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Summer is almost here. It’s a great time to relax, slow down, and focus on you. But we also know that you are already planning to make the next school year even more successful. Whether you want to explore new strategies, sharpen your skills, or deepen your knowledge, turn to ASCD resources to further your professional learning and improve your students’ achievement. The good news is you can use our books, courses, and videos anywhere and anytime—by the pool, in the park, or on the beach—to make sure your summer is all it is meant to be!

About ASCD

ASCD is dedicated to excellence in learning, teaching, and leading so that every child is healthy, safe, engaged, supported, and challenged. For more information on programs and membership, go to www.ascd.org.

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Fax: 1–703–575–5400

Email: member@ascd.org
New Resources

Discipline with Dignity, 4th Edition: How to Build Responsibility, Relationships, and Respect in Your Classroom

Richard L. Curwin, Allen N. Mendler, and Brian D. Mendler

In this revised and updated 4th edition, Discipline with Dignity provides in-depth guidance for implementing a proven approach to classroom management that can help students make better choices and teachers be more effective. The authors offer specific strategies and techniques for building strong relationships with disruptive students and countering the toxic social circumstances that affect many of them. Discipline with Dignity illustrates what you can do—and not do—to make the classroom a place where students learn and teachers maintain control in a nonconfrontational way. The goal is success for all in schools that thrive.

In this new edition, learn about

• The difference between formal and informal discipline systems and when to use each.
• The role of values, rules, and consequences.
• How to address the underlying causes of discipline problems that occur both in and out of school.
• What teachers can do to defuse or prevent classroom disruptions and disrespectful behavior without removing students from the classroom.
• Why traditional approaches such as threats, punishments, and rewards are ineffective—and what to do instead.
• How to use relevance, teacher enthusiasm, choice, and other elements of curriculum and instruction to motivate students.
• How to reduce both teacher and student stress that can trigger power struggles.

Format | List Price | Member Price
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Print | $28.95 | $23.16
E-Book | $27.99 | $22.16

Support Staff by Observing Some Key Points

Teachers need a lot of support when working with chronically disruptive students. To help them, school leaders should keep these points in mind:

• Continue to involve the parents of chronically misbehaving students.
• Become an effective mediator.
• Appeal directly to the families or community to assist with resolution.
• Encourage teachers to try new approaches.
• Remember that working with difficult students is frustrating!
• Put teachers in a position to succeed.

BEHIND EVERY STUDENT, THERE IS A GREAT TEACHER.

BEHIND EVERY GREAT TEACHER IS

ASCD helps inspire me to try new methods, share my learning, and empowers me to take on challenges knowing that I have resources and support. ASCD membership helps keep my passion for teaching and love for learning alive!

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Unstuck: How Curiosity, Peer Coaching, and Teaming Can Change Your School

Bryan Goodwin, Tonia Gibson, Dale Lewis, and Kris Rouleau

Good ideas, the best intentions, and a stirring vision from the top aren’t enough to effect change in schools. Unstuck offers a road map to help schools change from the inside out instead of the top down. Learn why an inside-out approach to change in schools is a better way to help students learn and pursue their own intellectual passions and talents—while also maintaining a healthy skepticism and reliance on data to make sure new approaches and ideas are working.

(ASCD Premium and Select Member book copublished with McREL, Featured Selection, April 2018) 6” x 9”, 235 pages

Reading, Writing, and Rigor: Helping Students Achieve Greater Depth of Knowledge in Literacy

Nancy Boyles

What does “rigor” really mean? More specifically, what does it mean for literacy instruction, and how does it relate to challenging standards-based assessments? Literacy expert Nancy Boyles uses the framework from Webb’s Depth of Knowledge (DOK) to answer these questions, offering experience-based advice along with strategies, tools, and encouragement to help students achieve and demonstrate true rigor in reading and writing.

(ASCD book, 2018) 8 3/8” x 9 7/8”, 210 pages

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- The Lesson Collection: A 5th Grade Science Lesson
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- The Lesson Collection: An 8th Grade Statistics Lesson

(ASCD streaming video, 2018)

Teaching for Global Competence
- Teaching for Global Competence: Elementary School
- Teaching for Global Competence: Secondary School

(ASCD streaming video, 2018)
Differentiated Instruction

“ASCD material is my go-to place for any new professional development question. Over the past many years, I have constantly been nourished and inspired by the abundant publications distributed by ASCD. What I appreciate most is the ability to dig deep in various subjects and reflect on issues of practice from multiple perspectives.”

— Nathalie Bosse, Assistant Head of Curriculum

Understanding Differentiated Instruction Quick Reference Guide
Carol Ann Tomlinson

This guide provides an overview of differentiated instruction and how to meet the needs of students, who vary in their levels of readiness, personal interests, and preferred approaches to learning.

8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition
Carol Ann Tomlinson

First published in 1995 as How to Differentiate Instruction in Mixed-Ability Classrooms, this new edition reflects evolving best practices in education; the experiences of practitioners throughout the United States and around the world; and Tomlinson’s continuing thinking about how to help each and every student access high-quality curriculum, engage in meaning-rich learning experiences, and feel at home in a school environment that “fits.”

(ASCD book, 2017) 7 7/8” x 9 7/8”, 186 pages

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The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition
Carol Ann Tomlinson

Since 1999, the movement to differentiate instruction has been guided by this monumental work written by Carol Ann Tomlinson, the leading authority in the field. This new edition updates the original book’s timeless advice with Tomlinson’s fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools.

(ASCD Premium Member book, May 2014)
7 7/8” x 9 7/8”, 198 pages

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Differentiation in the Elementary Grades: Strategies to Engage and Equip All Learners
Kristina J. Doubet and Jessica A. Hockett

In this comprehensive resource for elementary school teachers, Kristina J. Doubet and Jessica A. Hockett explore how to use differentiated instruction to help students be more successful learners regardless of their background, native language, learning preference, or motivation.

(ASCD book, 2017) 8 1/2” x 11”, 354 pages

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The Differentiated Classroom: Responding to the Needs of Elementary Learners, DVD

This DVD shows you practical, real-world examples from experienced K–5 school teachers of how to divide your time, resources, and efforts to effectively instruct students of various backgrounds, readiness and skill levels, and interests.

(ASCD DVD, 2015) One 45-minute DVD

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Stock # 615047N50

Leading for Differentiation: Growing Teachers Who Grow Kids

Carol Ann Tomlinson and Michael Murphy

In this book, world-renowned differentiated instruction expert Carol Ann Tomlinson and change leadership authority Michael Murphy provide insights, real-world examples, and tools that will help you succeed in your efforts to differentiate instruction in your school.

(ASCD book, 2015) 7 7/8" x 9 7/8", 176 pages

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Learning to Choose, Choosing to Learn: The Key to Student Motivation and Achievement

Mike Anderson

When students are engaged in appropriately challenging work that they find compelling and interesting, they learn more. In this teacher-friendly guide, author Mike Anderson helps teachers across all grade levels and content areas learn how to use choice effectively as a tool for differentiated learning, positive engagement, and powerful learning.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, April 2016) 7" x 9", 160 pages

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ISBN 978-1-4166-2183-6

Leading and Managing a Differentiated Classroom

Carol Ann Tomlinson and Marcia B. Imbeau

The top authority on differentiated instruction Carol Ann Tomlinson teams up with educator and consultant Marcia B. Imbeau to outfit you with everything you need to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning.

(ASCD Premium, Select, and Institutional Plus Member book, 2010) 8" x 10", 188 pages

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ISBN 978-1-4166-1074-8

Differentiated Instruction: Creating an Environment That Supports Learning, PD Online Course

In this course, explore the key elements of a supportive environment that encourage the implementation of the philosophy of differentiation and learn how to encourage and facilitate community building that creates a classroom where teachers and students work together to collaborate and share responsibility for learning.

(ASCD online course, 2011)

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Learn more at www.ascd.org/pdonline.
How to Teach So Students Remember, 2nd Edition
Marilee Sprenger

In How to Teach So Students Remember, Marilee Sprenger provides you with a proven, research-based framework to ensuring that the knowledge teachers impart is appropriately stored in the brain and easily retrieved when necessary. This second edition of Sprenger’s celebrated book offers seven actionable steps to help students use what they’ve learned when they need it.
(ASCD Premium Member book, February 2018) 7” x 9”, 216 pages

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Teaching Students to Drive Their Brains: Metacognitive Strategies, Activities, and Lesson Ideas
Donna Wilson and Marcus Conyers

Discover how metacognition can make the difference between a student’s success and failure and how you can teach it to preK–12 students. Sample lessons show these ideas in classroom settings, and sections on professional practice help you incorporate these tools so that you are teaching for metacognition as well as with metacognition.
(ASCD book, 2016) 6” x 9”, 134 pages

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ISBN 978-1-4166-2211-6

Attack of the Teenage Brain! Understanding and Supporting the Weird and Wonderful Adolescent Learner
John Medina

You know teens can be hard to parent and even harder to teach. Developmental neuroscientist John Medina, author of the New York Times best seller Brain Rules, explores the biological and evolutionary factors that drive teenage behavior and proposes a research-supported counterattack: a bold redesign of educational practices to help teens manage their emotions, plan, prioritize, and focus.
(ASCD book, 2018) 6” x 9”, 200 pages

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Print | $28.95 | $23.16
E-Book | $27.99 | $22.16

To subscribe or for a free trial, go to www.ascd.org/pdinfocus.
BRAIN AND LEARNING

The Motivated Brain: Improving Student Attention, Engagement, and Perseverance

Gayle Gregory and Martha Kaufeldt

Discover how to activate the elusive “X factor” for student motivation by tapping into the newest discoveries about the brain. These field-tested strategies and tools will make it easier for you to harness the power of your students’ intrinsic motivation to make learning fun, engaging, and meaningful.

(ASCD Premium, Select, and Institutional Plus Member book; September 2015) 6” x 9”; 168 pages

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Executive Function: Foundations for Learning and Teaching

Patricia W. Newhall

Executive Function is packed with strategies teachers can use to support students who have trouble maintaining focus and following through on schoolwork. Learn about executive function and its relation to academic proficiency and understand the roles of attention, memory, emotion, and motivation in learning.

(Landmark School Outreach Program’s book; 2014) 10.9” x 8.4”; 144 pages

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Teaching with the Brain in Mind, 2nd Edition

Eric Jensen

This completely revised and updated ASCD best seller is loaded with ideas for how to improve student achievement and create a more effective classroom by applying brain research to your teaching. Get the insight into how your students are wired for learning and how their learning behaviors change as they mature.

(ASCD book, 2005) 8” x 10”; 187 pages

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The Brain: Memory and Learning Strategies, 2nd Edition, PD Online Course

Learn about the physical structures of the human brain that create and retain memories—and how to use this information to improve your classroom teaching practice. The more you understand about how people form and retain memories, the more you will be able to help your students learn.

(ASCD online course, 2011)

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“I believe that ASCD provides an ongoing conversation with authors and colleagues regarding how to evolve as an educator, providing better resources and support for my staff in order to positively impact student learning.”

—Tobin Novasio, Superintendent

**NEW!**

**Doing Poorly on Purpose: Strategies to Reverse Underachievement and Respect Student Dignity**

*James R. Delisle*

Veteran educator Jim Delisle dispels the negative associations and stereotypes connected to underachievement. Helping “smart” students achieve when they don’t want to is not an easy task, but you can reengage and inspire students using insights and practical advice from this book.

(ASCD Premium and Select Member book, copublished by Free Spirit and ASCD, Featured Selection, January 2018) 6” x 9”, 166 pages

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ISBN 978-1-4166-2535-3

**Engaging and Challenging Gifted Students: Tips for Supporting Extraordinary Minds in Your Classroom**

*Jenny Grant Rankin*

Award-winning educator and Mensa member Jenny Rankin provides quick, easy-to-implement instructional strategies to identify, adequately challenge, and engage gifted students both within and beyond the classroom. Includes sections on additional challenges, such as over-excitabilities and disabilities, and a graphic organizer to help teachers put students on the path to success.

(ASCD Arias publication, 2016) 5” x 7 3/4”, 64 pages

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How to Reach the Hard to Teach: Excellent Instruction for Those Who Need It Most

Jana Echevarria, Nancy Frey, and Douglas Fisher

This book presents a thoughtful and practical approach to achieving breakthrough success with linguistically and culturally diverse students who are struggling in school. Combining elements of the Sheltered Instruction Observation Protocol (SIOP® model) and the FIT Teaching® approach, the authors distill what we know about excellent instruction into five guiding principles.

(ASCD book, 2016) 6” x 9”, 178 pages

Cultivating Curiosity in K–12 Classrooms: How to Promote and Sustain Deep Learning

Wendy L. Ostroff

Discover how teachers can create a structured, student-centered environment that allows for openness and surprise—where inquiry guides authentic learning. Author Wendy L. Ostroff shows how to foster student curiosity through exploration, novelty, and play; questioning and critical thinking; and experimenting and problem solving.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, July 2016) 7” x 9”, 174 pages

Teaching in the Fast Lane: How to Create Active Learning Experiences

Suzy Pepper Rollins

Author Suzy Pepper Rollins details how to design, manage, and maintain an active classroom that balances autonomy and structure. Using the strategies in this book, teachers can strategically “let go” in ways that enable students to reach their learning targets, achieve more, be motivated to work, learn to collaborate, and experience a real sense of accomplishment.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, April 2017) 7” x 9”, 130 pages

Engagement Tools for Charged-Up Learning Video Series

This new series featuring education expert Harvey Silver presents strategies for engagement at the school level as well as four classroom-based engagement tools.

(ASCD Streaming video, 2017) Four 15- to 26-minute video programs

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$995.00 Full-year subscription (bulk rates also available)
Hanging In: Strategies for Teaching the Students Who Challenge Us Most
Jeffrey Benson

Through compelling examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors the individuality of each student and his or her own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, and develop individualized plans for each student.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, January 2014) 6” x 9”; 193 pages

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How to Motivate Reluctant Learners
Robyn R. Jackson

This guide will show you how to engage even the most resistant learners by identifying and shaping the key investments you want them to make in your classroom. Robyn R. Jackson explains how to “start where your students are” and how to keep reluctant learners motivated over time.

(ASCD Mastering the Principles of Great Teaching Series book, 2011) 8 1/2” x 11”; 125 pages

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Inviting Students to Learn: 100 Tips for Talking Effectively with Your Students
Jenny Edwards

A simple way to have more influence in the classroom is to get more power from what you say to your students every day. Here’s a book that explains how to do that and gives you can’t-fail strategies and 100 tips for talking to students more effectively.

(ASCD e-book, 2010) 170 pages, downloadable PDF, MOBI, or EPUB file

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Motivating Black Males to Achieve in School and in Life DVD
Walk the school hallways with Baruti Kafele, who draws from his 20 years of experience in teaching black males and turning around troubled urban schools, and learn what it takes to motivate, educate, and empower young black males to succeed in school and in life.

(ASCD DVD, 2011) One 40-minute DVD with additional 65 minutes of video features

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PD Online
Award-Winning Online Courses from ASCD

Understanding Student Motivation Challenges PD Online Course
In this six-lesson course, you will learn about the conditions that foster student motivation. Further, you will learn how to meet students’ needs to enhance motivation in the classroom, explore strategies to cope with challenges, and address ways to provide productive and positive choices for students.

(ASCD online course, 2009)

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The GRIT Alphabet

A  Attitude is the key.
B  Beware of appearing uncaring.
C  Celebrating /how/ we learn.
D  Dweck’s mindsets.
E  Excellence means never giving up.
F  Failure. Grit prepares us for it.
G  Good failures.
H  High fives.
I  Intrapersonal intelligence.
J  “Just between us” conversations.
K  Kindness.
L  Laughter.
M  Make new mistakes.
N  Negativism has no role in fostering grit.
O  Occasionally facing failure.
P  Parents must be on board.
Q  Quickly is not a word associated with grit.
R  Rapunzel. Victories require time and practice.
S  State Standards can help teach for grit.
T  Tenacity.
U  Understanding.
V  Vocabulary of grit is important.
W  Willingly taking risks.
X  X marks the end of student’s comfort zone.
Y  “Yes, I can!”
Z  (Comfort) Zone.

—From Fostering Grit: How do I prepare my students for the real world? by Thomas Hoerr. 2013, Alexandria, VA: ASCD. © 2013 by ASCD. All rights reserved.
“When I was just starting off, I relied on ASCD for the best research and practical tips for educators. I still do.”

—Howard Pitler, Retired Educator and ASCD Author

Managing Your Classroom with Restorative Practices Quick Reference Guide
Dominique Smith, Douglas Fisher, and Nancy Frey

This guide’s tips, strategies, and tools will help teachers successfully use restorative practices in their classrooms. Learn how to create a respectful classroom, develop rapport with students, manage conflicts and establish routines and expectations for positive student behavior.

(ASCD Quick Reference Guide, 2017) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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Stock # QRG117093N50
ISBN 978-1-4166-2495-0


Better Than Carrots or Sticks: Restorative Practices for Positive Classroom Management
Dominique Smith, Douglas Fisher, and Nancy Frey

Authors Dominique Smith, Douglas Fisher, and Nancy Frey provide you with a proven approach to implementing restorative practices at all levels in school, from welcoming students in the morning to managing the most serious behavior problems.

(ASCD Premium Member book, August 2015) 6” x 9”, 161 pages

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Stock # 116005N50
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Starting School Right: How do I plan for a successful first week in my classroom?
Otis Kriegel

Packed with ideas for both new and veteran teachers of K–8 students, this book touches on a variety of topics that are especially relevant to the first week of school. The author provides crucial information about arranging and navigating the classroom, setting basic expectations, communicating routines, and understanding your students’ needs.

(ASCD Arias publication, 2016) 5” x 7 3/4”, 64 pages

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Stock # SF116009N50
ISBN 978-1-4166-2140-9

Affirmative Classroom Management: How do I develop effective rules and consequences in my school?
Richard L. Curwin

This publication offers clear and positive strategies that empower teachers and administrators to develop effective rules and consequences. Richard L. Curwin’s approach emphasizes student and parent engagement, schoolwide collaboration, and developing student responsibility.

(ASCD Arias publication, 2013) 5” x 7 3/4”, 48 pages

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Stock # SF114042N50

Explore alternatives to tired classroom management practices
Causes and Cures in the Classroom: Getting to the Root of Academic and Behavior Problems
Margaret Searle
Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more crucial problems that keep students from succeeding in school. This resource helps you identify the causes of such problems and address them with specific and practical interventions.
(ASCD Premium, Select, and Institutional Plus Member book, November 2013) 7" x 9", 180 pages

Classroom Management That Works: Research-Based Strategies for Every Teacher
Robert J. Marzano with Jana S. Marzano and Debra J. Pickering
Drawing from more than 100 studies of classroom management to explain the four components of effective classroom management and their effect on student engagement and achievement, this book describes the action steps needed to establish rules and procedures, use effective disciplinary interventions, and build positive student–teacher relationships.
(ASCD Premium and Select Member book, September 2003) 8" x 10", 143 pages

Managing 21st Century Classrooms: How do I avoid ineffective classroom management practices?
Jane Bluestein
Discover why classroom management practices in the 21st century have to adapt to the realities of a more democratized world of student-centered, inquiry-driven learning. Learn which practices are not only decreasing in effectiveness but also causing a whole new set of problems, and explore practical alternatives that result in classrooms that are more conducive to learning.
(ASCD Arias publication, 2016) 5" x 7 3/4", 52 pages

Classroom Management: Building Effective Relationships, 2nd Edition, PD Online Course
In this course, you’ll investigate the various facets of classroom management. Examine some common approaches to classroom management to find the best one for you, laying the foundation for your classroom management plan.
(ASCD online course, 2011)
Assessment, Feedback, and Grading

Fast and Effective Assessment: How to Reduce Your Workload and Improve Student Learning
Glen Pearsall

What if teachers could dramatically reduce the amount of time they spend reviewing and correcting student work and actually see better results in terms of student learning? That’s the goal of Glen Pearsall, who shares dozens of classroom-tested strategies that lessen teachers’ workload while increasing students’ class participation and improving their understanding.

(ASCD book, 2018) 7” x 9”, 211 pages

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The Perfect Assessment System
Rick Stiggins

Read this book, join the crucial conversation about assessment, and discover a new system that promises much higher levels of student success at a fraction of current testing costs. Rick Stiggins addresses assessment purpose, learning targets to be assessed, assessment quality, and assessment impact.

(ASCD book, 2017) 6” x 9”, 120 pages

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Assessing Multilingual Learners: A Month-by-Month Guide
Margo Gottlieb

This concise publication presents the story of Ana, a newcomer to the American school system; in a month-by-month format, it reveals how assessment affects students, teachers, families, and school leaders. This book shows teachers how to collect, analyze, and act upon data about multilingual learners.

(ASCD Arias publication, 2017) 5” x 7 3/4”, 81 pages

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Join the movement to upgrade student assessment, feedback, and grading

Mastering Formative Assessment Moves: 7 High-Leverage Practices to Advance Student Learning
Brent Duckor and Carrie Holmberg

How do you know if students are “getting it”? To help answer this question and the challenges inherent in provoking, gathering, and processing student feedback on the fly and throughout any teaching and learning experience, the authors share their research and explanations related to seven high-leverage formative assessment “moves.”

(ASCD book, 2017) 8” x 10”, 360 pages

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The Power of Formative Assessment to Advance Learning, Program 2: A Six-Step Process for Student Growth, DVD and User Guide

For any school or district considering or already using formative assessment, this video program is the ultimate tool to support teachers. Use this DVD and User Guide in workshops, teams, and study groups to quickly and effectively explain what formative assessment is and why it’s important for teachers to use this approach in the classroom.

(ASCD DVD, 2009) One 30-minute DVD with a comprehensive User Guide

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For programs 1 and 3 in the series, go to shop.ascd.org.
How to Create High-Quality Assessments Quick Reference Guide

How can you shift from assessing what is easy to assessing what is important? In this quick guide, learn how to ensure that your assessments are effective and aligned to content objectives and learning outcomes.

(ASCD Quick Reference Guide/Qualities of Effective Teaching, 2017) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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Use with new ASCD Quick Reference Guides from Stronge & Associates, How to Align Assessment to Curriculum and Instruction and How to Use Assessments to Inform Instruction.

Giving Students Effective Feedback Quick Reference Guide

Feedback is one of the most important variables affecting student learning. Learn how and when to provide effective feedback that helps students see where they are going, where they are now, and where they should go next in their learning.

(ASCD Quick Reference Guide, 2016) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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Use this guide to help you implement strategies from How to Give Effective Feedback to Your Students, Second Edition by Susan M. Brookhart.

Changing the Grade: A Step-by-Step Guide to Grading for Student Growth

Jonathan Cornue

Author and educator Jonathan Cornue presents a detailed model for developing a more reliable, standards-based grading system—including 30 steps to guide you through the process. In addition to identifying and addressing the barriers to change, Cornue offers a concrete structure for changing the grading system.

(ASCD book, 2018) 7” x 9”, 160 pages

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Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

Myron Dueck

Learn how to develop new assessment routines that reveal your students’ understandings and promote learning, rather than just measure it. Seasoned educator Myron Dueck reveals how to tailor your grading practices to contribute to, rather than hinder, student success.

(ASCD Premium, Select, and Institutional Plus Member book; Editor’s Selection, July 2014) 7 7/8” x 9 7/8”, 175 pages

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**Principal Leadership**

*School Culture Recharged: Strategies to Energize Your Staff and Culture*

*Steve Gruenert and Todd Whitaker*

Do you wonder why some schools succeed and others struggle? Or why some policies and programs fail to deliver what they promise? This insightful follow-up to *School Culture Rewired: How to Define, Assess, and Transform It* helps you discover ways to reinvigorate your school’s culture and staff.

*(ASCD Premium Member book, February 2017)* 6” x 9”, 200 pages

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*Stock # 117016N50*

*ISBN 978-1-4166-2345-8*

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*Fighting for Change in Your School: How to Avoid Fads and Focus on Substance*

*Harvey Alvy*

In this book, Harvey Alvy offers a thoughtful road map and guidance to help educators select, implement, and assess school- or districtwide initiatives that actually work. The book is filled with resources for engaging in professional development activities that strengthen teaching and learning practices and improve student achievement.

*(ASCD Premium Member book, August 2017)* 6” x 9”, 220 pages

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*Stock # 117007N50*

*ISBN 978-1-4166-2413-4*

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*Leading an Inclusive School: Access and Success for All Students*

*Richard A. Villa and Jacqueline S. Thousand*

Get this in-depth, research-based guide—with examples, advice, and tools—for ensuring that your school provides the federally guaranteed “least restrictive environment” for students no matter the severity of the challenges they face. Educators will find the resources in this book indispensable for planning, implementing, and promoting inclusion in their schools.

*(ASCD Premium Member book, December 2016)* 6” x 9”, 200 pages

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*ISBN 978-1-4166-2286-4*

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**PD In Focus**

The Premier On-Demand PD Tool for Educators

*Principal Leadership PD In Focus Channel*

This channel focuses on the four categories of the ASCD Principal Leadership Development Framework: the principal as a visionary, instructional leader, influencer, and learner and collaborator. These areas for professional growth are aligned to the ISLLC standards and other district, state, and organizational leadership competencies.

To subscribe or for a free trial, go to [www.ascd.org/pdinfocus](http://www.ascd.org/pdinfocus).
Developmental Strategies for Delivering Effective Feedback

1. Be transparent about the focus and type of feedback

2. Check in about hopes for (and feelings about) the conversation

3. Really listen to the other person

4. Balance support and challenge

5. Check out and plan for next steps

—From Leading Change Together: Developing Educator Capacity Within Schools and Systems by Eleanor Drago-Severson and Jessica Blum-DeStefano, 2018, Alexandria, VA: ASCD. © 2018 by ASCD. All rights reserved.
Instructional Leadership

“As an elementary principal, you can sometime get locked up in your school, which makes you unaware of what takes place outside your doors. Well, ASCD keeps those doors open, even when I am locked up inside.”

—Taj Jensen, Principal

Qualities of Effective Teachers, 3rd Edition

James H. Stronge

What makes for an effective teacher? What role does teacher preparation play in teacher effectiveness? What do effective teachers do during planning, instruction, and assessment? In this new and updated edition of his classic work, James H. Stronge explores these questions and more as he synthesizes the literature on teacher effectiveness. The result? A research-based framework for effective teaching that can be used by anyone who has a vested interest in students and their success.

(ASCD book, 2018) 7” x 9”, 288 pages

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Creating a Culture of Reflective Practice: Capacity-Building for Schoolwide Success

Pete Hall and Alisa Simeral

As a school administrator, instructional coach, or teacher leader, you know that reflective teachers are effective teachers. But how can you help teachers become self-reflective practitioners and create a schoolwide culture that values reflection? Use real-life examples and research-based tools described in this book and ensure that teachers—and their students—reach their fullest potential.

(ASCD book, 2017) 7” x 9”, 300 pages

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The Coach Approach to School Leadership: Leading Teachers to Higher Levels of Effectiveness

Jessica Johnson, Shira Leibowitz, and Kathy Perret

This book addresses a dilemma you face as a principal: how to function as a learning leader while fulfilling your evaluative and management duties. The answer? Incorporating instructional coaching techniques described by the authors as an integral part of serious school improvement.

(ASCD Premium Member book, May 2017) 7” x 9”, 179 pages

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Instructional Coaching in Action: An Integrated Approach That Transforms Thinking, Practice, and Schools

Ellen B. Eisenberg, Bruce P. Eisenberg, Elliott A. Medrich, and Ivan Charner

Unlike “fix-it” strategies that teachers are likely to resist, educator-centered instructional coaching (ECIC) offers respectful coaching for professionals within their schoolwide community. Coaches and school leaders will find advice on how to create the conditions for an effective ECIC program and ensure ongoing success with coaching.

(ASCD book, 2017) 7 7/8” x 9 7/8”, 192 pages

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Facilitating Teacher Teams and Authentic PLCs: The Human Side of Leading People, Protocols, and Practices

Daniel R. Venables

Daniel R. Venables draws on his extensive experience helping schools and districts implement effective professional learning communities (PLCs) to explore this crucial but often-overlooked need. Taking a two-pronged approach to PLC facilitation, Venables offers targeted guidance both for leading the people in teacher teams and for facilitating their work.

(ASCD Premium Member book, December 2017) 7” x 9”; 165 pages

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Ensuring High-Quality Curriculum: How to Design, Revise, or Adopt Curriculum Aligned to Student Success

Angela Di Michele Lalor

Curriculum is the core of the classroom experience, but what makes a quality curriculum? Drawing from her work facilitating curriculum development with teachers and administrators, the author offers targeted advice and real-life examples, as well as field-tested rubrics, protocols, and other tools. This book includes criteria for evaluating each component of a curriculum and end-of-chapter checklists to ensure that the criteria are met.

(ASCD book, 2016) 7” x 9”; 208 pages

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Leading with Focus: Elevating the Essentials for School and District Improvement

Mike Schmoker

In his 2011 ASCD best seller Focus, author Mike Schmoker described a fresh approach to K–12 teaching built on three core elements: a focused and coherent curriculum; clear, structured lessons; and purposeful reading and writing, or authentic literacy. In this book, Schmoker shows administrators, principals, and other education leaders how to apply his approach to the work of running schools and districts.

(ASCD Premium and Select Member book, Featured Selection, January 2016) 6” x 9”; 148 pages

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Intentional and Targeted Teaching: A Framework for Teacher Growth and Leadership

Douglas Fisher, Nancy Frey, and Stefani Arzonetti Hite

Using the FIT Teaching® approach, the authors deliver an in-depth examination of what makes great teachers great and how educators at all grade levels and all levels of experience are taking intentional steps toward enhanced professional practice.

(ASCD Premium Member book, May 2016) 7 7/8” x 9 7/8”; 190 pages

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