

2014

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FROM THE LEADER IN K-12  
PROFESSIONAL DEVELOPMENT

**PLAN YOUR  
SUMMERTIME  
LEARNING!**

See page 39



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–NATIONAL SURVEY OF PROFESSIONAL DEVELOPMENT TRENDS,  
Education Market Research, December 2012

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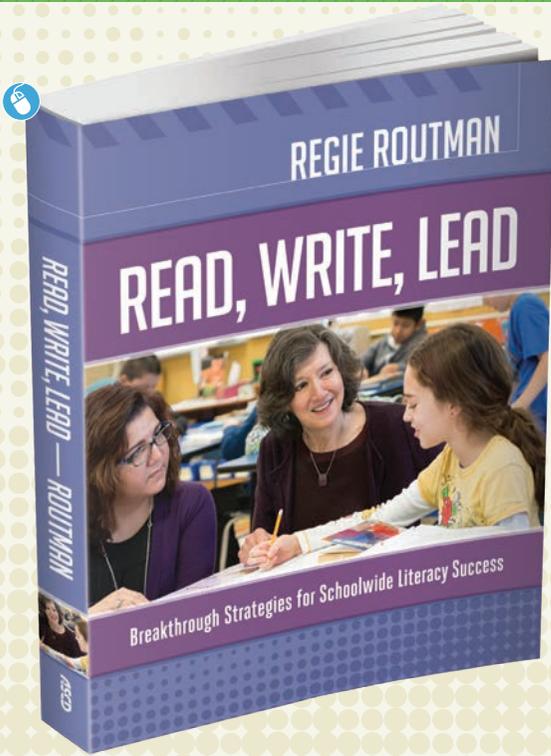
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# NEW!



## WHO SHOULD READ THIS BOOK?

- Teachers
- Teacher leaders
- Principals
- Coaches
- Literacy specialists
- Administrators
- Curriculum directors

## Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

*Regie Routman*

Discover how to capitalize on the crucial connection between literacy and leadership and how teachers and principals can lead the way to more effective literacy instruction for all K–12 students, including second-language and struggling learners. Drawing on her experience as a mentor teacher, reading specialist, instructional coach, and staff developer, author Regie Routman explains how every school can meet higher expectations for literacy achievement by using

- Instructional practices that lead to better engagement and achievement in reading and writing.
- Productive feedback that accelerates learning for students, teachers, and leaders.
- Professional *Literacy Communities* that enable educators to work together to create sustainable school change.

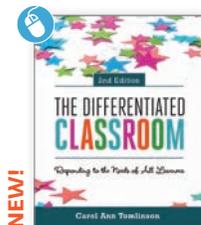
Learn daily practices that reduce your need for intervention and produce higher student achievement, engagement, and enjoyment. Get time-tested advice on how to develop a schoolwide learning culture that leads to more effective reading and writing across the curriculum. Explore tips and examples of changes that lead to dramatic improvement in literacy skills and a sure path to long-term change.

(ASCD book, 2014) 8" x 10," 354 pages.

ASCD Member	\$28.95
Nonmember	\$37.95
Stock #	113016X68



# NEW FOR SUMMERTIME LEARNING



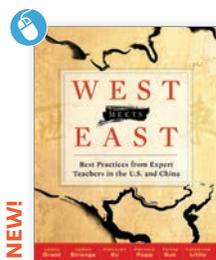
## The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition

Carol Ann Tomlinson

Since 1999, the movement to differentiate instruction to the needs, interests, and abilities of individual students has been guided by this monumental work written by Carol Ann Tomlinson, the leading authority in the field. This new edition updates the original book's timeless advice with Tomlinson's fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools. Vivid classroom examples of real teachers ensure you always know what to differentiate, how to differentiate it, and why.

(ASCD Premium Member book, May 2014)  
7 7/8" x 9 7/8", 198 pages.

ASCD Members	\$21.95
Nonmembers	\$29.95
Stock #	108029X68



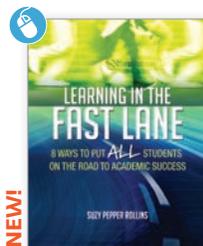
## West Meets East: Best Practices from Expert Teachers in the U.S. and China

Leslie Grant, James Stronge, and others

Which beliefs and strategies of effective teachers can cross borders and cultures to help students everywhere make breakthrough advances? This book answers that question and explains what is at the center of exemplary teaching and what are points of differences to reflect on and consider for change. Through a cross-cultural study of beliefs and practices of award-winning teachers in the United States and China, explore what to keep and what to consider changing about the way educators engage in teaching and learning.

(ASCD Premium and Select Member book, Featured Selection, April 2014) 7" x 9", 200 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	111012X68



## Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success

Suzy Pepper Rollins

If you've ever seen students who fail a grade or a course receive remediation that ends up widening rather than closing achievement gaps, then here's a book that can help you turn that situation around. Veteran classroom teacher Suzy Pepper Rollins explains why the best way to support struggling students is to accelerate, not remediate, their learning. Get a plan of action to immediately move underperforming students in the right direction and differentiate instruction for all learners—even those who excel academically. Explore eight high-impact, research-based instructional approaches that will help you

- Make standards and learning goals explicit to students.
- Increase students' vocabulary—a key to their academic success.
- Build students' motivation and self-efficacy, so that they become active, optimistic participants in class.
- Provide rich, timely feedback that enables students to improve when it counts.
- Address skill and knowledge gaps within the context of new learning.

These hands-on, ready-to-implement practices enable you to provide all students with compelling, rigorous, and engaging learning experiences.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, April 2014)  
7" x 9", 176 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	114026X68



## ASCD SUMMER ACADEMY

# FIT Teaching™

## The Toolkit for High-Quality Teaching and Learning

*with Douglas Fisher and Nancy Frey*

**July 31–August 2, 2014**

**Chicago, Illinois**

**Hyatt Regency McCormick Place**

Join ASCD authors Douglas Fisher and Nancy Frey for a three-day intensive institute that will help you implement high-quality teaching and learning in your school or district. Based on FIT Teaching (Framework for Intentional and Targeted Teaching™), the institute shows you how to

- Create a schoolwide culture of high achievement.
- Design purposeful lessons.
- Master the principles of formative and summative assessments.
- Connect teaching performance to new teacher evaluation frameworks.

### REGISTRATION FEES

ASCD Members	\$699
Nonmembers	\$749

### Who Should Register for This Must-Attend Event

- School leadership teams of supervisors and teachers.
- Professional learning teams and leaders.
- Principals and school facilitators of teacher professional development and school improvement.

**TO REGISTER**, call toll-free at 1-800-933-ASCD (2723) or dial 1-703-578-9600, then press 1.  
[www.ascd.org/fitacademy](http://www.ascd.org/fitacademy)

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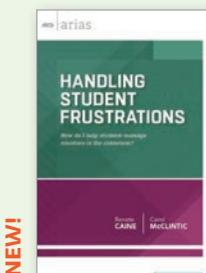
## Encouragement in the Classroom: How Do I Help Students Stay Positive and Focused?

*Joan Young*

When stress from testing, problems at home, and lack of motivation affect your students' positive attitudes toward learning, you need practices to buffer against these factors' negative effects. Drawing from positive psychology research, educator Joan Young describes classroom-tested strategies, routines, and rituals that will help you enhance students' learning and transform their school experience.

(ASCD Arias publication, 2014) 5" x 7 3/4", 52 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114049X68



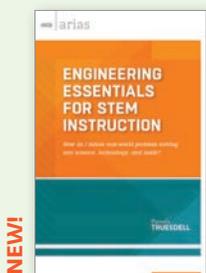
## Handling Student Frustrations: How Do I Help Students Manage Emotions in the Classroom?

*Renate Caine and Carol McClintic*

When students' frustrations erupt in the classroom, this short-read publication helps you respond in a way that results in better relationships with your students and higher student motivation and achievement. Explore a three-step method that ensures your interventions help your students master the ability to acknowledge their own and others' emotions, process and learn from their emotions, and implement solutions that address emotional challenges successfully. Lots of grade-appropriate examples are included, so you always know what to do.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114068X68



## Engineering Essentials for STEM Instruction: How Do I Infuse Real-World Problem Solving into Science, Technology, and Math?

*Pamela Truesdell*

Learn how to create effective engineering-infused lessons that break down the barriers between science, math, and technology instruction. Explore ways to engage students in hands-on, collaborative projects that ask them to apply content-area knowledge and skills to find solutions for real-world problems.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114048X68



NEW!



### Time to Teach: How Do I Get Organized and Work Smarter?

Jenny Edwards

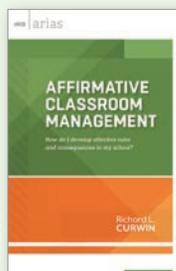
Because you've got way more problems on your plate than you've ever had to deal with before, you need the tips from this ASCD Arias publica-

tion to help you get more done in less time. Rather than just reciting generic advice, teacher and education professor Jenny Edwards gives you more than a dozen strategies to compress into minutes the many hours you spend planning lessons, assessing students, keeping records, and communicating with parents.

(ASCD Arias publication, 2014) 5" x 7 3/4",  
54 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114067X68

NEW!



### Affirmative Classroom Man- agement: How Do I Develop Effective Rules and Conse- quences in My School?

Richard L. Curwin

Discover clear and positive strategies that empower teachers and administrators to develop effective rules and consequences for classroom management and student discipline. Learn how an approach that emphasizes student and parent engagement, schoolwide collaboration, and student responsibility can lead to environments more harmonious, equitable, and conducive to learning and teaching.

(ASCD Arias publication, 2013) 5" x 7 3/4",  
48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114042X68

NEW!



### Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time?

Marilee Sprenger

Find out how to make time every day to teach vocabulary through direct, explicit instruc-

tion that is also creative, interesting, and fun for students. Teacher and author Marilee Sprenger explains a new and effective approach to teaching vocabulary in 10-minute lessons that both engage students and help ensure new words stick.

(ASCD Arias publication, 2014) 5" x 7 3/4",  
48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114047X68

NEW!



### Short on Time: How Do I Make Time to Lead and Learn as a Principal?

William Sterrett

Leadership expert and former principal William Sterrett explains how to maximize instructional

time, communicate in timely ways, balance your responsibilities, and run efficient meetings.

(ASCD Arias publication, 2013) 5" x 7 3/4",  
48 pages.

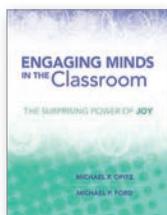
Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF114044X68

See more ASCD Arias  
at [www.ascdarias.org](http://www.ascdarias.org)



# NEW WAYS TO CREATE POSITIVE CLASSROOMS

NEW!



## Engaging Minds in the Classroom: The Surprising Power of Joy

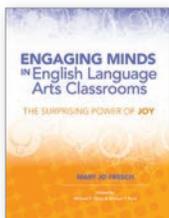
Michael F. Opitz and Michael P. Ford

Don't let accountability and standardization take away from the joy of classroom teaching and learning. Drawing on key findings from research on motivation and engagement, and real-life teaching examples, the authors outfit your teaching with a framework for joyful learning, ways to promote joyful learning in instruction, and learning activities that encompass critical, noncognitive aspects of education.

(ASCD book, 2014) 7" x 9", 77 pages.

ASCD Members	\$12.95
Nonmembers	\$16.95
Stock #	113020X68

NEW!



## Engaging Minds in English Language Arts Classrooms: The Surprising Power of Joy

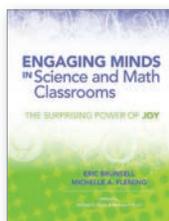
Mary Jo Fresch; edited by Michael F. Opitz and Michael P. Ford

Take the joyful learning framework you discovered in *Engaging Minds in the Classroom* and use it to keep students attentive, thoughtful, and inquisitive about learning in language arts. Explore innovative instructional approaches for diverse students at all grade levels, and meet the multiple challenges of standards, assessments, instruction of English language learners, and closing achievement gaps.

(ASCD book, 2014) 7" x 9", 57 pages.

ASCD Members	\$10.95
Nonmembers	\$14.95
Stock #	113021X68

NEW!



## Engaging Minds in Science and Math Classrooms: The Surprising Power of Joy

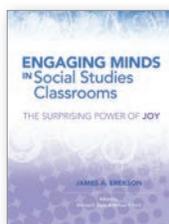
Eric Brunsell and Michelle A. Fleming; edited by Michael F. Opitz and Michael P. Ford

Using the framework introduced in the ASCD's book *Engaging Minds in the Classroom: The Surprising Power of Joy*, this new installment in the series describes how you can create more "magical moments" during science and mathematics teaching that keep students engaged and motivated to learn these subjects. Explore teaching strategies and project ideas—from schoolwide events to classroom activities—that help you build on students' interests and focus them on understanding concepts rather than simply earning a grade.

(ASCD book, 2014) 7" x 9", 62 pages.

ASCD Members	\$10.95
Nonmembers	\$14.95
Stock #	113023X68

NEW!



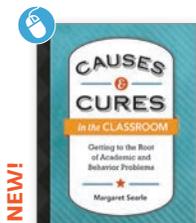
## Engaging Minds in Social Studies Classrooms: The Surprising Power of Joy

James A. Erikson; edited by Michael F. Opitz and Michael P. Ford

Transform tuned-out students into enthusiastic learners of social studies content by applying a joyful learning framework in a student-centered, project-oriented classroom. Drawing from the breakthrough ASCD book *Engaging Minds in the Classroom: The Surprising Power of Joy*, this book explains strategies that help you connect social studies to real life while maintaining integration with standards, including the Common Core State Standards.

(ASCD book, 2014) 7" x 9", 54 pages.

ASCD Members	\$10.95
Nonmembers	\$14.95
Stock #	113022X68



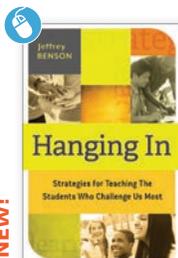
**Causes & Cures  
in the Classroom:  
Getting to the  
Root of Academic  
and Behavior  
Problems**

*Margaret Searle*

Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. This book helps you identify the causes of such problems and address them with specific and practical interventions. A five-step protocol leads you from observed problem to root causes with intervention plans that will work.

(ASCD Premium, Select, and Institutional Plus Member book, November 2013) 7" x 9", 180 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113019X68



**Hanging In: Strat-  
egies for Teach-  
ing the Students  
Who Challenge Us  
Most**

*Jeffrey Benson*

Through compelling examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors the individuality of each student and his or her own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2014) 6" x 9", 196 pages.

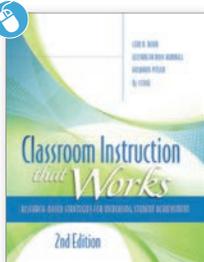
ASCD Members	\$19.95
Nonmembers	\$26.95
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# CLASSROOM INSTRUCTION THAT WORKS

## Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition

Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and Bj Stone



BEST-SELLER!

ASCD | McREL

This landmark guide has been reenergized and reorganized for today's classroom with new evidence-based insights and a refined framework that strengthens instructional planning. Whether you're new to this book or are an expert in the

nine research-based teaching strategies, this second edition helps you take your classroom practice to a higher level of effectiveness. Explore new research explaining the impact each of the nine teaching strategies has on student achievement. Learn new insights about how and why some strategies work more effectively than others. Discover how all nine instructional strategies relate to essential skills for 21st century learners. Plus, a completely rethought instructional planning guide makes it easier for you to know when to emphasize each of the instructional strategies and use them to

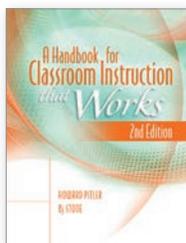
- Create an environment for learning that ensures an effective backdrop for every lesson.
- Develop your students' understanding by using their prior knowledge as scaffolding for new learning.
- Help students extend and apply knowledge and move beyond "right answer" learning to an expanded understanding and use of concepts and skills.

(ASCD Premium, Select, and Institutional Plus Member book copublished with McREL, January 2012) 8" x 10", 210 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	111001X68

## A Handbook for Classroom Instruction That Works, 2nd Edition

Howard Pitler and Bj Stone



BEST-SELLER!

ASCD | McREL

Perfect for self-help and professional learning communities, this handbook makes it much easier to apply the teaching practices from *Classroom Instruction That Works, 2nd Edition*. The hand-

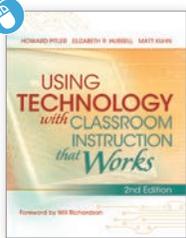
book engages you and your colleagues with exercises, tips, samples, and rubrics that help you implement strategies that are most apt to improve achievement.

(ASCD book copublished with McREL, 2012) 8 3/8" x 10 7/8", 335 pages.

ASCD Members	\$24.95
Nonmembers	\$32.95
Stock #	112013X68

## Using Technology with Classroom Instruction That Works, 2nd Edition

Howard Pitler, Elizabeth Ross Hubbell, and Matt Kuhn



ASCD | McREL

One of the most effective ways to implement the instructional strategies from *Classroom Instruction That Works, 2nd Edition* is to use them with educational

technologies. The authors explain when to emphasize each of the instructional strategies with computer applications, the Internet, and other ed-tech.

(ASCD book copublished with McREL, 2012) 7 7/8" x 9 7/8", 242 pages.

ASCD Members	\$22.95
Nonmembers	\$30.95
Stock #	112012X68



### Classroom Instruction That Works DVD Series

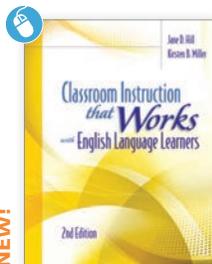
The Classroom Instruction That Works framework for research-based instruction has helped countless schools and districts on their roads to academic success. Now you can see firsthand exactly how one district is using the nine instructional strategies that have shown to raise student achievement. This DVD series brings to life the instructional planning guide from the second edition. Use this resource in your next inservice day or professional learning community meeting to help teachers visualize and begin using research-based teaching throughout your school or district.

(ASCD DVD, 2012) Three 50-minute DVDs.

ASCD Members	\$279
Nonmembers	\$349
Stock #	612061X68

### Classroom Instruction That Works with English Language Learners, 2nd Edition

Jane D. Hill and Kirsten B. Miller



NEW!

ASCD | McREL

Strengthen your instructional planning for English language learners with the second edition of our best-seller *Classroom Instruction That Works with English Language Learners*. New tools and steps help you align your instruction of second-language learners to the

higher-order thinking skills called for in Common Core State Standards.

(ASCD book copublished with McREL, 2013)  
8" x 10", 179 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	114004X68

To purchase individual DVDs, go to [shop.ascd.org](http://shop.ascd.org)



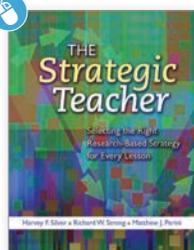
# THE STRATEGIC TEACHER

## The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson

Harvey F. Silver, Richard W. Strong, and Matthew J. Perini



BEST-SELLER!



This ultimate guide to teaching strategies gives you 20 of the most reliable, research-proven teaching strategies for every grade and subject, with dozens of variations and clear steps and examples for how to implement

them. To help you choose the right strategy, the authors include a Strategic Dashboard that makes it easy for you to match your strategy to your instructional objectives. Whether your goal is to build your students' memory, improve their understanding, stimulate their creativity, or engage their interpersonal style, this book makes it much easier to choose the right instructional approach that will ensure more students are engaged and learning.

(ASCD book, 2007) 8 1/2" x 11", 300 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	107059X68

ON SALE

BEST-SELLER!



## The Strategic Teacher DVD

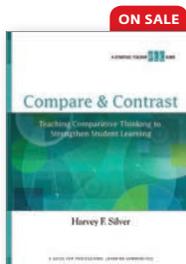
Getting the breakthrough ideas from *The Strategic Teacher* into the thinking of every teacher is much

easier when you use this DVD. Showing it in your next professional development activity or professional learning community meeting convinces teachers of the need to acquire a repertoire of research-based strategies.

(ASCD DVD, 2011) One 60-minute DVD with a professional development program.

ASCD Members	\$169 <del>\$135</del>
Nonmembers	\$219 <del>\$175</del>
Stock #	610137X68

BEST-SELLER!



## Compare & Contrast: Teaching Comparative Thinking to Strengthen Student Learning

Harvey F. Silver

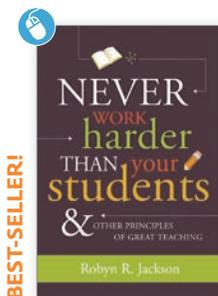
Make it easier and more effective for teams of teachers to learn about the Compare & Contrast strategy with this guide. A series of activities, sample lessons, and student work examples help teachers understand how Compare & Contrast boosts student memory and cements content.

(ASCD Strategic Teacher PLC Guide, 2010) 8 1/2" x 11", 80 pages.

ASCD Members	\$15.95 <del>\$12.95</del>
Nonmembers	\$19.95 <del>\$16.95</del>
Stock #	110126X68



# THE MASTER TEACHER



## Never Work Harder Than Your Students and Other Principles of Great Teaching

*Robyn R. Jackson*

Robyn R. Jackson explains how to develop a more fluid and automatic way to respond to students and deliver great teaching every time. Learn how to use a short set of basic principles to develop a master teacher mindset that ensures you

- Always know the right questions that lead students to deeper thinking, increased motivation, and more ownership of learning.
- Anticipate which areas of a lesson might give students trouble and correct misconceptions before they cause learning problems.
- Use effective feedback to show students what they still need to do to reach an objective.
- Organize your teaching knowledge into meaningful patterns that become the basis for your core teaching approach.

(ASCD Premium, Select, and Institutional Plus Member book, January 2009)  
6" x 9", 250 pages.

ASCD Members	\$20.95
Nonmembers	\$26.95
Stock #	109001X68

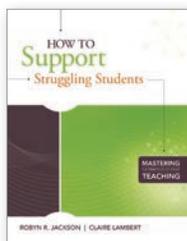


## Never Work Harder Than Your Students: The Journey to Great Teaching DVD

In her engaging and thought-provoking way, Robyn Jackson takes you through each of the seven principles described in her book. Video scenes show how teachers in all grade levels can apply the principles of great teaching.

(ASCD DVD, 2009) One 90-minute DVD with a professional development program.

ASCD Members	\$249
Nonmembers	\$309
Stock #	610009X68



## How to Support Struggling Students

*Robyn R. Jackson and Claire Lambert*

Discover what to do before, during, and after instruction to prepare students for learning and apply remediation for students who need help the most. Self-assessments, checklists, and other tools help you learn with colleagues or guide your own professional development.

(ASCD Mastering the Principles of Great Teaching series book, 2010)  
8 1/2" x 11", 124 pages.

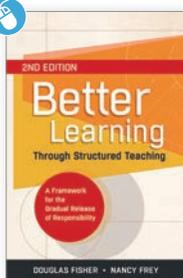
ASCD Members	\$16.95
Nonmembers	\$21.95
Stock #	110073X68



# BETTER WAYS TO TEACH

## Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition

Douglas Fisher and Nancy Frey



NEW!

This updated edition of an ASCD best-seller digs deeper into how teachers can equip students with what they need to develop content understanding and be self-directed learners. Get tips and tools to support your implementation of a tried-and-true

classroom practice that includes a purposeful cycle of focused instruction, guided instruction, collaborative learning, and independent learning that generates authentic outcomes.

(ASCD Premium Member book, December 2013) 6" x 9", 160 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	113006X68

## How Teachers Can Turn Data into Action

Daniel R. Venables



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Discover a user-friendly, systematic process to help busy teachers and teacher teams review and respond to data in ways that blaze a clear path to improved learning and teaching. Using a school-proven Data Action Model—

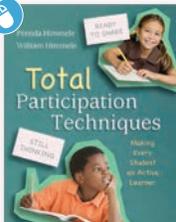
refined and simplified through years of teacher feedback—you and your teacher team can use data to identify critical gaps in student learning, collaborate on solutions to close those gaps, and determine the next course of action.

(ASCD Premium Member book, February 2014) 7" x 9", 151 pages.

ASCD Member	\$18.95
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## Total Participation Techniques: Making Every Student an Active Learner

Pérsida Himmele and William Himmele



BEST-SELLER!

Explore dozens of ways to engage K–12 students in active learning and allow them to demonstrate the depth of their understanding. The authors explain Total Participation Techniques that help you

- Take the pulse of a class on the spot.
- Improve on-task participation and behavior.
- Encourage students to interact and process their learning.

(ASCD Premium, Select, and Institutional Plus Member book, July 2011) 8" x 10", 135 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	111037X68

## Learning Targets: Helping Students Aim for Understanding in Today's Lesson

Connie M. Moss and Susan M. Brookhart



BEST-SELLER!

Discover how to write and use learning targets—lesson-sized chunks of information, skills, and reasoning processes that students need to know deeply. These two popular ASCD authors describe all kinds of learning

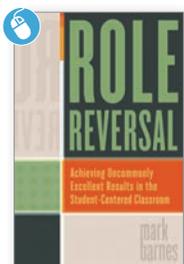
targets and equip you with what you need to start using learning targets to promote higher-order thinking and foster student goal setting and self-assessment.

(ASCD Premium, Select, and Institutional Plus Member book, July 2012) 7" x 9", 222 pages.

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## Role Reversal: Achieving Uncommonly Excellent Results in the Student-Centered Classroom

Mark Barnes



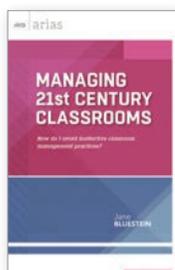
Classroom teacher Mark Barnes guides you through the philosophy and practice of a teaching approach where students take charge of their own achievement and master learning outcomes in an enjoyable, project-based, workshop setting.

(ASCD Premium Member book, February 2013) 6" x 9"; 175 pages.

ASCD Members	\$18.95
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## Managing 21st Century Classrooms: How Do I Avoid Ineffective Classroom Management Practices?

Jane Bluestein



Discover why classroom management practices in the 21st century have to adapt to the realities of a more democratized world of student-centered, inquiry-driven learning. Learn which practices are now not only decreasing in effectiveness, but causing a whole new set of

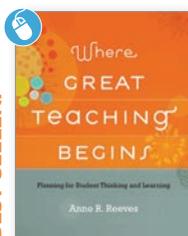
problems, and explore practical alternatives that result in classrooms that are more conducive to learning.

(ASCD Arias publication, 2014) 5" x 7 3/4"; 52 pages.

Print Edition	\$12.99
E-Book	\$6.99
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## Where Great Teaching Begins: Planning for Student Thinking and Learning

Anne R. Reeves



BEST-SELLER!

Starting with the premise that great teaching is not about what the teacher does but what the students learn, this book provides you with a step-by-step process for designing instruction that is centered on student outcomes.

Sample learning plans, instructional objectives, and assessment models are included to help you through each step of this improved lesson-planning process.

(ASCD Premium, Select, and Institutional Plus Member book, November 2011) 7" x 9"; 215 pages.

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# NEW TECHNIQUES AND TECHNOLOGIES

## The 5-Minute Teacher: How Do I Maximize Time for Learning in My Classroom?

Mark Barnes



Discover how to deliver quick, thought-provoking lessons that send students clamoring to find meaning on their own. This ASCD Arias publication shares real anecdotes and practical strategies that help you transform any learning environment

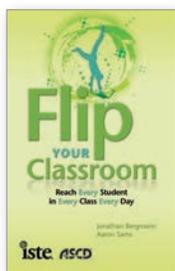
into a classroom where students can quickly tap their own initiative, draw from resources, and get help from their peers to learn new content.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF113072X68

## Flip Your Classroom: Reach Every Student in Every Class Every Day

Jonathan Bergmann and Aaron Sams



BEST-SELLER!

Two experienced practitioners of the flipped classroom explain a powerful approach to teaching where students watch recorded lectures for homework and complete their assignments, labs, and tests in class. Discover how to use this approach to help struggling students and differentiate instruction.

(Copublished book from ISTE and ASCD, 2012) 5 1/2" x 8 1/2", 112 pages.

ASCD Members	\$13.95
Nonmembers	\$19.95
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## Teaching with Tablets: How Do I Integrate Tablets with Effective Instruction?

Nancy Frey, Douglas Fisher, and Alex Gonzalez



Ensure tablets are a technology that piques your students' interests, helps them interact with content on a more personalized level, and gives you real-time feedback on their learning. The practical advice in this ASCD publication helps you use tablets for model-

ing, guided instruction, collaborative learning, independent learning, and formative assessment.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
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## Digital Learning Strategies: How Do I Assign and Assess 21st Century Work?

Michael Fisher



Digital tools bring an entirely new menu of tasks into the classroom, allowing students to conduct research, solicit feedback, and collaborate with others more effectively than ever before. Michael Fisher outfits you for this new world by explaining how best to incorporate

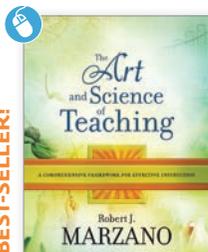
apps and online resources in the classroom.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
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# THE ART AND SCIENCE OF TEACHING

BEST-SELLER!



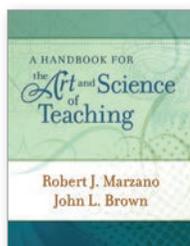
## The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction

Robert J. Marzano

Robert Marzano provides you with a comprehensive framework for effective teaching that combines the science of research-based instruction with the art of great lesson planning and formative assessment. Discover how to make sure every lesson and unit establishes learning goals, engages students, keeps the classroom focused, and responds to your students' progress.

(ASCD Premium and Select Member book, July 2007) 7" x 9", 220 pages.

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## A Handbook for the Art and Science of Teaching

Robert J. Marzano and John L. Brown

Implementing the action steps from *The Art and Science of Teaching* is much easier when you use this resource for workshops, professional learning communities, teacher training, and self-help. Hundreds of samples, guidelines, checklists, and activities help teachers in all grades and subjects become instant experts on Robert Marzano's breakthrough framework.

(ASCD book, 2009) 8 7/8" x 10 7/8", 320 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
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BEST-SELLER!



## The Art and Science of Teaching DVD Series

The framework of action steps from *The Art and Science of Teaching* comes to life in this series of DVDs, so educators can see exactly how to implement this comprehensive approach to promoting high levels of student achievement. Robert J. Marzano explains the scientific basis for effective teaching, the three main teacher-level factors that significantly influence student achievement, and the relationship between teaching as an art and as a science.

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(ASCD DVD, 2008) Two 45-minute DVDs.

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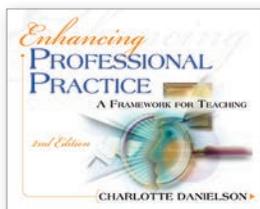


# FRAMEWORKS FOR TEACHER DEVELOPMENT

## Enhancing Professional Practice: A Framework for Teaching, 2nd Edition

Charlotte Danielson

BEST-SELLER!



This acclaimed framework for successful teaching practice—a benchmark for thousands of school systems and educators around the

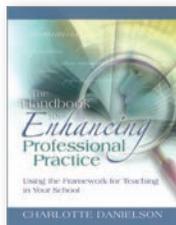
world—helps you use 22 components of successful teaching practice to support novice, experienced, and highly accomplished teachers. (Based on PRAXIS III Classroom Performance Assessments criteria developed by Educational Testing Service.)

(ASCD Premium Member book, February 2007)  
10" x 8", 208 pages.

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## The Handbook for Enhancing Professional Practice: Using the Framework for Teaching in Your School

Charlotte Danielson



Everyone who uses Charlotte Danielson's Framework for Teaching needs this resource of ready-made forms for identifying evidence of teaching skills, managing teacher evaluation programs, and using the teaching framework

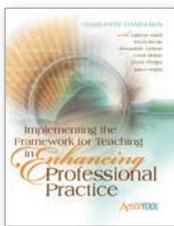
across the entire teacher career spectrum.

(ASCD book, 2008) 8 1/2" x 11", 179 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
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## Implementing the Framework for Teaching in Enhancing Professional Practice: An ASCD Action Tool

Charlotte Danielson and others



It's much faster and easier to implement Charlotte Danielson's renowned framework for teaching when you have this collection of tools. Teachers can use the tools, either on their own or with each other, to analyze teaching

practice and integrate new elements of successful teaching into the classroom.

(ASCD Action Tool, 2009) 512 pages.

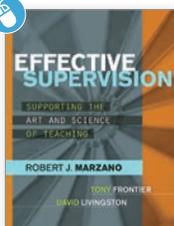
ASCD Members	\$59
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## Effective Supervision: Supporting the Art and Science of Teaching

Robert J. Marzano, Tony Frontier, and David Livingston

B

BEST-SELLER!



Find out how to create a teacher supervision and evaluation system that's reflective of *The Art and Science of Teaching*. Going way beyond scripted observation routines and typical value-added measurements of teacher effectiveness, the authors open your eyes to broad principles of effective supervision that apply to all kinds of schools, including

Why teachers need opportunities to observe and interact with other teachers.

- Which types of assessments provide evidence of student achievement gains.
- Why recognition rather than money is more apt to motivate teachers.
- How to help teachers chart their development.

(ASCD Premium Member book, May 2011)  
8" x 10", 185 pages.

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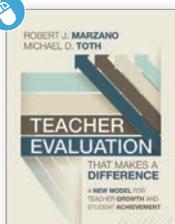


## Effective Supervision: Supporting the Art and Science of Teaching DVD

Drawing from the observation framework in ASCD's book *Effective Supervision: Supporting the Art and Science of Teaching*, this video presents a detailed observation protocol and demonstrates how you use it—not only as a tool for analyzing classroom instruction, but also as a starting point to encourage professional dialogue among teachers. Robert J. Marzano and a panel of teachers identify critical aspects of instruction that move teaching practice from good to great.

(ASCD DVD, 2012) One 55-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	612055X68



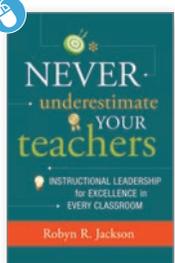
## Teacher Evaluation That Makes a Difference: A New Model for Teacher Growth and Student Achievement

*Robert J. Marzano and Michael D. Toth*

Navigate the changing landscape of teacher evaluations with this new framework. The authors guide you through a new system that employs multiple measures of student growth to ensure that all teachers—including those not covered by state tests—receive fair, meaningful, and reliable evaluations.

(ASCD book, 2013) 7" x 9", 198 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	113002X68



## Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom

*Robyn R. Jackson*

Author of the ASCD blockbuster *Never Work Harder Than Your Students and Other Principles of Great Teaching*, Robyn R. Jackson returns with advice every school leader should read about how to develop the mindset and habits of master teachers. Explore a new model for instructional leadership that ensures you know how to recognize good teaching and provide the targeted support it needs.

(ASCD Premium Member book, May 2013) 6" x 9", 175 pages.

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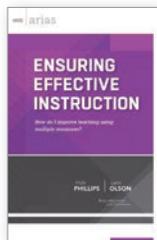
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# HELP WITH PRINCIPAL EFFECTIVENESS

## Ensuring Effective Instruction: How Do I Improve Teaching Using Multiple Measures?

Vicki Phillips and Lynn Olson



Use this publication to explain to everyone in your organization why the best way to evaluate teaching performance is to use a balanced approach that includes multiple measures. The authors draw from research conducted by the Bill & Melinda

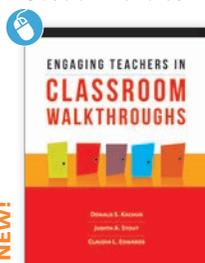
Gates Foundation and the experiences of nearly 3,000 teachers to describe multiple ways to identify effective teaching and provide teachers with information they can trust to improve their performance.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
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Stock #	SF114043X68

## Engaging Teachers in Classroom Walkthroughs

Donald S. Kachur, Judith A. Stout, and  
Claudia L. Edwards



Learn why and how schools and districts involve teachers in walkthroughs focused on student learning without being overly judgmental of teachers. Discover how your learning community can create an environment of

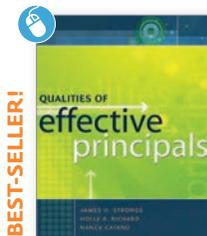
trust, give teachers a voice in walkthrough protocols, encourage collaborative inquiry, and open classrooms to observe, share ideas, discuss issues, and improve teaching.

(ASCD Premium, Select, and Institutional Plus Member book, July 2013) 7" x 9", 172 pages.

ASCD Members	\$21.95
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## Qualities of Effective Principals

James H. Stronge, Holly B. Richard, and  
Nancy Catano



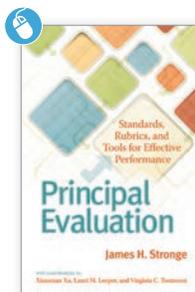
Synthesizing decades of research into clear guidelines, this book establishes definitive benchmarks for top-flight education administration, leadership academy, and professional development programs.

(ASCD book, 2008) 7" x 9", 260 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	108003X68

## Principal Evaluation: Standards, Rubrics, and Tools for Effective Performance

James H. Stronge



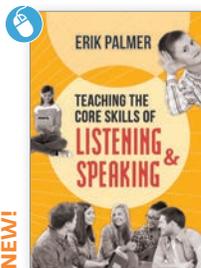
Based on extensive research and his work in the field, James H. Stronge provides you with a sound framework for principal evaluation and the practical tools you need to implement a fair and effective evaluation process, including field-tested standards,

performance indicators, appraisal rubrics, and guidelines for successful implementation.

(ASCD book, 2013) 6" x 9", 160 pages.

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# TEACHING THE NEW STANDARDS



NEW!

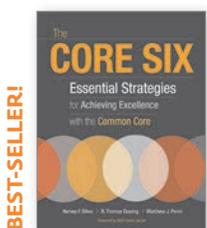
## Teaching the Core Skills of Listening and Speaking

*Erik Palmer*

Meet the challenge of the Common Core's listening and speaking standards across the curriculum with this practical book of classroom examples and specific activities. Explore an approach aligned to the six Common Core anchor standards focused on preparing students for 21st century communication inside and beyond the classroom. Choose from dozens of suggested activities to teach and assess these language arts in every grade level.

(ASCD book, 2014) 6" x 9", 200 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	114012X68



BEST-SELLER!

## The Core Six: Essential Strategies for Achieving Excellence with the Common Core

*Harvey F. Silver, R. Thomas Dewing, and Matthew J. Perini*

Discover research-based strategies to help you respond to the demands of the Common Core State Standards, particularly the English language arts standards. Drawing from the research on which classroom strategies are your "best bets" for improving student achievement, the authors recommend six winning instructional approaches that ensure your lessons reinforce the Common Core standards.

(ASCD book, 2012) 7" x 9", 89 pages.

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NEW!

## Core Six: Strategies for the Classroom DVD

Based on the best-selling book *The Core Six: Essential Strategies for Achieving Excellence with the Common Core* by Harvey Silver, R. Thomas Dewing, and Matthew J. Perini, this video helps teachers meet the challenge of the Common Core State Standards with the six research-based strategies proven to transform instruction. Watch teachers in six classrooms across different subjects and grade levels use discussion and questioning techniques that

- Engage students.
- Extend their thinking.
- Synthesize and transfer student learning.

(ASCD DVD, 2014) One 45-minute DVD.

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# GRADE-LEVEL STRATEGIES FOR THE CORE

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## The Common Core Insider: Elementary and Middle School Math DVD

Use this video to show teachers and

school leaders how to use classroom strategies to meet the Common Core Math Standards for math practices and math content in elementary and middle schools. In-depth profiles of teachers and math coaches, along with practical classroom examples, demonstrate specific strategies for meeting the challenges of the Common Core standards, including verbal fluency in tackling math problems, real-life application, and ability to reason, critique others, and model problem solving. Scenes from two schools—a middle school in San Jose, California, and an elementary school in Silver Spring, Maryland—reveal the importance of collaborative teaching, professional development, formative assessment, and technology in meeting the goals of the Common Core State Standards for math. Observe teachers explain how these strategies inform their curriculum and help prepare students for testing, college, and careers in mathematics.

(ASCD DVD, 2013) One 50-minute DVD.

ASCD Members	\$119
Nonmembers	\$155
Stock #	614036X68

NEW!



## The Common Core Insider: High School Math DVD

Go inside an award-winning high school's math and science classrooms to wit-

ness the evolving process of implementing the Common Core State Standards for mathematics. Sleepy Hollow High in New York is a snapshot of a racially and economically diverse public high school. Led by a dynamic principal, Sleepy Hollow's math and science teachers have embraced the implementation of the Common Core standards and are taking collaboration between departments to a new level. Featuring interviews with the principal and teachers as well as scenes from real classrooms, this video explores how lesson plans are developed across departments, the school's strategy for "teaching to the individual," and how teachers work with students in classes ranging from English as a second language to advanced placement calculus. Testimonies from students and parents show how effective this transformation has been. At Sleepy Hollow High, both collaborative teaching and a principal willing to let her faculty teach "outside the box" have led to a challenging and rewarding environment where students are thriving.

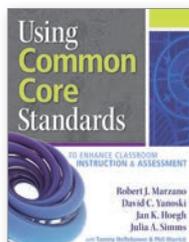
(ASCD DVD, 2013) One 45-minute DVD.

ASCD Members	\$119
Nonmembers	\$155
Stock #	614065X68



## Using Common Core Standards to Enhance Classroom Instruction and Assessment

Robert J. Marzano, David C. Yanoski, Jan K. Hoegh, and Julia A. Simms



Link your learning Common Core State Standards' targets to proficiency scales that teachers can use in their everyday practice to ensure students are attaining the goals called for in the standards. This

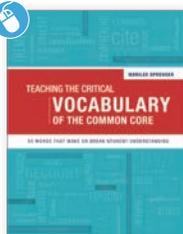
book provides practical steps for instruction and assessment that are directly related to progress toward the standards. Included are hundreds of ready-to-use, research-based proficiency scales for both English language arts and mathematics for every grade level.

(Marzano Research Laboratory book, 2013)  
8 1/2" x 11", 304 pages.

ASCD Members	\$34.95
Nonmembers	\$34.95
Stock #	313066X68

## Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding

Marilee Sprenger



Instead of wading through long vocabulary lists and drill-and-kill exercises, read this book that focuses you on the 55 most critical words from the Common Core State Standards that your students need to know and use in their

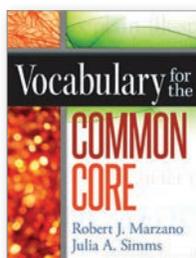
everyday lives. Marilee Sprenger explains the compelling reasons to teach these words and equips you with fun and memorable strategies you can use to make them stick in students' minds.

(ASCD book, 2013) 7" x 9", 220 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113040X68

## Vocabulary for the Common Core

Robert J. Marzano and Julia A. Simms



Learn how to infuse vocabulary instruction with research-based practices and vocabulary terms aligned to the Common Core State Standards. Included in the guide are a proven instructional process and descrip-

tions and examples for over 220 cognitive terms and suggested grade levels and topical groupings for over 2,200 content-specific terms.

(Marzano Research Laboratory book, 2013)  
8 1/2" x 11", 260 pages.

ASCD Member	\$34.95
Nonmembers	\$34.95
Stock #	313068X68

## The Innovators: Integrating Literacy into Curriculum DVD



This DVD takes you and your colleagues to two sites where educators integrate complex thinking and communication skills throughout sub-

ject area instruction and raise the bar for student achievement. See compelling examples from an elementary school district, with 35 percent English learner students and two-thirds of its schools Title 1, and a high school whose literacy model has been adopted by schools across the country. Show colleagues how to collaborate to make literacy learning a top priority and include literacy learning in all classrooms.

(ASCD DVD, 2013) One 54-minute DVD.

ASCD Members	\$119
Nonmembers	\$155
Stock #	613070X68



# UNDERSTANDING BY DESIGN® FRAMEWORK

## Understanding by Design, Expanded 2nd Edition

Grant Wiggins and Jay McTighe

BEST-SELLER!



Two renowned authorities describe the backward-design process that leads to increased student understanding and mastery of subject matter. Lots of examples, across all grade levels and subjects,

show how schools and districts have used this popular framework.

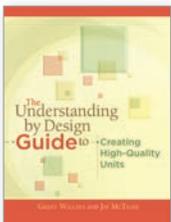
(ASCD book, 2005) 8 1/2" x 11", 370 pages.

ASCD Members	\$25.95
Nonmembers	\$32.95
Stock #	103055X68

## The Understanding by Design Guide to Creating High-Quality Units

Grant Wiggins and Jay McTighe

BEST-SELLER!



Whether you are an experienced curriculum designer or new to Understanding by Design (UbD), you will benefit from the latest design tools and the updated UbD unit Template 2.0.

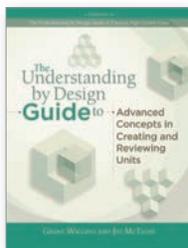
The guide features a set of modules containing worksheets and exercises that take you through the unit design process.

(ASCD book, 2011) 8 1/2" x 11", 119 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	109107X68

## The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

Grant Wiggins and Jay McTighe



This companion to *The Understanding by Design Guide to Creating High-Quality Units* features worksheets, models, and self-assessments that are essential for building more polished and powerful units.

(ASCD book, 2012)

8 1/2" x 11", 134 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	112026X68



## Understanding by Design Guide Two-Book Set

Grant Wiggins and Jay McTighe

Our two best-selling Design Guides by the Understanding by Design framework's authors are now in a set to give you a convenient, lower-cost way to share these resources with all staff members. Save on both *Understanding by Design Guide to Creating High-Quality Units* and *Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units*.

(ASCD book bundle, 2014) 8 1/2" x 11", 119 to 134 pages.

Members	\$33.95
Nonmembers	\$44.95
Stock #	114050X68

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BEST-SELLER!



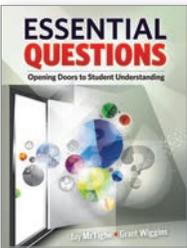
### Unpacking the Common Core Standards Using the UbD Framework DVD

Drawing from the popular Understanding by Design (UbD) framework, this DVD explains an approach to implementing the Common Core State Standards that ensures a results-oriented curriculum with fidelity to the standards. UbD authors Grant Wiggins and Jay McTighe and experts on curriculum design explain how to unpack standards and create units and lessons that reflect the Common Core's rigorous goals in both English language arts and mathematics.

(ASCD DVD, 2012) One 55-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	612059X68

BEST-SELLER!



### Essential Questions: Opening Doors to Student Understanding

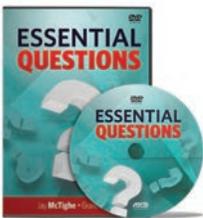
*Jay McTighe and Grant Wiggins*

Authors of the popular Understanding by Design framework explain why and how to use essential questions in all grade levels and subjects to unlock the big ideas in your curriculum and deepen students' understanding. They provide practical and proven guides to help you design effective essential questions and use them in daily instruction to engage more students in thoughtful learning that promotes independent learning in all grade levels and subjects.

(ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2" x 11", 120 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	109004X68

NEW!



### Essential Questions DVD

The fastest, easiest way to help teachers unlock the big ideas in your curriculum and unleash your students' thinking skills is to show this new video about incorporating essential questions into instruction. Based on the best-selling ASCD book, *Essential Questions: Opening Doors to Student Understanding*, this video program explains how essential questions used in daily instruction engage more students in thoughtful learning that promotes deeper understandings in all grade levels and subjects. Classroom scenes in the video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

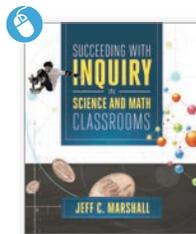
(ASCD DVD, 2014) One 45-minute DVD.

ASCD Members	\$169
Nonmembers	\$219
Stock #	614035X68

# TEACHING STEM AND BEYOND

## Succeeding with Inquiry in Science and Math Classrooms

Jeff Marshall



ASCD | NSTApress

Discover how to plan and implement a math or science classroom that shifts the focus of instruction away from telling and more toward having students do and experience academic content. Jeff C. Marshall explains how to plan and implement that kind of high-quality instruction by combining three practices that have been shown to increase students' critical thinking skills—inquiry-based instruction, formative assessment, and teacher reflection. Real world lesson plans and units of study help you engage students, encourage them to explore and think critically, and meet learning requirements and standards while making these subjects fun.

(Copublished book from NSTA and ASCD, 2013)  
8" x 10", 170 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	113008X68

Discover how to plan and implement a math or science classroom that shifts the focus of instruction away from telling and more toward having students do and experience academic content. Jeff C. Marshall explains how to plan and implement that



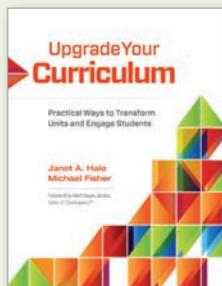
## The Innovators: STEM Your School DVD

Giving your students a well-rounded education that includes science, technology, engineering, and math (STEM) has the additional benefit of helping to prepare students for the jobs of the future. Learn how to STEM your school by seeing examples of special schools that focus on educating students of all ages in STEM. This DVD takes you and your colleagues to

- An elementary school where students learn basic engineering and science.
- A middle school where girls learn programming, earth sciences, and advanced computer games.
- A high school where students get a head start in advanced sciences and engineering.

(ASCD DVD, 2013) 45-minute DVD.

ASCD Members	\$119
Nonmembers	\$155
Stock #	613042X68



## Upgrade Your Curriculum: Practical Ways to Transform Units and Engage Students

Janet A. Hale and Michael Fisher

Discover how to upgrade to a curriculum that engages students in higher-order thinking tasks, local and global connections, and technology. Learn how to modify current curricular elements to create more meaningful and engaging learning.

(ASCD book, 2013) 8 1/2" x 11", 172 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	112014X68

## Self-Regulated Learning for Academic Success: How Do I Help Students Manage Their Thoughts, Behaviors, and Emotions?

Carrie Germeroth and Crystal Day-Hess



Help students who struggle to set goals, can't seem to follow rules, and frequently go off task by teaching them to be self-regulated learners. This concise publication for teachers in every content area and at every grade level shares instructional strategies that teach students to plan their

learning tactics, maintain focus, monitor their progress, and seek help when they need it.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print	\$12.99
E-Book	\$6.99
Stock #	SF114041X68

## Curriculum 21: Essential Education for a Changing World

Heidi Hayes Jacobs



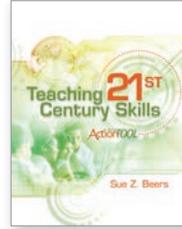
Curriculum expert Heidi Hayes Jacobs leads an all-star cast of education thought leaders who explain breakthrough ideas for teaching students the 21st century skills they need for a globalized and digital world.

(ASCD Premium, Select, and Institutional Plus Member book, January 2010) 6" x 9", 250 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	109008X68

## Teaching 21st Century Skills: An ASCD Action Tool

Sue Z. Beers



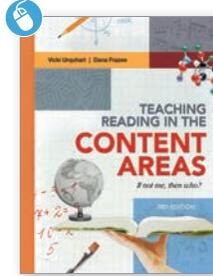
Use this ASCD Action Tool to support teachers in engaging their students in learning the essential 21st century skills of critical thinking, problem solving, creativity, and collaboration. A set of instructional planning tools makes it much easier and faster to design learning opportunities that integrate these 21st century literacies into lessons in any subject.

(ASCD Action Tool, 2011) 224 pages.

ASCD Members	\$49
Nonmembers	\$69
Stock #	111021X68

## Teaching Reading in the Content Areas: If Not Me, Then Who?, 3rd Edition

Vicki Urquhart and Dana Frazee



Make the teaching of reading a practical goal in every subject with the principles and strategies from this book. Based on three interactive elements that apply to every reading situation, *Teaching Reading in the Content Areas* explains instructional

strategies that work best in your subject and how to optimize your classroom for reading, writing, and discussion.

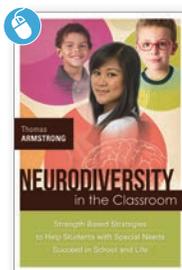
(ASCD book copublished with McREL, 2012) 8 1/2" x 11", 280 pages.

ASCD Members	\$25.95
Nonmembers	\$33.95
Stock #	112024X68

# HOW TO ADDRESS ACHIEVEMENT GAPS

## Neurodiversity in the Classroom: Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

Thomas Armstrong



Thomas Armstrong shows you the steps you need to take to establish a more favorable, productive learning environment for five special needs categories: learning disabilities, ADD/ADHD, autistic spectrum disorders, intellectual disabilities, and emotional and

behavioral disorders.

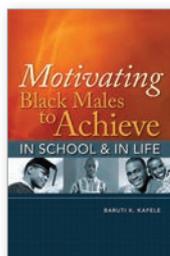
(ASCD Premium Member book, December 2012) 6" x 9", 184 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	113017X68

## Motivating Black Males to Achieve in School and in Life

Baruti Kafele

BEST-SELLER!



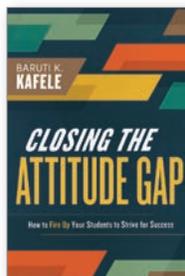
Award-winning educator and author Baruti Kafele explains why lack of proficiency in reading, writing, and math among black males is a symptom of deeper problems that can be addressed by changing expectations and daily instruction.

(ASCD Premium Member book, August 2009) 6" x 9", 111 pages.

ASCD Members	\$12.95
Nonmembers	\$16.95
Stock #	109013X68

## Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

Baruti Kafele



Baruti Kafele provides sage advice on how to close the achievement gap by addressing the "attitude gap" that often affects underperforming students of all racial and ethnic groups. Discover how you can change entrenched negative attitudes toward learn-

ing among students.

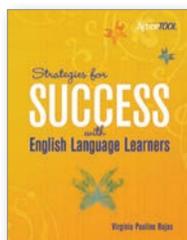
(ASCD book, 2013) 6" x 9", 144 pages.

ASCD Members	\$17.95
Nonmembers	\$23.95
Stock #	114006X68

## Strategies for Success with English Language Learners: An ASCD Action Tool

Virginia Pauline Rojas

BEST-SELLER!



Get this resource to provide teachers with ready-made tools they can use to engage English learners in lessons, build their literacy skills, and maintain an inclusive classroom. Keep multiple copies on hand to give teachers quick access to

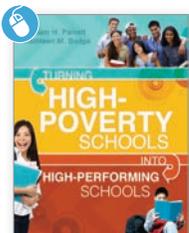
winning solutions, including scaffolds for helping English learners, coteaching strategies, and vocabulary tools.

(ASCD Action Tool, 2007) 8 1/2" x 11", 554 pages.

ASCD Members	\$59
Nonmembers	\$79
Stock #	111061X68

## Turning High-Poverty Schools into High-Performing Schools

William H. Parrett and Kathleen M. Budge



Although schools alone will never eliminate poverty, high-poverty, high-performing schools take control of what they can to disrupt the cycle of poverty and close achievement gaps. Based on these lessons, the authors provide you

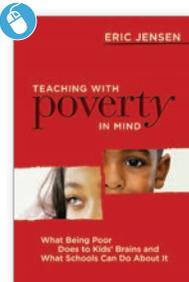
with a Framework for Action.

(ASCD book, 2012) 8" x 10", 220 pages.

ASCD Members	\$22.95
Nonmembers	\$30.95
Stock #	109003X68

## Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It

Eric Jensen



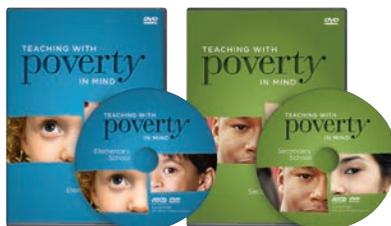
Veteran educator and brain expert Eric Jensen explains what educators everywhere can do to improve the achievement of economically disadvantaged students:

- How to alleviate stress caused by chronic poverty.
- Ways to empower students and increase their perception of control.
- Why the arts and highly engaging instruction can change students' brains and improve their lives.

(ASCD book, 2009) 6" x 9", 184 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	109074X68

BEST-SELLER!



## Teaching with Poverty in Mind DVD Series

Bring to your school Eric Jensen's advice from his book *Teaching with Poverty in Mind*. Explore the strategies that have worked in schools with a history of high performance among students raised in poverty.

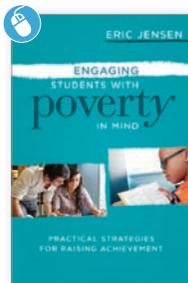
(ASCD DVD, 2010) Two 30-minute DVDs, each with a professional development program.

ASCD Members	\$219
Nonmembers	\$289
Stock #	610135X68

To purchase individual DVDs, go to [shop.ascd.org](http://shop.ascd.org)

## Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

Eric Jensen



Eric Jensen follows up his ASCD best-seller *Teaching with Poverty in Mind* with this guide, which digs deeper into student engagement—the crucial factor that keeps economically disadvantaged kids in school and improves their life readiness.

Discover ways to address those factors with actions and solutions that improve classroom climate and students' cognitive capacity, motivation, and effort.

(ASCD book, 2013) 6" x 9", 200 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	113001X68

## Teaching with Poverty in Mind/Engaging Students with Poverty in Mind Two-Book Set

Eric Jensen

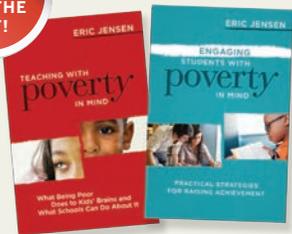
Save on our two blockbuster best-sellers by Eric Jensen:

- *Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It*
- *Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement*

(ASCD book bundle, 2014) 6" x 9", 184 to 200 pages.

Members	\$33.95
Nonmembers	\$44.95
Stock #	114052X68

SAVE WHEN YOU BUY THE SET!

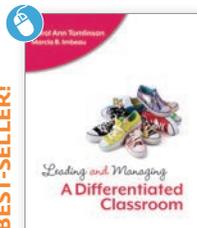


# SO MORE STUDENTS CAN LEARN

## Leading and Managing a Differentiated Classroom

Carol Ann Tomlinson and Marcia B. Imbeau

BEST-SELLER!



While most books on classroom management focus on keeping kids in their seats and giving good directions, this breakthrough guide explains how to lead a class that is differentiated to individual students' needs. The top

authority on differentiated instruction Carol Ann Tomlinson teams up with educator and consultant Marcia B. Imbeau to outfit you with everything you need to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning.

(ASCD Premium, Select, and Institutional Plus Member book, November 2010) 8" x 10", 188 pages.

ASCD Members	\$21.95
Nonmembers	\$28.95
Stock #	108011X68

## How to Differentiate Instruction in Mixed-Ability Classrooms, 2nd Edition

Carol Ann Tomlinson

BEST-SELLER!



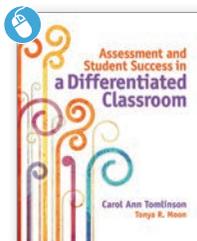
One of our most popular books ever gives you extended examples and field-tested strategies on how to succeed in today's increasingly diverse classrooms. Learn proven ideas for how to match instructional approaches to the readiness, interests, and talents of all students: learning centers, hands-on activities, contracts, and investigative projects.

(ASCD book, 2001) 8" x 10", 117 pages.

ASCD Members	<del>\$18.95</del> <b>\$12.95</b>
Nonmembers	<del>\$24.95</del> <b>\$19.95</b>
Stock #	101043X68

## Assessment and Student Success in a Differentiated Classroom

Carol Ann Tomlinson and Tonya R. Moon



Make assessments more valid, reliable, and student-centered by differentiating them to your students' readiness, interests, and learning preferences. The leading expert on differentiation, Carol Ann Tomlinson, joins measurement and

assessment expert Tonya R. Moon to provide you with a framework for differentiation that improves pre-assessments, formative assessments, summative assessments, grading, and report cards.

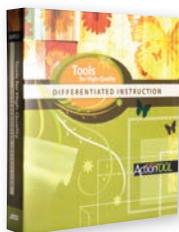
(ASCD Premium, Select, and Institutional Plus Member book, September 2013) 8" x 10", 175 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	108028X68

## Tools for High-Quality Differentiated Instruction: An ASCD Action Tool

Cindy A. Strickland

BEST-SELLER!



Every school needs the resource of 60 tools to help teachers reach higher levels of expertise with differentiation. By using the tools in teacher workshops and team meetings and making them available for teachers to refer to in

their classrooms, you support teachers throughout the critical stages of implementing differentiated instruction.

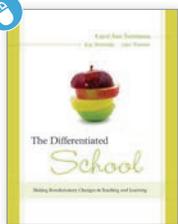
(ASCD Action Tool, 2007) Three-ring binder, 380 pages.

ASCD Members	\$119
Nonmembers	\$159
Stock #	707017X68

## The Differentiated School: Making Revolutionary Changes in Teaching and Learning

Carol Ann Tomlinson, Kay Brimijoin, and Lane Narvaez

BEST-SELLER!



Get to the heart of why some efforts to differentiate flop while others lead to sweeping, positive results. Leading experts guide you through the leadership beliefs and actions that take the change toward differentiation from

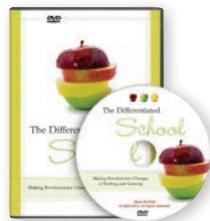
isolated classrooms and teachers to a schoolwide standard of practice.

(ASCD book, 2008) 8" x 10", 204 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	105005X68

## The Differentiated School: Making Revolutionary Changes in Teaching and Learning DVD

BEST-SELLER!



Reinforce the concepts and strategies introduced in ASCD's best-selling book *The Differentiated School* with this professional development DVD. Video scenes from three large urban

schools show how educators can transform a school into an environment where differentiation is an institutionalized practice. Hear leaders from each of these schools explain how to navigate the difficult process of implementing differentiated instruction.

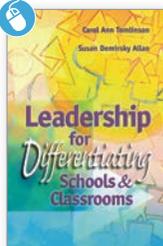
(ASCD DVD, 2009) One 60-minute DVD with additional professional development resources.

ASCD Members	\$249
Nonmembers	\$309
Stock #	610008X68

## Leadership for Differentiating Schools and Classrooms

Carol Ann Tomlinson and Susan Demirsky Allan

BEST-SELLER!



Learn how to encourage and support teachers who are striving to match their instructional approaches to the needs and interests of every student. Leading authorities explain the fundamental principles that support differentiation and guide you through the process of moving schools and districts toward differentiated classrooms.

(ASCD Premium Member book, December 2000) 6" x 9", 165 pages.

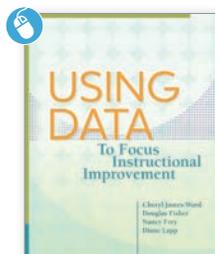
ASCD Members	\$19.95
Nonmembers	\$23.95
Stock #	100216X68



# TURN AROUND ANY KIND OF SCHOOL

## Using Data to Focus Instructional Improvement

Cheryl James-Ward, Douglas Fisher, Nancy Frey, and Diane Lapp



Make sure your analysis of data leads to actual improvements in instruction using this book's step-by-step processes and advice. Starting with a review of all the data sources available to you—not just test scores—the

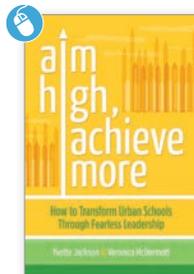
authors explain how to make data part of every teacher's classroom practice.

(ASCD book, 2013) 8" x 10", 132 pages.

ASCD Members	\$17.95
Nonmembers	\$23.95
Stock #	113003X68

## Aim High, Achieve More: How to Transform Urban Schools Through Fearless Leadership

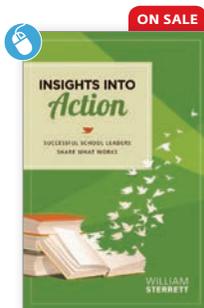
Yvette Jackson and Veronica McDermott



When you want to succeed in the tough landscape of urban schools, you need more than just passion, faith in your own ability, and a sense of urgency. You need real skills. This book comes to your rescue with practical suggestions and examples of successful practices.

(ASCD Premium Member book, August 2012) 6" x 9", 144 pages.

ASCD Members	\$18.95
Nonmembers	\$24.95
Stock #	112015X68



## Insights into Action: Successful School Leaders Share What Works

William Sterrett

Giants in the field of educational leadership—Baruti Kafele, Rick DuFour, and Carol Ann Tomlinson—explain how to strengthen your learning community and meet difficult challenges.

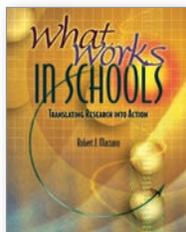
(ASCD Premium Member book, December 2011) 6" x 9", 131 pages.

ASCD Members	<del>\$16.95</del> <b>\$13.95</b>
Nonmembers	<del>\$22.95</del> <b>\$18.95</b>
Stock #	112009X68

## What Works in Schools: Translating Research into Action

Robert J. Marzano

BEST-SELLER!



Synthesizing 35 years of research, author Robert J. Marzano illuminates the factors that influence student academic achievement. Using the book's research-based survey tools and action steps, you can identify your

school's strengths, prioritize options, and implement a plan for improvement.

(ASCD Premium and Select Member book, 2003) 8" x 10", 219 pages.

ASCD Members	\$21.95
Nonmembers	\$25.95
Stock #	102271X68

## Simply Better: Doing What Matters Most to Change the Odds for Student Success

Bryan Goodwin

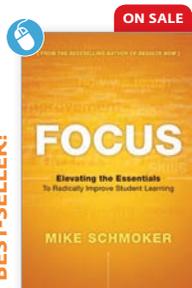


ASCD | McREL

Drawing from the research base that informed ASCD's best-seller *What Works In Schools*, this book provides you with a What Matters Most Framework that focuses on how to create high-performance school cultures and develop high-reliability district systems.

(ASCD Premium Member book copublished with McREL, August 2011) 7 7/8" x 9 7/8", 184 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	111038X68



BEST-SELLER!

## Focus: Elevating the Essentials to Radically Improve Student Learning

Mike Schmoker

Best-selling ASCD author and renowned consultant Mike Schmoker explains why

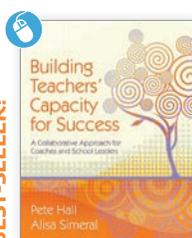
and how to take a "first-things-first" approach to school improvement and implementing the Common Core State Standards. Schmoker boils down solutions for improved schools to the most powerful, simple actions and structures that ensure you prepare all students for college, careers, and citizenship.

(ASCD Premium, Select, and Institutional Plus Member book, January 2011) 6" x 9", 238 pages.

ASCD Members	<del>\$20.95</del> <b>\$15.95</b>
Nonmembers	<del>\$27.95</del> <b>\$21.95</b>
Stock #	110016X68

## Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders

Pete Hall and Alisa Simeral



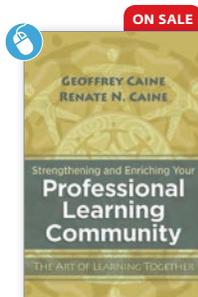
BEST-SELLER!

Emphasizing just three things—identifying teachers' strengths, maximizing their potential, and building their capacity—this book lays out a clear and practical pathway toward higher student achievement. Front-line

advice from a principal and an instructional coach helps you increase your faculty's instructional effectiveness by implementing the principles of strength-based school improvement.

(ASCD Premium Member book, 2008) 8" x 10", 195 pages.

ASCD Members	\$22.95
Nonmembers	\$29.95
Stock #	109002X68



## Strengthening and Enriching Your Professional Learning Community: The Art of Learning Together

Geoffrey Caine and Renate N. Caine

Whether you're an old hand at professional learning communities (PLC) or just starting out, this book provides you with a method to ensure your PLC advances the type of teacher learning that is essential to improving student achievement.

(ASCD book, 2010) 6" x 9", 208 pages.

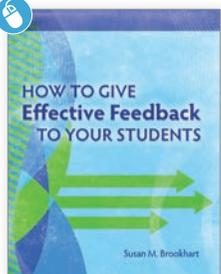
ASCD Members	<del>\$19.95</del> <b>\$13.95</b>
Nonmembers	<del>\$26.95</del> <b>\$17.95</b>
Stock #	110085X68



# KNOW WHAT STUDENTS HAVE LEARNED

## How to Give Effective Feedback to Your Students

Susan M. Brookhart



BEST-SELLER!

Learn how to build a foolproof feedback plan that helps students understand where they are in their learning and what to do next. Discover strategies that give students control over their own learning and

create a classroom environment where students see constructive criticism as a good thing.

(ASCD Premium and Select Member book, September 2008) 7 7/8" x 9 7/8", 121 pages.

ASCD Members	\$15.95
Nonmembers	\$19.95
Stock #	108019X68

BEST-SELLER!



## Giving Effective Feedback to Your Students DVD Series

This DVD series is the ideal tool to use in workshops and PLC meetings to convey to teachers the fundamental principles of good feedback, including

- The power of effective feedback to improve student achievement.
- Ways to adjust feedback for different kinds of learners, including English language learners.
- How to tell when your feedback is working.

Throughout the series, teachers demonstrate lots of written and oral feedback strategies that put students at the center of the learning and help teachers improve their own performance.

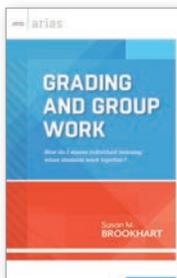
(ASCD DVD, 2009) Three 30-minute DVDs, each with a professional development program.

### SAVE ON THE ENTIRE SERIES!

ASCD Members	\$349
Nonmembers	\$439
Stock #	609035X68

## Grading and Group Work: How Do I Assess Individual Learning When Students Work Together?

Susan M. Brookhart



Answer the Common Core State Standards' calls for increased student collaboration with the practical advice, strategies, and examples in this ASCD Arias publication. Assessment expert Susan M. Brookhart explains how to assess and report on

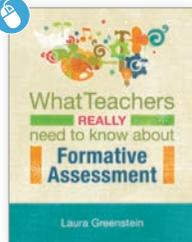
(but not grade) learning skills and group interaction skills. Quickly learn how to assess and grade individual achievement of learning goals after group projects.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF113073X68

## What Teachers Really Need to Know About Formative Assessment

Laura Greenstein



Emphasizing applications at the secondary school level, this "teacher's-eye" view of formative assessment lays out a foundation for why this process works and provides lots of assessment strategies to use before, during, and

after instruction.

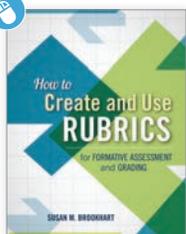
(ASCD book, 2010) 7 7/8" x 9 7/8", 205 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	110017X68

To purchase individual DVDs, go to [shop.ascd.org](http://shop.ascd.org)

## How to Create and Use Rubrics for Formative Assessment and Grading

Susan M. Brookhart



Learn how to create and use rubrics the right way to improve your teaching, help students learn, and grade student work fairly and accurately. Assessment expert and ASCD author Susan M. Brookhart takes you

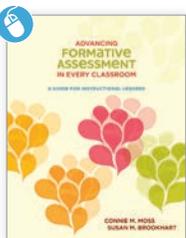
through every step of designing rubrics and using them for formative assessment and grading in all subjects.

(ASCD Premium, Select, and Institutional Plus Member book, January 2013) 8" x 10", 160 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	112001X68

## Advancing Formative Assessment in Every Classroom: A Guide for Instructional Leaders

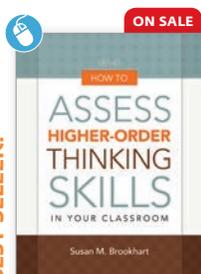
Connie M. Moss and Susan M. Brookhart



Making formative assessment the norm in every classroom throughout your school is much easier when you have this book's clear guidelines and simple steps.

(ASCD Premium Member book, December 2009) 7 7/8" x 9 7/8", 165 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	109031X68



BEST-SELLER!

## How to Assess Higher-Order Thinking Skills in Your Classroom

Susan M. Brookhart

Assessment expert Susan M. Brookhart brings you up-to-speed on how to develop and use test questions and other assessments that reveal how well your students can analyze, reason, solve problems, and think creatively. Her practical framework takes you through the steps of identifying your goals, designing tasks or test items, and evaluating results.

(ASCD Premium, Select, and Institutional Plus Member book, September 2010) 7" x 9", 176 pages.

ASCD Members	<del>\$18.95</del> <b>\$16.95</b>
Nonmembers	<del>\$24.95</del> <b>\$21.95</b>
Stock #	109111X68



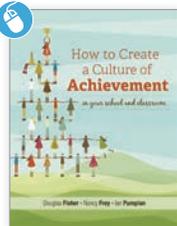
# WAYS TO PERSONALIZE THE LEARNING EXPERIENCE

## How to Create a Culture of Achievement in Your School and Classroom

Douglas Fisher, Nancy Frey, and Ian Pumpian



BEST-SELLER!



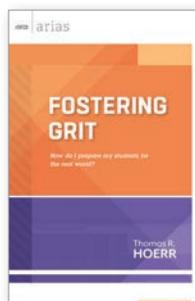
This book explains how to shape school culture to your advantage. Learn how to build a school culture that ensures you welcome students and push them to go beyond the minimum needed to get by.

(ASCD Premium Member book, May 2012)  
7" x 9", 226 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	111014X68

## Fostering Grit: How Do I Prepare My Students for the Real World?

Thomas R. Hoerr



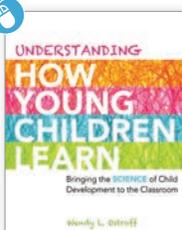
Explore how to teach for grit—a combination of tenacity and perseverance and a willingness to take risks and bounce back from failure. Get a sample lesson plan with self-assessments and a six-step process applicable across grade levels and content areas.

(ASCD Arias publication, 2013) 5" x 7 3/4",  
48 pages.

Print Edition	\$12.99
E-Book	\$6.99
Stock #	SF113075X68

## Understanding How Young Children Learn: Bringing the Science of Child Development to the Classroom

Wendy L. Ostroff



Because little kids can't tell you how their minds work and what makes them learn, you need this book about scientific discoveries that explain how young children learn and what teachers can do to enhance teaching.

Get classroom strategies you can use immediately to enhance children's motivation, attention, and memory.

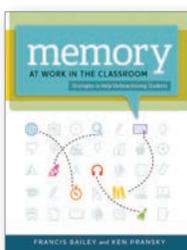
(ASCD book, 2012) 7" x 9", 200 pages.

ASCD Members	\$19.95
Nonmembers	\$26.95
Stock #	112003X68

## Memory at Work in the Classroom: Strategies to Help Underachieving Students

Francis Bailey and Ken Pransky

NEW!



Discover how to support learners—especially struggling learners—with instruction that responds effectively to their struggles with memory and its essential role in the learning process. Using real-life

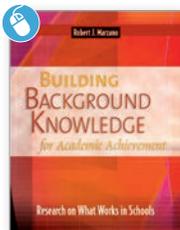
examples, the authors guide you through the five memory systems. Understand the teaching techniques that support those systems and explore classroom practices that align with the functioning of memory and the ways students learn.

(ASCD book, 2014) 7" x 9", 215 pages.

ASCD Members	\$20.95
Nonmembers	\$27.95
Stock #	114005X68

## Building Background Knowledge for Academic Achievement: Research on What Works in Schools

Robert J. Marzano



BEST-SELLER!

Learn why insufficient background knowledge is a key contributor to low achievement. Discover how a carefully structured approach using vocabulary instruction and wide reading can teach academic background

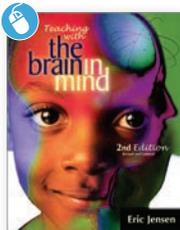
knowledge and help rescue low achievers, close achievement gaps, and boost the academic performance of all students.

(ASCD Premium Member book, 2004) 7" x 9", 217 pages.

ASCD Members	\$21.95
Nonmembers	\$26.95
Stock #	104017X68

## Teaching with the Brain in Mind, 2nd Edition

Eric Jensen



BEST-SELLER!

Get to know how your students are wired for learning and how their learning behaviors change as they mature. Renowned author and educator Eric Jensen translates scientific findings on the brain into practical ideas for

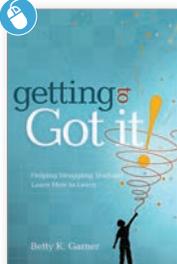
increasing learning.

(ASCD book, 2005) 8" x 10", 187 pages.

ASCD Members	\$21.95
Nonmembers	\$27.95
Stock #	104013X68

## Getting to "Got It!" Helping Struggling Students Learn How to Learn

Betty K. Garner



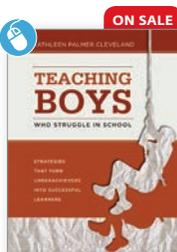
BEST-SELLER!

Whenever students don't "get" what you're trying to teach them, this guide explains why and what you can do about it. Learn about the mental processes students need to succeed in school. Discover how to infuse your lessons with routines and teach-

ing approaches that truly influence students to become better, more independent learners.

(ASCD Premium and Select Member book, November 2007) 6" x 9", 170 pages.

ASCD Members	\$18.95
Nonmembers	\$23.95
Stock #	107024X68



BEST-SELLER!

## Teaching Boys Who Struggle in School: Strategies That Turn Underachievers into Successful Learners

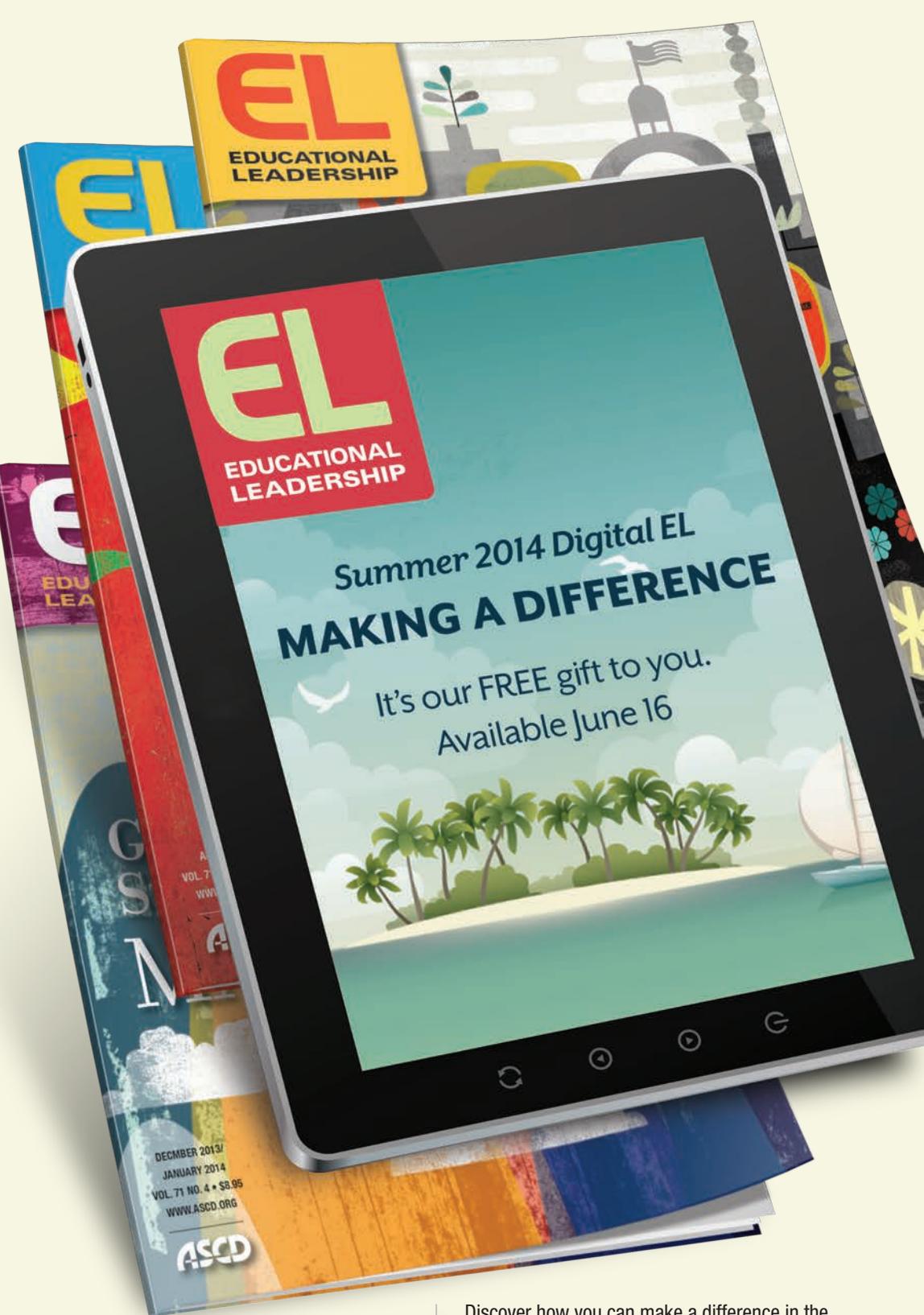
Kathleen Palmer Cleveland

Explore ways to identify and respond to specific reasons for underachievement among boys who fall behind and stay behind, boys who drop out too soon, and boys you just never seem to reach. This total solution helps you address

- The influence of nonacademic factors on boys' academic success.
- Boys' competence and persistence.
- Classroom's physical arrangements that affect boys' success.

(ASCD Premium, Select, and Institutional Plus Member book, April 2011) 7" x 9", 232 pages.

ASCD Members	\$20.95	<del>\$15.95</del>
Nonmembers	\$27.95	<del>\$21.95</del>
Stock #	111028X68	



Read on your digital tablet or your smartphone, iPad, Kindle Fire, Android, iPhone, and other devices.

Discover how you can make a difference in the lives of your students:

- Build meaningful relationships.
- Help students overcome challenges.
- Raise academic achievement.
- Build partnerships with parents.
- Empower students to make a difference.

[www.educationalleadership-digital.com](http://www.educationalleadership-digital.com)

**THE FOUR LEVELS OF DIFFERENTIATED PROFESSIONAL DEVELOPMENT**

The resources in this ASCD catalog help you plan and implement a differentiated model for professional development. This model consists of four levels of activity:

**LEVEL 1:** Starting the process of change, raising awareness, and introducing new ideas.

**LEVEL 2:** Using intensive professional development and top-quality materials to support teachers in learning new skills.

**LEVEL 3:** Helping teachers make necessary refinements and adjustments to fit their context.

**LEVEL 4:** Maintaining and institutionalizing the behaviors and protocols systemwide.

Throughout this catalog, look for resources that match each level of your targeted professional development (PD) goal, then plug them into the grid on the right. A sample for a PD effort targeting quality instruction is provided below.

SAMPLE

**MARY JONES'S PD GOAL:** *Quality Instruction*

LEVEL 1 Resources for Raising Awareness	Page
<i>Classroom Instruction That Works</i>	10
<i>The Strategic Teacher</i>	12
<i>Never Work Harder Than Your Students</i>	13
<i>Where Great Teaching Begins</i>	15
LEVEL 2 Resources for Building Skills	Page
<i>Compare &amp; Contrast</i>	12
<i>How to Support Struggling Students</i>	13
<i>Learning Targets</i>	14
<i>Total Participation Techniques</i>	14
LEVEL 3 Resources for Refining Skills	Page
<i>Using Technology with Classroom Instruction That Works</i>	10
<i>How Teachers Can Turn Data into Action</i>	14
LEVEL 4 Resources for School/District Implementation	Page
<i>Classroom Instruction That Works DVD Series</i>	11

# ASCD PERSONAL PD PLANNER

MY PD GOAL: \_\_\_\_\_

## LEVEL 1 Resources for Raising Awareness

Page


## LEVEL 2 Resources for Building Skills

Page


## LEVEL 3 Resources for Refining Skills

Page

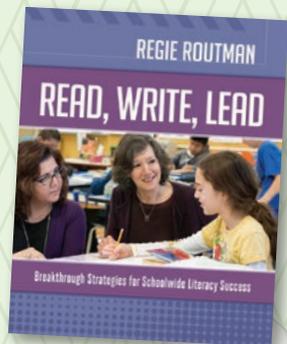

## LEVEL 4 Resources for School/District Implementation

Page

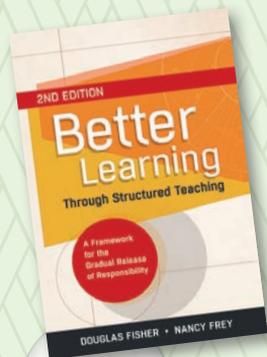

◀ LIFT THIS PANEL TO USE OUR

# professional development planner

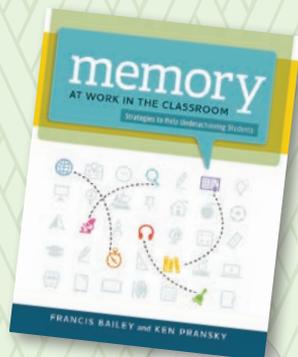
*Follow the steps and choose your resources to develop your personally differentiated PD plan.*



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## IMPROVE LITERACY IN YOUR SCHOOL AND DISTRICT!

NEW



### **Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success**

*Regie Routman*

Discover how teachers and principals can lead the way to more effective literacy instruction for all K–12 students.

**SEE PAGE 3**