-Emotional Learning
- Assessment and Feedback
- Instructional Leadership and Coaching
- Student Engagement

The 2017–18 school year was not an easy one for educators; however, amid uncertainty, we were inspired by educators and students taking positions that demanded changes from elected officials. This surfaced the importance of incorporating the voices of educators and students. Our mission at ASCD is to support excellence in learning, teaching, and leading for every educator, no matter their role. This mission has never been more important than it is today. We remain committed to responding to your needs by providing research-backed and relevant resources to enhance your craft and your continuous growth as an educator.

Please stay connected with us this school year, and don’t hesitate to let us know how we can better serve you and your colleagues. Thank you for all you do to ensure the success of every child and that they are healthy, safe, engaged, supported, and challenged. Have a year filled with great joy and growth!

Warmly,

Deborah S. Delisle
ASCD Executive Director and CEO
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::: ABOUT ASCD :::

ASCD is dedicated to excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged. For more information on programs and membership, go to www.ascd.org.

::: FREE ONLINE STUDY GUIDES :::

Most ASCD books include FREE online study guides that you can use in teacher team meetings, professional learning communities, or on your own. Go to www.ascd.org/studyguides to access these valuable resources!

::: HOW TO ORDER :::

- SEE ORDER FORM ON PAGE 63.
- FOR FASTEST SERVICE, order online at shop.ascd.org.
- PHONE: 1-800-933-2723 or 1-703-578-9600, Monday–Friday, 8:00 a.m.–6:00 p.m. eastern time
- MAIL: ASCD, P.O. Box 826887, Philadelphia, PA 19182-6887
- FAX: 1-703-575-5400
- EMAIL: member@ascd.org

::: MOST TITLES AVAILABLE IN E-BOOK FORMAT! :::

Download your selections now at shop.ascd.org. Prices are subject to change.
Join us at the 2018 ASCD Conference on Educational Leadership, where you’ll get the knowledge and tools you need to create effective, supportive, and engaging learning environments for your students.

**Champions for Equity**

**Transformative Leadership for the Whole Child**

Join us at the 2018 ASCD Conference on Educational Leadership, where you’ll get the knowledge and tools you need to create effective, supportive, and engaging learning environments for your students.

**General Session Speakers**

Joshua Garcia  
**Friday, November 2**

Joshua Garcia discusses how Tacoma, Washington, used a community-wide approach to transform its work to support and educate the whole child. Learn how to turn your district around.

Baruti Kafele  
**Saturday, November 3**

Baruti Kafele engages participants in a discussion about whether their leadership practices offer students optimal opportunities to learn in culturally responsive environments free of barriers.

Victor Rios  
**Sunday, November 4**

Victor Rios draws on his research and experience to emphasize the importance of emotional support from educators in the lives of marginalized students.

**Keynote Luncheon Speakers**

Robyn Jackson  
**Friday, November 2**

Join Robyn Jackson for a searingly honest talk about a topic we often find taboo in education: teacher burnout. Hear her own story of burnout and how she used it to take the biggest leap of her career.

Yvette Jackson  
**Saturday, November 3**

Yvette Jackson shares the research presented in her book Pedagogy of Confidence, which illustrates how to incorporate High Operational Practices to promote equity and inspire students.

**Become a Champion for Equity in Nashville!**

Register today at www.ascd.org/cel or call 1-800-933-2723.

**Advance Together!** Every fifth person from your organization attends FREE.

**ASCD Conference on Educational Leadership**

November 2–4, 2018  
Nashville, Tennessee  
Gaylord Opryland Resort & Convention Center  
**Pre-Conference Institutes: November 1**
NEW RESOURCES

::: TO BOOST YOUR PRACTICE :::

Never Work Harder Than Your Students and Other Principles of Great Teaching, 2nd Edition
Robyn R. Jackson

Some great teachers are born, but most are self-made. And the way to make yourself a great teacher is to learn to think and act like one. In this updated second edition of the best-selling Never Work Harder Than Your Students, Robyn R. Jackson reaffirms that every teacher can become a master teacher and empowers practitioners to take charge of their own development.

The secret is not a specific strategy or endless hours of prep time. It's developing a master teacher mindset—rigorously applying seven principles to your teaching until they become your automatic response.

(ASCD book, 2018) 6” x 9”; 278 pages

Cathy Vatterott

Is homework an essential component of rigorous schooling or a harmful practice that alienates and discourages a significant number of students? This second edition updates the research, reflects the increasing shift to standards-based and formative assessment, and acknowledges increasingly important “homework gap” issues based on shifting demographics. Numerous examples from teachers and schools that have revised their practices and policies for homework illustrate the new paradigm in action. The end product is homework that works—for all students, at all levels.

(ASCD book, 2018) 6” x 9”; 214 pages

Literacy Strong All Year Long: Powerful Lessons for Grades 3–5
Valerie Ellery, Lori Oczkus, and Timothy V. Rasinski

Literacy Strong All Year Long: Powerful Lessons for Grades 3–5 equips intermediate educators with engaging lessons that motivate students and help them develop the solid foundation of literacy skills that are essential to learning.

(A joint publication of ASCD and International Literacy Association, 2018) 8 1/2” x 11”; 370 pages

Project-Based Teaching: How to Create Rigorous and Engaging Learning Experiences
Suzie Boss with John Larmer

In Project-Based Teaching, Suzie Boss and John Larmer build on the framework for gold-standard project-based learning (PBL) originally presented in Setting the Standard for Project-Based Learning and explore the seven practices integral to project-based teaching. For each practice, the authors present a wide range of practical strategies and include teachers’ reflections about their classroom experiences. This book and a related series of free videos provide a detailed look at what’s happening in PBL classrooms from the perspective of the project-based teacher.

(ASCD Premium, Select, and Institutional Plus Member book; copublished with Buck Institute for Education, September 2018) 6” x 9”; 205 pages
Focus: Elevating the Essentials to Radically Improve Student Learning, 2nd Edition
Mike Schmoker

In this second edition of ASCD’s best seller, Mike Schmoker extends the case that our schools could be on the cusp of unparalleled improvements but are stymied by a failure to focus on the most essential practices. In every chapter, you’ll find advice on how to simplify the implementation of state standards, on the pitfalls of instructional fads, and on teaching versatile strategies.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, July 2018) 6” x 9”, 320 pages

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Assessment Literacy for Educators in a Hurry
W. James Popham

With characteristic humor and aplomb, assessment expert W. James Popham strips away the psychometric-speak and condenses the complexities of educational testing to six practical and action-oriented understandings about validity, reliability, score reporting, formative assessment, and affective assessment.

(ASCD Premium Member book, August 2018) 7” x 9”, 150 pages

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What If? Building Students’ Problem-Solving Skills Through Complex Challenges
Ronald A. Beghetto

According to educator and creativity expert Ronald A. Beghetto, the best way to unleash students’ problem solving and creativity—and thus prepare them to face real-world problems—is to incorporate complex challenges that teach students to respond productively to uncertainty.

(ASCD book, August 2018) 7” x 10”, 150 pages

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**BASIC ELEMENTS**

**OF EFFECTIVE TEACHING**

Useful for most instruction. Can be modified.

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<th>ELEMENT</th>
<th>DESCRIPTION</th>
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<tr>
<td>Learning objective</td>
<td>A clear, concise description of what will be learned and how it will be assessed</td>
<td>Learning objective is prominently displayed, written in clear language, and based on grade-level curriculum. Objective clarifies how learning will be demonstrated/assessed. Teacher refers to the objective at strategic points during the lesson.</td>
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<td>Anticipatory set</td>
<td>Explains purpose or relevance; captures student interest in the lesson</td>
<td>Teacher engages student interest by providing purpose, previewing learning, and/or linking to prior learning. Teacher may include embedded vocabulary to be used in lesson. This should typically be no more than 3–5 minutes.</td>
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<tr>
<td>Teach and model</td>
<td>A demonstration or explanation of a single brief step, procedure or mental operation, delivered at a stimulating pace</td>
<td>Teacher clearly explains, models, or thinks aloud through each brief, manageable step, one at a time. Each lesson step contributes directly to success on that day’s objective/assessment. Throughout instruction, teacher “scans” to ensure all students—100%—are on task and focused on learning.</td>
</tr>
<tr>
<td>Guided practice</td>
<td>Students’ immediately imitating or practicing each small, manageable step, as teacher observes</td>
<td>After each brief step, students practice/process new skills/knowledge by attempting or demonstrating understanding or mastery of each brief step or topic (e.g., note taking; completing a single step in problem; writing).</td>
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<tr>
<td>Check understanding</td>
<td>Quick observation/assessment of each small step of lesson during and after each guided practice</td>
<td>Teacher quickly assesses student progress or (mis)understandings after each step (e.g., by circulating to observe student work; cold-calling a sample of students; having students hold up whiteboards). Teacher maintains pace by limiting individual tutoring during this time (it is best provided, if necessary, during independent practice).</td>
</tr>
<tr>
<td>Adjust/reteach</td>
<td>Adjustments to teaching made on the basis of each “check for understanding”</td>
<td>Teacher reteaches, clarifies instruction, or has students pair up to assist each other to ensure that students master each step before moving on to the next step in the lesson.</td>
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This cycle is repeated, sometimes multiple times, for every brief step in the lesson until all/almost all students are ready for independent practice (below)

| Independent learning/assessment | Students’ independently practicing/completing assessment to demonstrate mastery of learning objective | Teacher assigns independent work that allows students to further practice/demonstrate mastery of the larger learning objective. At this time, teacher may provide tutoring/small group assistance to students still needing help. |

—From Focus: Elevating the Essentials to Radically Improve Student Learning, 2nd Edition, by Mike Schmoker, 2018, Alexandria, VA: ASCD. ©2018 by ASCD. All rights reserved.
Keeping Students Safe Every Day: How to Prepare for and Respond to School Violence, Natural Disasters, and Other Hazards
Amy Klinger and Amanda Klinger

In this informative and comprehensive guide, school safety experts Amy Klinger and Amanda Klinger offer significant statistics on school safety; dispel common misunderstandings; and provide school leaders with the specific information they need to prepare for and effectively respond to natural disasters, accidents, or violent events.

(ASCD book, 2018) 7" x 9", 170 pages

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Differentiation and the Brain: How Neuroscience Supports the Learner-Friendly Classroom, 2nd Edition
David A. Sousa and Carol Ann Tomlinson

Examine the principles of differentiation in light of what the current research on educational neuroscience reveals. This research offers insights that can help educators decide whether certain curricular, instructional, and assessment choices are likely to be more effective than others. The authors also offer suggestions on how to establish and manage differentiated classrooms without imposing additional heavy burdens on teachers.

(A joint publication of ASCD and Solution Tree, 2018) 8 1/2" x 11", 240 pages

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The School Leader’s Guide to Building and Sustaining Math Success
Marian Small and Douglas Duff

The pressure is on. How can K–12 school leaders recognize and ensure that their school is supporting good math instruction? Drawing on their experience working with administrators, Marian Small and Douglas Duff provide practical advice and helpful tools for improving math instruction. They guide you through the initial steps of establishing a strong math culture, developing common tasks, and getting buy-in, and then offer specific suggestions for monitoring, supporting, and sustaining improvement.

(ASCD book, 2018) 7" x 9", 176 pages

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Manage Your Time or Time Will Manage You: Strategies That Work from an Educator Who’s Been There

PJ Caposey

In this book, award-winning educator PJ Caposey goes beyond practical suggestions for time management to look at the deeper problems behind educator time management challenges and offers different roads to improvement, depending on the cause. For instance, the person who struggles with time management because he is work avoidant needs different solutions than the person who struggles with time management because she never says no to anybody. With educators’ tight schedules in mind, the author helps educators better understand themselves and those they serve and make positive changes to take control of their time.

Format | List Price | Member Price
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Print | $29.95 | $24.76
E-Book | $24.99 | $19.76
Stock # | 119005N78
ISBN | 978-1-4166-2665-7

The New Art and Science of Teaching Writing
Kathy Tuchman Glass and Robert J. Marzano

This book provides a nuanced explanation of how teachers can apply the strategies and techniques in The New Art and Science of Teaching to the teaching of writing. The authors offer more than 100 detailed strategies for and examples of implementation that are rooted in the frameworks outlined in The New Art and Science of Teaching.

(A joint publication of ASCD and Solution Tree, 2018) 8 1/2” x 11”, 192 pages

Format | List Price | Member Price
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Print | $34.95 | $27.95
Stock # | 318145N78

::: PJ CAPOSEY is an award-winning superintendent, author, consultant, and speaker. He trains, speaks, and leads workshops throughout the country but is also still a full-time superintendent of schools for the Meridian School District in Illinois. He has been an ASCD Outstanding Young Educator Honoree, an ASCD Emerging Leader, an NSPRA 25 Superintendents to Watch Honoree, and a 40 Leaders Under 40 Honoree. He has published three books for teachers and leaders, and his writing has been featured in EdWeek, Edutopia, Huffington Post, and others. ::: 
JILL HARRISON BERG is a leadership coach at Teachers21 who helps education leaders strengthen their capacities for creating powerful, coordinated systems that maximize teachers’ leadership potential. Jill is also the principal consultant of Jill Harrison Berg Consulting. She began her career in education working with elementary and middle school students. After earning National Board Certification, she left the classroom to pursue a doctorate and continued to support the development of teacher leaders through various institutions of higher education and nonprofit organizations. Throughout more than 25 years working in educational practice, research, and policy, Jill has written articles and books on the topics of teacher leadership, teaching quality, and leadership development. :::

LEADING IN SYNC
Teacher Leaders and Principals Working Together for Student Learning
Jill Harrison Berg

Teacher leadership holds great promise for improving the quality of teaching and ensuring student success. But for coperformance of leadership to be effective, teachers and principals need to lead in sync. Leadership coach Jill Harrison Berg guides educators through the process of creating a shared vision for student success and effective teaching, developing a mutual understanding of each person’s role in achieving that vision, establishing a schoolwide culture of teacher leadership, and building the trust needed to bring it all together.

(ASCD book, 2018) 7” x 10”, 192 pages

Format | List Price | Member Price
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Print | $29.95 | $23.96
E-Book | $28.99 | $22.96
Stock # | 118021N78

—From Leading in Sync: Teacher Leaders and Principals Working Together for Student Learning by Jill Harrison Berg, 2018, Alexandria, VA: ASCD. © 2018 by ASCD. All rights reserved.
COMING SOON!

NEW TITLES FROM ASCD

Is My School a Better School Because I Lead It?
Baruti K. Kafele
Baruti K. Kafele takes a thought-provoking look at developing and strengthening one’s leadership identity and influence.

Stock # 120013N78

Engage the Brain: How to Design for Learning That Taps into the Power of Emotion
Allison Posey
Learn about six brain-based strategies that tap into emotion for engagement, information retention, perseverance, and transfer.

Stock # 119015N78

Summarization in Any Subject: 60 Innovative, Tech-Infused Strategies for Deeper Student Learning, 2nd Edition
Rick Wormeli and Dedra Stafford
Discover how K–12 teachers can help improve student comprehension across all subject areas.

Stock # 118048N78

School Leader’s Guide to Tackling Attendance Challenges
Jessica Sprick and Randy Sprick
This crucial resource on fostering a schoolwide culture of attendance shows administrators proven strategies for tackling absenteeism.

Stock # 118037N78

With the Whole Child in Mind: Insights from the Comer School Development Program
Linda Darling-Hammond, Channa M. Cook-Harvey, Lisa Flook, Madelyn Gardner, and Hanna Melnick
This book vividly tells the story of the school development model, which places children’s development and relationships at the center.

Stock # 119028N78

Available October

Available November

Available November

Available December

WE’RE HERE TO HELP  ///  1-800-933-ASCD (2723) OR 1-703-578-9600
SHOP.ASCD.ORG

11
PD In Focus® is an award-winning online platform that features hundreds of hours of videos showing research-based teaching practices in action.

Special Education
Featuring special education expert Lee Ann Jung, this channel offers an inside look at inclusive excellence in a variety of elementary and high school classrooms. You’ll see what real inclusion looks like and discover how inclusion benefits students with and without learning differences.

The Reflective Educator
Learn about the work of Pete Hall and Alisa Simeral, who promote reflective instruction and coaching toward teachers’ professional growth. This channel takes an in-depth look at the way three teachers work in partnership with their administrator and instructional coach to make use of Hall and Simeral’s Reflective Cycle and the Continuum of Self-Reflection tools.

Global Competence in the Elementary School
This channel features H.D. Cooke Elementary School in Washington, D.C., where teachers infuse global themes into everyday lessons to foster the knowledge and skills of global competence. See how educators do this work in an interdisciplinary fashion and in alignment with the school’s culture that promotes global dispositions.

www.ascd.org/pdinfocus
Unpacking Fractions Video Series

This new series focuses on the best practices for teaching fractions in the early grades and features author, educator, and mathematics aficionado Monica Neagoy engaging students with her enthusiastic and fun style.

- The Meanings and Representations of Fractions
- Visual and Tactile Representations of Fractions
- The Importance of the Unit
- Teaching the Concept of Equivalence, Not Just the Rule
- Comparing and Ordering Fractions Meaningfully
- Unpacking Fractions: Letting Algorithms Emerge Naturally

(ASCD streaming video, 2018)

Early Childhood Video Series

This dynamic five-episode series answers the most important questions about creating and maintaining rich learning environments for early learners. You'll see that when young students feel empowered—as well as safe and supported—they will grow and flourish.

- Classroom Culture
- Social, Emotional, and Cognitive Learning
- Language and Literacy
- Math
- Using Data to Inform Instruction

(ASCD streaming video, 2018)

Teaching Students to Drive Their Brains Video Series

Join author, psychologist, and education consultant Donna Wilson as she models strategies for teaching elementary school students about their brains.

- The Learning Brain and Making Sense of Metacognition
- The Selection Attention and Working Memory Advantage
- The Power of Practical Optimism
- Using the Brain's GPS
- How to Get to the Finish Line and Do Even Better Next Time

(ASCD streaming video, 2018)

For the full list of videos, go to streaming.ascd.org or call 1-800-933-2723.
The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition
Carol Ann Tomlinson

Since 1999, the movement to differentiate instruction to the needs, interests, and abilities of individual students has been guided by this monumental work written by Carol Ann Tomlinson, the leading authority in the field. This new edition updates the original book’s timeless advice with Tomlinson’s fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools.

(ASCD Premium Member book, May 2014) 7 7/8” x 9 7/8”, 198 pages

Format | List Price | Member Price
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Print | $29.95 | $23.96
E-Book | $28.99 | $22.96

Stock # 108029N78

How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition
Carol Ann Tomlinson

First published in 1995 as How to Differentiate Instruction in Mixed-Ability Classrooms, this new edition reflects evolving best practices in education, the experiences of practitioners throughout the United States and around the world, and Tomlinson’s continuing thinking about how to help each and every student access challenging, high-quality curriculum; engage in meaning-rich learning experiences; and feel at home in a school environment that “fits.”

(ASCD book, 2017) 7 7/8” x 9 7/8”, 186 pages

Format | List Price | Member Price
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Print | $28.95 | $23.16
E-Book | $27.99 | $22.16

Stock # 117032N78
ISBN 978-1-4166-2330-4

The Common Sense of Differentiation: Meeting Specific Learner Needs in the Regular Classroom

In almost every classroom, teachers find students with a wide range of exceptionalities. Help teachers meet a variety of learning needs and maximize learning for all students with the commonsense approach featured in this video.

(ASCD streaming video, 2005) 117-minute program

streaming.ascd.org
DIFFERENTIATION IS
A TEACHER’S PROACTIVE RESPONSE TO LEARNER NEEDS SHAPE BY MINDSET

PRINCIPLES OF DIFFERENTIATION

- An environment that encourages and supports learning
- Quality curriculum
- Assessment that informs teaching and learning
- Instruction that responds to student variance
- Leading students and managing routines

TEACHERS CAN DIFFERENTIATE THROUGH...

- CONTENT
  - The information students learn or ways students access the information
- PROCESS
  - How students take in and make sense of the content
- PRODUCT
  - How students show what they know, understand, and can do
- AFFECT/ENVIRONMENT
  - The climate or tone of the classroom

TEACHERS CAN DIFFERENTIATE ACCORDING TO THE STUDENT’S...

- READINESS
  - A student’s proximity to specified learning goals
- INTERESTS
  - Passions, affinities, kinships that motivate learning
- LEARNING PROFILE
  - Preferred approaches to learning

---

Understanding Differentiated Instruction Quick Reference Guide
Carol Ann Tomlinson
This guide provides an overview of differentiated instruction and how to meet the needs of students, who vary in their levels of readiness, personal interests, and preferred approaches to learning.

(ASCD Quick Reference Guide, 2017) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

BUY ONE OR SAVE 10% ON A PACK OF 25!

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Differentiation in the Elementary Grades: Strategies to Engage and Equip All Learners
Kristina J. Doubet and Jessica A. Hockett

In this comprehensive resource for elementary school teachers, Kristina J. Doubet and Jessica A. Hockett explore how to use differentiated instruction to help students be more successful learners regardless of their background, native language, learning preference, or motivation.

(ASCD book, 2017) 8 1/2” x 11”, 354 pages

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Differentiation in Middle and High School: Strategies to Engage All Learners
Kristina J. Doubet and Jessica A. Hockett

This resource provides practical tools designed to help teachers reach higher levels of expertise with differentiation. Included with the tools are more than 40 samples that show teachers how to use the tools in various grade levels and subject areas so that they get a clear idea of how to make differentiated instruction an everyday reality in their classrooms.

(ASCD book, 2015) 8 1/2” x 11”, 295 pages

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Leading for Differentiation: Growing Teachers Who Grow Kids
Carol Ann Tomlinson and Michael Murphy

In this book, world-renowned differentiated instruction expert Carol Ann Tomlinson and change leadership authority Michael Murphy provide insights, real-world examples, and tools that will help you succeed in your efforts to differentiate instruction in your school.

(ASCD book, 2015) 7 7/8” x 9 7/8”, 176 pages

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Differentiated Instruction PD In Focus Channel
Differentiated instruction is responsive instruction that addresses and takes into account students’ varied learning needs. This channel explores how to ensure that all students meet the learning goals and provides practical teaching and learning strategies.

www.ascd.org/pdinfocus
A Differentiated Approach to the Common Core: How do I help a broad range of learners succeed with challenging curriculum?
Carol Ann Tomlinson and Marcia B. Imbeau

The leading authority on differentiation Carol Ann Tomlinson joins education consultant Marcia B. Imbeau to explain how to apply the principles of differentiated instruction to help academically diverse students achieve the goals of the Common Core State Standards.

(ASCD Arias publication, 2014) 5” x 7 3/4”, 56 pages

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### THE SEVEN STEPS TO REMEMBERING

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—From *How to Teach So Students Remember*, 2nd Edition (p. 175) by Marilee Sprenger, 2018. Alexandria, VA: ASCD. © 2018 by ASCD. All rights reserved.
Attack of the Teenage Brain! Understanding and Supporting the Weird and Wonderful Adolescent Learner
John Medina

Teens can be hard to parent and even harder to teach. John Medina, author of the New York Times best seller Brain Rules, explores the neurological and evolutionary factors that drive teenage behavior and can affect both achievement and engagement. Then he proposes a research-supported counterattack: a bold redesign of education practices and learning environments to deliberately develop teens' cognitive capacity to manage their emotions, plan, prioritize, and focus.

(ASCD book, 2018) 6" x 9", 200 pages

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The Power of the Adolescent Brain: Strategies for Teaching Middle and High School Students
Thomas Armstrong

Adolescents are called moody, reckless, impractical, insecure, and distracted. However, they also possess insight, passion, idealism, sensitivity, and creativity. Award-winning author Thomas Armstrong proposes eight brain-friendly instructional practices to help middle and high school teachers make the most of their students' potential.

(ASCD Premium and Select Member book, Featured Selection, July 2016) 6" x 9", 202 pages

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Teaching Students to Drive Their Brains: Metacognitive Strategies, Activities, and Lesson Ideas
Donna Wilson and Marcus Conyers

Discover how metacognition can make the difference between a student's success and failure and how you can teach it to preK–12 students. Sample lessons show these ideas in classroom settings, and sections on professional practice help you incorporate these tools so that you are teaching for metacognition as well as with metacognition.

(ASCD book, 2016) 6" x 9", 134 pages

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PD ONLINE

REGISTER TODAY!

The Brain: Memory and Learning Strategies, 2nd Edition

Learn about the physical structures of the human brain that create and retain memories—and how to use this information to improve your classroom teaching practice.

(PD Online course, 2011)

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www.ascd.org/pdonline
Brain Matters: Translating Research into Classroom Practice, 2nd Edition
Patricia Wolfe

Although you don’t need to be a scientist to understand brain-compatible teaching, you’ll be far more effective when you base your teaching practices on the very best scientific information. This expanded and updated ASCD best seller delivers that essential information in clear, everyday language that any teacher can immediately incorporate into classroom practice.

(ASCD book, 2010) 7" x 9", 249 pages

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ISBN 978-1-4166-1067-0

Memory at Work in the Classroom: Strategies to Help Underachieving Students
Francis Bailey and Ken Pransky

Why do some students struggle to understand and retain information, while other students don’t? This book answers that question and explains how to support learners—especially struggling learners—with instruction that responds effectively to their struggles with memory and its essential role in the learning process.

(ASCD book, 2014) 7" x 9", 215 pages

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Executive Function: Foundations for Learning and Teaching
Patricia W. Newhall
When the cognitive and psychological processes coordinated by executive function are disrupted, the result is typically learning difficulties and poor academic performance. This book is packed with strategies teachers can use to support students who have trouble maintaining focus and following through on schoolwork.
(Landmark School Outreach Program’s book, 2014) 10.9” x 8.4”, 144 pages

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The Motivated Brain: Improving Student Attention, Engagement, and Perseverance
Gayle Gregory and Martha Kaufeldt
Discover how to activate the elusive “X factor” for student motivation by tapping into the newest discoveries about the brain and its natural tendency to impel us to seek out and eagerly anticipate the things we need. These field-tested approaches, strategies, tools, and templates will make it easier for you to harness the power of your students’ intrinsic motivation to make learning fun, engaging, and meaningful.
(ASCD Premium, Select, and Institutional Plus Member book, September 2015) 6” x 9”, 168 pages

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Teaching with the Brain in Mind, 2nd Edition
Eric Jensen
This completely revised and updated ASCD best seller is loaded with ideas for how to improve student achievement and create a more effective classroom by applying brain research to your teaching. Renowned author and educator Eric Jensen translates relevant scientific findings into effective instructional strategies.
(ASCD book, 2005) 8” x 10”, 187 pages

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The Brain: Developing Lifelong Learning Habits, 2nd Edition, PD Online Course
This course will introduce you to the idea of habits of mind; survey 16 distinct ways of seeing, understanding, and interacting with the world; and provide instructional strategies that help students develop these habits.
(ASCD online course, 2011)

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www.ascd.org/pdonline
Using Understanding by Design in the Culturally and Linguistically Diverse Classroom

Amy J. Heineke and Jay McTighe

How can today's teachers, whose classrooms are more culturally and linguistically diverse than ever before, ensure that their students achieve at high levels? How can they design units and lessons that support English learners in language development and content learning—simultaneously? Authors Amy J. Heineke and Jay McTighe provide the answers by adding a lens on language to the widely used Understanding by Design® framework for curriculum design, which emphasizes teaching for understanding, not rote memorization.

(ASCD book, 2018) 8 1/2" x 11" , 285 pages

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FEATURES OF LINGUISTICALLY RESPONSIVE SCHOOLS

- Multiple languages are portrayed around the school through bulletin boards and displays.
- Multiple languages are represented in oral school communications, such as the morning announcements and discourse around the school building.
- Multiple languages are represented in written school communications, such as newsletters, report cards, and parent notifications.
- Culture is a consideration when welcoming students and families into the school and preparing them for success in U.S. schools.
- Mirroring the linguistic diversity of students, school personnel are bilingual.
- All students have access to special areas, the library, and extracurricular activities.
- The school library has a wide variety of bilingual and L1 books and materials.
- The school library has a wide variety of books and audiovisual materials that are culturally relevant and portray diverse individuals and families.
- Faculty members have access to multilingual resources to support instruction.
- Faculty members recognize the importance and value of language diversity.

---

AMY J. HEINEKE is an associate professor of bilingual and bicultural education at Loyola University Chicago, specializing in teacher preparation for English learners. In the last 15 years, she has facilitated students' learning in both elementary and secondary classroom settings and supported a wide array of practitioners working with linguistically diverse students. Amy's current work centers on preparing preservice and inservice teachers to promote students' disciplinary learning and language development across K–12 schools, with particular focus on English learners. Overall, Amy's work converges around one primary goal: promoting education equity for students from diverse cultural and linguistic backgrounds.
Essential Questions: Opening Doors to Student Understanding
Jay McTighe and Grant Wiggins
Creators of the popular Understanding by Design® framework explain why and how to use essential questions in all grade levels and subjects to unlock the big ideas in your curriculum and deepen students’ understanding. They provide practical and proven guides to help you design effective essential questions and use them in daily instruction to engage more students in thoughtful, independent learning.


Understanding by Design, Expanded 2nd Edition
Grant Wiggins and Jay McTighe
Two renowned authorities describe the backward design process that leads to increased student understanding and mastery of subject matter. Lots of examples, across all grade levels and subjects, show how schools and districts have used this popular framework.

The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units
Grant Wiggins and Jay McTighe
Regardless of your stage in implementing the design tools and using the improved unit template for the Understanding by Design framework, this companion to The Understanding by Design Guide to Creating High-Quality Units is essential for taking your work to a higher plane and measuring the results of your efforts.

Curriculum 21: Essential Education for a Changing World
Heidi Hayes Jacobs
Learn why and how schools must overhaul, update, and breathe new life into the K–12 curriculum. World-renowned curriculum designer Heidi Hayes Jacobs leads an all-star cast of education thought leaders who explain breakthrough ideas for teaching students the 21st century skills they need for a globalized and digital world.

Ensuring High-Quality Curriculum: How to Design, Revise, or Adopt Curriculum Aligned to Student Success
Angela Di Michele Lalor
Curriculum is the core of the classroom experience, but what makes a high-quality curriculum? Drawing from her work facilitating curriculum development with teachers and administrators, the author offers targeted advice and real-life examples, as well as field-tested rubrics, protocols, and other tools. This new book includes criteria for evaluating each component of a curriculum and end-of-chapter checklists to ensure that the criteria are met.

Understanding by Design: Using the Backward Design Process
Follow a group of teachers and administrators from two districts as they learn how the Understanding by Design® framework, developed by Grant Wiggins and Jay McTighe, can help them tackle the Common Core State Standards.

ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2” x 11”; 120 pages

ASCD Premium, Select, and Institutional Plus Member book, January 2010) 6” x 9”; 231 pages

ASCD book, 2005) 8 1/2” x 11”; 370 pages

ASCD book, 2012) 8 1/2” x 11”; 134 pages

ASCD streaming video, 2012) One 56-minute video program
Reading, Writing, and Rigor: Helping Students Achieve Greater Depth of Knowledge in Literacy

Nancy Boyles

What does rigor, a word that frequently pops up in conversations about education, really mean? More specifically, what does it mean for literacy instruction, and how does it relate to challenging standards-based assessments? In this informative and practical guide, literacy expert Nancy Boyles uses the framework from Webb’s Depth of Knowledge (DOK) to answer these questions, offering experience-based advice along with specific examples of K–8 assessment items.

(ASCD book, 2018) 8 3/8” x 9 7/8”, 210 pages

Reciprocal Teaching at Work: Powerful Strategies and Lessons for Improving Reading Comprehension, 3rd Edition

Lori D. Oczkus

Foreword by John Hattie

In this fully revised and expanded third edition of the best-selling Reciprocal Teaching at Work, Lori D. Oczkus provides both tried-and-true and fresh solutions for teaching reading comprehension. Reciprocal teaching is a scaffolded discussion technique that builds on the Fab Four strategies that good readers use to understand text: predicting, questioning, clarifying, and summarizing.

(A joint publication of ASCD and International Literacy Association, 2018) 8 1/2” x 11”, 365 pages

10 Success Factors for Literacy Intervention: Getting Results with MTSS in Elementary Schools

Susan L. Hall

Why aren’t more schools seeing significant improvement in students’ reading ability when they implement Response to Intervention (RTI) or Multitiered Systems of Support (MTSS) in their literacy programs? Author and education consultant Susan Hall provides answers in the form of 10 success factors for implementing MTSS. Based on her experience in schools across the United States, she explains what educators need to do to move from disappointing results to solid gains in students’ literacy achievement.

(ASCD Premium and Select Member book, Featured Selection, July 2018) 7” x 10”, 160 pages

101 Strategies to Make Academic Vocabulary Stick

Marilee Sprenger

Learn how to teach the essential, high-frequency words that appear in academic contexts—and reverse the disadvantages of “word poverty.” Teachers will find a rich array of strategies to not only teach students a large quantity of words but also ensure that they know these words well.

(ASCD Premium and Select Member book, Featured Selection, January 2017) 7” x 9”, 106 pages
Teaching Students to Communicate Mathematically

Laney Sammons

In *Teaching Students to Communicate Mathematically*, Laney Sammons provides practical assistance for K–8 classroom teachers. Drawing on her vast experience as a classroom teacher, she covers the basics of effective mathematical communication and offers specific strategies for teaching students how to speak and write about math.

*(ASCD book, 2018)* 7” x 9”; 224 pages

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Unpacking Fractions: Classroom-Tested Strategies to Build Students’ Mathematical Understanding

Monica Neagoy

Drawing on decades of research studies; evidence from teacher practice; and 25 years of experience working around the world with teachers, students, and parents, Monica Neagoy addresses seven big ideas in the teaching and learning of fractions.

*(ASCD book copublished with NCTM, 2017)* 7 7/8” x 9 7/8”; 280 pages

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Games and Tools for Teaching Multiplication Facts

Quick Reference Guide

Gina Kling and Jennifer Bay-Williams

The guide’s strategies, games, and assessment tools offer a powerful approach to basic fact mastery, helping every child develop fluency with their multiplication facts (and related division facts), while simultaneously increasing their number sense and confidence in mathematics.

*(ASCD Quick Reference Guide, 2018)* 8 1/2” x 11”; 3-hole punched, 3 laminated panels, 6 pages

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Making Sense of Math: How to Help Every Student Become a Mathematical Thinker and Problem Solver

Cathy L. Seeley

Math is essential to students achieving STEM success. This brief but thought-provoking look at mathematics teaching considers what it takes for teachers to help every student become a mathematical thinker. Author Cathy L. Seeley challenges old ideas about teaching math and offers a compelling rationale for focusing on mathematical thinking and problem solving.

*(ASCD Arias book copublished with NCSM and NCTM, 2016)* 5” x 7 3/4”; 64 pages

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**Setting the Standard for Project-Based Learning: A Proven Approach to Rigorous Classroom Instruction**

*John Larmer, John Mergendoller, and Suzie Boss*

Ensure students are engaged in learning, see the relevance of lessons, and develop college and career readiness by using project-based learning (PBL). Using a classroom-tested framework, this book takes you through the steps of planning, implementing, and assessing rigorous PBL that prepares students for high-stakes tests and lifelong learning.

*(ASCD book copublished with Buck Institute for Education, 2015)* 6” x 9”, 240 pages

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**ISBN** 978-1-4166-2033-4

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**Everyday Problem-Based Learning: Quick Projects to Build Problem-Solving Fluency**

*Brian Pete and Robin Fogarty*

Problem-based learning doesn’t require weeks of study or an end-of-year project. In this book, discover how you can use problem-based learning as a daily approach to helping students learn authentic and relevant content and skills. Engage students in each of the seven steps in the problem-based learning model and help them master the important thinking skills.

*(ASCD book, 2017)* 7” x 9”; 132 pages

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**ISBN** 978-1-4166-2472-1

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**Real-World Projects: How do I design relevant and engaging learning experiences?**

*Suzie Boss*

Discover how to connect academic knowledge to real-world application using practical, field-tested strategies for project-based learning. Expert Suzie Boss explains how to create authentic learning environments that engage and motivate students while teaching relevant, rigorous content and skills.

*(ASCD Arias publication, 2015)* 5” x 7 3/4”; 48 pages

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**Total Participation Techniques: Making Every Student an Active Learner, 2nd Edition**

*Pérsida Himmele and William Himmele*

Here are 51 easy-to-use, classroom-tested alternatives to the “stand and deliver” teaching techniques that cause so many students to tune out or drop out. This new edition provides you with techniques for motivating students to participate in learning and offering them safe ways to demonstrate their knowledge.

*(ASCD Premium and Select Member book, Featured Selection, July 2017)* 8” x 10”; 208 pages

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**Total Participation Techniques**

Based on Pérsida Himmele and William Himmele’s best seller Total Participation Techniques: Making Every Student an Active Learner, this video shows you how to improve teaching and learning by engaging every student in deep, meaningful thinking.

*(ASCD streaming video, 2014)* One 40-minute video

**streaming.ascd.org**
Ten design areas within three categories of teaching—feedback, content, and context—form a road map for K-12 teachers’ lesson and unit planning.

**Feedback**
1. Providing and communicating clear learning goals
2. Conducting assessments

**Content**
3. Conducting direct instruction lessons
4. Implementing practicing and deepening lessons
5. Implementing knowledge application lessons
6. Using strategies that appear in all types of lessons

**Context**
7. Using engagement strategies
8. Implementing rules and procedures
9. Building relationships
10. Communicating high expectations

—From The New Art and Science of Teaching by Robert J. Marzano, 2017, Alexandria, VA: ASCD and Solution Tree. © 2017 by Solution Tree and ASCD. All rights reserved.

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### Multiple Intelligences in the Classroom, 4th Edition
*Thomas Armstrong*

This greatly expanded volume of the original Art and Science of Teaching shifts the focus from teacher to student outcomes. Throughout the book, Marzano details the elements of three overarching categories of teaching, which define what must happen to optimize student learning.

(Joint publication of ASCD and Solution Tree, 2017) 8 1/2” x 11”, 165 pages

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### Tasks Before Apps: Designing Rigorous Learning in a Tech-Rich Classroom
*Monica Burns*

This expanded fourth edition provides educators at all levels with everything they need to apply multiple intelligences theory to curriculum development, lesson planning, assessment, special education, cognitive skills, career development, education policy, and more.

(ASCD book, 2017) 7” x 9”, 246 pages

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### The i5 Approach: Lesson Planning That Teaches Thinking and Fosters Innovation
*Jane E. Pollock with Susan Hensley*

Learn how to revamp existing lessons to combine effective technology use with thinking skills development. The authors provide step-by-step procedures for teaching 12 key thinking skills and share detailed lesson examples from teachers who have successfully "i5ed" their instruction.

(ASCD book, 2017) 6” x 9”, 152 pages

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The Best Class You Never Taught: How Spider Web Discussion Can Turn Students into Learning Leaders
Alexis Wiggins

Educator Alexis Wiggins provides a step-by-step guide to implementing Spider Web Discussion, covering everything from introducing the technique to creating rubrics for discussion self-assessment to the nuts-and-bolts of charting the conversations and using the data collected for formative assessment.

Questioning for Classroom Discussion: Purposeful Speaking, Engaged Listening, Deep Thinking
Jackie Acree Walsh and Beth Dankert Sattes

Meet the challenge of planning for and facilitating classroom discussions that fulfill the English language arts and literacy standards for speaking and listening. This practical guide includes strategies and tips for helping you engage students in thoughtful and respectful discourse with their peers by focusing on the use of high-quality questioning techniques.

Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success
Suzy Pepper Rollins

According to veteran classroom teacher and education consultant Suzy Pepper Rollins, the true answer to supporting struggling students lies in acceleration. In Learning in the Fast Lane, she lays out a plan of action that teachers can use to immediately move underperforming students in the right direction.

Questioning for Classroom Discussion, Secondary School
Based on the work of best-selling authors Jackie Acree Walsh and Beth Dankert Sattes, this video takes you to middle and high school classrooms where teachers are using high-quality questioning practices to promote productive discussions.

Use with Teaching in the Fast Lane: How to Create Active Learning Experiences by Suzy Pepper Rollins.
Use with Teaching in the Fast Lane: How to Create Active Learning Experiences by Suzy Pepper Rollins.
Flipping the Learning Quick Reference Guide
Jonathan Bergmann
Flipped learning pioneer Jonathan Bergmann offers a compelling overview of how to flip your classroom, including ways to overcome common hurdles and mistakes, tips for effective flipped videos, and sample flipped lessons.

(INSCD Quick Reference Guide, 2017) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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Solving the Homework Problem by Flipping the Learning
Jonathan Bergmann
The co-founder of the flipped learning concept shows you how educators can change the way students view homework while ensuring that they still benefit from the additional learning it provides. Bergmann introduces the idea of flipped videos and provides step-by-step guidance to make them effective.

(Classic book, 2017) 6” x 9”, 128 pages

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Intentional and Targeted Teaching: A Framework for Teacher Growth and Leadership
Douglas Fisher, Nancy Frey, and Stefani Arzonetti Hite
Using the FIT Teaching® approach, the authors deliver an in-depth examination of what makes great teachers great and how educators at all grade levels and all levels of experience are taking intentional steps toward enhanced professional practice.

(ASCD Premium Member book, May 2016) 7 7/8” x 9 7/8”, 190 pages

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Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition
Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and BJ Stone
This landmark guide has been reenergized and reorganized for today’s classroom with new evidence-based insights and a new Instructional Planning Guide that makes it easier for you to know when to emphasize each of the nine research-based teaching strategies.

(ASCD Premium, Select, and Institutional Plus Member book copublished with McREL, January 2012) 8” x 10”, 210 pages

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BE THEIR LAUNCH PAD

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*Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson*

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*Pérsida Himmele and William J. Himmele*

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*Charlotte Danielson*

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*Douglas Fisher and Nancy Frey*

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*Charlotte Danielson*

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*Mike Schmoker*

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*Arthur L. Costa and Bena Kallick*

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### Succeeding with Inquiry in Science and Math Classrooms
*Jeff Marshall*

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### The Respectful School: How Educators and Students Can Conquer Hate and Harassment
*Stephen L. Wessler and William Preble*

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STUDENT ENGAGEMENT AND MOTIVATION
::: ENCOURAGE YOUR STUDENTS TO DO THEIR BEST :::
Cay and Adlee Find Their Voice
Cali Quaglia and Russ Quaglia
Illustrated by Daniel Minter with Donald Ely

In this beautifully illustrated children’s book from student voice advocate Russ Quaglia, his daughter Cali, and award-winning artist Daniel Minter, Cay and Adlee, two newborn birds, learn how we can use our voices to tell others how we feel, ask for help, and share our hopes and dreams. With whimsical illustrations, questions for discussion and reflection, and a positive and timely message about student voice and engagement, this book for preK–2 students will spark important conversations in the classroom—and beyond.

(ASCD book, 2017) 8” x 10”, 48 pages

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Level Up Your Classroom: The Quest to Gamify Your Lessons and Engage Your Students
Jonathan Cassie

Get to know gamification, an instructional approach that’s revolutionizing K–12 education. Author Jonathan Cassie covers what happens to learning when it is gamified, why you might want to gamify instruction, and the process for gamifying your classroom and lessons.

(ASCD book, 2016) 7” x 9”, 180 pages

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Cultivating Curiosity in K–12 Classrooms: How to Promote and Sustain Deep Learning
Wendy L. Ostroff

Discover how teachers can create a structured, student-centered environment that allows for openness and surprise—where inquiry guides authentic learning. Author Wendy L. Ostroff shows how to foster student curiosity through exploration, novelty, and play; questioning and critical thinking; and experimenting and problem solving.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, July 2016) 7” x 9”, 174 pages

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Students at the Center: Personalized Learning with Habits of Mind
Bena Kallick and Allison Zmuda

In this book based on their exciting work in the field, Kallick and Zmuda map out a transformative model of personalization that puts students at the center and asks them to employ the set of dispositions for engagement and learning known as the Habits of Mind.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, January 2017) 6” x 9”, 160 pages

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Sparking Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving
Patti Drapeau

Reach more students, especially those who are disengaged in school, and develop their thinking skills by encouraging creativity in your everyday language, teaching practice, and lesson planning.

(ASCD Premium, Select, and Institutional Plus Member book, September 2014) 6” x 9”, 187 pages

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How to Motivate Reluctant Learners
Robyn R. Jackson

This guide will show you how to engage even the most resistant learners by identifying and shaping the key investments you want them to make in your classroom. Robyn R. Jackson explains how to “start where your students are” and how to keep reluctant learners motivated over time.

(ASCD Mastering the Principles of Great Teaching Series book, 2011) 8 1/2” x 11”, 125 pages

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Real Engagement: How do I help my students become motivated, confident, and self-directed learners?
Allison Zmuda and Robyn R. Jackson

In this book, Allison Zmuda and Robyn R. Jackson explain the four keys to real engagement: clarity, context, challenge, and culture. Their smart, concrete strategies for improving classroom assignments, assessments, and environments will help you create learning experiences that are rigorous, meaningful, and rewarding for your students and yourself.

(ASCD Arias publication, 2015) 5” x 7 3/4”, 58 pages

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How to Support Struggling Students
Robyn R. Jackson and Claire Lambert

This guide helps you become an expert in giving students the right kind of assistance and getting those who struggle back on track. The authors take you through the steps of building your plan and provide all the strategies you need to support students before, during, and after instruction, regardless of the grade level or subject you teach.

(ASCD Mastering the Principles of Great Teaching Series book, 2010) 8 1/2” x 11”, 124 pages

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Everyday Engagement: Making Students and Parents Your Partners in Learning
Katy Ridnouer

ASCD author and classroom teacher Katy Ridnouer explains what you need to do to lay the groundwork for student-parent engagement and roll out a yearlong strategy that keeps students in class, behavior in check, and learning on track.

(ASCD book, 2011) 6” x 9”, 219 pages

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Motivating Black Males to Achieve in School and in Life DVD

Walk the school hallways with Baruti K. Kafele, who draws from his 20 years of experience in teaching black males and turning around troubled urban schools, and learn what it takes to motivate, educate, and empower young black males to succeed in school and in life.

(ASCD DVD, 2011) One 40-minute DVD with additional 65 minutes of video features

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Discipline with Dignity, 4th Edition: How to Build Responsibility, Relationships, and Respect in Your Classroom
Richard L. Curwin, Allen N. Mendler, and Brian D. Mendler

In this revised and updated 4th edition, Discipline with Dignity provides in-depth guidance for implementing a proven approach to classroom management that can help students make better choices and teachers be more effective. Discipline with Dignity illustrates what you can do—and not do—to make the classroom a place where students learn and teachers maintain control in a nonconfrontational way. The goal is success for all in schools that thrive.

Better Than Carrots or Sticks: Restorative Practices for Positive Classroom Management
Dominique Smith, Douglas Fisher, and Nancy Frey

Authors Dominique Smith, Douglas Fisher, and Nancy Frey provide you with a proven approach to implementing restorative practices at all levels in school, from welcoming students in the morning to managing the most serious behavior problems.

Managing Your Classroom with Restorative Practices Quick Reference Guide
Dominique Smith, Douglas Fisher, and Nancy Frey

This guide’s tips, strategies, and tools will help teachers successfully use restorative practices in their classrooms. Learn how to create a respectful classroom, develop rapport with students, manage conflicts, and establish routines and expectations for positive student behavior.

Causes and Cures in the Classroom: Getting to the Root of Academic and Behavior Problems
Margaret Searle

Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more crucial problems that keep students from succeeding in school. This resource helps you identify the causes of such problems and address them with specific and practical interventions.
::: USE **CLASSROOM-TESTED STRATEGIES AND ROUTINES** :::

**Hanging In: Strategies for Teaching the Students Who Challenge Us Most**

*Jeffrey Benson*

Through compelling examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors the individuality of each student and his or her own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

*(ASCD Premium, Select, and Institutional Plus Member book; Editor’s Selection, January 2014) 6” x 9”; 193 pages*

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“A challenging student provides one of the best means of reaching mastery in our field—but only when teachers themselves get support and safety, and when they are not dealing with many such students in isolation. Hanging in with challenging students can be so meaningful and reveal to us the richness and novelty of human relationships. What we experience in schools reinforces our uniquely human capacities to accommodate, synthesize, learn, and grow.”

—From *Hanging In: Strategies for Teaching the Students Who Challenge Us Most* by Jeffrey Benson, 2014, Alexandria, VA: ASCD. © 2014 by ASCD. All rights reserved.

**Classroom Management That Works: Research-Based Strategies for Every Teacher**

*Robert J. Marzano with Jana S. Marzano and Debra J. Pickering*

Based on the concepts from ASCD’s best seller *What Works in Schools*, this book describes the action steps needed to establish rules and procedures, use effective disciplinary interventions, and build positive student-teacher relationships.

*(ASCD Premium and Select Member book; September 2003) 8” x 10”; 143 pages*

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**A Handbook for Classroom Management That Works**

*Robert J. Marzano, Barbara B. Gaddy, Maria C. Foseid, Mark P. Foseid, and Jana S. Marzano*

The authors guide you through the classroom management approaches that support higher student achievement. Explore hundreds of classroom-proven strategies and recommendations for every grade level.

*(ASCD book, 2005) 8 1/2” x 11”; 168 pages*

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Managing Your Classroom With Heart: A Guide for Nurturing Adolescent Learners

Katy Ridnouer

Drawing on her own experience as a high school teacher, Katy Ridnouer shares an approach to classroom management that will help you spend less time “dealing with” your adolescent learners and more time inspiring them to be their best selves in school and beyond.

(ASCD Premium Member book, 2006) 6” x 9”, 178 pages

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Print | $25.95 | $16.95
E-Book | $20.99 | $13.99
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ISBN | 978-1-4166-0462-4

On Sale!
From Goals to Growth: Intervention and Support in Every Classroom
Lee Ann Jung

All students who struggle with critical skills deserve to have research-based, systematic support and a team that is committed to their success. In this book, Lee Ann Jung lays out a growth planning process that integrates seamlessly with existing IEP and Response to Intervention and RTI structures and is suitable for any student who needs support or intervention on a critical skill—whether or not that student qualifies for special education services.

(ASCD book, 2018) 7” x 9”, 157 pages

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SAVE 10% WHEN YOU BUY THE PACK OF 25!

Everyone Included: Redefining Special Education and Student Support for Today’s Teacher Video Series

This video series featuring Lee Ann Jung takes viewers behind the scenes to see how real schools are supporting real students in inclusive classrooms.

(ASCD streaming video, 2017)
streaming.ascd.org

Communication Strategies for Successful Co-Teaching Quick Reference Guide
Susan Hentz

Co-teaching expert Susan Hentz provides co-teachers with quick and powerful strategies to improve co-teaching collaboration.

(ASCD Quick Reference Guide, 2017) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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Co-Teaching Essentials Quick Reference Guide
Susan Hentz

This quick guide provides essential tools and strategies for how co-teaching teams can best plan for instruction, including discussion of five methods of co-teaching and how to find time to co-teach.

(ASCD Quick Reference Guide, 2017) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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A Principal’s Guide to Special Education, 3rd Edition
David Bateman and C. Fred Bateman
This third edition includes updates on current issues such as teacher accountability and evaluation, instructional leadership, collaborative teaching and learning communities, discipline procedures for students with disabilities, and responding to students’ special education needs within a standards-based environment.
(Council for Exceptional Children book, 2014) 7” x 10”, 206 pages

A Teacher’s Guide to Special Education
David F. Bateman and Jenifer L. Cline
General education teachers are often unprepared to meet the needs of students with disabilities in an inclusive class. David F. Bateman and Jenifer L. Cline define what general education teachers need to know about special education law and processes and provide a guide to instructional best practices for the inclusive classroom.
(ASCD book, 2016) 7” x 10”, 190 pages

Building on the Strengths of Students with Special Needs: How to Move Beyond Disability Labels in the Classroom
Toby Karten
Move beyond disability labels and begin the process of reinforcing, motivating, scaffolding, and planning for instruction that targets learners of all ability levels. Learn details relevant to possible causes of disabilities as well as inclusion strategies, characteristics and strengths, and classroom implications of each disability.
(ASCD book, 2017) 7” x 9”, 150 pages

Success with IEPs: Solving Five Common Implementation Challenges in the Classroom
Vicki Caruana
This concise yet strong introduction to the IEP process provides teachers with practical, research-based advice and solutions of the most common challenges they face. The author debunks some common misconceptions about how to work with students with disabilities and offers insights, tips, and strategies to help teachers to fine-tune their approach to IEPs to better meet each child’s unique needs.
(ASCD Arias publication, 2017) 5” x 7 3/4”, 64 pages
Keeping It Real and Relevant: Building Authentic Relationships in Your Diverse Classroom
Ignacio Lopez

How can we ensure that all students, regardless of cultural background or socioeconomic status, are granted equitable opportunities to succeed in the classroom and beyond? In Keeping It Real and Relevant you’ll find hard-won lessons that educators at all levels can apply to teaching, assessing, counseling, and designing interventions for learners from all walks of life.

Even on Your Worst Day, You Can Be a Student’s Best Hope
Manny Scott

What can you do to help students affected by poverty and instability believe in themselves, succeed in school, and graduate prepared for work and life? An original “Freedom Writer” whose story is told in part in the 2007 hit movie Freedom Writers, Manny Scott offers advice for bridging cultural divides, earning students’ trust, and equipping them to take responsibility for their own success.

Building Equity: Policies and Practices to Empower All Learners
Dominique Smith, Nancy Frey, Ian Pumpian, and Douglas Fisher

In this book, learn about the School Equity Taxonomy, a new model to clarify the structural and interpersonal components of an equitable and excellent schooling experience, and the School Equity Audit, a survey-based tool to help school and teacher leaders uncover equity-related issues.

Excellence Through Equity: Five Principles of Courageous Leadership to Guide Achievement for Every Student
Alan M. Blankstein and Pedro Noguera with Lorena Kelly

This book looks at how real-world educators are creating schools where all students are able to thrive. Discover how all children, in all classrooms, can reach their full potential.
How to Reach the Hard to Teach: Excellent Instruction for Those Who Need It Most
Jana Echevarria, Nancy Frey, and Douglas Fisher

This book presents a thoughtful and practical approach to achieving breakthrough success with linguistically and culturally diverse students who are struggling in school. Combining elements of the Sheltered Instruction Observation Protocol (SIOP® model) and the FIT Teaching® approach, the authors distill what we know about excellent instruction into five guiding principles.

(ASCD book, 2016) 6” x 9”, 178 pages

Creating the Opportunity to Learn: Moving from Research to Practice to Close the Achievement Gap
A. Wade Boykin and Pedro Noguera

Authors A. Wade Boykin and Pedro Noguera reveal bold truths about the achievement gap and provide you with a promising framework focused on key factors drawn from successful schools. Here’s your opportunity to understand why some school districts are making more progress than others, to make sure you’re focused on what really works, and to build the capacity of high-performance, high-poverty schools.

ASCD Premium, Select, and Institutional Plus Member book, September 2011) 6” x 9”, 235 pages

Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success
Baruti K. Kafele

Baruti K. Kafele, author of the ASCD best-selling book Motivating Black Males to Achieve in School and in Life, returns with sage advice on how to close the achievement gap by addressing the “attitude gap” that often affects underperforming students of all racial and ethnic groups.

(ASCD book, 2013) 6” x 9”, 144 pages

Unlocking Student Potential: How do I identify and activate student strengths?
Yvette Jackson and Veronica McDermott

Discover why focusing on student potential can be a key to transforming even the most challenging school. Two experts in working with schools labeled “underperforming” explain how to identify and activate your students’ unique aptitudes, abilities, competencies, and talents.

(ASCD Arias publication, 2015) 5” x 7 3/4”, 48 pages
Disrupting Poverty/Turning High-Poverty Schools into High-Performing Schools Two-Book Set

William H. Parrett and Kathleen M. Budge

Save 15% when you buy this two-book bundle. Educators will learn classroom-tested strategies and practices to counter the debilitating effects of poverty on their students.

- Disrupting Poverty: Five Powerful Classroom Practices
- Turning High-Poverty Schools into High-Performing Schools

(ASCD book bundle, 2018) Two paperback books, 176 and 220 pages

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Teaching Students from Poverty Quick Reference Guide

Eric Jensen

Eric Jensen discusses how poverty affects students and the best teaching strategies, guidelines, and action steps for meeting the differing needs of this population. (ASCD Quick Reference Guide, 2017) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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Disrupting Poverty in the Elementary School

How can you disrupt poverty in your elementary school to turn it into a high-achieving one? William H. Parrett and Kathleen M. Budge identify the practices and structures that effective schools implement and the unproductive processes they eliminate. (ASCD streaming video) One 70-minute video

streaming.ascd.org
PD IN FOCUS
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Disrupting Poverty in the Secondary School
PD In Focus Channel
This channel examines a middle school and a high school where district leaders, school leaders, and teachers have found great success by improving practices in building leadership capacity; fostering a healthy, safe, and supporting learning environment; and focusing on student and professional learning.

www.ascd.org/pdinfocus

Teaching with Poverty in Mind: What Being Poor Does to Kids’ Brains and What Schools Can Do About It
Eric Jensen
Veteran educator and brain expert Eric Jensen helps you understand what poverty does to children’s brains and why students raised in poverty are especially subject to stressors that undermine school behavior and performance.

(ASCD book, 2009) 6" x 9", 184 pages
Format List Price Member Price
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ISBN 978-1-4166-0884-4

Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement
Eric Jensen
Learn the seven factors that are crucial to engaging disadvantaged students. And discover ways to address those factors with actions and solutions that improve classroom climate and students’ cognitive capacity, motivation, and effort.

(ASCD book, 2013) 6" x 9", 200 pages
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Teaching/Engaging Students with Poverty in Mind Two-Book Set

This two-book set provides practical insights into the effects of poverty on learning and what strategies teachers can use to better engage students in the face of these difficulties.

• Teaching with Poverty in Mind: What Being Poor Does to Kids’ Brains and What Schools Can Do About It
• Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

(ASCD book bundle, 2014) 6" x 9", 184 and 200 pages
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Save when you buy the set!
Keeping Students Safe Every Day: How to Prepare for and Respond to School Violence, Natural Disasters, and Other Hazards

Amy Klinger and Amanda Klinger

This comprehensive guide includes significant—and sometimes surprising—statistics on school safety; dispels common misunderstandings; and provides school leaders with the specific information they need to prepare for and effectively respond to natural disasters, accidents, or violent events. This book helps school leaders gain the knowledge they need to give their students, staff members, parents, and the broader community confidence that their school knows what to do in emergency situations and makes safety a top priority.

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Equipping Educators with Effective Violence Prevention and Crisis Response Strategies

Amy Klinger and Amanda Klinger

This webinar explores and discusses school safety strategies centered on a comprehensive approach to violence prevention and crisis response that focuses on all hazards and is derived from an educator perspective.

ASCD NEW VOICES

AMY KLINGER and AMANDA KLINGER are nationally recognized experts on school safety and crisis management. They are cofounders of the Educator’s School Safety Network and are frequent presenters at regional, state, national, and international conferences on school safety and security. They conduct ongoing research on threats and incidents of violence in schools. Amy has more than 28 years of experience in public education; Amanda has a law degree from Akron University School of Law in Akron, Ohio, and previously practiced law in North Carolina.
Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom
Kristin Souers with Pete Hall
In this galvanizing book for all educators, Kristin Souers and Pete Hall explore an urgent and growing issue—childhood trauma—and its profound effect on learning and teaching. Fostering Resilient Learners will help you cultivate a trauma-sensitive learning environment for students across all content areas, grade levels, and education settings.

Handling Student Frustrations: How do I help students manage emotions in the classroom?
Renate Caine and Carol McClintic
When students’ frustrations erupt in the classroom, this short-read publication helps you respond in a way that results in better relationships with your students and higher levels of student motivation and achievement.

Teaching to Strengths: Supporting Students Living with Trauma, Violence, and Chronic Stress
Debbie Zacarian, Lourdes Alvarez-Ortiz, and Judie Haynes
If you work with students who are experiencing or have experienced trauma, violence, or chronic stress, then you know that little has been written about teaching this population and doing so from a strengths-based perspective. This ASCD book encourages educators to embrace teaching and schoolwide practices that support and enhance the academic and social and emotional development of students living with trauma, violence, and chronic stress.

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Bullying: Taking Charge, 2nd Edition, PD Online Course
In this course, you will explore what bullying is and why it is important to address it on the student, teacher, and school level. You will also learn practical tools for confronting and preventing bullying.

BUY ONE OR SAVE 10% ON A PACK OF 25!

Cultivating Habits of Mind Quick Reference Guide
Arthur L. Costa and Bena Kallick
Every educator needs the quick tips offered in this guide for cultivating the 16 Habits of Mind—including persisting, managing impulsivity, and striving for accuracy—to help students become more successful learners.

BUY ONE OR SAVE 10% ON A PACK OF 25!
THE GRIT ALPHABET

A  Attitude is the key.
B  Beware of appearing uncaring.
C  Celebrating /how/ we learn.
D  Dweck’s mindsets.
E  Excellence means never giving up.
F  Failure. Grit prepares us for it.
G  Good failures.
H  High fives.
I  Intrapersonal intelligence.
J  “Just between us” conversations.
K  Kindness.
L  Laughter.
M  Make new mistakes.
N  Negativism has no role in fostering grit.
O  Occasionally facing failure.
P  Parents must be on board.
Q  Quickly is not a word associated with grit.
R  Rapunzel. Victories require time and practice.
S  State Standards can help teach for grit.
T  Tenacity.
U  Understanding.
V  Vocabulary of grit is important.
W  Willingly taking risks.
X  X marks the end of student’s comfort zone.
Y  “Yes, I can!”
Z  (Comfort) Zone.

—From Fostering Grit: How do I prepare my students for the real world? by Thomas Hoerr. 2013, Alexandria, VA: ASCD. © 2013 by ASCD. All rights reserved.
RON CLARK
Dubbed “America’s Educator” & New York Times Best-Selling Author
Saturday, March 16, 2019

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Join fellow educators from around the world as we converge on the Windy City for this transformational event. Get the pieces you need and SYNTHESIZE the learning in your classrooms, districts, and communities. Come ready to learn, share knowledge, and gain tools to lead students into the future.

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Begin March 13

DORIS KEARNS GOODWIN
Presidential Historian & Pulitzer Prize–Winning Author
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SYNTHESIZE (transitive verb)
to produce by combining often diverse conceptions into a coherent whole

ASHTON KUTCHER
Actor, Philanthropist, Entrepreneur, Investor
Monday, March 18, 2019

EARLY-BIRD RATES
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Fast and Effective Assessment: How to Reduce Your Workload and Improve Student Learning
Glen Pearsall
What if teachers could dramatically reduce the amount of time they spend reviewing and correcting student work and actually see better results in terms of student learning? That’s the goal of Glen Pearsall, who shares dozens of classroom-tested strategies that lessen teachers’ workload while increasing students’ class participation and improving their understanding.
(ASCD book, 2018) 7” x 9”, 211 pages

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Print | $31.95 | $25.56 |
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How to Make Decisions with Different Kinds of Student Assessment Data
Susan M. Brookhart
Best-selling author Susan M. Brookhart helps teachers and administrators understand the crucial elements and nuances of assessment data and how that information can best be used to inform improvement efforts in the school or district.
(ASCD Premium Member book, December 2015) 7” x 9”, 140 pages

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Digital Portfolios in the Classroom: Showcasing and Assessing Student Work
Matt Renwick
Say hello to digital student portfolios—dynamic, digital collections of authentic information from different media, in many forms, and with multiple purposes. In this book, Matt Renwick shines a spotlight on three types of student portfolios—performance, process, and progress—and how they can be used to assess student work.
(ASCD book, 2017) 6” x 9”, 165 pages

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Print | $25.95 | $20.76 |
E-Book | $24.99 | $19.76 |
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How to Create High-Quality Assessments Quick Reference Guide
Stronge & Associates
How do you determine whether your assessments are high-quality? How can you shift from assessing what is easy to assessing what is important? How to Create High-Quality Assessments is an essential guide for teachers at all levels who want to ensure that their assessments are effective, representative of content taught, and aligned to content objectives and learning outcomes.
(ASCD Quick Reference Guide, 2018) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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**The Perfect Assessment System**

Rick Stiggins

Read this book, join the crucial conversation about assessment, and discover a new system that promises much higher levels of student success at a fraction of current testing costs. The author addresses assessment purpose, learning targets to be assessed, assessment quality, and assessment impact. (ASCD book, 2017) 6" x 9", 120 pages

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**The Formative Assessment Learning Cycle Quick Reference Guide**

Susan M. Brookhart and Jay McTighe

In this guide, experts Susan M. Brookhart and Jay McTighe show how best to incorporate the formative learning cycle into everyday instruction. They offer techniques for sharing learning targets, assessment activities to use in the classroom, and strategies for providing student feedback. (ASCD Quick Reference Guide, 2017) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages

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**FORMATIVE ASSESSMENT MOVES**

Sampling a variety of responses intentionally and systematically to better map terrain of student thinking

PUBLICLY representing variation in student thinking by creating a snapshot or a running record of a class’s responses

PROBING

GIVING students adequate time to think and respond as individuals or in groups

POSING

Asking questions that size up the learner’s needs in the lesson and across the unit

PRIMING

Preparing the groundwork; establishing and maintaining norms; acting to acculturate students to learning publicly

BINNING

NOTICING patterns in student responses, categorizing them along learning trajectories, and using them to inform next steps

PAUSING

Asking follow-up questions that elicit information from actual student responses

TAGGING

Asking questions that size up the learner’s needs in the lesson and across the unit

PROBING

GIVING students adequate time to think and respond as individuals or in groups

POSING

Asking questions that size up the learner’s needs in the lesson and across the unit

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—from *Mastering Formative Assessment Moves: 7 High-Leverage Practices to Advance Student Learning* by Brent Duckor and Carrie Holmberg, 2017, Alexandria, VA: ASCD. © 2017 by ASCD. All rights reserved.
DEVELOP MORE RELIABLE ASSESSMENT AND GRADING SYSTEMS

Changing the Grade: A Step-by-Step Guide to Grading for Student Growth

Jonathan Cornue

Author and educator Jonathan Cornue presents a detailed model for developing a more reliable, standards-based grading system—including 30 steps to guide you through the process. In addition to identifying and addressing the barriers to change, Cornue offers a concrete structure for changing the grading system.

(ASCD book, 2018) 7" x 9" , 160 pages

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Print | $27.95 | $22.36
E-Book | $26.99 | $21.36
Stock # | 118029N78
ISBN | 978-1-4166-2539-1

Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

Myron Dueck

Learn how to develop new assessment routines that reveal your students’ understandings and promote learning, rather than just measure it. Seasoned educator Myron Dueck reveals how to tailor your grading practices to contribute to, rather than hinder, student success.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, July 2014) 7 7/8" x 9 7/8", 175 pages

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Print | $28.95 | $23.16
E-Book | $27.99 | $22.16
Stock # | 114003N78
ISBN | 978-1-4166-1890-4

Rethinking Grading: Meaningful Assessment for Standards-Based Learning

Cathy Vatterott

Meet that new challenge of implementing a standards-based approach to grading that ensures grades truly reflect your students’ progress toward specific learning outcomes. ASCD best-selling author Cathy Vatterott offers you a new paradigm for standards-based grading with lots of concrete examples to help you decide what to grade or not grade, how to grade, and when.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, July 2015) 6" x 9" , 130 pages

Format | List Price | Member Price
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Print | $23.95 | $19.16
E-Book | $22.99 | $18.16
Stock # | 115001N78

How to Use Grading to Improve Learning

Susan M. Brookhart

Best-selling author Susan M. Brookhart guides educators at all levels in figuring out how to produce grades—for single assignments and report cards—that accurately communicate students’ achievement of learning goals. Brookhart explores topics that are fundamental to effective grading and learning practices.

(ASCD book, 2017) 7" x 9" , 180 pages

Format | List Price | Member Price
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Print | $27.95 | $22.36
E-Book | $26.99 | $21.36
Stock # | 117074N78

How to Give Effective Feedback to Your Students, 2nd Edition
Susan M. Brookhart

Properly crafted and individually tailored feedback on student work boosts student achievement across subjects and grades. In this updated and expanded second edition of her bestselling book, Susan M. Brookhart offers enhanced guidance for considering the effectiveness of feedback. In this comprehensive guide for teachers at all levels, you will find information on every aspect of feedback.

Format | List Price  | Member Price
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Print | $27.95 | $22.36
E-Book | $26.99 | $21.36
Stock # | 116066N78

Peer Feedback in the Classroom: Empowering Students to Be the Experts
Starr Sackstein

National Board–certified teacher Starr Sackstein explores the powerful role peer feedback can play in learning and teaching. Peer feedback gives students control over their learning, increases their engagement and self-awareness as learners, and frees up the teacher to provide targeted support where it’s needed.

Format | List Price  | Member Price
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Print | $16.95 | $13.56
E-Book | $15.99 | $12.56
Stock # | 117020N78

Teaching Students to Self-Assess: How do I help students reflect and grow as learners?
Starr Sackstein

Discover how to teach students to be reflective learners who are able to decipher their own learning needs and elicit evidence from their work to support their growth. The author’s step-by-step plan ensures you build your students’ abilities to set actionable learning goals, use a variety of tools and formats to chart and reflect on their progress, and consider their work against standards.

Format | List Price  | Member Price
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Print | $12.99 | $9.99
E-Book | $6.99 | $5.99
Stock # | SF116025N78
PRINCIPAL LEADERSHIP
::: REFRAME YOUR ROLE AS A SCHOOL LEADER :::}

Design Thinking for School Leaders: Five Roles and Mindsets That Ignite Positive Change
Alyssa Gallagher and Kami Thordarson

Explore the changing landscape of leadership and practical ways to reframe the role of school leader one step at a time using design thinking. Leaders can shift from “accidental designers” to “design-inspired leaders” and learn how viewing the world through a more empathetic lens can raise their awareness of the uniqueness of their teachers and students prompting them to question the ways in which they experience their school.

(ASCD Premium Member book, May 2018) 6’x 9”, 208 pages

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Stock #: 118022N78
ISBN: 978-1-4166-2594-0

“Design thinking is more than a fad; it is a set of principles around which creative people find and solve problems and unlock opportunities. For the first time, two veteran educators and expert design thinkers provide both theory and clear, highly practical guidelines for how school leaders can shift from being mere managers to becoming design-inspired leaders. A must-read for all school leaders seeking to build and sustain nimble, adaptive organizations that will positively impact our students in an increasingly VUCA (volatile and complex) world.”

—Grant Lichtman, author of #EdJourney: A Roadmap to the Future of Education and Moving the Rock: Seven Levers WE Can Press to Transform Education

Unstuck: How Curiosity, Peer Coaching, and Teaming Can Change Your School
Bryan Goodwin, Tonia Gibson, Dale Lewis, and Kris Rouleau

Unstuck offers a road map to help schools change from the inside out instead of from the top down. Inside-out approaches are designed to encourage schools to become more innovative and entrepreneurial, finding better ways to help students learn and pursue their own intellectual passions and talents—while also maintaining a healthy skepticism and reliance on data to make sure new approaches and ideas are working.

(ASCD Premium and Select Member book copublished with McREL, Featured Selection, April 2018) 6’x 9”, 235 pages

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Leading Change Together: Developing Educator Capacity Within Schools and Systems
Eleanor Drago-Severson and Jessica Blum-DeStefano

Adult development . . . in schools? Yes. In fact, understanding and sharing ideas—and implementing practices—that help adults explore experiences and assumptions is a powerful driver of school change. Eleanor Drago-Severson and Jessica Blum-DeStefano share expertise that has evolved from their many decades of research and work with educators

(ASCD book, 2018) 7’x 9”, 176 pages

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Stock #: 117027N78
ISBN: 978-1-4166-2497-4
The Principal Influence: A Framework for Developing Leadership Capacity in Principals

Pete Hall, Deborah Childs-Bowen, Ann Cunningham-Morris, Phyllis Pajardo, and Alisa Simeral

What can you as a principal do to ensure that you grow as a leader? How can you be sure that you are on the right path in your career as a school leader? To help you answer these questions, ASCD developed the Principal Leadership Development Framework (PLDF), which supports principals in their instructional leadership roles.

Format | List Price | Member Price
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Print | $30.95 | $24.76
E-Book | $29.99 | $23.76
Stock # | 116026N78

Don’t Count Me Out Documentary

In 2012, the Jennings School District was one of the lowest performing school districts in the state of Missouri. A new superintendent with a positive attitude and her signature tennis shoes started a remarkable turnaround.

ASCD streaming video, 2017 One 42-minute video
streaming.ascd.org

Fighting for Change in Your School: How to Avoid Fads and Focus on Substance

Harvey Alvy

In this book, Harvey Alvy offers a thoughtful road map and guidance to help educators select, implement, and assess school- or districtwide initiatives that actually work. The book is filled with resources for engaging in professional development activities that strengthen teaching and learning practices and improve student achievement.

Format | List Price | Member Price
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Print | $28.95 | $23.16
E-Book | $27.99 | $22.16
Stock # | 117007N78
ISBN | 978-1-4166-2413-4

Professional Development That Sticks: How do I create meaningful learning experiences for educators?

Fred Ende

If you are searching for ways to motivate and inspire your teachers through professional development experiences that are relevant, meaningful, and lasting, look no further that this short-form practical guide. Professional Development That Sticks provides leaders with a framework that has a lasting effect on teachers. Ende’s three-stage professional development for learning process covers crucial aspects of planning, providing, and following up.

Format | List Price | Member Price
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Print | $12.99 | $9.99
E-Book | $6.99 | $5.99
Stock # | SF116040N78
Bold Moves for Schools: How We Create Remarkable Learning Environments
Heidi Hayes Jacobs and Marie Hubley Alcock
This courageous work offers a compelling vision and action steps to help educators transform schools into innovative learning environments that meet the demands of contemporary learners. The authors examine every aspect of K–12 education, including teacher roles, curriculum, instruction, and assessment, and explore the use of physical and virtual learning spaces. With thought-provoking proposals and practical strategies for change, Bold Moves for Schools sets educators on the path to redefining their profession and creating exciting new learning environments.

Five Levers to Improve Learning: How to Prioritize for Powerful Results in Your School
Tony Frontier and James Rickabaugh
Discover a simple but powerful framework that ensures that you do the right work and make changes that will truly have measurable effects on student achievement. The authors focus your attention on five key levers that can unlock the potential for lasting improvements in teaching and learning.

Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom
Robyn R. Jackson
This award-winning book is a must-read for school leaders who want to know how to give the right feedback to their teachers. Explore a new model for instructional leadership with eight tools that help you diagnose teacher will and skill, develop improvement plans for teachers, and manage your own schedule.

Igniting Teacher Leadership: How do I empower my teachers to lead and learn?
William Sterrett
What can principals do to help teachers improve student learning? In this engaging guide, award-winning educator and former principal William Sterrett offers practical advice to principals on how to nurture the most crucial resource in the school: the teachers.
School Culture Recharged: Strategies to Energize Your Staff and Culture
Steve Gruenert and Todd Whitaker
Do you wonder why some schools succeed and others struggle? Or why some policies and programs fail to deliver what they promise? This insightful follow-up to School Culture Rewired: How to Define, Assess, and Transform It helps you discover ways to reinvigorate your school’s culture and staff. Specifically, the authors clarify the difference between culture and climate and zero in on key school improvement efforts.

(ASCD Premium Member book, February 2017) 6” x 9”, 200 pages

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School Climate Change: How do I build a positive environment for learning?
Peter DeWitt and Sean Slade
Learn how to create a more positive school climate for your students and teachers. The steps and advice in this short-form publication help you foster a more welcoming, cooperative, safe, and inclusive school environment that can overcome the most difficult obstacles to student achievement, well-being, and success.

(ASCD Arias publication, 2014) 5” x 7 3/4”, 56 pages

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Leading with Focus: Elevating the Essentials for School and District Improvement
Mike Schmoker
Discover how administrators, principals, and other education leaders can apply Mike Schmoker’s framework—a fresh approach to K–12 teaching built on three core elements: a focused and coherent curriculum, soundly structured lessons, and purposeful reading and writing (or authentic literacy)—to the work of running schools and districts.

(ASCD Premium and Select Member book, Featured Selection, January 2016) 6” x 9”, 148 pages

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“In Learning Transformed, Sheninger and Murray deftly combine the past and the future by offering eight keys to the schools of tomorrow, while lodging their insights into the history of the school reform movement. Read this book to be enlightened—and to put fun, excitement, and real learning back into your school or classroom.”

—Daniel H. Pink, Author of Drive and To Sell Is Human
Educational Coaching: A Partnership for Problem Solving
Cathy A. Toll

All coaches seek to help solve problems and increase teacher success, and they all depend on effective collaboration to do so. This practical guide shows readers how to get the most out of educational coaching.

(ASCD book, September 2018) 7” x 9”, 152 pages

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Instructional Coaching in Action: An Integrated Approach That Transforms Thinking, Practice, and Schools
Ellen B. Eisenberg, Bruce P. Eisenberg, Elliott A. Medrich, and Ivan Charner

Instructional Coaching in Action offers detailed guidance for coaches and school leaders on how they can create the conditions for an effective educator-centered instructional coaching (ECIC) program, get buy-in from teachers, clearly define the role of coach, roll out a coaching initiative, and ensure ongoing success with coaching.

(ASCD book, 2017) 7 7/8" x 9 7/8" , 192 pages

List Price | Member Price
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Print | $29.95 | $23.96
E-Book | $28.99 | $22.96

Stock # 117028N78
ISBN 978-1-4166-2368-7

Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning
Pam Robbins

Pam Robbins draws on her many years of experience in a wide variety of schools to explain surefire ways to create an effective peer coaching program or refine and strengthen the one you have. Her strategies and tools for building a collaborative, learning-focused culture will ensure that you and your colleagues work together more effectively to improve professional practice in ways that enhance staff and student learning.

(ASCD Premium Member book, May 2015) 6" x 9", 180 pages

List Price | Member Price
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Print | $26.95 | $21.56
E-Book | $25.99 | $20.56

Stock # 115014N78

Creating a Culture of Reflective Practice: Capacity-Building for Schoolwide Success
Pete Hall and Alisa Simeral

Use the real-life examples and research-based tools described in this book and learn how to determine the current location of all stakeholders on the Continuum of Self-Reflection and ensure that teachers—and their students—reach their fullest potential.

(ASCD book, 2017) 7" x 9", 300 pages

List Price | Member Price
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Print | $33.95 | $27.16
E-Book | $32.99 | $26.16

Stock # 117006N78
ISBN 978-1-4166-2444-8

Building Teacher Capacity Through Reflection Quick Reference Guide
Pete Hall and Alisa Simeral

To be reflective is to be effective. Pete Hall and Alisa Simeral show teachers how to deepen their thinking and reflect on their capacity as educators to improve their effectiveness in the classroom.

(ASCD Quick Reference Guide, 2018) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages

List Price | Member Price
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Single Copy | $12.95 | $9.95
Pack of 25 | $289.95 | $219.95

Stock # QRG117099N78
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ISBN 978-1-4166-2626-8

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Short on Time: How do I make time to lead and learn as a principal?
William Sterrett
Leadership expert and former principal William Sterrett explains how to maximize instruction time, communicate in timely ways, balance your responsibilities, and run efficient meetings.
(ASCD Arias publication, 2013) 5” x 7 3/4”; 48 pages

Learning from Coaching: How do I work with an instructional coach to grow as a teacher?
Nina Morel
Get the advice you need to make the most of a coaching relationship and ensure that it helps you think more deeply about your work and strengthen your teaching. Educator and instructional coach Nina Morel addresses your concerns and equips you with strategies for getting coaching relationships started on the right foot in order to ensure continuous progress and success.
(ASCD Arias publication, 2014) 5” x 7 3/4”; 48 pages

The Artisan Teaching Model for Instructional Leadership: Working Together to Transform Your School
Kenneth Baum and David Krulwich
The authors work from an underlying premise that all schools must develop conditions that allow true artisanship to flourish. They explain how the intensive collaboration among teachers helps them develop the broad range of skills they need to become true artisans who know how to help every student achieve.
(ASCD book, 2016) 6” x 9”; 140 pages

Beyond Co-Teaching Basics: A Data-Driven, No-Fail Model for Continuous Improvement
Wendy W. Murawski and Wendy W. Lochner
If you’re ready to examine your co-teaching practices to make sure you’re achieving the best possible outcomes for your students, then Beyond Co-Teaching Basics is for you. Authors Wendy W. Murawski and Wendy W. Lochner offer a continuous improvement model that embraces personalized professional learning to ensure that teachers meet the core competencies for co-teaching without burning out along the way.
(ASCD book, 2017) 8 1/2” x 11”; 229 pages
Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success
Regie Routman

Focusing on the crucial connection between literacy and leadership, this book explains how teachers and principals can lead the way to more effective literacy instruction for all K–12 students, including second-language and struggling learners. Best-selling author Regie Routman explains how every school can meet higher expectations for literacy achievement.

(ASCD book, 2014) 8” x 10”, 354 pages

Format | List Price | Member Price
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Print | $37.95 | $30.36
E-Book | $36.99 | $29.36

Stock # 113016N78

Measuring What We Do in Schools: How to Know If What We Are Doing Is Making a Difference
Victoria L. Bernhardt

What is a true learning organization, and how can your school become one? To excel, schools must embrace continuous school improvement and evaluation, as well as systems thinking. In Measuring What We Do in Schools, author Victoria L. Bernhardt details the vital role program evaluation serves in school success and how to implement meaningful evaluations that make a difference.

(ASCD book, 2017) 7 7/8” x 9 7/8”, 160 pages

Format | List Price | Member Price
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Print | $28.95 | $23.16
E-Book | $27.99 | $22.16

Stock # 117021N78
ISBN 978-1-4166-2397-7

Facilitating Teacher Teams and Authentic PLCs: The Human Side of Leading People, Protocols, and Practices
Daniel R. Venables

Daniel R. Venables draws on his extensive experience helping schools and districts implement effective professional learning communities (PLCs) to explore this crucial but often-overlooked need. Taking a two-pronged approach to PLC facilitation, Venables offers targeted guidance both for leading the people in teacher teams and for facilitating their work.

(ASCD Premium Member book, December 2017) 7” x 9”, 165 pages

Format | List Price | Member Price
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Print | $29.95 | $23.96
E-Book | $28.99 | $22.96

Stock # 117004N78
ISBN 978-1-4166-2521-6

Enhancing Professional Practice: A Framework for Teaching, 2nd Edition
Charlotte Danielson

This acclaimed framework for successful teaching practice—a benchmark for thousands of school systems and educators around the world—is now fortified with new applications for state standards, formative assessments, and school specialists.

(ASCD Premium Member book, February 2007) 10” x 8”, 208 pages

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Print | $29.95 | $23.96
E-Book | $28.99 | $22.96

Stock # 106034N78
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