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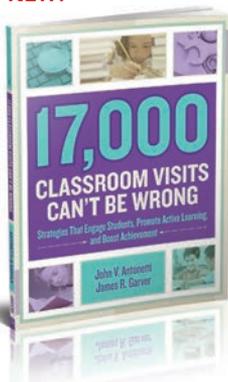
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NEW STRATEGIES FOR LEADERSHIP SUCCESS

NEW!



17,000 Classroom Visits Can't Be Wrong: Strategies That Engage Students, Promote Active Learning, and Boost Achievement

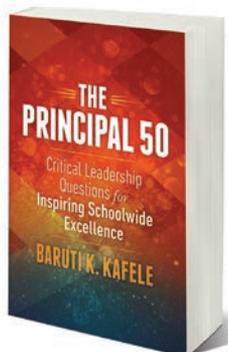
John V. Antonetti and James R. Garver

Drawing from a vast set of data from more than 17,000 classroom visits, this book reveals teaching practices that are most apt to shift classroom dynamics from teaching to learning, ensure students are doing the “work,” and use assessments to advance the learning process. This is also an excellent guide for school leaders and teacher coaches who want a tried-and-true model for classroom walkthroughs that will open teachers’ eyes to the strengths and weaknesses of their classroom practices.

(ASCD Premium Member book, February 2015)
7 7/8" x 9 7/8", 190 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
Stock #	115010	

NEW!



The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti K. Kafele

Award-winning principal and ASCD best-selling author Baruti Kafele answers 50 vital questions all principals ask at some point in their careers. In his inimitable style, Kafele lays out the touchstones for maintaining strong leadership habits, inspiring excellence and collaboration in others, and engaging an entire school community in striving to be the best. Read this book to understand why Kafele is one of the most sought-after consultants in education, and use his counsel for self-inspiration, sharing with your leader colleagues, and including in professional development programs for acting or aspiring school leaders.

(ASCD book, 2015) 6" x 9", 102 pages.

Format	List Price	Member
Print	\$18.95	\$13.95
E-Book	\$17.99	\$12.99
Stock #	115050	

School Culture Rewired: How to Define, Assess, and Transform It

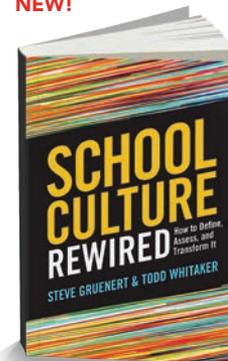
Steve Gruenert and Todd Whitaker

Discover tools, strategies, and advice for defining, assessing, and ultimately transforming your school's culture into one that is positive, forward-looking, and actively working to enrich students' lives. Drawing from decades of research on organizational cultures and school leadership, the authors provide everything you need to optimize both the culture and climate of your school, whether your school is urban or rural, prosperous or struggling. *School Culture Rewired* is the ultimate guide to making sure that the culture in your school is guided first and foremost by what's best for your students.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2015) 6" x 9", 170 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	115004	

NEW!



Formative Classroom Walkthroughs: How Principals and Teachers Collaborate to Raise Student Achievement

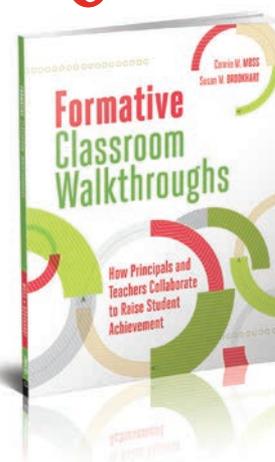
Connie M. Moss and Susan M. Brookhart

Discover formative classroom walkthroughs, a valuable professional learning experience for everyone involved when you use this book's observation process and feedback protocol. Connie Moss and Susan Brookhart equip you with a formative walkthrough approach that results in a collegial conversation about what students are doing and learning rather than right/wrong judgments of teacher actions.

(ASCD Premium and Select Member book, Featured Selection, January 2015) 7" x 9", 230 pages.

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99
Stock #	115003	

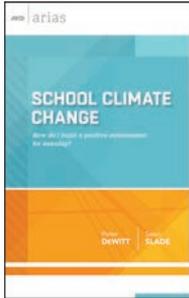
NEW!



ONLINE STUDY GUIDE INCLUDED

NEW TIPS FOR BUSY EDUCATORS

NEW!



School Climate Change: How Do I Build a Positive Environment for Learning?

Peter DeWitt and Sean Slade

Award-winning elementary school principal Peter DeWitt and whole child expert Sean Slade guide you in how to create a more positive school climate for your students and teachers. Their steps and advice help you foster a more welcoming, cooperative, safe, and inclusive school environment that can overcome the most difficult obstacles to student achievement, well-being, and success.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
Stock #	SF114084	

NEW!



Real-World Projects: How Do I Design Relevant and Engaging Learning Experiences?

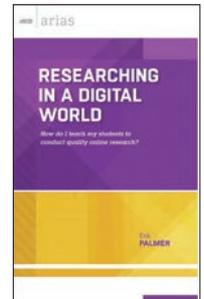
Suzie Boss

Discover how to create authentic learning environments that engage and motivate students while teaching relevant, rigorous content and skills. Learn how to plan, assess, and use technology to support successful projects; incorporate community-based issues that put students on the path to active citizenship; and connect with real-world experts, allies, and audiences.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
Stock #	SF115043	

NEW!



Researching in a Digital World: How Do I Teach My Students to Conduct Quality Online Research?

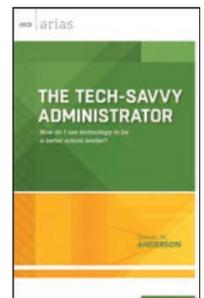
Erik Palmer

Never send students online unprepared again. Erik Palmer explains how to get students of all grade levels ready to do high-quality research in an online environment. Learn practical ideas to share with your students, and discover specific lessons to ensure students know how to find the best and most credible resources, cite them correctly, and use online information to advance their learning.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
Stock #	SF115051	

NEW!



The Tech-Savvy Administrator: How Do I Use Technology to Be a Better School Leader?

Steven W. Anderson

Award-winning blogger and educational technology expert Steven Anderson explains how and why leaders should use technology and outlines a leader's digital toolkit of best tools and practices that help you stay more connected, build more collaboration, and be more productive. Get more adept at using Twitter, blogs, Facebook, Google, and more.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
Stock #	SF115015	

NEW IDEAS FOR YOUR TEACHING PRACTICE

NEW!



The Differentiated Classroom: Responding to the Needs of All Learners DVD Series

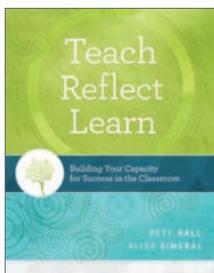
Based on the updated second edition of Carol Ann Tomlinson's book *The Differentiated Classroom: Responding to the Needs of All Learners*, this new DVD series shows you practical, real-world examples from experienced K–5 and high school teachers of how to divide your time, resources, and efforts to effectively instruct students of various backgrounds, readiness and skill levels, and interests. Through interviews with teachers, learn what to differentiate, how to differentiate, and why. Understand the groundwork for bringing differentiated instruction into your own classroom or refining the work you already do.

(ASCD DVD, 2015) Two 45-minute DVDs.

SAVE ON THE SET!	List Price	Member
Complete Set (2 DVDs)	\$289	\$219
Stock #	615049	

To purchase individual DVDs, go to shop.ascd.org

NEW!



Teach, Reflect, Learn: Building Your Capacity for Success in the Classroom

Pete Hall and Alisa Simeral

Authors of the best-selling ASCD book *Building Teachers' Capacity for Success* return to explain why your effectiveness in the classroom is directly connected to your ability to self-reflect on your teaching practice and use the reflection process to get better at what you do. Pete Hall and Alisa Simeral take you on a journey through the reflective circle and outfit you with new tools and strategies to increase your power to make positive improvements.

(ASCD Premium, Select, and Institutional Plus Member book, April 2015) 7" x 9", 160 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	115040	

NEW!



Checking for Understanding: Formative Assessment Techniques for Your Classroom, 2nd Edition

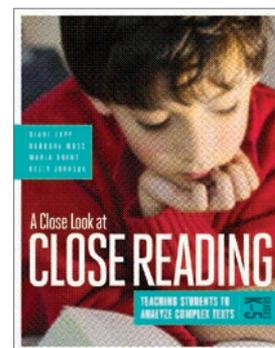
Douglas Fisher and Nancy Frey

Since 2007, this ASCD best-selling book has helped thousands of teachers understand why typical methods to check for understanding are usually ineffective and how to use techniques that work better. Now, this revised and updated edition goes further with new tips and tools to support your implementation of formative assessment techniques that work in any subject area and grade level, for individual students or across multiple classrooms.

(ASCD Premium Member book, December 2014) 8" x 10", 150 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
Stock #	115011	

NEW!



A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades K–5

Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson

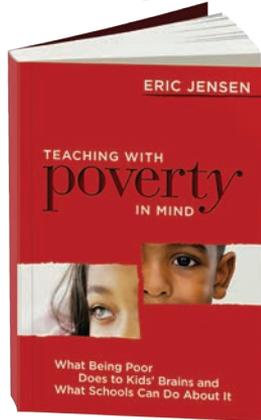
New standards demand an instructional shift to teaching students close reading skills, and teachers need to know what this means: the texts to choose, the process to follow, the kinds of questions to ask, the supports to provide, and the assessment strategies to use. That's where this comprehensive book comes in, with timely advice and clear guidelines and steps targeted especially to elementary school teachers.

(ASCD book, 2015) 7 7/8" x 9 7/8", 200 pages.

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99
Stock #	114008	

ADDRESSING POVERTY

BEST-SELLER! 



Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It

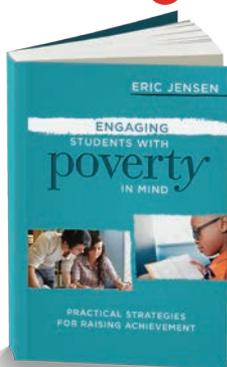
Eric Jensen

Veteran educator and brain expert Eric Jensen helps you understand what poverty does to children's brains and why students raised in poverty are especially subject to stressors that undermine school behavior and performance.

(ASCD book, 2009) 6" x 9", 184 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	109074	

BEST-SELLER! 



Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

Eric Jensen

Learn the seven factors that are crucial to engaging disadvantaged students. Discover ways to address those factors with actions and solutions that improve classroom climate and students' cognitive capacity, motivation, and effort.

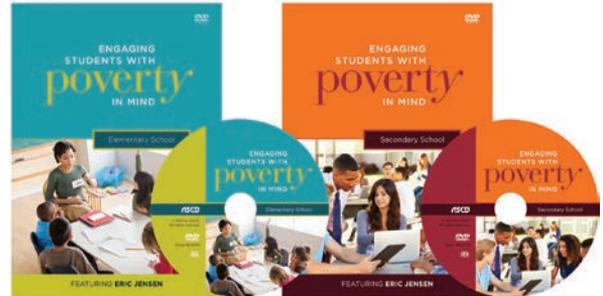
(ASCD book, 2013) 6" x 9", 200 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	113001	



ONLINE STUDY GUIDE INCLUDED

NEW!



Engaging Students with Poverty in Mind DVD Series

Discover the easiest, most powerful way to demonstrate exactly how to implement the breakthrough ideas and strategies from the best-selling ASCD book *Engaging Students with Poverty in Mind* by renowned author and learning expert Eric Jensen. Take audiences to elementary and secondary classrooms to provide a close look at schools that use smart, purposeful engagement strategies to combat the effect poverty has on students and achievement. See teachers in their classrooms embrace the seven engagement factors from Jensen's book and make engagement a routine part of their classroom culture. Hear from administrators and teaching coaches who explain how they make engagement a focus through professional development and school policy. Learn from the students who talk about their struggles and successes as they benefit from a fully engaged learning environment. Throughout the video, interviews with Eric Jensen relate his own experiences with living in poverty and his current work with schools that are making a difference.

(ASCD DVD, 2014) Two 45-minute DVDs.

SAVE ON THE SET!	List Price	Member
Complete Set (2 DVDs)	\$289	\$219
Stock #	614031	

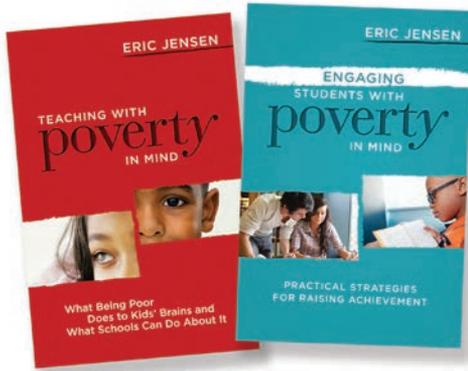
INDIVIDUAL DVDS

Program 1: Engaging Students with Poverty in Mind: Elementary School DVD (**Stock #** 614029)

Program 2: Engaging Students with Poverty in Mind: Secondary School DVD (**Stock #** 614039)

	List Price	Member
Price Per Program	\$189	\$149

SAVE WHEN YOU BUY THE SET!



Teaching/Engaging Students with Poverty in Mind Two-Book Set

Eric Jensen

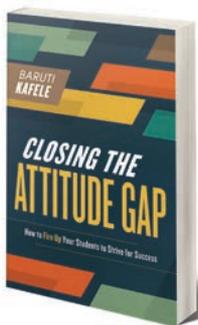
This two-book set provides practical insights into the effects of poverty on learning and what strategies teachers can use to better engage students in the face of these difficulties.

- *Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It*
- *Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement*

(ASCD book bundle, 2014) 6" x 9", 184 to 200 pages.

Format	List Price	Member
Print	\$44.95	\$33.95
E-Book	\$43.99	\$32.99
Stock #	114052	

BEST-SELLER!



Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

Baruti Kafele

Baruti Kafele, author of the ASCD best-selling book *Motivating Black Males to Achieve in School and in Life*, returns with sage advice on how to close the achievement gap by addressing the "attitude gap" that often affects underperforming students of all racial and ethnic groups.

(ASCD book, 2013) 6" x 9", 144 pages.

Format	List Price	Member
Print	\$23.95	\$17.95
E-Book	\$22.99	\$16.99
Stock #	114006	

Turning High-Poverty Schools into High-Performing Schools

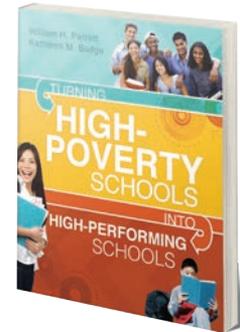
William H. Parrett and Kathleen M. Budge

If some schools can overcome the effects of poverty to become high performing, shouldn't we be compelled to learn from those schools? Although schools alone will never systemically eliminate poverty, high-poverty, high-performing schools take control of what they can to disrupt the cycle of poverty and close achievement gaps. Based on these lessons and the insights into the complex influence poverty has on children, adolescents, and learning, the authors synthesize real-world practices to provide you with a Framework for Action that ensures your school builds leadership capacity, fosters a supportive school environment, and focuses intensely on learning.

(ASCD book, 2012) 8" x 10", 220 pages.

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99
Stock #	109003	

BEST-SELLER!



Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success

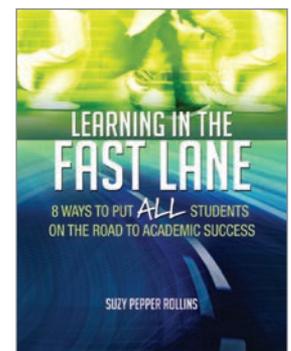
Suzy Pepper Rollins

According to veteran classroom teacher and educational consultant Suzy Pepper Rollins, the true answer to supporting struggling students lies in acceleration. In *Learning in the Fast Lane*, she lays out a plan of action that teachers can use to immediately move underperforming students in the right direction and differentiate instruction for all learners.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, April 2014) 7" x 9", 176 pages.

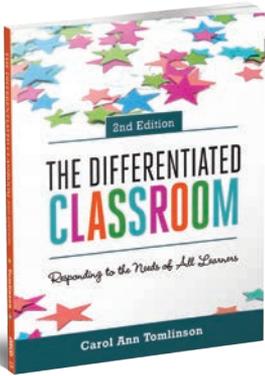
Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	114026	

BEST-SELLER!



ENGAGING EVERY LEARNER

BEST-SELLER! 



The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition

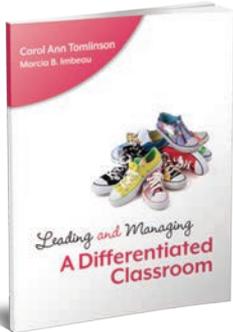
Carol Ann Tomlinson

Since 1999, the movement to differentiate instruction to the needs, interests, and abilities of individual students has been guided by this monumental work written by Carol Ann Tomlinson, the leading authority in the field. This new edition updates the original book's timeless advice with Tomlinson's fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools.

(ASCD Premium Member book, May 2014)
7 7/8" x 9 7/8", 198 pages.

Format	List Price	Member
Print	\$29.95	\$21.95
E-Book	\$28.99	\$20.99
Stock #	108029	

BEST-SELLER! 



Leading and Managing a Differentiated Classroom

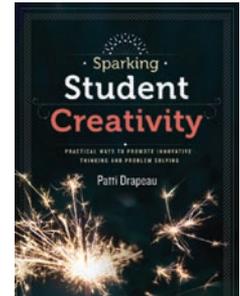
Carol Ann Tomlinson and Marcia B. Imbeau

The top authority on differentiated instruction Carol Ann Tomlinson teams up with educator and consultant Marcia Imbeau to outfit you with everything you need to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning.

(ASCD Premium, Select, and Institutional Plus Member book, 2010) 8" x 10", 188 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
Stock #	108011	

NEW! 



Sparking Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving

Patti Drapeau

Reach more students, especially those who are disengaged in school, and develop their thinking skills by encouraging creativity in your everyday language, teaching practice, and lesson planning. Creativity expert Patti Drapeau outfits you with new ideas and strategies and a Creativity Road Map that ensure you engage students in creative problem solving and access your own creativity in developing new ways to reach more of your learners. Dozens of "grab-and-go" ideas you can use right away make this a practical guide for teachers in every grade level and subject area.

(ASCD Premium, Select, and Institutional Plus Member book, September 2014) 6" x 9", 187 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	115007	

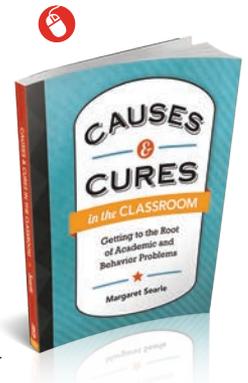
Causes & Cures in the Classroom: Getting to the Root of Academic and Behavior Problems

Margaret Searle

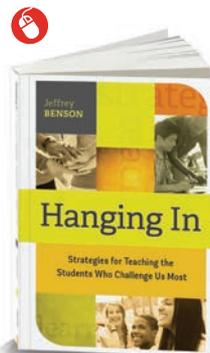
Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. This resource helps you identify the causes of such problems and address them with specific and practical interventions. Drawing from academic and neurological research, Margaret Searle explains how to get at the root causes of problems and address them with specific and practical interventions.

(ASCD Premium, Select, and Institutional Plus Member book, November 2013) 7" x 9", 180 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
Stock #	113019	



 ONLINE STUDY GUIDE INCLUDED



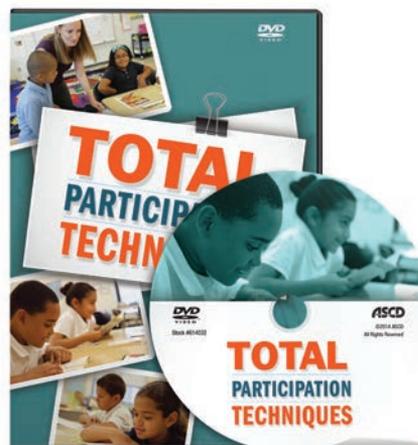
Hanging In: Strategies for Teaching the Students Who Challenge Us Most

Jeffrey Benson

Through compelling examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors the individuality of each student and his or her own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2014) 6" x 9", 193 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	114013	



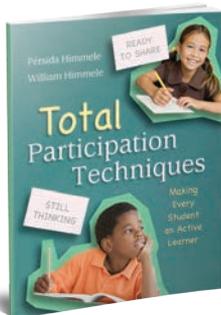
Total Participation Techniques DVD

This DVD is the ideal tool to demonstrate the effective teaching strategies from the ASCD best-selling book *Total Participation Techniques: Making Every Student an Active Learner*. Interviews with authors Pèrsida and William Himmele explain how to make every student an active learner. Classroom scenes from elementary and high schools show teachers how to use Total Participation Techniques to get and hold students' attention, activate higher-order thinking, and provide formative assessments of academic progress.

(ASCD DVD, 2014) One 40-minute DVD.

Format	List Price	Member
Video	\$219	\$169
Stock #	614032	

BEST-SELLER!



Total Participation Techniques: Making Every Student an Active Learner

Pèrsida Himmele and William Himmele

Yes, there are easy-to-use and incredibly effective alternatives to the "stand and deliver" approach to teaching that causes so many students to tune out. Here's your opportunity to explore dozens of ways to engage K-12 students in active learning and allow them to demonstrate the depth of their knowledge and understanding. The authors explain why and how to use Total Participation Techniques (TPTs) to take the pulse of a class, improve on-task behavior, guide note-taking, and encourage students to interact and process their learning. Each TPT includes step-by-step instructions and suggestions for how to adapt the technique to specific contexts and content areas.

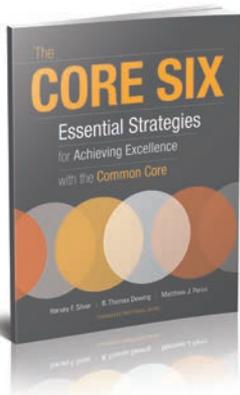
(ASCD Premium, Select, and Institutional Plus Member book, July 2011) 8" x 10", 135 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	111037	



USING BEST TEACHING PRACTICES

BEST-SELLER!



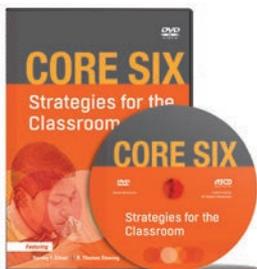
The Core Six: Essential Strategies for Achieving Excellence with the Common Core

Harvey F. Silver, R. Thomas Dewing, and Matthew J. Perini

Discover research-based strategies to help you respond to the demands of the Common Core State Standards, particularly the English language arts standards that affect every subject area and grade level. Drawing from the research on which classroom strategies are your “best bets” for improving student achievement, the authors recommend six winning instructional approaches and provide what you need to ensure your lessons reinforce the Common Core standards.

(ASCD book, 2012) 7" x 9", 89 pages.

Format	List Price	Member
Print	\$14.95	\$10.95
E-Book	\$13.99	\$9.99
Stock #	113007	



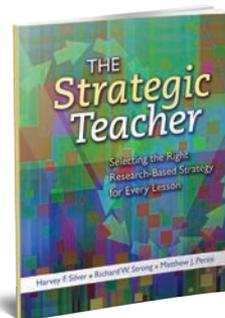
Core Six: Strategies for the Classroom DVD

Use this DVD to bring to life the six strategies from ASCD's best-selling book *The Core Six: Essential Strategies for Achieving Excellence with the Common Core*. Take teachers to classrooms in elementary, middle, and high schools to see demonstrations of six research-based teaching strategies that are your “best bets” for raising student achievement. And hear teachers and a *Core Six* author describe the best ways to align each strategy to your students' learning goals.

(ASCD DVD, 2014) One 45-minute DVD.

Format	List Price	Member
Video	\$219	\$169
Stock #	614037	

BEST-SELLER!



The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson

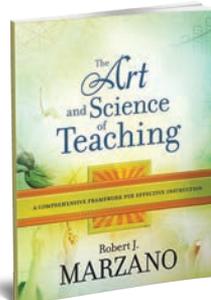
Harvey F. Silver, Richard W. Strong, and Matthew J. Perini

This ultimate guide to teaching strategies gives you 20 of the most reliable teaching strategies for every grade and subject, with dozens of variations and clear steps and examples for how to implement them. To help you choose the right strategy, the authors include a Strategic Dashboard that makes it easy for you to match your strategy to your instructional objectives.

(ASCD book, 2007) 8 1/2" x 11", 300 pages.

Format	List Price	Member
Print	\$27.95	\$21.95
E-Book	\$26.99	\$20.99
Stock #	107059	

BEST-SELLER!



The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction

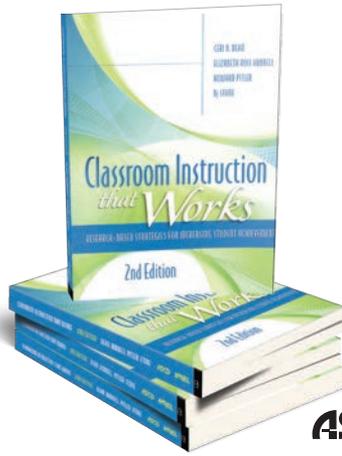
Robert J. Marzano

In *The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction*, author Robert Marzano presents a model for ensuring quality teaching that balances the necessity of research-based data with the equally vital need to understand the strengths and weaknesses of individual students.

(ASCD Premium and Select Member book, July 2007) 7" x 9", 220 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99
Stock #	107001	

 ONLINE STUDY GUIDE INCLUDED



BEST-SELLER!



Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition

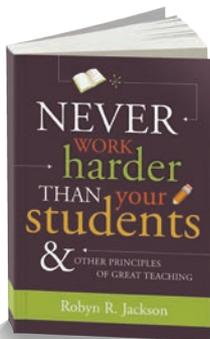
Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and Bj Stone

First published in 2001, *Classroom Instruction That Works* revolutionized teaching by linking classroom strategies to evidence of increased student learning. Now this landmark guide has been reenergized and reorganized for today's classroom with new evidence-based insights and a new Instructional Planning Guide that makes it easier for you to know when to emphasize each of the nine research-based teaching strategies.

(ASCD Premium, Select, and Institutional Plus Member book copublished with McREL, January 2012) 8" x 10", 210 pages.

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99
Stock #	111001	

BEST-SELLER!



Never Work Harder Than Your Students and Other Principles of Great Teaching

Robyn R. Jackson

"Never work harder than your students" is just one of the seven illuminating principles of great teaching from this fresh and engaging guide by master teacher Robyn Jackson.

(ASCD Premium, Select, and Institutional Plus Member book, January 2009) 6" x 9", 250 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99
Stock #	109001	

Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition

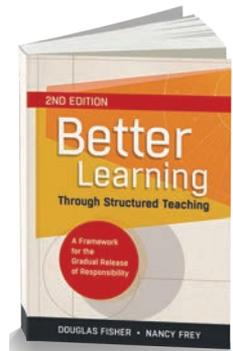
Douglas Fisher and Nancy Frey

This updated edition of an ASCD best-seller digs deeper into how teachers can equip students with what they need to develop content understanding and be self-directed learners. Get tips and tools to support your implementation of a tried-and-true classroom practice that includes a purposeful cycle of focused instruction, guided instruction, collaborative learning, and independent learning that generates authentic products.

(ASCD Premium Member book, December 2013) 6" x 9", 160 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99
Stock #	113006	

BEST-SELLER!



Authentic Learning in the Digital Age: Engaging Students Through Inquiry

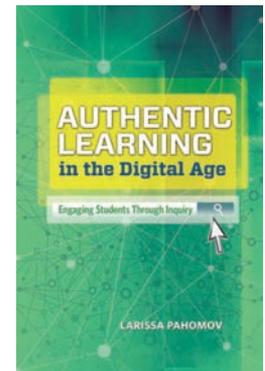
Larissa Pahomov

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment where students ask questions, do research, and explore subjects that fascinate them. Author and classroom teacher Larissa Pahomov takes the work of 25 teachers and 500 students and distills their ideas, passions, systems, and structures into a framework you can learn from and implement in your school.

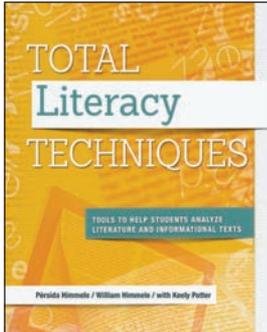
(ASCD Premium, Select, and Institutional Plus Member book, November 2014) 6" x 9", 198 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	115009	

NEW!



BOOSTING LITERACY



Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts

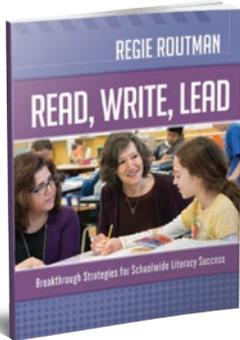
Pésida Himmele and William Himmele, with Keely Potter

Boosting your students' literacy requires addressing all the interconnected elements of emotion, cognition, and higher-order thinking. You can meet that challenge with the advice from two ASCD best-selling authors Pésida Himmele and William Himmele and a classroom teacher Keely Potter. This guide for grade 3–12 teachers provides 50 classroom-tested tools and techniques to help students read independently and critically.

(ASCD Premium and Select Member book, Featured Selection, July 2014) 8" x 10", 180 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
Stock #	114009	

BEST-SELLER!



Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

Regie Routman

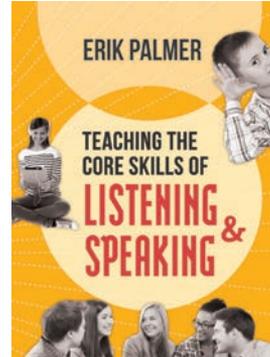
Focusing on the crucial connection between literacy and leadership, this book explains how teachers and principals can lead the way to more effective literacy instruction for all K–12 students, including second-language and struggling learners. Best-selling author Regie Routman explains how every school can meet higher expectations for literacy achievement by using high-engagement instructional practices, productive feedback in the teaching and leading process, and Professional Literacy Communities that enable educators to work together to create sustainable school change.

(ASCD book, 2014) 8" x 10", 354 pages.

Format	List Price	Member
Print	\$37.95	\$28.95
E-Book	\$36.99	\$27.99
Stock #	113016	



ONLINE STUDY GUIDE INCLUDED



Teaching the Core Skills of Listening and Speaking

Erik Palmer

Meet the challenge of the Common Core's listening and speaking standards across the curriculum with this practical book of classroom examples and specific activities. Veteran teacher Erik Palmer helps you address these language arts with strategies for teaching and assessing speaking, listening, reasoning, and incorporating multimedia.

(ASCD book, 2014) 6" x 9", 200 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	114012	

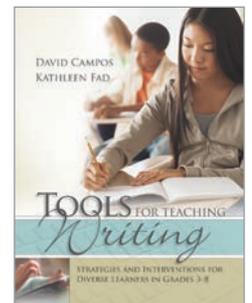
NEW!

Tools for Teaching Writing: Strategies and Interventions for Diverse Learners in Grades 3–8

David Campos and Kathleen Fad

Teach students to write with the level of fluency and focus demanded by new standards and common assessments by using this book's ready-made tools for grades 3–8. The series of writing prompts, instructional strategies, evaluation forms, and other tools help you address eight traits that lead to writing success.

(ASCD book, 2014) 8 1/2" x 10 3/4", 245 pages.



Format	List Price	Member
Print	\$39.95	\$29.95
Stock #	114051	

NEW!

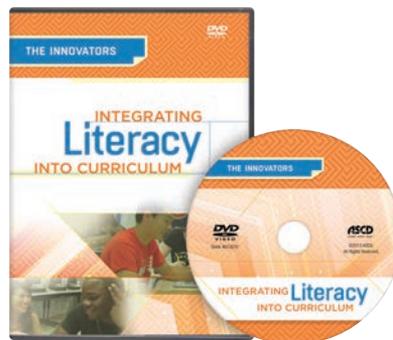


Vocab in Action: Critical Strategies for Your Classroom DVD

This video takes you and your colleagues to schools that use smart, fun, and engaging strategies to build students' vocabulary and boost their knowledge of the key words they need to know for the Common Core State Standards. Drawing from the ASCD best-selling book *Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding*, video scenes show teachers using fun strategies like jingles, movements, and graphic organizers to teach key words. Hear author Marilee Sprenger explain how to put brain research-based, time saving strategies for mastering vocabulary into action. And introduce teachers to easy-to-implement, 10-minute or shorter mini-lessons that help students build a robust vocabulary and develop greater confidence in reading, writing, and testing.

(ASCD DVD, 2014) One 45-minute DVD.

Format	List Price	Member
Video	\$219	\$169
Stock #	614038	



The Innovators: Integrating Literacy into Curriculum DVD

Meet the challenge of the new definition of literacy based on the Common Core State Standards by integrating literacy learning into all content areas. This DVD takes you and your colleagues to two sites where educators integrate complex thinking and communication skills throughout subject area instruction and raise the bar for student achievement. In compelling examples from an elementary school district and a high school, see how educators can collaborate to make advancing literacy a top priority.

(ASCD DVD, 2013) One 54-minute DVD.

Format	List Price	Member
Video	\$155	\$119
Stock #	613070	

Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time?

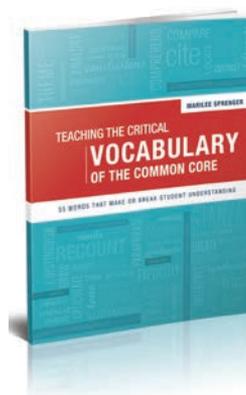
Marilee Sprenger

Find out how to make time every day to teach vocabulary through direct, explicit instruction that is also creative, interesting, and fun for students. Teacher and author Marilee Sprenger explains a new and effective approach to teaching vocabulary that calls for exploration, discovery, and playing with words—all in just 10 minutes per class.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
Stock #	SF114047	

BEST-SELLER!



Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding

Marilee Sprenger

Instead of wading through long vocabulary lists and drill-and-kill exercises, read this book that focuses you on the 55 most critical words from the Common Core State Standards that your students need to know and use in their everyday lives. Popular ASCD author Marilee Sprenger explains the compelling reasons to teach these words and equips you with fun and memorable strategies you can use to make them stick in students' minds. Lots of lesson-building ideas for every grade ensure you impart the language of the Common Core standards to students throughout the year.

(ASCD book, 2013) 7" x 9", 220 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
Stock #	113040	



SUCCESS WITH NEW STANDARDS



The Common Core Insider: Elementary and Middle School Math DVD

Use this video to show teachers and school leaders how to apply classroom strategies to meet the Common Core Math Standards in elementary and middle schools. In-depth profiles of teachers and math coaches, along with practical classroom examples, demonstrate specific strategies for meeting the challenges of the Common Core standards, including verbal fluency in tackling math problems, real-life application, and ability to reason, critique others, and model problem solving.

(ASCD DVD, 2013) One 50-minute DVD.

Format	List Price	Member
Video	\$155	\$119
Stock #	614036	



The Common Core Insider: High School Math DVD

Go inside an award-winning high school's math and science classrooms to witness the evolving process of implementing the Common Core State Standards for mathematics. Featuring interviews with the principal and teachers and scenes from real classrooms, this video explores how lesson plans are developed across departments, the school's strategy for "teaching to the individual," and how teachers work with students in classes ranging from English as a second language to AP calculus. Testimonies from students and parents show how effective this transformation has been.

(ASCD DVD, 2013) One 45-minute DVD.

Format	List Price	Member
Video	\$155	\$119
Stock #	614065	

A Differentiated Approach to the Common Core: How Do I Help a Broad Range of Learners Succeed with Challenging Curriculum?

Carol Ann Tomlinson and Marcia B. Imbeau

The leading authority on differentiation Carol Ann Tomlinson joins education consultant Marcia Imbeau to explain how to apply the principles of differentiated instruction to help academically diverse students achieve the goals of the Common Core State Standards.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
Stock #	SF114076	

Common Core Standards for Elementary Grades K–2 Math & English Language Arts: A Quick-Start Guide

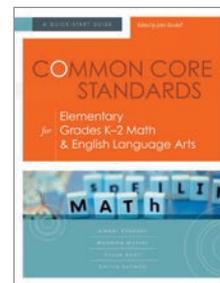
Amber Evenson, Monette McIver, Susan Ryan, and Amitra Schwols; edited by John Kendall

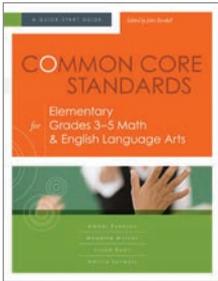
Get this all-in-one tool to implement Common Core State Standards for both math and English language arts in grades K–2. The authors present an overall guide to the standards, covering their implications for planning, teaching, and learning.

(ASCD book copublished with McREL, 2013) 7" x 9", 265 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
Stock #	113014	

NEW!





Common Core Standards for Elementary Grades 3–5 Math & English Language Arts: A Quick-Start Guide

Amber Evenson, Monette McIver, Susan Ryan, and Amitra Schwols; edited by John Kendall

Ramp up your effort to implement the Common Core State Standards in both math and English language arts in grades 3–5. This *Quick-Start Guide* explains how the standards lay the foundation for successful schooling and provide a bridge from foundational concepts taught in elementary school to the more complex studies students will undertake in middle school. Included is a lesson-planning process, based on *Classroom Instruction That Works, 2nd Edition*, with six sample lessons—three for each subject at each of the covered grade levels.

(ASCD book copublished with McREL, 2013)
7" x 9"; 260 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99
Stock #	113015	



Leading with Vision: Six Steps to Implementing the Common Core State Standards DVD

Designed to help school leaders to successfully implement the Common Core standards, this ASCD DVD shows examples of effective ways to empower teachers to make necessary shifts in curriculum planning and instructional practice. In scenes from all kinds of schools, explore ways to address the essential challenges of adopting the new standards. Seeing what real educators do in the field to turn the promise of the Common Core standards into reality will spark a solutions-driven discussion at your school.

(ASCD DVD, 2012) One 45-minute DVD.

Format	List Price	Member
Video	\$219	\$169
Stock #	613041	

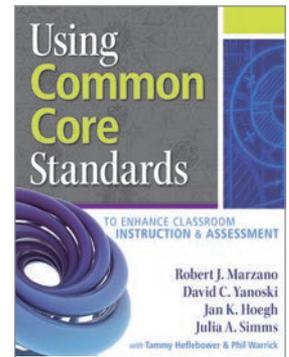
Using Common Core Standards to Enhance Classroom Instruction and Assessment

Robert J. Marzano, David C. Yanoski, Jan K. Hoegh, and Julia A. Simms, with Tammy Heflebower and Phil Warrick

Link your learning Common Core targets to proficiency scales that teachers can use in their everyday practice to ensure students are attaining the goals called for in the standards. This book provides practical steps for instruction and assessment that are directly related to progress toward the standards. Included are hundreds of ready-to-use, research-based proficiency scales for both English language arts and mathematics for every grade level.

(Marzano Research Laboratory book, 2013)
8 1/2" x 11"; 304 pages.

Format	List Price	Member
Print	\$34.95	\$34.95
Stock #	313066	



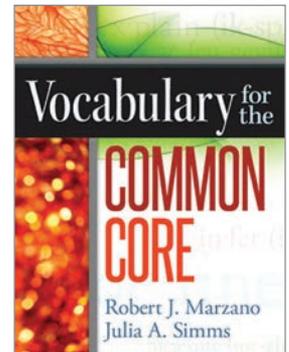
Vocabulary for the Common Core

Robert J. Marzano and Julia A. Simms

Under new Common Core State Standards, when and how should you teach cognitive terms like “analyze” or “model,” or content-specific terms like “argument” or “fraction?” Those difficult questions and others are instantly clarified in this book on how to implement vocabulary programs aligned to the Common Core standards. Whether you’re a classroom teacher or a school leader, here’s your opportunity to learn how to infuse vocabulary instruction with research-based practices and vocabulary terms aligned to the Common Core State Standards.

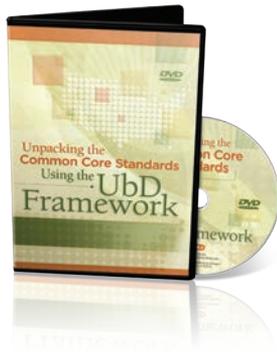
(Marzano Research Laboratory book, 2013)
8 1/2" x 11"; 260 pages.

Format	List Price	Member
Print	\$34.95	\$34.95
Stock #	313068	



DEEPENING STUDENT UNDERSTANDING

BEST-SELLER!



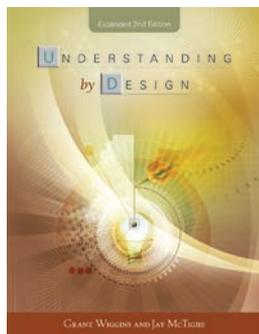
Unpacking the Common Core Standards Using the UbD Framework DVD

Drawing from the popular Understanding by Design® (UbD®) framework, this DVD explains an approach to implementing the Common Core State Standards that ensures a results-oriented curriculum with fidelity to the standards. UbD framework's authors Grant Wiggins and Jay McTighe and experts on curriculum design explain how to unpack standards and create units and lessons that reflect the Common Core standards' rigorous goals in both English language arts and mathematics.

(ASCD DVD, 2012) One 55-minute DVD.

Format	List Price	Member
Video	\$219	\$169
Stock #	612059	

BEST-SELLER!



Understanding by Design, Expanded 2nd Edition

Grant Wiggins and Jay McTighe

Two renowned authorities describe the backward design process that leads to increased student understanding and mastery of subject matter. Lots of examples, across all grade levels and subjects, show how schools and districts have used this popular framework.

(ASCD book, 2005) 8 1/2" x 11"; 370 pages.

Format	List Price	Member
Print	\$32.95	\$25.95
E-Book	\$31.99	\$24.99
Stock #	103055	

The Understanding by Design Guide to Creating High-Quality Units

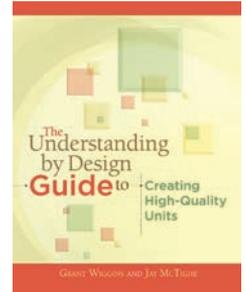
Grant Wiggins and Jay McTighe

Whether you are an experienced curriculum designer or new to Understanding by Design® (UbD®) framework, you will benefit from the latest design tools and the updated UbD unit Template 2.0. UbD authors Grant Wiggins and Jay McTighe share their insights and the practical tips that have helped thousands of educators design curriculum based on the UbD framework. The guide features a set of modules containing guiding worksheets and exercises that take you through the three-stage unit design. The new UbD Template is illustrated with fresh unit samples, and readers have access to more than 100 additional pages of online resources, including additional unit examples and helpful responses to frequently asked questions. Both novices and veterans alike will unquestionably benefit from this resource in the UbD framework series.

(ASCD book, 2011) 8 1/2" x 11", 119 pages with over 100 more downloadable pages available online.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	109107	

BEST-SELLER!



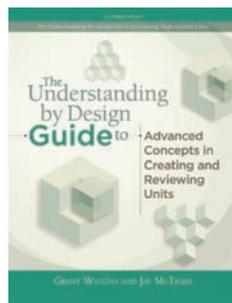
The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

Grant Wiggins and Jay McTighe

Regardless of your stage at implementing the design tools and using the improved template for Understanding by Design® (UbD®) framework, this companion to *The Understanding by Design Guide to Creating High-Quality Units* is essential for taking your work to a higher plane. This volume features a set of hands-on modules containing worksheets, models, and self-assessments that are essential for building more polished and powerful units. UbD authors Grant Wiggins and Jay McTighe provide rich examples and useful tips that have helped designers all over the world develop effective units and courses.

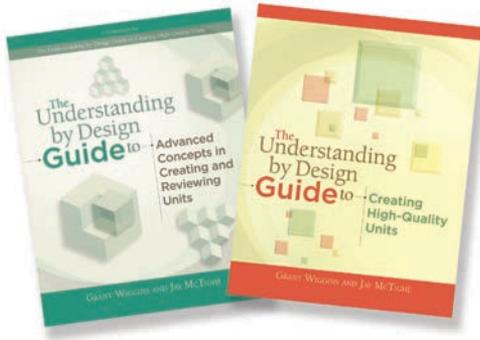
(ASCD book, 2012) 8 1/2" x 11", 134 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	112026	



ONLINE STUDY GUIDE INCLUDED

SAVE WHEN YOU BUY THE SET!



Understanding by Design Guide Two-Book Set

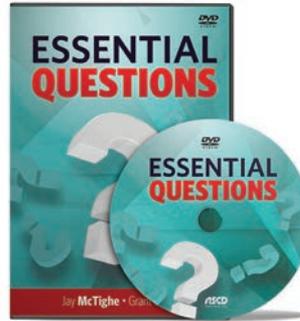
Grant Wiggins and Jay McTighe

Our two best-selling design guides by the Understanding by Design® framework's authors are now in a set to give you a convenient, lower-cost way to share these resources with all staff members. Save on both *Understanding by Design Guide to Creating High-Quality Units* and *Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units*.

(ASCD book bundle, 2014) 8 1/2" x 11", 119 and 134 pages.

Format	List Price	Member
Print	\$44.95	\$33.95
Stock #	114050	

Understanding by Design® and UbD® are registered trademarks of Backward Design, LLC used under license.



Essential Questions DVD

The fastest, easiest way to help teachers unlock the big ideas in your curriculum and unleash your students' thinking skills is to show this new video about incorporating essential questions into instruction. Based on the best-selling ASCD book, *Essential Questions: Opening Doors to Student Understanding*, authors Jay McTighe and Grant Wiggins explain how essential questions used in daily instruction engage more students in thoughtful learning that promotes deeper understanding in all grade levels and subjects. Classroom scenes in the video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

(ASCD DVD, 2013) One 45-minute DVD.

Format	List Price	Member
Video	\$219	\$169
Stock #	614035	

Essential Questions: Opening Doors to Student Understanding

Jay McTighe and Grant Wiggins

Unlock the big ideas in your curriculum and unleash your students' thinking skills with essential questions. Authors of the popular Understanding by Design® framework explain why essential questions help you

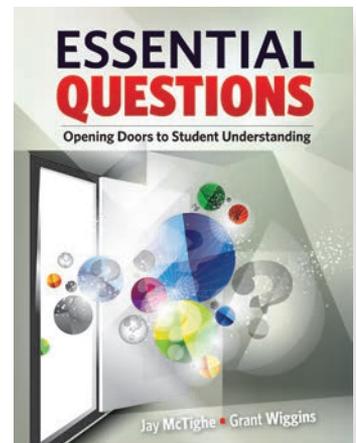
- "Unpack" standards and organize your curriculum around big ideas and core processes.
- Engage more students in thoughtful inquiry and discussion to promote deeper understanding of content and a culture of inquiry.
- Signal to students that deep thinking about content is required, not optional.
- Develop independent learners and foster 21st century skills.

Offering dozens of examples, the authors explore the usefulness of essential questions in all K–12 content areas, including skill-based areas such as math, PE, language instruction, and arts education.

(ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2" x 11", 120 pages.

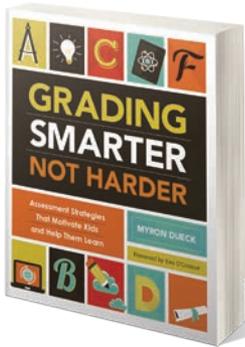
Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock #	109004	

BEST-SELLER!



IDENTIFYING STUDENT LEARNING

BEST-SELLER! 



Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

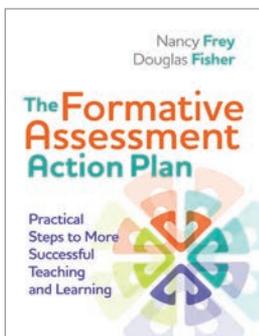
Myron Dueck

Many common assessment policies not only don't reveal what students learn, but also harm student motivation and achievement. This book will help you to develop new assessment routines that reveal your students' understanding and promote learning rather than just measure it. Seasoned educator Myron Dueck reveals how to tailor your grading practices to contribute to, rather than hinder, student success. The book's reproducible forms, templates, and examples make it easier to quickly support these new grading approaches.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2014) 7 7/8" x 9 7/8", 175 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
Stock #	114003	

ON SALE! 



The Formative Assessment Action Plan: Practical Steps to More Successful Teaching and Learning

Nancy Frey and Douglas Fisher

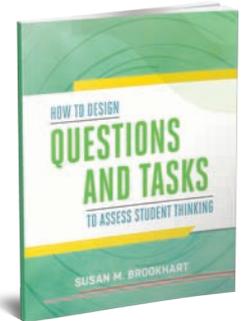
Two of ASCD's most popular authors Nancy Frey and Douglas Fisher reveal how to create a failsafe assessment system that leads to purposeful lessons, clear indicators of student understanding, and forms of feedback that improve student performance. With this breakthrough guide to formative assessment, learn how to create purposeful lessons that tap into students' motivation and help with their goal-setting. Discover lots of different ways to determine what students understand, what is still unclear, and how to use their mistakes to determine what to teach next.

(ASCD book, 2011) 7" x 9", 150 pages.

Format	List Price	Member
Print	\$23.95 \$20.95	\$17.95 \$15.95
E-Book	\$22.99	\$16.99
Stock #	111013	

 ONLINE STUDY GUIDE INCLUDED

NEW! 



How to Design Questions and Tasks to Assess Student Thinking

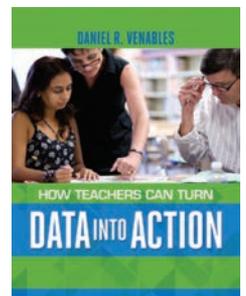
Susan M. Brookhart

Best-selling ASCD author Susan Brookhart explains how to design targeted questions and tasks that align with new standards' emphasis on higher-order thinking skills. Dozens of examples across grade levels and subject areas make it easier for you to pose questions and tasks as "problems to solve," elicit higher-order thinking from your students, and tailor cognitive level and difficulty to students' varying abilities. An "idea bank" of ready-made tasks and questions jump-starts your thinking and creativity.

(ASCD Premium Member book, August 2014) 7" x 9", 144 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99
Stock #	114014	





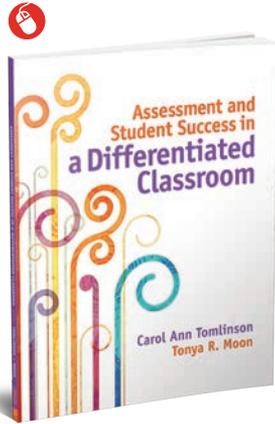
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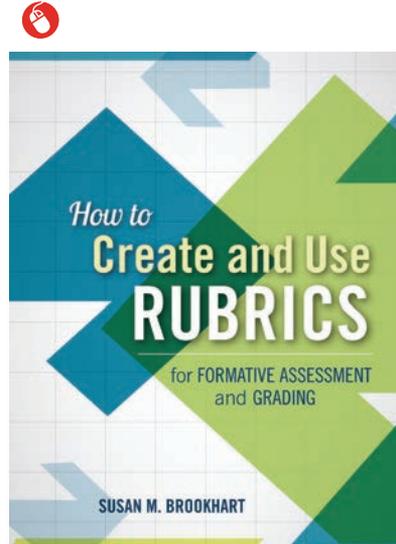
Assessment and Student Success in a Differentiated Classroom

Carol Ann Tomlinson and Tonya R. Moon

The leading expert on differentiation Carol Ann Tomlinson joins measurement and assessment expert Tonya Moon to provide you with a framework for differentiation that improves pre-assessments, formative assessments, summative assessments, grading, and report cards.

(ASCD Premium, Select, and Institutional Plus Member book, September 2013) 8" x 10", 175 pages.

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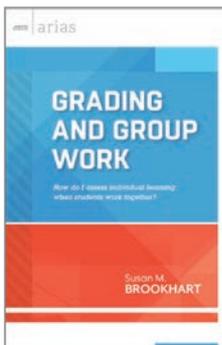
How to Create and Use Rubrics for Formative Assessment and Grading

Susan M. Brookhart

When rubrics are created and used correctly, they are strong tools that support and enhance classroom instruction and student learning. In this comprehensive guide, author Susan M. Brookhart identifies two essential components of effective rubrics. Discover the difference between various kinds of rubrics, when to use each type, and how to write effective rubrics.

(ASCD Premium, Select, and Institutional Plus Member book, January 2013) 8" x 10", 160 pages.

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Grading and Group Work: How Do I Assess Individual Learning When Students Work Together?

Susan M. Brookhart

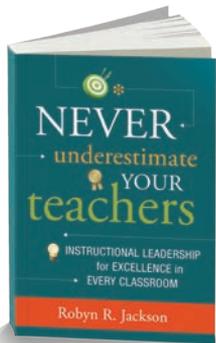
Answer the Common Core State Standards' calls for increased student collaboration with the practical advice, strategies, and examples in this ASCD Arias publication. Assessment expert Susan M. Brookhart explains how to assess and report on (but not grade) learning skills and group interaction skills. Quickly learn how to assess and grade individual achievement of learning goals after group projects.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

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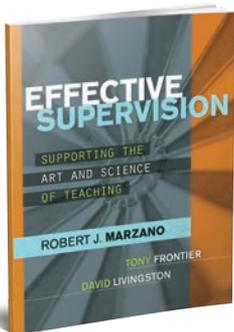
Robyn R. Jackson

This award-winning book is a must-read for school leaders who want to know how to give the right feedback to their teachers. Explore a new model for instructional leadership with eight tools that help you diagnose teacher will and skill, develop improvement plans for teachers, and manage your own schedule.

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Robert J. Marzano, Tony Frontier, and David Livingston

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(ASCD DVD, 2012) One 55-minute DVD.

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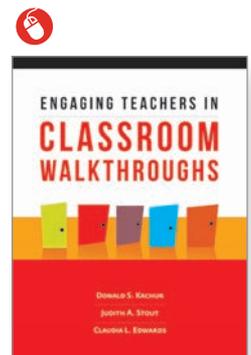
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Donald S. Kachur, Judith A. Stout, and Claudia L. Edwards

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(ASCD Premium, Select, and Institutional Plus Member book, July 2013) 7" x 9", 172 pages.

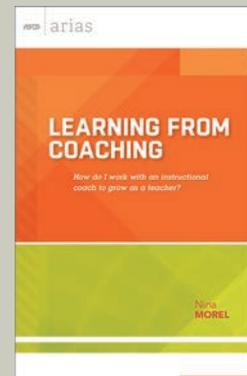
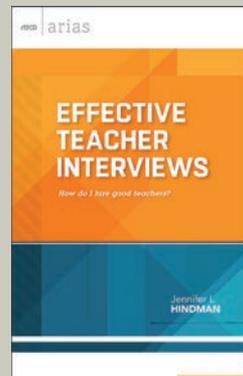
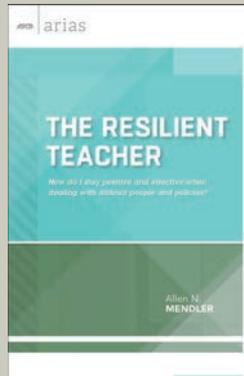
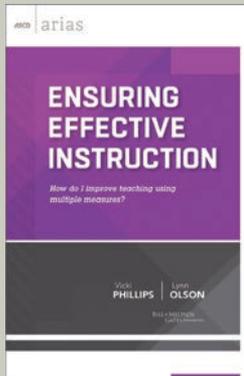
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*(ASCD Arias publication, 2013)
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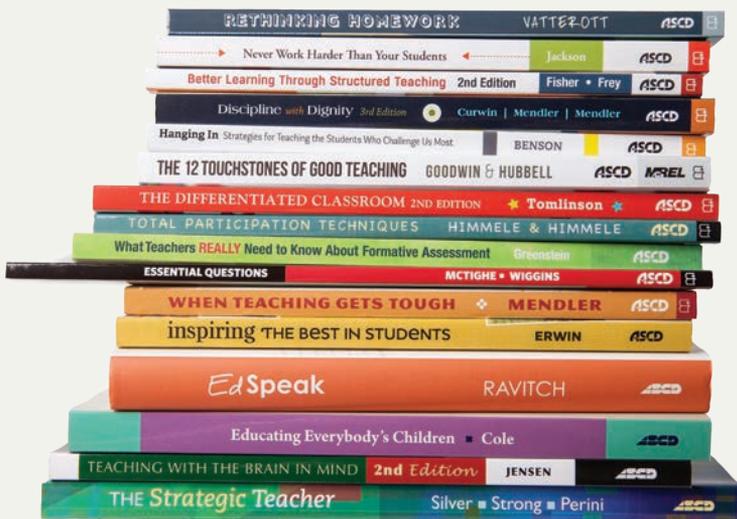


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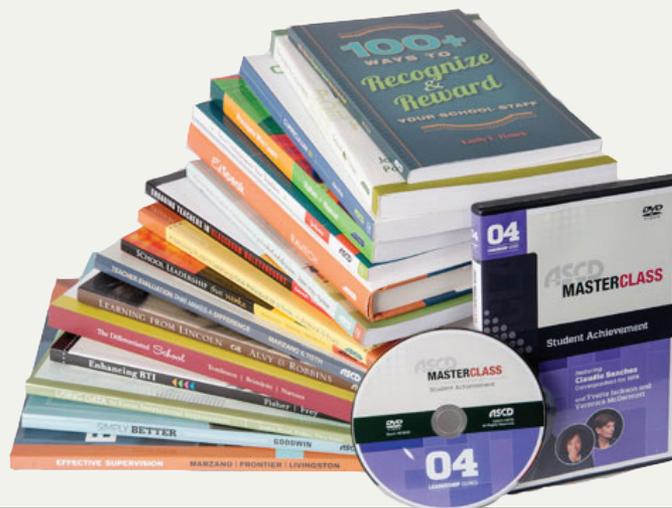


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