Welcome to ASCD’s 2018 Professional Learning Sourcebook, a guide full of resources designed to dive deep into our innovative products and services.

This year, we celebrate ASCD’s milestone 75th anniversary. Created as an association open to all educators seeking to enhance their practice—regardless of years of service, position, or title—ASCD has supported educators and remains dedicated to excellence in learning, teaching, and leading for 75 years.

Since the 1940s, ASCD has been an advocate for critical issues, condemning acts of censorship and standing up for human and civil rights. We have opposed racism and racial segregation while advocating for integration, equity, and the separation of church and state. To this day, ASCD continues to support equity and democratic values and is dedicated to ensuring that every child is healthy, safe, engaged, supported, and challenged.

The resources that follow are a continuation of our 75-year commitment to excellence. So, too, is our recently developed ASCD Activate Professional Learning Network, a new package of ASCD’s award-winning and evidence-based resources, products, and services that give the flexibility needed to support your team’s professional learning at an incredible value. Our goal is to provide teams with a cohesive learning experience that connects educators across grades, subject areas, and educator roles. Learn more about Activate on page 23.

Learn about original Freedom Writer Manny Scott and his inspirational book, Even on Your Worst Day, You Can Be a Student’s Best Hope (p. 41). If you attended our annual conference in 2016, you heard Scott share a heart-warming narrative about how educators gave him meaning in a childhood marred by poverty and violence. We’re proud to announce that Scott will be speaking again at ASCD Empower18: The Conference for Every Educator in Boston, March 24–26, 2018.

Now more than ever, we know that investing in trusted and evidence-based professional learning resources improves student achievement, and I know you’ll find them in these pages. Thank you for all you do to ensure the success of every child. While trends in education may change, please know that you may count on ASCD’s support over the next 75 years.

Warmly,

Deborah S. Delisle
ASCD Executive Director and Chief Executive Officer

Home to ASCD's 2018 Professional Learning Sourcebook

New Resources
Differentiated Instruction
Assessment, Feedback, and Grading
The Brain and Learning
Curriculum Design
Technology in the Classroom
Instructional Strategies
Student Engagement and Motivation
Equity
Poverty
Literacy
Transformational Leadership
Instructional Coaching
Professional Learning
21st Century Learning
Title Index
Order Form
How to Teach So Students Remember, 2nd Edition
Marilee Sprenger

Ensuring that the knowledge teachers impart is appropriately stored in the brain and easily retrieved whenever necessary is a vital component of instruction. In how to Teach So Students Remember, author Marilee Sprenger provides you with a proven, research-based, easy-to-follow framework for doing just that. This second edition of Sprenger’s celebrated book, updated to include recent research and provide high-quality information to parents while fostering student learning, is not always a reliable way to evaluate student learning. But there is another way to more accurately and equitably grade students and provide feedback for their continued growth—grading for learning. This second edition of Sprenger provides you with a proven, research-based, easy-to-use structure for changing the grading system.

Fast and Effective Assessment: How to Reduce Your Workload and Improve Student Learning
Glen Pearsall

What if teachers could dramatically reduce the amount of time they spend reviewing and correcting student work and actually see better results in terms of student engagement and improved understanding? Fast and Effective Assessment: How to Reduce Your Workload and Improve Student Learning by Glen Pearsall, 2018, New York, NY, ASCD © 2018 by ASCD. All rights reserved.

Changing the Grade: A Step-by-Step Guide to Grading for Student Growth
Jonathan Cornue

Many educators agree that the 100-point grading model is not always a reliable way to evaluate student learning. But there is another way to more accurately and equitably grade students and provide high-quality information to parents while fostering student learning? In this book, learn about a detailed model for developing a more reliable, standards-based grading system—including 30 steps to guide you through the process. In addition to identifying and addressing the barriers to change, Cornue offers a structure for changing the grading system.

Attack of the Teenage Brain! Understanding and Supporting the Weird and Wonderful Adolescent Learner
John Medina

You know teens can be hard to parent and even harder to teach—the eye rolling, the moodiness, the wandering attention, the drama. It’s not you, it’s them. More specifically, it’s their brains. Developmental neuroscientist John Medina, author of the New York Times best seller Brain Rules, explores the biological and evolutionary factors that drive teenage behavior and proposes a research-supported counterattack: a bold redesign of educational practices and learning environments to help teens manage their emotions, plan, prioritize, and focus.

From Goals to Growth: Intervention and Support in Every Classroom
Lee Ann Jung

All students who struggle with critical skills deserve to have research-based, systematic support, and a team that is committed to their success. In this book, Lee Ann Jung lays out a growth planning process that integrates seamlessly with existing IEP and Response to Intervention (RTI) structures and is suitable for any student who needs support or intervention on a critical skill—whether or not that student qualifies for special education services.

ASCD Streaming delivers trusted professional learning to your laptop or tablet. Access more than 50 of our top-selling videos—with more content added every month!

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Qualities of Effective Teachers, 3rd Edition
James H. Stronge

Every teacher wants to have a positive, remarkable, and lasting influence on students’ lives. But what makes for an effective teacher? In Qualities of Effective Teachers, 3rd Edition, James H. Stronge explores this question and more as he synthesizes the literature on teacher effectiveness. The result? A research-based framework for effective teaching that addresses professional knowledge, instructional planning, instructional delivery, assessment, learning environment, and professionalism. To bridge the gap between research and practice, the author includes checklists of skills and positive qualities associated with effective teacher performance.

ASCD book, 2018 7” x 9”, 288 pages

New series of ASCD Quick Reference Guides on Teacher Effectiveness
Stronge & Associates
Get tips and solutions that support teachers throughout each stage of their careers.

• How to Create High-Quality Assessments
• How to Use Assessments to Inform Instruction
• How to Align Assessment to Curriculum and Instruction

Learn more on page 17.

NEW TO THE THIRD EDITION

6 DOMAINS OF THE FRAMEWORK FOR EFFECTIVE TEACHING

Professional Knowledge
Instructional Planning
Instructional Delivery
Assessment
Learning Environment
Professionalism

I constantly look for ways to grow and improve as an educator—I look to ASCD as the leading guide to educational development, content, initiatives, and improvements.

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BEHIND EVERY GREAT EDUCATOR IS

1 of 115,000 dedicated ASCD members

We’re a community of principals, assistant principals, coaches, teachers, and every professional educator imaginable. Envision your future as an instructional leader today.
Creating a Trauma-Sensitive Classroom Quick Reference Guide
Kristin Souers and Pete Hall

Based on their best-selling book, mental health counselor Kristin Souers and experienced former principal Pete Hall offer hands-on tips for creating a trauma-sensitive classroom, including building strong relationships, creating a safe environment, and neutralizing negative behaviors.

(ASCD Quick Reference Guide, 2018) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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Building Teacher Capacity Through Reflection Quick Reference Guide
Pete Hall and Alisa Simeral

To be reflective is to be effective. This quick reference guide shows teachers ways to deepen their thinking, reflect on their capacity as educators, and improve their effectiveness in the classroom.

(ASCD Quick Reference Guide, 2018) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

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NEW! A Teacher’s Guide to Special Education
David F. Bateman and Jennifer L. Cline

NEW! Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom
Kristin Souers with Pete Hall

NEW! The Formative Five: Fostering Grit, Empathy, and Other Success Skills Every Student Needs
Thomas R. Hoerr

A Teacher’s Guide to Special Education
David F. Bateman and Jennifer L. Cline

Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom
Kristin Souers with Pete Hall

The Formative Five: Fostering Grit, Empathy, and Other Success Skills Every Student Needs
Thomas R. Hoerr

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better.

Understanding
Differentiated Instruction
Quick Reference Guide
Carol Ann Tomlinson
This guide provides an overview of differentiated instruction and how to meet the needs of students who vary in their levels of readiness, personal interests, and preferred approaches to learning.

How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition
Carol Ann Tomlinson
First published in 1995 as How to Differentiate Instruction in Mixed-Ability Classrooms, this new edition reflects evolving best practices in education, the experiences of practitioners throughout the United States and around the world, and Tomlinson’s continuing thinking about how to help each and every student access challenging, high-quality curricula engage in meaning-rich learning experiences; and feel at home in a school environment that “fits.”

Leading for Differentiation: Growing Teachers Who Grow Kids
Carol Ann Tomlinson and Michael Murphy
In this book, world-renowned differentiated instruction expert Carol Ann Tomlinson and change leadership expert Michael Murphy provide insights, real-world examples, and tools that will help you succeed in your efforts to differentiate instruction in your school.

The Differentiated Classroom: Responding to the Needs of All Learners
Carol Ann Tomlinson
Based on the updated second edition of Carol Ann Tomlinson’s The Differentiated Classroom: Responding to the Needs of All Learners, this video shows you practical, real-world examples from experienced K-5 school teachers of how to divide your time, resources, and efforts to effectively instruct students of various backgrounds, readiness and skill levels, and interests.

The Differentiated Classroom: Responding to the Needs of All Learners
Carol Ann Tomlinson
In this comprehensive resource for elementary school teachers, Kristina J. Doubet and Jessica A. Hockett explore how to use differentiated instruction to help students be more successful learners regardless of their background, native language, learning preference, or motivation.

Differently, we make life
better.
A Differentiated Approach to the Common Core: How do I help a broad range of learners succeed with challenging curriculum?
Carol Ann Tomlinson and Marcia B. Imbeau
The leading authority on differentiation Carol Ann Tomlinson joins education consultant Marcia B. Imbeau to explain how to apply the principles of differentiated instruction to help academically diverse students achieve the goals of the Common Core State Standards.

Leading and Managing a Differentiated Classroom
Carol Ann Tomlinson and Marcia B. Imbeau
The top authority on differentiated instruction Carol Ann Tomlinson teams up with educator and consultant Marcia B. Imbeau to outfit you with everything you need to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning.

Assessment and Student Success in a Differentiated Classroom
Carol Ann Tomlinson and Tonya R. Moon
Make assessments more valid, reliable, and student-centered by differentiating them to your students’ readiness, interests, and learning preferences. Gain an in-depth understanding of how to improve the assessment process in all grade levels and subject areas. Discover how to use pre-assessments, formative assessments, summative assessments, grading, and report cards to differentiate teaching.

The Differentiated School: Making Revolutionary Changes in Teaching and Learning
Carol Ann Tomlinson, KAY BRANFORD, and Lane Harwitz
Discover why some efforts to differentiate flop while others lead to sweeping positive results. Whether it’s your job to support differentiated instruction in a single school or systemwide, you need the guidance of leading experts who’ve distilled what they’ve learned from helping successful schools through the change process.

ALSO AVAILABLE
Fulfilling the Promise of the Differentiated Classroom: Strategies and Tools for Responsive Teaching
Carol Ann Tomlinson

DIFFERENTIATION IS
A TEACHER’S PROACTIVE RESPONSE TO LEARNER NEEDS SHAPED BY MINDSET

PRINCIPLES OF DIFFERENTIATION
An environment that encourages and supports learning
Quality curriculum
Assessment that informs teaching and learning
Instruction that responds to student variance
Leading students and managing routines

TEACHERS CAN DIFFERENTIATE THROUGH...
CONTENT
The information students learn and students access the information
PROCESS
How students take in and make sense of the information
PRODUCT
How students show what they know, understand, and can do
AFFECT/ENVIRONMENT
The climate or tone of the classroom

TEACHERS CAN DIFFERENTIATE ACCORDING TO THE STUDENT’S...
READINESS
A student’s proximity to specified learning goals
INTERESTS
Passions, affinities, kinships that motivate learning
LEARNING PROFILE
Preferred approaches to learning

Source: From The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition (p. 10), by Tomlinson, C.A., 2014, Alexandria, VA: ASCD. © 2014 by ASCD. All rights reserved.
Differentiated Instruction: An Introduction, 2nd Edition, PD Online Course

Explore the philosophical basis, characteristics, and key elements of differentiated instruction, as well as beliefs that guide the differentiated instruction model and the five nonnegotiables of differentiated instruction.

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ASSESSMENT, FEEDBACK, AND GRADING

Assessment and Student Success in a Differentiated Classroom

PD Online Course

This course is for educators who are interested in learning how assessment in a differentiated classroom can assist them in promoting student learning.

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Mastering Formative Assessment Moves: 7 High-Leverage Practices to Advance Student Learning

Brent Duckor and Carrie Holmberg

How do you know if students are “getting it”? To help answer this question and the challenges inherent in provoking, gathering, and processing student feedback on the fly and throughout any teaching and learning experience, the authors share their research and explanations related to seven high-leverage formative assessment “moves.”

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The Formative Assessment Learning Cycle Quick Reference Guide

Susan M. Brookhart and Jay McTighe

In this guide, experts Susan M. Brookhart and Jay McTighe show how best to incorporate the formative learning cycle into everyday instruction. They offer techniques for sharing learning targets, assessment activities to use in the classroom, and strategies for providing student feedback.

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Rubrics for Formative Assessment and Grading Quick Reference Guide

Susan M. Brookhart

Based on Susan M. Brookhart’s ASCD book on rubrics, this quick reference guide offers advice on designing, selecting, and using rubrics to assess student work and help them assess their own progress.

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ONLINE STUDY GUIDE INCLUDED

Professional Development for Differentiating Instruction: An ASCD Action Tool

Cindy A. Strickland

This resource contains more than 45 tools and activities that show how to successfully implement and maintain differentiated instruction in any school. Learn how to plan staff development activities that model differentiated instruction, increase your colleagues’ capacity to use differentiated practices, and use ongoing assessment to guide staff development.

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ASSESSMENT, FEEDBACK, AND GRADING

View short videos and learn practical strategies at your convenience.

Differentiated Instruction PD in Focus Channel

Differentiated instruction is responsive instruction that addresses and takes into account students’ varied learning needs. This channel explores how to ensure that all students meet the learning goals and provides practical teaching and learning strategies.

To subscribe or for a free trial, go to www.ascd.org/pdifocus.
Solving the Homework Problem by Flipping the Learning
(Johnathan Bergmann)
The co-founder of the flipped learning concept shows you how educators can change the way students view homework while ensuring that they still benefit from the additional learning it provides. Bergmann introduces the idea of flipped videos and provides step-by-step guidance to make them effective.

Measuring What We Do in Schools: How to Know If What We Are Doing Is Making a Difference
(Victoria L. Bernhardt)
Has your school embraced continuous school improvement and evaluation, as well as systems thinking? In this book, learn crucial details about the critical role program evaluation serves in school success and how to implement meaningful evaluations that make a difference.

Assessing Multilingual Learners: A Month-by-Month Guide
(Margo Gottlieb)
This concise publication presents the story of Ana, a newcomer to the American school system, and in a month-by-month format, reveals how assessment affects students, teachers, families, and school leaders. This book shows teachers how to collect, analyze, and act upon data about multilingual learners.

Understanding and Using Reading Assessment, K-12, 3rd Edition
(Peter Afflerbach)
Why do we assess reading? What do we assess when we assess reading? How, where, and when do we assess reading? Reading instruction and assessment expert Peter Afflerbach addresses these questions and much more in this 3rd edition.

The Perfect Assessment System
(Rick Stiggins)
Read this book, join the crucial conversation about assessment, and discover a new system that promises much higher levels of student success at a fraction of current testing costs. Rick Stiggins addresses assessment purpose, learning targets to be assessed, assessment quality, and assessment impact.

How to Create High-Quality Assessments Quick Reference Guide
(Rick Stiggins)
This concise publication is designed to help all teachers do just that—by ensuring that their assessments are aligned to their instruction at the standards level and the learning level.

How to Align Assessment to Curriculum and Instruction Quick Reference Guide
(Straight & Associates)
Research shows that teachers who improve their assessment practices can see an increase in student achievement, and this quick reference guide is designed to help all teachers do just that—by ensuring that their assessments are aligned to their instruction at both the standards level and the learning level.

SAVE 10% WHEN YOU BUY THE PACK OF 25!
How to Give Effective Feedback to Your Students, Second Edition
Susan M. Brookhart

Propriety crafted and individually tailored feedback on student work boosts student achievement across subjects and grades. In this updated and expanded second edition of her best-selling book, Susan M. Brookhart offers enhanced guidance for considering the effectiveness of feedback. In this comprehensive guide for teachers at all levels, you will find information on every aspect of feedback.

ALSO AVAILABLE

Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn
Myron Dueck

Learn how to develop new assessment routines that reveal your students’ understandings and promote learning rather than just measure it. Seasoned educator Myron Dueck reveals how to tailor your grading practices to contribute to, rather than hinder, student success.

Rethinking Grading: Meaningful Assessment for Standards-Based Learning
Cathy Vatterott

Meet the challenge of implementing a new approach to grading that ensures grades truly reflect your students’ progress toward specific learning outcomes. ASCD best-selling author Cathy Vatterott offers you a new paradigm for standards-based grading with concrete examples to help you decide what to grade or not grade, how to grade, and when.

Grading Smarter, Not Harder, PD Online Course

In this course, Myron Dueck reveals how many of the assessment policies adopted by teachers can actually prove detrimental to student motivation and achievement. Learn how to tailor policies to address student understanding of content.

Charting a Course to Standards-Based Grading: What to Stop, What to Start, and Why It Matters
Tim R. Westerberg

What’s the best way to ensure that grading policies are fair, accurate, and consistent across classrooms? How can schools transition to a grading system that better reflects what students are actually learning? Author Tim R. Westerberg makes this journey easier by offering a series of options on the road to improved grading and assessment.

Peer Feedback in the Classroom: Empowering Students to Be the Experts
Starr Sackstein

How can we invite students to be our partners in learning, and enrich our collective classroom experience? Explore how powerful peer feedback can be by giving students control over their learning, increasing their engagement and self-awareness as learners, and freeing up the teacher to provide targeted support where it’s needed.

ALSO AVAILABLE

Giving Students Effective Feedback Quick Reference Guide
Susan M. Brookhart

Feedback is one of the most important variables affecting student learning. Learn how and when to provide effective feedback that helps students see where they are now and where they should go next in their learning.

Grading for Student Learning Quick Reference Guide
Susan M. Brookhart

Packed with examples for elementary and secondary grades, this guide offers grading and reporting strategies that motivate student learning and accurately reflect student achievement.

Teaching Students to Self-Assess: How do I help students reflect and grow as learners?
Starr Sackstein

How can we help students to self-assess? This quick reference guide explores how teachers can actually prove detrimental to student motivation and achievement. Learn how to tailor policies to address student understanding of content.

ALSO AVAILABLE

ALSO AVAILABLE
The Brain and Learning

Tap into the newest discoveries about the brain and learn how to use brain-compatible teaching strategies in your classroom.

Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom
Donna Wilson and Marcus Conyers
In this galvanizing book for all educators, Kristin Souers and Pete Hall explore an urgent and growing issue—childhood trauma—and its profound effect on learning and teaching. Fostering Resilient Learners will help you cultivate a trauma-sensitive learning environment for students across all content areas, grade levels, and educational settings.

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Print | $27.95 | $26.99
E-Book | $23.99 | $22.99

Stock # | 116014N47
ISBN | 978-0-971329-75-1

Executive Function: Foundations for Learning and Teaching
Patricia W. McKnight
Executive Function is packed with strategies teachers can use to support students who have trouble maintaining focus and follow through on schoolwork. Learn about executive function and its relation to academic proficiency; understand the roles of attention, memory, emotion, motivation, and effort in learning; and find student profiles and comments on learning experiences.

Format | List Price | Member Price
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Print | $24.95 | $23.99
E-Book | $19.96 | $18.96

Stock # | 315070N47
ISBN | 978-0-971329-76-8

The Power of the Adolescent Brain: Strategies for Teaching Middle and High School Students
Thomas Armstrong
Adolescents are called moody, reckless, impractical, insecure, and distracted. However, they also possess insight, passion, idealism, sensitivity, and creativity. Award-winning author Thomas Armstrong proposes eight brain-friendly instructional practices to help middle and high school teachers make the most of their students’ potential.

Format | List Price | Member Price
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Print | $27.95 | $25.99
E-Book | $23.99 | $22.99

Stock # | 116017N47

The Motivated Brain: Improving Student Attention, Engagement, and Perseverance
Gayle Gregory and Martha Kaufland
Discover how to activate the elusive “X Factor” for student motivation by tapping into the newest discoveries about the brain and its natural tendency to impel us to seek out and eagerly anticipate the things we need. These field-tested approaches, strategies, tools, and templates will make it easier for you to harness the power of your students’ intrinsic motivation to make learning fun, engaging, and meaningful.

Format | List Price | Member Price
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Print | $27.95 | $26.99
E-Book | $23.99 | $22.99

Stock # | 115094N47
ISBN | 978-0-971329-68-8

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www.ascd.org / SHOP.ASCD.ORG
Memory at Work in the Classroom: Strategies to Help Underachieving Students
Francis Bailey and Ken Pransky
Discover how to support learners—especially struggling learners—with instruction that responds effectively to their struggles with memory and its essential role in the learning process. Using real-life examples, the authors guide you through the five memory systems. Understand the teaching techniques that support those systems and explore classroom practices that align with the functioning of memory and the ways students learn.

Format | List Price | Member Price
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Print | $27.95 | $22.36
E-Book | $26.99 | $21.16
Stock # | 114005N47
ISBN | 978-1-4166-1757-0

Teaching with the Brain in Mind, 2nd Edition
Eric Jensen
This completely revised and updated ASCD best seller is loaded with ideas for how to improve student achievement and create a more effective classroom by applying brain research to your teaching. Get the newest insight into how your students are wired for learning and how their learning behaviors change as they mature.

Format | List Price | Member Price
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Print | $23.95 | $19.16
Sale Price | $17.95 | $13.95
E-Book | $22.99 | $21.16
Stock # | 104013N47

The Brain-Compatible Classroom: Using What We Know About Learning to Improve Teaching
Laura Erlauer
Using actual lesson plans, teaching examples, and the research-based insights, The Brain-Compatible Classroom explains how to keep the attention of students for the whole class period, why involving students in decision making increases achievement, and how to make lesson content more relevant to students’ lives.

Format | List Price | Member Price
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E-Book | $22.99 | $18.16
Stock # | 101269N47
ISBN | 978-1-4166-0122-7

Get ASCD’s most powerful resources in one comprehensive, affordable online package. With ASCD Activate, you can provide differentiated learning experiences and collaborative activities for your entire team.

Sign up for a Two-Week Free Preview
WWW.ASCD.ORG/ACTIVATE
Designing and Using Essential Questions Quick Reference Guide
Jay McTighe
Essential questions (EQs) are an important part of effective curriculum design and are used to encourage higher-order thinking, engage learners in deepening their understanding of big ideas, and enable students to transfer concepts learned to new situations. With this guide as a starting point, you will learn how EQs create a culture of inquiry that will benefit all students.

(ASCD Quick Reference Guide, 2004) 8 1/2” x 11”, 3 laminated panels, 5 pages

$10.95

Understanding by Design, Expanded 2nd Edition
Grant Wiggins and Jay McTighe
Two renowned authorities describe the backward design process that leads to improved student understanding and mastery of subject matter. Lots of examples, across all grade levels and subjects, show how schools and districts have used this popular framework.

(ASCD book, 2006) 8 1/2” x 11”, 310 pages

$39.95

Schooling by Design: Mission, Action, and Achievement
Grant Wiggins and Jay McTighe
In this book, Grant Wiggins and Jay McTighe, creators of the Understanding by Design framework, describe how to focus your school on the goals of understanding and accomplishment-based learning. Dozens of action ideas, curriculum frameworks, and assessment rubrics help you use backward design and other Understanding by Design processes to determine the evidence for your success and to plan improvement steps in instruction and leadership roles.

(ASCD book, 2007) 12 1/2” x 9 1/2”, 285 pages

$30.95

Understanding by Design Framework Explained
Jay McTighe
This collection of templates, design tools, examples, and exercises, all based on the popular Understanding by Design framework, helps give staff members at all levels a firm grasp of the framework’s key principles and clear action steps they need in every stage of the process.

(ASCD book, 2009) 8 1/2” x 11”, 170 pages

$29.95

Essential Questions: Opening Doors to Student Understanding
Jay McTighe and Grant Wiggins
Creators of the popular understanding by Design framework explain why and how to use essential questions in all grade levels and subjects to unlock the big ideas in your curriculum and deepen students’ understanding. They provide practical and proven guides to help you design effective essential questions and use them in daily instruction to engage more students in thoughtful, independent learning that promotes independent learning in all grade levels and subjects.

(ASCD Premium, Select, and Institutional Plus Member book, April 2008) 8 1/2” x 11”, 120 pages

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Schooling by Design Video
Jay McTighe
This 60-minute video contains classroom scenes that illustrate the philosophy and processes outlined in the Understanding by Design book. Lessons in the video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

(ASCD video, 2009) 60 minutes

$26.95

Essential Questions: Opening Doors to Student Understanding Video
Jay McTighe and Grant Wiggins
This video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

(ASCD video, 2012) 45 minutes

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Instructor’s Guide for Schooling by Design
Jay McTighe
In this book, Grant Wiggins and Jay McTighe, creators of the Understanding by Design framework, describe how to focus your school on the goals of understanding and accomplishment-based learning. Dozens of action ideas, curriculum frameworks, and assessment rubrics help you use backward design and other Understanding by Design processes to determine the evidence for your success and to plan improvement steps in instruction and leadership roles.

(ASCD book, 2007) 12 1/2” x 9 1/2”, 285 pages

$30.95
The Understanding by Design Guide to Creating High-Quality Units
Grant Wiggins and Jay McTighe

Whether you are an experienced curriculum developer or new to the Understanding by Design framework, you will benefit from the latest design tools and the updated Understanding by Design unit Template 2.0. Framework creators Grant Wiggins and Jay McTighe share their insights and practical tips that have helped thousands of educators design curriculum based on the framework.

(AECD book, 2012) 8 1/2” x 11” , 134 pages

Digital tools let us capture student voice, change the way students interact with the world, and provide an audience for children of all ages. When technology is partnered with rich learning experiences in a thoughtful, purposeful manner, we can elevate our students’ learning to new heights. In this course, you’ll explore the benefits of technology in the classroom. Whether you’re new to technology integration or looking for new ideas, you’ll discover how the principles and practices of the Understanding by Design framework can help you get the most out of your instructional time. Through video examples, in-depth readings, and downloadable applications, you’ll learn practical ways to put the framework to work in your classroom.

(AECD online course, 2012)

Understanding by Design: An Introduction
PD Online Course

Understanding by Design: What is Understanding?
Follow a group of teachers and administrators from two districts as they learn how the Understanding by Design framework, developed by Grant Wiggins and Jay McTighe, can help them tackle the Common Core State Standards.

The Understanding by Design Guide to Creating High-Quality Units
Grant Wiggins and Jay McTighe

Regardless of your stage in implementing the design tools and using the improved unit template for the Understanding by Design framework, this companion to The Understanding by Design Guide to Creating High-Quality Units is essential for taking your work to a higher plane and measuring the results of your efforts.

(AECD book, 2012) 8 1/2” x 11” , 234 pages

Understanding by Design: Using the Backward Design Process Streaming Video

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Understanding by Design: What is Understanding?

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Susan Brooks-Young

How can you plan for and implement a mobile device policy that maximizes school resources, promotes equity among students, and supports instructional goals? This handy guide answers those questions and others while pointing you to the best approach to meet the needs of students, teachers, and schools.

(AECD Arias publication, 2015) 7” x 7 3/4” , 62 pages

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Five Myths About Classroom Technology: How do we integrate digital tools to truly enhance learning? 
Matt Renwick

This book debunks five common myths about technology and helps you consider how to fund and manage devices and create a supportive schools-wide program. Matt Renwick uses his school’s experiences and examples as a foundation to explain how you can assess and respond to your students’ technology needs—in terms of access, purpose, and audience—and why you and your school cannot afford to keep students from using technology in their education.

ASCD Arias publication, 2015 5” x 7 3/4” , 60 pages
ISBN 978-1-4166-2127-0

Enhancing Teaching with Technology PD Online Course
This course is designed for classroom teachers as an introduction to the technology available to enhance teaching. Participants will learn how social media, collaboration tools, and mobile apps can help improve teaching practice.

ASCD online course, 2016
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Students can now demonstrate their learning by using apps and online resources to conduct research, solicit feedback, and collaborate with others more effectively than ever before. Digital tools also provide teachers with effective ways to assess student work. Michael Fisher outlines for you this new world by opening your thinking to new possibilities for teaching and engaging 21st century students.

ASCD Arias publication, 2015 5” x 7 3/4” , 48 pages
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Authentic Learning in the Digital Age: Engaging Students Through Inquiry Larissa Pahomova

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment where students ask questions, do research, and explore subjects that fascinate them. Author and classroom teacher Larissa Pahomova takes the work of 25 teachers and 500 students and distills their ideas, passions, systems, and structures into a framework you can learn from and implement in your school.

ASCD Premium, Select, and Institutional Plus Member book, November 2014 8” x 10”, 238 pages
ISBN 978-1-4166-4864-7


This quick reference guide provides a practical overview of how to infuse real-world problem solving into science, technology, and math. It’s a go-to tool for any educator.

ASCD Premium, Select, and Institutional Plus Member book, November 2014
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Pérsida Himmele and William Himmele

Here are 51 easy-to-use, classroom-tested alternatives to the “stand-and-deliver” teaching techniques that cause so many students to tune out or drop out. This new edition provides you with techniques to motivate students to participate in learning and offer them safe ways to demonstrate their knowledge.

(ASCD Premium and Select Member book, Featured Selection, July 2017) 8" x 10" , 208 pages

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**Every student should be given opportunities to become deeply and cognitively engaged with the content.**

**Calling on someone should be the last thing you do** (in terms of sequence). Instead, ripple prompts for big questions so all students are required to deeply process the content.

**Every student can have something worthwhile to share with the right Quadrant 4 structures** (characterized by high student participation as well as cognitive engagement).

**We’re better together.** The differences in our backgrounds and collective experiences add to the knowledge that we can share with one another.

**What might have been considered a boring topic can become deeply engaging using the right Quadrant 4 structures.**


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**Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition**

Carl B. Dene, Elizabeth Ross Hubbell, Howard Pitler, and BJ Stone

First published in 2001, Classroom Instruction That Works revolutionized teaching by linking classroom strategies to evidence of increased student learning. Now this landmark guide has been reenergized and reorganized for today’s classroom with new evidence-based insights and a new Instructional Planning Guide that makes it easier for you to know when to emphasize each of the nine research-based teaching strategies.

(ASCD Premium, Select, and Institutional Plus Member book copublished with McREL, January 2012) 8" x 10" , 210 pages

**The New Art and Science of Teaching**

Robert J. Marzano

This greatly expanded volume of the original Art and Science of Teaching shifts focus from teacher to student outcomes. Throughout the book, Marzano details the elements of three overarching categories of teaching, which define what must happen to optimize student learning.

(ASCD online course, 2011) 7” x 9” , 210 pages

**Guiding Principles of TPTs**

- Every student should be given opportunities to become deeply and cognitively engaged with the content.
- Calling on someone should be the last thing you do (in terms of sequence). Instead, ripple prompts for big questions so all students are required to deeply process the content.
- Every student can have something worthwhile to share with the right Quadrant 4 structures (characterized by high student participation as well as cognitive engagement).
- We’re better together. The differences in our backgrounds and collective experiences add to the knowledge that we can share with one another.
- What might have been considered a boring topic can become deeply engaging using the right Quadrant 4 structures.
The Best Class You Never Taught: How Spider Web Discussion Can Turn Students into Learning Leaders
Alexis Wiggins

Educator Alexis Wiggins provides a step-by-step guide for the implementation of Spider Web Discussion, covering everything from introducing the technique to creating rubrics for discussing self-assessment to the nuts-and-bolts of charting the conversations and using the data collected for formative assessment. She also shares troubleshooting tips, ideas for assessment and group grading, and the experiences of real teachers and students who use the technique.

(ASCD Premium, Select, and Institutional Plus Member book, September 2017) 7” x 11”, 160 pages
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Deep Thinking: Engaged Listening, Purposeful Speaking, Questioning for Student Thinking
Beth Dankert Sattes

Jackie Acree Walsh

Convergent Constructions: How Spider Web Discussion Can Make Sense of Math: How to Help Every Student Become a Mathematical Thinker and Problem Solver
Lixi L. Sewell

Games and Tools for Teaching Addition Facts Quick Reference Guide
Jennifer Boy-Williams and Gina Kline

Questions Strategies to Activate Student Thinking Quick Reference Guide

Unpacking Factors: Classroom-Tested Strategies to Build Students’ Mathematical Understanding
Monica Neagoy

Drawing on decades of research studies, evidence from teacher practice, and 25 years of experience working around the world with teachers, students, and parents, Monica Neagoy addresses seven big ideas in the teaching and learning of fractions. Each idea is supported by a vignette from a real classroom, common misconceptions, a thorough unpacking of productive mathematical thinking, and several multi-step and thought-provoking problems for teachers to explore.

(ASCD Quick Reference Guide, 2017) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

Gradual Release of Responsibility in the Classroom Quick Reference Guide

Douglas Fisher and Nancy Frey

This guide is a quick-reference introduction to the gradual release of responsibility framework—a template for delivering powerful, effective, and engaging instruction that fosters independent learning.

(ASCD Quick Reference Guide, 2017) 8 1/2” x 11”, 3-hole punched, 3 laminated panels, 6 pages

Intentional and Targeted Teaching: A Framework for Teacher Growth and Leadership
Douglas Fisher, Nancy Frey, and Stefanie Aronson Hintz

Using the FIT Teaching® approach, the authors deliver an in-depth examination of what makes great teachers great and how educators at all grade levels and all levels of experience are taking intentional steps toward enhanced professional practice.

(ASCD Premium Member book, May 2016) 7 7/8” x 9 7/8”, 130 pages

Intentional and Targeted Teaching: PD Online Course

Douglas Fisher, Nancy Frey, and Stefanie Aronson Hintz

This course teaches how to use the five components of the Framework for Intentional and Targeted Teaching developed by Douglas Fisher and Nancy Frey.

(ASCD online course, 2016)

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How to Reach the Hard to Teach: Excellent Instruction for Those Who Need It Most
Jano Echevarria, Nancy Frey, and Douglas Fisher
This book presents a thoughtful and practical approach to achieving breakthrough success with linguistically and culturally diverse students who are struggling in school. Combining elements of the Sheltered Instruction Observation Protocol (SIOP® model) and the FIT Teaching® approach, the authors distill what we know about excellent instruction into five guiding principles.

Hanging In: Strategies for Teaching the Students Who Challenge Us Most
Jeffrey Benson
Through compelling examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors individuality and their own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

How to Support Struggling Students
Robyn R. Jackson and Claire Lambert
Through compelling examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors individuality and their own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

Cay and Adlee Find Their Voice
Cali and Russ Quaglia
Illustrated by Daniel Minter with Donald Ely
In this beautifully illustrated children’s book from student voice advocate Russ Quaglia, his daughter, Cali, and award-winning artist Daniel Minter, Cay and Adlee, two newborn birds, learn how to use their voices to tell others how they feel, ask for help, and share their hopes and dreams. With whimsical illustrations, questions for discussion and reflection, and a positive and timely message about student voice and engagement, this book for preK–2 students will spark important conversations in the classroom—and beyond.

Engage, motivate, and inspire all students.
Cultivating Curiosity in K-12 Classrooms: How to Promote and Sustain Deep Learning
Wendy L. Ostroff
Discover how teachers can create a structured, student-centered environment that allows for openness and surprise—where inquiry guides authentic learning. Author Wendy L. Ostroff shows how to foster student curiosity through exploration, novelty, and play, questioning and critical thinking, and experimenting and problem solving.
(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, July 2016) 7" x 9" , 180 pages
Format List Price Member Price
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Level Up Your Classroom: The Quest to Gamify Your Lessons and Engage Your Students
Jonathan Cassie
Get to know gamification, an instructional approach that’s revolutionizing K-12 education. Author Jonathan Cassie covers what happens to learning when it is gamified, why you might want to gamify instruction, and the process for gamifying your classroom and lessons.
(ASCD book, 2016) 7" x 9" , 174 pages
Format List Price Member Price
Print $27.95 $23.76
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17,000 Classroom Visits Can’t Be Wrong: Strategies That Engage Students, Promote Active Learning, and Boost Achievement
John V. Antonetti and James R. Garver
Drawing from a vast set of data from more than 17,000 classroom visits, this book reveals teaching practices that are most apt to shift classroom dynamics from teaching to learning, ensure students are doing the work, and use assessments to advance the learning process. This is also an excellent guide for school leaders and teacher coaches who want a tried-and-true model for classroom walkthroughs that will open teachers’ eyes to the strengths and weaknesses of their classroom practices.
(ASCD Premium Member book, February 2016) 8" x 10", 190 pages
Format List Price Member Price
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Real Engagement: How do I help my students become motivated, confident, and self-directed learners?
Allison Zmuda and Robyn R. Jackson
It’s not that you’re not doing enough to motivate your students; it’s that you’re probably focusing on the wrong things. In this book, Allison Zmuda and Robyn R. Jackson explain the four keys to real engagement: clarity, context, challenge, and culture. Their smart, concrete strategies for improving classroom assignments, assessments, and environments will help you create learning experiences that are rigorous, meaningful, and rewarding for your students and yourself.
(ASCD Arias publication, 2015) 5" x 7 3/4", 58 pages
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Engaging Minds in the Classroom: The Surprising Power of Joy
Michael F. Opitz and Michael P. Ford
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(ASCD book, 2014) 7" x 9", 16 pages
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Eric Brunssell and Michelle A. Fleming; edited by Michael F. Opitz and Michael P. Ford
Using the framework introduced in the ASCD book Engaging Minds in the Classroom: The Surprising Power of Joy, the authors describe how you can foster student engagement during your science and mathematics teaching.
(ASCD book, 2014) 7" x 9", 16 pages
ISBN 978-1-4166-1724-4
Format List Price Member Price
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E-Book $11.96 $10.96
Stock # 978-1-4166-1724-4

Engaging Minds in Social Studies Classrooms: The Surprising Power of Joy
James A. Eleshon; edited by Michael F. Opitz and Michael P. Ford
The joyful learning framework from Engaging Minds in the Classroom: The Surprising Power of Joy is a great approach for transforming tuned-out students into enthusiastic learners of social studies content.
(ASCD book, 2014) 7" x 9", 16 pages
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Stock # 978-1-4166-1727-3
CLASSROOM MANAGEMENT

Better Than Carrots or Sticks: Restorative Practices for Positive Classroom Management
Dominique Smith, Douglas Fisher, and Nancy Frey

Use affirmative approaches to classroom management.

Managing Classroom Management

Managing Your Classroom with Restorative Practices Quick Reference Guide
Dominique Smith, Douglas Fisher, and Nancy Frey

Affirmative Classroom Management: How do I develop effective rules and consequences in my school?
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*By Bennie D. Houck and Sandi Novak*

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Eric C. Scheininger and Thomas C. Murray

You are always looking for resources on how you can intentionally design tomorrow’s schools so today’s learners are prepared for success. Discover eight keys to a puzzle of transforming the K–12 education system of teaching and learning.

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