

FALL 2015



# BACK-TO-SCHOOL GUIDE

OVER 80 RESOURCES TO KICK-START  
THE NEW SCHOOL YEAR!



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# What are your **professional development goals** for the upcoming school year?

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# NEW IDEAS FOR SUCCESSFUL LEADERS

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**NEW!**

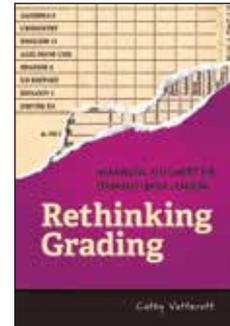
### Rethinking Grading: Meaningful Assessment for Standards-Based Learning

*Cathy Vatterott*

Meet that new challenge of implementing a standards-based approach to grading that ensures grades truly reflect your students' progress toward specific learning outcomes. ASCD best-selling author Cathy Vatterott offers you a new paradigm for standards-based grading with lots of concrete examples to help you decide what to grade or not grade, how to grade, and when.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2015) 6" x 9", 130 pages

Format	List Price	Member
Print	\$23.95	\$17.95
E-Book	\$22.99	\$16.99
<b>Stock #</b>	115001XC2A	



**NEW!**

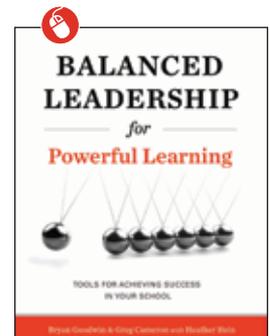
### Balanced Leadership for Powerful Learning: Tools for Achieving Success in Your School

*Bryan Goodwin and Greg Cameron with Heather Hein*

Drawing on in-depth stories of successful school leaders from across the United States, this book explains how implementing a balanced approach—melding purposeful change with continuous maintenance—ensures your leadership practices positively affect student achievement. Explore specific actions and behaviors and step-by-step tools to integrate into your daily practice to improve your student and school performance.

(ASCD book, 2015) 8 1/2" x 11", 115 pages

Format	List Price	Member
Print	\$23.95	\$18.95
E-Book	\$22.99	\$17.99
<b>Stock #</b>	112025XC2A	



**NEW!**

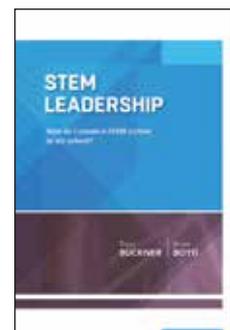
### STEM Leadership: How Do I Create a STEM Culture in My School?

*Traci Buckner and Brian Boyt*

Creating a successful program focused on teaching students science, technology, engineering, and math (STEM) poses special leadership challenges. This guide explains what school leaders can do to improve the quality of STEM education, help teachers provide rigorous instruction, foster students' college and career readiness, and develop community engagement and partnerships.

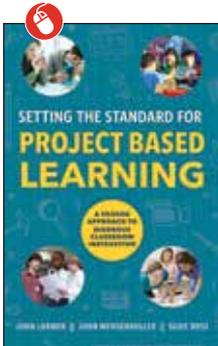
(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF114081XC2A	



 ONLINE STUDY GUIDE INCLUDED

# NEW PRACTICES FOR POWERFUL CLASSROOMS



**NEW!**

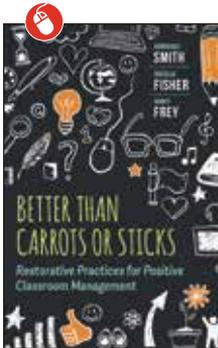
## Setting the Standard for Project-Based Learning: A Proven Approach to Rigorous Classroom Instruction

*John Larmer, John Mergendoller, and Suzie Boss*

Ensure students are engaged in learning, see the relevance of lessons, and develop college and career readiness by using project-based learning (PBL). Using a classroom-tested framework, this book takes you through the steps of planning, implementing, and assessing rigorous PBL that prepares students for high-stakes tests and lifelong learning.

(ASCD book copublished with Buck Institute for Education, 2015) 6" x 9", 240 pages

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
<b>Stock #</b>	114017XC2A	



**NEW!**

## Better Than Carrots or Sticks: Restorative Practices for Positive Classroom Management

*Dominique Smith, Douglas Fisher, and Nancy Frey*

Authors Dominique Smith, Douglas Fisher, and Nancy Frey provide you with a proven approach to implementing restorative practices at all levels in school, from welcoming students in the morning to managing the most serious behavior problems.

(ASCD Premium Member book, August 2015) 6" x 9", 170 pages

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99
<b>Stock #</b>	116005XC2A	

### QUICK TIP

#### Designing Questions and Tasks for Analytical Reading

To confidently design a series of text-dependent questions and tasks for analytical reading of complex texts, follow these steps:

- STEP 1:** Uncover the core ideas of the text
- STEP 2:** Identify key details
- STEP 3:** Focus on vocabulary, syntax, and structure
- STEP 4:** Illuminate challenging text passages
- STEP 5:** Ensure standards are addressed
- STEP 6:** Determine the sequence of text-dependent questions
- STEP 7:** Create a culminating assessment

From *Complex Text Decoded: How to Design Lessons and Use Strategies That Target Authentic Texts* by Kathy T. Glass

**NEW!**

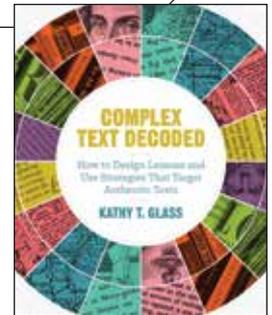
## Complex Text Decoded: How to Design Lessons and Use Strategies That Target Authentic Texts

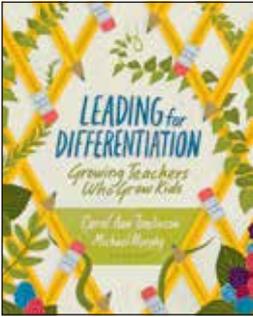
*Kathy T. Glass*

Here's the ultimate guide to help you equip your students with appropriate tools to comprehend complex text, ensure they understand and apply knowledge from challenging reading assignments, and develop their abilities to become better lifelong readers. Kathy Glass offers a wealth of proven strategies for prereading, text-dependent questions, vocabulary, and assessment.

(ASCD book, 2015) 7 7/8" x 9 7/8", 194 pages

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
<b>Stock #</b>	115006XC2A	





**NEW!**

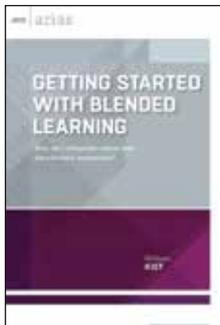
### Leading for Differentiation: Growing Teachers Who Grow Kids

**Carol Ann Tomlinson and Michael Murphy**

World-renowned differentiation expert Carol Ann Tomlinson and change leadership expert Michael Murphy provide you with a tested and validated way to lead a school building or district toward differentiated instruction. Their guiding principles and leadership framework help you establish differentiation as a permanent and positive means to better student learning.

(ASCD book, 2015) 7 7/8" x 9 7/8", 176 pages

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99
<b>Stock #</b>	115005XC2A	



**NEW!**

### Getting Started with Blended Learning: How Do I Integrate Online and Face-to-Face Instruction?

**William Kist**

When you want to integrate new technology effectively with classroom instruction in a single classroom or systemwide, here's the perfect introductory guide with engaging online assignments, lesson ideas, hardware and software tips, and formative assessment strategies.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115073XC2A	

**NEW!**

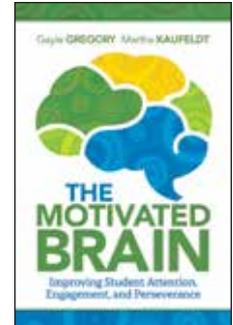
### The Motivated Brain: Improving Student Attention, Engagement, and Perseverance

**Gayle Gregory and Martha Kaufeldt**

Discover how to activate the elusive "X factor" for student motivation by tapping into the newest discoveries about the brain and its natural tendency to impel us to seek out and eagerly anticipate the things we need. These field-tested approaches, strategies, tools, and templates will make it easier for you to harness the power of your students' intrinsic motivation to make learning fun, engaging, and meaningful.

(ASCD Premium, Select, and Institutional Plus Member book, September 2015) 6" x 9", 168 pages

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99
<b>Stock #</b>	115041XC2A	



**NEW!**

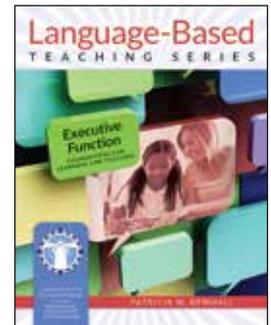
### Executive Function: Foundations for Learning and Teaching

**Patricia W. Newhall**

Discover essential information and practical classroom resources K–12 educators need to build students' language and literacy skills. In this book you will find concise information about executive function and its relation to academic proficiency; explanations of the roles of attention, memory, emotion, motivation, and effort in learning; and practical teaching strategies for enhancing executive skills.

(Landmark School Outreach Program's book, 2014) 10.9" x 8.4", 144 pages

Format	List Price	Member
Print	\$25	\$25
<b>Stock #</b>	315070XC2A	



# NEW WAYS TO ENSURE YOUR BEST YEAR EVER



**NEW!**

## Freedom to Fail: How Do I Foster Risk-Taking and Innovation in My Classroom?

**Andrew K. Miller**

Learn why and how your lessons should include purposeful opportunities for students to experience small, constructive failures through which they can deepen their skill sets. Veteran educator Andrew K. Miller explains components of a failure-friendly classroom and provides a raft of teaching and assessment strategies to help you support students as they fail forward toward success.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115044XC2A	



**NEW!**

## Tips for New Teachers Poster

This colorful poster offers practical tips to new teachers guiding them in their first years of professional practice.

(ASCD poster, 2015) 18" x 24"

Format	List Price	Member
Print	\$6.99	\$6.99
<b>Stock #</b>	115067XC2A	

**NEW!**

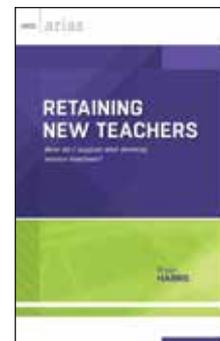
## Retaining New Teachers: How Do I Support and Develop Novice Teachers?

**Bryan Harris**

If you hire, train, or mentor new teachers, you know there's a good chance they will leave the profession within the first five years. It doesn't have to be that way, and Bryan Harris explains why. Learn how to create a four-part support system that ensures beginning teachers eventually thrive as effective practitioners who stay in your school.

(ASCD Arias publication, 2015) 5" x 7 3/4", 47 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115054XC2A	



**NEW!**

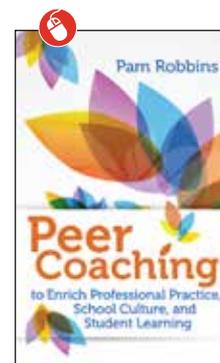
## Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning

**Pam Robbins**

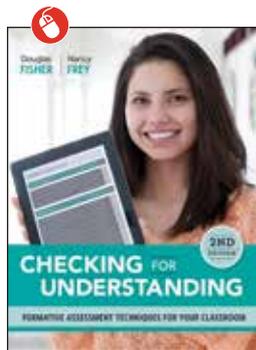
Pam Robbins draws on her many years of experience in a wide variety of schools to explain surefire ways to create an effective peer coaching program or refine and strengthen the one you have. Her strategies and tools to build a collaborative, learning-focused culture will ensure you and your colleagues work together more effectively to improve professional practice in ways that enhance staff and student learning.

(ASCD Premium Member book, May 2015) 6" x 9", 180 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	115014XC2A	



## KNOW WHAT STUDENTS ARE LEARNING



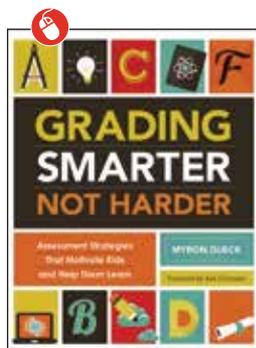
### Checking for Understanding: Formative Assessment Techniques for Your Classroom, 2nd Edition

**Douglas Fisher and Nancy Frey**

Learn how to increase students' understanding with the help of creative formative assessments. Fisher and Frey explore a variety of engaging activities that check for and increase understanding, including interactive writing, portfolios, multimedia presentations, audience response systems, and much more.

(ASCD Premium Member book, December 2014) 8" x 10", 160 pages

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
<b>Stock #</b>	115011XC2A	



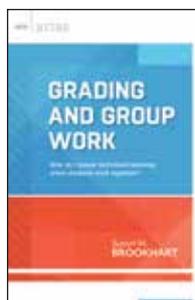
### Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

**Myron Dueck**

Seasoned educator Myron Dueck reveals how to tailor your grading practices to contribute to, rather than hinder, student success. The book's reproducible forms, templates, and examples make it easier to quickly support these new grading approaches.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2014) 7 7/8" x 9 7/8", 175 pages

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
<b>Stock #</b>	114003XC2A	



### Grading and Group Work: How Do I Assess Individual Learning When Students Work Together?

**Susan M. Brookhart**

Answer the Common Core State Standards' calls for increased student collaboration with the practical advice, strategies, and examples in this ASCD Arias publication. Assessment expert Susan M. Brookhart explains how to assess and report on (but not grade) learning skills and group interaction skills. Quickly learn how to assess and grade individual achievement of learning goals after group projects.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF113073XC2A	

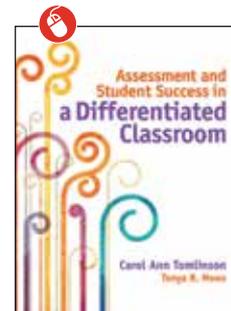
### Assessment and Student Success in a Differentiated Classroom

**Carol Ann Tomlinson and Tonya R. Moon**

The leading expert on differentiation Carol Ann Tomlinson joins measurement and assessment expert Tonya R. Moon to provide you with a framework for differentiation that improves pre-assessments, formative assessments, summative assessments, grading, and report cards.

(ASCD Premium, Select, and Institutional Plus Member book, September 2013) 8" x 10", 175 pages

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
<b>Stock #</b>	108028XC2A	



### How to Design Questions and Tasks to Assess Student Thinking

**Susan M. Brookhart**

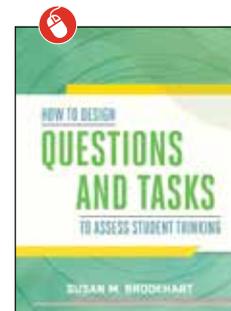
Design targeted questions and tasks that align with new standards' emphasis on higher-order thinking skills.

Dozens of examples across grade levels and subject

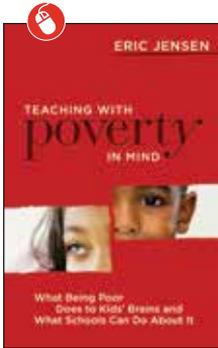
areas make it easier for you to pose questions and tasks as "problems to solve," elicit higher-order thinking from your students, and tailor cognitive level and difficulty to students' varying abilities.

(ASCD Premium Member book, August 2014) 7" x 9", 144 pages

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99
<b>Stock #</b>	114014XC2A	



# ADDRESS POVERTY



**BEST-SELLER!**

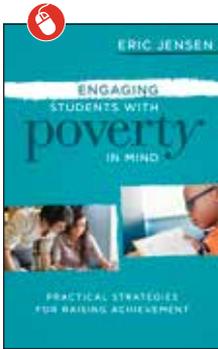
## Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It

**Eric Jensen**

Understand what poverty does to children's brains and why students raised in poverty are especially subject to stressors that undermine school behavior and performance. Drawing from research, experience, and real school success stories, Eric Jensen explains what educators everywhere can do to improve the achievement of economically disadvantaged students.

(ASCD book, 2009) 6" x 9", 184 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	109074XC2A	



## Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

**Eric Jensen**

Eric Jensen follows-up with this guide to student engagement strategies that are strongly tied to socioeconomic status. Learn the seven factors that are crucial to engaging disadvantaged students and discover ways to address those factors with actions and solutions that improve classroom climate and students' cognitive capacity, motivation, and effort.

(ASCD book, 2013) 6" x 9", 200 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	113001XC2A	

**SAVE WHEN YOU BUY THE SET!**

## Teaching/Engaging Students with Poverty in Mind Two-Book Set

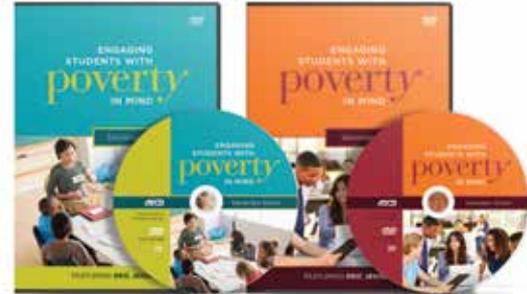
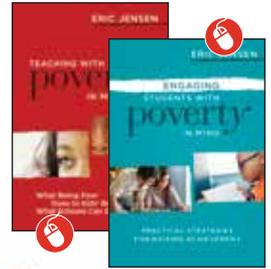
**Eric Jensen**

This two-book set provides practical insights into the effects of poverty on learning and what strategies teachers can use to better engage students in the face of these difficulties. The set includes Eric Jensen's best-selling ASCD books:

- **Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It**
- **Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement**

(ASCD book bundle, 2014) 6" x 9", 184 to 200 pages

Format	List Price	Member
Print	\$44.95	\$33.95
E-Book	\$43.99	\$32.99
<b>Stock #</b>	114052XC2A	



**SAVE ON THE COMPLETE SET OF TWO DVDS!**

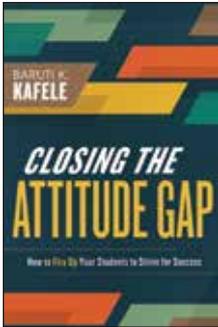
## Engaging Students with Poverty in Mind DVD Series

Take a close look at schools that use smart, purposeful engagement strategies to combat the effect poverty has on students and achievement. See teachers in their classrooms embrace the seven engagement factors from Eric Jensen's best-selling ASCD book *Engaging Students with Poverty in Mind* and make engagement a routine part of their classroom culture.

(ASCD DVD, 2014) Two 45-minute DVDs

Format	List Price	Member
Video	\$289	\$219
<b>Stock #</b>	614031XC2A	

**TO PURCHASE INDIVIDUAL DVDS, GO TO [SHOP.ASCD.ORG](http://SHOP.ASCD.ORG).**



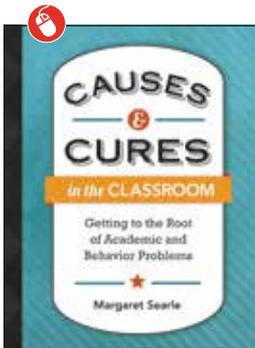
### Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

**Baruti K. Kafele**

Baruti Kafele, author of the ASCD best-selling book *Motivating Black Males to Achieve in School and in Life*, returns with sage advice on how to close the achievement gap by addressing the “attitude gap” that often affects underperforming students of all racial and ethnic groups.

(ASCD book, 2013) 6" x 9", 144 pages

Format	List Price	Member
Print	\$23.95	\$17.95
E-Book	\$22.99	\$16.99
<b>Stock #</b>	114006XC2A	



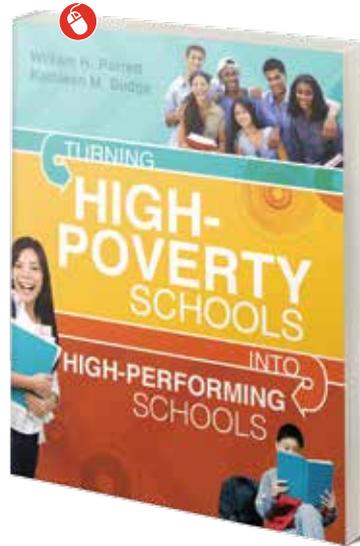
### Causes & Cures in the Classroom: Getting to the Root of Academic and Behavior Problems

**Margaret Searle**

Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. This resource helps you identify the causes of such problems and address them with specific and practical interventions.

(ASCD Premium, Select, and Institutional Plus Member book, November 2013) 7" x 9", 180 pages

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
<b>Stock #</b>	113019XC2A	



### Turning High-Poverty Schools into High-Performing Schools

**William H. Parrett and Kathleen M. Budge**

Although schools alone will never systemically eliminate poverty, high-poverty, high-performing schools take control of what they can to disrupt the cycle of poverty and close achievement gaps. Based on these lessons and the insights into the complex influence poverty has on children, adolescents, and learning, the authors synthesize real-world practices to provide you with a Framework for Action that ensures your school builds leadership capacity, fosters a supportive school environment, and focuses intensely on learning.

(ASCD book, 2012) 8" x 10", 220 pages

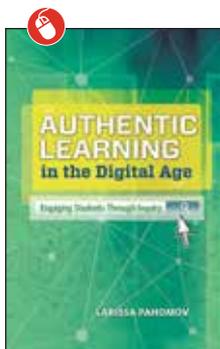
Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99
<b>Stock #</b>	109003XC2A	

#### Free Video Resource

Go to [www.ascd.org/parrettbudgevideo](http://www.ascd.org/parrettbudgevideo) to watch a video discussion of high-poverty high-performance schools by William H. Parrett and Kathleen M. Budge.



# BUILD LEARNER INDEPENDENCE



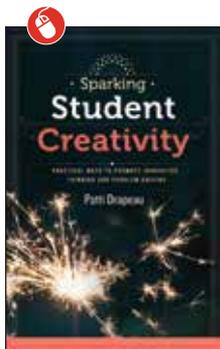
## Authentic Learning in the Digital Age: Engaging Students Through Inquiry

Larissa Pahomov

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment where students ask questions, do research, and explore subjects that fascinate them. Author and classroom teacher Larissa Pahomov takes the work of 25 teachers and 500 students and distills their ideas, passions, systems, and structures into a framework you can learn from and implement in your school.

(ASCD Premium, Select, and Institutional Plus Member book, November 2014) 6" x 9", 198 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	115009XC2A	



## Sparkling Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving

Patti Drapeau

Learn why creativity in the classroom can make a difference when it is intentionally orchestrated by using specific language and engaging students in the right tasks. Reach more students, especially those who are disengaged in school, and develop their thinking skills by encouraging creativity in your everyday language, teaching practice, and lesson planning. Dozens of “grab-and-go” ideas you can use right away make this a practical guide for teachers in every grade level and subject area.

(ASCD Premium, Select, and Institutional Plus Member book, September 2014) 6" x 9", 187 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	115007XC2A	

## Researching in a Digital World: How Do I Teach My Students to Conduct Quality Online Research?

Erik Palmer

Erik Palmer explains how to get students of all grade levels ready to do high-quality research in an online environment. Learn practical ideas to share with your students, and discover specific lessons to ensure students know how to find the best and most credible resources, cite them correctly, and use online information to advance their learning.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115051XC2A	

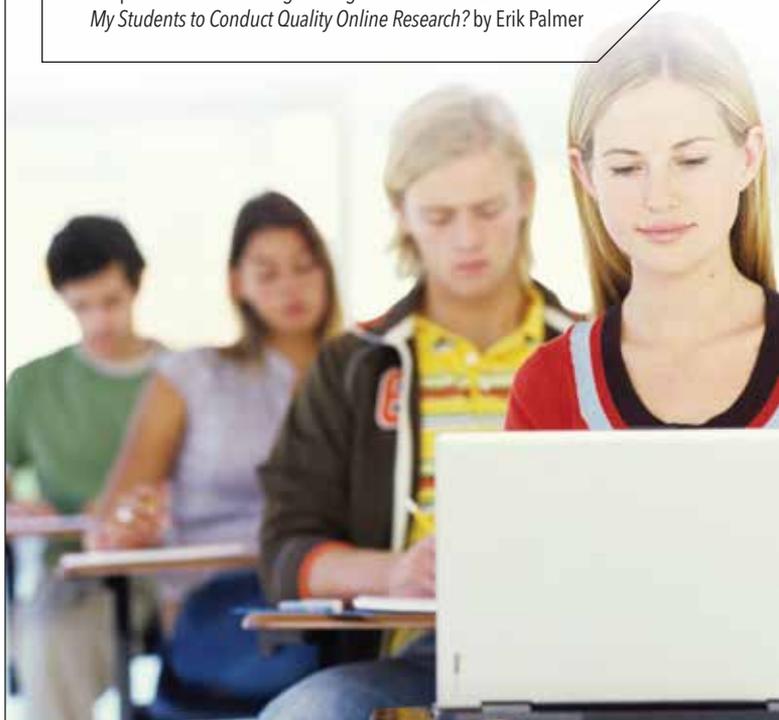


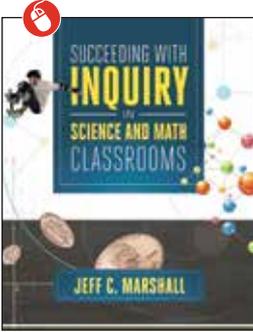
### QUICK TIP

#### Before Students Go Online

Before students go online, provide a tutorial about the basics of its operation, terms, and logistics. Review the definitions of such terms as Internet, web, browser, and URL.

Adapted from *Researching in a Digital World: How Do I Teach My Students to Conduct Quality Online Research?* by Erik Palmer





ASCD | NSTApress

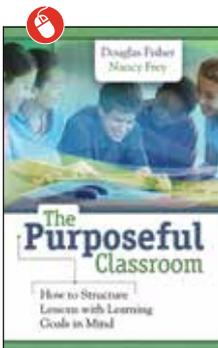
### Succeeding with Inquiry in Science and Math Classrooms

Jeff C. Marshall

Teaching in a math or science classroom can be great opportunity to shift the focus of instruction away from telling and more toward having students do and experience academic content. Jeff C. Marshall explains how to plan and implement that kind of high-quality instruction by combining three practices that have been shown to increase students' critical thinking skills—inquiry-based instruction, formative assessment, and teacher reflection. Real-world lesson plans and units of study help you engage students, encourage them to explore and think critically, and meet learning requirements and standards while making these subjects fun.

(Copublished book from NSTA and ASCD, 2013) 8" x 10", 170 pages

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
<b>Stock #</b>	113008XC2A	



**BEST-SELLER!**

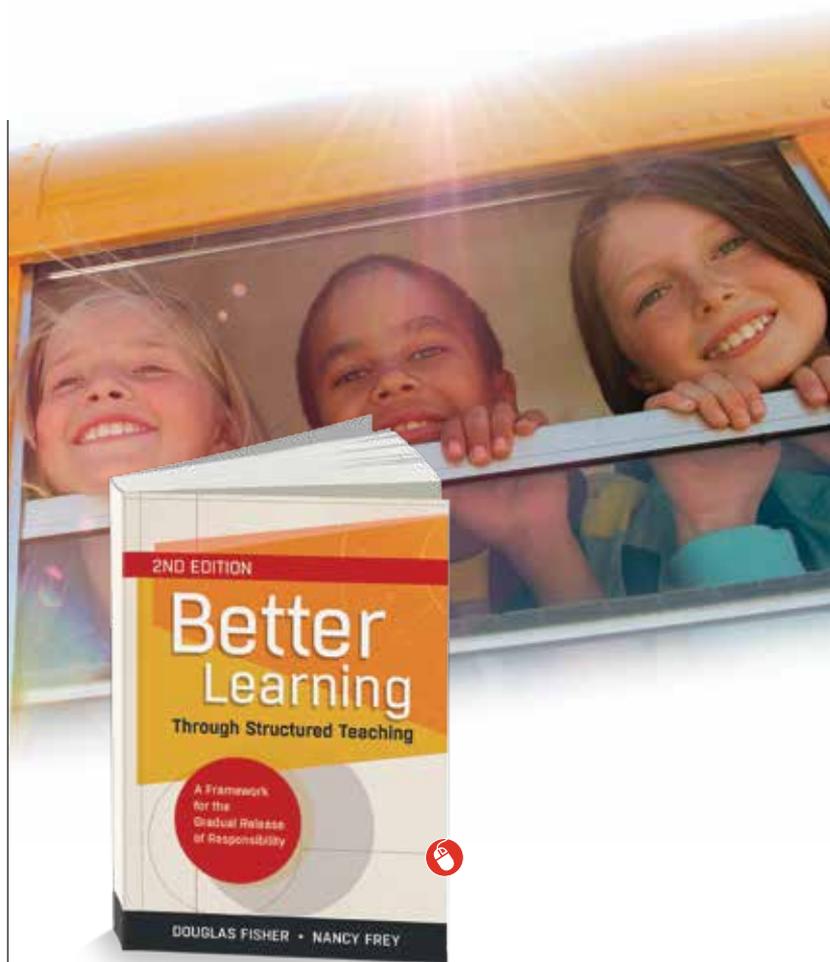
### The Purposeful Classroom: How to Structure Lessons with Learning Goals in Mind

Douglas Fisher and Nancy Frey

One of the best ways to make sure the spirit of accountability is reflected in your teaching practice is to make sure everything you do in the classroom relates to a specific learning outcome. ASCD best-selling authors, Douglas Fisher and Nancy Frey, explain exactly how to do that and take you through all the steps of making sure every lesson plan has high expectations and a clear purpose for learning.

(ASCD book, 2011) 6" x 9", 170 pages

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99
<b>Stock #</b>	112007XC2A	



### Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition

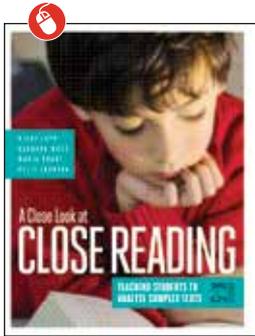
Douglas Fisher and Nancy Frey

Learn how teachers can equip students with what they need to develop content understanding and be self-directed learners. Support your implementation of a tried-and-true classroom practice that includes a purposeful cycle of focused instruction, guided instruction, collaborative learning, and independent learning. The authors help you bring this approach to life with real-life scenarios, checklists for planning, and examples that align with the Common Core State Standards.

(ASCD Premium Member book, December 2013) 6" x 9", 160 pages

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99
<b>Stock #</b>	113006XC2A	

# BOOST STUDENTS' LITERACY ACHIEVEMENT



**NEW!**

## A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades K–5

*Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson*

New standards demand an instructional shift to teaching students close reading skills, and teachers need to know what this means: the texts to choose, the process to follow, the kinds of questions to ask, the supports to provide, and the assessment strategies to use. That's where this comprehensive book comes in, with timely advice and clear guidelines and steps targeted especially to elementary school teachers.

(ASCD book, 2015) 7 7/8" x 9 7/8", 200 pages

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99
<b>Stock #</b>	114008XC2A	

### Free Webinar on Close Reading

Go to [www.ascd.org/closereadingwebinar](http://www.ascd.org/closereadingwebinar) to watch ASCD's free webinar **Close Reading: Teaching the Comprehension Skills of Text Analysis and Evaluation** with Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson.



**NEW!**

## The Power of Extreme Writing: How Do I Help My Students Become Eager and Fluent Writers?

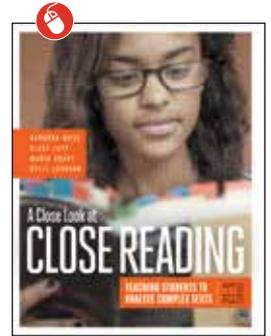
*Diana Cruchley*

Discover a motivational and fun way to incorporate writing instruction into the curriculum and teach skills students must have to be successful writers. Included are tips for getting students started in the process and prompts that will inspire them to write.

(ASCD Arias publication, Featured Selection, July 2015) 5" x 7 3/4", 56 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115065XC2A	

ONLINE STUDY GUIDE INCLUDED



**NEW!**

## A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades 6–12

*Barbara Moss, Diane Lapp, Maria Grant, and Kelly Johnson*

If your middle or high school curriculum requires reading of any kind—fiction, nonfiction, textbook, or other—this book is for you. Introducing close reading as a tool for unlocking meaning, and emphasizing its role in developing the thinking, speaking, and writing skills necessary for college and career readiness, the authors show you how to plan and execute close reading sessions across the academic disciplines and prepare students to have their ability to analyze complex texts measured by high-stakes assessments.

(ASCD book, 2015) 7 7/8" x 9 7/8", 240 pages

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99
<b>Stock #</b>	115002XC2A	

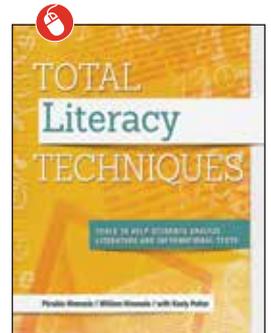
## Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts

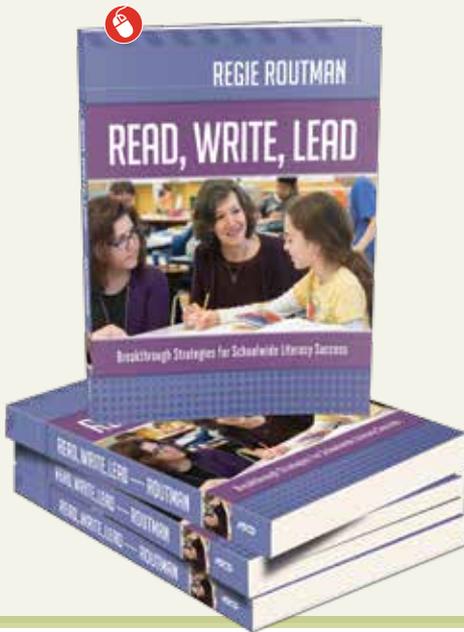
*Pérsida Himmele and William Himmele with Keely Potter*

Boosting your students' literacy requires addressing all the interconnected elements of emotion, cognition, and higher-order thinking. You can meet that challenge with the advice from two ASCD best-selling authors Pérsida Himmele and William Himmele and a classroom teacher Keely Potter. This guide for grade 3–12 teachers provides 50 classroom-tested tools and techniques to ensure their students read independently and critically.

(ASCD Premium and Select Member Book, Featured Selection, July 2014) 8" x 10", 180 pages

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
<b>Stock #</b>	114009XC2A	





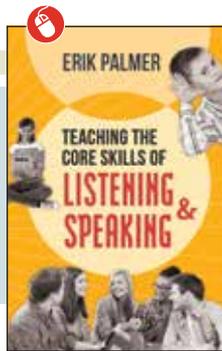
### Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

**Regie Routman**

Learn how teachers and principals can lead the way to more effective literacy instruction for all K–12 students, including second-language and struggling learners. Best-selling author Regie Routman explains how every school can meet higher expectations for literacy achievement by using high-engagement instructional practices, productive feedback in the teaching and leading process, and Professional *Literacy Communities* that enable educators to work together to create sustainable school change.

(ASCD book, 2014) 8" x 10"; 354 pages

Format	List Price	Member
Print	\$37.95	\$28.95
E-Book	\$36.99	\$27.99
<b>Stock #</b>	113016XC2A	



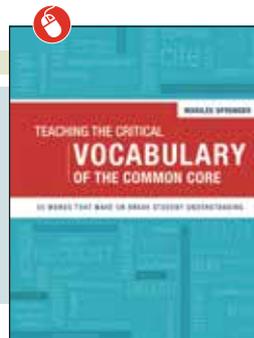
### Teaching the Core Skills of Listening and Speaking

**Erik Palmer**

Teaching students the listening and speaking skills they need to succeed in school and life is more important than ever given new college and career standards. Veteran teacher Erik Palmer helps you address these language arts with strategies for teaching and assessing speaking well in collaborative discussions and presentations, listening effectively, asking good questions, reasoning soundly, and adapting speaking styles to suit different occasions.

(ASCD book, 2014) 6" x 9"; 200 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	114012XC2A	



### Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding

**Marilee Sprenger**

Instead of wading through long vocabulary lists and drill-and-kill exercises, read this book that focuses you on the 55 most critical words from the Common Core State Standards that your students need to know and use in their everyday lives. Popular ASCD author Marilee Sprenger explains the compelling reasons to teach these words and equips you with fun and memorable strategies you can use to make them stick in students' minds.

(ASCD book, 2013) 7" x 9"; 220 pages

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
<b>Stock #</b>	113040XC2A	



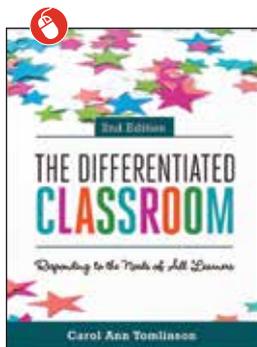
### Vocab in Action: Critical Strategies for Your Classroom DVD

This video takes you and your colleagues to schools that use smart, fun, and engaging strategies to build students' vocabulary and boost their knowledge of the key words they need to know for the Common Core State Standards. Drawing from the ASCD best-selling book *Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Achievement*, video scenes show teachers using fun strategies like jingles, movements, and graphic organizers to teach key words.

(ASCD DVD, 2014) One 45-minute DVD

Format	List Price	Member
Video	\$219	\$169
<b>Stock #</b>	614038XC2A	

# DIFFERENTIATE YOUR APPROACH



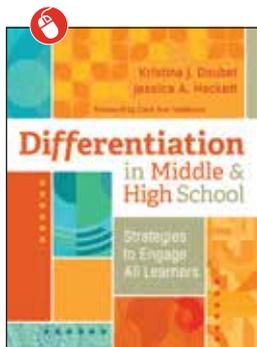
## The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition

**Carol Ann Tomlinson**

This new edition updates the original book's timeless advice with Carol Ann Tomlinson's fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools. Vivid classroom examples of real teachers ensure you always know what to differentiate, how to differentiate, and why.

(ASCD Premium Member book, May 2014)  
7 7/8" x 9 7/8", 198 pages

Format	List Price	Member
Print	\$29.95	\$21.95
E-Book	\$28.99	\$20.99
<b>Stock #</b>	108029XC2A	



## **NEW!** Differentiation in Middle and High School: Strategies to Engage All Learners

**Kristina J. Doubet and Jessica A. Hockett**

Use this comprehensive guide to successfully differentiate instruction in your middle or high school classroom. You'll find a plethora of practical strategies, tools, and templates to help you uncover students' unique qualities and learning needs and design differentiated tasks and assessments that give all students a pathway toward success.

(ASCD book, 2015) 8 1/2" x 11", 295 pages

Format	List Price	Member
Print	\$33.95	\$25.95
E-Book	\$32.99	\$24.99
<b>Stock #</b>	115008XC2A	

## Differentiated Instruction Two-Book Set

**Carol Ann Tomlinson and Tonya R. Moon**

This specially priced set contains two must-have books that offer powerful and practical ways for teachers to meet the challenge of how to divide their time, resources, and efforts to effectively instruct students who have varied backgrounds, readiness and skill levels, and interests.

- **The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition**
- **Assessment and Student Success in a Differentiated Classroom**

(ASCD book bundle, February 2015)  
7 7/8" x 9 7/8", 157 and 197 pages

Format	List Price	Member
Print	\$48.95	\$35.95
<b>Stock #</b>	114094XC2A	

## **BEST-SELLER!**

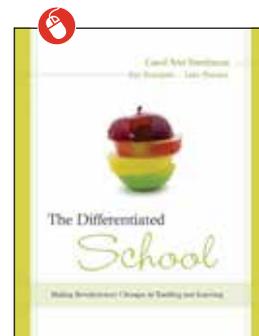
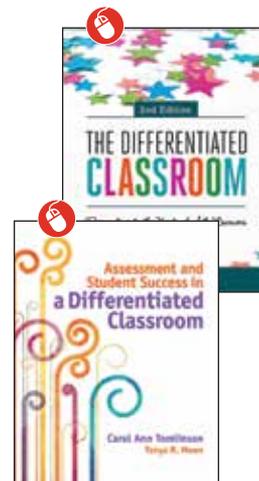
## The Differentiated School: Making Revolutionary Changes in Teaching and Learning

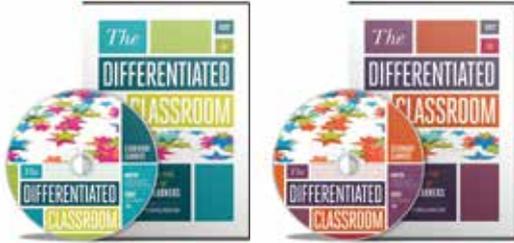
**Carol Ann Tomlinson, Kay Brimijoin, and Lane Narvaez**

When it's your job to support differentiated instruction in a single school or systemwide, you need the guidance from these leading experts who've distilled what they've learned in helping successful schools through the change process. This book gets to the heart of why some efforts to differentiate flop while others lead to sweeping, positive results.

(ASCD book, 2008) 8" x 10", 204 pages

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99
<b>Stock #</b>	105005XC2A	





**NEW!**

### The Differentiated Classroom: Responding to the Needs of All Learners DVD Series

Based on the updated second edition of Carol Ann Tomlinson's *The Differentiated Classroom: Responding to the Needs of All Learners*, this new DVD series shows you practical, real-world examples from experienced K–5 and secondary school teachers of how to divide your time, resources, and efforts to effectively instruct students of various backgrounds, readiness and skill levels, and interests. Understand the groundwork for bringing differentiated instruction into your own classroom or refining the work you already do.

(ASCD DVD, 2015) Two 45-minute DVDs

Format	List Price	Member
Video	\$289	\$219
<b>Stock #</b>	615049XC2A	

**TO PURCHASE INDIVIDUAL DVDS, GOTO [SHOP.ASCD.ORG](http://SHOP.ASCD.ORG).**

**NEW!**

### Differentiation Poster

This colorful poster provides great reminders of what differentiation is and isn't.

(ASCD poster, 2015) 18" x 24"

Format	List Price	Member
Print	\$6.99	\$6.99
<b>Stock #</b>	115068XC2A	



**BEST-SELLER!**

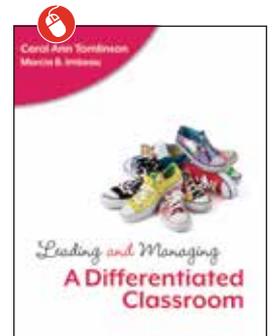
### Leading and Managing a Differentiated Classroom

**Carol Ann Tomlinson and Marcia B. Imbeau**

The authors offer step-by-step guidelines, checklists, and a Teacher's Toolkit with ready-made classroom activities to ensure that you master the nuts and bolts of managing a student-centered classroom—from creating the learning environment and classroom routines to challenging advanced learners and buying time for struggling students.

(ASCD Premium, Select, and Institutional Plus Member book, 2010) 8" x 10", 188 pages

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
<b>Stock #</b>	108011XC2A	



**NEW!**

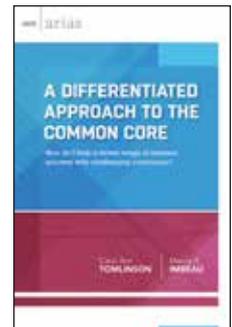
### A Differentiated Approach to the Common Core: How Do I Help a Broad Range of Learners Succeed with Challenging Curriculum

**Carol Ann Tomlinson and Marcia B. Imbeau**

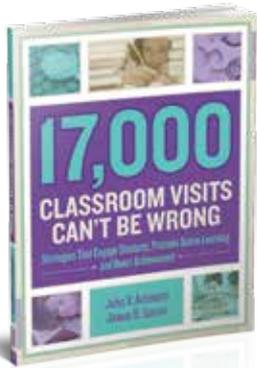
Learn how to apply the principles of differentiated instruction to help academically diverse students achieve the goals of the Common Core State Standards. Tips on how to create and deliver differentiated lessons based on Common Core standards, ideas for making rich curriculum accessible to diverse learners, and examples of standards-based differentiation are included.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF114076XC2A	



## SUPPORT TEACHER DEVELOPMENT



**NEW!**

### 17,000 Classroom Visits Can't Be Wrong: Strategies That Engage Students, Promote Active Learning, and Boost Achievement

**John V. Antonetti and James R. Garver**

Drawing from a vast set of data from more than 17,000 classroom visits, this book reveals teaching practices that are most apt to shift classroom dynamics from teaching to learning, ensure students are doing the “work,” and use assessments to advance the learning process. This is also an excellent guide for school leaders and teacher coaches who want a tried-and-true model for classroom walkthroughs that will open teachers’ eyes to the strengths and weaknesses of their classroom practices.

(ASCD Premium Member book, February 2015)  
8" x 10", 190 pages

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
<b>Stock #</b>	115010XC2A	

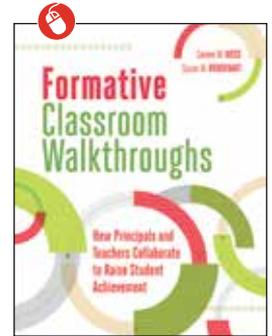
### Formative Classroom Walkthroughs: How Principals and Teachers Collaborate to Raise Student Achievement

**Connie M. Moss and Susan M. Brookhart**

Connie M. Moss and Susan M. Brookhart equip you with a formative walkthrough approach that results in a collegial conversation about what students are doing and learning rather than right/wrong judgments of teacher actions. Discover how this collaborative and formative process can be used to inform teachers, coaches, principals, and others about how to move instructional practice forward.

(ASCD Premium and Select Member book, Featured Selection, January 2015)  
7" x 9", 230 pages

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99
<b>Stock #</b>	115003XC2A	



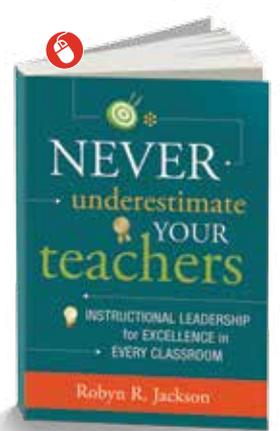
### Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom

**Robyn R. Jackson**

Author of the ASCD blockbuster *Never Work Harder Than Your Students and Other Principles of Great Teaching* Robyn Jackson returns with sage advice on how to talk to teachers so they develop mastery. Explore a new model for instructional leadership with eight tools that help you diagnose teacher will and skill, develop improvement plans for teachers, and manage your own schedule.

(ASCD Premium Member book, May 2013)  
6" x 9", 175 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	110028XC2A	



## PD ONLINE

Award-Winning Online Courses from ASCD

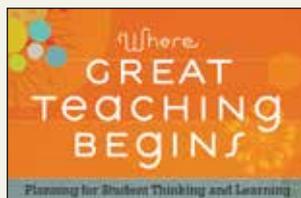
**NEW!**

### Where Great Teaching Begins: Designing Learning Objectives for Effective Instruction

Sign up for the online course that focuses on the critical role that student learning objectives play in the learning process and examines how these learning objectives inform assessment and instruction.

(ASCD Online Course, 2014)

Format	List Price	Member
Online Course	\$129	\$129
<b>Stock #</b>	PD140C017MXC2A	



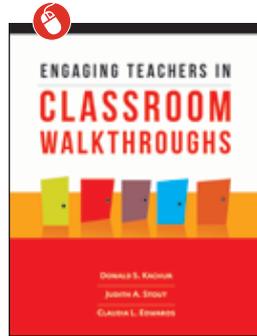
## Engaging Teachers in Classroom Walkthroughs

Donald S. Kachur, Judith A. Stout, and Claudia L. Edwards

Ensure classroom walkthroughs lead to sustained improvements in teaching and learning by actively involving teachers in every aspect of the walkthrough protocol. This book explains why and how schools and districts involve teachers in walkthroughs focused on student learning without being overly judgmental of teachers. Discover how your learning community can create an environment of trust, give teachers a voice in walkthrough protocols, encourage collaborative inquiry, and open classrooms to observe, share ideas, discuss issues, and improve teaching.

(ASCD Premium, Select, and Institutional Plus Member book, July 2013) 7" x 9", 172 pages

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
<b>Stock #</b>	113024XC2A	



## Teacher Teamwork: How Do We Make It Work?

Margaret Searle and Marilyn Swartz

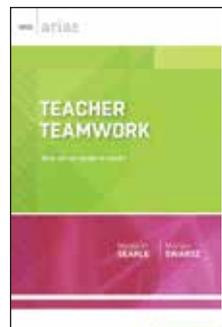
Learn why teacher collaboration is key to meeting today's challenges of high expectations. And discover tips and steps that ensure you

- Move groups of reluctant players to highly effective teams.
- Build your team's capacity to make good decisions, focus on student learning, and sustain mutual support.
- Manage and resolve conflicts.
- Create win-win situations and build team morale.

Don't settle for generic team building advice when you can get this education-specific guide.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115045XC2A	



**BEST-SELLER!**

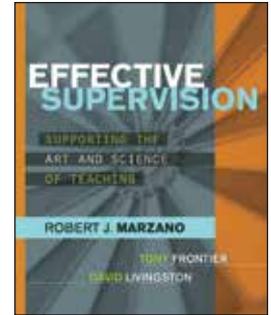
## Effective Supervision: Supporting the Art and Science of Teaching

Robert J. Marzano, Tony Frontier, and David Livingston

Find out what it takes to create a teacher supervision and evaluation system that's more apt to lead to higher student achievement. Like in his landmark book *The Art and Science of Teaching*, Robert Marzano and his coauthors once again make a definitive case based on extensive research. Going way beyond scripted observation routines and typical value-added measurements of teacher effectiveness, the authors open your eyes to broad principles of effective supervision that apply to all kinds of schools.

(ASCD Premium Member book, May 2011) 8" x 10", 185 pages

Format	List Price	Member
Print	\$28.95	\$22.95
E-Book	\$27.99	\$21.99
<b>Stock #</b>	110019XC2A	



## Effective Supervision: Supporting the Art and Science of Teaching DVD

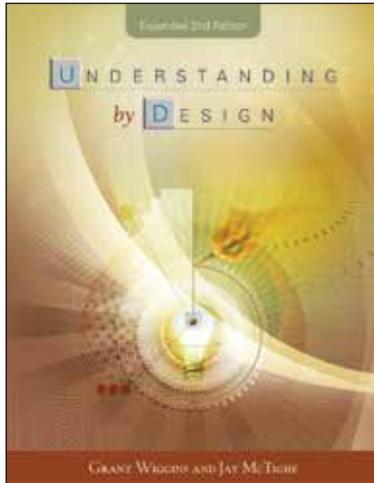
In *Effective Supervision: Supporting the Art and Science of Teaching DVD*, researcher and author Robert J. Marzano presents a framework for observing classroom instruction based on the questions and frameworks he first laid out in the ASCD best-selling book *The Art and Science of Teaching*. As you observe teachers in a variety of classrooms, Marzano and a panel of teachers identify critical aspects of instruction that can help all teachers move their practice from good to great.

(ASCD DVD, 2012) One 55-minute DVD

Format	List Price	Member
Video	\$219	\$169
<b>Stock #</b>	612055XC2A	



# DEEPEN STUDENTS' UNDERSTANDING OF SUBJECTS



**BEST-SELLER!**

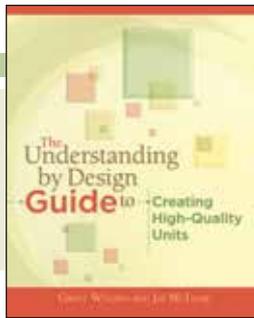
## Understanding by Design, Expanded 2nd Edition

Grant Wiggins and Jay McTighe

This expanded second edition gives you an improved template for creating curriculum units based on the backward design method, specific guidelines on how to frame the ideas you want students to understand, better ways to develop the essential questions that form the foundation of high-quality curriculum and assessment, and an expanded toolbox of instructional approaches for obtaining the desired results of a lesson.

(ASCD book, 2005) 8 1/2" x 11", 370 pages

Format	List Price	Member
Print	\$32.95	\$25.95
E-Book	\$31.99	\$24.99
<b>Stock #</b>	103055XC2A	



**BEST-SELLER!**

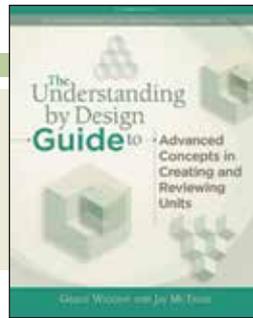
## The Understanding by Design Guide to Creating High-Quality Units

Grant Wiggins and Jay McTighe

Whether you are an experienced curriculum designer or new to Understanding by Design® framework, you will benefit from the latest design tools and the updated UbD® unit Template 2.0. UbD authors Grant Wiggins and Jay McTighe share their insights and the practical tips that have helped thousands of educators design curriculum based on the UbD framework.

(ASCD book, 2011) 8 1/2" x 11", 119 pages with over 100 more downloadable pages available online

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	109107XC2A	



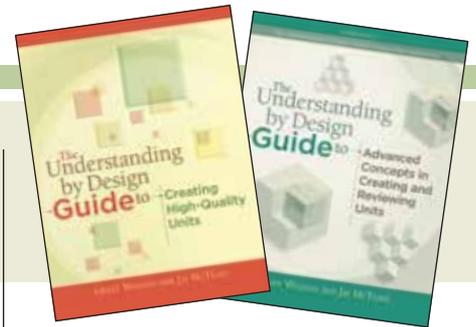
## The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

Grant Wiggins and Jay McTighe

Regardless of your stage at implementing the design tools and using the improved unit template for Understanding by Design® framework, this companion to *The Understanding by Design Guide to Creating High-Quality Units* is essential for taking your work to a higher plane and measuring the results of your efforts. This volume features a set of hands-on modules containing worksheets, models, and self-assessments that are essential for building more polished and powerful units.

(ASCD book, 2012) 8 1/2" x 11", 134 pages

Format	List Price	Member
Print	\$26.95	\$19.95
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**SAVE WHEN YOU BUY THE SET!**

## Understanding by Design Guide Two-Book Set

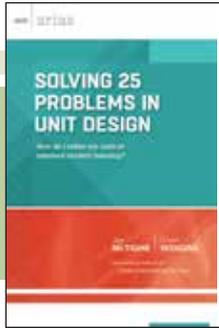
Grant Wiggins and Jay McTighe

Our two best-selling design guides by the Understanding by Design® framework's authors are now in a set to give you a convenient, lower-cost way to share these resources with all staff members. Save on both *Understanding by Design Guide to Creating High-Quality Units* and *Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units*.

(ASCD book bundle, 2014) 8 1/2" x 11", 119 and 134 pages

Format	List Price	Member
Print	\$44.95	\$33.95
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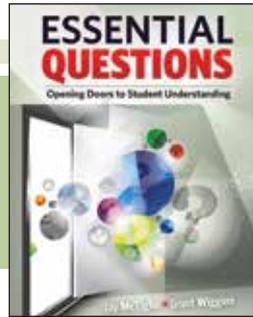
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**Solving 25 Problems in Unit Design: How Do I Refine My Units to Enhance Student Learning?**

*Jay McTighe and Grant Wiggins*

Creators of the Understanding by Design® framework, Jay McTighe and Grant Wiggins, help you use the process of backward design to troubleshoot your units and achieve tighter alignment and focus on learning priorities. Their process introduces you to the 25 most common problems in unit design and recommendations for how to fix them and ensure they never occur when you plan new units.

(ASCD Arias publication, April 2015) 5" x 7 3/4", 64 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115046XC2A	



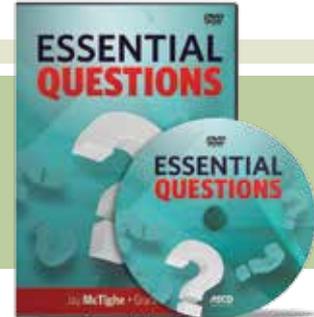
**Essential Questions: Opening Doors to Student Understanding**

*Jay McTighe and Grant Wiggins*

Authors of the popular Understanding by Design® framework explain why and how to use essential questions in all grade levels and subjects to unlock the big ideas in your curriculum and deepen students' understanding. They provide practical and proven guides to help you design effective essential questions and use them in daily instruction to engage more students in thoughtful learning that promotes independent learning in all grade levels and subjects.

(ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2" x 11", 120 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	109004XC2A	



**Essential Questions DVD**

The fastest, easiest way to help teachers unlock the big ideas in your curriculum and unleash your students' thinking skills is to show this new video about incorporating essential questions into instruction. Based on the best-selling ASCD book, *Essential Questions: Opening Doors to Student Understanding*, this video helps you understand how essential questions used in daily instruction engage more students in thoughtful learning that promotes deeper understanding in all grade levels and subjects. Classroom scenes in the video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

(ASCD DVD, 2013) One 45-minute DVD

Format	List Price	Member
Video	\$219	\$169
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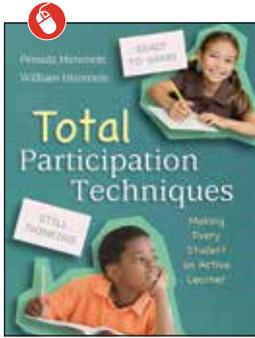
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# ENGAGE MORE STUDENTS IN LEARNING



**BEST-SELLER!**

## Total Participation Techniques: Making Every Student an Active Learner

*Pésida Himmele and William Himmele*

Explore dozens of ways to engage K–12 students in active learning and allow them to demonstrate the depth of their knowledge and understanding. The authors explain why and how to use Total Participation Techniques (TPT) to take the pulse of a class, improve on-task behavior, guide note-taking, and encourage students to interact and process their learning.

(ASCD Premium, Select, and Institutional Plus Member book, July 2011) 8" x 10", 135 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	111037XC2A	

### QUICK TIP

#### When Applying Think-Pair-Share TPT

When applying Think-Pair-Share TPT, begin planning for inserting it throughout your presentations. When might be a good time to try this simple but underused activity? Keep in mind that English language learners and students with certain special needs will benefit from bulleting or quick-writing their thoughts before the Pair-Share.

From *Total Participation Techniques: Making Every Student an Active Learner* by Pésida Himmele and William Himmele



## Total Participation Techniques DVD

This DVD is the ideal tool to demonstrate the effective teaching strategies from the ASCD best-selling book *Total Participation Techniques: Making Every Student an Active Learner*. Interviews with authors Pésida and William Himmele explain how to make every student an active learner. Classroom scenes from elementary and high schools show teachers how to use Total Participation Techniques (TPT) to get and hold students' attention, activate higher-order thinking, and provide formative assessments of academic progress.

(ASCD DVD, 2014) One 40-minute DVD

Format	List Price	Member
Video	\$219	\$169
<b>Stock #</b>	614032XC2A	

 ONLINE STUDY GUIDE INCLUDED

## Real Engagement: How Do I Help My Students Become Motivated, Confident, and Self-Directed Learners?

*Allison Zmuda and Robyn R. Jackson*

In this book, Allison Zmuda and Robyn R. Jackson explain the four keys to real engagement: clarity, context, challenge, and culture. Their smart, concrete strategies for improving classroom assignments, assessments, and environments will help you create learning experiences that are rigorous, meaningful, and rewarding for your students and yourself.

(ASCD Arias publication, 2015) 5" x 7 3/4", 58 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115056XC2A	



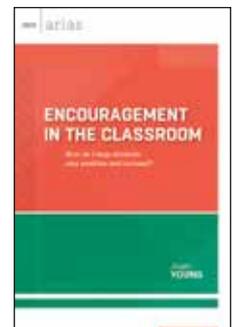
## Encouragement in the Classroom: How Do I Help Students Stay Positive and Focused?

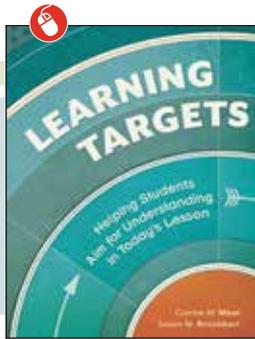
*Joan Young*

When stress from testing, problems at home, and lack of motivation affect your students' positive attitudes toward learning, you need practices to buffer against these factors' negative effects. Drawing from positive psychology research, educator Joan Young describes classroom-tested strategies, routines, and rituals that will help you enhance students' learning and transform their school experience.

(ASCD Arias publication, 2014) 5" x 7 3/4", 52 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF114049XC2A	





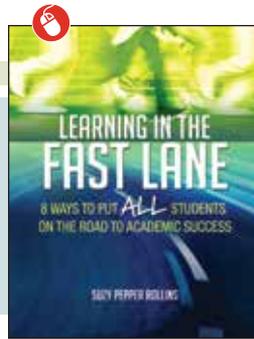
### Learning Targets: Helping Students Aim for Understanding in Today's Lesson

Connie M. Moss and Susan M. Brookhart

Discover how to write and use learning targets—lesson-sized chunks of information, skills, and reasoning processes that students need to know deeply. And explore how you can connect learning targets across lessons to enable students to master a coherent series of challenges that ultimately lead to important curricular standards. Two popular ASCD authors describe all kinds of learning targets and equip you with what you need to start using learning targets to promote higher-order thinking and foster student goal setting, self-assessment, and self-regulation.

(ASCD Premium, Select, and Institutional Plus Member book, July 2012) 7" x 9", 222 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
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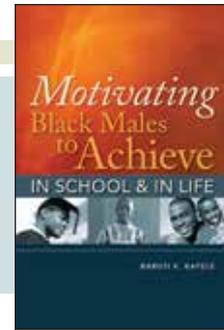
### Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success

Suzy Pepper Rollins

According to Suzy Pepper Rollins, a veteran classroom teacher and educational consultant, the true answer to supporting struggling students lies in acceleration. In *Learning in the Fast Lane*, she lays out a plan of action that teachers can use to immediately move underperforming students in the right direction and differentiate instruction for all learners. These hands-on, ready-to-implement practices—making learning goals explicit, increasing student vocabulary, providing timely feedback, and addressing skill and knowledge gaps—will enable you to provide all students with compelling, rigorous, and engaging learning experiences.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, April 2014) 7" x 9", 176 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
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**BEST-SELLER!**

### Motivating Black Males to Achieve in School and in Life

Baruti K. Kafele

Baruti K. Kafele, an award-winning educator and author, draws from his 20 years of experience in teaching black males and turning around troubled urban schools to explain why lack of proficiency in reading, writing, and math among black males is a symptom of deeper problems that are generally ignored. He suggests solutions that you can put into your daily practice right away to improve the performance of black male students.

(ASCD Premium Member book, August 2009) 6" x 9", 111 pages

Format	List Price	Member
Print	\$16.95	\$12.95
E-Book	\$15.99	\$11.99
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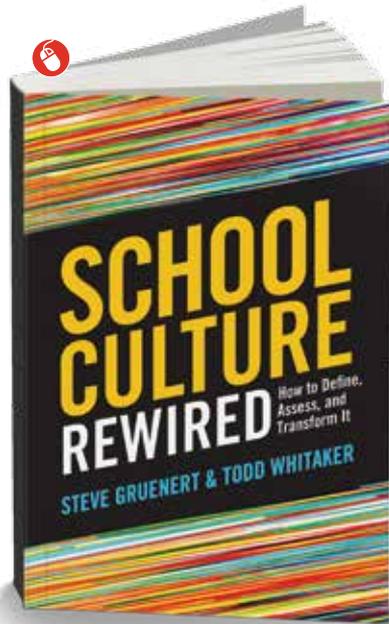
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# CULTIVATE YOUR PROFESSIONAL SKILL SET



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## School Culture Rewired: How to Define, Assess, and Transform It

**Steve Gruenert and Todd Whitaker**

Discover tools, strategies, and advice for defining, assessing, and transforming your school's culture into one that is positive, forward-looking, and working to enrich students' lives. Drawing from decades of research on organizational cultures and school leadership, the authors provide everything you need to optimize both the culture and climate of your school.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2015) 6" x 9", 170 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
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 ONLINE STUDY GUIDE INCLUDED

**NEW!**

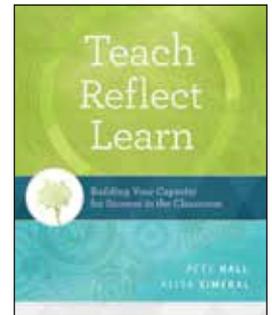
## Teach, Reflect, Learn: Building Your Capacity for Success in the Classroom

**Pete Hall and Alisa Simeral**

Authors of the best-selling ASCD book *Building Teachers' Capacity for Success* return to explain why your effectiveness in the classroom is directly connected to your ability to self-reflect on your teaching practice and use the reflection process to get better at what you do. Pete Hall and Alisa Simeral take you on a journey through the reflective cycle and outfit you with tools and strategies to increase your power to make purposeful improvements.

(ASCD Premium, Select, and Institutional Plus Member book, April 2015) 7" x 9", 175 pages

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
<b>Stock #</b>	115040XC2A	



## The Tech-Savvy Administrator: How Do I Use Technology to Be a Better School Leader?

**Steven W. Anderson**

Steven W. Anderson, an award-winning blogger and educational technology expert, explains how and why leaders should use technology and outlines a leader's digital toolkit of best tools and practices that help you stay more connected, build more collaboration, and be more productive. Get more adept at using Twitter, blogs, Facebook, Google, and more.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115015XC2A	

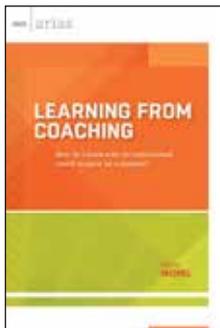


**QUICK TIP**

**How to Make Sure Coaching is Effective**

Coaching is like teaching. To make sure it's effective and productive, you must have a goal; a way to assess progress toward that goal; structure and norms for your experience, time, and space; and a way to celebrate when you meet your goal.

From *Learning From Coaching: How Do I Work with an Instructional Coach to Grow as a Teacher?* by Nina Morel



**Learning From Coaching: How Do I Work with an Instructional Coach to Grow as a Teacher?**

**Nina Morel**

Get the advice you need to make the most of a coaching relationship and ensure it helps you think more deeply about your work and strengthen your teaching. Educator and instructional coach Nina Morel addresses your concerns and equips you with strategies to create a positive climate for coaching and encourage open collaboration and sharing of effective teaching practices.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages

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Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
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**NEW!**

**The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence**

**Baruti K. Kafele**

An award-winning principal, Baruti K. Kafele, answers 50 vital questions all principals should ask themselves at some point in their careers. In his inimitable style, Kafele lays out the touchstones for maintaining strong leadership habits, inspiring excellence and collaboration in others, and engaging an entire school community in striving to be the best.

(ASCD book, 2015) 6" x 9", 102 pages

Format	List Price	Member
Print	\$18.95	\$13.95
E-Book	\$17.99	\$12.99
<b>Stock #</b>	115050XC2A	

