

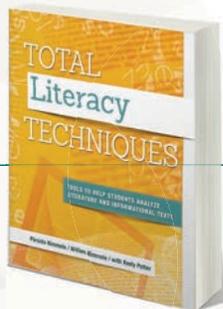
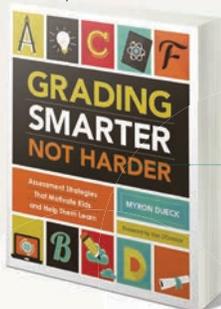
FALL 2014

Resources Catalog

for K-12 Educators

Tools to support your practice
and help your school with

- Assessment
- Classroom Instruction
- Literacy
- School Improvement
- Struggling Students

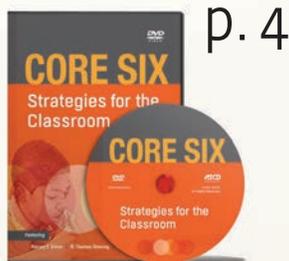


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See pages 48-53

NEW SUPPORTS FOR THE NEW SCHOOL YEAR



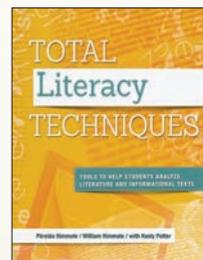
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TEACHING FOR
NEW STANDARDS



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OVERCOMING POVERTY



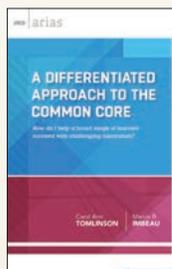
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LITERACY INSTRUCTION



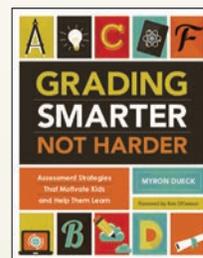
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VOCABULARY



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DIFFERENTIATED
INSTRUCTION



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Welcome to ASCD's Fall 2014 Resources Catalog for K-12 educators.

Whether you are a teacher, principal, or administrator, you will find many useful books and other resources in these pages for improving your practice and raising student achievement.

➤ ASCD also offers **customized professional learning**. See page 55 for details, or contact us at programteam@ascd.org for a free consultation.



3

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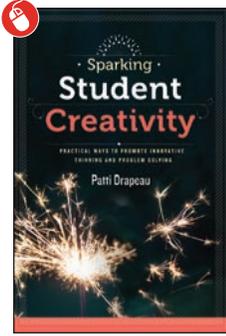
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New practices FOR YOUR CLASSROOM



NEW!

Sparkling Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving

Patti Drapeau

Reach more students, especially those who are disengaged in school, and develop their thinking skills by encouraging creativity in your everyday language, teaching practice, and lesson planning. Creativity expert Patti Drapeau outfits you with new ideas and strategies and a Creativity Road Map that ensure you address critical thinking standards, engage students in creative problem solving, and become more creative in your own work.

(ASCD Premium, Select, and Institutional Plus Member book, September 2014) 6" x 9", 188 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	115007X85

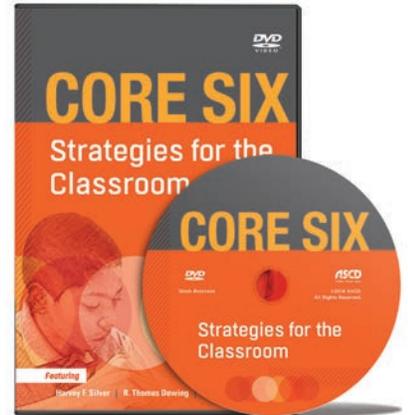
NEW!

Core Six: Strategies for the Classroom DVD

Use this DVD to bring to life the six strategies from ASCD best-selling book *The Core Six: Essential Strategies for Achieving Excellence with the Common Core* (see page 34). Take teachers to classrooms in elementary, middle, and high schools to see demonstrations of six research-based teaching strategies that are your "best bets" for raising student achievement. Hear teachers and a *Core Six* author describe the best ways to align each strategy to your students' learning goals.

(ASCD DVD, 2014) One 45-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	614037X85



NEW!

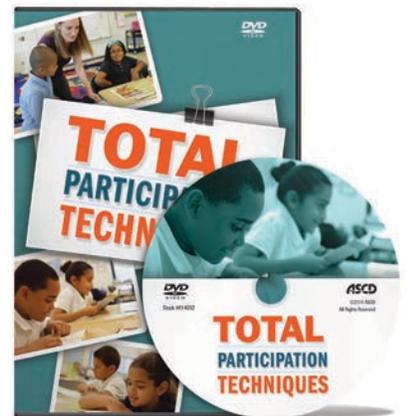
Total Participation Techniques DVD

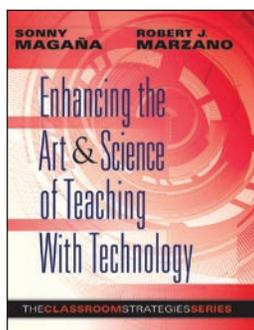
Since ASCD published the best-selling book *Total Participation Techniques: Making Every Student an Active Learner* (see page 10), school leaders have been eager to show more teachers how to use these easy-to-use and incredibly effective alternatives to "stand-and-deliver" teaching strategies in their classrooms. This DVD provides an answer. Interviews with authors Pésida Himmele and William Himmele explain how to make every student an active learner. Classroom scenes from elementary and high schools show teachers how to use Total Participation Techniques (TPTs) to get and hold students' attention, activate higher-order thinking, and provide formative assessments of academic

progress. Hear teachers and administrators explaining the steps to implementing TPTs so they engage all learners. See field-tested techniques like pair-share and pause-star-rank in action; take a tour through an actual TPT toolkit to discover effective supplies to use with TPTs; and witness a peer-coaching session that observes and breaks down ways to maximize learning.

(ASCD DVD, 2014) One 40-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	614032X85





NEW!

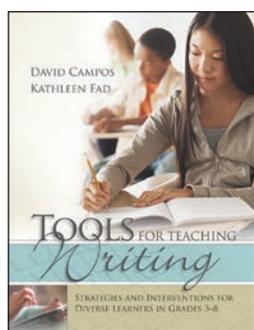
Enhancing the Art and Science of Teaching with Technology

Sonny Magaña and Robert J. Marzano

A great way to implement the planning sequence included in the Art and Science of Teaching framework (see page 37) is to use new education technologies, such as the Internet and mobile devices. This guide equips you with over 100 technology-enhanced classroom strategies to use during each phase of this instructional process. Authors Sonny Magaña and Robert J. Marzano provide targeted advice on seamlessly incorporating educational technology in teachers' current instructional practices.

(Marzano Research Laboratory book, 2013)
8 1/2" x 11", 216 pages.

ASCD Members	\$29.95
Nonmembers	\$29.95
Stock #	313077X85



NEW!

Tools for Teaching Writing: Strategies and Interventions for Diverse Learners in Grades 3–8

David Campos and Kathleen Fad

Teach students to write with the level of fluency and focus demanded by new standards and common assessments by using this book's ready-made tools for grades 3–8. The series of writing prompts, instructional strategies, evaluation forms, and other tools help you address eight traits that lead to writing success.

(ASCD book, 2014) 8 1/2" x 10 3/4", 245 pages.

ASCD Members	\$29.95
Nonmembers	\$39.95
Stock #	114051X85

NEW!

Engaging Students with Poverty in Mind DVD Series

Discover the easiest, most powerful way to demonstrate exactly how to implement the breakthrough ideas and strategies from the best-selling ASCD book *Engaging Students with Poverty in Mind* (see page 21) by renowned author and learning expert Eric Jensen. Take audiences to elementary and secondary classrooms to provide a close look at schools that use smart, purposeful engagement strategies to combat the effect poverty has on students and achievement. See teachers in their classrooms embrace the seven engagement factors from Jensen's book and make engagement a routine part of their classroom culture.

(ASCD DVD, 2014) Two 45-minute DVDs.

SAVE ON THE COMPLETE SET OF TWO DVDS!

ASCD Members	\$219
Nonmembers	\$289
Stock #	614031X85

INDIVIDUAL DVDS

Program 1: Engaging Students with Poverty in Mind: Elementary School DVD

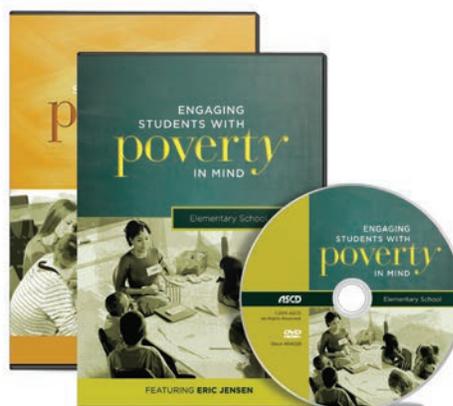
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Program 2: Engaging Students with Poverty in Mind: Secondary School DVD

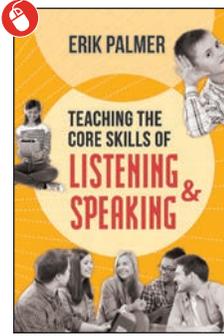
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PRICE PER PROGRAM

ASCD Members	\$149
Nonmembers	\$189



New practices FOR YOUR CLASSROOM



NEW!

Teaching the Core Skills of Listening and Speaking

Erik Palmer

Teaching students the listening and speaking skills they need to succeed in school and in life is more important than ever given new college and career standards. Learn how to meet those expectations across the curriculum with this practical book's classroom examples and specific activities. Veteran teacher Erik Palmer helps you address these language arts with strategies to teach and assess

- Speaking well in collaborative discussion and presentations.
- Listening effectively in oral and multimedia communications.
- Asking good questions and reasoning soundly.
- Incorporating multimedia and visual displays into presentations and reports.
- Adapting speaking styles to suit different occasions.

(ASCD book, 2014) 6" x 9", 200 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	114012X85

NEW!

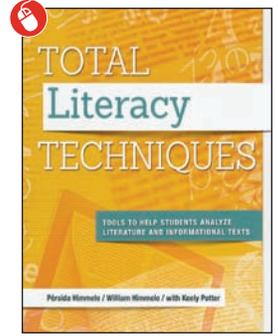
Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts

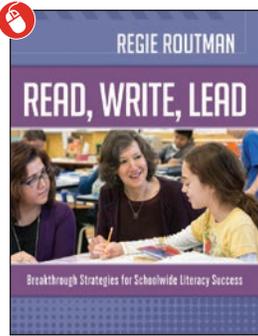
Pérsida Himmele and William Himmele, with Keely Potter

This book provides 3rd through 12th grade teachers with more than 50 teacher-tested tools and techniques for helping their students read independently and critically. Authors Pérsida and William Himmele and National Board Certified teacher Keely Potter present literacy as an interconnected process that involves emotions, cognition, and multiple opportunities for developing higher-order thinking. With this in mind, they present tools for helping students develop academic language, become avid and analytical readers, engage with literature and informational texts, discuss texts, and write about texts in clear and cogent ways. Each chapter includes reflections from real teachers and students who share their own literacy practices and journeys, bringing the practices to life.

(ASCD Premium and Select Member book, Featured Selection, July 2014) 8" x 10", 180 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	114009X85





NEW!

Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

Regie Routman

Discover how to capitalize on the crucial connection between literacy and leadership and how teachers and principals can lead the way to more effective literacy instruction for all K–12 students, including second-language and struggling learners. Drawing on her experience as a mentor teacher, reading specialist, instructional coach, and staff developer, author Regie Routman explains how every school can meet higher expectations for literacy achievement.

(ASCD book, 2014) 8" x 10", 354 pages.

ASCD Members	\$28.95
Nonmembers	\$37.95
Stock #	113016X85



NEW!

A Differentiated Approach to the Common Core: How Do I Help a Broad Range of Learners Succeed with Challenging Curriculum?

Carol Ann Tomlinson and Marcia B. Imbeau

The leading authority on differentiation Carol Ann Tomlinson joins education consultant Marcia Imbeau to explain how to apply the principles of differentiated instruction to help academically diverse students achieve the goals of the Common Core State Standards.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114076X85

NEW!

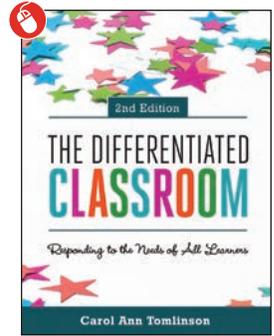
The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition

Carol Ann Tomlinson

Since 1999, the movement to differentiate instruction to the needs, interests, and abilities of individual students has been guided by this monumental work written by Carol Ann Tomlinson, the leading authority in the field. This new edition updates the original book's timeless advice with Tomlinson's fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools.

(ASCD Premium Member book, May 2014) 7 7/8" x 9 7/8", 198 pages.

ASCD Members	\$21.95
Nonmembers	\$29.95
Stock #	108029X85



NEW!

Vocab in Action: Critical Strategies for Your Classroom DVD

This video takes you and your colleagues to schools that use smart, fun, and engaging strategies to build students' vocabulary and boost their knowledge of the key words they need to know for the Common Core State Standards. Drawing from the ASCD best-selling book *Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding*, video scenes show teachers using fun strategies like jingles, movements, and graphic organizers to teach key words. Hear author Marilee Sprenger explain how to put brain research-based, time-saving strategies for mastering vocabulary into action. Introduce teachers to easy-to-implement, 10-minute, or shorter, mini-lessons that help students build a robust vocabulary and develop greater confidence in reading, writing, and testing.

(ASCD DVD, 2014) One 45-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	614038X85



New ideas for **BEING MORE SUCCESSFUL**

NEW!

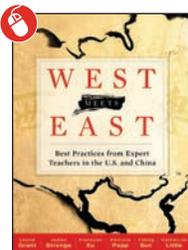
West Meets East: Best Practices from Expert Teachers in the U.S. and China

Leslie Grant, James Stronge, and others

Which beliefs and strategies of effective teachers can cross borders and cultures to help students everywhere make breakthrough advances? This book answers that question and explains what is at the center of exemplary teaching and what are points of differences to reflect on and consider for change.

(ASCD Premium and Select Member book, Featured Selection, April 2014) 7" x 9", 200 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	111012X85



NEW!

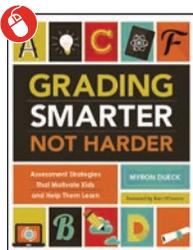
Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

Myron Dueck

Many common assessment policies not only don't reveal what students learn, but also harm student motivation and achievement. This book will help you to develop new assessment routines that reveal your students' understanding and promote learning rather than just measure it. Seasoned educator Myron Dueck reveals how to tailor your grading practices to contribute to, rather than hinder, student success. The book's reproducible forms, templates, and examples make it easier to quickly support these new grading approaches.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2014) 7 7/8" x 9 7/8", 175 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	114003X85



NEW!

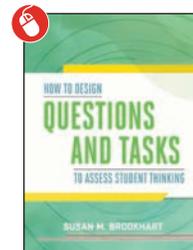
How to Design Questions and Tasks to Assess Student Thinking

Susan M. Brookhart

Best-selling ASCD author Susan M. Brookhart explains how to design targeted questions and tasks that align with new standards' emphasis on higher-order thinking skills. Dozens of examples across grade levels and subject areas make it easier for you to pose questions and tasks as "problems to solve," elicit higher-order thinking from your students, and tailor cognitive level and difficulty to students' varying abilities. An "idea bank" of ready-made tasks and questions jump-starts your thinking and creativity.

(ASCD Premium Member book, August 2014) 7" x 9", 144 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	114014X85



NEW!

Student-Led Discussions: How Do I Promote Rich Conversations About Books, Videos, and Other Media?

Sandi Novak

Ensure more students take part in discussions and promote strong speaking and listening skills by using this ASCD Arias publication's classroom-proven framework. Educator Sandi Novak explains steps, instructional elements, and assessments that help you develop proficiencies that all students need to succeed in school and in life.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114069X85



NEW!

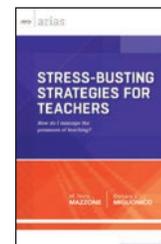
Stress-Busting Strategies for Teachers: How Do I Manage the Pressures of Teaching?

M. Nora Mazzone and Barbara J. Miglionico

Does stress keep you up at night? Is there never enough time to do what you want and need to do at school and at home? Veteran educators Nora Mazzone and Barbara Miglionico have been there, too. Here, they offer simple, proven tactics to help you manage the stresses of being a classroom teacher.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114071X85



Classroom Instruction THAT WORKS

BEST-SELLER!

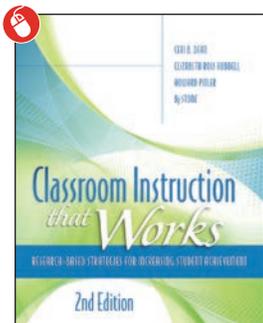
Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition

Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and Bj Stone

First published in 2001, *Classroom Instruction That Works* revolutionized teaching by linking classroom strategies to evidence of increased student learning. Now this landmark guide has been reenergized and reorganized for today's classroom with new evidence-based insights and a new Instructional Planning Guide that makes it easier for you to know when to emphasize each of the nine research-based teaching strategies. Update your knowledge of the impact research-based teaching has on student achievement and the learning of essential 21st century skills.

(ASCD Premium, Select, and Institutional Plus Member book copublished with McREL, January 2012) 8" x 10", 210 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	111001X85



BEST-SELLER!

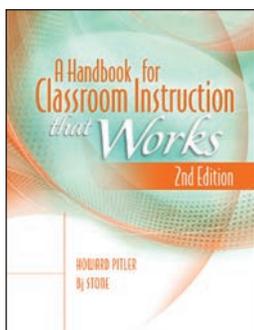
A Handbook for Classroom Instruction That Works, 2nd Edition

Howard Pitler and Bj Stone

Perfect for self-help and professional learning communities, this handbook makes it much easier to apply the teaching practices from the ASCD-McREL best-seller *Classroom Instruction That Works, 2nd Edition*. The authors engage you in a series of learning activities about the refined Instructional Planning Guide, so you understand the nine research-based strategies and know how and when to apply them with confidence.

(ASCD book copublished with McREL, 2012) 8 3/8" x 10 7/8", 335 pages.

ASCD Members	\$24.95
Nonmembers	\$32.95
Stock #	112013X85



Classroom Instruction That Works DVD Series

The Classroom Instruction That Works framework for research-based instruction has helped countless schools and districts on their roads to academic success. Now you can see firsthand exactly how one district is using the nine instructional strategies that have been shown to raise student achievement. This DVD series brings to life the Instructional Planning Guide from the second edition. Join coauthor Ceri Dean and a group of elementary, middle, and high school educators as they put the framework's strategies to work. Sit in on a planning session between Dean and the teachers and support personnel. Then watch how the lessons unfold with students—through success and challenge. And listen in as the team reflects on what they learned from using the strategies. Here's your opportunity to show teachers in your school or district how to immediately take classroom practice to a higher level of effectiveness.

(ASCD DVD, 2012) Three 50-minute DVDs.

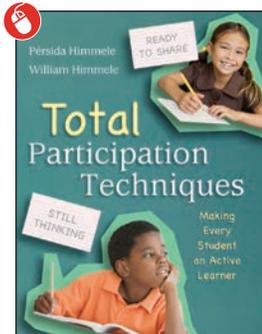
ASCD Members	\$279
Nonmembers	\$349
Stock #	612061X85



For individual DVDs, go to shop.ascd.org

WAYS TO SUCCEED

with more students



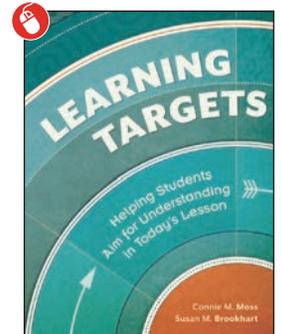
BEST-SELLER!

Total Participation Techniques: Making Every Student an Active Learner

Pésida Himmele and William Himmele
Yes, there are easy-to-use and incredibly effective alternatives to the “stand-and-deliver” approach to teaching that causes so many students to tune out. Here’s your opportunity to explore dozens of ways to engage K–12 students in active learning and allow them to demonstrate the depth of their knowledge and understanding. The authors explain why and how to use Total Participation Techniques (TPT) to take the pulse of a class, improve on-task behavior, guide note-taking, and encourage students to interact and process their learning. Each TPT includes step-by-step instructions and suggestions for how to adapt the technique to specific contexts and content areas.

(ASCD Premium, Select, and Institutional Plus Member book, July 2011) 8” x 10”, 135 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	111037X85



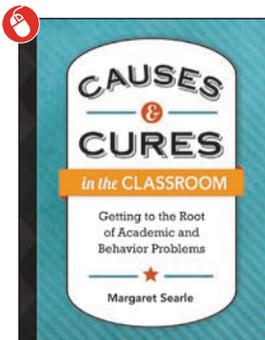
BEST-SELLER!

Learning Targets: Helping Students Aim for Understanding in Today's Lesson

Connie M. Moss and Susan M. Brookhart
Discover how to write and use learning targets—lesson-sized chunks of information, skills, and reasoning processes that students need to know deeply. Explore how you can connect learning targets across lessons to enable students to master a coherent series of challenges that ultimately lead to important curricular standards. These two popular ASCD authors describe all kinds of learning targets—including those that use words, pictures, actions, or some combination of the three—and equip you with what you need to start using learning targets to promote higher-order thinking and foster student goal setting, self-assessment, and self-regulation.

(ASCD Premium, Select, and Institutional Plus Member book, July 2012) 7” x 9”, 222 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	112002X85



Causes & Cures in the Classroom: Getting to the Root of Academic and Behavior Problems

Margaret Searle
Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. This resource helps you identify the causes of such problems and address them with specific and practical interventions. Case studies walk you through the protocol in a variety of content areas and grade levels, so you see exactly how this process works in contexts that are real and relevant to every K–12 educator.

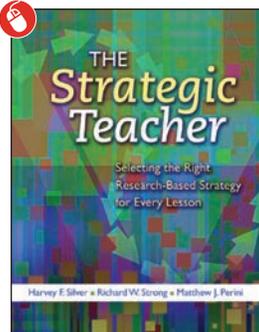
(ASCD Premium, Select, and Institutional Plus Member book, November 2013) 7” x 9”, 180 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113019X85



This is a touchstone text, one of the very first documents in a new and exciting field where the science of teaching is perfectly aligned with the art of teaching and the wisdom of the teachers.”

—ROBERT J. MARZANO ON THE STRATEGIC TEACHER: SELECTING THE RIGHT RESEARCH-BASED STRATEGY FOR EVERY LESSON BY HARVEY F. SILVER, RICHARD W. STRONG, AND MATTHEW J. PERINI



BEST-SELLER!

The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson

Harvey F. Silver, Richard W. Strong, and Matthew J. Perini

This ultimate guide to teaching strategies gives you 20 of the most reliable teaching strategies for every grade and subject, with dozens of variations and clear steps and examples for how to implement them. To help you choose the right strategy, the authors include a Strategic Dashboard that makes it easy for you to match your strategy to your instructional objectives.

(ASCD book, 2007) 8 1/2" x 11", 300 pages.

ASCD Members	\$21.95 \$21.95
Nonmembers	\$27.95 \$27.95
Stock #	107059X85

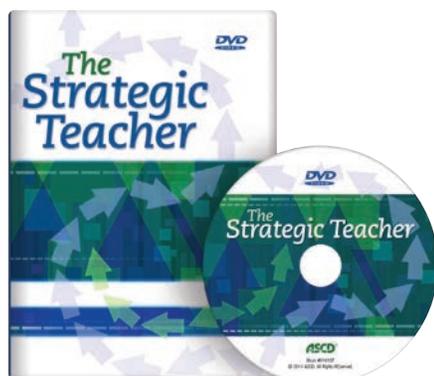
ON SALE!

The Strategic Teacher DVD

Using this DVD in your next professional development activity or teacher meeting convinces teachers in every grade and subject of the need to acquire a repertoire of research-based strategies and to match those strategies to teaching objectives and student needs.

(ASCD DVD, 2011) One 60-minute DVD with a professional development program.

ASCD Members	\$169 \$135
Nonmembers	\$219 \$175
Stock #	610137X85



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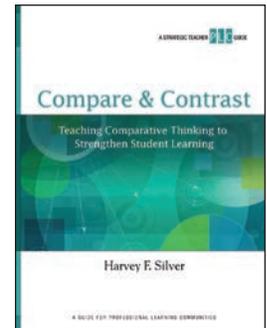
Compare & Contrast: Teaching Comparative Thinking to Strengthen Student Learning

Harvey F. Silver

Discover the perfect tool for implementing the ideas from our best-selling ultimate guide to teaching strategies *The Strategic Teacher*. Developed in partnership with over 75 schools, this guide makes it easier and more effective for teams of teachers to engage in professional development using the Compare & Contrast strategy.

(ASCD Strategic Teacher PLC Guide, 2010) 8 1/2" x 11", 80 pages.

ASCD Members	\$15.95 \$12.95
Nonmembers	\$19.95 \$16.95
Stock #	110126X85



ON SALE!

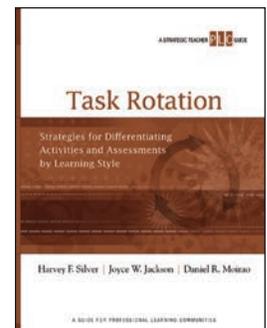
Task Rotation: Strategies for Differentiating Activities and Assessments by Learning Style

Harvey F. Silver, Joyce W. Jackson, and Daniel R. Moirao

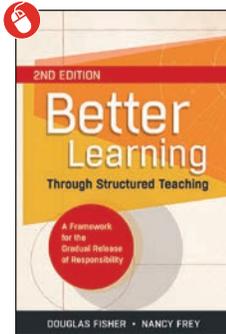
You and your colleagues can learn how to differentiate learning activities and assessments to your students' learning styles when each of you has this guide to the Task Rotation strategy from ASCD's ultimate guide to teaching strategies *The Strategic Teacher*.

(ASCD Strategic Teacher PLC Guide, 2011) 8 1/2" x 11", 98 pages.

ASCD Members	\$15.95 \$12.95
Nonmembers	\$20.95 \$16.95
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Practices of a MASTER TEACHER



BEST-SELLER!

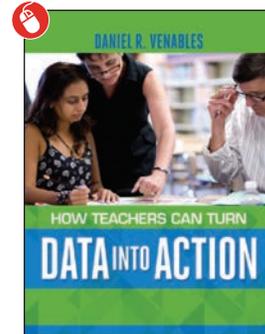
Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition

Douglas Fisher and Nancy Frey

This updated edition of an ASCD best-seller digs deeper into how teachers can equip students with what they need to develop content understanding and be self-directed learners. Get tips and tools to support your implementation of a tried-and-true classroom practice that includes a purposeful cycle of focused instruction, guided instruction, collaborative learning, and independent learning that generates authentic products. The authors help you bring this approach to life with real-life scenarios, checklists for planning, ideas for differentiation, and examples that align with the Common Core State Standards.

(ASCD Premium Member book, December 2013)
6" x 9", 160 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	113006X85



How Teachers Can Turn Data into Action

Daniel R. Venables

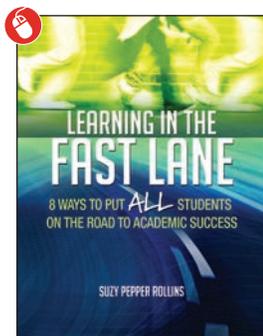
Discover a user-friendly, systematic process to help busy teachers and teacher teams review and respond to data in ways that blaze a clear path to improved learning and teaching. Find out how the field-tested Data Action Model—refined and simplified through years of teacher feedback—enables you and your teacher team to

- Identify critical gaps in student learning and corresponding instructional gaps.
- Collaborate on solutions to close those gaps and develop a goal-driven action plan.
- Evaluate your action plan's effectiveness after implementation and determine the next course of action.

Explore templates and protocols that focus and deepen data conversations in your school and district. Get the steps you need to plan your data review process, organize team meetings and activities, and know exactly what should be accomplished in each team meeting.

(ASCD Premium Member book, February 2014)
7" x 9", 151 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	114007X85



Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success

Suzy Pepper Rollins

According to a veteran classroom teacher and educational consultant Suzy Pepper Rollins, the true answer to supporting struggling students lies in acceleration. In *Learning in the Fast Lane*, she lays out a plan of action that teachers can use to immediately move underperforming students in the right direction and differentiate instruction for all learners.

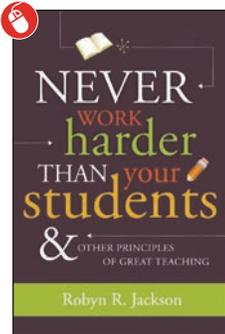
(ASCD Premium, Select, and Institutional Plus Member book, Editors Selection, April 2014)
7" x 9", 176 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	114026X85

FREE WEBINAR

Get advice from Doug Fisher and Nancy Frey on how FIT Teaching™ can help you improve your teaching and the achievement of your students.

Go to www.ascd.org/webinararchives



BEST-SELLER!

Never Work Harder Than Your Students and Other Principles of Great Teaching

Robyn R. Jackson

“Never work harder than your students” is just one of the seven illuminating principles of great teaching from this fresh and engaging guide by master teacher Robyn R. Jackson.

(ASCD Premium, Select, and Institutional Plus Member book, January 2009) 6" x 9", 250 pages.

ASCD Members	\$20.95
Nonmembers	\$26.95
Stock #	109001X85

BEST-SELLER!

Never Work Harder Than Your Students: The Journey to Great Teaching DVD

Bring Robyn R. Jackson, the author of ASCD’s wildly popular book *Never Work Harder Than Your Students*, to your school with this DVD. In her uniquely engaging and thought-provoking way, the author explains how any teacher can develop the qualities and mindset of a great teacher.

(ASCD DVD, 2009) One 90-minute DVD with a professional development program.

ASCD Members	\$249
Nonmembers	\$309
Stock #	610009X85



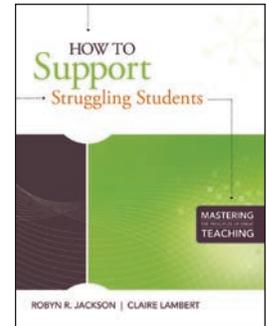
How to Support Struggling Students

Robyn R. Jackson and Claire Lambert

Based on Robyn R. Jackson’s best-seller *Never Work Harder Than Your Students and Other Principles of Great Teaching*, this guide helps you become an expert in giving students the right kind of assistance and getting those who struggle back on track. The authors take you through the steps of building your plan and provide all the strategies you need to support students before, during, and after instruction, regardless of the grade level or subject you teach. The guide’s self-assessment, worksheets, checklists, summaries, tips, and links to online resources make it perfect for learning with colleagues or guiding your own professional development.

(ASCD Mastering the Principles of Great Teaching Series book, 2010) 8 1/2" x 11", 124 pages.

ASCD Members	\$16.95
Nonmembers	\$21.95
Stock #	110073X85



ON SALE!

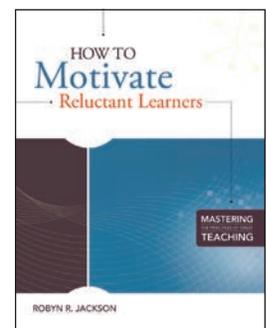
How to Motivate Reluctant Learners

Robyn R. Jackson

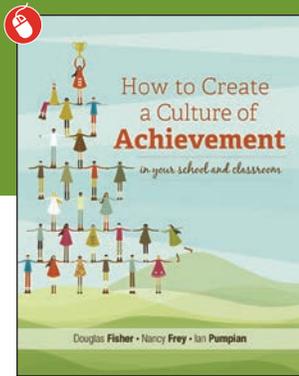
Discover how to engage even the most resistant learners by identifying and shaping the key investments you want them to make in your classroom. Robyn R. Jackson explains how to “start where your students are” and how to keep reluctant learners motivated over time. Like the other titles in the Mastering the Principles of Great Teaching Series, this book helps you build your teaching expertise and apply the ideas from the best-seller *Never Work Harder Than Your Students and Other Principles of Great Teaching*.

(ASCD Mastering the Principles of Great Teaching Series book, 2011) 8 1/2" x 11", 125 pages.

ASCD Members	\$16.95	\$13.95
Nonmembers	\$22.95	\$18.95
Stock #	110076X85	



Establishing a **LEARNING CULTURE**



BEST-SELLER!

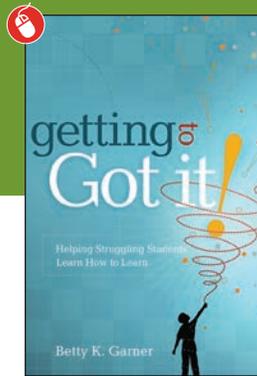
How to Create a Culture of Achievement in Your School and Classroom

Douglas Fisher, Nancy Frey, and Ian Pumpian

Sometimes what can make or break your learning community are the intangibles—the relationships, identity, and connections that make up its culture. That’s why you need this book that explains how to shape school culture to your advantage and ensure it positively influences the daily lives of students and staff. Learn how to build school culture through a systematic implementation of procedures that includes welcoming students and stakeholders, teaching moral and ethical principles, pushing students to go beyond the minimum needed to get by, and creating and holding everyone accountable for being the best they can be.

(ASCD Premium Member book, May 2012) 7" x 9", 226 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	111014X85



BEST-SELLER!

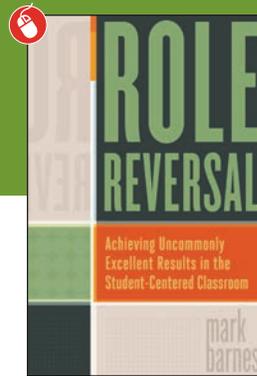
Getting to "Got It!": Helping Struggling Students Learn How to Learn

Betty K. Garner

Whenever students can't remember, don't comprehend, or won't follow through on your instructions, here's a guide that explores the root cause for these and other learning problems and shows you how to set students on the path to understanding and success.

(ASCD Premium and Select Member book, November 2007) 6" x 9", 170 pages.

ASCD Members	\$18.95
Nonmembers	\$23.95
Stock #	107024X85



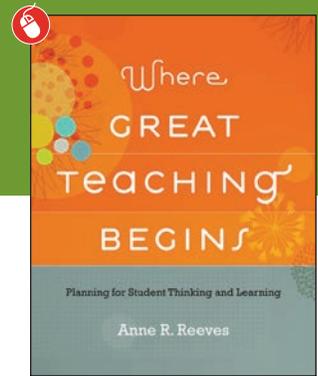
Role Reversal: Achieving Uncommonly Excellent Results in the Student-Centered Classroom

Mark Barnes

Want to improve your students' standardized test results? Want to make your students more responsible for their own learning? Don't limit yourself to a narrow curriculum that stifles students' inherent desire to learn and explore. Classroom teacher Mark Barnes introduces you to a results-only classroom where teachers use a combination of individual and cooperative learning activities, completed in class and over extended periods of time, that benefit from constant feedback and opportunities to change. Learn how your students can demonstrate mastery learning and take charge of their own achievement in an enjoyable, project-based, workshop setting that challenges them with real-world learning scenarios.

(ASCD Premium Member book, February 2013) 6" x 9", 175 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	113004X85



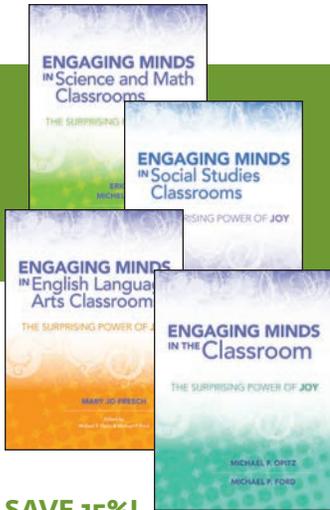
Where Great Teaching Begins: Planning for Student Thinking and Learning

Anne R. Reeves

Explore can't-miss strategies that help you plan lessons with learning-focused objectives, authentic assessments, and engaging activities that incorporate targeted content and necessary thinking skills. Sample learning plans, instructional objectives, and assessment models are included to help you through each step of this improved lesson-planning process.

(ASCD Premium, Select, and Institutional Plus Member book, November 2011) 7" x 9", 215 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	111023X85



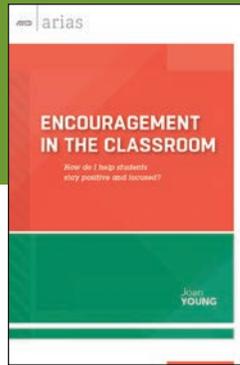
SAVE 15%!
Engaging Minds in the Classroom Bundle (4 books)

Discover how to keep students engaged in classwork by bringing back the joy of learning. The book *Engaging Minds in the Classroom: The Surprising Power of Joy* outfits you with a Framework for Joyful Learning to use in teaching and learning experiences every day. Then three more books in the set explore how to use this framework to create language arts, social studies, and science classes that keep students attentive, thoughtful, and focused on understanding concepts rather than simply earning a grade.

SAVE 15% ON ALL FOUR BOOKS to keep your classroom active and fun!

(ASCD book bundle, 2014) Four 7" x 9" paperback books, 56 to 76 pages.

ASCD Members	\$38.93
Nonmembers	\$52.53
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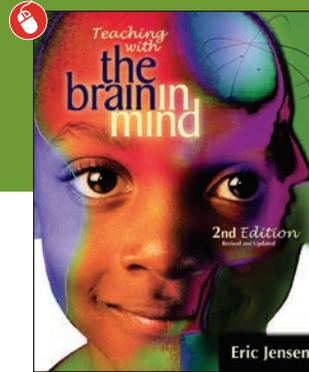
Encouragement in the Classroom: How Do I Help Students Stay Positive and Focused?

Joan Young

When stress from testing, problems at home, and lack of motivation affect your students' positive attitudes toward learning, you need practices to buffer against these factors' negative effects. Drawing from positive psychology research, educator Joan Young describes classroom-tested strategies, routines, and rituals that will help you enhance students' learning and transform their school experience.

(ASCD Arias publication, 2014) 5" x 7 3/4", 52 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114049X85



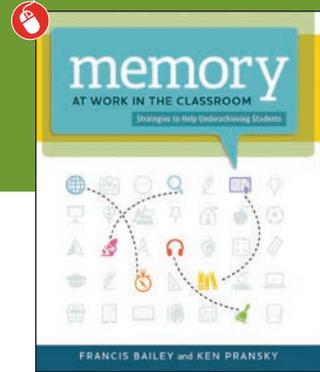
BEST-SELLER!
Teaching with the Brain in Mind, 2nd Edition

Eric Jensen

This completely revised and updated ASCD best-seller is loaded with ideas for how to improve student achievement and create a more effective classroom by applying brain research to your teaching. Renowned author and educator Eric Jensen translates the latest scientific findings into effective instructional strategies.

(ASCD book, 2005) 8" x 10", 187 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	104013X85



Memory at Work in the Classroom: Strategies to Help Underachieving Students

Francis Bailey and Ken Pransky

Discover how to support learners—especially struggling learners—with instruction that responds effectively to their struggles with memory and its essential role in the learning process. Using real-life examples, the authors guide you through the five memory systems. Understand the teaching techniques that support those systems and explore classroom practices that align with the functioning of memory and the ways students learn.

(ASCD book, 2014) 7" x 9", 215 pages.

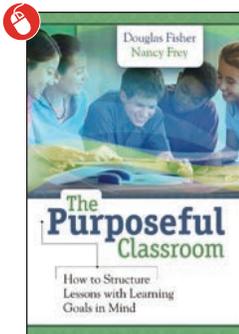
ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	114005X85



...if you want real change and students who are engaged in their learning, and you are willing to start with even just one or two of these ideas, you'll find that Barnes backs up all he does with good reasons, and there's no way your ideas will stay the same."

—JOY KIRR, TEACHER, LOS ANGELES, CA ON ROLE REVERSAL BY MARK BARNES

The WELL-RUN CLASSROOM



BEST-SELLER!

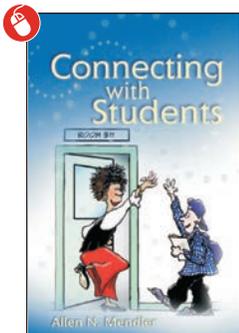
The Purposeful Classroom: How to Structure Lessons with Learning Goals in Mind

Douglas Fisher and Nancy Frey

One of the best ways to make sure the spirit of accountability is reflected in your teaching practice is to make sure everything you do in the classroom relates to a specific learning outcome. ASCD best-selling authors Douglas Fisher and Nancy Frey explain exactly how to do that and take you through all the steps of making sure every lesson plan has high expectations and a clear purpose for learning.

(ASCD book, 2011) 6" x 9", 170 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	112007X85



Connecting with Students

Allen N. Mendler

Fast-paced, high-stress, and overcrowded schools can make students feel disconnected from teachers and peers. But you can stay engaged with even the most disaffected students by using the strategies from this book. Learn how to use simple gestures, daily routines, and easy classroom activities to maintain a caring and supportive learning environment, without taking away from valuable class time. Dozens of practical strategies help you create an atmosphere of trust, encourage academic success, and turn social barriers into bridges.

(ASCD book, 2001) 5 3/8" x 8 3/8", 95 pages.

ASCD Members	\$11.95
Nonmembers	\$13.95
Stock #	101236X85

BEST-SELLER!

Rethinking Homework: Best Practices That Support Diverse Needs

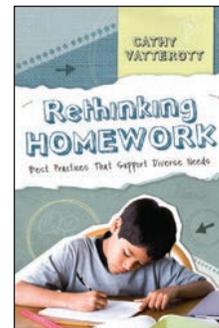
Cathy Vatterott

This book forever solves the debate over whether homework is an essential component of rigorous schooling or a harmful practice. Veteran teacher, trainer, professor, consultant, and author Cathy Vatterott distills her years of experience with all kinds of schools into a balanced approach that ensures homework leads to more opportunities for learning and teaching without turning off parents and students. Explore a new paradigm that helps you

- View homework as formative feedback.
- Differentiate homework assignments to your students.
- Ensure students complete homework and get adequate time and support.

(ASCD Premium, Select, and Institutional Plus Member book, July 2009) 6" x 9", 180 pages.

ASCD Members	\$18.95
Nonmembers	\$23.95
Stock #	108071X85



ASCD | **arias**TM
Answers You Need from Voices You TrustTM

ASCD Arias publications provide concise answers to your most challenging questions. You can read them in one sitting and immediately put new ideas into practice.

Time to Teach: How Do I Get Organized and Work Smarter?

Jenny Edwards

Rather than just reciting generic advice, teacher and education professor Jenny Edwards gives you more than a dozen strategies to compress into minutes the many hours you spend planning lessons, assessing students, keeping records, and communicating with parents.

(ASCD Arias publication, 2014) 5" x 7 3/4", 54 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114067X85



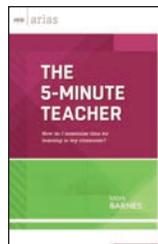
The 5-Minute Teacher: How Do I Maximize Time for Learning in My Classroom?

Mark Barnes

Discover how to deliver quick, thought-provoking lessons that send students clamoring to find meaning on their own.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF113072X85



Handling Student Frustrations: How Do I Help Students Manage Emotions in the Classroom?

Renate Caine and Carol McClintic

When students' frustrations erupt in the classroom, this short-read publication helps you respond in a way that results in better relationships with your students and higher levels of student motivation and achievement. Explore a three-step method that ensures your interventions help students master the ability to acknowledge their own and others' emotions, process and learn from their emotions, and implement solutions that successfully address emotional challenges. Lots of grade-appropriate examples are included so you always know what to do.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
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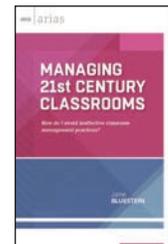
Managing 21st Century Classrooms: How Do I Avoid Ineffective Classroom Management Practices?

Jane Bluestein

Discover why classroom management practices in the 21st century have to adapt to the realities of a more democratized world of student-centered, inquiry-driven learning. Learn which practices are now not only decreasing in effectiveness, but causing a whole new set of problems and explore practical alternatives that result in classrooms that are more conducive to learning.

(ASCD Arias publication, 2014) 5" x 7 3/4", 52 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114046X85



Affirmative Classroom Management: How Do I Develop Effective Rules and Consequences in My School?

Richard L. Curwin

This publication shows how educators and administrators at all levels can

- Ensure that classroom and schoolwide rules are meaningful and significant.
- Involve students to develop effective rules and appropriate consequences.
- Collaborate with parents and colleagues to foster a sense of community.
- Treat students fairly by enforcing consistent rules while adapting individual consequences to fit the circumstances.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114042X85



Self-Regulated Learning for Academic Success: How Do I Help Students Manage Their Thoughts, Behaviors, and Emotions?

Carrie Germeroth and Crystal Day-Hess

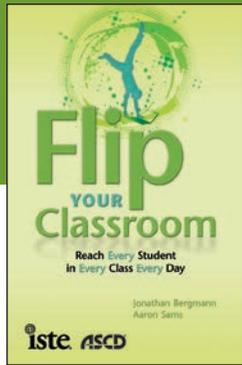
Discover instructional strategies that help students learn to approach challenges with confidence, plan their learning work well with peers, and monitor their progress.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
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ED-TECH TIPS



BEST-SELLER!

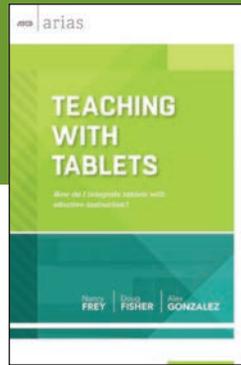
Flip Your Classroom: Reach Every Student in Every Class Every Day

Jonathan Bergmann and Aaron Sams

Two experienced practitioners of the flipped classroom explain a powerful approach to teaching where students watch recorded lectures for homework and complete their assignments, labs, and tests in class. Discover how this approach helps struggling students, differentiates instruction, and increases opportunities for classroom formative assessment.

(Copublished book from ISTE and ASCD, 2012) 5 1/2" x 8 1/2", 112 pages.

ASCD Members	\$13.95
Nonmembers	\$19.95
Stock #	112060X85



BEST-SELLER!

Teaching with Tablets: How Do I Integrate Tablets with Effective Instruction?

Nancy Frey, Douglas Fisher, and Alex Gonzalez

Ensure tablets are a technology that piques your students' interest, helps them interact with content on a more personalized level, and gives you real-time feedback on their learning. The practical advice in this ASCD Arias publication helps you use tablets for modeling, guided instruction, collaborative learning, independent learning, and formative assessment.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF113074X85



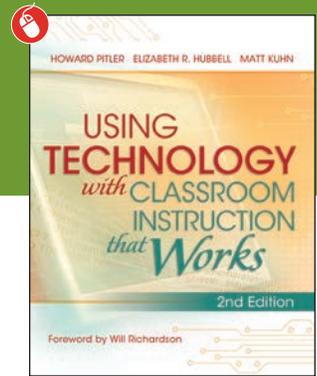
Digital Learning Strategies: How Do I Assign and Assess 21st Century Work?

Michael Fisher

Students can now demonstrate their learning by using apps and online resources to conduct research, solicit feedback, and collaborate with others more effectively than ever before. Digital tools also provide teachers with effective ways to assess student work. Michael Fisher outfits you for this new world by opening your thinking to new possibilities for teaching and engaging 21st century students.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114045X85



Using Technology with Classroom Instruction That Works, 2nd Edition

Howard Pitler, Elizabeth R. Hubbell, and Matt Kuhn

One of the most effective ways to implement the research-based instructional strategies from *Classroom Instruction That Works, 2nd Edition* is to use them with educational technologies, such as computer applications and the Internet. This book shows you how and gives you lesson-planning ideas and strategies for every grade level and subject.

(ASCD book copublished with McREL, 2012) 7 7/8" x 9 7/8", 242 pages.

ASCD Members	\$22.95
Nonmembers	\$30.95
Stock #	112012X85



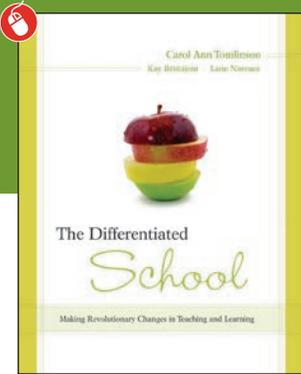
Chapter 4 is...one of the best how-to chapters I've ever read on an education-related topic. I had a clear picture of the steps I needed to undertake if I wanted to start flipping my own classroom."

—MARSHA HARDING RATZEL, MS, MATH AND SCIENCE TEACHER, PRAIRIE VILLAGE, KS

ON FLIPYOURCLASSROOM BY JONATHAN BERGMANN AND AARON SAMS. THIS REVIEW FIRST APPEARED ON MIDDLEWEB.COM.



Differentiated INSTRUCTION



BEST-SELLER!

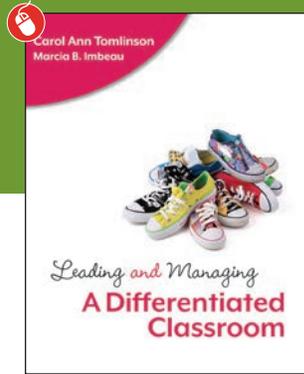
The Differentiated School: Making Revolutionary Changes in Teaching and Learning

Carol Ann Tomlinson, Kay Brimijoin, and Lane Narvaez

While there are lots of books with information on why and how to differentiate instruction, here is a book that gets to the heart of why some efforts to differentiate flop while others lead to sweeping, positive results. When it's your job to support differentiated instruction in a single school or systemwide, you need the guidance from these leading experts who've distilled what they've learned in helping successful schools through the change process.

(ASCD book, 2008) 8" x 10", 204 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	105005X85



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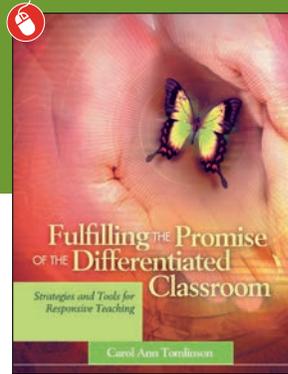
Leading and Managing a Differentiated Classroom

Carol Ann Tomlinson and Marcia B. Imbeau

The top authority on differentiated instruction Carol Ann Tomlinson teams up with educator and consultant Marcia B. Imbeau to outfit you with everything you need to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning.

(ASCD Premium, Select, and Institutional Plus Member book, 2010) 8" x 10", 188 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	108011X85



BEST-SELLER!

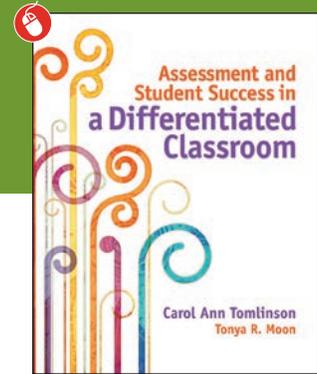
Fulfilling the Promise of the Differentiated Classroom: Strategies and Tools for Responsive Teaching

Carol Ann Tomlinson

Extend the benefits of differentiated teaching to virtually any kind of school situation and student population using the guidelines and strategies from this book. Carol Ann Tomlinson takes you to the next level of differentiated curriculum and instruction with new insights.

(ASCD book, 2003) 8 1/2" x 11", 165 pages.

ASCD Members	\$20.95
Nonmembers	\$25.95
Stock #	103107X85



Assessment and Student Success in a Differentiated Classroom

Carol Ann Tomlinson and Tonya R. Moon

Make assessments more valid, reliable, and student-centered by differentiating them to your students' readiness, interests, and learning preferences. The leading expert on differentiation Carol Ann Tomlinson joins measurement and assessment expert Tonya R. Moon to provide you with an in-depth understanding of how to improve your assessment process in all grade levels and subject areas. Discover how to use pre-assessments, formative assessments, summative assessments, grading, and report cards to differentiate teaching. Get a framework for assessment that helps you identify students' individual similarities and differences so you can reach more students, more effectively.

(ASCD Premium, Select, and Institutional Plus Member book, September 2013) 8" x 10", 175 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	108028X85

Strategies for **DIFFERENTIATION**

Instructional Strategies for the Differentiated Classroom, Part 1, DVD

When teachers who already have some experience with differentiation are ready to move on to using it in their classroom, this video series is an ideal way to support their efforts. The scenes from elementary, middle, and high school classes demonstrate how and why to use

- **Learning contracts** that give students different tasks based on their readiness and interest and allow them to take responsibility for planning and monitoring their work.
- **Intelligence preferences** that offer several avenues to the same learning goals.
- **Tiered assignments** that include tasks at different levels of difficulty.
- **Complex instruction** that demands the unique intellectual strengths and talents of each student for the group to succeed.

(ASCD DVD, 2003–2004) One DVD with a *User's Guide*.

ASCD Members	\$410
Nonmembers	\$520
Stock #	603330X85



Instructional Strategies for the Differentiated Classroom, Part 2, DVD

Help teachers add to their repertoire of instructional strategies by showing them how to use

- **RAFT assignments** that provide writing assignments designed for students' varied readiness levels and interests and help them understand ideas essential to a topic.
- **Centers** that address learning standards at varied levels of difficulty and differing student interests.
- **WebQuests** that guide students on an inquiry-based activity using resources on the Internet.

(ASCD DVD, 2003–2004) One DVD with a *User's Guide*.

ASCD Members	\$396
Nonmembers	\$486
Stock #	604439X85



BEST-SELLER!

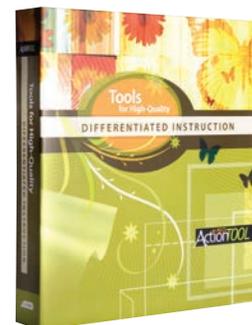
Tools for High-Quality Differentiated Instruction: An ASCD Action Tool

Cindy A. Strickland

As teachers undertake the transition to differentiating instruction, support them with this collection of 60 tools that can be used in every grade and subject. By using the tools in teacher workshops and team meetings, and making them available for teachers to refer to in their classrooms, you support teachers throughout the critical stages of implementing a differentiated approach.

(ASCD Action Tool, 2007) Three-ring binder, 380 pages.

ASCD Members	\$119
Nonmembers	\$159
Stock #	707017X85



ON SALE!

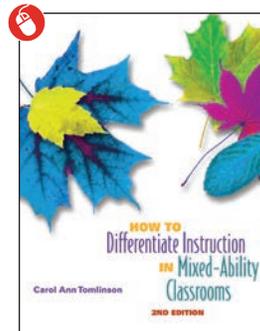
How to Differentiate Instruction in Mixed-Ability Classrooms, 2nd Edition

Carol Ann Tomlinson

One of our most popular books ever has been updated in a second edition with new examples of learning centers, hands-on activities, contracts, investigative projects, and scaffolds for lesson content and the products of learning.

(ASCD book, 2001) 8" x 10", 117 pages.

ASCD Members	\$18.95	\$12.95
Nonmembers	\$24.95	\$19.95
Stock #	101043X85	



Poverty

INTERVENTIONS THAT WORK

BEST-SELLER!

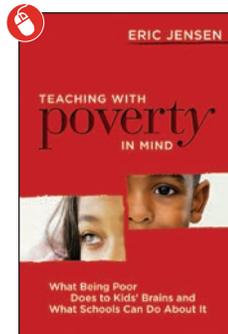
Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It

Eric Jensen

Although every educator knows firsthand about the effects that poverty can have on students, this book makes it crystal clear why and how the effects of poverty have to be addressed in classroom teaching and school and district policy. Veteran educator and brain expert Eric Jensen helps you understand how the effects of poverty can be reversed when educators employ the practices of turn-around schools and schools that have a history of high performance among students raised in poverty.

(ASCD book, 2009) 6" x 9", 184 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	109074X85



Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

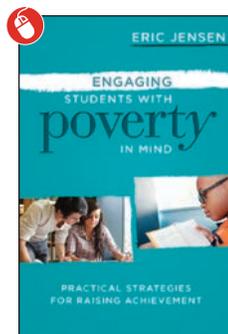
Eric Jensen

ASCD best-seller *Teaching with Poverty in Mind* established the standard for what educators everywhere can do to improve the achievement of economically disadvantaged students. Now author Eric Jensen follows up with this guide to student engagement strategies that are strongly tied to socioeconomic status. Discover actions and solutions you can use in everyday practice to

- Cultivate a high-energy and positive classroom climate that fosters success every day.
- Build your students' capacity to focus their attention, think critically, process content, and recall it from memory.
- Develop students' deep, sustained understanding of content.

(ASCD book, 2013) 6" x 9", 200 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	113001X85



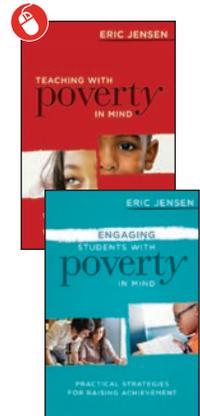
SAVE WHEN YOU BUY THE SET!

Teaching/Engaging Students with Poverty in Mind Two-Book Set

Eric Jensen

- *Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It*
- *Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement*

ASCD Members	\$33.95
Nonmembers	\$44.95
Stock #	114052X85



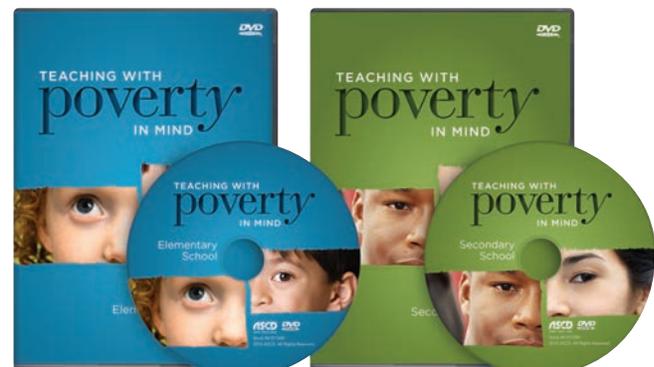
BEST-SELLER!

Teaching with Poverty in Mind DVD Series

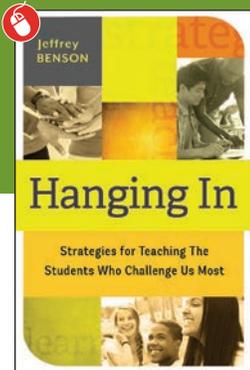
This DVD series is the ideal tool to bring to your school and community Eric Jensen's good news that educators can address the effects of poverty on children. Drawing from his runaway best-selling ASCD book *Teaching with Poverty in Mind*, this two-part DVD series brings to life the concepts and strategies that have worked in schools with a history of high performance among students raised in poverty. Use the video and embedded workshop materials to introduce your learning community to how to turn around the effects of poverty on behavior and academic performance. Scenes from elementary and secondary classrooms show how teachers model emotional responses for their students, reduce the effects of chronic stress, and provide students with life-skills training.

(ASCD DVD, 2010) Two 30-minute DVDs, each with a professional development program.

ASCD Members	\$219
Nonmembers	\$289
Stock #	610135X85



Closing ACHIEVEMENT GAPS



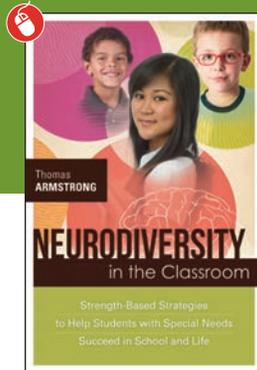
Hanging In: Strategies for Teaching the Students Who Challenge Us Most

Jeffrey Benson

Through compelling examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors the individuality of each student and his or her own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2014) 6" x 9", 193 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	114013X85



Neurodiversity in the Classroom: Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

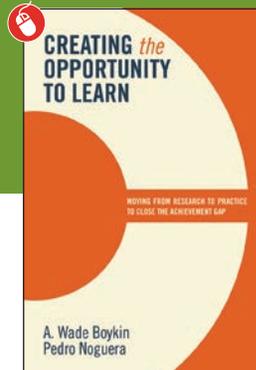
Thomas Armstrong

By looking at the positive strengths of your students with special needs, you can help those students flourish, ensure their success, and align their instruction to the Common Core State Standards. Thomas Armstrong, shows you the steps you need to take to establish a more favorable, productive learning environment for five special needs categories:

- Learning disabilities
- ADD/ADHD
- Autistic spectrum disorders
- Intellectual disabilities
- Emotional and behavioral disorders

(ASCD Premium Member book, December 2012) 6" x 9", 184 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	113017X85



BEST-SELLER!

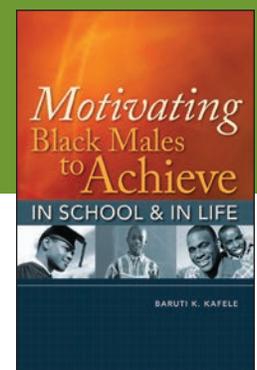
Creating the Opportunity to Learn: Moving from Research to Practice to Close the Achievement Gap

A. Wade Boykin and Pedro Noguera

Drawing from the evidence from successful schools, this definitive text provides you with a promising framework for addressing the key actions that need to be replicated in schools to raise achievement levels for all students. Here's your opportunity to understand why some school districts are making more progress than others, to make sure you're focused on what really works, and to build the capacity of high-performance, high-poverty schools.

(ASCD Premium, Select, and Institutional Plus Member book, September 2011) 6" x 9", 235 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	107016X85



BEST-SELLER!

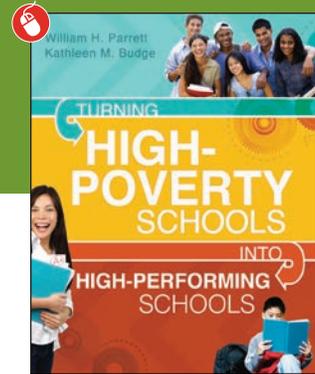
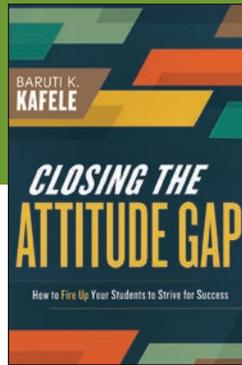
Motivating Black Males to Achieve in School and in Life

Baruti K. Kafele

If you've ever been uncertain about what to do about the chronic achievement gap between black males and other student populations, then this book will forever change your approach to these students and equip you with a whole new plan for motivating black males to achieve in school and in life. Award-winning educator and author Baruti K. Kafele draws from his 20 years of experience in teaching black males and turning around troubled urban schools.

(ASCD Premium Member book, August 2009) 6" x 9", 111 pages.

ASCD Members	\$12.95
Nonmembers	\$16.95
Stock #	109013X85



BEST-SELLER!

Motivating Black Males to Achieve in School and in Life DVD

In this DVD, Baruti K. Kafele, educator and author of the ASCD's blockbuster *Motivating Black Males to Achieve in School and in Life*, helps teachers and administrators understand how to address critical issues facing many young black male students. Walk the school hallways with Baruti Kafele and learn what it takes to motivate, educate, and empower young black males to succeed in school and in life.

(ASCD DVD, 2011) One 40-minute DVD with additional 65 minutes of video features.

ASCD Members	\$129
Nonmembers	\$179
Stock #	611087X85

Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

Baruti K. Kafele

Baruti Kafele explains how to close the achievement gap by addressing the “attitude gap” that often affects underperforming students of all racial and ethnic groups. Understand how the climate and conditions that students experience can create a gap between those who have the will to strive for academic excellence and those who do not, and discover how you can change entrenched negative attitudes toward learning among students.

(ASCD book, 2013) 6" x 9", 144 pages.

ASCD Members	\$17.95
Nonmembers	\$23.95
Stock #	114006X85

Fostering Grit: How Do I Prepare My Students for the Real World?

Thomas R. Hoerr

In addition to teaching students how to read, write, and calculate, you want students to acquire other skills for success in the real world. That means teaching them to develop grit—a combination of tenacity and perseverance and a willingness to take risks and bounce back from failure. Explore what teaching for grit looks like, and get a sample lesson plan applicable across grade levels and content areas to help students build skills they need.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF113075X85

Turning High-Poverty Schools into High-Performing Schools

William H. Parrett and Kathleen M. Budge

If some schools can overcome the effects of poverty to become high performing, shouldn't we be compelled to learn from those schools? Although schools alone will never systemically eliminate poverty, high-poverty, high-performing schools take control of what they can to disrupt the cycle of poverty and close achievement gaps. Based on these lessons and the insights into the complex influence poverty has on children, adolescents, and learning, the authors synthesize real-world practices to provide you with a Framework for Action that ensures your school builds leadership capacity, fosters a supportive school environment, and focuses intensely on learning.

(ASCD book, 2012) 8" x 10", 220 pages.

ASCD Members	\$22.95
Nonmembers	\$30.95
Stock #	109003X85

“ Thomas Armstrong captures the potential and power of disabilities. He cites many examples of the gifts and talents demonstrated by individuals who have disabilities. He also describes actions that educators can take to support students with a wide range of needs and transform teaching and learning for everyone.”

—BILL HENDERSON, FORMER PRINCIPAL OF THE HENDERSON INCLUSION SCHOOL AND AUTHOR OF *THE BLIND ADVANTAGE*, ON *NEURODIVERSITY IN THE CLASSROOM* BY THOMAS ARMSTRONG

Teaching ENGLISH LANGUAGE LEARNERS

BEST-SELLER!

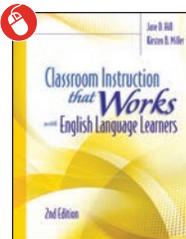
Classroom Instruction That Works with English Language Learners, 2nd Edition

Jane D. Hill and Kirsten B. Miller

This all-new edition of *Classroom Instruction That Works with English Language Learners* makes it easier to know when to use research-based instructional strategies with English language learners in every grade level.

(ASCD book copublished with McREL, 2013) 8" x 10", 179 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	114004X85



BEST-SELLER!

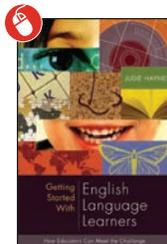
Getting Started with English Language Learners: How Educators Can Meet the Challenge

Judie Haynes

Judie Haynes, a teacher with 26 years of experience, provides ideas and advice to use right away with English language learners. School leaders should buy this book in bulk for wide distribution or use the book's professional development activities to create workshops and teacher induction programs.

(ASCD book, 2007) 6" x 9", 180 pages.

ASCD Members	\$18.95
Nonmembers	\$23.95
Stock #	106048X85



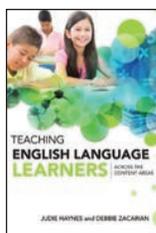
Teaching English Language Learners Across the Content Areas

Judie Haynes and Debbie Zacarian

Discover how mainstream, subject area teachers can modify instruction to involve English language learners (ELL)—while still engaging the whole class—by using strategies that strengthen ELL students' capacity to learn content vocabulary and activate their background knowledge.

(ASCD book, 2010) 6" x 9", 172 pages.

ASCD Members	\$18.95
Nonmembers	\$23.95
Stock #	109032X85



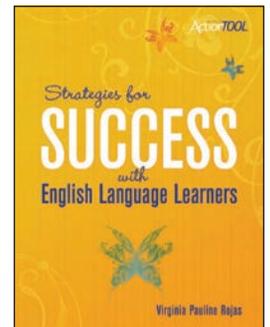
Strategies for Success with English Language Learners: An ASCD Action Tool

Virginia Pauline Rojas

Unless you've been trained to be an English as a second language specialist or happen to have one on hand, it's tough to always know what to do to support the English language learners in your classroom. That's why ASCD has this great book that provides teachers with ready-made tools they can use to engage English learners in lessons, build their literacy skills, and maintain an inclusive classroom. By keeping multiple copies of this ASCD Action Tool on hand throughout your school, you'll provide teachers with quick access to winning solutions.

(ASCD book, 2007) 8 1/2" x 11", 554 pages.

ASCD Members	\$59
Nonmembers	\$79
Stock #	111061X85



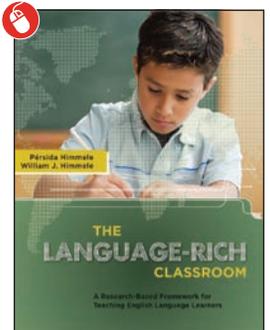
The Language-Rich Classroom: A Research-Based Framework for Teaching English Language Learners

Pérsida Himmele and William Himmele

Discover how to empower all teachers—even those with no formal training in English as a second language—with a way to raise the academic achievement of English language learners. The authors provide a research-based framework that includes content reading strategies, teaching approaches, and informal assessments. To help teachers use the framework in all grades and subjects, field-tested unit and lesson-planning worksheets, assessment logs, and instructional steps are included.

(ASCD book, 2009) 7 7/8" x 9 7/8", 197 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	108037X85



Building BACKGROUND KNOWLEDGE

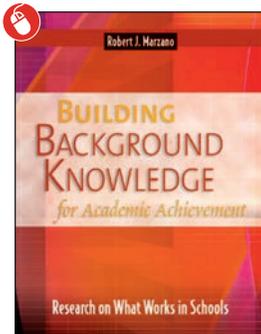
BEST-SELLER!

Building Background Knowledge for Academic Achievement: Research on What Works in Schools

Robert J. Marzano

This book spells out how to overcome the deficiencies that hamper the achievement of students from disadvantaged backgrounds. Learn why insufficient background knowledge is a key contributor to low achievement, and discover how a carefully structured combination of two approaches—sustained silent reading and instruction in subject-specific vocabulary—can help rescue low achievers, close achievement gaps, and boost the academic performance of all students.

(ASCD Premium Member book, 2004)
7" x 9", 217 pages.



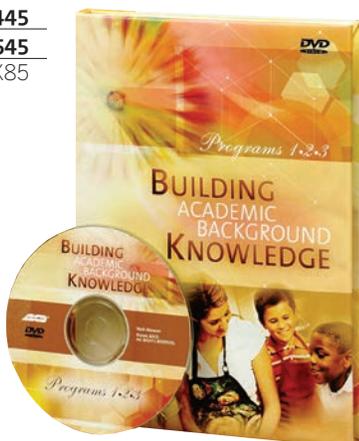
ASCD Members	\$21.95
Nonmembers	\$26.95
Stock #	104017X85

Building Academic Background Knowledge DVD

This DVD, based on the best-selling ASCD book *Building Background Knowledge for Academic Achievement: Research on What Works in Schools*, explains the importance of building background knowledge for all learners and illustrates that advice with classroom scenes from a variety of subject areas and grade levels. Show your school how to close achievement gaps with effective vocabulary instruction, a sustained silent reading program, and teaching strategies such as nonlinguistic representation, projects, cooperative learning, and note taking.

(ASCD DVD, 2005) Three 30-minute programs on one DVD and an online *Facilitator's Guide* (PDF).

ASCD Members	\$445
Nonmembers	\$545
Stock #	605020X85



BEST-SELLER!

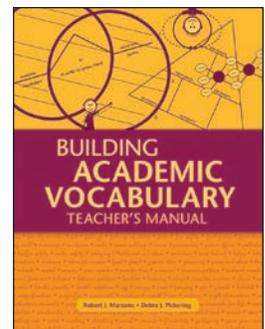
Building Academic Vocabulary: Teacher's Manual

Robert J. Marzano and Debra J. Pickering

Supply each teacher in your program with this manual to implement a comprehensive approach to teaching academic vocabulary at the classroom, school, and district levels. Included in the manual are all the tips and guidelines teachers need to implement a six-step process for teaching vocabulary terms, so students develop deep understanding of the terms.

(ASCD manual, 2005) 8 1/2" x 11", 164 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	105153X85



BEST-SELLER!

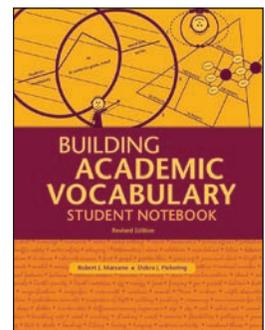
Building Academic Vocabulary Student Notebook, Revised Edition

Robert J. Marzano and Debra J. Pickering

Give each student this colorful notebook that follows the six-step method for teaching academic vocabulary.

(ASCD book, 2008) 8 1/2" x 11", 160 pages, drilled with holes for three-ring binder insertion (optional).

ASCD Members	\$7.95
Nonmembers	\$7.95
Stock #	109030X85

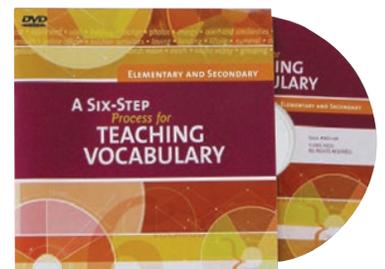


A Six-Step Process for Teaching Vocabulary DVD

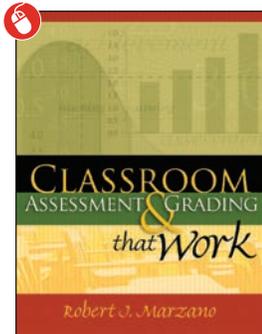
Use this DVD with teachers to explain why it's easier for students to understand academic content when they've been taught the academic terms in your content standards.

(ASCD DVD, 2005) Two 30-minute programs on one DVD.

ASCD Members	\$123
Nonmembers	\$165
Stock #	605169X85



How to tell WHAT'S BEEN LEARNED



BEST-SELLER!

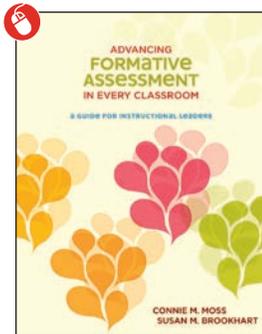
Classroom Assessment and Grading That Work

Robert J. Marzano

Drawing from years of in-depth research, Robert J. Marzano provides you with guidelines and steps for designing a comprehensive assessment program that ensures assessments and grades lead to timely, accurate feedback on specific, standards-based learning goals. Discover how classroom assessments—from quizzes and projects to term papers and tests—provide your school with the most powerful tool to boost achievement.

(ASCD book, 2006) 7" x 9", 189 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	106006X85



BEST-SELLER!

Advancing Formative Assessment in Every Classroom: A Guide for Instructional Leaders

Connie M. Moss and Susan M. Brookhart

Making formative assessment the norm in every classroom throughout your school is much easier when you have this book's clear guidelines and simple steps. From introducing teachers to formative assessments, to providing them with classroom strategies, to gauging your school's progress, this book has the strategic talking points and tools you need.

(ASCD Premium Member book, December 2009) 7 7/8" x 9 7/8", 165 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	109031X85

ON SALE!

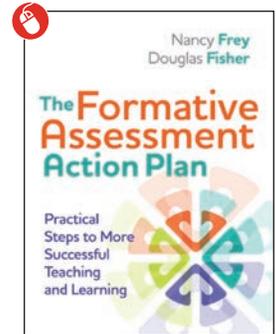
The Formative Assessment Action Plan: Practical Steps to More Successful Teaching and Learning

Nancy Frey and Douglas Fisher

Students perform poorly on assessments primarily because they don't see the relevance of the content they are expected to master, they think they know the material but really don't, or teachers don't recognize that students aren't learning. Now there's a way you can overcome all of those challenges by using the improved formative assessment system in this breakthrough book. Discover lots of different ways to determine what students understand, what is still unclear, and how to use their mistakes to determine what to teach next. Along the way, explore effective forms of oral, written, and peer feedback that improves student performance. Embedded throughout the entire book is an instructional plan that ensures this formative assessment system helps you make better decisions about what types of teaching approaches to use in your classroom.

(ASCD book, 2011) 7" x 9", 150 pages.

ASCD Members	\$17.95	\$15.95
Nonmembers	\$23.95	\$20.95
Stock #	111013X85	



BEST-SELLER!

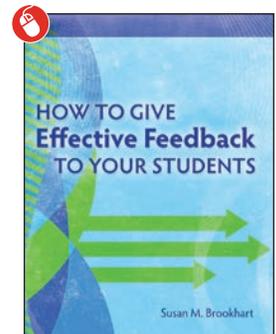
How to Give Effective Feedback to Your Students

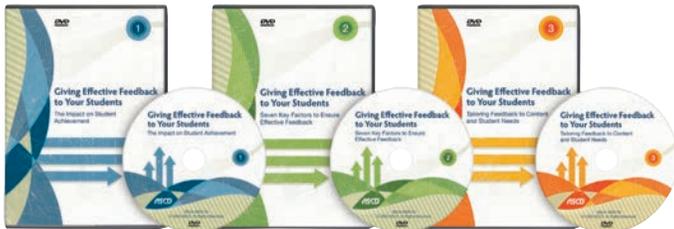
Susan M. Brookhart

This guide helps you always know how to give the right feedback for all kinds of assignments, in every grade level and subject area. Susan M. Brookhart covers every possible aspect of the topic, from what kinds of feedback work best, to when and how often to give feedback, to how to use oral, written, and visual feedback.

(ASCD Premium and Select Member book, September 2008) 7 7/8" x 9 7/8", 121 pages.

ASCD Members	\$15.95
Nonmembers	\$19.95
Stock #	108019X85





BEST-SELLER!

Giving Effective Feedback to Your Students DVD Series

Giving students good feedback on all their schoolwork is one of the toughest challenges every teacher faces. This DVD helps teachers always know the right kind of feedback to give, and how to give it, for all kinds of assignments, in every grade level and subject area. Drawing from the ASCD best-selling book *How to Give Effective Feedback to Your Students* by Susan M. Brookhart, this DVD series is the ideal tool to use in workshops and PLC meetings to convey to teachers the fundamental principles of good feedback, including

- The power of effective feedback to improve student achievement.
- Key factors to ensure effective feedback.
- Ways to adjust feedback for different kinds of learners, including English language learners.
- How to tell when your feedback is working.

Throughout the series, teachers demonstrate lots of written and oral feedback strategies that put students at the center of the learning and help them improve their own performance. Show real teachers using feedback in the formative assessment process to improve the focus of classroom lessons and instructional strategies. Demonstrate how to ensure feedback has the right timing and tone with the optimum amount of content and clarity. An embedded professional development program on each DVD, with accompanying PowerPoint presentation and handouts, ensures teachers get engaged in discovering and applying good feedback with all their students.

(ASCD DVD, 2009) Three 30-minute DVDs, each with a professional development program.

ASCD Members	\$349
Nonmembers	\$439
Stock #	609035X85

For individual DVDs, go to shop.ascd.org

BEST-SELLER!

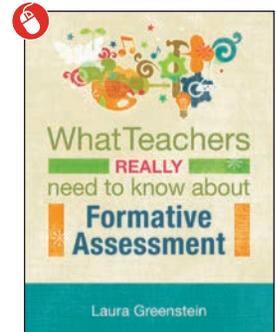
What Teachers Really Need to Know About Formative Assessment

Laura Greenstein

Emphasizing applications at the secondary school level, this “teacher’s-eye” view of formative assessment lays out a foundation for why this process works and provides lots of assessment strategies to use before, during, and after instruction.

(ASCD book, 2010) 7 7/8” x 9 7/8”, 205 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	110017X85



ON SALE!

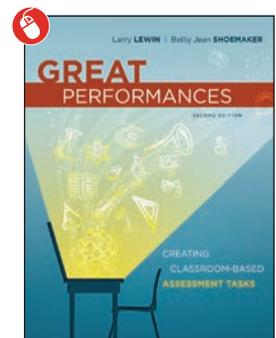
Great Performances: Creating Classroom-Based Assessment Tasks, 2nd Edition

Larry Lewin and Betty Jean Shoemaker

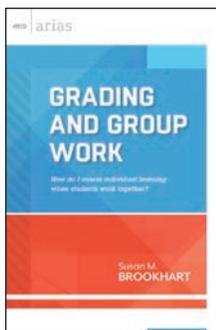
Get an in-depth understanding of how to create fun, engaging, and challenging performance assessments that require students to elaborate on content and demonstrate mastery of skills. This update of an ASCD classic includes new scoring methods, reading assessments, and insights on navigating your way through Response to Intervention. Using real classroom experiences, the authors describe dozens of inventive assessment tasks. Step-by-step guidelines and scoring methods for each project help you adapt these tasks to your classroom right away.

(ASCD book, 2011) 7 7/8” x 9 7/8”, 220 pages.

ASCD Members	\$21.95	\$15.95
Nonmembers	\$28.95	\$20.95
Stock #	110038X85	



Effective ASSESSMENT STRATEGIES



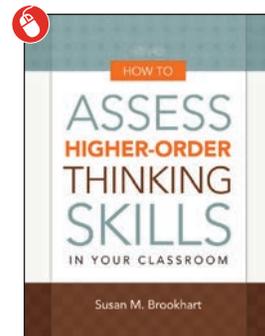
Grading and Group Work: How Do I Assess Individual Learning When Students Work Together?

Susan M. Brookhart

Answer the Common Core State Standards' calls for increased student collaboration with the practical advice, strategies, and examples in this ASCD Arias publication. Assessment expert Susan M. Brookhart explains how to assess and report on (but not grade) learning skills and group interaction skills. Quickly learn how to assess and grade individual achievement of learning goals after group projects.

(ASCD Arias publication, 2013)
5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF113073X85



ON SALE!

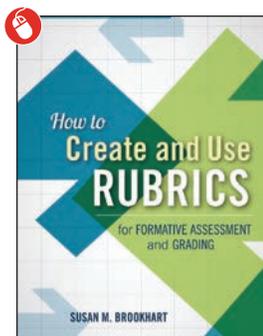
How to Assess Higher-Order Thinking Skills in Your Classroom

Susan M. Brookhart

Don't settle for assessing recall and comprehension only, when you can use this guide to create assessments for higher-order thinking skills. Assessment expert Susan M. Brookhart brings you up-to-speed on how to develop and use test questions and other assessments that reveal how well your students can analyze, reason, solve problems, and think creatively.

(ASCD Premium, Select, and Institutional Plus Member book, September 2010) 7" x 9", 176 pages.

ASCD Members	\$18.95	\$16.95
Nonmembers	\$24.95	\$21.95
Stock #	109111X85	



How to Create and Use Rubrics for Formative Assessment and Grading

Susan M. Brookhart

Assessment expert and ASCD best-selling author Susan M. Brookhart outlines the difference between various kinds of rubrics, explains when using each type of rubric is appropriate, and highlights examples from all grade levels and assorted content areas. Learn how to write effective rubrics and choose wisely among the many rubrics that are available on the Internet and from other sources.

(ASCD Premium, Select, and Institutional Plus Member book, January 2013) 8" x 10", 160 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	112001X85

ON SALE!

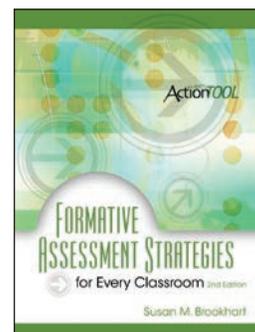
Formative Assessment Strategies for Every Classroom: An ASCD Action Tool, 2nd Edition

Susan M. Brookhart

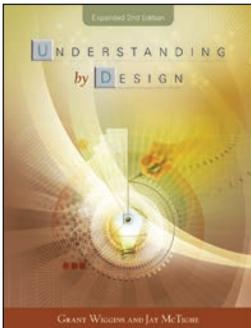
This ASCD Action Tool gives you more than 60 tools for creating and using formative assessments in every grade level and subject.

(ASCD Action Tool, 2010) 272 pages.

ASCD Members	\$49	\$44
Nonmembers	\$69	\$44
Stock #	111005X85	



A framework for increasing STUDENT UNDERSTANDING



BEST-SELLER!

Understanding by Design, Expanded 2nd Edition

Grant Wiggins and Jay McTighe

How do you know when students understand something? How can you design learning experiences that make it much more likely that students understand content and apply it in meaningful ways? Since 1998, thousands of educators have used Understanding by Design® framework to answer these questions and create more rigorous and engaging curricula. Now, this expanded second edition gives you even more tools and strategies for results-oriented teaching. Two renowned authorities describe the backward-design process that leads to increased student understanding and mastery of subject matter. Lots of examples, across all grade levels and subjects, show how schools and districts have used this popular framework.

(ASCD book, 2005) 8 1/2" x 11", 370 pages.

ASCD Members	\$25.95
Nonmembers	\$32.95
Stock #	103055X85



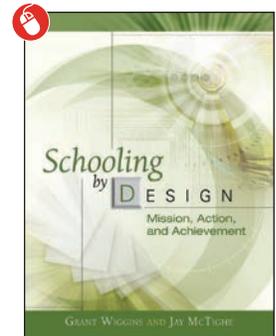
Schooling by Design: Mission, Action, and Achievement

Grant Wiggins and Jay McTighe

An essential part of moving forward with the Understanding by Design® framework (UbD® framework) is to make sure its principles and strategies are reflected in all aspects of your school improvement efforts, including curriculum planning, leadership, teacher professional development, and action research. Here's a book designed to help you. From creating your mission and goals to identifying desired results, UbD framework authors Grant Wiggins and Jay McTighe describe how to focus your school on the goals of understanding and accomplishment-based learning.

(ASCD book, 2007) 8" x 10", 285 pages.

ASCD Members	\$23.95
Nonmembers	\$30.95
Stock #	107018X85

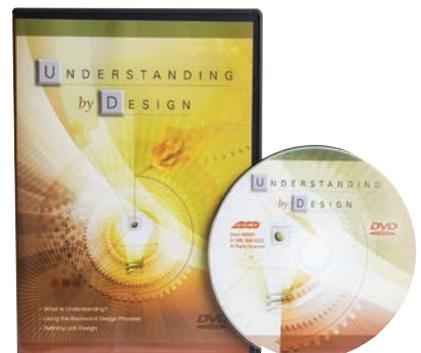


Understanding by Design DVD

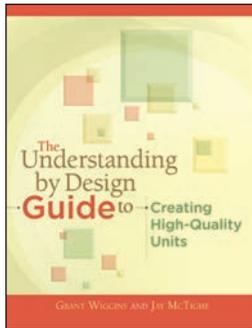
Experts Grant Wiggins and Jay McTighe explain the six facets of understanding and guide you through the steps of designing curricular units that promote students' deep content understanding. Interviews with teachers describe real-world applications of the unit-planning process. Classroom scenes show how the design process helps improve learning experiences and performance assessments in every grade level. Give teachers and other audiences a fascinating overview of the powerful concepts in Understanding by Design® framework and help them design curriculum units that promote understanding.

(ASCD DVD, 2000) Three 25- to 55-minute programs on one DVD.

ASCD Members	\$490
Nonmembers	\$590
Stock #	600241X85



Implementing THE FRAMEWORK



BEST-SELLER!

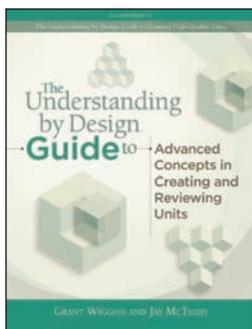
The Understanding by Design Guide to Creating High-Quality Units

Grant Wiggins and Jay McTighe

Whether you are an experienced curriculum designer or new to Understanding by Design® framework (UbD® framework), you will benefit from the latest design tools and the updated UbD unit Template 2.0. UbD framework authors Grant Wiggins and Jay McTighe share their insights and the practical tips that have helped thousands of educators design curriculum based on the UbD framework. *The Guide* features a set of modules containing guiding worksheets and exercises that take you through the three-stage unit design process.

(ASCD book, 2011) 8 1/2" x 11", 119 pages with over 100 more downloadable pages available online.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	109107X85



The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

Grant Wiggins and Jay McTighe

Regardless of your stage at implementing the design tools and using the improved template for Understanding by Design® framework this companion to *The Understanding by Design Guide to Creating High-Quality Units* is essential for taking your work to a higher plane. This volume features a set of hands-on modules containing worksheets, models, and self-assessments that are essential for building more polished and powerful units.

(ASCD book, 2012) 8 1/2" x 11", 134 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	112026X85

SAVE WHEN YOU BUY THE SET!

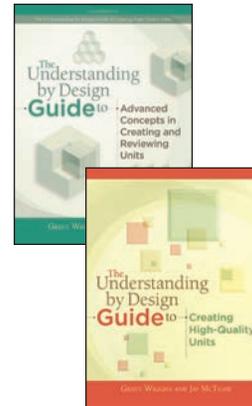
Understanding by Design Guide Two-Book Set

Grant Wiggins and Jay McTighe

- *Understanding by Design Guide to Creating High-Quality Units*
- *Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units*

(ASCD book bundle, 2014) 8 1/2" x 11", 119 and 134 pages.

ASCD Members	\$33.95
Nonmembers	\$44.95
Stock #	114050X85



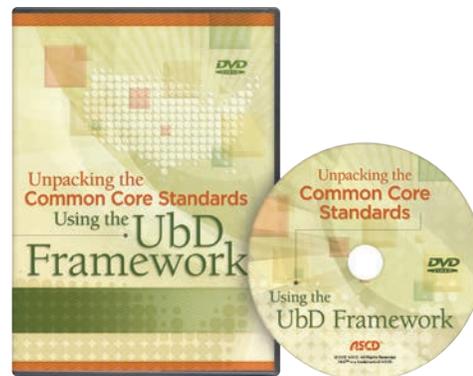
BEST-SELLER!

Unpacking the Common Core Standards Using the UbD Framework DVD

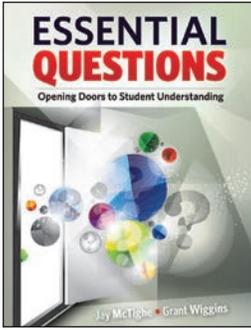
Drawing from the popular Understanding by Design® framework (UbD® framework), this DVD explains an approach to implementing the Common Core State Standards that ensures a results-oriented curriculum with fidelity to the standards. UbD framework authors Grant Wiggins and Jay McTighe and experts on curriculum design explain how to unpack standards and create units and lessons that reflect the Common Core's rigorous goals in both English language arts and mathematics.

(ASCD DVD, 2012) One 55-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	612059X85



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BEST-SELLER!

Essential Questions: Opening Doors to Student Understanding

Jay McTighe and Grant Wiggins

Unlock the big ideas in your curriculum and unleash your students' thinking skills with essential questions. Authors of the popular Understanding by Design® framework explain why and how to use essential questions in all grade levels and subjects to unlock the big ideas in your curriculum and deepen students' understanding. They provide practical and proven guides to help you design effective essential questions and use them in daily instruction to engage more students in thoughtful learning that promotes independent learning in all grade levels and subjects.

(ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2" x 11"; 120 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	109004X85

Understanding by Design Professional Development Workbook

Jay McTighe and Grant Wiggins

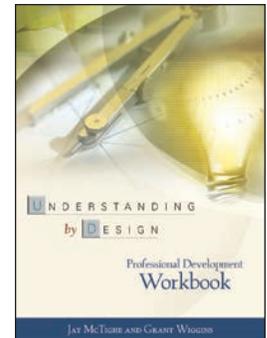
Implementing the popular Understanding by Design® framework (UbD® framework) is much easier when you use this in-depth resource for workshops, curriculum teams, and teacher training. This collection of templates, design tools, examples, and exercises helps you give all staff members a firm grasp of key UbD framework principles, including

- How to use backward design to align curriculum with assessment and instruction.
- Why to focus curriculum on the "big ideas" in your content standards.
- Which learning activities are more apt to enable students to achieve desired results.

Give staff members at all levels clear action steps they need in every stage of the UbD process.

(ASCD book, 2004) 8 1/2" x 11"; 295 pages.

ASCD Members	\$21.95
Nonmembers	\$26.95
Stock #	103056X85

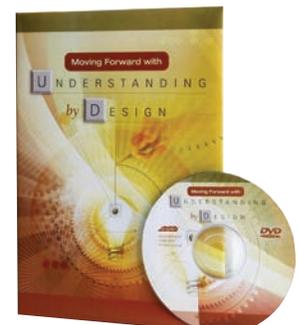


Moving Forward with Understanding by Design DVD

Now that thousands of educators use ASCD's Understanding by Design® framework (UbD® framework) to create results-oriented curricula, here's your opportunity to see examples of best practice in implementing this breakthrough approach. Use the DVD in workshops, team meetings, and professional development events to take audiences to the frontlines of schools that are implementing UbD framework systemwide. Throughout the program, UbD framework experts Grant Wiggins and Jay McTighe and practitioners describe the critical elements of getting started and succeeding with UbD framework. Interviews with educators who have implemented UbD framework district- and statewide illuminate concepts that are vital to your UbD framework effort.

(ASCD DVD, 2007) One 75-minute video program with an online *Facilitator's Guide*.

ASCD Members	\$279
Nonmembers	\$319
Stock #	607012X85



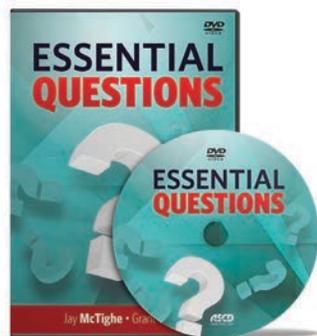
NEW!

Essential Questions DVD

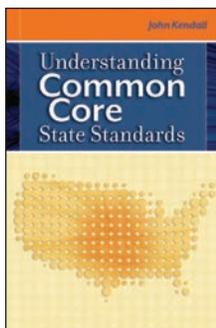
Based on the best-selling ASCD book, *Essential Questions: Opening Doors to Student Understanding*, this video shows how to incorporate essential questions into instruction. Authors Jay McTighe and Grant Wiggins explain how essential questions used in daily instruction engage more students in thoughtful learning that promotes deeper understanding in all grade levels and subjects. Classroom scenes in the video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

(ASCD DVD, 2014) One 45-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	614035X85



Common Core STATE STANDARDS



BEST-SELLER!

Understanding Common Core State Standards

John Kendall

Introduce the Common Core State Standards to everyone in your school community—teachers, parents, and other stakeholders. Circulating multiple copies throughout your school will provide an overview of the new standards in English language arts/literacy and mathematics, highlighting their key aspects. Plus, there are numerous suggestions on transition activities for teachers and districts to consider.

(ASCD booklet copublished with McREL, 2011) 6" x 9", 72 pages.

ASCD Members	\$9.95
Nonmembers	\$13.95
Stock #	112011X85

BEST-SELLER!

Leading with Vision: Six Steps to Implementing the Common Core State Standards DVD

Use this DVD to show examples of effective ways to empower teachers to make necessary shifts in curriculum planning and instructional practice aligned to Common Core State Standards. In scenes from all kinds of schools, explore ways to

- Roll out information without overwhelming staff.
- Balance ongoing needs with the need to adopt new standards.
- Anticipate and overcome roadblocks to your implementation.

Seeing what real educators do in the field to turn the promise of the Common Core State Standards into reality will spark a solutions-driven discussion and inspire you and your colleagues to take on the challenges of systemic change.

(ASCD DVD, 2012) One 45-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	613041X85



The Common Core Insider: Elementary and Middle School Math DVD

Use this video program to show teachers and school leaders how to apply classroom strategies to meet the Common Core Math Standards in elementary and middle schools. In-depth "profiles of teachers and math coaches, along with practical classroom examples, demonstrate specific strategies for meeting the challenges of the Common Core State Standards, including verbal fluency in tackling math problems, real-life application, and ability to reason, critique others, and model problem solving. Teachers explain how these strategies inform their curriculum and help prepare students for testing, college, and careers in mathematics.

(ASCD DVD, 2013) One 50-minute DVD.

ASCD Members	\$119
Nonmembers	\$155
Stock #	614036X85



The Common Core Insider: High School Math DVD

Go inside an award-winning high school math and science classrooms to witness the evolving process of implementing the Common Core State Standards for mathematics. See how a racially and economically diverse public high school, led by a dynamic principal, embraced the implementation of the Common Core standards. Hear the principal and teachers explain how lesson plans are developed across departments and a strategy for "teaching to the individual" includes students in classes ranging from English as a second language to AP calculus.

(ASCD DVD, 2013) One 45-minute DVD.

ASCD Members	\$119
Nonmembers	\$155
Stock #	614065X85



Use these **quick-start guides** to ensure teachers at every level understand and can implement your Common Core State Standards-aligned program. Each includes a lesson-design template based on *Classroom Instruction That Works, 2nd Edition*, (see page 9), with three sample lessons.

Common Core Standards for Elementary Grades K–2 Math & English Language Arts: A Quick-Start Guide

Amber Evenson, Monette McIver, Susan Ryan, and Amitra Schwols; edited by John Kendall

Get this all-in-one tool to implement the Common Core State Standards for both math and English language arts in grades K–2. The authors present an overall guide to the standards, covering their implications for planning, teaching, and learning.

(ASCD book copublished with McREL, 2013) 7" x 9", 265 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113014X85

Common Core Standards for Elementary Grades 3–5 Math & English Language Arts: A Quick-Start Guide

Amber Evenson, Monette McIver, Susan Ryan, and Amitra Schwols; edited by John Kendall

This *Quick-Start Guide* explains how the standards in both math and English language arts in grades 3–5 lay the foundation for successful schooling and provide a bridge from concepts taught in elementary school to the more complex studies students will undertake in middle school.

(ASCD book copublished with McREL, 2013) 7" x 9", 260 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113015X85

Common Core Standards for Middle School English Language Arts: A Quick-Start Guide

Susan Ryan and Dana Frazee; edited by John Kendall

Learn in depth about the Common Core State Standards for middle school English language arts. Discover how they help students build on and extend skills acquired in earlier grades.

(ASCD book copublished with McREL, 2012) 7" x 9", 120 pages.

ASCD Members	\$16.95
Nonmembers	\$22.95
Stock #	113012X85

Common Core Standards for Middle School Mathematics: A Quick-Start Guide

Amitra Schwols and Kathleen Dempsey; edited by John Kendall

Get a copy of this *Quick-Start Guide* for every staff member to explain the six conceptual categories throughout the math standards and clarify how teachers build on understanding and procedural knowledge developed in early grades to prepare students for more advanced mathematical study.

(ASCD book copublished with McREL, 2012) 7" x 9", 130 pages.

ASCD Members	\$16.95
Nonmembers	\$22.95
Stock #	113013X85

Common Core Standards for High School English Language Arts: A Quick-Start Guide

Susan Ryan and Dana Frazee; edited by John Kendall

High school teachers and leaders with responsibility for English language arts need this handy guide to successfully implement the Common Core State Standards. Getting a copy for every staff member ensures they know the four strands throughout the standards and how anchor standards prepare students for college and career.

(ASCD book copublished with McREL, 2012) 7" x 9", 105 pages.

ASCD Members	\$12.95
Nonmembers	\$17.95
Stock #	113010X85

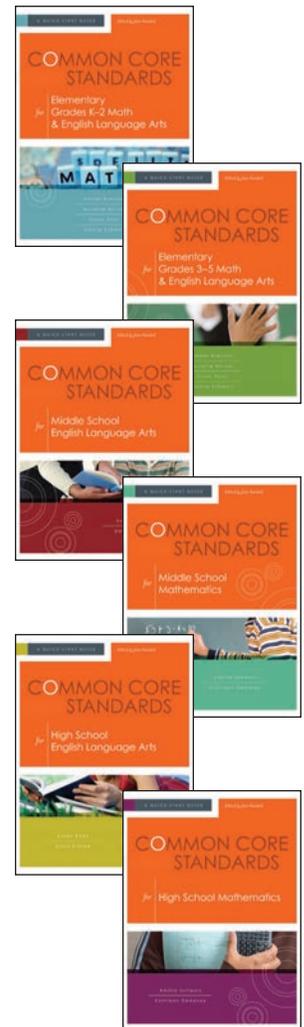
Common Core Standards for High School Mathematics: A Quick-Start Guide

Amitra Schwols and Kathleen Dempsey; edited by John Kendall

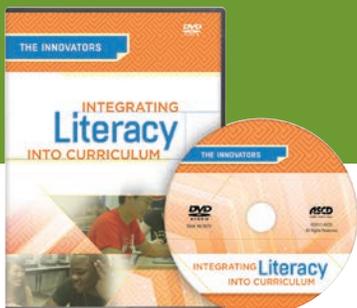
Shifting your high school's math program to new Common Core State Standards is much easier when teachers and leaders have this handy guide.

(ASCD book copublished with McREL, 2012) 7" x 9", 160 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	113011X85



Standards-aligned INSTRUCTION

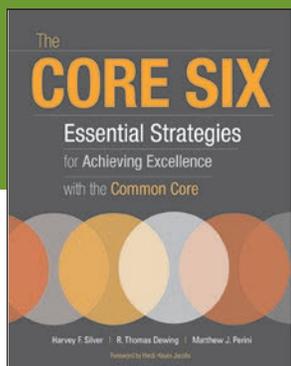


The Innovators: Integrating Literacy into Curriculum DVD

Meet the challenge of the new definition of literacy based on the Common Core State Standards by integrating literacy learning into all content areas. This DVD takes you and your colleagues to two sites where educators integrate complex thinking and communication skills throughout subject area instruction and raise the bar for student achievement. In compelling examples from an elementary school district—with 35 percent English learner students and two-thirds of its schools Title 1—and a high school—whose literacy model has been adopted by schools across the country—see how educators can collaborate to make advancing literacy learning a top priority.

(ASCD DVD, 2013) One 54-minute DVD.

ASCD Members	\$119
Nonmembers	\$155
Stock #	613070X85



BEST-SELLER!

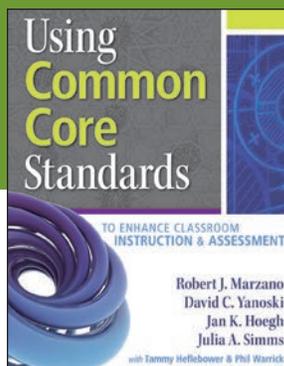
The Core Six: Essential Strategies for Achieving Excellence with the Common Core

Harvey F. Silver, R. Thomas Dewing, and Matthew J. Perini

Discover research-based strategies to help you respond to the demands of the Common Core State Standards, particularly the English language arts standards, that affect every subject area and grade level. Drawing from the research on which classroom strategies are your “best bets” for improving student achievement, the authors recommend six winning instructional approaches and provide what you need to ensure your lessons reinforce the Common Core standards.

(ASCD book, 2012) 7" x 9", 89 pages.

ASCD Members	\$10.95
Nonmembers	\$14.95
Stock #	113007X85



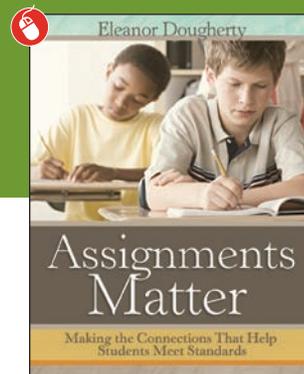
Using Common Core Standards to Enhance Classroom Instruction and Assessment

Robert J. Marzano, David C. Yanoski, Jan K. Hoegh, and Julia A. Simms, with Tammy Heflebower and Phil Warrick

Link your learning Common Core targets to proficiency scales that teachers can use in their everyday practice to ensure students are attaining the goals called for in the standards. This book provides practical steps for instruction and assessment that are directly related to progress toward the standards. Included are hundreds of ready-to-use, research-based proficiency scales for both English language arts and mathematics for every grade level.

(Marzano Research Laboratory book, 2013) 8 1/2" x 11", 304 pages.

ASCD Members	\$34.95
Nonmembers	\$34.95
Stock #	313066X85



BEST-SELLER!

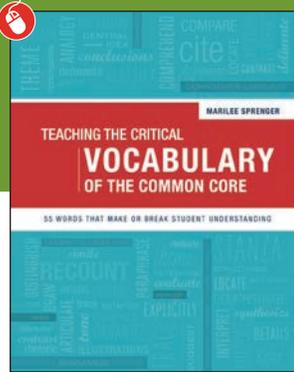
Assignments Matter: Making the Connections That Help Students Meet Standards

Eleanor Dougherty

How do you know when you've made an effective assignment that has strong links to the Common Core State Standards? Drawing from over 10 years of her experience as a teacher coach, Eleanor Dougherty answers that question and guides you in crafting assignments that matter. This book will help you to understand the powerful effect that assignments have on teaching and learning and to explore the essentials of creating high-quality assignments that improve student achievement.

(ASCD Premium, Select, and Institutional Plus Member book, September 2012) 7" x 9", 185 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	112048X85



BEST-SELLER!

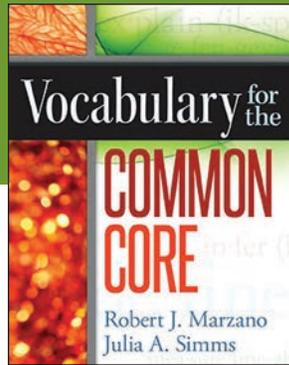
Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding

Marilee Sprenger

Instead of wading through long vocabulary lists and drill-and-kill exercises, read this book that focuses you on the 55 most critical words from the Common Core State Standards that your students need to know and use in their everyday lives. Popular ASCD author Marilee Sprenger explains the compelling reasons to teach these words and equips you with fun and memorable strategies you can use to make them stick in students' minds. Lots of lesson-building ideas for every grade ensure you impart the language of the Common Core standards to students throughout the year.

(ASCD book, 2013) 7" x 9", 220 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113040X85



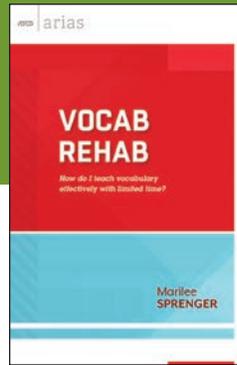
Vocabulary for the Common Core

Robert J. Marzano and Julia A. Simms

Under the new Common Core State Standards, when and how should you teach cognitive terms like “analyze” or “model,” or content-specific terms like “argument” or “fraction?” Those difficult questions and others are instantly clarified in this book on how to implement vocabulary programs aligned to the Common Core standards.

(Marzano Research Laboratory book, 2013) 8 1/2" x 11", 260 pages.

ASCD Members	\$34.95
Nonmembers	\$34.95
Stock #	313068X85



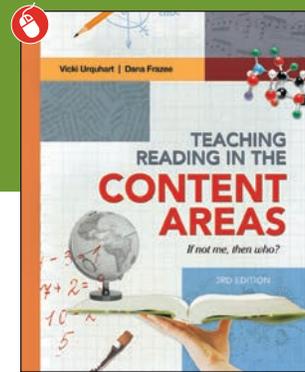
Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time?

Marilee Sprenger

Find out how to make time every day to teach vocabulary through direct, explicit instruction that is also creative, interesting, and fun for students. Teacher and author Marilee Sprenger explains a new and effective approach to teaching vocabulary that calls for exploration, discovery, and playing with words—all in just 10 minutes per class.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114047X85



Teaching Reading in the Content Areas: If Not Me, Then Who?, 3rd Edition

Vicki Urquhart and Dana Frazee

Make the teaching of reading a practical goal in every subject with the principles and strategies from this book. Based on three interactive elements that apply to every reading situation, the authors explain instructional strategies that work best in your subject and how to optimize your classroom for reading, writing, and discussion.

(ASCD book copublished with McREL, 2012) 8 1/2" x 11", 280 pages.

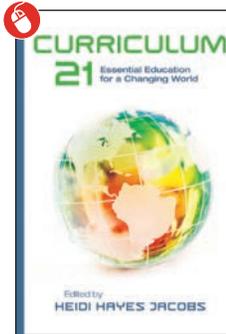
ASCD Members	\$25.95
Nonmembers	\$33.95
Stock #	112024X85



Teachers and administrators will be able to use this book to create the well-crafted assignments that not only produce evidence of learning, but also promote critical thinking for students. This text is especially timely given the rigorous demands of the Common Core State Standards and will guide practitioners as we ratchet up the tasks for students.”

—JENNIFER FRENTRESS, PRINCIPAL, WASHINGTON, DC, ON ASSIGNMENTS MATTER BY ELEANOR DOUGHERTY

21st century SKILLS



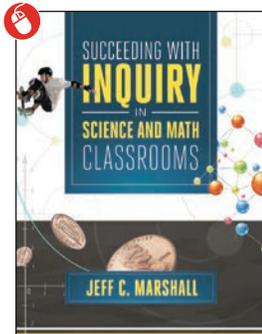
BEST-SELLER!
Curriculum 21: Essential Education for a Changing World

Heidi Hayes Jacobs

World-renowned curriculum designer Heidi Hayes Jacobs leads an all-star cast of education thought leaders who explain breakthrough ideas for teaching students the 21st century skills they need for a globalized and digital world.

(ASCD Premium, Select, and Institutional Plus Member book, January 2010) 6" x 9", 251 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	109008X85



Succeeding with Inquiry in Science and Math Classrooms

Jeff C. Marshall

Teaching in a math or science classroom can be great opportunity to shift the focus of instruction away from telling and more toward having students do and experience academic content. Jeff C. Marshall explains how to plan and implement that kind of high-quality instruction by combining three practices that have been shown to increase students' critical thinking skills—inquiry-based instruction, formative assessment, and teacher reflection. Real-world lesson plans and units of study help you engage students, encourage them to explore and think critically, and meet learning requirements and standards while making these subjects fun.

(Copublished book from NSTA and ASCD, 2013) 8" x 10", 170 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113008X85



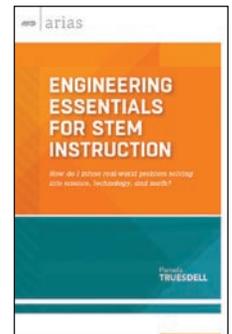
Engineering Essentials for STEM Instruction: How Do I Infuse Real-World Problem Solving into Science, Technology, and Math?

Pamela Truesdell

In this practical introduction to engineering for elementary through high school teachers, you'll learn how to create effective engineering-infused lessons that break down the barriers between science, math, and technology instruction.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114048X85



The Innovators: STEM Your School DVD

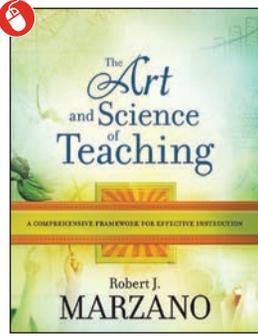
Giving your students a well-rounded education that includes science, technology, engineering, and math (STEM) has the additional benefit of helping to prepare students for the jobs of the future. Learn how to STEM your school by seeing examples of special schools that focus on educating students of all ages in STEM. This DVD takes you and your colleagues to elementary, middle, and high schools to see how STEM can be incorporated into instruction at all grade levels. The scenes will spark discussion in your learning community and spur innovative thinking about how to improve students' learning experiences and include 21st century learning skills.

(ASCD DVD, 2013) 45-minute DVD.

ASCD Members	\$119
Nonmembers	\$155
Stock #	613042X85



The art and science of **TEACHING**



BEST-SELLER!

The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction

Robert J. Marzano

Though classroom instructional strategies should clearly be based on sound science and research, knowing when to use them and with whom is more of an art. In *The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction*, author Robert J. Marzano presents a model for ensuring quality teaching that balances the necessity of research-based data with the equally vital need to understand the strengths and weaknesses of individual students. He articulates his framework in the form of 10 questions that represent a logical planning sequence for successful instructional design.

(ASCD Premium and Select Member book, July 2007) 7" x 9", 220 pages.

ASCD Members	\$20.95
Nonmembers	\$26.95
Stock #	107001X85



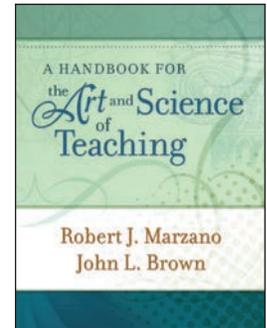
A Handbook for the Art and Science of Teaching

Robert J. Marzano and John L. Brown

Implementing the action steps from ASCD's best-seller *The Art and Science of Teaching* is much easier when you use this in-depth resource for workshops, professional learning communities, teacher training, and self-help. Hundreds of samples, guidelines, checklists, and activities help teachers in all grades and subjects become instant experts on Robert Marzano's breakthrough framework for effective instruction. A series of 25 modules equips any classroom teacher with a logical planning sequence.

(ASCD book, 2009) 8 7/8" x 10 7/8", 320 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	108049X85



The Art and Science of Teaching DVD Series

The framework of action steps from ASCD's breakthrough guide *The Art and Science of Teaching* comes to life in this series of DVDs, so educators can see exactly how to implement this comprehensive approach and promote high levels of student achievement. Robert J. Marzano explains the scientific basis for effective teaching, ten questions to guide effective curriculum unit planning, and the relationship between teaching as an art and as a science. An embedded professional development plan with a PowerPoint presentation and teacher handouts is included.

(ASCD DVD, 2008) Two 45-minute DVDs.

ASCD Members	\$279
Nonmembers	\$349
Stock #	608074X85

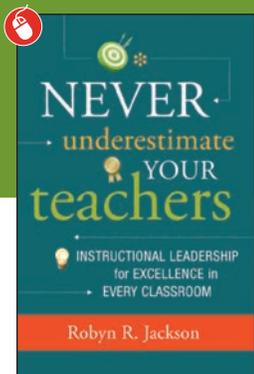


For individual DVDs, go to shop.ascd.org

➤ Winner of the 30th Annual Telly Awards—Education Category



Strategies to GROW TALENT



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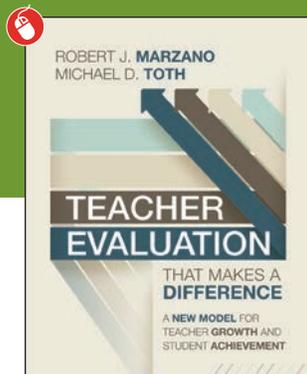
Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom

Robyn R. Jackson

Author of the ASCD blockbuster *Never Work Harder Than Your Students and Other Principles of Great Teaching* (see page 13) Robyn R. Jackson returns with advice every school leader should read about how to develop the mindset and habits of a master teacher in every teacher. Explore a new model for instructional leadership that ensures you know how to recognize good teaching, know what to do if you aren't seeing it, and provide the targeted support that teachers need.

(ASCD Premium Member book, May 2013) 6" x 9", 175 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	110028X85



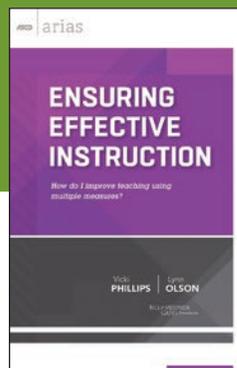
Teacher Evaluation That Makes a Difference: A New Model for Teacher Growth and Student Achievement

Robert J. Marzano and Michael D. Toth

Navigate the changing landscape of teacher evaluations with this new framework for assessing teacher performance. The authors guide you through a new system that employs multiple measures of student growth to ensure that all teachers, including those not covered by state tests, receive fair, meaningful, and reliable evaluations. This evaluation process covers all skills and activities that are essential to effective teaching, including planning, reflecting, and displaying collegiality and professionalism.

(ASCD book, 2013) 7" x 9", 198 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	113002X85



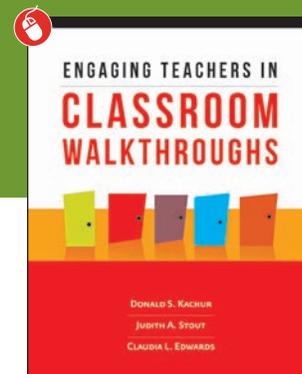
Ensuring Effective Instruction: How Do I Improve Teaching Using Multiple Measures?

Vicki Phillips and Lynn Olson

Use this publication to explain to everyone in your organization why the best way to evaluate teaching performance is to use a balanced approach that includes multiple measures. The authors draw from research conducted by the Bill and Melinda Gates Foundation and the experiences of nearly 3,000 teachers across the United States.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114043X85



Engaging Teachers in Classroom Walkthroughs

Donald S. Kachur, Judith A. Stout, and Claudia L. Edwards

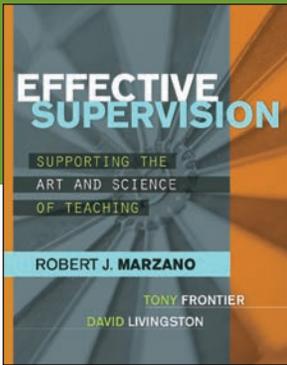
Ensure classroom walkthroughs lead to sustained improvements in teaching and learning by actively involving teachers in every aspect of the walkthrough protocol. This book explains why and how schools and districts involve teachers in walkthroughs focused on student learning without being overly judgmental of teachers. Discover how your learning community can create an environment of trust, give teachers a voice in walkthrough protocols, encourage collaborative inquiry, and open classrooms to observe, share ideas, discuss issues, and improve teaching.

(ASCD Premium, Select, and Institutional Plus Member book, July 2013) 7" x 9", 172 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	113024X85



ONLINE STUDY GUIDE INCLUDED



BEST-SELLER!

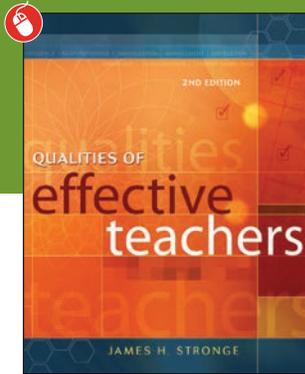
Effective Supervision: Supporting the Art and Science of Teaching

Robert J. Marzano, Tony Frontier, and David Livingston

Find out what it takes to create a teacher supervision and evaluation system that's more apt to lead to higher student achievement. Like in his landmark book *The Art and Science of Teaching* (see page 37), Robert Marzano and his coauthors once again make a definitive case based on extensive research. Going way beyond scripted observation routines and typical value-added measurements, the authors open your eyes to broad principles of effective supervision.

(ASCD Premium Member book, May 2011) 8" x 10", 185 pages.

ASCD Members	\$22.95
Nonmembers	\$28.95
Stock #	110019X85



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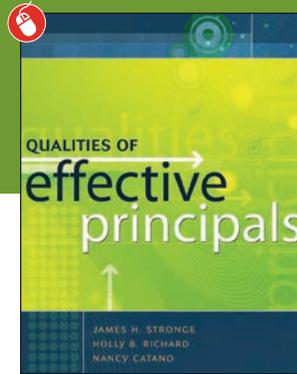
Qualities of Effective Teachers, 2nd Edition

James H. Stronge

Thousands of educators who are involved with teacher professional development—from training to hiring, mentoring to supervising—rely on this authoritative book to focus on cultivating teacher qualities that are most apt to raise student achievement. Now, this new edition extends this results-based approach to include teachers who work with at-risk and high-ability students. Synthesizing decades of research into clear guidelines, James Stronge establishes definitive benchmarks for top-flight teacher education and professional development programs.

(ASCD book, 2007) 7" x 9", 200 pages.

ASCD Members	\$19.95
Nonmembers	\$25.95
Stock #	105156X85



BEST-SELLER!

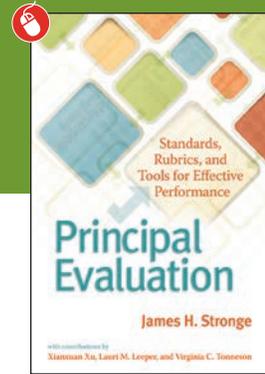
Qualities of Effective Principals

James H. Stronge, Holly B. Richard, and Nancy Catano

Following on the results-based approach from the ASCD best-seller *Qualities of Effective Teachers*, James Stronge and his coauthors explain how the research-based qualities of effective principals can be applied to training, hiring, mentoring, and supervising of school leaders everywhere.

(ASCD book, 2008) 7" x 9", 260 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	108003X85



Principal Evaluation: Standards, Rubrics, and Tools for Effective Performance

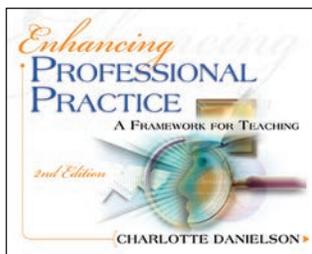
James H. Stronge with Xianxuan Xu, Lauri M. Leeper, and Virginia C. Tonneson

Based on extensive research and their work in the field, the authors provide you with a sound framework for principal evaluation and the practical tools you need to implement a fair and effective evaluation process, including field-tested standards, performance indicators, appraisal rubrics and guidelines for successful implementation. District leaders, school administrators, and directors of leadership academies and professional development programs need this book to navigate the difficult terrain of administrator evaluation.

(ASCD book, 2013) 6" x 9", 160 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	113025X85

A framework for **TEACHING**



BEST-SELLER!

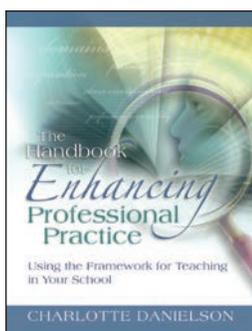
Enhancing Professional Practice: A Framework for Teaching, 2nd Edition

Charlotte Danielson

This acclaimed framework for successful teaching practice—a benchmark for thousands of school systems and educators around the world—is now fortified with new applications for state standards, formative assessments, and school specialists. Use the book’s 22 components of successful teaching practice to support novice teachers who are concerned with day-to-day survival, experienced teachers who want to improve their effectiveness, and highly accomplished teachers who want to acquire advanced certification and help their colleagues.

(ASCD Premium Member book, February 2007) 10" x 8", 208 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	106034X85



The Handbook for Enhancing Professional Practice: Using the Framework for Teaching in Your School

Charlotte Danielson

Discover an indispensable resource for everyone who uses Charlotte Danielson’s acclaimed book *Enhancing Professional Practice* to support teacher education, evaluation, and professional learning. Drawing from the thousands of programs that rely on this research-based teaching framework, it provides guidance in applying the 22 components of successful teaching practice across the entire teacher career spectrum.

(ASCD book, 2008) 8 1/2" x 11", 179 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	106035X85

 ONLINE STUDY GUIDE INCLUDED

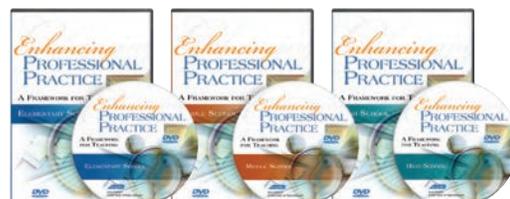
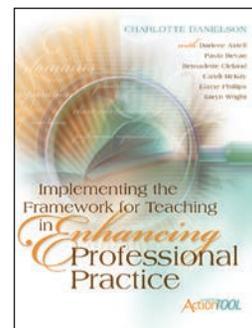
Implementing the Framework for Teaching in Enhancing Professional Practice: An ASCD Action Tool

Charlotte Danielson and others

It’s much faster and easier to implement Charlotte Danielson’s renowned framework for teaching from *Enhancing Professional Practice* when you have this collection of tools, examples, and assessments. Whether you use the framework in teacher preparation courses, recruitment, mentoring, professional development, or professional learning communities, the nearly 100 tools and activities in this guide will help make the standard for practice in your school, district, or personal career. PDF versions of the tools are available for download.

(ASCD Action Tool, 2009) 512 pages.

ASCD Members	\$59
Nonmembers	\$79
Stock #	109047X85



BEST-SELLER!

Enhancing Professional Practice DVD Series

Bring to life the components of successful teaching practice and classroom observation processes from ASCD’s acclaimed book *Enhancing Professional Practice: A Framework for Teaching* with this three-part DVD series. Video scenes from elementary, middle, and high school classrooms illustrate what successful teachers do in all four domains of effective practice. Plus, school leaders and teacher supervisors in all grade levels get to see exactly how to apply a growth model teacher-performance process.

(ASCD DVD, 2009) Three 30-minute DVDs.

ASCD Members	\$279
Nonmembers	\$349
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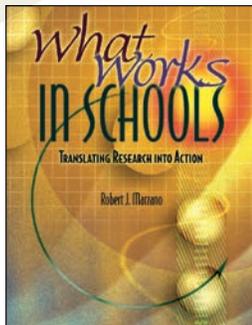
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WHAT WORKS



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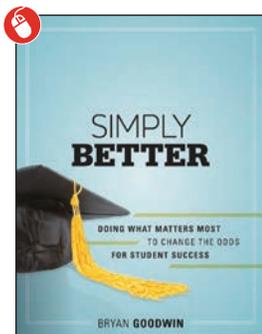
What Works in Schools: Translating Research into Action

Robert J. Marzano

Synthesizing 35 years of research, author Robert J. Marzano illuminates the factors that influence student academic achievement and provides research-based survey tools and action steps that you can use to help identify your school's strengths and weaknesses.

(ASCD Premium and Select Member book, 2003) 8" x 10", 219 pages.

ASCD Members	\$21.95
Nonmembers	\$25.95
Stock #	102271X85



Simply Better: Doing What Matters Most to Change the Odds for Student Success

Bryan Goodwin

Drawing from the research base that informed the ASCD best-selling series of What Works In Schools titles, this book identifies key principles at the heart of what it takes to help all students become successful learners. Education research expert Bryan Goodwin separates the school improvement ideas that really work from those that just appear to work and provides you with a What Matters Most Framework that focuses your school on how to change the odds for underserved children. To guide your implementation of these principles, *Simply Better* describes lots of strategic touchstones to keep in mind.

(ASCD Premium Member book copublished with McREL, August 2011) 7 7/8" x 9 7/8", 184 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	111038X85



ON SALE!

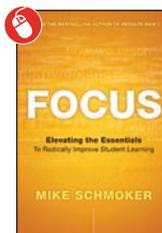
Focus: Elevating the Essentials to Radically Improve Student Learning

Mike Schmoker

Best-selling ASCD author and renowned consultant Mike Schmoker boils down solutions for improved schools to the most powerful, simple actions and structures that ensure you prepare all students for college, careers, and citizenship. Discover a complete plan for implementing the Common Core State Standards, infusing authentic literacy into teaching, and radically improving schools.

(ASCD Premium, Select, and Institutional Plus Member book, January 2011) 6" x 9", 238 pages.

ASCD Members	\$20.95	\$15.95
Nonmembers	\$27.95	\$21.95
Stock #	110016X85	



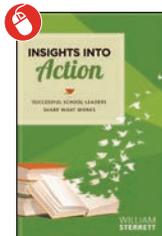
Insights into Action: Successful School Leaders Share What Works

William Sterrett

What does it take to be a great school leader? An award-winning former principal poses this question to renowned school leaders and experts in the field to provide you with insight into the actions that lead to success. These giants in the field of educational leadership—Baruti Kafele, Rick DuFour, Carol Ann Tomlinson, and James Popham—explain how to lead more effectively, strengthen your learning community, and meet today's most difficult challenges.

(ASCD Premium Member book, December 2011) 6" x 9", 131 pages.

ASCD Members	\$16.95
Nonmembers	\$22.95
Stock #	112009X85



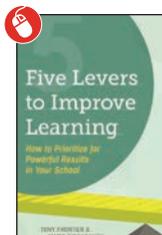
Five Levers to Improve Learning: How to Prioritize for Powerful Results in Your School

Tony Frontier and James Rickabaugh

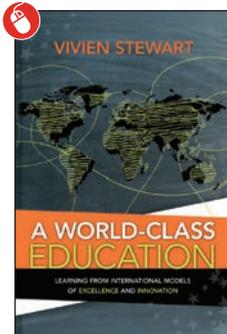
Discover a simple but powerful framework that ensures you do the right work and make changes that will truly have measurable effects on student achievement. The authors focus your attention on five key "levers" that can unlock the potential for lasting improvements in teaching and learning. Read examples of efforts associated with each lever, explore their opportunities and pitfalls, and get ideas you need to use the levers more mindfully.

(ASCD Premium, Select, Institutional Plus Member book, January 2014) 6" x 9", 192 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	114002X85



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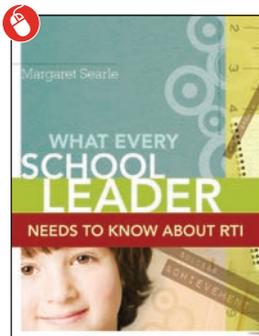


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A World-Class Education: Learning from International Models of Excellence and Innovation

Vivien Stewart
 Typical comparisons of schools in the United States to those in other countries ignore critical factors and overlook potential lessons learned. But here's a book that reveals what the best schools from around the world are doing to educate students for a rapidly changing innovation-based world. Surveying the policies and assessment results from multiple countries, Vivien Stewart brings you up-to-date on high-performing education systems in other countries and how they are advancing best practices in critical areas such as 21st century teaching, leadership, technology, and the modernization of curriculum, instruction, and assessment.

(ASCD Premium Member book, February 2012)
 6" x 9", 190 pages.

ASCD Members	\$19.95	\$15.95
Nonmembers	\$26.95	\$20.95
Stock #	111016X85	



ON SALE!
What Every School Leader Needs to Know About RTI

Margaret Searle
 Find out how to ensure that your approach to RTI represents the very best of what is known about assessment, instruction, and intervention. Author Margaret Searle provides you with a school-proven RTI framework and puts you on a foundation of sound advice. As Searle guides you through the steps of setting up multiple assessments, analyzing performance data, and responding to learning problems with a three-tier intervention, she imparts countless tips along the way.

(ASCD book, 2010) 7" x 9", 200 pages.

ASCD Members	\$18.95	\$13.95
Nonmembers	\$23.95	\$17.95
Stock #	109097X85	

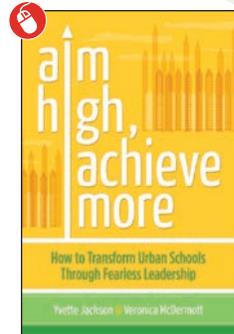
Aim High, Achieve More: How to Transform Urban Schools Through Fearless Leadership

Yvette Jackson and Veronica McDermott

When you want to succeed in the tough landscape of urban schools, you need more than just passion, faith in your own ability, and a sense of urgency. You need real skills. This book comes to your rescue with practical suggestions, examples of successful practices, ideas to support you and your team, and an inspirational message about how to be a fearless leader in undersupported big-city schools. Two veterans of urban education describe how a leadership approach consisting of affirmation, inspiration, and mediation (AIM) can change urban schools from places of oppression to flourishing communities of potential and growth.

(ASCD Premium Member book, August 2012)
 6" x 9", 144 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	112015X85



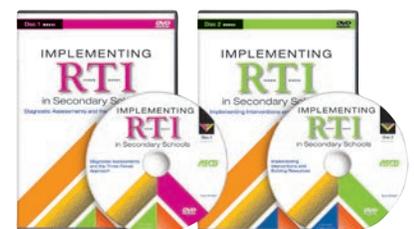
Implementing RTI in Secondary Schools DVD Series

See exactly what schools do to help struggling students and close achievement gaps. This DVD set follows an entering high school freshman through an RTI approach that emphasizes universal screening, diagnostic assessment, and a three-tiered instructional intervention.

- Learn how teachers, administrators, and specialists use universal screening and diagnostic tests.
- Go in-depth into the problem-solving process that involves teachers, specialists, parents, and students.
- Explore innovative strategies to use in the classroom and at home.

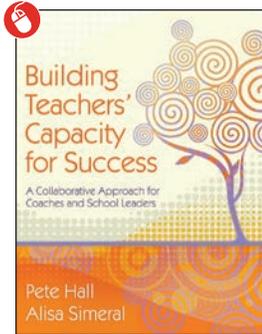
(ASCD DVD, 2010) Two 45-minute DVDs, each with a professional development program.

ASCD Members	\$309
Nonmembers	\$369
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For individual DVDs, go to shop.ascd.org

What teachers NEED TO SUCCEED



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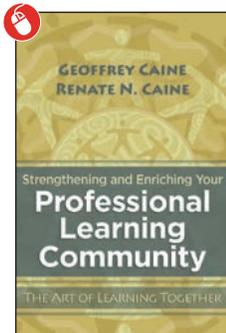
Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders

Pete Hall and Alisa Simeral

Emphasizing just three things—identifying teachers' strengths, maximizing their potential, and building their capacity—this book lays out a clear and practical pathway toward higher student achievement.

(ASCD Premium Member book, 2008)
8" x 10", 195 pages.

ASCD Members	\$49 \$22.95
Nonmembers	\$69 \$29.95
Stock #	109002X85



ON SALE!

Strengthening and Enriching Your Professional Learning Community: The Art of Learning Together

Geoffrey Caine and Renate N. Caine

Whether you're an old hand at professional learning communities (PLC) or just starting out, you know that PLCs don't succeed on their own. They need a supportive environment, an effective structure and process, and a plan for study, sharing, analysis, and action. Find out how to ensure you provide your PLC all that and more. Drawing from their 20-plus years of research and collaborations with schools of all kinds, the authors explain how to ensure your PLC advances the type of teacher learning that is essential to improving student achievement.

(ASCD book, 2010) 6" x 9", 208 pages.

ASCD Members	\$19.95 \$13.95
Nonmembers	\$26.95 \$17.95
Stock #	110085X85

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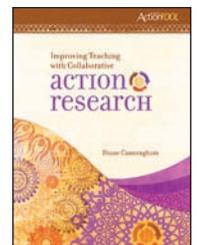
Improving Teaching with Collaborative Action Research: An ASCD Action Tool

Diane Cunningham

Once you've established a professional learning community (PLC), you need to get this ASCD Action Tool to ensure that your PLC stays focused on addressing teaching methods and student learning problems. This ASCD Action Tool explains how your PLC can use collaborative action research to formulate questions about topics of your own choosing, take action, and then collect and analyze data to answer those questions.

(ASCD Action Tool, 2011) 215 pages.

ASCD Members	\$49 \$34
Nonmembers	\$69 \$48
Stock #	111006X85



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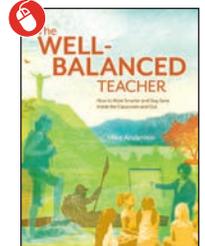
The Well-Balanced Teacher: How to Work Smarter and Stay Sane Inside the Classroom and Out

Mike Anderson

Learn how to handle stress and take better care of your health while dealing with the heavy workload and busy lifestyle of a teacher. The author, an experienced teacher himself, gives you realistic steps and advice you can use immediately to live a healthier, more connected, positive, and energetic life.

(ASCD book, 2010) 7" x 9", 125 pages.

ASCD Members	\$16.95 \$12.95
Nonmembers	\$22.95 \$17.95
Stock #	111004X85



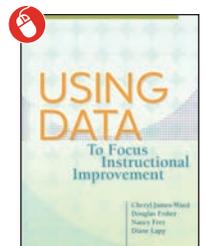
Using Data to Focus Instructional Improvement

Cheryl James-Ward, Douglas Fisher, Nancy Frey, and Diane Lapp

Discover how to improve student outcomes by acting on your school's data—learn how to analyze and process it to energize your teaching and advance your school's instructional practices. Starting with a review of all the data sources available to you—not just test scores—the authors offer simple instructions that focus improvement efforts and result in increasing teacher expertise. Their steps and advice ensure that your school's data analysis leads to actual improvements in instruction.

(ASCD book, 2013) 8" x 10", 132 pages.

ASCD Members	\$19.95 \$17.95
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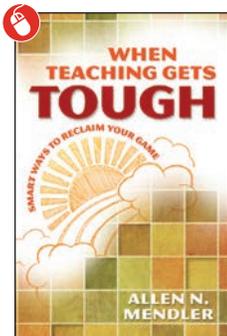
100+ Ways to Recognize and Reward Your School Staff

Emily E. Houck

When you're in a leadership position and can't control paychecks, what can you do to increase morale and lower staff turnover? Get this book and use the many practical ideas for motivating educators and creating a more positive work climate in schools.

(ASCD book, 2012) 5" x 9", 160 pages.

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When Teaching Gets Tough: Smart Ways to Reclaim Your Game

Allen N. Mendler

Every survey of teachers that's ever been conducted has shown that the number one reason for them staying or quitting their jobs is related to the quality of their work environment. Here's a book with practical strategies for how to make the job of teaching easier and more rewarding by overcoming day-to-day frustrations. Veteran educator Allen Mendler offers easy-to-use strategies that immediately help overcome four core challenges: difficult students, lack of appreciation, too few resources, and inability or unwillingness to make yourself a priority. The book also includes sections for administrators who want to help teachers stay at the top of their game.

(ASCD Premium, Select, and Institutional Plus Member book, April 2012) 6" x 9", 192 pages.

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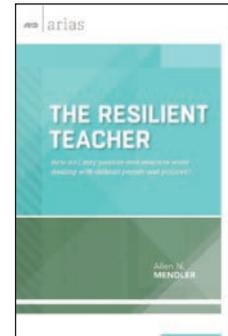
The Resilient Teacher: How Do I Stay Positive and Effective When Dealing with Difficult People and Policies?

Allen N. Mendler

Discover how to make rigid policies more flexible, difficult students more cooperative, challenging parents more respectful, and fellow educators more supportive. Veteran teacher and ASCD author Allen Mendler offers solutions that work, plus a "suggestion-a-day" to keep you in a positive frame of mind regardless of the obstacles you face.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
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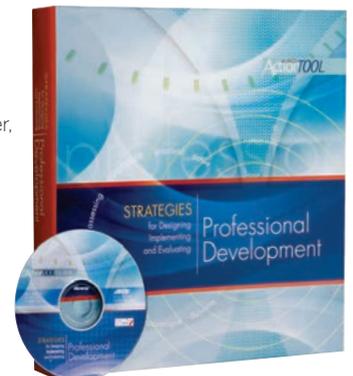
Strategies for Designing, Implementing, and Evaluating Professional Development: An ASCD Action Tool

Sue Z. Beers

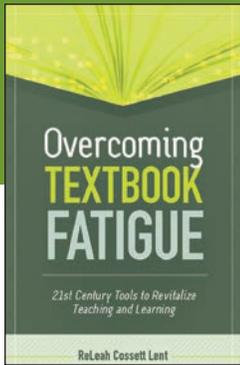
Whether you're already an expert staff developer or you're taking on this role for the first time, here's a reliable toolbox that helps you plan, implement, and evaluate professional development, from stand-alone workshops to comprehensive system-wide programs. The binder guides you through the process of identifying the need for professional development, determining the components to include in your plan, and selecting the best tools to accomplish your goals. More than 90 tools are included.

(ASCD Action Tool, 2007) Three-ring binder, 210 pages and a CD-ROM.

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Lessons learned from **RESEARCH AND PRACTICE**



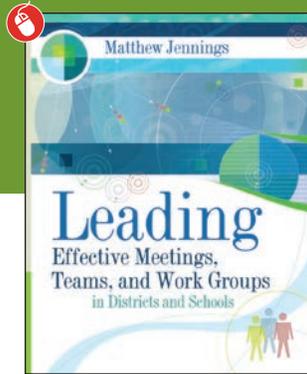
Overcoming Textbook Fatigue: 21st Century Tools to Revitalize Teaching and Learning

ReLeah Cossett Lent

Go beyond a one-size-fits-all approach to teaching by shifting textbooks from “sole source” to just another resource. Veteran teacher and literacy expert ReLeah Cossett Lent explains that how you use textbooks makes a huge difference in students’ learning—with or without access to online textbooks, laptops, or tablets. Learn how to develop your own text sets composed of diverse resources on a specific subject matter, genre, or theme. And get tips on how to turn reading assignments and writing activities into strategies for extending and deepening students’ knowledge of standards-based curriculum.

(ASCD Premium, Select, and Institutional Plus Member book, November 2012) 6” x 9”, 200 pages.

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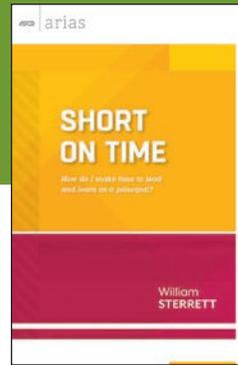
Leading Effective Meetings, Teams, and Work Groups in Districts and Schools

Matthew Jennings

Whether you’re setting up a complex district-level task force or a simple school faculty meeting, this A-to-Z guide gives you all the advice and ideas you need to accomplish your goals. Packed with field-proven activities, checklists, and metrics, this book has all of the content that is rarely included in school administrator preparation programs. Don’t settle for generic books on meeting planning when you can have this education-specific guide.

(ASCD book, 2007) 7” x 9”, 188 pages.

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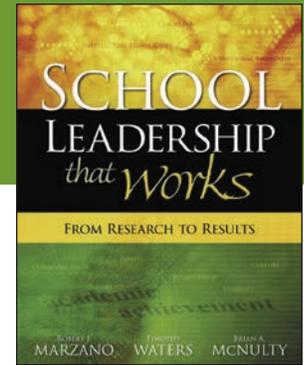
Short on Time: How Do I Make Time to Lead and Learn as a Principal?

William Sterrett

Leadership expert and former principal William Sterrett explains how to maximize instructional time, communicate in timely ways, balance your responsibilities, and run efficient meetings.

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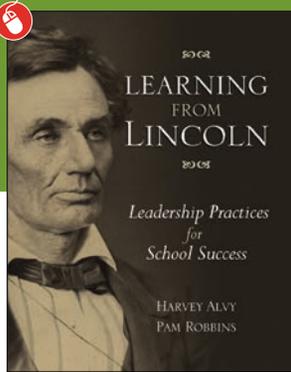
School Leadership That Works: From Research to Results

Robert J. Marzano, Timothy Waters, and Brian McNulty

What can school leaders really do to increase student achievement, and which leadership practices have the biggest impact on school effectiveness? For the first time in the history of leadership research in the United States, here’s a book that answers these questions definitively and gives you a list of leadership competencies that are research-based.

(ASCD Premium and Select Member book, 2005, copublished with McREL) 7” x 9”, 194 pages.

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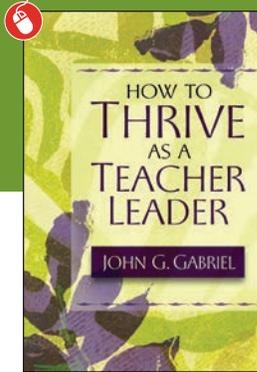
Learning from Lincoln: Leadership Practices for School Success

Harvey Alvy and Pam Robbins

How Lincoln's ability to persevere and lead despite adversity provides a compelling and inspirational model for educators struggling with today's challenges of accountability, diversity, political conflict, and economic hardship.

(ASCD Premium Member book, August 2010) 7" x 9", 192 pages.

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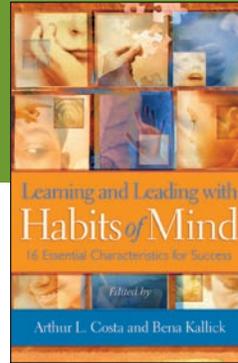
How to Thrive as a Teacher Leader

John G. Gabriel

Every teacher who chairs a department, leads a committee, manages a team, coordinates a program, or mentors other teachers needs this hands-on resource to accomplish basic leadership tasks with speed and precision. Filled with tips and how-to's that are left out of most teacher education courses and inservice programs, the guide covers formal and informal tasks that teacher leaders at every grade level are expected to know but rarely do.

(ASCD Premium and Select Member book, 2005) 6" x 9", 220 pages.

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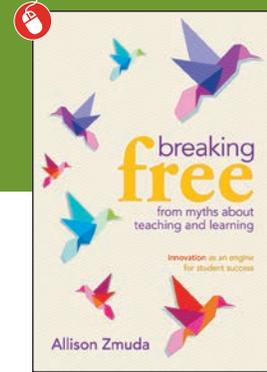
Learning and Leading with Habits of Mind: 16 Essential Characteristics for Success

Arthur L. Costa and Bena Kallick

Drawing on their research and experience in applying the habits of mind in all kinds of schools, the authors guide you through every step of making intelligent behavior a practical outcome in any school.

(ASCD book, 2008) 6" x 9", 420 pages.

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Breaking Free from Myths About Teaching and Learning: Innovation as an Engine for Student Success

Allison Zmuda

When you hear students say that what they learn in school doesn't have much to do with life, or that getting the answer right is the most important thing, or that learning is only about getting good grades, what they're doing is reflecting a general set of expectations that are reinforced by schools themselves. Here's a book that boldly contends that there's a way to change that by breaking free from these myths that negatively affect learning. Teacher, author, and consultant Allison Zmuda explains how schools can rewire for a more optimistic, empowered, and dynamic view of learning. Her call to action stakes out clear goals for any school that wants to become a 21st century learning organization.

(ASCD Premium Member book, 2010) 6" x 9", 204 pages.

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The book discussed time management, tackling your calendar, staff meetings, and communication. Each hot topic was explained, evaluated and then provided a couple of excellent 'management' tips."

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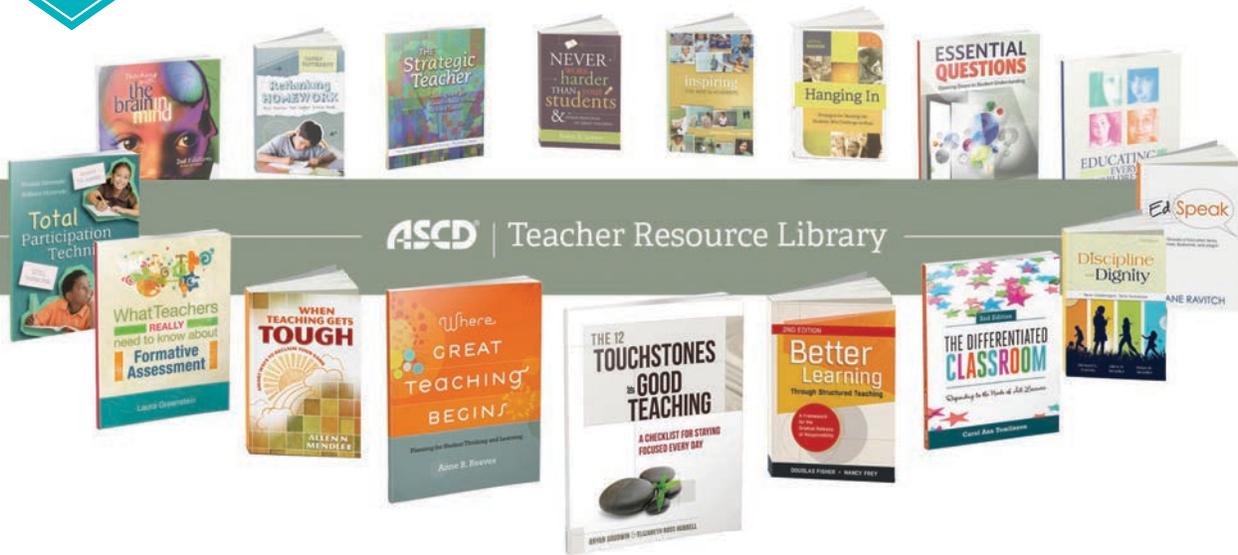
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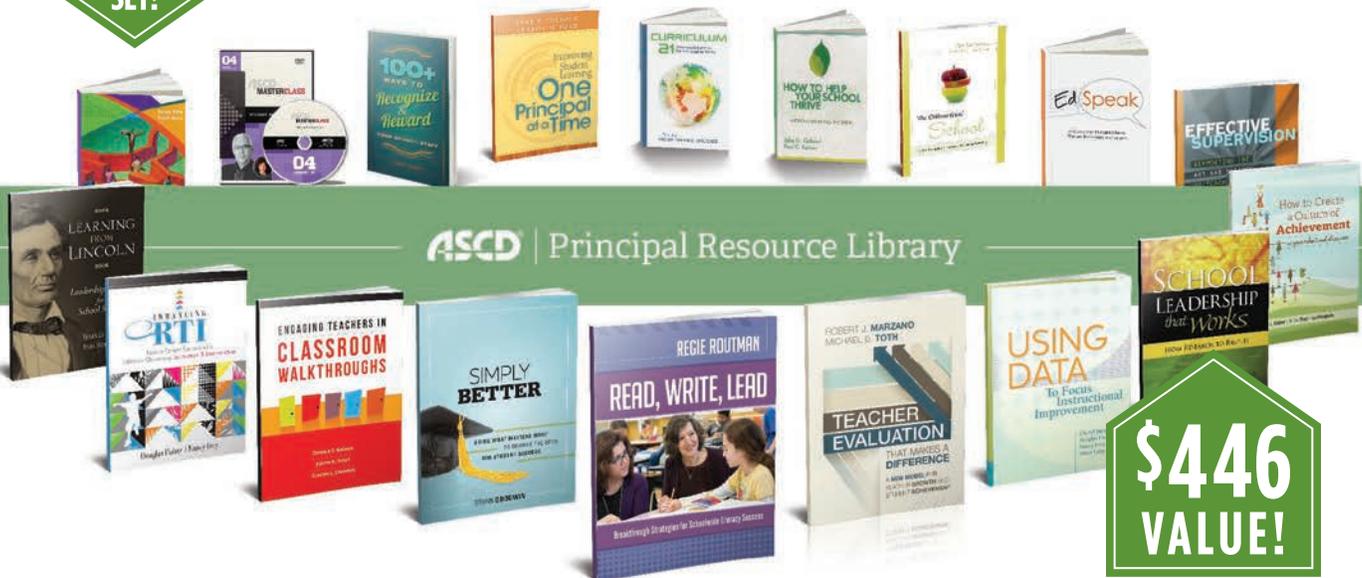
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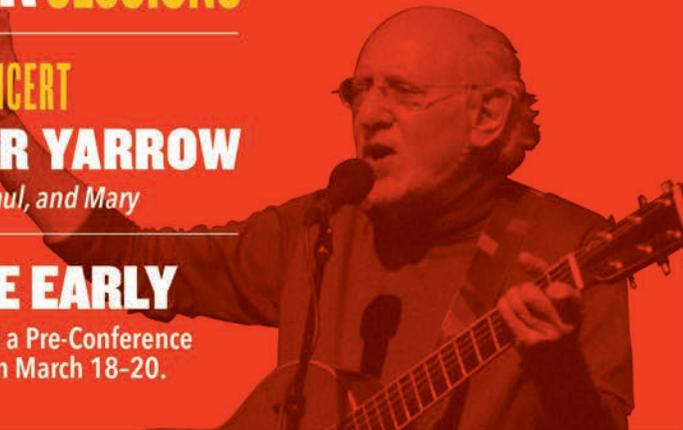
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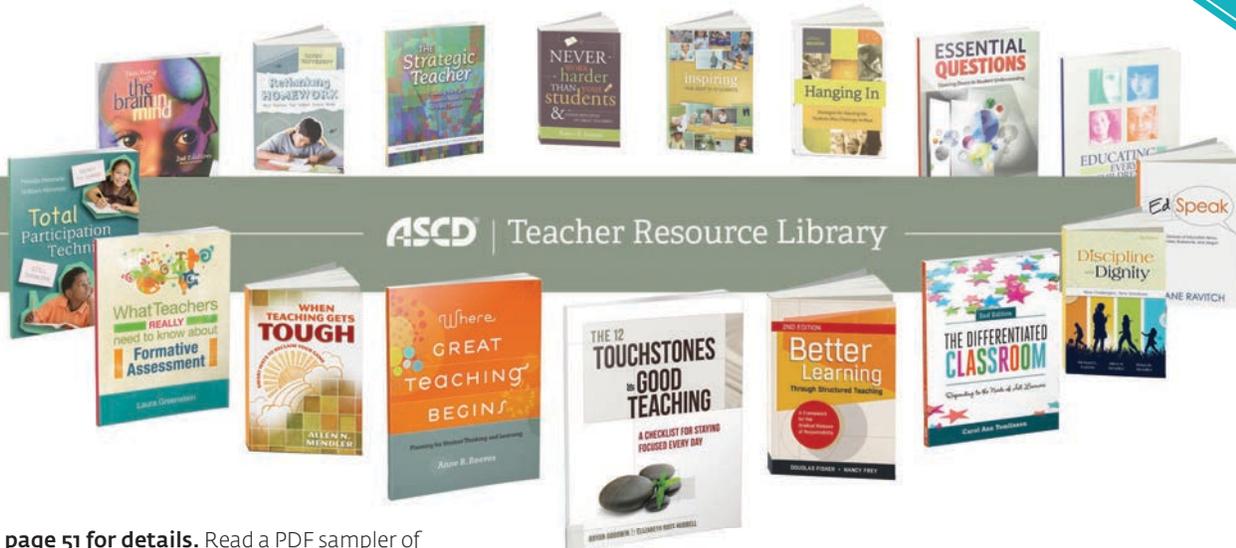
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