

How do I teach my students using the gradual release of **RESPONSIBILITY?** **TALK TO SOPHIA ABOUT BLOGGING ASSIGNMENT**  
SCHEDULE ESSAY FEEDBACK MEETINGS!

# WHO WE TEACH

# HOW WE TEACH

Need to email 2nd period class the **RULE-BASED SUMMARIZING STRATEGY** we discussed!



Who will need reading **SUPPORT** for the next assignment?

**KIM STRUGGLES WITH NEW VOCABULARY.**

Lee likes to do presentations and writes beautiful poetry.

What are the **ESSENTIAL** questions for this next section? Find video to support **STEM** lab session on **EROSION.**

# WHAT WE TEACH

Peter got up **5 TIMES** during class last week!

# HOW WE LEAD

HOW SHOULD I RUN THE NEXT 9th GRADE MATH TEAM MEETING?

READ THIS MONTH'S **EDUCATIONAL LEADERSHIP!**

Ms. Reid requested an instructional assistant for David

Sign up for the next **WEBINAR** on **INSTRUCTIONAL LEADERSHIP.**

**ASCD** PROFESSIONAL DEVELOPMENT  
**SOURCEBOOK**



**SANDI SLAVEN,  
A 5TH GRADE TEACHER**

at George Mason Elementary in Alexandria, Virginia, takes part in ASCD's *Essential Questions* DVD, filmed in 2013.

The students are studying sound—how it travels and how it can be used in communication. They are also conducting an experiment to test sound's properties using telephones made out of cups and strings.

Learn more about this DVD on page 33.



**Executive Director  
JUDY SELTZ**  
jseltz@ascd.org

Welcome to ASCD's Sourcebook, your guide to the tools that help answer your questions about who you teach, what you teach, and how you teach and lead.

More than a catalog, the ASCD Sourcebook offers the stories behind each book, video, online course, or professional learning framework. You'll get a glimpse of what inspired each author, infographics summarizing the research, and feedback from educators like you who have used these resources.

We hope you use the Sourcebook often—and then tell us what you'd like to see in the next edition. Thanks for being part of ASCD.

*Judy Seltz*

## ASCD OFFERS YOU MULTIPLE PATHWAYS TO LEARN, TEACH, AND LEAD.

ASCD's professional learning solutions are designed to meet your needs and your budget requirements. Whether you are a third-year teacher using your copy of *The Differentiated Classroom* while creating lesson plans, a dedicated principal participating in your district's curriculum audit after

taking ASCD's Understanding by Design® PD Online® courses, or a passionate district leader seeking on-site professional learning using the Framework for Intentional and Targeted Teaching™ publications to enhance formative assessment practices—ASCD has the solution to fit your needs!

## DON'T THINK YOU HAVE ENOUGH TIME?

We understand. Below are examples of professional learning opportunities for every level of educator. Start today!

1 hour/ Month	2-3 Hours/ Month	3-5 Hours/ Month	1/2 Day	1-Day	2-3 Days	4-7 Days +
<ul style="list-style-type: none"> <li>Read an ASCD Arias™</li> <li>Read <i>Education Update</i>®</li> <li>Join an ASCD Edge® community</li> <li>Watch a webinar featuring an ASCD author</li> <li>Watch the ASCD Whole Child video and learn about the approach</li> <li>Visit the "Topics" tab under <a href="http://ascd.org">ascd.org</a></li> <li>Sign up for <i>ASCD Express</i></li> <li>Sign up to be an Educator Advocate</li> </ul>	<ul style="list-style-type: none"> <li>Subscribe and read the <i>Policy Priorities</i>® newsletter</li> <li>Check out <a href="http://educore.ascd.org">educore.ascd.org</a></li> <li>Review sample PD Online course on Whole Child</li> <li>Browse ASCD's iTunes University</li> <li>Select sessions to attend at an upcoming conference</li> <li>Sign up for <i>Capital Connections</i>, a weekly online newsletter</li> </ul>	<ul style="list-style-type: none"> <li>Take a PD Online course</li> <li>Begin reading an ASCD book or e-book</li> <li>Watch an ASCD video</li> <li>Search through <a href="http://educore.ascd.org">educore.ascd.org</a> for standards-based lesson plans</li> <li>Read <i>Educational Leadership</i>®</li> <li>Connect with us on social media</li> </ul>	<ul style="list-style-type: none"> <li>Attend virtual or on-site keynote</li> <li>Work with PD planning consultation</li> <li>Start a conversation using a Book Study Guide</li> <li>Attend a Whole Child symposium</li> <li>Use ASCD's School Improvement Tool</li> </ul>	<ul style="list-style-type: none"> <li>Learn at an ASCD Professional Learning Services (APLS) one-day institute</li> <li>Engage with virtual, blended, or on-site PD coaching, planning, or workshops</li> <li>Attend a pre-conference workshop at Annual Conference</li> </ul>	<ul style="list-style-type: none"> <li>Attend ASCD Professional Learning Services two- and three-day institutes</li> <li>Attend Learn. Teach. Lead: The ASCD Annual Conference and Exhibit Show</li> <li>Attend ASCD's Conference on Teacher Excellence</li> <li>Attend ASCD's Conference on Educational Leadership</li> <li>Take advantage of virtual, blended, or on-site PD coaching, planning, or workshops</li> </ul>	<ul style="list-style-type: none"> <li>Add an institute to any ASCD conference</li> <li>Take advantage of virtual, blended, or on-site PD coaching, planning, or workshops</li> <li>Participate in ASCD Professional Learning Services (APLS) virtual, blended or on-site workshops, coaching or other job-embedded experience</li> </ul>

## ASCD LEARNING PATHWAYS



## 6 WHO WE TEACH

ASCD Focuses on student needs. Getting to know our learners is essential to their success. Our students come to us from a variety of backgrounds and with diverse interests, strengths, and needs, which we can best meet by differentiating instruction.

Differentiated Instruction	8
Supporting Students Who Struggle	16
Closing the Achievement Gap	19
Culturally and Linguistically Diverse Learners	20
The Effects of Poverty	22
The Whole Child	24
Courses for Who We Teach	25

## 26 WHAT WE TEACH

Help your students master standards and develop skills to prepare them for the future. No matter what subjects and grade levels you teach, we need to help students understand content and build the social and emotional skills critical for lifelong achievement.

Understanding by Design®	28
Mastering Standards	36
Literacy	40
Preparing Students for Their Future	44
Social-Emotional Skills	48

## 50 HOW WE TEACH

Expand your repertoire of instructional strategies. From managing the classroom to motivating our students, from designing lessons to grading assignments, we know you are always looking for new research-based tools and techniques.

FIT Teaching™ Strategies	52
The Art and Science of Teaching	56
ASCD Arias™ Publications	58
Classroom Instruction That Works	60
Becoming a Master Teacher	62
Teaching Strategies	64
Engaging Students	66
Teaching with Technology	71
Tips for New Teachers	72
Assessment, Feedback, and Grading	74
Educational Leadership®	78

## 80 HOW WE LEAD

Improve your classroom and school. Moving from vision to action depends on creating a positive culture, effectively using data, and leading professional learning. It's not enough to evaluate staff—we need to put practices and policies in place that will help all learners grow.

Principal Leadership Development Framework	82
Vision and Mission	83
Instructional Leadership	87
Culture and Climate	93
Professional Learning	97
PD In Focus®	102
PD Online® Courses	104
ASCD Professional Learning Services (APLS)	106

INDEX	109
-------	-----

ORDER FORM	112
------------	-----

### COVER IMAGE: SHEILA L. HUCKESTEIN

Sheila L. Huckestein is the Principal at Herbert J. Saunders Middle School in Prince William County, Virginia. As a doctor of education and an educator for over 23 years, Huckestein leads staff in supporting the mission of inspiring student success through positive interaction, motivation, and encouragement among staff members, students, and families. Huckestein and her staff offer a profound amount of love and support for each child at Saunders Middle School with a focus on one critical question, "How can I reach each student?"

## SOCIAL MEDIA

ASCD is one of the largest communities in social media, routinely publishing free content and ideas while also providing a way for educators to connect and share ideas.

-  **ASCD EDge** | [edge.ascd.org](http://edge.ascd.org)
-  **ASCD Inservice** | [inservice.ascd.org](http://inservice.ascd.org)
-  **Instagram** | [instagram.com/officialascd](https://www.instagram.com/officialascd)
-  **Facebook** | [www.facebook.com/ascd.org](https://www.facebook.com/ascd.org)
-  **Twitter** | [twitter.com/ASCD](https://twitter.com/ASCD)
-  **Pinterest** | [pinterest.com/officialascd](https://pinterest.com/officialascd)
-  **YouTube** | [youtube.com/ascdwholechild](https://youtube.com/ascdwholechild)



# WHO WE TEACH

## **ASCD FOCUSES ON STUDENT NEEDS.**

Getting to know our learners is essential to their success. Our students come to us from a variety of backgrounds and with diverse interests, strengths, and needs, which we can best meet by differentiating instruction.



## DIFFERENTIATED INSTRUCTION

is a systematic approach to helping teachers ensure every student is learning. It's about meeting students where they are and providing appropriate challenge and support so that each of them can move forward. We must ensure that the learning environment provides a pathway to success for every learner.

Go to [www.ascd.org/di](http://www.ascd.org/di) to read sample chapters, watch video clips, and access other online resources on differentiated instruction.

### HOW DO TEACHERS DIFFERENTIATE?

**Readiness:** the student's current knowledge, understanding, and skill level in relation to a unit of study

**Interest:** what catches the imagination and curiosity of a student

**Learning profile:** the characteristics of a student's preferred mode of learning, including such traits as style, intelligence preference, and environmental preferences

### WHAT DO TEACHERS DIFFERENTIATE?

**Content:** What students should know, understand, or be able to do as a result of instruction

**Process:** The activities through which students make sense of key ideas using essential skills

**Affect:** The physical and emotional needs that students have

**Product:** The various ways that students demonstrate what they've learned through different assessment formats

**Learning Environment:** The use of space, time, and materials in the classroom



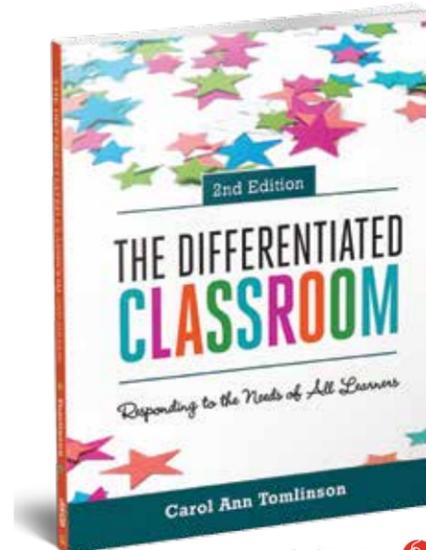
#### AUTHOR PROFILE

#### CAROL ANN TOMLINSON

Carol Ann Tomlinson is the leading authority on differentiation. In her work throughout the United States and internationally, she has helped thousands of educators create classrooms that are more responsive to a broad range of learners. Tomlinson is the William Clay Parrish Jr. Professor and Chair of Educational Leadership, Foundations, and Policy, as well as codirector of the Institutes on Academic Diversity at the Curry School of Education at the University of Virginia.



500,000 COPIES SOLD!



BEST-SELLER!

### The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition

Carol Ann Tomlinson

Since 1999, the movement to differentiate instruction to the needs, interests, and abilities of individual students has been guided by this monumental work written by Carol Ann Tomlinson, the leading authority in the field. This new edition updates the original book's timeless advice with Tomlinson's fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools.

(ASCD Premium Member book, May 2014)  
7 7/8" x 9 7/8", 198 pages.

Format	List Price	Member
Print	\$29.95	\$21.95
E-Book	\$28.99	\$20.99

Stock # 108029XA3

### Assessment and Student Success in a Differentiated Classroom

Carol Ann Tomlinson and Tonya R. Moon

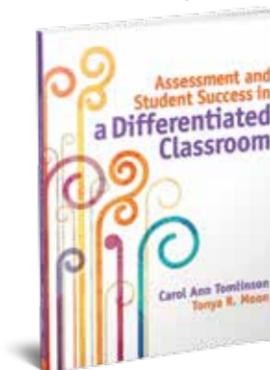
The leading expert on differentiation Carol Ann Tomlinson joins measurement and assessment expert Tonya Moon to provide you with a framework for differentiation that improves pre-assessments, formative assessments, summative assessments, grading, and report cards.

(ASCD Premium, Select, and Institutional Plus Member book, September 2013) 8" x 10", 175 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 108028XA3

BEST-SELLER!



### Leading and Managing a Differentiated Classroom

Carol Ann Tomlinson and Marcia B. Imbeau

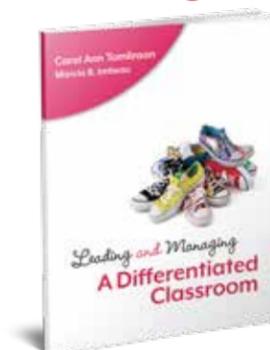
The top authority on differentiated instruction Carol Ann Tomlinson teams up with educator and consultant Marcia Imbeau to outfit you with everything you need to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning.

(ASCD Premium, Select, and Institutional Plus Member book, 2010) 8" x 10", 188 pages.

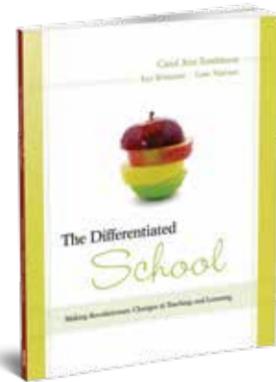
Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99

Stock # 108011XA3

BEST-SELLER!



**BEST-SELLER!**



**The Differentiated School: Making Revolutionary Changes in Teaching and Learning**

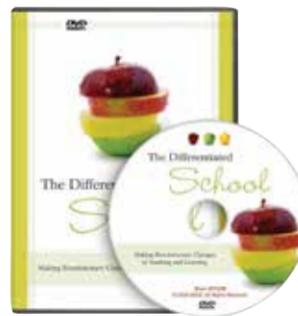
Carol Ann Tomlinson, Kay Brimijoin, and Lane Narvaez

While there are lots of books with information on why and how to differentiate instruction, this book gets to the heart of why some efforts to differentiate flop while others lead to sweeping, positive results. When it's your job to support differentiated instruction in a single school or systemwide, you need the guidance from these leading experts who've distilled what they've learned in helping successful schools through the change process.

(ASCD book, 2008) 8" x 10", 204 pages.

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99

Stock # 105005XA3



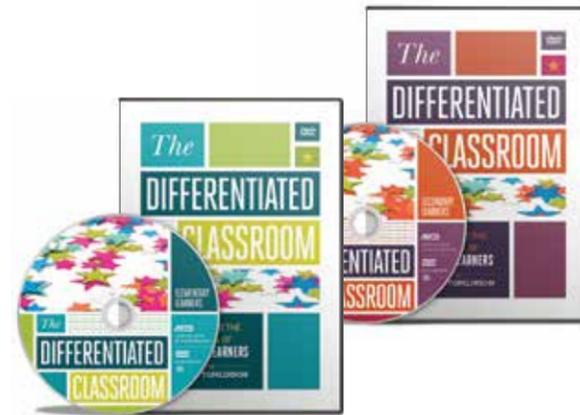
**The Differentiated School: Making Revolutionary Changes in Teaching and Learning DVD**

Extend the benefits of differentiated teaching to virtually any kind of school situation and student population using the guidelines and strategies from the book, *The Differentiated School*. Carol Ann Tomlinson takes you to the next level of differentiated curriculum and instruction with new insights on student needs, teacher responses, and classroom elements that lay the groundwork for a differentiated classroom.

(ASCD DVD, 2009) One 60-minute DVD with additional professional development resources.

Format	List Price	Member
Video	\$309	\$249

Stock # 610008XA3



**NEW! WILL BE AVAILABLE SUMMER, 2015!**

**The Differentiated Classroom: Responding to the Needs of All Learners DVD Series**

Based on the updated second edition of Carol Ann Tomlinson's *The Differentiated Classroom: Responding to the Needs of All Learners*, this new DVD series shows you practical, real-world examples from experienced K-5 and high school teachers of how to divide your time, resources, and efforts to effectively instruct students of various backgrounds, readiness and skill levels, and interests. Through interviews with teachers, hear guidance on what to differentiate, how to differentiate, and why. Understand the groundwork for bringing differentiated instruction into your own classroom or refining the work you already do. The videos include bonus content on how a differentiated classroom makes it easier to implement the Common Core State Standards.

(ASCD DVD, 2015) Two 45-minute DVDs.

SAVE ON THE SET!	List Price	Member
Complete Set (2 DVDs)	\$289	\$219

Stock # 615049XA3

**INDIVIDUAL DVDS**

- **Program 1:** The Differentiated Classroom: Responding to the Needs of Elementary Learners (Stock # 615047XA3)
- **Program 2:** The Differentiated Classroom: Responding to the Needs of Secondary Learners (Stock # 615048XA3)

	List Price	Member
Price Per Program	\$189	\$149



**Differentiation Poster**

(ASCD poster, 2015) 18" x 24".

Format	Price
Poster	\$6.99

Stock # 115068XA3

# DIFFERENTIATION IS

AN IDEA AS **OLD** AS EFFECTIVE TEACHING

VALUING and PLANNING for DIVERSITY in HETEROGENEOUS SETTINGS

A **STUDENT-FOCUSED** WAY OF THINKING ABOUT TEACHING AND LEARNING

Designed to **ADDRESS LEARNING & AFFECTIVE NEEDS** that *all* students have

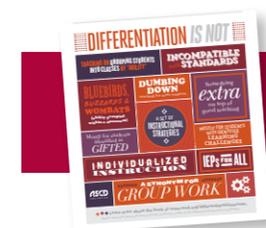
Lessons designed around **PATTERNS OF STUDENT NEED**

Necessary for success with standards for a *broad range of learners*

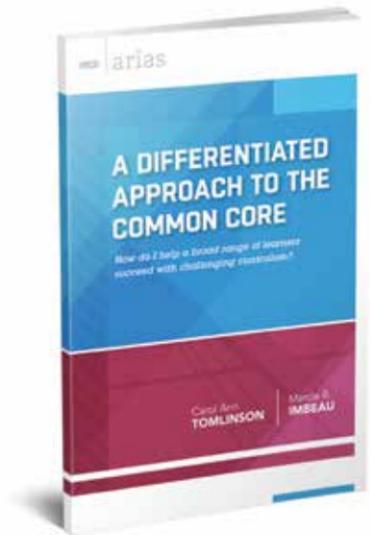
USE OF **WHOLE-GROUP, SMALL-GROUP & INDIVIDUAL TASKS BASED ON CONTENT AND STUDENT NEEDS**

PURPOSEFUL USE OF **FLEXIBLE GROUPING**

TEACHING **UP** AT THE **CORE** OF QUALITY TEACHING



**Download the full poster to find out what Differentiation IS NOT.**  
Full poster may be found at [www.ascd.org/differentiatedclassroom](http://www.ascd.org/differentiatedclassroom)



**NEW!**

**A Differentiated Approach to the Common Core: How Do I Help a Broad Range of Learners Succeed with Challenging Curriculum?**

Carol Ann Tomlinson and Marcia B. Imbeau

The leading authority on differentiation Carol Ann Tomlinson joins education consultant Marcia Imbeau to explain how to apply the principles of differentiated instruction to help academically diverse students achieve the goals of the Common Core State Standards. Their practical, thoughtful advice includes

- A step-by-step process to create and deliver differentiated lessons based on Common Core standards.
- Ideas for making rich curriculum accessible to learners with varied readiness levels, interests, and learning profiles.
- Examples of standard-based differentiation across grade levels and content areas.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF114076XA3

**Tools for High-Quality Differentiated Instruction: An ASCD Action Tool**

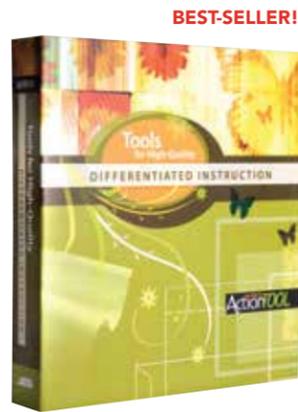
Cindy A. Strickland

As teachers undertake the transition to differentiating instruction (DI), they're going to have lots of questions about how to discover their students' learning needs and plan appropriate instruction. That's why every successful implementation of DI needs this practical resource. Inside the three-ring binder are 60 tools that can be used in every grade and subject, designed to help teachers reach higher levels of expertise with differentiation. By using the tools in teacher workshops and team meetings, and making them available for teachers to refer to in their classrooms, you support teachers throughout the critical stages of implementing differentiated instruction.

(ASCD Action Tool, 2007) Three-ring binder, 380 pages.

Format	List Price	Member
Print	\$159	\$119

Stock # 707017XA3



**Fulfilling the Promise of the Differentiated Classroom: Strategies and Tools for Responsive Teaching**

Carol Ann Tomlinson

Extend the benefits of differentiated teaching to virtually any kind of school situation and student population using the guidelines and strategies from this book. Carol Ann Tomlinson takes you to the next level of differentiated curriculum and instruction with new insights, including

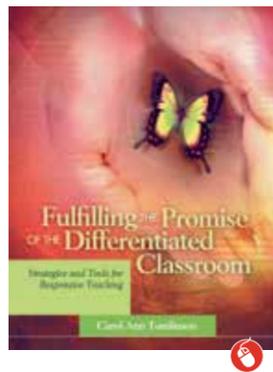
- Five student needs that are at the heart of responsive teaching.
- Five teacher responses that engage more students in learning and promote achievement.
- Six classroom elements that lay the groundwork for a differentiated classroom.
- Five characteristics of curriculum and instruction that genuinely help all students learn.

Detailed scenarios and activities make it easier to develop new classroom routines and teaching practices that reinforce differentiation. Plus, a toolbox of surveys, checklists, and examples helps you implement differentiated approaches in your classroom right away.

(ASCD book, 2003) 8 1/2" x 11", 165 pages.

Format	List Price	Member
Print	\$25.95	\$20.95

Stock # 103107XA3



**PD ONLINE® COURSES ON DIFFERENTIATED INSTRUCTION**

ASCD offers low-cost, top-quality online courses on differentiated instruction written by subject matter experts.

**Differentiated Instruction: An Introduction, 2nd Edition**

Explore characteristics, key elements and beliefs that guide the differentiated instruction model, and the five non-negotiables of differentiated instruction.  
Course # PD110C115M

**Differentiated Instruction: Leading and Managing a Differentiated Classroom**

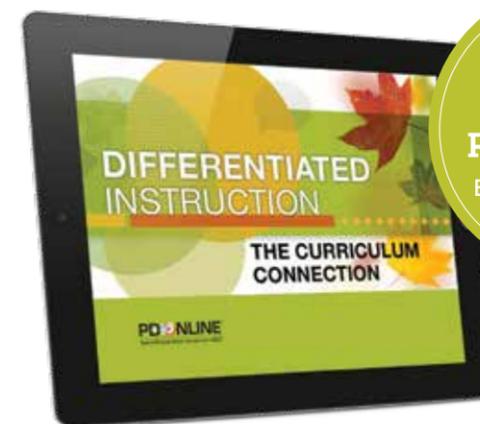
Examine the issues and strategies for leading a differentiated classroom and managing the many details necessary for the class to run smoothly.  
Course # PD110C137M

**Differentiated Instruction: Creating an Environment That Supports Learning**

Gain an understanding of the role of the classroom environment in the differentiated classroom, including key elements of a supportive environment that encourage the implementation of differentiation.  
Course # PD110C118M

**Differentiated Instruction: Teaching with Student Differences in Mind**

Learn how teachers in a differentiated classroom plan differentiation for readiness, interest, and learning profile using multiple instructional strategies.  
Course # PD110C138M



**JUST \$129 PER COURSE**  
Even Less for School or District Orders!

**Differentiated Instruction: The Curriculum Connection**

Discover the role of curriculum in designing and delivering high-quality differentiated instruction.  
Course # PD110C116M

**Differentiated Instruction: Using Ongoing Assessment to Inform Instruction**

Learn how teachers in a differentiated classroom plan for ongoing assessment and use information collected from assessments to inform instruction.  
Course # PD110C117M

**Assessment and Student Success in a Differentiated Classroom**

Understand how teachers use data to set up every student for success and create tasks and assignments that respect student's abilities to engage, understand, and work with content as critical thinkers.  
Course # PD140C019M



ENROLL TODAY  
at [www.ascd.org/pdonline](http://www.ascd.org/pdonline)

For school or district purchases, please contact the ASCD program director at [programteam@ascd.org](mailto:programteam@ascd.org), or by calling 1-800-933-ASCD (2723), ext. 5773.

**ASCD EDUCATOR EFFECTIVENESS INSTITUTE**

**FACE TO FACE**

**Differentiated Instruction and the New Standards: Helping All Learners Succeed With Challenging Content**

Attend this institute to learn the key principles and practices of curriculum design and differentiation that educators at every level can learn to support maximum student growth for a broad range of learners. Explore the concept of "teaching up" to develop learning targets; design lessons that challenge and support every learner; and leverage formative assessment data to help plan, guide, scaffold, and extend the instruction of rigorous content.

**Date and Location**

June 2-3  
Virginia Beach, Virginia  
Doubletree Hilton Virginia Beach  
1900 Pavilion Drive  
Virginia Beach, VA 23451

**REGISTER ONLINE**  
[www.ascd.org/institutes](http://www.ascd.org/institutes)  
Members: \$429 | Nonmembers: \$489

**THE DIFFERENTIATED CLASSROOM CADRE**

ASCD Faculty build the capacity of teachers and leaders in all aspects of research-based classroom instruction practices, including differentiated instruction for every grade level, subject, and specialty area.



Jennifer Beasley



Vera Blake



Deborah Burns



Eric Carbaugh



Kristina Doubet



Maria Gonzalez



Monica Harrold



Marcia Imbeau



Sara Lampe



Carol O'Conner



Sandra Page



Will Parker



Chad Prather



Judy Rex



Patricia Reynolds



Nanci Smith



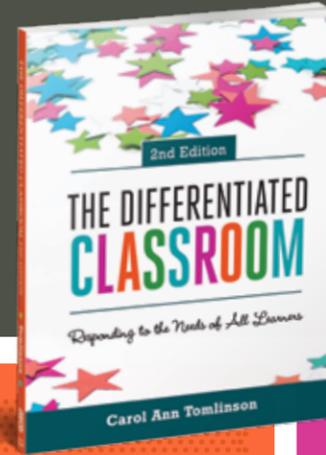
Cindy Strickland



Carol Ann Tomlinson

**FREE CONSULTATION!**

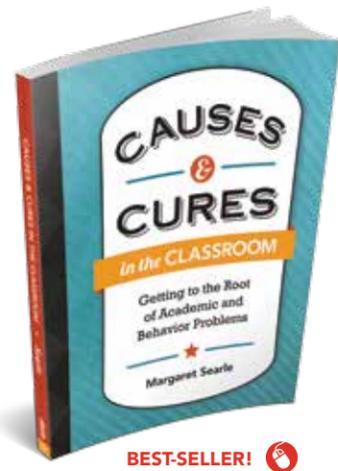
Contact your ASCD Regional Program Manager at [programteam@ascd.org](mailto:programteam@ascd.org).



**10 INSPIRING QUOTATIONS**  
to Help You Differentiate Your Instruction

In her newly revised book, *The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition*, Carol Ann Tomlinson offers valuable insight into the power of differentiated instruction in today's classroom.

	Educators should be champions of every student who enters the schoolhouse doors.	Every child is entitled to the promise of a teacher's optimism, enthusiasm, time, and energy.	
	Teachers in the most exciting and effective differentiated classrooms don't have all the answers. What they do have is optimism and determination.	Becoming an expert at differentiation is a career-long goal. By taking one step at a time, you will get there.	It is a human birthright to be a learner. There is little we do that is more important.
Like students, teachers grow best when they are moderately challenged. Waiting until conditions are ideal or until you are sure of yourself yields lethargy, not growth.	Teachers change either because they see the light or because they feel the heat.		A great coach never achieves greatness for himself or his team by working to make all his players alike.
	Don't feel compelled to grade everything. There's a time for students to figure things out and a time for judging whether they did, but the two shouldn't always be the same.	If curriculum and instruction are the heart and limbs of sound teaching, then classroom management is the central nervous system. Without the heart, there is no life, but without the nervous system, there is no function.	



BEST-SELLER!

### Causes & Cures in the Classroom: Getting to the Root of Academic and Behavior Problems

Margaret Searle

Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. This resource helps you to address causes of such problems with specific and practical interventions. Drawing from academic and neurological research, Margaret Searle explains how to get at the root causes of

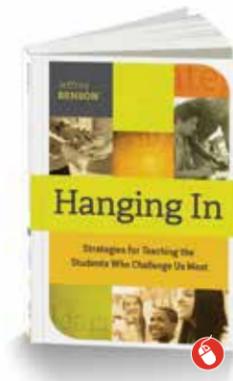
- Planning and problem-solving issues.
- Poor memory and organization skills.
- Irresponsible and unmotivated behaviors.
- Problems with focusing attention.
- Weak impulse control and self-monitoring.

A five-step protocol leads you from observed problem to root causes with intervention plans that will work.

(ASCD Premium, Select, and Institutional Plus Member book, November 2013) 7" x 9", 180 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 113019XA3



### Hanging In: Strategies for Teaching the Students Who Challenge Us Most

Jeffrey Benson

Learn how to teach challenging students in a way that honors the individuality of each student and his or her own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2014) 6" x 9", 193 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 114013XA3

### Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success

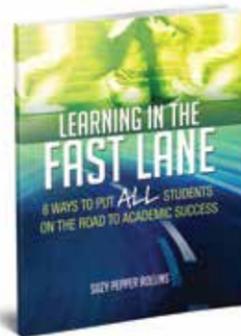
Suzy Pepper Rollins

According to veteran classroom teacher and education consultant Suzy Pepper Rollins, the true answer to supporting struggling students lies in acceleration. In *Learning in the Fast Lane*, she lays out a plan of action that teachers can use to immediately move underperforming students in the right direction and differentiate instruction for all learners.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, April 2014) 7" x 9", 176 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 114026XA3



BEST-SELLER!

### Neurodiversity in the Classroom: Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

Thomas Armstrong

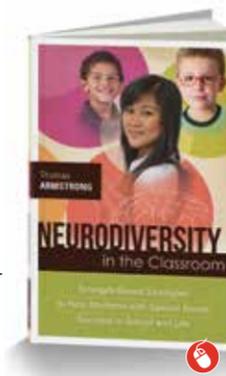
By looking at the positive strengths of your students with special needs, you can help those students flourish, ensure their success, and align their instruction to new standards. Thomas Armstrong shows you the steps you need to take to establish a more favorable, productive learning environment for five special needs categories:

- Learning disabilities
- ADD/ADHD
- Autistic spectrum disorders
- Intellectual disabilities
- Emotional and behavioral disorders

(ASCD Premium Member book, December 2012) 6" x 9", 184 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99

Stock # 113017XA3



BEST-SELLER!

### Enhancing RTI: How to Ensure Success with Effective Classroom Instruction and Intervention

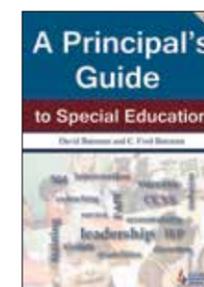
Douglas Fisher and Nancy Frey

Get this book to add to the effectiveness of the Response to Intervention (RTI) plan that your school already has in place or gets you started in the right direction. The authors describe what undermines most approaches to RTI and how your RTI effort can lead to improved curriculum and instruction for all students.

(ASCD Premium Member book, May 2010) 7 7/8" x 9 7/8", 160 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99

Stock # 110037XA3



### A Principal's Guide to Special Education, 3rd Edition

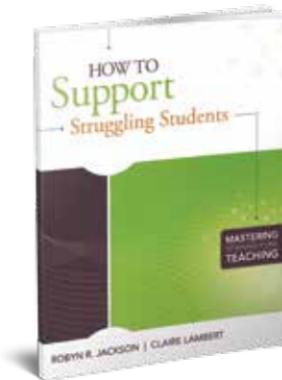
David Bateman and C. Fred Bateman

Since its initial publication, this invaluable reference has helped thousands of school leaders meet the needs of students with disabilities. The third edition updates you on current issues, such as teacher accountability and evaluation, instructional leadership, collaborative teaching and learning communities, discipline procedures for students with disabilities, and responding to students' special education needs within a standards-based environment.

(Council for Exceptional Children book, 2014) 7" x 10", 206 pages.

Format	List Price	Member
Print	\$42.95	\$42.95

Stock # 315052XA3



### How to Support Struggling Students

Robyn R. Jackson and Claire Lambert

Based on Robyn R. Jackson's *Never Work Harder Than Your Students and Other Principles of Great Teaching* (see page 62), this guide helps you become an expert in giving students the right kind of assistance and getting those who struggle back on track. The authors take you through the steps of building your plan and provide all the strategies you need to support students before, during, and after instruction, regardless of the grade level or subject you teach.

(ASCD Mastering the Principles of Great Teaching Series book, 2010) 8 1/2" x 11", 124 pages.

Format	List Price	Member
Print	\$21.95	\$16.95
E-Book	\$20.99	\$15.99

Stock # 110073XA3

### Teaching in Tandem: Effective Coteaching in the Inclusive Classroom

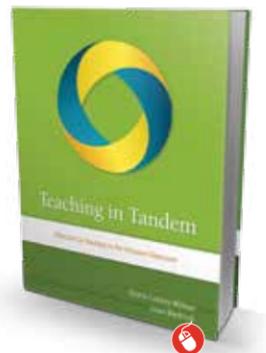
Gloria Lodato Wilson and Joan Blednick

Learn what's critical to the effectiveness of curriculum, assessment, and instruction in a coteaching program. And discover what teachers, administrators, and parents do to create effective partnerships, design powerful learning environments, and solve day-to-day challenges inherent to coteaching.

(ASCD book, 2011) 7" x 9", 200 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 110029XA3





TO PURCHASE INDIVIDUAL DVDS, go to [shop.ascd.org](http://shop.ascd.org).

### Implementing RTI in Secondary Schools DVD Series

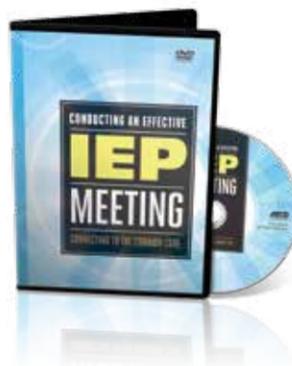
See exactly what schools do to help struggling students and close achievement gaps. This DVD set follows an entering high school freshman through an RTI approach that emphasizes Universal Screening, Diagnostic Assessment, and a Three-Tiered Instructional Intervention.

- Learn how teachers, administrators, and specialists use universal screening and diagnostic tests.
- Go in-depth into the problem-solving process that involves teachers, specialists, parents, and students.
- Explore innovative strategies to use in the classroom and at home.

(ASCD DVD, 2010) Two 45-minute DVDs, each with a professional development program.

Format	List Price	Member
Video	\$369	\$309

Stock # 610011XA3



### Conducting an Effective IEP Meeting: Connecting to the Common Core DVD

This program focuses on the nuts and bolts of structuring and executing an Individualized Education Program (IEP) meeting that is tied to the Common Core State Standards. Watch as a school team—composed of a school principal, special education teacher, language arts teacher, and math teacher—meets with the parent of a special needs student and engages in an annual review that uses the Common Core State Standards to help inform his goals. The video features seven segments and includes bonus tips for getting the most out of the meeting.

(ASCD DVD, 2013) One 45-minute video.

Format	List Price	Member
Video	\$155	\$119

Stock # 613067XA3

### Getting to “Got It!” Helping Struggling Students Learn How to Learn

Betty K. Garner

Whenever students don't get what you are trying to teach them, here's a guide that explains why and what you can do about it. Learn about the mental processes students need to succeed in school, and discover how to infuse your lessons with routines and teaching approaches that truly influence students to become better, more independent learners.

(ASCD Premium and Select Member book, November 2007) 6" x 9", 170 pages.

Format	List Price	Member
Print	\$23.95	\$18.95
E-Book	\$22.99	\$17.99

Stock # 107024XA3

### Teaching Boys Who Struggle in School: Strategies That Turn Underachievers into Successful Learners

Kathleen Palmer Cleveland

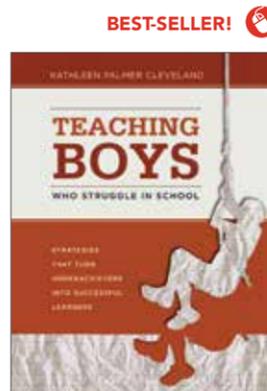
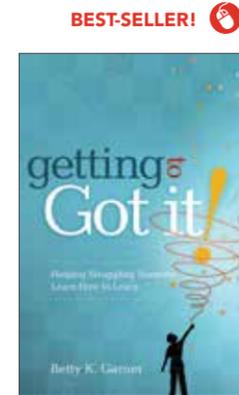
Explore ways to identify and respond to specific reasons for underachievement among boys who fall behind and stay behind, boys who drop out too soon, and boys you just never seem to reach. This total solution helps you address

- The influence of nonacademic factors on boys' academic success.
- Boys' competence and persistence.
- Classroom's physical arrangements that affect boys' success.

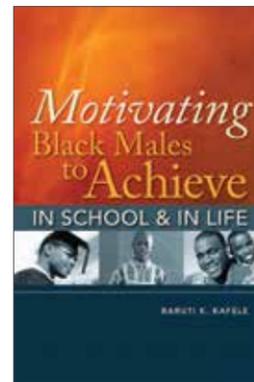
(ASCD Premium, Select, and Institutional Plus Member book, April 2011) 7" x 9", 232 pages.

Format	List Price	Member
Print	<del>\$27.95</del> <b>\$21.95</b>	<del>\$20.95</del> <b>\$15.95</b>
E-Book	\$26.99	\$19.99

Stock # 111028XA3



ON SALE



### Motivating Black Males to Achieve in School and in Life DVD

Baruti Kafele brings his personal magic to this DVD so you can explain to your school how to address the issues threatening so many young black male students. The video provides practical tools and empowering examples that schools can integrate into their programs and practices right away.

(ASCD DVD, 2011) One 40-minute DVD with additional 65 minutes of video features.

Format	List Price	Member
Video	\$179	\$129

Stock # 611087XA3

### Motivating Black Males to Achieve in School and in Life

Baruti K. Kafele

Award-winning educator and author Baruti K. Kafele explains why lack of proficiency in reading, writing, and math among black males is a symptom of deeper problems that can be addressed by changing expectations and daily instruction.

(ASCD Premium Member book, August 2009) 6" x 9", 111 pages.

Format	List Price	Member
Print	\$16.95	\$12.95
E-Book	\$15.99	\$11.99

Stock # 109013XA3

### Creating the Opportunity to Learn: Moving from Research to Practice to Close the Achievement Gap

A. Wade Boykin and Pedro Noguera

Two giants in the fields of education, psychology, and equity—A. Wade Boykin and Pedro Noguera—reveal bold truths about the achievement gap and provide you with a promising framework focused on key factors drawn from successful schools. Here's your opportunity to understand why some school districts are making more progress than others, to make sure you're focused on what really works, and to build the capacity of high-performance, high-poverty schools.

(ASCD Premium, Select, and Institutional Plus Member book, September 2011) 6" x 9", 235 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 107016XA3

### Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

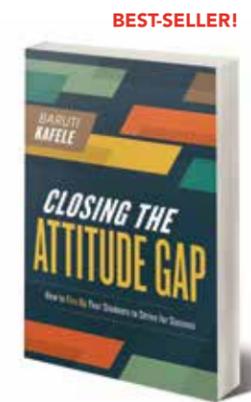
Baruti K. Kafele

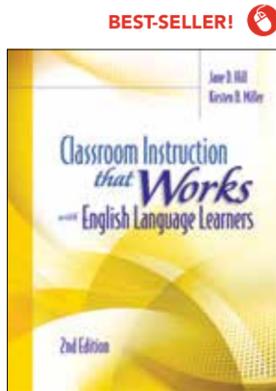
Best-selling author Baruti Kafele gives you sage advice on how to close the achievement gap by addressing the "attitude gap" that often affects underperforming students of all racial and ethnic groups. Understand how the climate and conditions that students experience can create a gap between those who have the will to strive for academic excellence and those who do not, and discover how you can change entrenched negative attitudes toward learning among students.

(ASCD book, 2013) 6" x 9", 144 pages.

Format	List Price	Member
Print	\$23.95	\$17.95
E-Book	\$22.99	\$16.99

Stock # 114006XA3





**BEST-SELLER!**

### Classroom Instruction That Works with English Language Learners, 2nd Edition

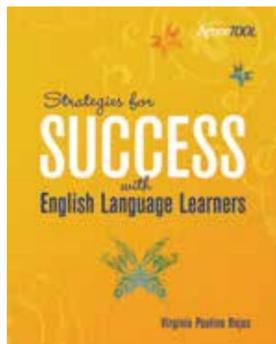
Jane D. Hill and Kirsten B. Miller

Now you can use the reenergized framework from the second edition of our best-selling guide *Classroom Instruction That Works, 2nd Edition* (see page 60) to improve the instruction of English language learners (ELL) too. This all-new edition of *Classroom Instruction That Works with English Language Learners* strengthens your instructional planning and makes it easier to know when to use research-based instructional strategies with ELL students in every grade level.

(ASCD book copublished with McREL, 2013) 8" x 10", 179 pages.

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99

Stock # 114004XA3



### Strategies for Success with English Language Learners: An ASCD Action Tool

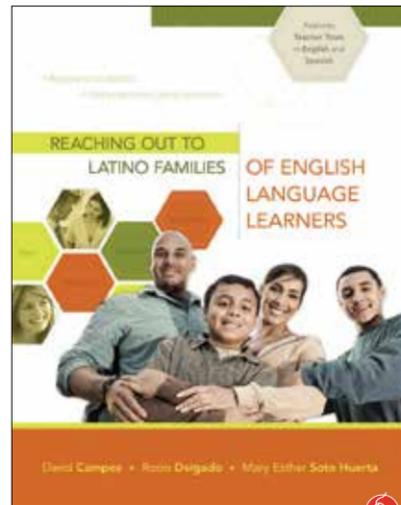
Virginia Pauline Rojas

Unless you've been trained to be an English as a second language specialist or happen to have one in your school, it's tough to always know what to do to support the English language learners in your classroom. That's why ASCD has this great resource that provides teachers with ready-made tools they can use to engage English learners in lessons, build their literacy skills, and maintain an inclusive classroom. By keeping multiple copies of this ASCD Action Tool on hand throughout your school, teachers have quick access to winning solutions.

(ASCD book, 2007) 8 1/2" x 11", 554 pages.

Format	List Price	Member
Print	\$79	\$59

Stock # 111061XA3



**ON SALE**

### Reaching Out to Latino Families of English Language Learners

David Campos, Rocio Delgado, and Mary Esther Soto Huerta

Learn how to develop successful home-to-school partnerships with the families of Latino English language learners by

- Finding out their expectations for their children.
- Getting information about their family backgrounds.
- Conducting formal and informal parent-teacher meetings.
- Communicating effectively about homework assignments and study skills.

(ASCD book, 2011) 8 1/2" x 11", 224 pages.

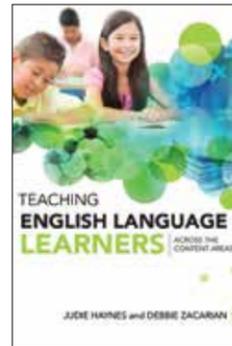
Format	List Price	Member
Print	<del>\$30.95</del> <b>\$23.95</b>	<del>\$22.95</del> <b>\$17.95</b>
E-Book	\$29.99	\$21.99

Stock # 110005XA3



"Authors David Campos, Rocio Delgado, and Mary Esther Soto Huerta have put together a wonderful guide to help educators reach out to parents of students who are learning English. This book also explores why, culturally, Latino parents may seem hesitant about connecting with their kids' schools, and presents strategies educators can use to approach these parents effectively."

—Excerpt originally appeared in *School Library Journal's* e-newsletter *SLJTeen*. Reprinted with permission from *School Library Journal*.



### Teaching English Language Learners Across the Content Areas

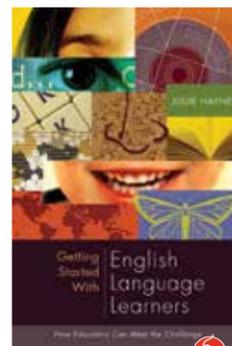
Judie Haynes and Debbie Zacarian

Discover how mainstream, subject area teachers can modify instruction to involve English language learners (ELL)—while still engaging the whole class—by using strategies that strengthen ELL students' capacity to learn content vocabulary and activate their background knowledge.

(ASCD book, 2010) 6" x 9", 172 pages.

Format	List Price	Member
Print	\$23.95	\$18.95
E-Book	\$22.99	\$17.99

Stock # 109032XA3



### Getting Started with English Language Learners: How Educators Can Meet the Challenge

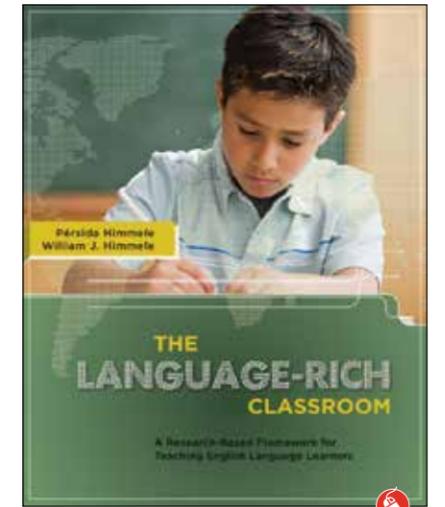
Judie Haynes

A teacher with 26 years of experience, Judie Haynes uses familiar scenarios from actual classrooms to illustrate ideas and advice you can use right away with English language learners.

(ASCD book, 2007) 6" x 9", 180 pages.

Format	List Price	Member
Print	\$23.95	\$18.95
E-Book	\$22.99	\$17.99

Stock # 106048XA3



### The Language-Rich Classroom: A Research-Based Framework for Teaching English Language Learners

Pérsida Himmele and William Himmele

Discover how to empower all teachers—even those with no formal training in English as a second language—with a way to raise the academic achievement of English language learners. The authors provide a research-based framework that includes content reading strategies, teaching approaches, and informal assessments.

(ASCD book, 2009) 7 7/8" x 9 7/8", 197 pages.

Format	List Price	Member
Print	\$27.95	\$21.95
E-Book	\$26.99	\$20.99

Stock # 108037XA3

### Free Webinar and PowerPoint Myths of Second Language Acquisition

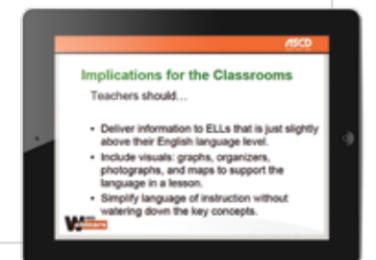
[www.ascd.org/ellmyths-webinar](http://www.ascd.org/ellmyths-webinar)

English language learners (ELLs) in the classroom:

- Need time to listen to others talk to digest what they hear.
- Need time to develop receptive vocabulary.
- Should not be forced to speak before they are ready.

REMEMBER: Unwillingness to speak does not mean ELLs are not learning.

Presentation by Judie Haynes



# THE EFFECTS OF POVERTY

We know chronic exposure to poverty causes the brain to physically change in a detrimental manner. But if certain life experiences can cause negative changes in kids' lives, can't positive experiences also change them for the better? The brain's ability to adapt from experience means that children living in poverty can also experience emotional, social, and academic achievement. Although many factors affect academic success, certain key ones are especially effective in helping students raised in poverty.



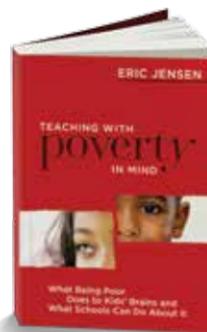
## AUTHOR PROFILE



### ERIC JENSEN

Eric Jensen's passion for understanding how children learn, including those who live in poverty, began as a former teacher who taught at all levels—from elementary school to university classrooms. In 1981, he cofounded the United States' first and largest brain-compatible learning program, now with more than 50,000 graduates. He is currently a member of the Society for Neuroscience and the New York Academy of Sciences. He is the founder of the Learning Brain EXPO that has prepared educators and trainers worldwide in this field for 25 years. Watch a video of Eric Jensen at [www.ascd.org/EricJensen](http://www.ascd.org/EricJensen).

BEST-SELLER!



### Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It

Eric Jensen

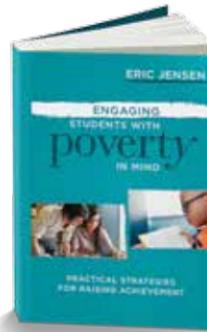
Veteran educator and brain expert Eric Jensen helps you understand what poverty does to children's brains and why students raised in poverty are especially subject to stressors that undermine school behavior and performance.

(ASCD book, 2009) 6" x 9", 184 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 109074XA3

BEST-SELLER!



### Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

Eric Jensen

ASCD best-seller *Teaching with Poverty in Mind* established the standard for what educators everywhere can do to improve the achievement of economically disadvantaged students. Now author Eric Jensen follows-up with this guide to student engagement strategies that are strongly tied to socioeconomic status. Learn the seven factors that are crucial to engaging disadvantaged students: health and nutrition, vocabulary, effort and energy, mind-set, cognitive capacity, relationships, and stress level. To address those factors, Jensen provides actions and solutions you can use every day to improve classroom climate and students' cognitive capacity, motivation, and effort.

(ASCD book, 2013) 6" x 9", 200 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 113001XA3



SAVE WHEN YOU BUY THE SET



### Teaching/Engaging Students with Poverty in Mind Two-Book Set

Eric Jensen

This two-book set provides practical insights into the effects of poverty on learning and offers an array of strategies teachers can use to better engage students in the face of these difficulties.

(ASCD book bundle, 2014) 6" x 9", 184 to 200 pages.

Format	List Price	Member
Print	\$44.95	\$33.95
E-Book	\$43.99	\$32.99

Stock # 114052XA3

BEST-SELLER!



### Turning High-Poverty Schools into High-Performing Schools

William H. Parrett and Kathleen M. Budge

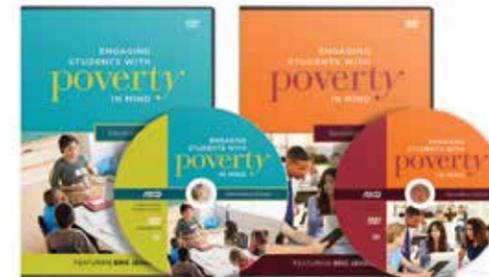
Although schools alone will never systemically eliminate poverty, high-poverty, high-performing schools take control of what they can to disrupt the cycle of poverty and close achievement gaps. Based on these lessons, this book synthesizes real-world practices to provide you with a Framework for Action that ensures your school builds leadership capacity, fosters a supportive environment, and focuses on learning.

(ASCD book, 2012) 8" x 10", 220 pages.

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99

Stock # 109003XA3

NEW!



### Engaging Students with Poverty in Mind DVD Series

Discover the easiest, most powerful way to demonstrate exactly how to implement the breakthrough ideas and strategies from the best-selling ASCD book *Engaging Students with Poverty in Mind*. Take audiences to elementary and secondary classrooms to provide a close look at schools that use smart, purposeful engagement strategies to combat the effect poverty has on students and achievement. See teachers in their classrooms embrace the seven engagement factors from Jensen's book and make engagement a routine part of their classroom culture.

(ASCD DVD, 2014) Two 45-minute DVDs.

SAVE ON THE SET!	List Price	Member
Complete Set (2 DVDs)	\$289	\$219

Stock # 614031XA3

#### INDIVIDUAL DVDS

- **Program 1:** Engaging Students with Poverty in Mind: Elementary School DVD (Stock # 614029XA3)
- **Program 2:** Engaging Students with Poverty in Mind: Secondary School DVD (Stock # 614039XA3)

	List Price	Member
Price per Program	\$189	\$149

## ASCD EDUCATOR EFFECTIVENESS INSTITUTES



FACE TO FACE

### Disrupting Poverty: Turning High-Poverty Schools into High-Performing Schools

Presenters: William Parrett and Kathleen Budge

Attend this institute to discover a framework for collaborative action to disrupt poverty's adverse influence on student learning. Learn how teachers, principals, central office personnel, and others can work from various vantage points to create cultures of high expectations and support for all learners—students and adults. Get planning and coaching tools to help guide you in designing action plans targeted to disrupt poverty's negative influence when participants return to their schools.

#### Dates and Locations

May 28–29  
Boston, Massachusetts  
Hyatt Regency Boston  
One Avenue Lafayette  
Boston, MA 02111

June 2–3  
Virginia Beach, Virginia  
Doubletree Hilton Virginia Beach  
1900 Pavilion Drive  
Virginia Beach, VA 23451

#### REGISTER ONLINE

[www.ascd.org/institutes](http://www.ascd.org/institutes)

Members: \$459 | Nonmembers: \$519



## WHOLE CHILD SNAPSHOTS

All educators want to improve the work they do for students, their families, and the community. Whether it's instruction, school climate, leadership, family engagement, or any of the other issues schools face on a daily basis, all educators need tools to help them improve their actions and methods. A whole child approach, which ensures that each student is healthy, safe, engaged, supported, and challenged, sets the standard for comprehen-

sive, sustainable school improvement and provides for long-term student success.

Launched in 2007, ASCD's Whole Child approach is an effort to change the conversation about education from a focus on narrowly defined academic achievement to one that promotes the long-term development and success of children. Through the initiative, ASCD helps educators, families, community members, and policymakers move from

a vision about educating the whole child to sustainable, collaborative action. ASCD is joined in this effort by Whole Child Partner organizations representing the education, arts, health, policy, and community sectors.

How well are we, as a nation, supporting the whole child? ASCD's whole child snapshots provide a picture of child performance and well-being in each of the 50 states. See how your state measures up.

[www.ascd.org/wholechildsnapshots](http://www.ascd.org/wholechildsnapshots)

**PD ONLINE**  
Award-Winning Online Courses from ASCD

JUST  
**\$129**  
PER COURSE  
Even Less for School or District Orders!

## PD ONLINE COURSES ON INCLUSION

Enroll staff members at all levels into these ASCD online courses to provide in-depth learning on how to create more inclusive learning environments.

### Inclusion: The Basics, 2nd Edition

Explore the definition of inclusion and inclusive schools, and explore practical strategies for adapting instructional activities and creating a welcoming, positive environment for all students.

Course # PD110C121M

### Inclusion: Implementing Strategies, 2nd Edition

Discover strategies for handling the logistics of the classroom environment, aids and supports, and curriculum modification. Explore learning and teaching styles while developing differentiated activities that meet the array of student needs in your classroom.

Course # PD110C122M

### Including Students with Disabilities in the Common Core

The general education teacher plays an integral role in the life of each student with a disability who is in the classroom. There are important obligations and responsibilities regarding students with disabilities that every teacher should be aware of. This course is designed to help navigate the complex role of teachers who have students with disabilities in their classrooms.

Course # PD130C003M

### Teaching with Poverty in Mind

Teaching with Poverty in Mind will introduce you to the latest research on poverty and how it affects the cognitive development and academic performance of students. In this course, you will learn how to differentiate among different types of poverty and understand the unique aspects and effects of each; you will learn about the real, physical effects that poverty can have on a developing brain; and you will learn school-wide and classroom-level strategies for countering those negative effects, to help your students grow, thrive, and find academic success.

Course # PD110C139M

**PD ONLINE**  
Award-Winning Online Courses from ASCD

ENROLL TODAY  
at [www.ascd.org/pdonline](http://www.ascd.org/pdonline)

For school or district purchases, please contact the ASCD program director at [programteam@ascd.org](mailto:programteam@ascd.org), or by calling 1-800-933-ASCD (2723), ext. 5773.





# WHAT WE TEACH

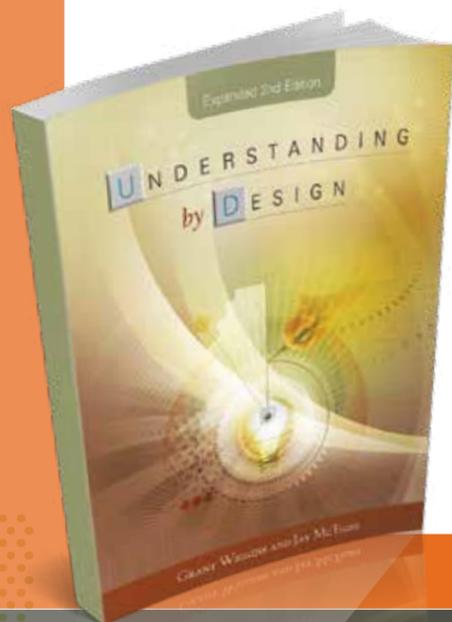
## **HELP YOUR STUDENTS MASTER STANDARDS,**

and develop skills to prepare them for the future. No matter what subjects and grade levels you teach, we need to help students understand content and build the social and emotional skills critical for lifelong achievement. The backward design process ensures we are focusing on what matters most.

## What is the Understanding by Design® Framework?



Understanding by Design® (UbD®) is a curriculum planning framework that emphasizes the development of student understanding and ability to transfer learning. Using a collection of practical and proven design tools and templates, UbD framework helps educators clarify learning goals, devise revealing assessments of student understanding, and craft engaging learning activities that lead to higher achievement.



### HOW DO TEACHERS USE THIS FRAMEWORK?

Thousands of educators across the world use the Understanding by Design® framework to

- **Unpack standards** around “big ideas” and essential questions.
- **Map a coherent and aligned standards-based curriculum** across the grades.
- **Develop rich performance assessments** aligned to standards.

#### AUTHOR PROFILES

#### GRANT WIGGINS AND JAY MCTIGHE

Grant Wiggins and Jay McTighe are the coauthors of *Understanding by Design* and *Schooling by Design*, two ASCD best-selling books that established the standard for curriculum, instruction, and assessment focused on deeper student understanding of standards-based curriculum content. Wiggins is the president of Authentic Education and works with schools, districts, colleges, and state and national education departments on a variety of reform matters. He also serves as a consultant to Pearson Publishing on 12 different textbook series. His work is grounded in 14 years of secondary school teaching and coaching. McTighe has coordinated statewide efforts to develop instructional strategies, curriculum models, and assessment procedures for improving the quality of student thinking. In addition to his work at the state level, McTighe has experience at the district level in Prince George’s County, Maryland, as a classroom teacher, resource specialist, and program coordinator. He also directed a state residential enrichment program for gifted and talented students.

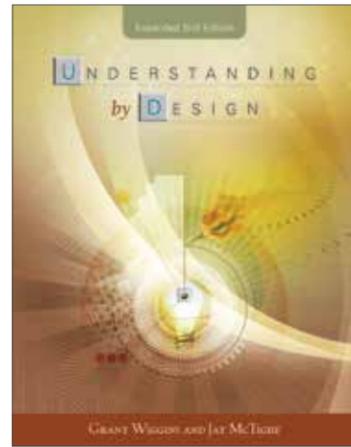


## THE SEVEN TENETS OF THE UbD® FRAMEWORK

- 1 Learning is enhanced when teachers think purposefully about curricular planning. The UbD framework helps this process without offering a rigid process or prescriptive recipe.
- 2 The UbD framework helps to focus curriculum and teaching on the development and deepening of student understanding and transfer of learning (i.e., the ability to effectively use content knowledge and skill).
- 3 Understanding is revealed when students autonomously make sense of and transfer their learning through authentic performance. Six facets of understanding—the capacity to explain, interpret, apply, shift perspective, empathize, and self-assess—can serve as indicators of understanding.
- 4 Effective curriculum is planned backward from long-term, desired results through a three-stage design process (Desired Results, Evidence, and Learning Plan). This process helps avoid the common problems of treating the textbook as the curriculum rather than as a resource, and activity-oriented teaching in which no clear priorities and purposes are apparent.
- 5 Teachers are coaches of understanding, not mere purveyors of content knowledge, skill, or activity. They focus on ensuring that learning happens, not just teaching (and assuming that what was taught was learned); they always aim and check for successful meaning making and transfer by the learner.
- 6 Regularly reviewing units and curriculum against design standards enhances curricular quality and effectiveness, and provides engaging and professional discussions.
- 7 The UbD framework reflects a continual improvement approach to student achievement and teacher craft. The results of our designs—student performance—inform needed adjustments in curriculum as well as instruction so that student learning is maximized.



**BEST-SELLER!**



**Understanding by Design, Expanded 2nd Edition**

Grant Wiggins and Jay McTighe

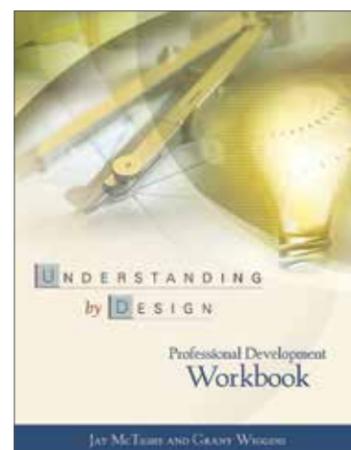
How do you know when students understand something? How can you design learning experiences that make it much more likely that students understand content and apply it in meaningful ways? Since 1998, thousands of educators have used Understanding by Design® framework to answer these questions and create more rigorous and engaging curricula. This expanded second edition gives you even more tools and strategies for results-oriented teaching. Two renowned authorities describe the backward design process that leads to increased student understanding and mastery of subject matter.

(ASCD book, 2005) 8 1/2" x 11", 370 pages.

Format	List Price	Member
Print	\$32.95	\$25.95
E-Book	\$31.99	\$24.99

Stock # 10305XA3

**BEST-SELLER!**



**Understanding by Design Professional Development Workbook**

Jay McTighe and Grant Wiggins

Implementing popular Understanding by Design® (UbD®) framework is much easier when you use this in-depth resource for workshops, curriculum teams, and teacher training. This collection of templates, design tools, examples, and exercises helps you give all staff members a firm grasp of key UbD framework principles, including

- How to use backward design to align curriculum with assessment and instruction.
- Why to focus curriculum on the "big ideas" in your content standards.
- Which learning activities are more apt to enable students to achieve desired results.

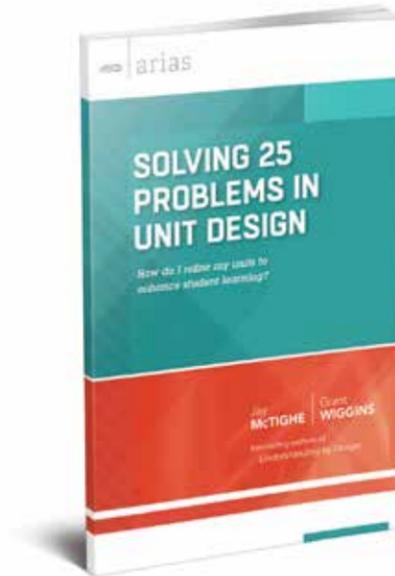
Give staff members at all levels clear action steps they need in every stage of the UbD process.

(ASCD book, 2004) 8 1/2" x 11", 295 pages.

Format	List Price	Member
Print	\$26.95	\$21.95

Stock # 103056XA3

**NEW!**



**Solving 25 Problems in Unit Design: How Do I Refine My Units to Enhance Student Learning?**

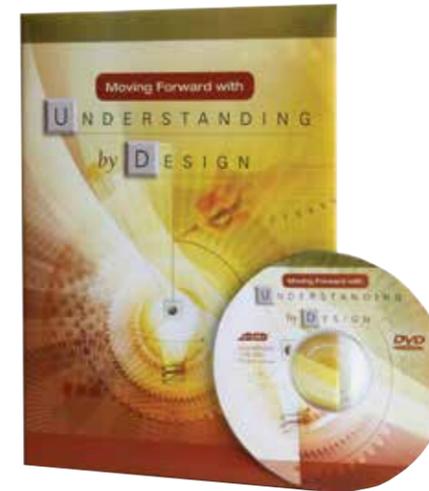
Jay McTighe and Grant Wiggins

Curriculum design experts Jay McTighe and Grant Wiggins have reviewed thousands of curriculum documents and unit plans across a range of subjects and grades. In this book, they identify and describe the 25 most common problems in unit design and recommend how to fix them—and avoid them—when planning new units. McTighe and Wiggins, creators of the Understanding by Design® framework, help you use the process of backward design to troubleshoot your units and achieve tighter alignment and focus on learning priorities. Whether you're working with local or national standards or with other learning goals, you can rely on their practical and proven solutions to promote deeper and better learning for your students.

(ASCD Arias publication, April 2015) 5" x 7 3/4", 64 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF115046XA3



**Moving Forward with Understanding by Design DVD**

Now that thousands of educators use Understanding by Design® (UbD®) framework to create results-oriented curricula, here's your opportunity to see examples of best practice in implementing this breakthrough approach. Use the DVD in workshops, team meetings, and professional development events to take audiences to the frontlines of schools that are implementing UbD framework systemwide. Throughout the program, UbD experts Grant Wiggins and Jay McTighe and practitioners describe the critical elements of getting started and succeeding with UbD framework. Interviews with educators who have implemented UbD framework district- and statewide illuminate keys to success.

(ASCD DVD, 2007) One 75-minute video program with an online Facilitator's Guide.

Format	List Price	Member
Video	\$319	\$279

Stock # 607012XA3

UNDERSTANDING BY DESIGN® and UbD® are registered trademarks of Backward Design, LLC used under license.

**Unpacking the Common Core Standards Using the UbD Framework DVD**

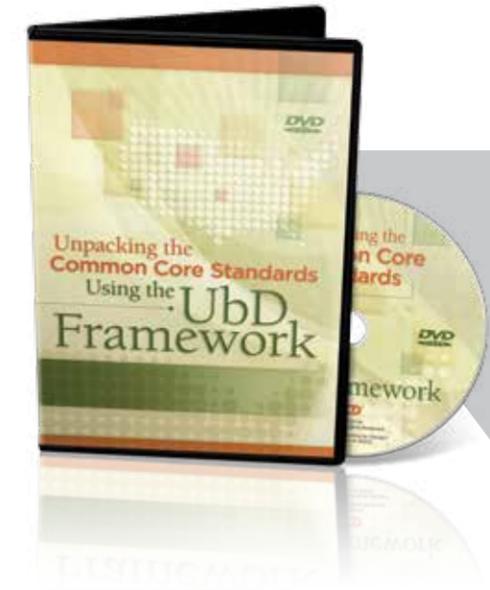
Use this DVD to explain how the Understanding by Design® framework furthers your efforts to implement the Common Core State Standards. Understanding by Design framework's authors Grant Wiggins and Jay McTighe and experts on curriculum design explain how to unpack standards and create units and lessons that reflect the Common Core standards' rigorous goals in both English language arts and mathematics.

(ASCD DVD, 2012) One 55-minute DVD.

Format	List Price	Member
Video	\$219	\$169

Stock # 612059XA3

**BEST-SELLER!**



**The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units**

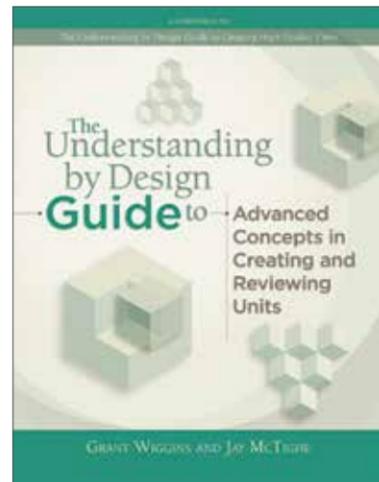
Grant Wiggins and Jay McTighe

Regardless of your stage at implementing the design tools and using the improved template for Understanding by Design® (UbD®) framework, this companion to *The UbD Guide to Creating High-Quality Units* is essential for taking your work to a higher plane. This volume features a set of hands-on modules containing worksheets, models, and self-assessments that are essential for building more polished and powerful units. UbD framework's authors Grant Wiggins and Jay McTighe provide rich examples and useful tips that have helped designers all over the world develop effective units and courses.

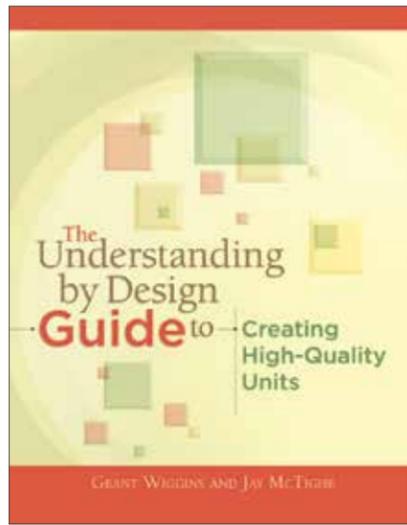
(ASCD book, 2012) 8 1/2" x 11", 134 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 112026XA3



**BEST-SELLER!**



**The Understanding by Design Guide to Creating High-Quality Units**

Grant Wiggins and Jay McTighe

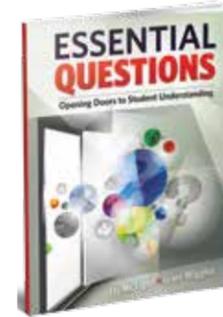
Whether you are an experienced curriculum designer or new to Understanding by Design® (UbD®) framework, you will benefit from the latest design tools and the updated UbD unit Template 2.0. UbD authors Grant Wiggins and Jay McTighe share their insights and the practical tips that have helped thousands of educators design curriculum based on the UbD framework. The guide features a set of modules containing guiding worksheets and exercises that take you through the three-stage unit design process. The new UbD Template is illustrated with fresh unit samples.

(ASCD book, 2011) 8 1/2" x 11", 119 pages with over 100 more downloadable pages available online.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 109107XA3

**BEST-SELLER!**



**Essential Questions: Opening Doors to Student Understanding**

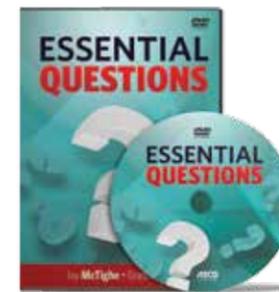
Jay McTighe and Grant Wiggins

Authors of the popular Understanding by Design® framework explain why and how to use essential questions in all grade levels and subjects to unlock the big ideas in your curriculum and deepen students' understanding. They provide practical and proven guides to help you design effective essential questions and use them in daily instruction to engage more students in thoughtful learning that promotes independent learning in all grade levels and subjects.

(ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2" x 11", 120 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 109004XA3



**Essential Questions DVD**

The fastest, easiest way to help teachers unlock the big ideas in your curriculum and unleash your students' thinking skills is to show this new video about incorporating essential questions into instruction. Based on the best-selling ASCD book, *Essential Questions: Opening Doors to Student Understanding*, authors Jay McTighe and Grant Wiggins explain how essential questions used in daily instruction engage more students in thoughtful learning that promotes deeper understanding in all grade levels and subjects. Classroom scenes in the video showcase best practices for using essential questions to develop independent learners and foster 21st century skills.

(ASCD DVD, 2013) One 45-minute DVD.

Format	List Price	Member
Video	\$219	\$169

Stock # 614035XA3

**SAVE WHEN YOU BUY THE SET**



**Understanding by Design Guide Two-Book Set**

Grant Wiggins and Jay McTighe

Format	List Price	Member
Print	\$44.95	\$33.95

Stock # 114050XA3

*The*  
**SEVEN DEFINING CHARACTERISTICS**  
*of a*  
**GOOD ESSENTIAL QUESTION...**

- 1** Is open-ended; that is, it typically will not have a single, final, and correct answer.
- 2** Is thought-provoking and intellectually engaging, often sparking discussion and debate.
- 3** Calls for higher-order thinking, such as analysis, inference, evaluation, prediction. It cannot be effectively answered by recall alone.
- 4** Points toward important, transferable ideas within (and sometimes across) disciplines.
- 5** Raises additional questions and sparks further inquiry.
- 6** Requires support and justification, not just an answer.
- 7** Recurs over time; that is, the question can and should be revisited again and again.



## HOW TO IMPLEMENT THE UNDERSTANDING BY DESIGN® FRAMEWORK

Our resources and faculty team can assist you in every step of designing new curricula or improving your current programs—from subjects and courses to units and lesson plans.

We'll facilitate your curriculum teams, deliver on-site workshops to train staff in implementing the Understanding by Design framework, and provide leadership support throughout your district.



**PD ONLINE**  
Award-Winning Online Courses from ASCD

ENROLL TODAY

at [www.ascd.org/pdonline](http://www.ascd.org/pdonline)

For school or district purchases, please contact the ASCD program director at [programteam@ascd.org](mailto:programteam@ascd.org), or by calling 1-800-933-ASCD (2723), ext. 5773.



### PD Online®: Understanding by Design

ASCD online courses on Understanding by Design® framework are the most time- and cost-efficient methods for giving all staff members a common-knowledge base on this approach for creating curriculum, instruction, and assessment focused on creating deeper student understanding of standards-based content. The ASCD PD Online course catalog includes

- **Understanding by Design: An Introduction, 2nd Edition**  
Get an overview of the principles and practices of Understanding by Design framework and how this approach helps you design education experiences that lead students to enduring understanding.  
**Course #** PD110C99M
- **Understanding by Design: The Backward Design Process**  
Get an overview of the principles of unit design presented in the Understanding by Design framework, beginning with “unpacking” your state or district standards to create enduring understanding, essential questions, and enabling knowledge objectives.  
**Course #** PD090C66M
- **Understanding by Design: The Six Facets of Understanding**  
Delve into each of the six facets in a separate lesson and the relationship of the six facets to the backward design process, including how to use them to identify desired results and improve assessment tasks and activities.  
**Course #** PD090C67M

## ASCD EDUCATOR EFFECTIVENESS INSTITUTES

### UNDERSTANDING BY DESIGN® INSTITUTES



#### Essential Questions: Opening Doorways to Student Understanding

Attend one of these institutes to learn how to use the ideas from the ASCD best-selling book *Essential Questions: Opening Doors to Student Understanding*. One of the coauthors will answer these and other important questions and teach participants how to use essential questions to unpack standards and map a coherent curriculum.

#### Dates and Locations

May 29, 2015  
Boston, Massachusetts  
*Hyatt Regency Boston*  
One Avenue Lafayette  
Boston, MA 02111

June 3, 2015  
Virginia Beach, Virginia  
*Doubletree Hilton Virginia Beach*  
1900 Pavilion Drive  
Virginia Beach, VA 23451

**REGISTER ONLINE**  
[www.ascd.org/institutes](http://www.ascd.org/institutes)  
Members: \$329 | Nonmembers: \$389

## THE UNDERSTANDING BY DESIGN® CADRE

ASCD Faculty experts build the capacity of teachers and leaders in all aspects of research-based classroom instruction practices, including the Understanding by Design framework, for every grade level, subject, and specialty area.



Opal Dawson



Marla Dean



Donnell Gregory



Donna Herold



Judith Hilton



Teresa Ponesse



Erik Powell



Elizabeth Rossini



Thomas Rye



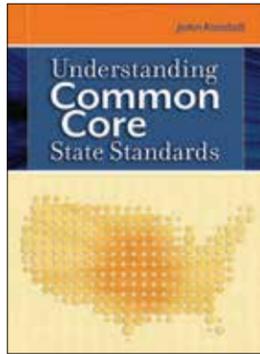
Janie Ray Smith



Allison Zmuda

#### FREE CONSULTATION!

Contact your ASCD Regional Program Manager about a customized professional learning program for your school or district. **Email:** [programteam@ascd.org](mailto:programteam@ascd.org)



**Understanding Common Core State Standards**

John Kendall

What every educator needs—a straightforward explanation that lays out the benefits of the Common Core standards in plain English, provides a succinct overview, and promotes thinking about how to transition to this promising new paradigm.

(ASCD booklet copublished with McREL, 2011) 6" x 9", 72 pages.

Format	List Price	Member
Print	\$13.95	\$9.95
E-Book	\$12.99	\$8.99

Stock # 112011XA3

**FREE RESOURCE**



**EduCore**

Tools for Teaching the Common Core

- Watch videos showing the instructional shifts of the Common Core State Standards.
- Learn from a webinar on how to use formative assessment to develop instruction around what your students know.
- Read articles and papers to develop shared knowledge of the standards.
- Find sample lessons across subject content areas and grades and use their templates to create your own.

Discover EduCore today at [educore.ascd.org](http://educore.ascd.org).

**ELEMENTARY SCHOOL**

**Common Core Standards for Elementary Grades K–2 Math & English Language Arts: A Quick-Start Guide**

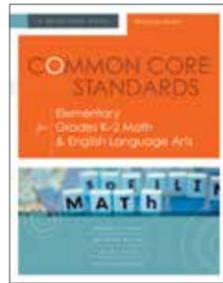
Amber Evenson, Monette Mclver, Susan Ryan, and Amitra Schwols; edited by John Kendall

Get this all-in-one tool to implement Common Core State Standards for both math and English language arts in grades K–2. The authors present an overall guide to the standards, covering their implications for planning, teaching, and learning.

(ASCD book copublished with McREL, 2013) 7" x 9", 265 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 113014XA3



**Common Core Standards for Elementary Grades 3–5 Math & English Language Arts: A Quick-Start Guide**

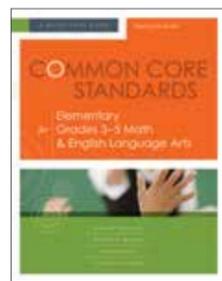
Amber Evenson, Monette Mclver, Susan Ryan, and Amitra Schwols; edited by John Kendall

Ramp up your effort to implement the Common Core State Standards in both math and English language arts in grades 3–5. This *Quick-Start Guide* explains how the standards lay the foundation for successful schooling and provide a bridge from foundational concepts taught in elementary school to the more complex studies students will undertake in middle school.

(ASCD book copublished with McREL, 2013) 7" x 9", 260 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 113015XA3



**MIDDLE SCHOOL**

**Common Core Standards for Middle School Mathematics: A Quick-Start Guide**

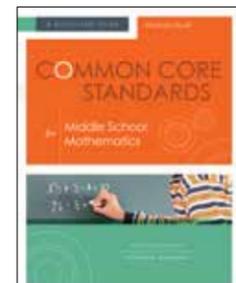
Amitra Schwols and Kathleen Dempsey; edited by John Kendall

Steer your middle school's implementation of Common Core State Standards for mathematics with this *Quick-Start Guide*. It explains the six conceptual categories throughout the math standards and clarifies how teachers can build on understandings and procedural knowledge developed in early grades to prepare students for more advanced mathematical study. A lesson design template based on *Classroom Instruction That Works, 2nd Edition* and three sample lessons are included to jump-start your standards implementation.

(ASCD book copublished with McREL, 2012) 7" x 9", 130 pages.

Format	List Price	Member
Print	\$22.95	\$16.95
E-Book	\$21.99	\$15.99

Stock # 113013XA3



**Common Core Standards for Middle School English Language Arts: A Quick-Start Guide**

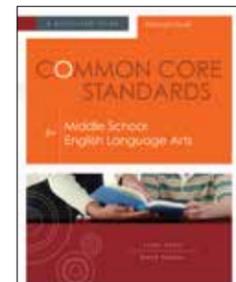
Susan Ryan and Dana Frazee; edited by John Kendall

Discover Common Core State Standards for middle school English language arts and learn how they help students build on and extend skills acquired in earlier grades. Getting a copy for every staff member ensures they'll understand how the standards connect and build on one another. A lesson design template based on *Classroom Instruction That Works, 2nd Edition* with three sample lessons is included to jump-start your implementation.

(ASCD book copublished with McREL, 2012) 7" x 9", 120 pages.

Format	List Price	Member
Print	\$22.95	\$16.95
E-Book	\$21.99	\$15.99

Stock # 113012XA3



**HIGH SCHOOL**

**Common Core Standards for High School English Language Arts: A Quick-Start Guide**

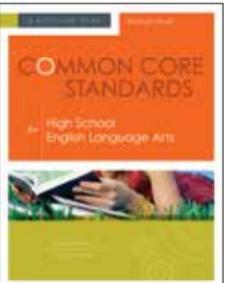
Susan Ryan and Dana Frazee; edited by John Kendall

High school teachers and leaders with responsibility for English language arts need this handy guide to successfully implement the Common Core State Standards. Getting a copy for every staff member ensures they'll understand the four strands throughout the standards and how anchor standards prepare students for college and career. A lesson design template based on *Classroom Instruction That Works, 2nd Edition* with three sample lessons is included to jump-start your implementation.

(ASCD book copublished with McREL, 2012) 7" x 9", 105 pages.

Format	List Price	Member
Print	\$17.95	\$12.95
E-Book	\$16.99	\$11.99

Stock # 113010XA3



**Common Core Standards for High School Mathematics: A Quick-Start Guide**

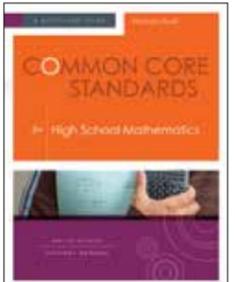
Amitra Schwols and Kathleen Dempsey; edited by John Kendall

Shifting your high school's math program to new Common Core State Standards is much easier when teachers and leaders have this guide. It addresses the six conceptual categories throughout the math standards, the modeling standards, and the practice standards. A lesson design template based on *Classroom Instruction That Works, 2nd Edition* with three sample lessons is included to jump-start your standards implementation.

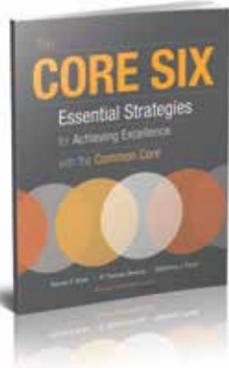
(ASCD book copublished with McREL, 2012) 7" x 9", 160 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99

Stock # 113011XA3



**BEST-SELLER!**



100,000 COPIES SOLD!

**The Core Six: Essential Strategies for Achieving Excellence with the Common Core**

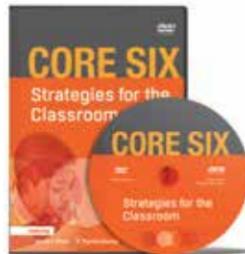
Harvey F. Silver, R. Thomas Dewing, and Matthew J. Perini

Discover research-based strategies to help you respond to the demands of the Common Core State Standards, particularly the English language arts standards that affect every subject area and grade level. Drawing from the research on which classroom strategies are your “best bets” for improving student achievement, the authors recommend six winning instructional approaches and provide what you need to ensure your lessons reinforce the new standards.

(ASCD book, 2012) 7" x 9", 89 pages.

Format	List Price	Member
Print	\$14.95	\$10.95
E-Book	\$13.99	\$9.99

Stock # 113007XA3



**NEW**

**Core Six: Strategies for the Classroom DVD**

Use this DVD to bring to life the six strategies from ASCD's best-selling book *The Core Six: Essential Strategies for Achieving Excellence with the Common Core*. Take teachers to classrooms in elementary, middle, and high schools to see demonstrations of six research-based teaching strategies that are your “best bets” for raising student achievement.

(ASCD DVD, 2014) One 45-minute DVD.

Format	List Price	Member
Video	\$219	\$169

Stock # 614037XA3

**Using Common Core Standards to Enhance Classroom Instruction and Assessment**

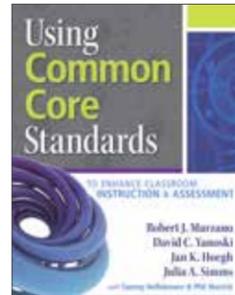
Robert J. Marzano, David C. Yanoski, Jan K. Hoegh, and Julia A. Simms, with Tammy Heflebower and Phil Warrick

Link your learning Common Core targets to proficiency scales that teachers can use in their everyday practice to ensure students are attaining the goals called for in the standards. This book provides practical steps for instruction and assessment that are directly related to progress toward the standards. Included are hundreds of ready-to-use, research-based proficiency scales for both English language arts and mathematics for every grade level.

(Marzano Research Laboratory book, 2013) 8 1/2" x 11", 304 pages.

Format	List Price	Member
Print	\$34.95	\$34.95

Stock # 313066XA3



**Teaching the Core Skills of Listening and Speaking**

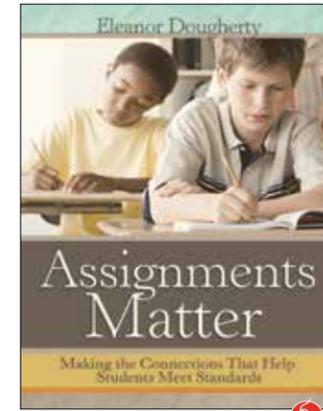
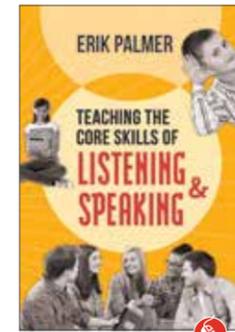
Erik Palmer

Teaching students the listening and speaking skills they need to succeed in school and life is more important than ever given new college and career standards. Learn how you meet those expectations across the curriculum with this practical book's classroom examples and specific activities. Veteran teacher Erik Palmer helps you address these language arts with strategies for teaching and assessment.

(ASCD book, 2014) 6" x 9", 200 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 114012XA3



**Assignments Matter: Making the Connections That Help Students Meet Standards**

Eleanor Dougherty

How do you know when you've made an effective assignment that has strong links to Common Core State Standards? Eleanor Dougherty answers that question and guides you in crafting assignments that matter. Explore the essentials of creating high-quality assignments that improve student achievement.

(ASCD Premium, Select, and Institutional Plus Member book, September 2012) 7" x 9", 185 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 112048XA3

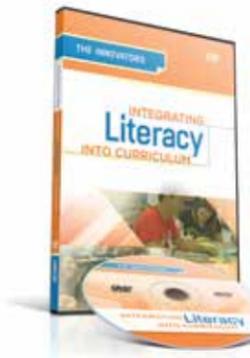
**The Innovators: Integrating Literacy into Curriculum DVD**

Meet the challenge of the new definition of literacy based on the Common Core State Standards by integrating literacy learning into all content areas. This DVD takes you and your colleagues to two sites where educators integrate complex thinking and communication skills throughout subject area instruction and raise the bar for student achievement. In compelling examples from an elementary school district with 35 percent English language learners and two-thirds of its schools Title 1, and a high school whose literacy model has been adopted by schools across the country, see how educators can collaborate to make advancing literacy learning a top priority.

(ASCD DVD, 2013) One 54-minute DVD.

Format	List Price	Member
Video	\$155	\$119

Stock # 613070XA3



**The Common Core Insider: Elementary and Middle School Math DVD**

Use this DVD to show teachers and school leaders how to apply classroom strategies to meet the Common Core Math Standards in elementary and middle schools. In-depth profiles of teachers and math coaches, along with practical classroom examples, demonstrate specific strategies for meeting the challenges of the Common Core standards, including verbal fluency in tackling math problems, real-life application, and ability to reason, critique others, and model problem solving. Scenes from two schools—a middle school in San Jose, California, and an elementary school in Silver Spring, Maryland—reveal the importance of collaborative teaching, professional development, formative assessment, and technology in meeting the goals of the Common Core State Standards for math.

(ASCD DVD, 2013) One 50-minute DVD.

Format	List Price	Member
Video	\$155	\$119

Stock # 614036XA3



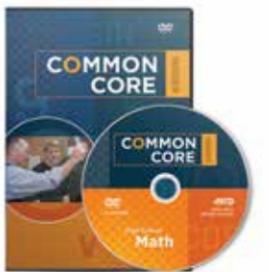
**The Common Core Insider: High School Math DVD**

Go inside an award-winning high school's math and science classrooms to witness the evolving process of implementing the Common Core State Standards for mathematics. Sleepy Hollow High in New York is a snapshot of a racially and economically diverse public high school. Led by a dynamic principal, Sleepy Hollow's math and science teachers have embraced the implementation of the Common Core standards and are taking collaboration between departments to a new level. Featuring interviews with the principal and teachers and scenes from real classrooms, this video explores how lesson plans are developed across departments, the school's strategy for "teaching to the individual," and how teachers work with students in classes ranging from English as a second language to AP calculus. Testimonies from students and parents show how effective this transformation has been. At Sleepy Hollow High, both collaborative teaching and a principal willing to let her faculty teach "outside the box" have led to a challenging and rewarding environment where students are thriving.

(ASCD DVD, 2013) One 45-minute DVD.

Format	List Price	Member
Video	\$155	\$119

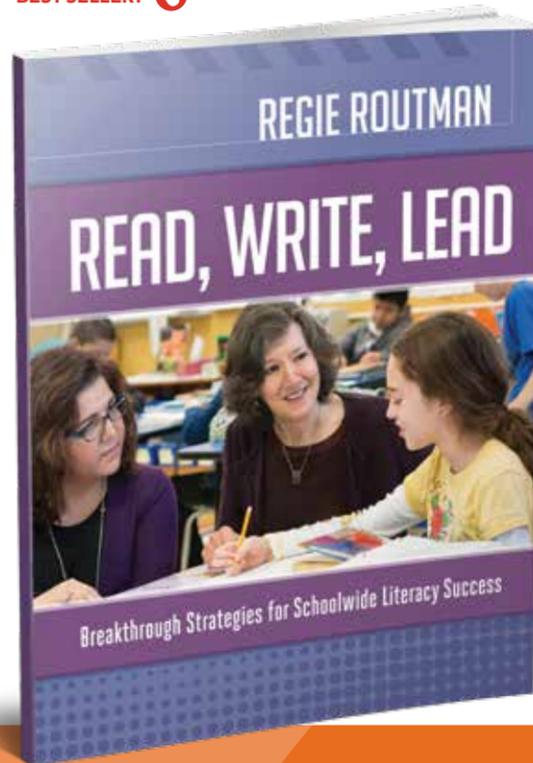
Stock # 614065XA3



## LITERACY

A building-level embrace of literacy can set the stage for student success across content areas.

BEST-SELLER!



### Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

Regie Routman

Focusing on the crucial connection between literacy and leadership, this book explains how teachers and principals can lead the way to more effective literacy instruction for all K–12 students, including second-language and struggling learners. Best-selling author Regie Routman explains how every school can meet higher expectations for literacy achievement by using high-engagement instructional practices, productive feedback in the teaching and leading process, and Professional Literacy Communities that enable educators to work together to create sustainable school change.

(ASCD book, 2014) 8" x 10," 354 pages.

Format	List Price	Member
Print	\$37.95	\$28.95
E-Book	\$36.99	\$27.99

Stock # 113016XA3



#### AUTHOR PROFILE

#### REGIE ROUTMAN

Regie Routman is a longtime teacher, author, and speaker who is committed to improving the literacy and learning of children, especially those in high-challenge schools. Her current work involves weeklong school residencies, where she demonstrates effective reading and writing practices in diverse classrooms. She also coaches teachers and principals and facilitates ongoing professional conversations to promote sustainable, whole-school change. Routman's experiences as a classroom teacher, Reading Recovery teacher, language arts coach, and staff developer led her to see schoolwide collaboration and high-level, professional learning as a necessity for increasing and sustaining achievement.



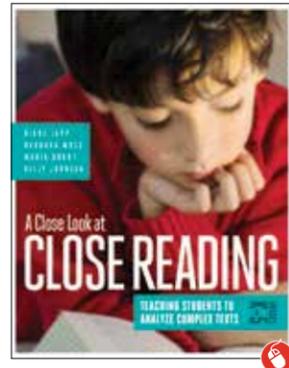
# 8

## Eight Quick Wins to Ensure Literacy Success

- 1 Start teaching reading and writing on the first day of school to help curb the results of summer reading loss.
- 2 Figure out your own top three beliefs about reading and in writing. Make sure they align with research and best practices.
- 3 Have students write book reviews (not book reports) and post them in school hallways, classrooms, and on websites.
- 4 Always have the student do the first reading of his or her piece. Doing so honors and celebrates the writer.
- 5 Say something positive. Acknowledging the efforts of students who struggle can encourage them to keep working.
- 6 Call families early in the school year with compliments so when you need to call with a concern, the family is more likely to be receptive.
- 7 Offer to cover a class for an exhausted teacher so she can visit another class or just take a needed break.
- 8 Think and say "our students" as much as possible. When we hear teachers beginning to shift their thinking from "my students" to "our students," we have evidence of true, schoolwide collaboration and a win-win situation for all.



**NEW!**



**A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades K-5**

Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson

All elementary school teachers need this timely and comprehensive guide to close reading to ensure all students—regardless of linguistic, cultural, or academic background—have the analytical tools they need to connect deeply with and learn from both literary and informative texts across the academic disciplines. From choosing the right texts to modeling close reading skills to assessing results and modifying instruction, this book's timely advice and clear guidelines and steps will help students establish the habit of close reading early in their academic experiences.

(ASCD book, 2015) 7 7/8" x 9 7/8", 200 pages.

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99

Stock # 114008XA3



**NEW!**

(ASCD DVD, 2014) One 45-minute DVD.

Format	List Price	Member
Video	\$219	\$169

Stock # 614038XA3

**Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding**

Marilee Sprenger

Instead of wading through long vocabulary lists and drill-and-kill exercises, read this book that focuses you on the 55 most critical words from the Common Core State Standards that your students need to know and use in their everyday lives. Popular ASCD author Marilee Sprenger explains the compelling reasons to teach these words and equips you with fun and memorable strategies you can use to make them stick in students' minds. Lots of lesson-building ideas for every grade ensure you impart the language of the Common Core standards to students throughout the year.

(ASCD book, 2013) 7" x 9", 220 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 113040XA3

**Tools for Teaching Writing: Strategies and Interventions for Diverse Learners in Grades 3-8**

David Campos and Kathleen Fad

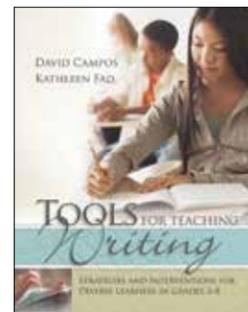
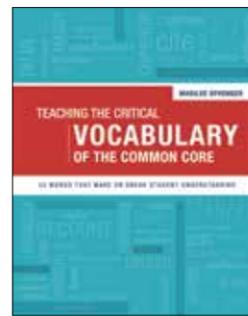
Teach students to write with the level of fluency and focus demanded by new standards and common assessments by using this book's ready-made tools for grades 3-8. The series of writing prompts, instructional strategies, evaluation forms, and other tools help you address eight traits that lead to writing success.

(ASCD book, 2014) 8 1/2" x 10 3/4", 245 pages.

Format	List Price	Member
Print	\$39.95	\$29.95

Stock # 114051XA3

**BEST-SELLER!**



**Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time?**

Marilee Sprenger

Find out how to make time every day to teach vocabulary through direct, explicit instruction that is also creative, interesting, and fun for students. Teacher and author Marilee Sprenger explains a new and effective approach to teaching vocabulary that calls for exploration, discovery, and playing with words—all in just 10 minutes per class.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF114047X63



**Student-Led Discussions: How Do I Promote Rich Conversations About Books, Videos, and Other Media?**

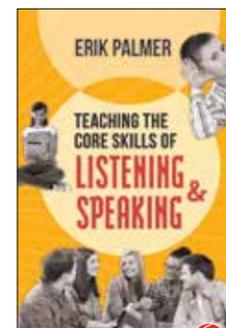
Sandi Novak

In *Student-Led Discussions*, author Sandi Novak offers you the resources you need to develop meaningful student-led conversations about text and media across the content areas. Among such resources are links to authentic video clips of students engaged in discussions.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF114069XA3



**Teaching the Core Skills of Listening and Speaking**

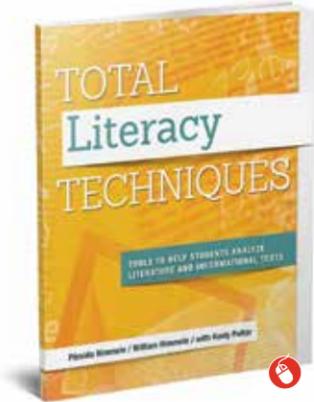
Erik Palmer

Teaching students the listening and speaking skills they need to succeed in school and life is more important than ever given new college and career standards. Learn how you meet those expectations across the curriculum with this practical book's classroom examples and specific activities. Veteran teacher Erik Palmer helps you address these language arts with strategies for teaching and assessment.

(ASCD book, 2014) 6" x 9", 200 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 114012XA3



**Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts**

Pérsida Himmele and William Himmele, with Keely Potter

Boosting your students' literacy requires addressing all the interconnected elements of emotion, cognition, and higher-order thinking. You can meet that challenge with the advice from two ASCD best-selling authors Pérsida Himmele and William Himmele and a classroom teacher Keely Potter. This guide for grade 3-12 teachers provides 50 classroom-tested tools and techniques to ensure you

- Plan lessons that grow your students' academic language.
- Help students explicitly and implicitly develop and monitor their ability to think.
- Ensure students are not just consumers of powerful words, but producers of powerful words.
- Encourage students to process texts in higher-order peer interactions.
- Support students so that they are able to not only cite text-based evidence, but also coherently interpret its relevance for the reader.

Reflections from real teachers and students bring these practices to life.

(ASCD Premium and Select Member book, Featured Selection, July 2014) 8" x 10", 180 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99

Stock # 114009XA3

## STEM INSTRUCTION AND 21ST CENTURY SKILLS



How can we help students succeed in a complex, interconnected world? Answering that question involves preparing students for technological, cultural, economic, informational, and demographic changes. ASCD resources support changes in teaching, learning, and leadership that help students:

- Acquire and apply core knowledge and critical-thinking skill sets.
- Demonstrate creativity, innovation, and flexibility.
- Exhibit positive interpersonal relationships that value multiple languages, cultures, and all persons.
- Make decisions and solve problems ethically and collaboratively.
- Use technology to gather, analyze, and synthesize information.
- Display leadership skills that inspire others to achieve, serve, and work together.



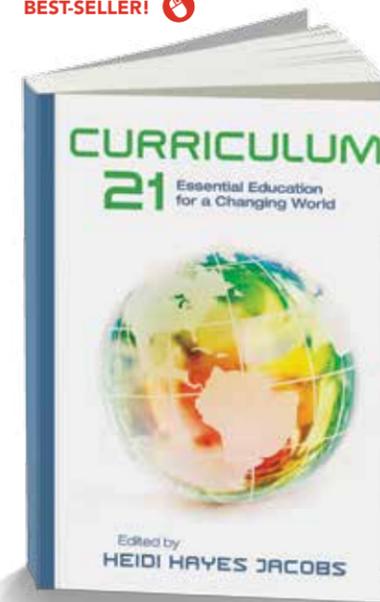
### AUTHOR PROFILE

### HEIDI HAYES JACOBS

Heidi Hayes Jacobs, author of the ASCD best-selling book *Curriculum 21: Essential Education for a Changing World* and founder and president of Curriculum Designers, Inc., consults for schools nationally and internationally, and is the executive director of the Curriculum Mapping Institute. Jacobs has worked with the College Board, NBC Sunday's *Today Show*, the Peace Corps, the Discovery Channel, Children's Television Workshop, The Kennedy Center, Carnegie Hall, New York City Ballet Education, the International Baccalaureate, and state education departments.

Watch a video of Heidi Hayes Jacobs at [www.ascd.org/HeidiHayesJacobs](http://www.ascd.org/HeidiHayesJacobs).

BEST-SELLER!



### Curriculum 21: Essential Education for a Changing World

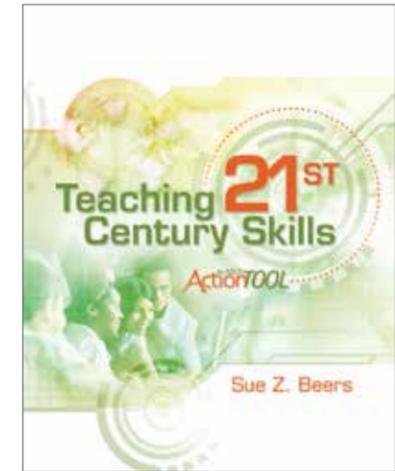
Heidi Hayes Jacobs

If you believe that an essential role of schooling is to prepare students to be successful in today's world, then here is a must-read book that makes a powerful case for why and how schools must overhaul, update, and breathe new life into the K-12 curriculum. World-renowned curriculum designer Heidi Hayes Jacobs leads an all-star cast of education thought leaders who explain breakthrough ideas for teaching students the 21st century skills they need for a globalized and digital world.

(ASCD Premium, Select, and Institutional Plus Member book, January 2010) 6" x 9", 251 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99

Stock # 109008XA3



### Teaching 21st Century Skills: An ASCD Action Tool

Sue Z. Beers

Based on the work of the Partnership for 21st Century Skills, this action tool defines what students need to know and be able to do to succeed in a world with new technologies, global communication, social networking, and the accelerated growth of knowledge. Introduce teachers to instructional strategies that help engage students in learning critical thinking and problem solving, creativity and innovation, communication, and collaboration.

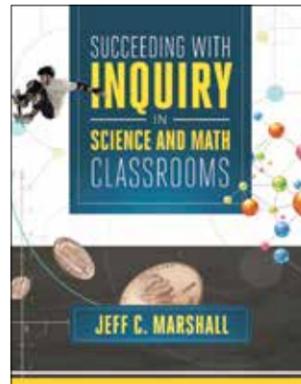
Provide your faculty with instructional planning tools that make it much easier and faster to design learning opportunities that integrate 21st century literacies into lessons in any subject. Each of the 45 ready-to-use classroom tools include step-by-step instructions, suggestions for integrating technology, and reflection questions. All tools and activities in this book can help you guide students through a variety of models and processes that allow them to make analytical thinking routine.

(ASCD Action Tool, 2011) 224 pages.

Format	List Price	Member
Print	\$69	\$49

Stock # 111021XA3

**BEST-SELLER!**



ASCD | NSTApress

### Succeeding with Inquiry in Science and Math Classrooms

Jeff C. Marshall

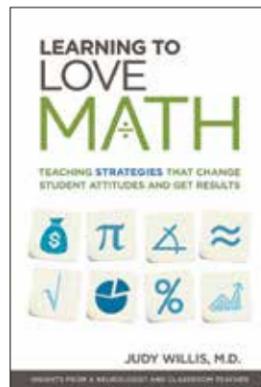
Teaching in a math or science classroom can be a great opportunity to shift the focus of instruction away from telling and more toward having students do and experience academic content. Jeff Marshall explains how to plan and implement that kind of high-quality instruction by combining three practices that have been shown to increase students' critical thinking skills—*inquiry-based instruction, formative assessment, and teacher reflection*. Real-world lesson plans and units of study help you engage students, encourage them to explore and think critically, and meet learning requirements and standards while making these subjects fun.

*(Copublished book from NSTA and ASCD, 2013) 8" x 10", 170 pages.*

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 113008XA3

**BEST-SELLER!**



### Learning to Love Math: Teaching Strategies That Change Student Attitudes and Get Results

Judy Willis

Find out how a better understanding of your students' brains can help you build foundational skills in math and other subjects and develop your students' long-term memory of academic concepts.

*(ASCD book, 2010) 6" x 9", 180 pages.*

Format	List Price	Member
Print	\$23.95	\$18.95
E-Book	\$22.99	\$17.99

Stock # 108073XA3



### The Innovators: STEM Your School DVD

Learn how to STEM your school by seeing examples of special schools that focus on educating students of all ages in STEM. This DVD takes you and your colleagues to

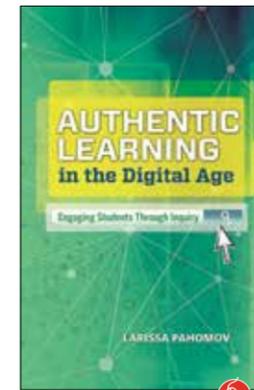
- Boren Elementary School in Seattle, Washington, where students get an early foundation in STEM by learning basic engineering and science.
- The Girls' Middle School in Palo Alto, California, that is leveling the playing field for 6th, 7th, and 8th grade girls by teaching programming, earth sciences, and advanced computer games.
- Thomas Jefferson High School for Science and Technology in Alexandria, Virginia, where students get a head start in advanced sciences and engineering with independent research projects in robotics, prototyping, and energy systems.

Seeing how STEM can be incorporated into instruction at all grade levels will spark discussion in your learning community and spur innovative thinking about how to improve students' learning experiences and include 21st century learning skills.

*(ASCD DVD, 2013) 45-minute DVD.*

Format	List Price	Member
Video	\$155	\$119

Stock # 613042XA3



**NEW!**

### Authentic Learning in the Digital Age: Engaging Students Through Inquiry

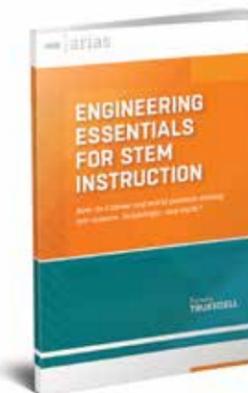
Larissa Pahomov

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment where students ask questions, do research, and explore subjects that fascinate them. Author and classroom teacher Larissa Pahomov takes the work of 25 teachers and 500 students and distills their ideas, passions, systems, and structures into a framework you can learn from and implement in your school.

*(ASCD Premium, Select, and Institutional Plus Member book, November 2014) 6" x 9", 198 pages.*

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 115009XA3



### Engineering Essentials for STEM Instruction: How Do I Infuse Real-World Problem Solving into Science, Technology, and Math?

Pamela Truesdell

This practical introduction to engineering for elementary through high school teachers explains how to create effective engineering-infused lessons that break down the barriers between science, math, and technology instruction. Veteran teacher Pamela Truesdell highlights engineering's connection to 21st century skills and college and career readiness, addresses the Next Generation Science Standards, and walks you through each step of the simple but powerful engineering design process. A sample lesson, links to additional resources, and guidelines for assessment ensure you'll have the essentials you need to kick off your students' exploration of engineering.

*(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.*

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF114048XA3



**NEW!**

### Researching in a Digital World: How Do I Teach My Students to Conduct Quality Online Research?

Erik Palmer

Never send students online unprepared again. Erik Palmer explains how to get students of all grade levels ready to do high-quality research in an online environment. Learn practical ideas to share with your students, and discover specific lessons to ensure students know how to find the best and most credible resources, cite them correctly, and use online information to advance their learning.

*(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.*

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF115051XA3

**NEW!**

### Sparkling Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving

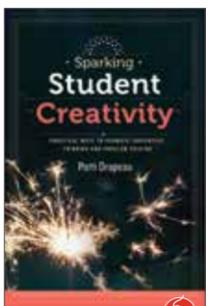
Patti Drapeau

Reach more students, especially those who are disengaged in school, and develop their thinking skills by encouraging creativity in your everyday language, teaching practice, and lesson planning. Creativity expert Patti Drapeau outfits you with new ideas and strategies and a Creativity Road Map. Learn why creativity in the classroom can make a difference when it is intentionally orchestrated by using specific language and engaging students in the right tasks. Dozens of "grab-and-go" ideas you can use right away make this a practical guide for teachers in every grade level and subject area.

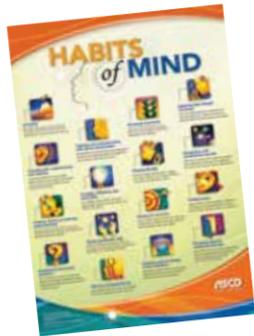
*(ASCD Premium, Select, and Institutional Plus Member book, September 2014) 6" x 9", 187 pages.*

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 115007XA3



# HABITS OF MIND



Increasingly we are adopting the mental model that intelligence is a set of teachable, learnable behaviors that all human beings can continue to develop and improve throughout their lifetimes. We must help students think powerfully about ideas, learn to critique as well as support others' thinking, and become thoughtful problem solvers and decision makers. The Habits of Mind provide a set of behaviors that discipline intellectual processes. Taken as a whole, the many definitions and interpretations of what is meant by intelligence lead us to conclude that the habits can be cultivated, articulated, operationalized, taught, fostered, modeled, and assessed. They can be an integral component of instruction in every school subject, and they may determine achievement of any worthy goal as one moves out into life.

*Learning and Leading with Habits of Mind, Chapter 1 excerpt*  
 Edited by Arthur L. Costa and Bena Kallick, ASCD 2008

### Highlights from Habits of Mind Icons:

Thinking and communicating with clarity and precision.	Applying past knowledge to new situations.	Questioning and posing problems.	Thinking about your thinking (metacognition).	Gathering data through all senses.	Thinking interdependently.
Persisting.	Managing impulsivity.	Thinking flexibly.	Taking responsible risks.	Remaining open to continuous learning.	Creating, imagining, and innovating.

### AUTHOR PROFILES

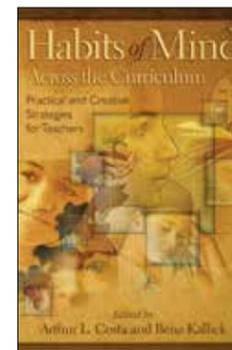
### ARTHUR L. COSTA AND BENA KALICK



Arthur L. Costa is an emeritus professor of education at California State University, Sacramento, and the cofounder of the Institute for Intelligent Behavior in El Dorado Hills, California. He has served as a classroom teacher, a curriculum consultant, an assistant superintendent for instruction, and as the director of educational programs for the National Aeronautics and Space Administration. Costa has written and edited numerous books.

Bena Kallick is a private consultant who provides services to school districts, state departments of education, professional organizations, and public agencies throughout the United States and internationally. Kallick received her doctorate in educational evaluation from Union Graduate School. Her areas of focus include group dynamics, creative and critical thinking, curriculum mapping, and assessment strategies for the classroom.

**BEST-SELLER!**



### Habits of Mind Across the Curriculum: Practical and Creative Strategies for Teachers

Arthur L. Costa and Bena Kallick

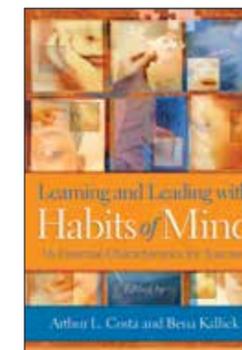
Teaching students the intelligent behaviors they need to succeed in school and in life is much easier when you have this collection of stories and observations from teachers who have used the principles of Habits of Mind. Explore lessons and teaching strategies that weave the habits of mind into daily instruction.

(ASCD book, 2009) 6" x 9"; 236 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99

Stock # 108014XA3

**BEST-SELLER!**



### Learning and Leading with Habits of Mind: 16 Essential Characteristics for Success

Arthur L. Costa and Bena Kallick

Explore 16 habits of mind and the significance of developing these habits as part of everyday success and lifelong learning. The authors guide you through every step of making intelligent behavior a practical outcome in any school.

(ASCD book, 2008) 6" x 9"; 420 pages.

Format	List Price	Member
Print	\$30.95	\$23.95
E-Book	\$29.99	\$22.99

Stock # 108008XA3



### Developing Habits of Mind in Elementary Schools: An ASCD Action Tool

Karen Boyes and Graham Watts

Based on our ground-breaking Habits of Mind series, this collection of 42 tools helps elementary school teachers plan lessons and classroom activities that teach students 16 thoughtful behaviors that promote successful learning in the classroom and beyond. Each tool includes a brief explanation, step-by-step instructions, worksheets, samples, and resource pages. Interactive versions of all the tools are available for download at the ASCD website.

(ASCD Action Tool, 2009) 390 pages with downloadable online forms (PDF).

Format	List Price	Member
Print	<del>\$69</del> \$48	<del>\$49</del> \$34

Stock # 108015XA3

### Developing Habits of Mind in Secondary Schools: An ASCD Action Tool

Karen Boyes and Graham Watts

This series of more than 50 more Habits of Mind tools helps secondary school teachers plan lessons and classroom activities for successful lifelong learning.

(ASCD Action Tool, 2009) 390 pages with downloadable online forms (PDF).

Format	List Price	Member
Print	<del>\$69</del> \$48	<del>\$49</del> \$34

Stock # 109108XA3

### Habits of Mind Poster

Arthur L. Costa and Bena Kallick

This colorful poster reminds students all year long of the importance of using 16 habits of mind throughout their academic work.

(ASCD poster, 2009) 24" x 36".

Format	List Price	Member
Poster	\$16.95	\$14.95

Stock # 111002XA3



# HOW WE TEACH

## **EXPAND YOUR REPERTOIRE**

of instructional strategies. From managing the classroom to motivating our students, from designing lessons to grading assignments, we are always looking for new research-based tools and techniques. One approach that works is to gradually give students ownership of their own learning.

# FIT TEACHING™ STRATEGIES

The Framework for Intentional and Targeted Teaching™ strategies, based on the work of Douglas Fisher and Nancy Frey, combine the following four essential elements:

- **CREATE** a classroom culture of achievement.
- **ESTABLISH** a purpose for learning.
- **IMPROVE** instructional practices by using the gradual release of responsibility.
- **BUILD** a quality formative assessment system.

The FIT Teaching™ strategies allow administrators and classroom teachers to embrace and immediately apply these four components in an intentional and targeted way to improve student learning.

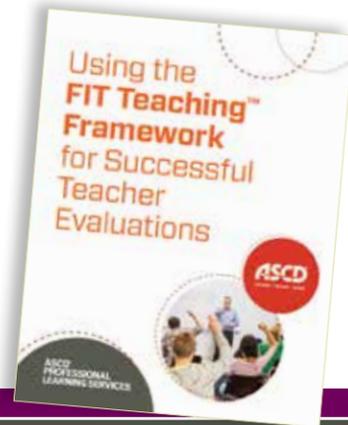
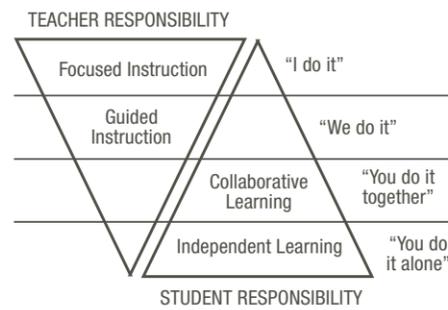
**FREE RESOURCE!**

### Using the FIT Teaching™ Framework for Successful Teacher Evaluations White Paper

Download a free white paper to find out how the FIT Teaching strategies provide a coherent approach designed for schools and districts to ensure high-quality teaching and learning in every classroom, every day. Find out how FIT Teaching is both a tool for teachers to ensure success for every learner and a resource for supervisors to conduct successful observations and evaluations that support instructional growth. Download the free white paper at [www.ascd.org/fitpaper](http://www.ascd.org/fitpaper).

[WWW.ASCD.ORG/FITPAPER](http://WWW.ASCD.ORG/FITPAPER)

**A Structure for Instruction That Works**



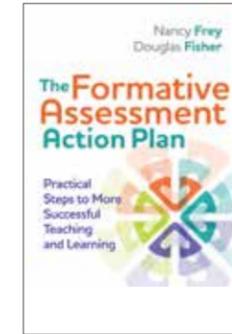
**AUTHOR PROFILES** DOUGLAS FISHER AND NANCY FREY

Douglas Fisher and Nancy Frey are coauthors of numerous ASCD best-selling books. Fisher is a professor of language and literacy education in the department of teacher education at San Diego State University (SOSA) and a classroom teacher at Health Sciences High and Middle College. Frey is a professor of literacy in the School of Teacher Education at SOSA and a former special education teacher at Broward County Public Schools in Florida, where she taught students at the elementary and middle school level. Watch a video of Douglas Fisher at [www.ascd.org/DougFisher](http://www.ascd.org/DougFisher) and Nancy Frey at [www.ascd.org/NancyFrey](http://www.ascd.org/NancyFrey).



**ON SALE**

**BEST-SELLER!**



### The Formative Assessment Action Plan: Practical Steps to More Successful Teaching and Learning

Nancy Frey and Douglas Fisher

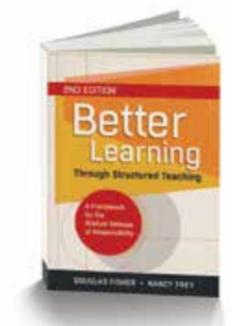
Two of ASCD's most popular authors Nancy Frey and Douglas Fisher reveal how to create a fail-safe assessment system that leads to purposeful lessons, clear indicators of student understanding, and forms of feedback that improve student performance. With this breakthrough guide to formative assessment, learn how to create purposeful lessons that tap into students' motivation and help with their goal-setting. Discover lots of different ways to determine what students understand, what is still unclear, and how to use their mistakes to determine what to teach next.

(ASCD book, 2011) 7" x 9", 150 pages.

Format	List Price	Member
Print	\$23.95 <b>\$20.95</b>	\$17.95 <b>\$15.95</b>
E-Book	\$22.99	\$16.99

Stock # 111013XA3

**BEST-SELLER!**



### Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition

Douglas Fisher and Nancy Frey

This updated edition of an ASCD best-seller digs deeper into how teachers can equip students with what they need to develop content understanding and be self-directed learners. Get tips and tools to support your implementation of a tried-and-true classroom practice that includes a purposeful cycle of focused instruction, guided instruction, collaborative learning, and independent learning that generates authentic products. The authors help you bring this approach to life with real-life scenarios, checklists for planning, ideas for differentiation, and examples that align with the Common Core State Standards.

(ASCD Premium Member book, December 2013) 6" x 9", 160 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99

Stock # 113006XA3

### How to Create a Culture of Achievement in Your School and Classroom

Douglas Fisher, Nancy Frey, and Ian Pumpian

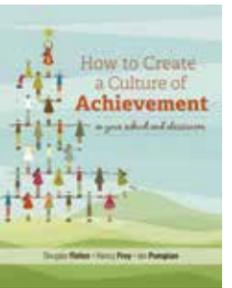
Sometimes what can make or break your learning community are the intangibles—the relationships, identity, and connections that make up its culture. That's why you need this book that explains how to shape school culture to your advantage and ensure it positively influences the daily lives of students and staff. Learn how to build school culture through a systematic implementation of procedures that includes welcoming students and stakeholders, teaching moral and ethical principles, pushing students to go beyond the minimum needed to get by, and creating and holding everyone accountable for being the best they can be.

(ASCD Premium Member book, May 2012) 7" x 9", 226 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 111014XA3

**BEST-SELLER!**



**BEST-SELLER!**

### The Purposeful Classroom: How to Structure Lessons with Learning Goals in Mind

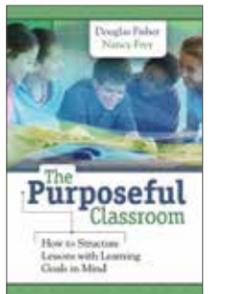
Douglas Fisher and Nancy Frey

One of the best ways to make sure the spirit of accountability is reflected in your teaching practice is to make sure everything you do in the classroom relates to a specific learning outcome. ASCD best-selling authors Douglas Fisher and Nancy Frey explain exactly how to do that and take you through all the steps of making sure every lesson plan has high expectations and a clear purpose for learning.

(ASCD book, 2011) 6" x 9", 170 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99

Stock # 112007XA3





# THE ART AND SCIENCE OF TEACHING



Advance your practice with information about the science of teaching—what's been learned from research on schools and studies about the brain and learning and the art of teaching—the collected wisdom of teachers.

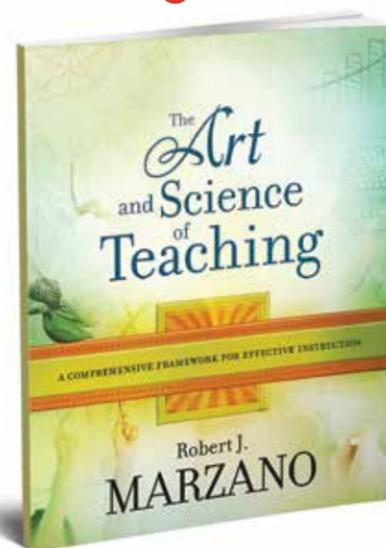
## The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction

Robert J. Marzano

Though classroom instructional strategies should clearly be based on sound science and research, knowing when to use them and with whom is more of an art. In *The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction*, author Robert Marzano presents a model for ensuring quality teaching that balances the necessity of research-based data with the equally vital need to understand the strengths and weaknesses of individual students. He articulates his framework in the form of 10 questions that represent a logical planning sequence for successful instructional design.

(ASCD Premium and Select Member book, July 2007)  
7" x 9", 220 pages.

BEST-SELLER!



Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99

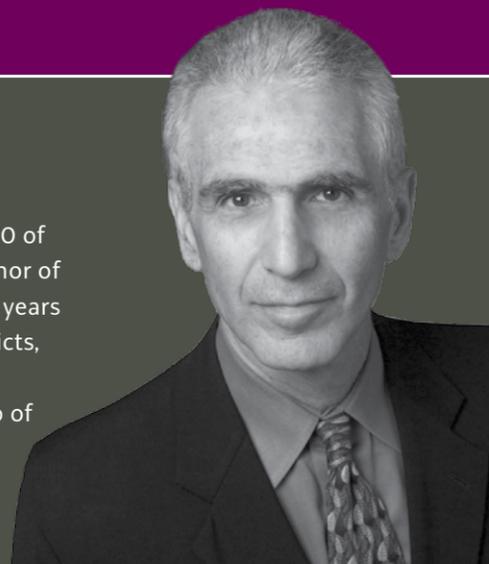
Stock # 107001XA3



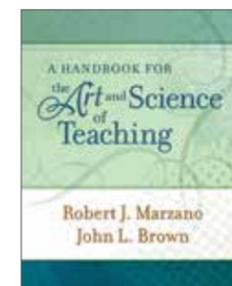
### AUTHOR PROFILE

### ROBERT MARZANO

Renowned education research expert Robert Marzano is the CEO of Marzano Research Laboratory in Centennial, Colorado, and author of 30 books, including numerous ASCD best-sellers. During his 40 years in public education, Marzano has consulted with schools, districts, regional centers, and state departments of education in every state and a host of countries in Europe and Asia. Watch a video of Marzano at [www.ascd.org/RobertMarzano](http://www.ascd.org/RobertMarzano).



BEST-SELLER!



## A Handbook for the Art and Science of Teaching

Robert J. Marzano and John L. Brown

Implementing the action steps from *The Art and Science of Teaching* is much easier when you use this in-depth resource for workshops, professional learning communities, teacher training, and self-help. Hundreds of samples, guidelines, checklists, and activities help teachers in all grades and subjects become instant experts on Robert Marzano's breakthrough framework for effective instruction.

(ASCD book, 2009) 8 7/8" x 10 7/8", 320 pages.

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99

Stock # 108049XA3



## PD ONLINE®

### PD Online: The Art and Science of Teaching

ASCD's PD Online, the premier on-demand PD tool for educators, provides courses on the art and science of teaching that include real-life examples of effective classroom instruction:

- **The Art and Science of Teaching**  
Join author Robert J. Marzano on an exploration of his Art and Science of Teaching framework, which uses 10 questions to guide and plan an effective instructional unit. **Course #** PD110C102M
- **What Works in Schools: School Leadership in Action, 2nd Edition**  
Examine Marzano's five school-level factors of student achievement that have proven highly effective in helping to make schools genuine communities of learning. **Course #** PD110C119M

## ENROLL TODAY

[www.ascd.org/pdonline](http://www.ascd.org/pdonline)

For school or district purchases, please contact the ASCD program director at [programteam@ascd.org](mailto:programteam@ascd.org), or by calling 1-800-933-ASCD (2723), ext. 5773.



## The Art and Science of Teaching DVD Series

The framework of action steps from ASCD's breakthrough guide *The Art and Science of Teaching* comes to life in this series of DVDs, so educators can see exactly how to implement this comprehensive approach and promote high levels of student achievement.

(ASCD DVD, 2008) Two 45-minute DVDs.

Format	List Price	Member
Video	\$349	\$279

Stock # 608074XA3



TO PURCHASE INDIVIDUAL DVDS, go to [shop.ascd.org](http://shop.ascd.org).

## Enhancing the Art and Science of Teaching with Technology

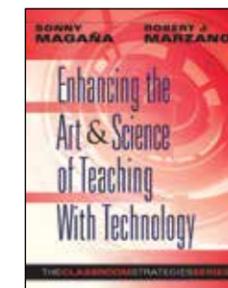
Sonny Magaña and Robert J. Marzano

*Enhancing the Art and Science of Teaching With Technology* demonstrates the importance of educational technology, which is quickly becoming an essential component in effective teaching. Authors Sonny Magaña and Robert J. Marzano provide targeted advice on seamlessly incorporating educational technology in instructional practices from the best-selling book *The Art and Science of Teaching*. This book includes over 100 strategies, organized under forty-one elements of effective teaching, to help K-12 teachers use educational technology effectively. Each chapter also includes a vignette showing the strategies in action. This guide summarizes key research and then translates it into recommendations for classroom practice. Included are reproducible comprehension questions and answers that deepen your understanding of the book's tips and strategies.

(Marzano Research Laboratory book, 2013)  
8 1/2" x 11", 216 pages.

Format	List Price	Member
Print	\$29.95	\$29.95

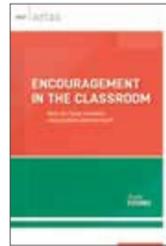
Stock # 313077XA3





ASCD Arias publications provide concise answers to challenging questions in a convenient format. They are a next-generation, immediate-need resource.

Choose from two value-priced formats: print (list price \$12.99, member price \$9.99) or e-book (list price \$6.99, member price \$5.99). We offer large order discounts for schoolwide use. Contact us at [programteam@ascd.org](mailto:programteam@ascd.org).



**Encouragement in the Classroom: How Do I Help Students Stay Positive and Focused?**

Stock # SF114049XA3



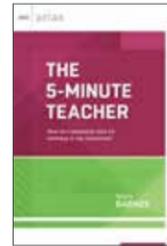
**Affirmative Classroom Management: How Do I Develop Effective Rules and Consequences in My School?**

Stock # SF114042XA3



**Digital Learning Strategies: How Do I Assign and Assess 21st Century Work?**

Stock # SF114045XA3



**The 5-Minute Teacher: How Do I Maximize Time for Learning in My Classroom?**

Stock # SF113072XA3



**Fostering Grit: How Do I Prepare My Students for the Real World?**

Stock # SF113075XA3



**Grading and Group Work: How Do I Assess Individual Learning When Students Work Together?**

Stock # SF113073XA3



**Managing 21st Century Classrooms: How Do I Avoid Ineffective Classroom Management Practices?**

Stock # SF114046XA3



**The Resilient Teacher: How Do I Stay Positive and Effective When Dealing with Difficult People and Policies?**

Stock # SF114077XA3



**Stress-Busting Strategies for Teachers: How Do I Manage the Pressures of Teaching?**

Stock # SF114071XA3



**Teaching with Tablets: How Do I Integrate Tablets with Effective Instruction?**

Stock # SF113074XA3



**Time to Teach: How Do I Get Organized and Work Smarter?**

Stock # SF114067XA3



**Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time?**

Stock # SF114047XA3

SAVE 25% ON THE SETS!



**ASCD Arias Four-Title Bundle: Student Engagement**

This collection proves you can never have too many ideas for engaging a wide variety of learners in lessons:

- **Fostering Grit: How Do I Prepare My Students for the Real World?**  
By Thomas R. Hoerr  
Understand what grit is and how to teach for it.
- **Grading and Group Work: How Do I Assess Individual Learning When Students Work Together?**  
By Susan M. Brookhart  
Learn how to assess and report (but not grade) group learning and interaction.
- **Self-Regulated Learning for Academic Success: How Do I Help Students Manage Thoughts, Behaviors, and Emotions?**  
By Carrie Germeroth and Crystal Day-Hess  
Help students who struggle to set goals and follow instructions.
- **Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time?**  
By Marilee Sprenger  
Find out how to make time for vocabulary in every lesson.

Format	List Price	Member
Print	\$38.97	\$29.97
E-Book	\$20.97	\$20.97

Stock # SF114086XA3



**ASCD Arias Four-Title Bundle: Technology in the Classroom**

Just what you need: a fast way to update your knowledge of the latest ed-tech ideas for the classroom:

- **Digital Learning Strategies: How Do I Assign and Assess 21st Century Work?**  
By Michael Fisher  
Read how best to incorporate apps and online resources in the classroom.
- **Engineering Essentials for STEM Instruction: How Do I Infuse Real-World Problem Solving into Science, Technology, and Math?**  
By Pamela Truesdell  
Learn how to plan and execute engineering-infused lessons.
- **Ensuring Effective Instruction: How Do I Improve Teaching Using Multiple Measures?**  
By Vicki Phillips and Lynn Olson  
Understand the best way to evaluate teaching performance.
- **Teaching with Tablets: How Do I Integrate Tablets with Effective Instruction?**  
By Nancy Frey, Douglas Fisher, and Alex Gonzalez  
Ensure tablets are a technology that piques students' interests, helps them interact with content, and gives you feedback on learning.

Format	List Price	Member
Print	\$38.97	\$29.97
E-Book	\$20.97	\$20.97

Stock # SF114085XA3



**ASCD Arias Four-Title Bundle: Classroom Management and Organization**

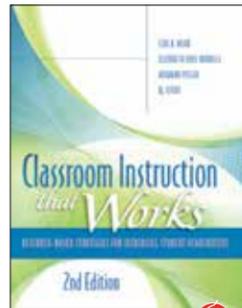
These quick-read publications help any teacher add proven new ideas to their repertoires:

- **Affirmative Classroom Management: How Do I Develop Effective Rules and Consequences in My School?**  
By Richard Curwin  
Explore a positive approach that emphasizes student and community engagement.
- **The 5-Minute Teacher: How Do I Maximize Time for Learning in My Classroom?**  
By Mark Barnes  
Discover how to deliver quick, thought-provoking lessons.
- **Managing 21st Century Classrooms: How Do I Avoid Ineffective Classroom Management Practices?**  
By Jane Bluestein  
Learn which practices cause a new set of problems.
- **Time to Teach: How Do I Get Organized and Work Smarter?**  
By Jenny Edwards  
Compress into minutes the hours you spend planning lessons, assessing students, and communicating with parents.

Format	List Price	Member
Print	\$38.97	\$29.97
E-Book	\$20.97	\$20.97

Stock # SF114083XA3

**BEST-SELLER!**



**Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition**

Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and Bj Stone

This landmark guide to research-based teaching has been reenergized and reorganized for today's classroom with new evidence-based insights and a completely rethought Instructional Planning Guide that makes it easier for you to know when to emphasize each of the nine research-based teaching strategies.

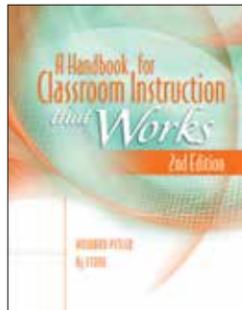
(ASCD Premium, Select, and Institutional Plus Member book copublished with McREL, January 2012) 8" x 10", 210 pages.

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99

Stock # 111001XA3



**BEST-SELLER!**



**A Handbook for Classroom Instruction That Works, 2nd Edition**

Howard Pitler and Bj Stone

Perfect for self-help and professional learning communities, this handbook makes it much easier to apply the teaching practices from *Classroom Instruction That Works, 2nd Edition*. The handbook engages you and your colleagues with exercises, tips, samples, and rubrics that help you implement strategies that are most apt to improve achievement.

(ASCD book copublished with McREL, 2012) 8 3/8" x 10 7/8", 335 pages.

Format	List Price	Member
Print	\$32.95	\$24.95
E-Book	\$31.99	\$23.97

Stock # 112013XA3



**Using Technology with Classroom Instruction That Works, 2nd Edition**

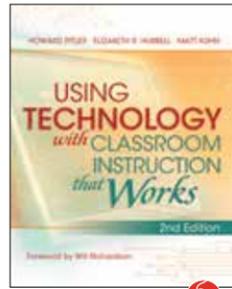
Howard Pitler, Elizabeth Ross Hubbell, and Matt Kuhn

One of the most effective ways to implement the instructional strategies from *Classroom Instruction That Works, 2nd Edition* is to use them with educational technologies. The authors explain when to emphasize each of the instructional strategies with computer applications, the Internet, and other ed-tech.

(ASCD book copublished with McREL, 2012) 7 7/8" x 9 7/8", 242 pages.

Format	List Price	Member
Print	\$30.95	\$22.95
E-Book	\$29.99	\$21.99

Stock # 112012XA3



**Classroom Instruction That Works DVD Series**

The Classroom Instruction That Works framework for research-based instruction has helped countless schools and districts on their roads to academic success. Now you can see firsthand exactly how one district is using the nine instructional strategies that have been shown to raise student achievement. This DVD series brings to life the Instructional Planning Guide from the second edition. Use this resource in your next inservice day or professional learning community meeting to help teachers visualize and begin using research-based teaching throughout your school or district.

(ASCD DVD, 2012) Three 50-minute DVDs.

Format	List Price	Member
Video	\$349	\$279

Stock # 612061XA3



TO PURCHASE INDIVIDUAL DVDS,  
go to [shop.ascd.org](http://shop.ascd.org).

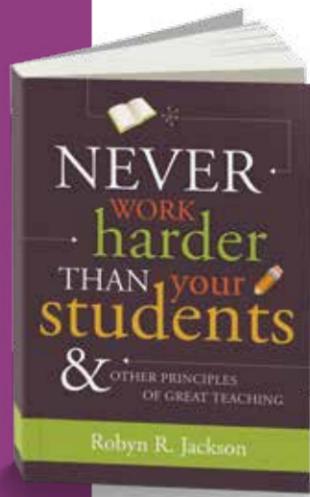
# CLASSROOM INSTRUCTION THAT WORKS: STRATEGIES AND WHY THEY WORK

STRATEGIES	WHY THEY WORK
Identifying similarities and differences	<ul style="list-style-type: none"> <li>Supports acquisition of new knowledge by linking it to prior learning</li> <li>Deepens knowledge with critical thinking (analysis)</li> </ul>
Summarizing and note taking	<ul style="list-style-type: none"> <li>Focuses learning on important content</li> <li>Deepens knowledge with critical thinking (analysis), review, and revision</li> <li>Demonstrates understanding and identifies misconceptions</li> </ul>
Reinforcing effort and providing recognition	<ul style="list-style-type: none"> <li>Motivates learning through positive reinforcement</li> <li>Motivates learning by developing growth mind-set in students</li> </ul>
Homework and practice	<ul style="list-style-type: none"> <li>Motivates learning through development of good work habits</li> <li>Deepens knowledge through application</li> <li>Demonstrates understanding and identifies misconceptions</li> </ul>
Nonlinguistic representations	<ul style="list-style-type: none"> <li>Supports acquisition of new knowledge through visual learning</li> <li>Deepens knowledge and supports recall through visual learning</li> </ul>
Cooperative learning	<ul style="list-style-type: none"> <li>Motivates students through "positive interdependence"</li> <li>Deepens knowledge by "talking through" problems and strategies</li> </ul>
Setting objectives and providing feedback	<ul style="list-style-type: none"> <li>Focuses learning on important content</li> <li>Motivates students by personalizing learning</li> <li>Supports acquisition of new knowledge by surfacing misconceptions</li> </ul>
Generating and testing hypotheses	<ul style="list-style-type: none"> <li>Motivates learning by accessing "mental set" for problem solving</li> <li>Deepens knowledge through critical thinking (evaluating, creating)</li> </ul>
Questions, cues, and advance organizers	<ul style="list-style-type: none"> <li>Focuses learning on important content</li> <li>Motivates learning by increasing student curiosity, interest in topic</li> <li>Supports acquisition of new knowledge by linking to prior learning</li> <li>Deepens knowledge through critical thinking (analyzing, evaluating)</li> </ul>

*Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition, Figure 1.1.*

# OPTIMIZING LEARNING EXPERIENCES

Any teacher can be a master teacher and create the optimum learning experience for students, according to ASCD best-selling author Robyn R. Jackson. Our resources help you find out where you are on your own journey to becoming a master teacher, which steps you need to take to apply the principles of great teaching to your own practice, and how to advance to the next stage of your professional development. Along your journey, you'll pick up lots of classroom tips, problem-solving advice, and tools to optimize the learning experience for your students.



**BEST-SELLER!**

## Never Work Harder Than Your Students and Other Principles of Great Teaching

Robyn R. Jackson

"Never work harder than your students" is just one of the seven illuminating principles of great teaching from this fresh and engaging guide by master teacher Robyn R. Jackson. Discover how you can develop a more fluid and automatic way to respond to students and deliver great teaching experiences every time. Using a short set of basic principles and classroom examples that promote reflection, Jackson explains how to develop a master teacher mindset.

(ASCD Premium, Select, and Institutional Plus Member book, January 2009) 6" x 9", 250 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99

Stock # 109001XA3



**BEST-SELLER!**

## Never Work Harder Than Your Students: The Journey to Great Teaching DVD

Bring Robyn R. Jackson to your school with this DVD. In her uniquely engaging and thought-provoking way, Jackson explains how any teacher can develop the qualities and mindset of a great teacher.

(ASCD DVD, 2009) One 90-minute DVD with a professional development program.

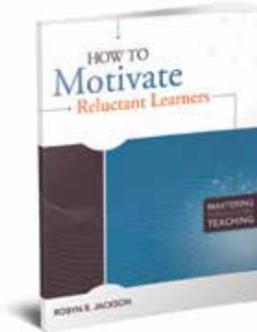
Format	List Price	Member
Video	\$309	\$249

Stock # 610009XA3

### AUTHOR PROFILE

### ROBYN R. JACKSON

Robyn R. Jackson is one of ASCD's most in-demand authors, whether in print, on video, online, or in person. As a National Board-certified English teacher, Jackson increased the enrollment of minority and nontraditional students in her AP Language and Composition classes and tripled her overall course enrollment within one year without a decrease in her students' test scores. Her engaging style is a hit with audiences everywhere.



**ON SALE**

## How to Motivate Reluctant Learners

Robyn R. Jackson

While many motivational theories work well for students who are willing to at least play the game of school, they seldom address what to do about students who are completely uninterested in—or even out-and-out hostile to—classroom learning. Here's a how-to guide that gives you the steps you need to motivate these resistant students. Rather than suggesting elaborate reward systems or a never-ending scheme of creative tricks, Robyn R. Jackson draws from the well of her teaching wisdom to show you how to

- Determine what investments you need students to make in your classroom.
- Shape your classroom to make it more likely that students will make those investments.
- Identify and address the reasons why students aren't investing in your classroom.
- Invite students to invest in your classroom and sustain their investment over time.

Like the other titles in the Mastering the Principles of Great Teaching Series, this book helps you develop your teaching expertise and apply the ideas from the best-seller *Never Work Harder Than Your Students and Other Principles of Great Teaching*.

(ASCD Mastering the Principles of Great Teaching Series book, 2011) 8 1/2" x 11", 125 pages.

Format	List Price	Member
Print	<del>\$22.95</del> <b>\$19.95</b>	<del>\$16.95</del> <b>\$13.95</b>
E-Book	\$21.99	\$15.99

Stock # 110076XA3

## How to Plan Rigorous Instruction

Robyn R. Jackson

What if you could go beyond planning and delivering tightly scripted lessons mapped to a standardized test to facilitating rich, robust learning experiences that prepare students to be critical thinkers and lifelong learners? The good news is that you can do it all when you have the steps and strategies from this guide. Drawing from the principles from her best-seller *Never Work Harder Than Your Students and Other Principles of Great Teaching*, Robyn R. Jackson explains how to plan more rigorous, engaging, and rewarding lessons that help your students go beyond a surface understanding of the material and see the connection between what they are doing in class and their ultimate learning goals.

Regardless of the grade level or discipline you teach, discover how to create lessons that are much more focused, activities that are more relevant and engaging, and assessments that are much more informative to both you and your students. Lots of helpful worksheets, planning templates, and strategy sheets help you plan more rigorous learning units from start to finish—from selecting better content, to implementing more powerful instructional strategies, to creating and administering more meaningful assessments.

(ASCD Mastering the Principles of Great Teaching Series book, 2010) 8 1/2" x 11", 124 pages.

Format	List Price	Member
Print	<del>\$22.95</del> <b>\$19.95</b>	<del>\$16.95</del> <b>\$14.95</b>
E-Book	\$21.99	\$15.99

Stock # 110077XA3



**ON SALE**

## How to Get Students to Care About Learning

### BEYOND BUREAUCRACY

Why should I care? This question can send chills down even the most veteran teacher's spine. Students want to do work that matters rather than feel as though they're trapped in a bureaucracy, doing their due diligence until the bell rings. A bureaucratic learning experience is tedious, wearisome, and predictable—and it's one

where students are always just along for the ride. An engaged learning experience is demanding, inspiring, and sometimes exasperating—and it's one where students are in the driver's seat because they care about the question, problem, project, or idea.

So how do we move from bureaucracy to engagement? By focusing on what we call the 4 Cs: clarity, context, challenge, and culture.

### Want to read more about the 4 Cs?

Check out my EL article with Robyn R. Jackson, "Four (Secret) Keys of Engagement." [www.ascd.org/literacyquickwins](http://www.ascd.org/literacyquickwins)

Allison Zmuda—coauthor with Robyn Jackson of the article "Four (Secret) Keys of Engagement" appearing in the September 2014 issue of EL—outlines four ways that engagement is intricately connected to motivating students to care about what they're learning.

## TOP TEACHING STRATEGIES

The greatest resource on classroom instruction has always been the collective wisdom of committed and experienced educators. Drawing from a worldwide network of educators, ASCD brings together this wisdom to help you deal with virtually any kind of teaching challenge in ways that are most apt to work for the benefit of students.

**BEST-SELLER!**

### The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson

Harvey F. Silver, Richard W. Strong, and Matthew J. Perini

Are you looking for high-impact, research-based strategies to transform your students into high-achieving and inspired learners? In *The Strategic Teacher*, you'll find a repertoire of strategies designed and proven to meet today's high standards and reach diverse learners. Twenty reliable, flexible strategies (along with dozens of variations) are organized into these groups of instruction:

- mastery style to emphasize the development of student memory;
- understanding style to expand students' capacities to reason and explain;
- self-expressive style to stimulate and nourish students' imaginations and creativity;
- interpersonal style to help students find meaning in the relationships they forge as partners and team members, united in the act of learning; and
- four-style strategies that integrate all four styles.

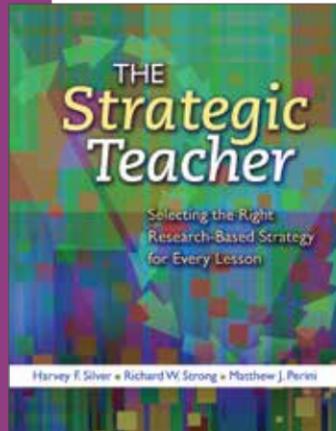
To guide teachers in delivering content to students, the authors started with the best research-based teaching and learning strategies and created a tool called the Strategic Dashboard. The dashboard provides information about each teaching strategy in a concise, visual profile; it is also designed to document how you incorporate current, highly respected research into your instructional plans.

The authors have combined their years of research and practice to deliver reliable, high-impact, flexible teaching and learning strategies grounded in current, highly regarded research to teachers at all levels of experience.

(ASCD book, 2007) 8 1/2 x 11, 300 pages.

Format	List Price	Member
Print	\$27.95	\$21.95
E-Book	\$26.99	\$20.99

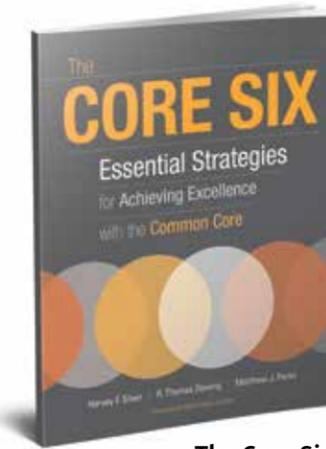
Stock # 107059XA3



### AUTHOR PROFILE

#### HARVEY F. SILVER

Harvey F. Silver is an experienced educator, presenter, and coach who has conducted thousands of workshops for schools, districts, and state education organizations throughout the United States. As one of ASCD's best-selling authors, he has helped thousands of teachers understand how to approach the challenges of their job strategically rather than relying on ad hoc thinking. Silver is also president of Silver Strong & Associates and Thoughtful Education Press.



100,000  
COPIES SOLD!

**BEST-SELLER!**

### The Core Six: Essential Strategies for Achieving Excellence with the Common Core

Harvey F. Silver, R. Thomas Dewing, and Matthew J. Perini

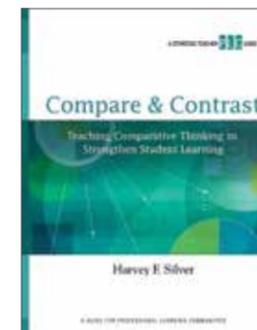
Discover research-based strategies to help you respond to the demands of the Common Core State Standards, particularly the English language arts standards that affect every subject area and grade level. Drawing from the research on which classroom strategies are your "best bets" for improving student achievement, the authors recommend six winning instructional approaches and provide what you need to ensure your lessons reinforce the new standards.

(ASCD book, 2012) 7" x 9", 89 pages.

Format	List Price	Member
Print	\$14.95	\$10.95
E-Book	\$13.99	\$9.99

Stock # 113007XA3

**BEST-SELLER!**



**ON SALE**

### Compare & Contrast: Teaching Comparative Thinking to Strengthen Student Learning

Harvey F. Silver

This guide is the perfect tool for implementing the ideas from *The Strategic Teacher*. Developed in partnership with over 75 schools, this guide makes it easier and more effective for teams of teachers to engage in professional development using the Compare & Contrast strategy.

(ASCD Strategic Teacher PLC Guide, 2010) 8 1/2" x 11", 80 pages.

Format	List Price	Member
Print	\$19.95	\$16.95
E-Book	\$15.95	\$12.95

Stock # 110126XA3

### Reading for Meaning: How to Build Students' Comprehension, Reasoning, and Problem-Solving Skills

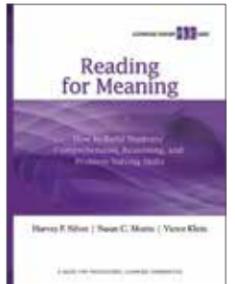
Harvey F. Silver, Susan C. Morris, and Victor Klein

This guide makes it easier to implement the Reading for Meaning strategy from our ultimate guide to teaching strategies *The Strategic Teacher*. When you and your colleagues want to explore more ways to help students understand what they read, make inferences, and support their thinking with evidence, this book is your ideal tool.

(ASCD Strategic Teacher PLC Guide, 2010) 8 1/2" x 11", 90 pages.

Format	List Price	Member
Print	\$20.95	\$16.95
E-Book	\$15.95	\$12.95

Stock # 110128XA3



**ON SALE**

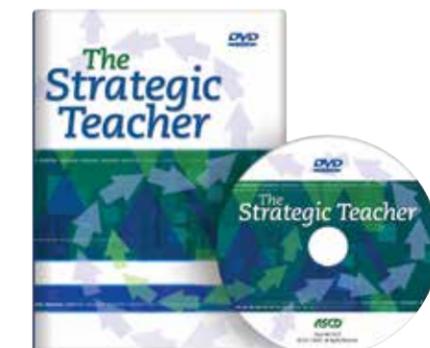
### The Strategic Teacher DVD

Using this DVD in your next professional development activity or teacher meeting convinces teachers in every grade and subject of the need to acquire a repertoire of research-based strategies and to match those strategies to teaching objectives and student needs.

(ASCD DVD, 2011) One 60-minute DVD with a professional development program.

Format	List Price	Member
Video	\$219	\$175
E-Book	\$169	\$135

Stock # 610137XA3

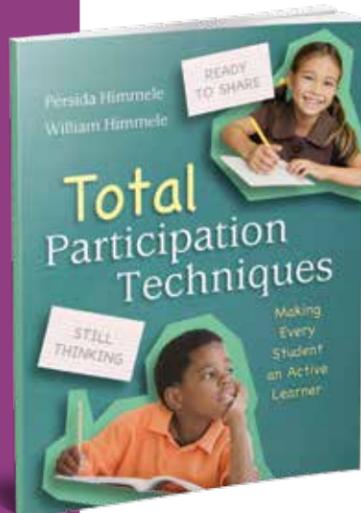


**ON SALE**

# ENGAGE EVERY LEARNER



A whole child approach to education includes getting all students engaged in learning. That means teachers using active learning strategies, schools offering a range of learning opportunities, and district curriculums providing a range of inquiry-based, experiential learning tasks and activities to help all students deepen their understanding of what they are learning and why they are learning it.



**BEST-SELLER!**

## Total Participation Techniques: Making Every Student an Active Learner

Persida Himmele and William Himmele

Yes, there are easy-to-use and incredibly effective alternatives to the “stand-and-deliver” approach to teaching that causes so many students to tune out—or even drop out. Here’s your opportunity to explore dozens of ways to engage K-12 students in active learning and allow them to demonstrate the depth of their knowledge and understanding. The authors explain why and how Total Participation Techniques (TPTs) get and hold attention, activate higher-order thinking, and provide formative assessments of academic progress. Learn how to implement field-tested techniques you can use right away, including

- Quick-Draws, Quick-Writes, Chalkboard Splash, and other TPTs that help you take the pulse of a class on the spot.
- Various types of Hold-Up Cards, such as True/Not True and Selected Response,

that are good for improving on-task participation and behavior.

- Bounce Cards, Line-Ups, Simulations, and other TPTs that use movement to encourage students to interact and process their learning.
- TPTs that guide note-taking and concept analysis, such as Picture Notes, 3-Sentence Wrap-Up, and Debate Team Carousel.

Each TPT includes step-by-step instructions and suggestions for how to adapt the technique to specific contexts and content areas.

(ASCD Premium, Select, and Institutional Plus Member book, July 2011) 8" x 10", 135 pages.

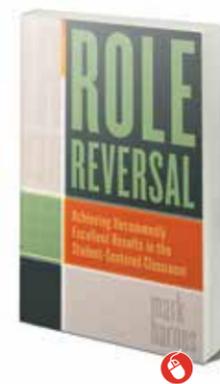
Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 111037XA3



## AUTHOR PROFILES PÉRSIDA HIMMELE AND WILLIAM HIMMELE

Persida Himmele and William Himmele are best-selling ASCD authors who have brought teachers a wealth of knowledge about Total Participation Techniques. Persida Himmele is an associate professor at Millersville University and has served as an elementary and middle school teacher, a district administrator, an English language learner program consultant, and a public speaker on issues related to student engagement and teaching in diverse classrooms. William Himmele is an associate professor at Millersville University and has served as an English as a second language teacher, speech pathologist, a higher education administrator, an international consultant, and a speaker on issues related to increasing student engagement and teaching English language learners. Watch a video of Persida Himmele at [www.ascd.org/persidahimmele](http://www.ascd.org/persidahimmele)



## Role Reversal: Achieving Uncommonly Excellent Results in the Student-Centered Classroom

Mark Barnes

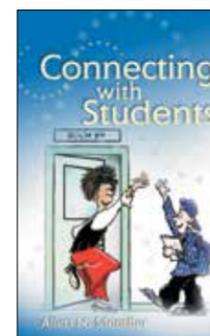
Classroom teacher Mark Barnes introduces you to a results-only classroom where teachers use a combination of individual and cooperative learning activities, completed in class and over extended periods of time, that benefit from constant feedback and opportunities to change. Learn how your students can demonstrate mastery learning and take charge of their own achievement in an enjoyable, project-based, workshop setting that challenges them with real-world learning scenarios.

(ASCD Premium Member book, February 2013) 6" x 9", 175 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99

Stock # 113004XA3

**BEST-SELLER!**



## Connecting with Students

Allen N. Mendler

Fast-paced, high-stress, and overcrowded schools can make students feel depersonalized and disconnected from teachers and peers. But you can stay engaged with even the most disaffected student by using the strategies from this book.

Learn how to use simple gestures, daily routines, and easy classroom activities to maintain a caring and supportive learning environment, without taking away from valuable class time. Dozens of practical strategies help you create an atmosphere of trust, encourage academic success, and turn social barriers into bridges.

(ASCD book, 2001) 5 3/8" x 8 3/8", 95 pages.

Format	List Price	Member
Print	\$13.95	\$11.95
E-Book	\$12.99	\$10.99

Stock # 101236XA3



## NEW! Total Participation Techniques DVD

This DVD is the ideal tool to demonstrate the effective teaching strategies from the ASCD best-selling book *Total Participation Techniques: Making Every Student an Active Learner*. Interviews with authors Persida Himmele and William Himmele explain how to make every student an active learner. Classroom scenes from elementary and high schools show teachers how to

use Total Participation Techniques to get and hold students' attention, activate higher-order thinking, and provide formative assessments of academic progress.

(ASCD DVD, 2014) One 40-minute DVD.

Format	List Price	Member
Video	\$219	\$169

Stock # 614032XA3



**ON SALE**

## Inviting Students to Learn: 100 Tips for Talking Effectively with Your Students

Jenny Edwards

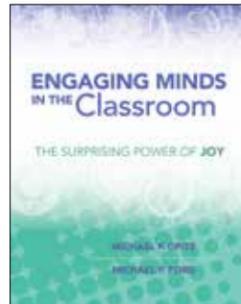
A simple way to have more influence in the classroom is to get more power from what you say to your students every day. Here's a book that explains how to do that and gives you can't-fail strategies and 100 tips for talking to students more effectively. Whether you're trying to build relationships with students, give feedback, respond to objections, or encourage more participation, here are tried-and-true solutions from an author with more than 30 years of teaching experience. Learn how to

- Understand how to get more engagement in learning by using the power of positive language.
- Discover how changing a single word can improve the response you get from a question, command, or direction.
- Learn the best kind of gesture, posture, and tone of voice to convey your intentions.
- Explore ways to change your language strategies for different kinds of student groups—and for parents too.

(ASCD book, 2010) 6" x 9", 170 pages.

Format	List Price	Member
Print	<del>\$23.95</del> \$18.95	<del>\$18.95</del> \$14.95
E-Book	\$22.99	\$17.99

Stock # 110015XA3



**Engaging Minds in the Classroom: The Surprising Power of Joy**

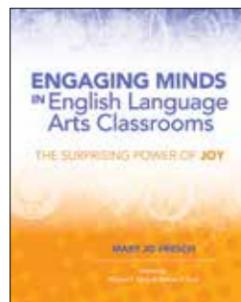
Michael F. Opitz and Michael P. Ford

Don't let accountability and standardization take away from the joy of classroom teaching and learning. Drawing on key findings from research on motivation and engagement, and real-life teaching examples, the authors outfit your teaching with a framework for joyful learning, ways to promote joyful learning in instruction, and learning activities that encompass critical, noncognitive aspects of education.

(ASCD book, 2014) 7" x 9"; 76 pages.

Format	List Price	Member
Print	\$16.95	\$12.95
E-Book	\$15.99	\$11.99

Stock #113020XA3



**Engaging Minds in English Language Arts Classrooms: The Surprising Power of Joy**

Mary Jo Fresch; edited by Michael F. Opitz and Michael P. Ford

Take the joyful learning framework you discovered in *Engaging Minds in the Classroom* and use it to keep students attentive, thoughtful, and inquisitive about learning in language arts. Explore innovative instructional approaches for diverse students at all grade levels, and meet the multiple challenges of standards, assessments, instruction of English language learners, and closing achievement gaps.

(ASCD book, 2014) 7" x 9"; 57 pages.

Format	List Price	Member
Print	\$14.95	\$10.95
E-Book	\$13.99	\$9.99

Stock # 113021XA3

**Engaging Minds in Science and Math Classrooms: The Surprising Power of Joy**

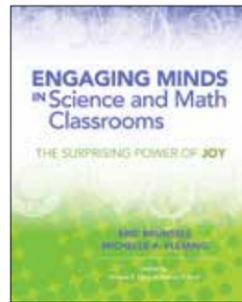
Eric Brunzell and Michelle A. Fleming; edited by Michael F. Opitz and Michael P. Ford

Using the framework introduced in the ASCD book *Engaging Minds in the Classroom: The Surprising Power of Joy*, this book describes how you can keep students interested and motivated while learning science and mathematics. Explore teaching strategies and project ideas from schoolwide events to classroom activities that help your students focus on understanding concepts rather than simply earning a grade.

(ASCD book, 2014) 7" x 9"; 64 pages.

Format	List Price	Member
Print	\$14.95	\$10.95
E-Book	\$13.99	\$9.99

Stock # 113023XA3



**Engaging Minds in Social Studies Classrooms: The Surprising Power of Joy**

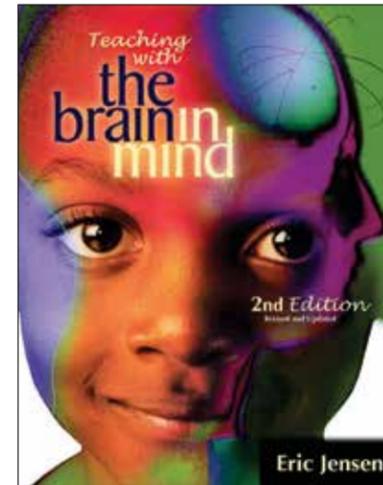
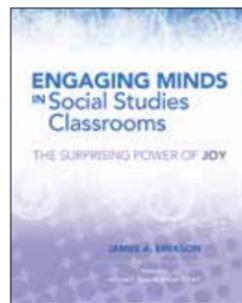
James A. Erekson; edited by Michael F. Opitz and Michael P. Ford

Transform tuned-out students into enthusiastic learners of social studies content by applying a joyful learning framework in a student-centered, project-oriented classroom. Drawing from the breakthrough ASCD book *Engaging Minds in the Classroom: The Surprising Power of Joy*, this book explains strategies that help you connect social studies to real life while maintaining integration with standards, including the Common Core State Standards.

(ASCD book, 2014) 7" x 9"; 57 pages.

Format	List Price	Member
Print	\$14.95	\$10.95
E-Book	\$13.99	\$9.99

Stock # 113022XA3



BEST-SELLER!

**Teaching with the Brain in Mind, 2nd Edition**

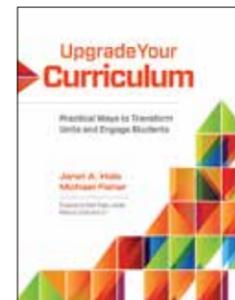
Eric Jensen

Get to know how your students are wired for learning and how their learning behaviors change as they mature. Renowned author and educator Eric Jensen translates scientific findings on the brain into practical ideas for increasing learning.

(ASCD book, 2005) 8" x 10"; 187 pages.

Format	List Price	Member
Print	\$27.95	\$21.95
E-Book	\$26.99	\$20.99

Stock # 104013XA3



**Upgrade Your Curriculum: Practical Ways to Transform Units and Engage Students**

Janet A. Hale and Michael Fisher

Discover how to upgrade to a curriculum that engages students in higher-order thinking tasks, local and global connections, and technology. Learn how modify current curricular elements to create more meaningful and engaging learning.

(ASCD book, 2013) 8 1/2" x 11"; 172 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99

Stock # 112014XA3

**The 12 Touchstones of Good Teaching: A Checklist for Staying Focused Every Day**

Bryan Goodwin and Elizabeth Ross Hubbell

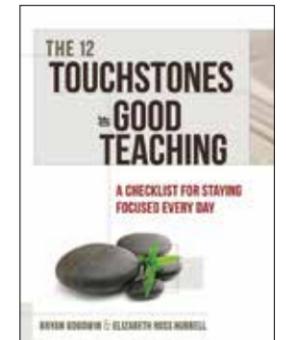
Find out how a simple, practical checklist—distilled from thousands of research reports, books, and articles—can help you cut through the clutter of information to make more deliberate, thoughtful decisions in your everyday practice.

(ASCD Premium Member book copublished with McREL, August 2013) 7" x 9"; 200 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99

Stock # 113009XA3

BEST-SELLER!



**Inspiring the Best in Students**

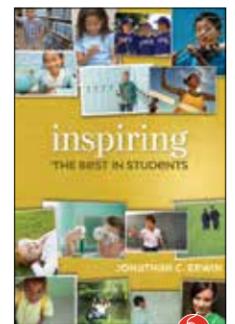
Jonathan C. Erwin

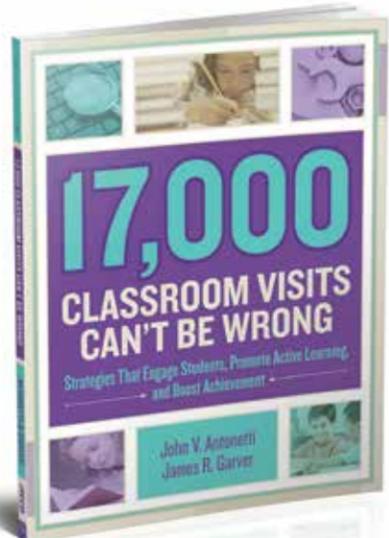
Discover how you can inspire students to learn by teaching them how to have more positive relationships with themselves, their fellow students, and you. Popular ASCD author Jonathan C. Erwin explains how to use games, skill practices, role-plays, and student-centered activities to encourage students to take on challenging schoolwork and collaborate with their peers.

(ASCD book, 2010) 6" x 9"; 210 pages.

Format	List Price	Member
Print	\$25.95	\$19.95
E-Book	\$24.99	\$18.99

Stock # 110006XA3





**NEW!**  
**17,000 Classroom Visits Can't Be Wrong: Strategies That Engage Students, Promote Active Learning, and Boost Achievement**

John V. Antonetti, and James R. Garver

Since all teachers can benefit from visiting other classrooms and seeing what worked and what didn't, imagine how much you'd learn from thousands of visits. But you don't have to do that because here's a book that has distilled lessons from more than 17,000 classroom visits into immediately useful teaching practices that can be used with students in every grade level and subject area. Authors John V. Antonetti and James R. Garver draw from their vast set of data to explain

- Why it's necessary to shift the classroom dynamic from teaching to learning.
- How to use research-based teaching strategies so students are doing the "work."
- What kinds of activities truly engage students in worthwhile, rigorous thinking.
- When your efforts to differentiate are genuinely being responsive to students' needs and interests.
- How to use student feedback and classroom assessments to advance the learning process.

This is also an excellent guide for school leaders and teacher coaches who want a tried-and-true model for classroom walkthroughs that will open teachers' eyes to the strengths and weaknesses of their classroom practices.

(ASCD Premium Member book, February 2015) 8" x 10", 190 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99

Stock # 115010XA3

**NEW!**  
**Real-World Projects: How Do I Design Relevant and Engaging Learning Experiences?**

Suzie Boss

Because of the emphasis on problem solving and critical thinking in new standards, all teachers need lots more ideas for connecting academic knowledge to real-world application. Project-based learning expert Suzie Boss is here to help with that transition, providing field-tested strategies for planning, assessing, and using technology to support successful projects. Discover how to

- Create authentic learning environments that engage and motivate students.
- Ensure projects teach relevant, rigorous content and skills.
- Incorporate community-based issues that put students on the path to active citizenship.
- Connect with real-world experts, allies, and audiences.

Learn what real-world learning looks like in action, and get ideas for planning the next steps in your school or classroom.

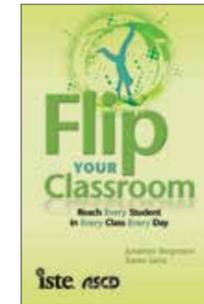
(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF115043XA3



**BEST-SELLER!**



**Flip Your Classroom: Reach Every Student in Every Class Every Day**

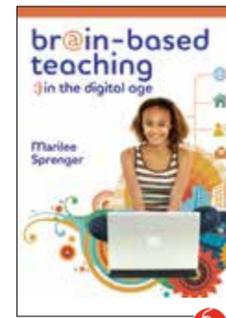
Jonathan Bergmann and Aaron Sams

Two experienced practitioners of the flipped classroom explain a powerful approach to teaching where students watch recorded lectures for homework and complete their assignments, labs, and tests in class. Discover how this approach helps struggling students, differentiates instruction, and increases opportunities for classroom formative assessment.

(Copublished book from ISTE and ASCD, 2012) 5 1/2" x 8 1/2", 112 pages.

Format	List Price	Member
Print	\$19.95	\$13.95
E-Book	\$18.99	\$12.99

Stock # 112060XA3



**Brain-Based Teaching in the Digital Age**

Marilee Sprenger

In the digital age, your students have the ways, means, and speed to gather any information they want. But they need your guidance more than ever. Find out why and explore the challenges and opportunities of teaching in the digital age in this book by teacher and brain expert Marilee Sprenger.

Discover how digital technology is actually changing your students' brains. Learn why this creates new obstacles for teachers, but also opens up potential new pathways for learning. You will understand the new realities of teaching in a world filled with ipods, smartphones, and the Internet. This book also explores

- Why "low-tech" teaching strategies are still a vital part of your toolbox.
- How to match technologies to your students' learning styles and multiple intelligences.
- Why to balance students' use of high-tech devices with physical fitness and arts activities.
- How to include time and space for personal interactions in high-tech learning environments.
- How to help students work toward goals, make wise decisions, and avoid the riff-raff as they search, communicate, have fun, and learn.

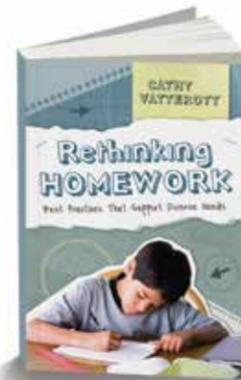
(ASCD book, 2010) 7" x 9", 180 pages.

Format	List Price	Member
Print	<del>\$23.95</del> <b>\$17.95</b>	<del>\$18.95</del> <b>\$13.95</b>
E-Book	\$22.99	\$17.99

Stock # 110018XA3



**BEST-SELLER!**



**Rethinking Homework: Best Practices That Support Diverse Needs**

Cathy Vatterott

Make homework an essential component of your teaching by viewing it as formative feedback, differentiating your assignments, and implementing steps that ensure students complete tasks and get adequate time and support. Because most educators have never been trained in effective homework practices, this guide is loaded with valuable tips and strategies you won't find anywhere else.

(ASCD Premium, Select, and Institutional Plus Member book, July 2009) 6" x 9", 180 pages.

Format	List Price	Member
Print	\$23.95	\$18.95
E-Book	\$22.99	\$17.99

Stock # 108071XA3

**NEW!**  
**Researching in a Digital World: How Do I Teach My Students to Conduct Quality Online Research?**

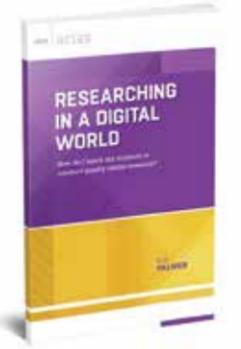
Erik Palmer

Never send students online unprepared again. Erik Palmer explains how to get students of all grade levels ready to do high-quality research in an online environment. Learn practical ideas to share with your students, and discover specific lessons to ensure students know how to find the best and most credible resources, cite them correctly, and use online information to advance their learning.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF115051XA3



**Digital Learning Strategies: How Do I Assign and Assess 21st Century Work?**

Michael Fisher

Digital tools bring an entirely new menu of tasks into the classroom. Students can now demonstrate their learning by using apps and online resources to conduct research, solicit feedback, and collaborate with others more effectively than ever before. Digital tools also provide teachers with effective ways to assess student work. Michael Fisher outfits you for this new world by opening your thinking to new possibilities for teaching and engaging 21st century students. Along the way, he provides

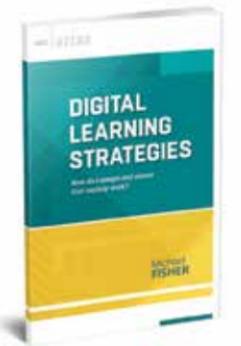
- Six steps for evaluating when it's appropriate to assign digital work.
- Ten examples of how digital tools can improve instructional practice.
- The primary factors to consider for the assessment of digital work.

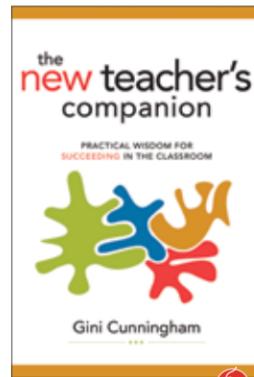
Find out how new digital tools can radically improve classroom instruction.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF114045XA3





### The New Teacher's Companion: Practical Wisdom for Succeeding in the Classroom

Gini Cunningham

Like the title says, every new teacher will want to have this guide by their sides constantly as they prepare to teach, organize their classrooms, plan lessons, and focus on their daily instruction. Combining the wisdom of a sage mentor with the collegial comfort of someone who's "been there," Gini Cunningham dispenses hundreds of tips and ideas across the entire spectrum of good teaching practice—from developing a personal vision and beliefs, to implementing school policies and procedures, to engaging students and sequencing learning. What really separates this book from other references for beginner teacher are the more in-depth advice on challenging aspects of the teacher's role in

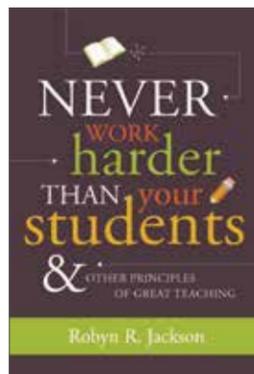
- Assessing student learning and adjusting future lessons to their needs.
- Writing and asking deep-thinking questions to promote understanding.
- Extending students' knowledge and creating independent learners.
- Developing students who can self-assess and determine the next steps of their learning.

(ASCD book, 2009) 6" x 9", 211 pages.

Format	List Price	Member
Print	\$25.95	\$19.95
E-Book	\$24.99	\$18.99

Stock # 109051XA3

**BEST-SELLER!**



### Never Work Harder Than Your Students and Other Principles of Great Teaching

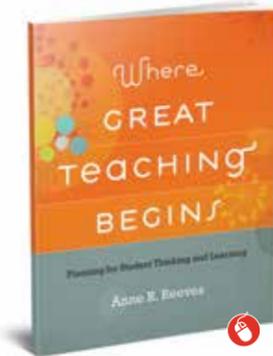
Robyn R. Jackson

"Never work harder than your students" is just one of the seven illuminating principles of great teaching from this fresh and engaging guide by master teacher Robyn Jackson. Discover how you can develop a more fluid and automatic way to respond to students and deliver great teaching experiences every time. Using a short set of basic principles and classroom examples that promote reflection, Jackson explains how to develop a master teacher mindset.

(ASCD Premium, Select, and Institutional Plus Member book, January 2009) 6" x 9", 250 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99

Stock # 109001XA3



### Where Great Teaching Begins: Planning for Student Thinking and Learning

Anne R. Reeves

You know that great teaching isn't about keeping students working or "covering" the curriculum. So here's a book that explains how to design lessons that are much more than a scripted performance or a list of activities. Discover how focusing less on what you and your students will do and more on what your students will learn turns lesson planning from a chore or an afterthought into a rewarding and reflective process that will ensure your students master targeted achievement goals and develop deeper understanding. Explore can't-miss strategies that help you

- Translate lifeless content standards into strong, learning-focused objectives.
- Use effective objectives as the basis for authentic assessment.
- Craft engaging learning activities that incorporate targeted content and necessary thinking skills.
- Pull objectives, assessments, and learning activities together into powerful plans for learning.

Accompanying the author's advice are sample learning plans, instructional objectives, and assessment models to help you through each step of this improved lesson-planning process.

(ASCD Premium, Select, and Institutional Plus Member book, November 2011) 7" x 9", 215 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 111023XA3



### Tips for New Teachers

(ASCD poster, 2015) 18" x 24"

Format	Price
Poster	\$6.99

Stock # 115067XA3

**TIPS FOR NEW TEACHERS**

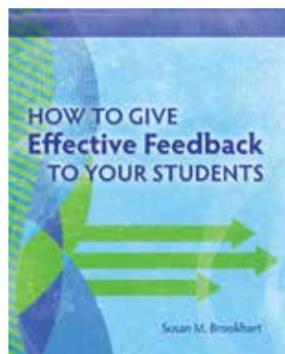
- Have **CLEAR GOALS** and a **BIG VISION** for students to learn and achieve at high levels!
- DENY** yourself and students the **OPTION OF FAILURE.**
- LEARN and GROW EVERY DAY!**
- Celebrate success and **REWARD STUDENTS** with activities that enhance their learning!
- USE STUDENTS' STRENGTHS** in knowledge and behaviors to help them learn.
- INCORPORATE** into your lessons **PHYSICAL and SOCIAL ACTIVITIES, as well as INTELLECTUAL ACTIVITIES.**
- Consider joining a **MENTOR PROGRAM or TEACHERS UNION!**
- SHARE** with students the **STRATEGIES YOU USE YOURSELF.**
- BE FLEXIBLE** and respond to students' learning needs.

Find more guidance for new teachers in the ASCD New Teacher Bundle at [www.ascd.org/newteacherbundle](http://www.ascd.org/newteacherbundle)

ASCD  
LEARN. TEACH. LEAD.

SOURCES:  
1: From The New Teacher's Companion, by G. Cunningham, 2009, Alexandria, VA: ASCD.  
2: From Never Work Harder Than Your Students and Other Principles of Great Teaching, by R. R. Jackson, 2009, Alexandria, VA: ASCD.  
3: From Where Great Teaching Begins, by A. R. Reeves, 2011, Alexandria, VA: ASCD.  
© 2014 by ASCD. All rights reserved.

BEST-SELLER!



### How to Give Effective Feedback to Your Students

Susan M. Brookhart

Learn how to build a foolproof feedback plan, so that your feedback always

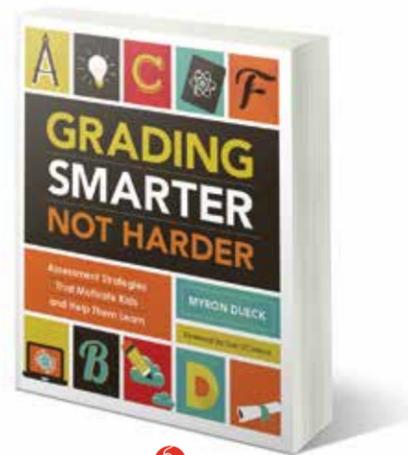
- Helps students understand where they are in their learning and what to do next.
- Gives students the feeling that they've got control over their own learning.
- Creates a classroom environment where students see constructive criticism as a good thing and understand that learning can't occur without practice.

(ASCD Premium and Select Member book, September 2008) 7 7/8" x 9 7/8", 121 pages.

Format	List Price	Member
Print	\$19.95	\$15.95
E-Book	\$18.99	\$14.99
Stock # 108019XA3		

Read ASCD's statement advocating for a new approach to student testing.

[www.ascd.org/testingstatement](http://www.ascd.org/testingstatement)



BEST-SELLER!

### Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

Myron Dueck

Many common assessment policies not only don't reveal what students learn, but also harm student motivation and achievement. This book will help you to develop new assessment routines that reveal your students' understanding and promote learning rather than just measure it.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2014) 7 7/8" x 9 7/8", 175 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99
Stock # 114003XA3		

## Things to Remember About Feedback

- 1 Feedback is not advice, praise, or evaluation. Feedback is information about how we are doing in our efforts to reach a goal.  
*Grant Wiggins, p. 10*
- 2 If students know the classroom is a safe place to make mistakes, they are more likely to use feedback for learning.  
*Dylan Wiliam, p. 30*
- 3 The feedback students give teachers can be more powerful than the feedback teachers give students.  
*Cris Tovani, p. 48*
- 4 When we give a grade as part of our feedback, students routinely read only as far as the grade.  
*Peter Johnston, p. 64*
- 5 Effective feedback occurs during the learning, while there is still time to act on it.  
*Jan Chappuis, p. 36*
- 6 Most of the feedback that students receive about their classroom work is from other students—and much of that feedback is wrong.  
*John Hattie, p. 18*
- 7 Students need to know their learning target—the specific skill they're supposed to learn—or else "feedback" is just someone telling them what to do.  
*Susan M. Brookhart, p. 24*

Source: The collective wisdom of authors published in the September 2012 issue of *Educational Leadership* "Feedback for Learning." (Volume 70, Issue 1).



AUTHOR PROFILE

MYRON  
DUECK

Myron Dueck is a vice principal and teacher in School District 67 in British Columbia, Canada. Throughout his 17 years of teaching, Dueck has had experience in a variety of subjects in grades 3 to 12. As a teaching and administrative leader, Dueck has been a part of district work groups and school assessment committees that have further broadened his access to innovative steps taken by others.

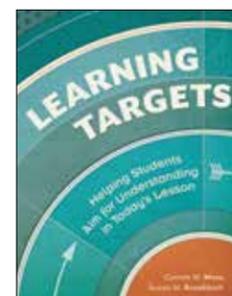


AUTHOR PROFILE

SUSAN M.  
BROOKHART

Susan M. Brookhart is an independent educational consultant based in Helena, Mont. She is an ASCD Faculty member and a senior research associate in the School of Education at Duquesne University. Before becoming a consultant, she was professor and chair of the Department of Educational Foundations and Leadership at Duquesne University and was an elementary and middle school classroom teacher. Brookhart has spent the last 20 years studying and writing about classroom assessment practices and is internationally known as a scholar in this field.

BEST-SELLER!



### Learning Targets: Helping Students Aim for Understanding in Today's Lesson

Connie M. Moss and Susan M. Brookhart

Discover how to write and use learning targets—lesson-sized chunks of information, skills, and reasoning processes that students need to know deeply. Two popular ASCD authors describe all kinds of learning targets and equip you with what you need to start using learning targets to promote higher-order thinking.

(ASCD Premium, Select, and Institutional Plus Member book, July 2012) 7" x 9", 222 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99
Stock # 112002XA3		

NEW

### How to Design Questions and Tasks to Assess Student Thinking

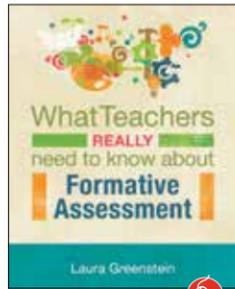
Susan M. Brookhart

Best-selling ASCD author Susan M. Brookhart explains how to design targeted questions and tasks that align with new standards' emphasis on higher-order thinking skills. Dozens of examples across grade levels and subject areas make it easier for you to pose questions and tasks as "problems to solve," elicit higher-order thinking from your students, and tailor cognitive level and difficulty to students' varying abilities.

(ASCD Premium Member book, August 2014) 7" x 9", 144 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99
Stock # 114014XA3		





### What Teachers Really Need to Know About Formative Assessment

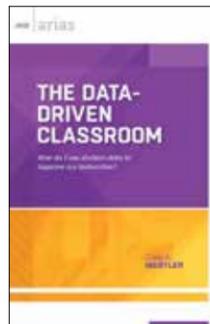
Laura Greenstein

If you've always thought that formative assessment is too much to add to what you already do, here's a book that explains exactly how to make formative assessment a seamless and natural part of your teaching process. Emphasizing applications at the secondary school level, this "teacher's-eye" view of formative assessment lays out a foundation for why this process works and provides lots of assessment strategies to use before, during, and after instruction.

(ASCD book, 2010) 7 7/8" x 9 7/8", 205 pages.

Format	List Price	Member
Print	\$27.95	\$21.95
E-Book	\$26.99	\$20.99

Stock # 110017XA3



NEW

### The Data-Driven Classroom: How Do I Use Student Data to Improve My Instruction?

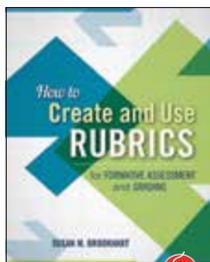
Craig A. Mertler

New accountability initiatives require educators at all levels to use data to make well-informed instructional decisions. Get a quick tutorial on how to do that with this helpful short-read publication. Learn how to examine student assessment results and identify a curricular or skill area to target for intervention; develop, implement, and assess the effectiveness of an intervention; and create an action plan for future instructional cycles.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF114082XA3



### How to Create and Use Rubrics for Formative Assessment and Grading

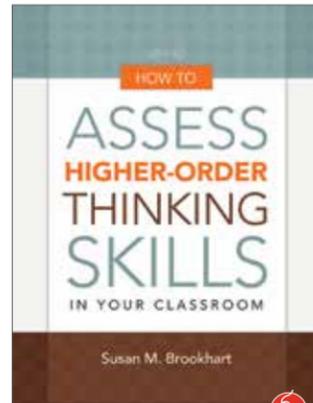
Susan M. Brookhart

In this comprehensive guide, author Susan Brookhart identifies essential components of effective rubrics.

(ASCD Premium, Select, and Institutional Plus Member book, January 2013) 8" x 10", 160 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 112001XA3



ON SALE

### How to Assess Higher-Order Thinking Skills in Your Classroom

Susan M. Brookhart

Don't settle for assessing recall and comprehension only when you can use this guide to create assessments for higher-order thinking skills. Assessment expert Susan M. Brookhart brings you up to speed on how to develop and use test questions and other assessments that reveal how well your students can analyze, reason, solve problems, and think creatively. Her practical framework takes you through the steps of

- Identifying clearly the type of thinking that you want to assess.
- Designing a task or test item that requires students to demonstrate the type of thinking you're looking for.
- Determining how to interpret, evaluate, or score the results.
- Providing the right kind of materials to help students demonstrate their thinking.

Discover how to make an assessment blueprint for any grade or subject that includes multiple-choice and constructed-response (essay) items plus performance-assessment tasks. Whether you want to create formative or summative assessments, this book has what you need to create well-designed assessments that can bring thinking out of your students' heads and make it visible in their words and actions.

(ASCD Premium, Select, and Institutional Plus Member book, September 2010) 7" x 9", 176 pages.

Format	List Price	Member
Print	\$24.95	\$21.95
E-Book	\$23.99	\$17.99

Stock # 109111XA3



### Formative Assessment in Content Areas DVD Series

Schools and districts that have already been introduced to the basics of why and how formative assessments improve learning and teaching need this new DVD set to show teachers the many ways they can use formative assessments in the subject areas and grade levels they teach. Classroom scenes throughout the three DVDs show real teachers using formative assessments to discover their students' prior knowledge of subject matter, check for understanding, choose the most effective instructional strategies, and gauge the progress of their students.

After teachers see these principles of formative assessment applied in grade levels and subject areas similar to their own, they're much more apt to use this continuous process to ensure learning is really taking place and every student's needs are met. Plus, an embedded professional development program on each DVD, with accompanying PowerPoint presentation and handouts, ensures teachers get engaged in discovering and applying formative assessments that make the most sense to their situations.

(ASCD DVD, 2008) Three 25- to 30-minute DVDs, each with a professional development program.

Format	List Price	Member
Video	\$439	\$349

Stock # 609034XA3

TO PURCHASE INDIVIDUAL DVDS,  
go to [shop.ascd.org](http://shop.ascd.org).

### Great Performances: Creating Classroom-Based Assessment Tasks, 2nd Edition

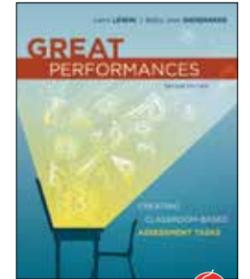
Larry Lewin and Betty Jean Shoemaker

Discover how to create fun, engaging, and challenging performance assessments that require students to elaborate on content and demonstrate mastery of skills.

(ASCD book, 2011) 8" x 10", 220 pages.

Format	List Price	Member
Print	\$28.95	\$20.95
E-Book	\$27.99	\$20.99

Stock # 110038XA3



ON SALE

### Transformative Assessment

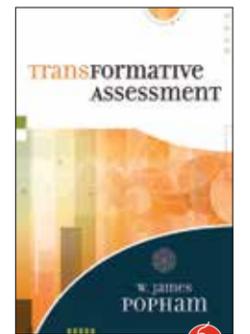
W. James Popham

For a definitive guide to formative assessment—what it is, how it works, and why you want to use it in your school or classroom—look no further than this foundational book by a renowned expert. W. James Popham gives you step-by-step guidance in how to use formative assessments to improve teaching, learning, classroom climate, teacher professional development, and school performance.

(ASCD Premium and Select Member book, April 2008) 6" x 9", 150 pages.

Format	List Price	Member
Print	\$22.95	\$19.95
E-Book	\$21.99	\$16.99

Stock # 108018XA3



ON SALE

### Transformative Assessment in Action: An Inside Look at Applying the Process

W. James Popham

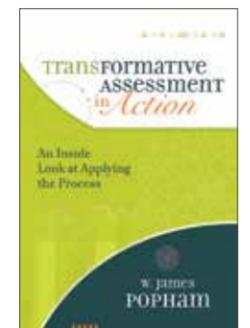
Since ASCD's definitive guide to formative assessment *Transformative Assessment* clarified formative assessment's power to transform teaching and learning, the book's author W. James Popham has helped hundreds of educators in all kinds of schools turn formative assessment theory into everyday practice. Now you can benefit from his approach to implementing formative assessment in all grades and subjects.

Teacher comments bolster the author's advice with clear illustrations of the kind of thinking and planning that ensures you teach more effectively.

(ASCD book, 2011) 6" x 9", 204 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$18.99

Stock # 111008XA3



ON SALE

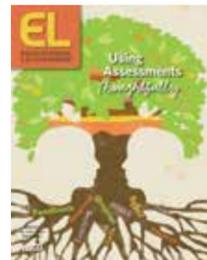


# Top Six Popular Issues of *Educational Leadership*

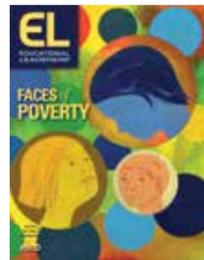
Is your professional learning community tackling student motivation? Are you looking for expert advice on effective assessment practices? There's no better way for educators to wrap their minds around a complex topic than to delve into an issue of *Educational Leadership* magazine. Check out these six most popular issues and explore a series of in-depth articles on a topic relevant to you.



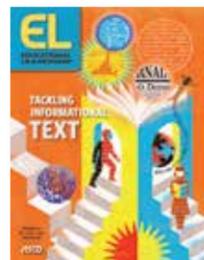
**Common Core—Now What?**  
December 2012/  
January 2013



**Using Assessments Thoughtfully**  
March 2014



**Faces of Poverty**  
May 2013



**Tackling Informational Text**  
November 2014



**Motivation Matters**  
September 2014



**Feedback for Learning**  
September 2012

“Educational Leadership is MY touchstone throughout the school year. I have read each issue cover to cover and used MANY of the strategies included in articles as well as been challenged to think critically and reflectively about my teaching practice.”  
—Classroom teacher, 16–25 years in education, Basic member

“Educational Leadership is a tremendous source for me. Every issue theme seems to hit right when I need it, and I love the way the magazine examines the theme from various perspectives and in depth.”  
—Central office administrator, 16–25 years in education, Online Premium member

“I certainly enjoy and value the ASCD Educational Leadership because the articles continue to give me specific information about teaching and learning in the classroom that I am able to share with teachers.”  
—Principal, 26–30 years in education, Select member

“What I value most about my ASCD membership is the access to Educational Leadership magazine. It is amazing!”  
—Superintendent, 16–25 years in education, Online Basic member



## Print + Digital Subscription

### 1-YEAR SUBSCRIPTION

**9 issues (Formats: 8 print and digital, 1 digital-only)**  
**COVER PRICE: \$80.55**  
**SPECIAL PRICE: \$47.00 (\$5.22/issue)**  
and shipping is free for U.S. subscribers.\*

**YOU SAVE \$33.55 (42%)**

Note (\*): An annual fee of \$20 will be added for all shipping outside of the United States, U.S. territories (Puerto Rico, Guam, Commonwealth of the Northern Mariana Islands, U.S. Virgin Islands, American Samoa) and Canada

### 2-YEAR SUBSCRIPTION

**18 issues (Formats: 16 print and digital, 2 digital-only)**  
**COVER PRICE: \$161.10**  
**SPECIAL PRICE: \$80.00 (\$4.44/issue)**  
and shipping is free for U.S. subscribers.\*

**YOU SAVE \$81.10 (50%)**

Note (\*): An annual fee of \$20 will be added for all shipping outside of the United States, U.S. territories (Puerto Rico, Guam, Commonwealth of the Northern Mariana Islands, U.S. Virgin Islands, American Samoa) and Canada

BONUS: An ALL ACCESS PASS for current and archived issues of *EL* available digitally.

*EL* is published monthly September through May except bimonthly December/January in print and digital formats. A 9th summer issue is digital-only. The first print issue of *EL* should arrive within 6–10 weeks during the school year. Digital access should be available within 24 hours.

## Digital Only Subscription

### 1-YEAR SUBSCRIPTION

**9 issues (Formats: digital-only)**  
**COVER PRICE: \$80.55**  
**SPECIAL PRICE: \$35.00 (\$3.89/issue)**  
**YOU SAVE \$45.55 (57%)**

### 2-YEAR SUBSCRIPTION

**18 issues (Formats: digital-only)**  
**COVER PRICE: \$161.10**  
**SPECIAL PRICE: \$60.00 (\$3.33/issue)**  
**YOU SAVE \$101.10 (63%)**

BONUS: An ALL ACCESS PASS for current and archived issues of *EL* available digitally. Access should be available within 24 hours.

**SUBSCRIBE NOW!**  
[www.ascd.org/ELsubscribe](http://www.ascd.org/ELsubscribe)



# HOW WE LEAD

## IMPROVE YOUR CLASSROOM AND SCHOOL.

Moving from vision to action occurs by creating a positive culture, effectively using data, and leading professional learning. It's not enough to evaluate teachers—we need to put practices and policies in place that will help all learners grow.

# PRINCIPAL LEADERSHIP DEVELOPMENT FRAMEWORK

Brought to you by: **ASCD**  
**PROFESSIONAL LEARNING SERVICES**

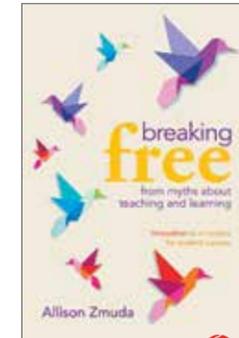
Visionary. Instructional Leader. Influencer. Learner and Collaborator. These words describe the four key roles that form the foundation of ASCD's new Principal Leadership Development Framework, which offers solutions when grappling with questions related to how we lead. Aligned with the new ISLCC Standards and other relevant leadership standards and rubrics, this framework will help district and building-level leaders create sustainable leadership development programs and practices that include the use of ASCD's leadership resources to support effective job-embedded professional learning.

As an offering from ASCD Professional Learning Services, the framework provides products and services—including a wealth of expertise from ASCD's Leadership Faculty—that districts and schools can use to either support leadership development programs from the ground up or integrate into their existing leadership development, leadership succession plans and structures. In addition, the framework offers specific descriptors of effective practice and a reflection tool to help leaders identify their areas of need and progress within each of the four key roles.

Designed for use by groups or individuals at any stage in their careers, the framework also provides a way for districts and schools to talk about principal leadership, what it means, and how to implement leadership practices so that they are consistent and sustainable while also meeting individual administrator professional learning needs.

For further details about the framework, including the philosophy behind its development, check out the ASCD white paper, "Leadership Matters—Building Principals' Capacity with the ASCD Principal Leadership Development Framework," available for download at [www.ascd.org/plpaper](http://www.ascd.org/plpaper).

 [WWW.ASCD.ORG/PLPAPER](http://WWW.ASCD.ORG/PLPAPER)



 ON SALE

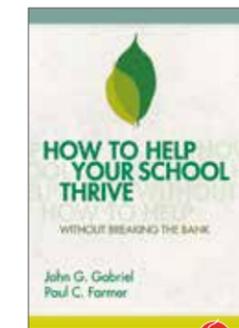
## Breaking Free from Myths About Teaching and Learning: Innovation as an Engine for Student Success

Allison Zmuda

When you hear students say that what they learn in school doesn't have much to do with life, or that getting the answer right is the most important thing, or that learning is only about getting good grades, what they're doing is reflecting a general set of expectations that are reinforced by schools themselves. Here's a book that boldly contends that there's a way to change that by breaking free from these myths that negatively affect learning. Teacher, author, and consultant Allison Zmuda explains how schools can rewire for a more optimistic, empowered, and dynamic view of learning. Her call to action stakes out clear goals for any school that wants to become a 21st-century learning organization.

(ASCD Premium Member book, 2010) 6" x 9", 204 pages.

Format	List Price	Member
Print	\$26.95 <del>\$17.95</del>	\$19.95 <del>\$13.95</del>
E-Book	\$25.99	\$18.99
<b>Stock # 109041XA3</b>		



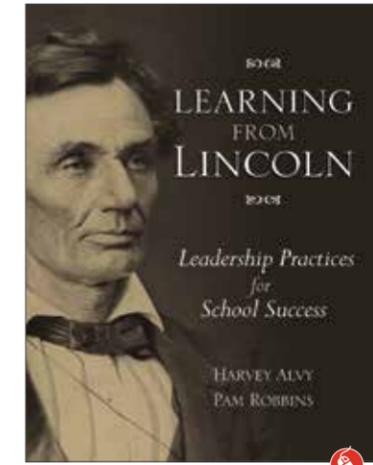
## How to Help Your School Thrive Without Breaking the Bank

John G. Gabriel and Paul C. Farmer

Yes, times are tough and money is tight, but the good news is that you already have the resources you need to help your school thrive. Here's a book that will help you maximize them. Two experienced educators explain how to improve your school with internally developed, inexpensive, and time-efficient programs and initiatives. Discover how strengthening the foundational elements of your school can help you sustain positive change, even in difficult economic times.

(ASCD book, 2009) 6" x 9", 320 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99
<b>Stock # 107042XA3</b>		



## Learning from Lincoln: Leadership Practices for School Success

Harvey Alvy and Pam Robbins

Learn how Lincoln's ability to persevere and lead despite adversity provides a compelling and inspirational model for educators struggling with today's challenges of accountability, diversity, political conflict, and economic hardship.

(ASCD Premium Member book, August 2010) 7" x 9", 192 pages.

Format	List Price	Member
Print	\$25.95	\$19.95
E-Book	\$24.99	\$18.99
<b>Stock # 110036XA3</b>		

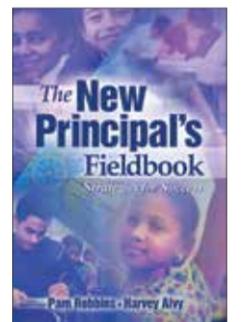
## The New Principal's Fieldbook: Strategies for Success

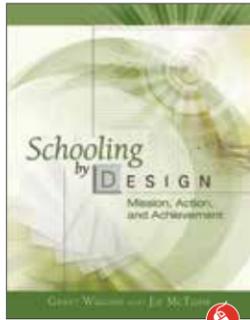
Pam Robbins and Harvey Alvy

Drawing from research data and advice from experienced principals, the authors reveal secrets that can make or break a new school leader's career. Checklists and assessment tools help new and aspiring leaders analyze their strengths and weaknesses, prepare for the unexpected, and see how strategies from the book can work in specific situations.

(ASCD book, 2004) 6" x 9", 305 pages.

Format	List Price	Member
Print	\$29.95	\$23.95
E-Book	\$28.99	\$22.99
<b>Stock # 103019XA3</b>		





**Schooling by Design: Mission, Action, and Achievement**

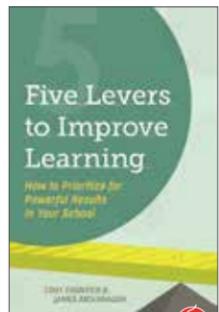
Grant Wiggins and Jay McTighe

From creating your mission and goals to identifying desired results, Understanding by Design® (UbD®) framework's authors Grant Wiggins and Jay McTighe describe how to focus your school on the goals of understanding and accomplishment-based learning. Dozens of action ideas, curriculum frameworks, and assessment rubrics help you use backward design and other UbD processes to determine the evidence for your success and to plan improvement steps in instruction and leadership roles.

(ASCD book, 2007) 8" x 10", 285 pages.

Format	List Price	Member
Print	\$30.95	\$23.95
E-Book	\$29.99	\$22.99

Stock # 107018XA3



**Five Levers to Improve Learning: How to Prioritize for Powerful Results in Your School**

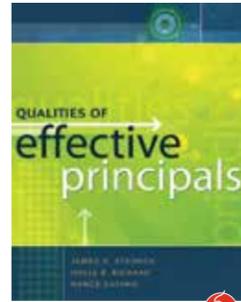
Tony Frontier and James Rickabaugh

Discover a simple but powerful framework that ensures you do the right work and make changes that will truly have measurable effects on student achievement. The authors focus your attention on five key "levers" that can unlock the potential for lasting improvements in teaching and learning. Read examples of efforts associated with each lever, explore their opportunities and pitfalls, and get ideas you need to use the levers more mindfully.

(ASCD Premium, Select, and Institutional Plus Member book, January 2014) 6" x 9", 192 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 114002XA3



**Qualities of Effective Principals**

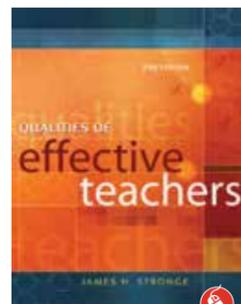
James H. Stronge, Holly B. Richard, and Nancy Catano

Discover how the research-based qualities of effective principals can be applied to training, hiring, mentoring, and supervising school leaders everywhere. Synthesizing decades of research into clear guidelines, this book establishes definitive benchmarks for top-flight education administration, leadership academy, and professional development programs.

(ASCD book, 2008) 7" x 9", 260 pages.

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99

Stock # 108003XA3



**Qualities of Effective Teachers, 2nd Edition**

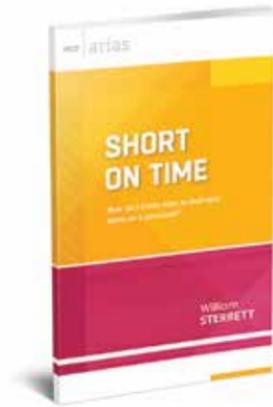
James H. Stronge

Thousands of educators who are involved with teacher professional development—from training to hiring, mentoring to supervising—rely on this authoritative book to focus on cultivating teacher qualities that are most apt to raise student achievement. The second edition extends this results-based approach to include teachers who work with at-risk and high-ability students. Synthesizing decades of research into clear guidelines, James Stronge establishes definitive benchmarks for top-flight teacher education and professional development programs.

(ASCD book, 2007) 7" x 9", 200 pages.

Format	List Price	Member
Print	\$25.95	\$19.95
E-Book	\$24.99	\$18.99

Stock # 105156XA3



**Short on Time: How Do I Make Time to Lead and Learn as a Principal?**

William Sterrett

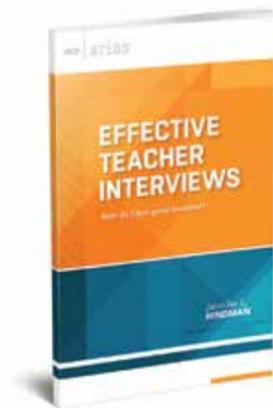
Take full advantage of the most important resource you have: time. School leadership expert and former principal William Sterrett explains how to

- Maximize instructional time by making smart use of transitions and recruiting teachers to build the school schedule.
- Communicate about the work of the school in timely, innovative ways.
- Balance district, instructional, school, and community events and responsibilities.
- Run efficient meetings that cultivate professional growth and promote collegial learning.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF114044XA3



**Effective Teacher Interviews: How Do I Hire Good Teachers?**

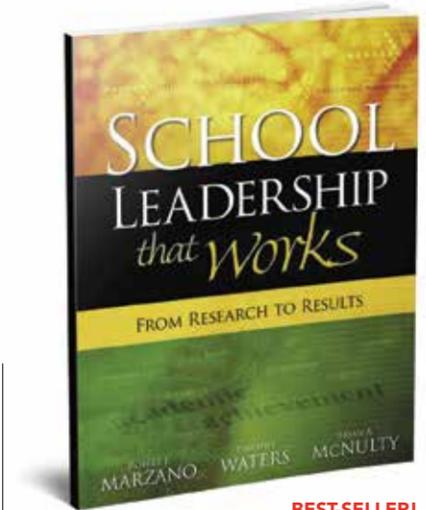
Jennifer L. Hindman

Ensure you get the best new teacher candidates every time with this practical advice on the teacher interview process. Teacher quality and hiring expert Jennifer Hindman explains how to conduct hiring interviews that reliably predict a teacher's success. Sample interview questions, process checklists, and strategies for assembling your interview team are included.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF115042XA3



**BEST-SELLER!**



**School Leadership That Works: From Research to Results**

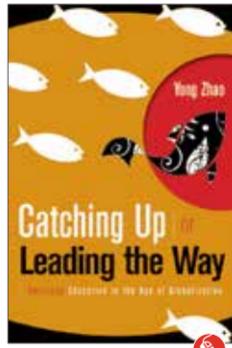
Robert J. Marzano, Timothy Waters, and Brian A. McNulty

What can school leaders really do to increase student achievement, and which leadership practices have the biggest impact on school effectiveness? For the first time in the history of leadership research in the United States, here's a book that answers these questions definitively and gives you a list of leadership competencies that are research-based. Drawing from 35 years of studies, the authors explain critical leadership principles that every administrator needs to know.

(ASCD Premium and Select Member book, 2005, copublished with McREL) 7" x 9", 194 pages.

Format	List Price	Member
Print	\$27.95	\$21.95
E-Book	\$26.99	\$20.99

Stock # 105125XA3



**Catching Up or Leading the Way: American Education in the Age of Globalization**

Yong Zhao

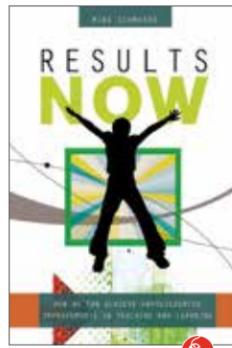
Based on his own experience as a student in China and as a parent of children attending school in the United States, Zhao skewers conventional wisdom while setting straight the recent history and current state of U.S. schools.

(ASCD Premium, Select, and Institutional Plus Member book, September 2009) 6" x 9", 230 pages.



Format	List Price	Member
Print	\$26.95 <del>\$12.99</del>	\$20.95 <del>\$7.49</del>
E-Book	\$25.99	\$19.99

Stock # 109076XA3



**Results Now: How We Can Achieve Unprecedented Improvements in Teaching and Learning**

Mike Schmoker

What would make a good school even better and great schools the norm? School improvement expert Mike Schmoker answers that question and describes a sure and fast route to immensely better schools in any kind of community. Using research evidence, case studies, and anecdotes from all kinds of schools, this book identifies the most pervasive obstacles to school improvement. Discover how your school can exceed expectations, swiftly reduce achievement gaps, and enhance the lifetime learning of all your students by concentrating on what really counts:

- The simple actions that can swiftly and substantially improve education at the state, district, and school levels.
- The most powerful set of structures and practices for improving instruction in any school.
- The importance of focusing instruction on strategic reading, guided writing, and argumentative literacy.

(ASCD Premium and Select Member book, 2006) 6" x 9", 194 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99

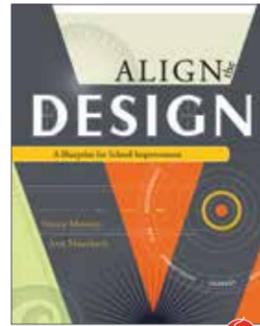
Stock # 106045XA3

**Align the Design: A Blueprint for School Improvement**

Nancy Mooney and Ann Mausbach

The authors take you through the core processes that are essential for all school improvement efforts—from establishing your mission to differentiating your supervision based on measures of success. To assist your improvement effort, the book equips you with a set of “power tools” that every school leader should have.

(ASCD book, 2008) 8" x 10", 204 pages.



Format	List Price	Member
Print	\$27.95 <del>\$17.95</del>	\$21.95 <del>\$13.95</del>
E-Book	\$26.99	\$20.99

Stock # 108005XA3

**A World-Class Education: Learning from International Models of Excellence and Innovation**

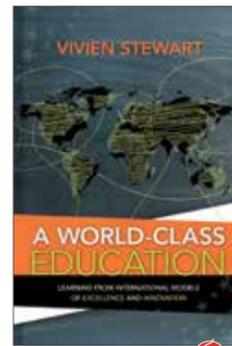
Vivien Stewart

Typical comparisons of schools in the United States to those in other countries ignore critical factors and overlook potential lessons learned. But here's a book that reveals what the best schools from around the world are doing to educate students for a rapidly changing innovation-based world. Surveying the policies and assessment results from multiple countries, Vivien Stewart brings you up-to-date on high-performing education systems in other countries and how they are advancing best practices in critical areas, such as 21st century teaching, leadership, technology, and the modernization of curriculum, instruction, and assessment.

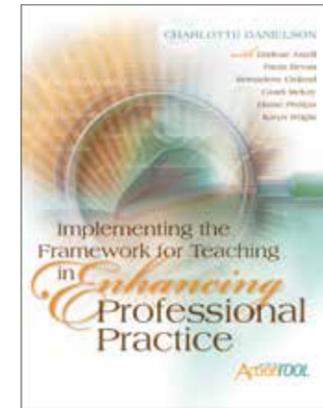
(ASCD Premium Member book, February 2012) 6" x 9", 190 pages.

Format	List Price	Member
Print	\$26.95 <del>\$20.95</del>	\$19.95 <del>\$15.95</del>
E-Book	\$25.99	\$18.99

Stock # 111016XA3



BEST-SELLER!



**Enhancing Professional Practice: A Framework for Teaching, 2nd Edition**

Charlotte Danielson

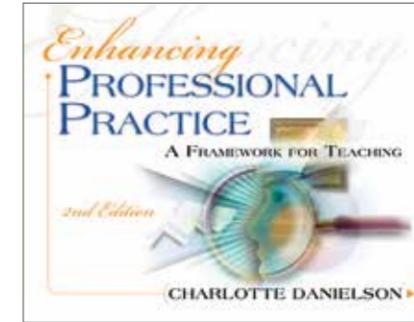
This acclaimed framework for successful teaching practice—a benchmark for thousands of school systems and educators around the world—is now fortified with new applications for state standards, formative assessments, and school specialists. Use the book's 22 components of successful teaching practice to support novice teachers who are concerned with day-to-day survival, experienced teachers who want to improve their effectiveness, and highly accomplished teachers who want to acquire advanced certification and help their colleagues. (Based on PRAXIS III Classroom Performance Assessments criteria developed by Educational Testing Service.)

(ASCD Premium Member book, February 2007) 10" x 8", 208 pages.

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99

Stock # 106034XA3

BEST-SELLER!



**Implementing the Framework for Teaching in Enhancing Professional Practice: An ASCD Action Tool**

Charlotte Danielson and others

Whether you use the framework in teacher preparation courses, recruitment, mentoring, professional development, or professional learning communities, the nearly 100 tools and activities in this guide will help make the components of successful teaching the standard for practice in your school, district, or personal career. PDF versions of the tools are available for download.

(ASCD Action Tool, 2009) 512 pages.

Format	List Price	Member
Print	\$79	\$59

Stock # 109047XA3

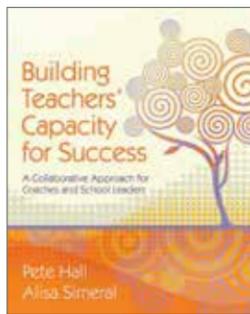


**AUTHOR PROFILE**

**CHARLOTTE DANIELSON**

Charlotte Danielson is an education consultant based in Princeton, N.J. She has taught at all levels, from kindergarten through college, and has worked as an administrator, a curriculum director, and a staff developer in school districts in several regions of the United States. In addition, she has served as a consultant to hundreds of school districts, universities, intermediate agencies, and state departments of education in virtually every state and in many other countries. In her consulting work, Danielson has specialized in aspects of teacher quality and evaluation, curriculum planning, performance assessment, and professional development.

**BEST-SELLER!**



**Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders**

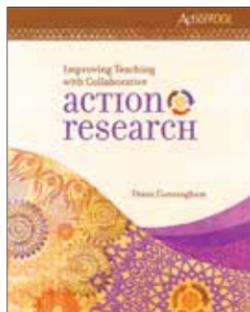
*Pete Hall and Alisa Simeral*

Emphasizing just three things—identifying teachers' strengths, maximizing their potential, and building their capacity—this book lays out a clear and practical pathway toward higher student achievement.

(ASCD Premium Member book, 2008) 8" x 10", 195 pages.

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99

Stock # 109002XA3



**Improving Teaching with Collaborative Action Research: An ASCD Action Tool**

*Diane Cunningham*

This ASCD Action Tool explains how to use collaborative action research to formulate questions about topics of your own choosing, take action, and then collect and analyze data to answer those questions.

(ASCD Action Tool, 2011) 215 pages.

Format	List Price	Member
Print	<del>\$69</del> \$48	<del>\$49</del> \$34

Stock # 111006XA3

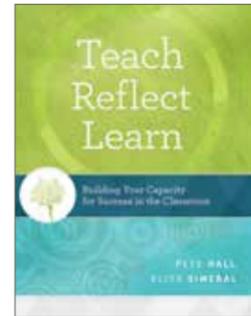
**ON SALE**



**AUTHOR PROFILES** PETE HALL AND ALISA SIMERAL

Veteran school administrator and professional development agent Pete Hall has dedicated his career to supporting the improvement of our education systems. Besides partnering with Alisa Simeral on ASCD books *Building Teachers' Capacity for Success* and *Teach, Reflect, Learn*, he authored *The First-Year Principal* and *Lead On! Motivational Lessons for School Leaders*. Hall currently works as an education consultant as a member of the ASCD Faculty and trains educators worldwide. School turnaround specialist and veteran educator Alisa Simeral has

guided school-based reform efforts as a teacher, dean, and instructional coach. Her emphasis is, and always has been, on improving the adult-input factors that contribute to the betterment of the student-output results. She partnered with Pete Hall to write their first book together, *Building Teachers' Capacity for Success* and *Teach, Reflect, Learn*. Passionate about providing support where it's needed most—at the classroom level—her mantra is "When our teachers succeed, our students succeed."



**NEW**  
**Teach, Reflect, Learn: Building Your Capacity for Success in the Classroom**

*Pete Hall and Alisa Simeral*

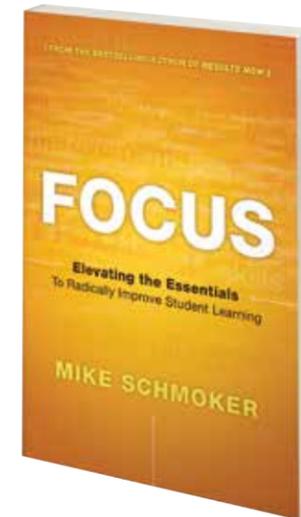
Authors of the best-selling ASCD book *Building Teachers' Capacity for Success* return to explain why your effectiveness in the classroom is directly connected to your ability to self-reflect on your teaching practice and use the reflection process to get better at what you do. Pete Hall and Alisa Simeral take you on a journey through the reflective cycle and outfit you with tools and strategies to increase your power to make purposeful improvements.

(ASCD Premium, Select, and Institutional Plus Member book, April 2015) 7" x 9", 175 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 115040XA3

**BEST-SELLER!**



**ON SALE**

**Focus: Elevating the Essentials to Radically Improve Student Learning**

*Mike Schmoker*

Instead of piling on one new reform fad after another, this book boils down solutions for improved schools to the most powerful, simple actions and structures that ensure you prepare all students for college, careers, and citizenship. Best-selling ASCD author and renowned consultant Mike Schmoker explains why and how to take a "first-things-first" approach to school improvement and focus laser-like on only three essentials: coherent curriculum, sound lessons, and purposeful reading and writing. Applying these insights gained from his years of work with schools of all kinds, Schmoker lays out a complete plan for radically improving schools.

(ASCD Premium, Select, and Institutional Plus Member book, January 2011) 6" x 9", 238 pages.

Format	List Price	Member
Print	<del>\$27.95</del> \$21.95	<del>\$20.95</del> \$15.95
E-Book	\$26.99	\$19.99

Stock # 110016XA3

**Engaging Teachers in Classroom Walkthroughs**

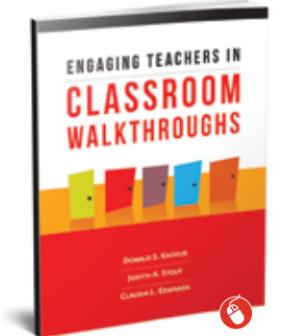
*Donald S. Kachur, Judith A. Stout, and Claudia L. Edwards*

Ensure classroom walkthroughs lead to sustained improvements in teaching and learning by actively involving teachers in every aspect of the walkthrough protocol. This book explains why and how schools and districts involve teachers in walkthroughs focused on student learning without being overly judgmental of teachers. Discover how your learning community can create an environment of trust, give teachers a voice in walkthrough protocols, encourage collaborative inquiry, and open classrooms to observe, share ideas, discuss issues, and improve teaching.

(ASCD Premium, Select, and Institutional Plus Member book, July 2013) 7" x 9", 172 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99

Stock # 113024XA3



**Effective Supervision: Supporting the Art and Science of Teaching**

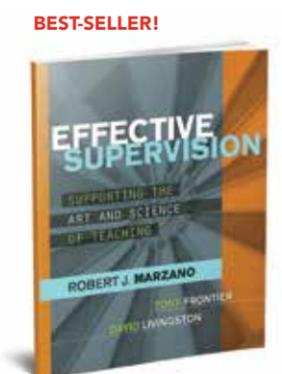
*Robert J. Marzano, Tony Frontier, and David Livingston*

Find out what it takes to create a teacher supervision and evaluation system that's more apt to lead to higher student achievement. Like in his landmark book *The Art and Science of Teaching*, Robert Marzano and his coauthors once again make a definitive case based on extensive research. Going way beyond scripted observation routines and typical value-added measurements of teacher effectiveness, the authors open your eyes to broad principles of effective supervision that apply to all kinds of schools.

(ASCD Premium Member book, May 2011) 8" x 10", 185 pages.

Format	List Price	Member
Print	\$28.95	\$22.95
E-Book	\$27.99	\$21.99

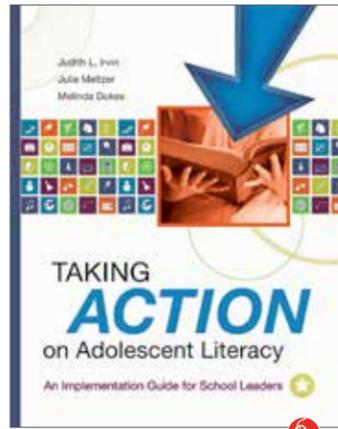
Stock # 110019XA3



**AUTHOR PROFILE**

**MIKE SCHMOKER**

Mike Schmoker is a former administrator, English teacher, and football coach. He has written four books and dozens of articles for educational journals, newspapers, and *TIME* magazine. He works as an independent education consultant and speaker.



**ON SALE**

**Taking Action on Adolescent Literacy: An Implementation Guide for School Leaders**

*Judith L. Irvin, Julie Meltzer, Melinda Dukes*

Why confine literacy instruction to the early grades when students need help with reading and writing throughout their academic careers? This book's leadership plan and action steps provide you with the comprehensive, school-proven model you need to engage secondary school students in literacy instruction and intervene with students who struggle.

*(ASCD book, 2007) 7" x 9", 270 pages.*

Format	List Price	Member
Print	\$30.95 <del>\$22.95</del>	\$23.95 <del>\$17.95</del>
E-Book	\$29.99	\$22.99

Stock # 107034XA3

**Understanding How Young Children Learn: Bringing the Science of Child Development to the Classroom**

*Wendy L. Ostroff*

Discover where the desire to learn comes from and what occurs during children's development to wire their brains for attention, language, curiosity, and memory. Included with the author's clear explanations of how young children learn are examples of classroom strategies that enhance children's motivation, attention, and memory.

*(ASCD book, 2012) 7" x 9", 200 pages.*

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 112003XA3

**Upgrade Your Curriculum: Practical Ways to Transform Units and Engage Students**

*Janet A. Hale and Michael Fisher*

Discover how to upgrade to a curriculum that embraces modern-learning environments that engage students in higher-order thinking tasks, make local and global connections, and incorporate appropriate technology. Inspired by our best-selling book *Curriculum 21: Essential Education for a Changing World*, edited by renowned curriculum expert Heidi Hayes Jacobs, this book describes a transformational process in which teachers and administrators work collaboratively to modify current curricular elements to create meaningful and engaging learning experiences that ensure that students acquire the 21st century learning skills they need to succeed in school and in life.

*(ASCD book, 2013) 8 1/2" x 11", 172 pages.*

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99

Stock # 112014XA3

**Align the Design: A Blueprint for School Improvement**

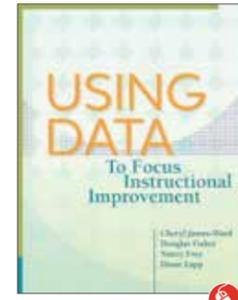
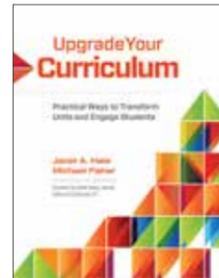
*Nancy Mooney and Ann Mausbach*

The authors take you through the core processes that are essential for all school improvement efforts—from establishing your mission to differentiating your supervision based on measures of success. To assist your improvement effort, the book equips you with a set of "power tools" that every school leader should have.

*(ASCD book, 2008) 8" x 10", 204 pages.*

Format	List Price	Member
Print	\$27.95 <del>\$17.95</del>	\$21.95 <del>\$13.95</del>
E-Book	\$26.99	\$20.99

Stock # 108005XA3



**Using Data to Focus Instructional Improvement**

*Cheryl James-Ward, Douglas Fisher, Nancy Frey, and Diane Lapp*

Discover how to improve student outcomes by acting on your school's data—learn how to analyze and process it to energize your teaching and advance your school's instructional practices. Starting with a review of all the data sources available to you—not just test scores—the authors offer simple instructions that focus improvement efforts and result in increasing teacher expertise. Their steps and advice ensure that your school's data analysis leads to actual improvements in instruction.

*(ASCD book, 2013) 8" x 10", 132 pages.*

Format	List Price	Member
Print	\$23.95	\$17.95
E-Book	\$22.99	\$16.99

Stock # 113003XA3

**What Every School Leader Needs to Know About RTI**

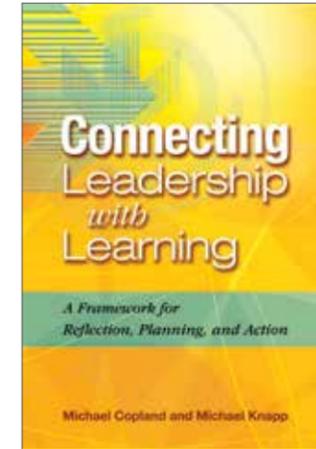
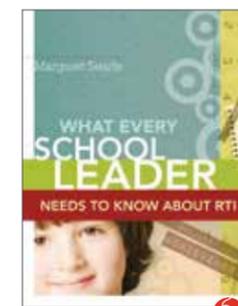
*Margaret Searle*

Cut through the confusion about Response to Intervention (RTI) and ensure that your approach to RTI represents the very best of successful school and district implementations. Author Margaret Searle provides you with a school-proven RTI framework and puts you on a foundation of sound advice.

*(ASCD book, 2010) 7" x 9", 200 pages.*

Format	List Price	Member
Print	\$23.95 <del>\$17.95</del>	\$18.95 <del>\$13.95</del>
E-Book	\$22.99	\$17.99

Stock # 109097XA3



**ON SALE**

**Connecting Leadership with Learning: A Framework for Reflection, Planning, and Action**

*Michael Copland and Michael Knapp*

Two experienced and accomplished education experts introduce you to the Leading for Learning Framework and provide you with specific advice on how to quickly foster student, teacher, and systemic learning.

*(ASCD book, 2006) 6" x 9", 300 pages.*

Format	List Price	Member
Print	\$27.95 <del>\$15.95</del>	\$20.95 <del>\$11.95</del>
E-Book	\$26.99	\$19.99

Stock # 105003XA3

**The Tech-Savvy Administrator: How Do I Use Technology to Be a Better School Leader?**

*Steven W. Anderson*

Award-winning blogger and educational technology expert Steven Anderson explains how and why leaders should use technology and outlines a leader's digital toolkit of best tools and practices that help you stay more connected, build more collaboration, and be more productive. Get more adept at using Twitter, blogs, Facebook, Google, and more.

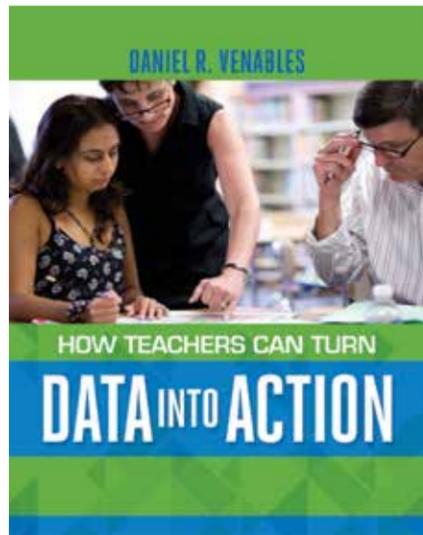
*(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.*

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF115015XA3



**BEST-SELLER!**



**How Teachers Can Turn Data into Action**

Daniel R. Venables

Here at last is a user-friendly, systematic process to help busy teachers and teacher teams review and respond to data in ways that blaze a clear path toward to improved learning and teaching. Explore templates and protocols that focus and deepen data conversations in your school and district. And get the steps you need to plan your data review process, organize team meetings and activities, and know exactly what should be accomplished in each team meeting.

(ASCD Premium Member book, February 2014) 7" x 9", 151 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99

Stock # 114007XA3

**Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom**

Robyn R. Jackson

This award-winning book is a must-read for school leaders who want to know how to give the right feedback to their teachers. Explore a new model for instructional leadership with eight tools that help you diagnose teacher will and skill, develop improvement plans for teachers, and manage your own schedule.

(ASCD Premium Member book, May 2013) 6" x 9", 175 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 110028XA3

**Qualities of Effective Teachers, 2nd Edition**

James H. Stronge

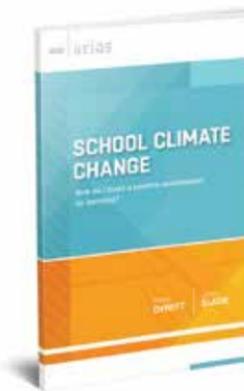
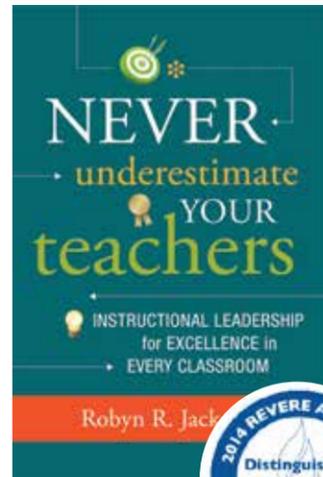
Thousands of educators who are involved with teacher professional development—from training to hiring, mentoring to supervising—rely on this authoritative book to focus on cultivating teacher qualities that are most apt to raise student achievement. The second edition extends this results-based approach to include teachers who work with at-risk and high-ability students. Synthesizing decades of research into clear guidelines, James Stronge establishes definitive benchmarks for top-flight teacher education and professional development programs.

(ASCD book, 2007) 7" x 9", 200 pages.

Format	List Price	Member
Print	\$25.95	\$19.95
E-Book	\$24.99	\$18.99

Stock # 105156XA3

**BEST-SELLER!**



**School Climate Change: How Do I Build a Positive Environment for Learning?**

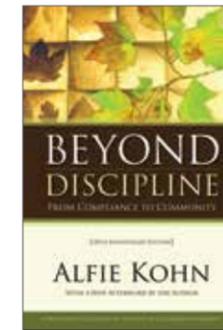
Peter DeWitt and Sean Slade

Award-winning elementary school principal Peter DeWitt and whole child expert Sean Slade guide you in how to create a more positive school climate for your students and teachers. Their steps and advice help you foster a more welcoming, cooperative, safe, and inclusive school environment that can overcome the most difficult obstacles to student achievement, well-being, and success.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99

Stock # SF114084XA3



**Beyond Discipline: From Compliance to Community, 10th Anniversary Edition**

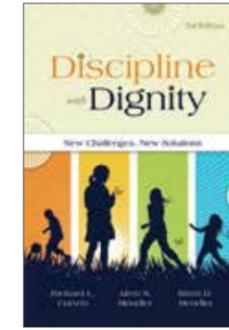
Alfie Kohn

In this 10th anniversary edition of an ASCD best-seller, author Alfie Kohn reflects on his revolutionary ideas on discipline and behavior in the context of today's emphasis on school accountability and high-stakes testing. Find out how his innovative approach—where teachers learn to work *with* students, rather than do things to them—has withstood the test of time and helped educators create positive learning environments that prevent discipline problems from occurring.

(ASCD book, 2006) 6" x 9", 192 pages.

Format	List Price	Member
Print	\$23.95	\$18.95
E-Book	\$22.99	\$17.99

Stock # 106033XA3



**BEST-SELLER!**

**Discipline with Dignity, 3rd Edition: New Challenges, New Solutions**

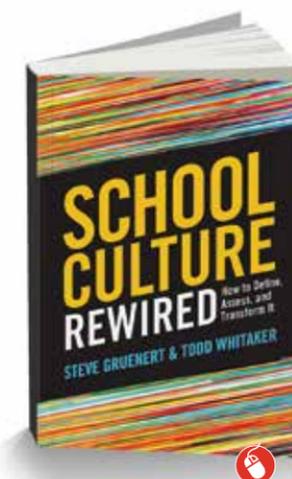
Richard L. Curwin, Allen N. Mendler, and Brian D. Mendler

Since 1988, this landmark publication has given thousands of teachers tried-and-true methods for preventing and solving discipline problems and a way to teach discipline as an affirming approach that promotes respect for self and others. This expanded 20th Anniversary Edition extends the authors' wisdom to the realities in your world, including special needs students, difficult parents, students in high-poverty urban areas, and in-school and out-of-school causes of discipline problems.

(ASCD Premium and Select Member book, 2008) 6" x 9", 256 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99

Stock # 108036XA3



**NEW**

**School Culture Rewired: How to Define, Assess, and Transform It**

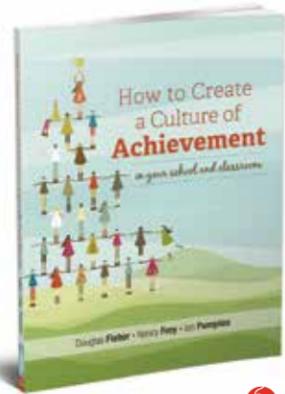
Steve Gruenert and Todd Whitaker

Discover tools, strategies, and advice for defining, assessing, and transforming your school's culture into one that is positive, forward-looking, and working to enrich students' lives. Drawing from decades of research on organizational cultures and school leadership, the authors provide everything you need to optimize both the culture and climate of your school.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2015) 6" x 9", 170 pages.

Format	List Price	Member
Print	\$26.95	\$19.95
E-Book	\$25.99	\$18.99

Stock # 115004XA3



**BEST-SELLER!**

### How to Create a Culture of Achievement in Your School and Classroom

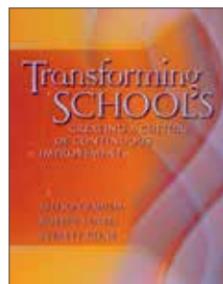
Douglas Fisher, Nancy Frey, and Ian Pumpian

Sometimes what can make or break your learning community are the intangibles—the relationships, identity, and connections that make up its culture. That’s why you need this book that explains how to shape school culture to your advantage and ensure it positively influences the daily lives of students and staff. Learn how to build school culture through a systematic implementation of procedures that includes welcoming students and stakeholders, teaching moral and ethical principles, pushing students to go beyond the minimum needed to get by, and creating and holding everyone accountable for being the best they can be.

(ASCD Premium Member book, May 2012) 7" x 9", 226 pages.

Format	List Price	Member
Print	\$27.95	\$20.95
E-Book	\$26.99	\$19.99

Stock # 111014XA3



**ON SALE**

### Transforming Schools: Creating a Culture of Continuous Improvement

Allison Zmuda, Robert Kuklis, and Everett Kline

Whether your school improvement effort is just starting out or well underway, this book sheds new light on how to ensure your plans lead to continuous improvement that gets all staff members involved. Using a fictional school setting with representative characters, the authors put the quest for continuous improvement into the context of educators’ lives and jobs. The dialogue and reflection from the authors reveal essential principles of the change process.

(ASCD Premium and Select Member book, 2004) 7" x 9", 195 pages.

Format	List Price	Member
Print	<del>\$26.95</del> <b>\$8.95</b>	<del>\$21.95</del> <b>\$6.95</b>
E-Book	\$25.99	\$20.99

Stock # 103112XA3

### Aim High, Achieve More: How to Transform Urban Schools Through Fearless Leadership

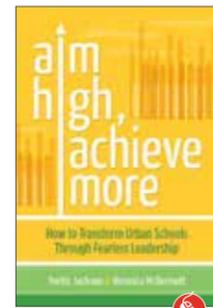
Yvette Jackson and Veronica McDermott

When you want to succeed in the tough landscape of urban schools, you need more than just passion, faith in your own ability, and a sense of urgency. You need real skills. This book comes to your rescue with practical suggestions, examples of successful practices, ideas to support you and your team, and an inspirational message about how to be a fearless leader in under-supported, big-city schools. Two veterans of urban education describe how a leadership approach consisting of affirmation, inspiration, and mediation (AIM) can change urban schools to flourishing communities of potential and growth.

(ASCD Premium Member book, August 2012) 6" x 9", 144 pages.

Format	List Price	Member
Print	\$24.95	\$18.95
E-Book	\$23.99	\$17.99

Stock # 112015XA3



### Everyday Engagement: Making Students and Parents Your Partners in Learning

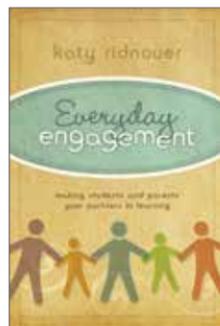
Katy Ridnouer

While there are lots of books about how to engage students more effectively in the classroom, this book makes engaging parents part of a solution to higher student achievement. Top-selling ASCD author and classroom teacher Katy Ridnouer explains what you need to do to lay the groundwork for student-parent engagement and roll out a year-long strategy that keeps students in class, behavior in check, and learning on track.

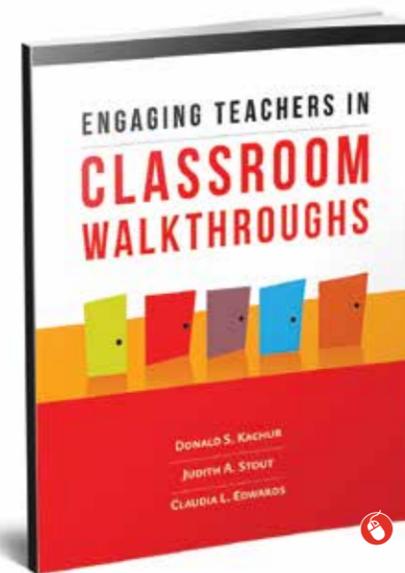
(ASCD book, 2011) 6" x 9", 219 pages.

Format	List Price	Member
Print	<del>\$26.95</del> <b>\$19.95</b>	<del>\$19.95</del> <b>\$14.95</b>
E-Book	\$25.99	\$18.99

Stock # 109009XA3



**ON SALE**



### Engaging Teachers in Classroom Walkthroughs

Donald S. Kachur, Judith A. Stout, and Claudia L. Edwards

Ensure classroom walkthroughs lead to sustained improvements in teaching and learning by actively involving teachers in every aspect of the walkthrough protocol. This book explains why and how schools and districts involve teachers in walkthroughs focused on student learning without being overly judgmental of teachers. Discover how your learning community can create an environment of trust, give teachers a voice in walkthrough protocols, encourage collaborative inquiry, and open classrooms to observe, share ideas, discuss issues, and improve teaching.

(ASCD Premium, Select, and Institutional Plus Member book, July 2013) 7" x 9", 172 pages.

Format	List Price	Member
Print	\$28.95	\$21.95
E-Book	\$27.99	\$20.99

Stock # 113024XA3

### Creating an Inclusive School, 2nd Edition

Richard A. Villa and Jacqueline S. Thousand

As the percentage of students with disabilities continues to increase, you can make sure your school provides the least restrictive environment for these students by using this updated guide to inclusion. Experts on inclusion share their wisdom and daily practices, including classroom and schoolwide strategies for providing the best educational opportunities for all students.

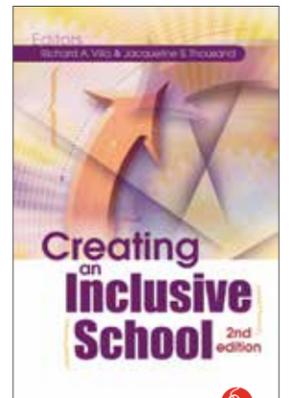
Learn the impact of the No Child Left Behind (NCLB) legislation on special needs students, and explore promising curricular and instructional practices that foster inclusive education, including cooperative learning, teaming, multiage grouping, multicultural education, social skills training, and technology applications.

Personal stories about special needs students, and the parents and educators who work with them, vividly portray the challenges and benefits that come with an inclusive approach to schooling.

(ASCD Premium Member book, 2005) 6" x 9", 219 pages.

Format	List Price	Member
Print	<del>\$26.95</del> <b>\$21.95</b>	<del>\$20.95</del> <b>\$16.95</b>
E-Book	\$25.99	\$19.99

Stock # 105019XA3



**ON SALE**

### A Principal's Guide to Special Education, 3rd Edition

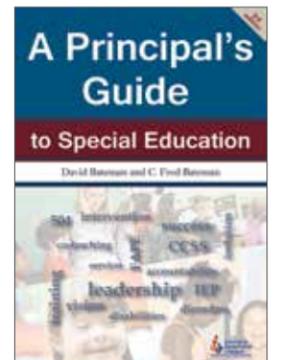
David Bateman and C. Fred Bateman

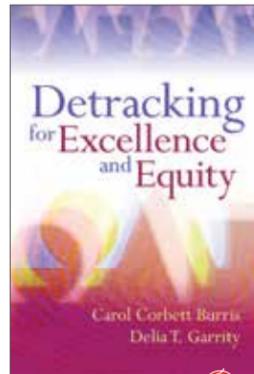
Since its initial publication, this invaluable reference has helped thousands of school leaders meet the needs of students with disabilities. The third edition updates you on current issues, such as teacher accountability and evaluation, instructional leadership, collaborative teaching and learning communities, discipline procedures for students with disabilities, and responding to students’ special education needs within a standards-based environment.

(Council for Exceptional Children book, 2014) 7" x 10", 206 pages.

Format	List Price	Member
Print	\$42.95	\$42.95

Stock # 315052XA3





ON SALE

### Detracking for Excellence and Equity

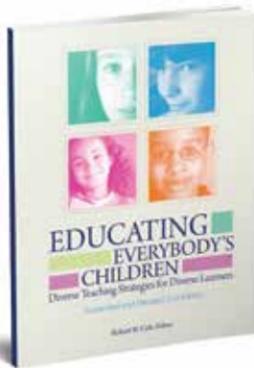
Carol Corbett Burris and Delia T. Garrity

In this practical book that shows how educators can make detracking work, two authors from a large metro district explain how heterogeneous grouping can foster high achievement and diminish racial and socioeconomic gaps. Based on what's worked in actual elementary, middle, and high schools, the book lays out a clear argument against tracking and provides you with proven strategies for launching, sustaining, and monitoring a successful detracking reform.

(ASCD Premium Member book, August 2008) 6" x 9", 180 pages.

Format	List Price	Member
Print	\$26.95 <del>\$12.95</del>	\$20.95 <del>\$9.95</del>
E-Book	\$25.99	\$19.99

Stock # 108013XA3



### Educating Everybody's Children: Diverse Teaching Strategies for Diverse Learners, Revised and Expanded 2nd Edition

Robert W. Cole

Since its first publication in 1995, hundreds of thousands of teachers in every grade and subject have benefited from this landmark guide on how to teach students from economically, ethnically, culturally, and linguistically diverse groups. Now, this expanded edition—nearly twice the size of the original—explains how these universal teaching practices have withstood the test of time and become key factors in bridging achievement gaps. Explore more than 100 research-backed, teacher-tested strategies.

(ASCD book, 2008) 7 7/8" x 9 7/8", 320 pages.

Format	List Price	Member
Print	\$29.95	\$22.95
E-Book	\$28.99	\$21.99

Stock # 107003XA3

### Leading Change in Your School: How to Conquer Myths, Build Commitment, and Get Results

Douglas B. Reeves

Using real examples of elementary and secondary schools that have moved change from rhetoric to reality, a giant in the field of school leadership explains how teachers and administrators everywhere can make sure change efforts lead to better results. Whether your school needs to improve literacy, inspire great teaching, increase attendance, reduce dropout rates, reform grading, or reach any other accountability, let Douglas Reeves equip you with what you need to succeed.

(ASCD Premium, Select, and Institutional Plus Member book, April 2009) 6" x 9", 192 pages.

Format	List Price	Member
Print	\$26.95 <del>\$12.99</del>	\$20.95 <del>\$7.49</del>
E-Book	\$25.99	\$19.99

Stock # 109019XA3



ON SALE

### 100+ Ways to Recognize and Reward Your School Staff

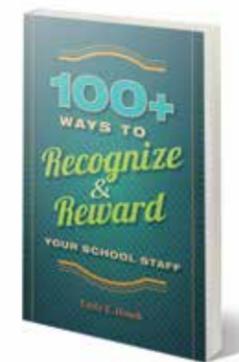
Emily E. Houck

When you're in a leadership position and can't control paychecks, what can you do to increase morale and lower staff turnover? Get this book and use the many practical ideas for motivating educators and creating a more positive work climate in schools. If you're a principal, district administrator, department head, manager, or someone heading up a school-based workgroup, don't settle for generic advice when you can get this education-specific book.

(ASCD book, 2012) 5" x 9", 160 pages.

Format	List Price	Member
Print	\$20.95	\$15.95
E-Book	\$19.99	\$14.99

Stock # 112051XA3



**Best Practices for Professional Learning Communities**  
(ASCD poster, 2015) 18" x 24"

Format	Price
Poster	\$6.99

Stock # 115066XA3



Team up with a colleague to **OBSERVE** each other's practice.



Make sure **all adopted strategies are grounded in research.**

**ROTATE** group leadership.



Have participants **write down the actions they commit to taking** before the next meeting.

### KEEP A JOURNAL

to track your experience and reflect on implementing the new strategies.



**Create protocols** for talking and behaving.



Spend the last **10-15 minutes** of the meeting **reflecting** on the session itself.

Have a moderately **CLEAR PURPOSE** in mind before starting a PLC.

Source: From *Strengthening and Enriching Your Professional Learning Community: The Art of Learning Together*, by G. Caine and R. N. Caine, 2010, Alexandria, VA.

**BEST-SELLER!**

**Protocols for Professional Learning**

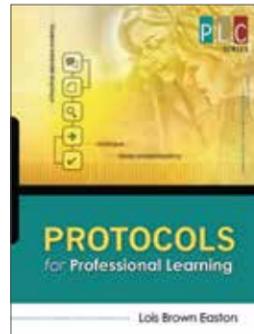
Lois Brown Easton

Whether the purpose of your professional learning community (PLC) is to examine student work, explore instructional practice, address problems, or engage your colleagues in discussion, this guide will make you an instant expert facilitator with 16 protocols for planning and leading your PLC.

(ASCD PLC Series book, 2009) 8 1/2" x 11", 70 pages.

Format	List Price	Member
Print	\$13.95	\$10.95
E-Book	\$12.99	\$9.99

Stock # 109037XA3



**Strengthening and Enriching Your Professional Learning Community: The Art of Learning Together**

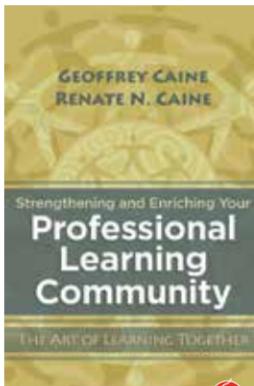
Geoffrey Caine and Renate N. Caine

This book ensures your professional learning community (PLC) advances the type of teacher learning that is essential to improving student achievement. Drawing from their 20-plus years of research and collaborations with schools of all kinds, the authors explain how to use the Process Learning Circle method to ensure your PLC is the very best it can be. Throughout their step-by-step guidance, they describe how to lay the groundwork for great professional development, create and conduct Process Learning Circles, and adhere to the principles of effective group process.

(ASCD book, 2010) 6" x 9", 208 pages.

Format	List Price	Member
Print	<del>\$26.95</del> <b>\$17.95</b>	<del>\$19.95</del> <b>\$13.95</b>
E-Book	\$25.99	\$18.99

Stock # 110085XA3



**Connecting Leadership with Learning: A Framework for Reflection, Planning, and Action**

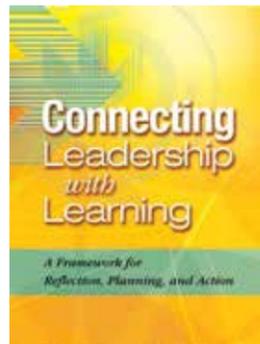
Michael Copland and Michael Knapp

Two experienced and accomplished education experts introduce you to the Leading for Learning Framework and provide you with specific advice on how to quickly foster student, teacher, and systemic learning.

(ASCD book, 2006) 6" x 9", 300 pages.

Format	List Price	Member
Print	<del>\$27.95</del> <b>\$15.95</b>	<del>\$20.95</del> <b>\$11.95</b>
E-Book	\$26.99	\$19.99

Stock # 105003XA3



**Teacher Leadership That Strengthens Professional Practice**

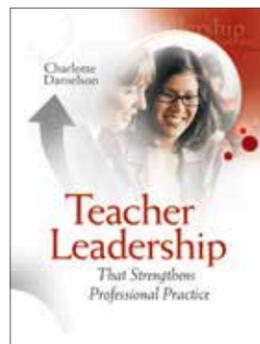
Charlotte Danielson

Consultant and author Charlotte Danielson lays out the foundation that every school needs for developing and supporting highly committed teacher leaders. Loaded with advice for administrators and practical tips for experienced and aspiring teacher leaders, this book gives you a clear plan for ensuring that teacher leadership is a powerful force for school improvement.

(ASCD Premium Member book, 2006) 7" x 9", 167 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99

Stock # 105048XA3



**Creating Dynamic Schools Through Mentoring, Coaching, and Collaboration**

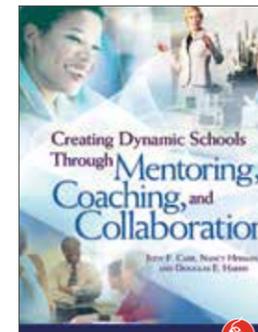
Judy F. Carr, Douglas E. Harris, and Nancy Herman

Create a school environment that ensures improvement ideas are more likely to succeed by using the guidelines and strategies from this book. After the authors present the foundational principles of group decision-making in a collaborative school, they explain the functions that are key to a dynamic school that embraces change and improvement.

(ASCD book, 2005) 7" x 9", 168 pages.

Format	List Price	Member
Print	\$26.95	\$20.95
E-Book	\$25.99	\$19.99

Stock # 103021XA3



**NEW Taking Charge of Professional Development: A Practical Model for Your School**

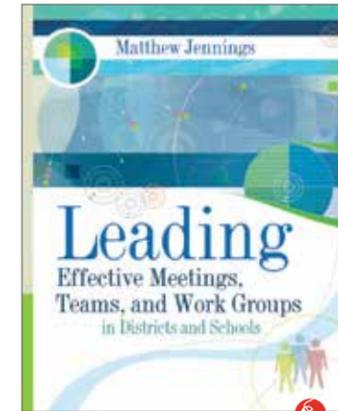
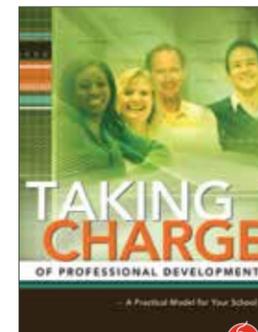
Joseph H. Semadeni

Using real world scenarios from actual schools, Joseph H. Semadeni describes how professional learning communities can foster positive interpersonal relationships among staff members, increase academic rigor, and make learning more relevant to students.

(ASCD book, 2009) 6" x 9", 172 pages.

Format	List Price	Member
Print	<del>\$23.95</del> <b>\$11.95</b>	<del>\$18.95</del> <b>\$8.95</b>
E-Book	\$22.99	\$17.99

Stock # 109029XA3



**ON SALE**

**Leading Effective Meetings, Teams, and Work Groups in Districts and Schools**

Matthew Jennings

Whether you're setting up a complex district-level task force or a simple school faculty meeting, this A-to-Z guide gives you all the advice and ideas you need to accomplish your goals. Packed with field-proven activities, checklists, and metrics, this book has all of the content that is rarely included in school administrator preparation programs. Don't settle for generic books on meeting planning when you can have this education-specific guide.

(ASCD book, 2007) 7" x 9", 188 pages.

Format	List Price	Member
Print	<del>\$27.95</del> <b>\$20.95</b>	<del>\$21.95</del> <b>\$15.95</b>
E-Book	\$26.99	\$20.99

Stock # 107088XA3

**Teacher-Centered Professional Development**

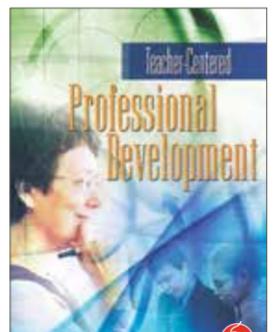
Gabriel Diaz-Maggioli

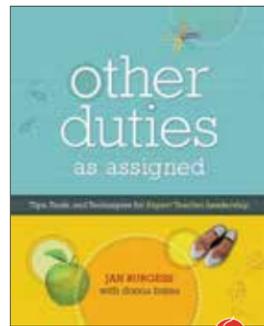
Helping teachers take charge of their own professional learning is much easier when you use the framework and steps in this guide, which include planning tools, checklists, assessment forms and more.

(ASCD e-book, 2004) Downloadable PDF file.

Format	List Price	Member
E-Book	\$24.99	\$19.99

Stock # 104021E4XA3





ON SALE

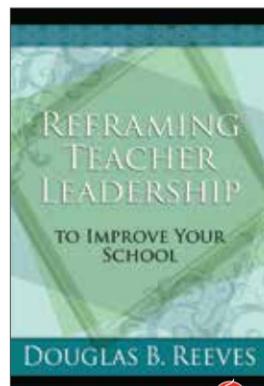
### Other Duties as Assigned: Tips, Tools, and Techniques for Expert Teacher Leadership

Janet Burgess with Donna Bates

Because even the most experienced teacher leader can get tripped up on the intangibles of getting a group of peers to function as a team, here's a book that provides ongoing advice and counsel on how to master the entire spectrum of duties that teacher leaders are expected to accomplish. Emphasizing the dual threads of strong collegial relationships and a collective focus on teaching and learning, the authors help you tackle the toughest challenges of the teacher leader's job.

(ASCD book, 2009) 7 7/8" x 9 7/8", 160 pages.

Format	List Price	Member
Print	\$26.95 <del>\$19.95</del>	\$20.95 <del>\$14.95</del>
E-Book	\$25.99	\$19.99
<b>Stock #</b>	109075XA3	



ON SALE

### Reframing Teacher Leadership to Improve Your School

Douglas B. Reeves

Author Douglas B. Reeves illuminates the way forward to higher student achievement through a framework for teacher leadership. Learn why the best way to expand and extend the most powerful teaching strategies is for teachers to observe the practices of other teachers and school administrators to build teacher leader networks that encourage the sharing of effective instructional practice. Explore the essential elements of a teacher leader framework that promotes deep implementation of effective teaching practices and get practical ways to support networks of teacher leaders at the school, district, and state levels.

(ASCD Premium Member book, May 2008) 6" x 9", 212 pages.

Format	List Price	Member
Print	\$26.95 <del>\$16.95</del>	\$20.95 <del>\$12.95</del>
E-Book	\$25.99	\$19.99
<b>Stock #</b>	108012XA3	

NEW

### Teacher Teamwork: How Do We Make It Work?

Margaret Searle and Marilyn Swartz

If you ever find team meetings and collaborative work unproductive or fraught with indecision, this short read will turn that wasted time into positive teamwork and collective problem solving. Learn why teacher collaboration is key to meeting today's challenges of high expectations. And discover tips and steps that ensure you

- Move groups of reluctant players to highly effective teams.
- Build your team's capacity to make good decisions, focus on student learning, and sustain mutual support.
- Manage and resolve conflicts.
- Create win-win situations, and build team morale.

Don't settle for generic team building advice when you can get this education-specific guide.

(ASCD Arias publication, 2015) 5" x 7 3/4", 64 pages.

Format	List Price	Member
Print	\$12.99	\$9.99
E-Book	\$6.99	\$5.99
<b>Stock #</b>	SF115045XA3	

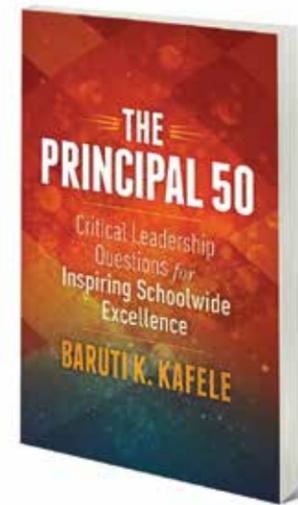
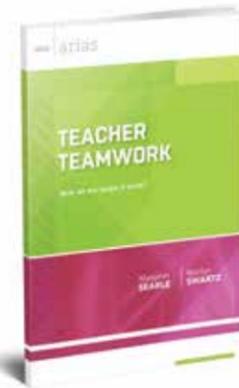
### Transforming Professional Development into Student Results

Douglas B. Reeves

Focusing on the evidence of student learning, feedback on teacher and principal decisions, and depth of implementation, Douglas B. Reeves provides you with a blueprint for how to ensure professional development improves student learning.

(ASCD Premium, Select, and Institutional Plus Member book, April 2010) 7" x 9", 160 pages.

Format	List Price	Member
Print	\$23.95 <del>\$14.95</del>	\$18.95 <del>\$11.95</del>
E-Book	\$22.99	\$17.99
<b>Stock #</b>	109050XA3	



NEW

### The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti K. Kafele

Award-winning principal Baruti K. Kafele answers 50 vital questions all principals should ask themselves at some point in their careers. In his inimitable style, Kafele lays out the touchstones for maintaining strong leadership habits, inspiring excellence and collaboration in others, and engaging an entire school community in striving to be the best.

(ASCD book, 2015) 6" x 9", 102 pages.

Format	List Price	Member
Print	\$18.95	\$13.95
E-Book	\$17.99	\$12.99
<b>Stock #</b>	115050XA3	

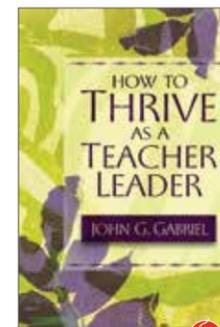
### How to Thrive as a Teacher Leader

John G. Gabriel

Filled with tips and how-to's that are left out of most teacher education courses and inservice programs, the guide covers formal and informal tasks that teacher leaders at every grade level are expected to know but rarely do.

(ASCD Premium and Select Member book, 2005) 6" x 9", 220 pages.

Format	List Price	Member
Print	\$27.95	\$21.95
E-Book	\$26.99	\$20.99
<b>Stock #</b>	104150XA3	



AUTHOR PROFILE

### BARUTI K. KAFELE

A highly regarded urban public school educator in New Jersey for over 20 years, Baruti K. Kafele has distinguished himself both as a classroom teacher and as a school principal. As a principal, he led the transformation of four different schools.

### Insights into Action: Successful School Leaders Share What Works

William Sterrett

What does it take to be a great school leader? An award-winning former principal poses this question to renowned school leaders and experts in the field to provide you with insight into the actions that lead to success. These giants in the field of educational leadership—Baruti Kafele, Rick DuFour, Carol Ann Tomlinson, and James Popham—explain how to lead more effectively, strengthen your learning community, and meet today's most difficult challenges.

(ASCD Premium Member book, December 2011) 6" x 9", 131 pages.

Format	List Price	Member
Print	\$22.95	\$16.95
E-Book	\$21.99	\$15.99
<b>Stock #</b>	112009XA3	

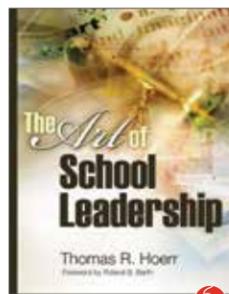
### The Art of School Leadership

Thomas R. Hoerr

Learn how to go beyond dry statistics and data to focus on the reality that much of school leadership is about how you handle personal relationships. Using concrete examples from his nearly 30 years of leadership experience, Thomas Hoerr explains effective ways to lead students, faculty, and parents in a productive and accountable school. Learn successful strategies—from managing meetings to assisting struggling teachers—that every experienced and aspiring principal should know.

(ASCD Premium Member book, December 2005) 7" x 9", 216 pages.

Format	List Price	Member
Print	\$27.95 <del>\$22.95</del>	\$21.95 <del>\$17.95</del>
E-Book	\$26.99	\$20.99
<b>Stock #</b>	105037XA3	



# PD IN FOCUS BRINGS SUCCESSFUL TEACHING PRACTICES TO LIFE!

[www.ascd.org/pdinfocus](http://www.ascd.org/pdinfocus)

## PD INFOCUS® v.2.0

The Premier On-Demand PD Tool for Educators

**PD In Focus** is an essential on-demand professional development system that provides online access to ASCD's extensive library of videos demonstrating effective teaching practices. Designed especially for professional learning communities, schools, and districts, PD In Focus connects research-based practices with real-life examples of effective classroom instruction.

- Personalized professional development content for every teacher.
- Unlimited web-based access to videos, anytime, anywhere.
- Content that is accessible from both iOS and Android devices.
- An easy-to-use interface that requires no additional software installations.



## Put PD In Focus tools to work at your school

Embedding PD In Focus tools into your school's professional learning initiatives enables staff members to engage in brief, enjoyable, and deeply meaningful activities.

Faculty at any grade, in every subject, and at every experience level can watch powerful examples of strategies and concepts that are essential to accomplishing the goals of accountability-based education systems and student achievement.

### How do you use it?

With an annual subscription to the PD In Focus system, your entire school or district can access nonstop professional development support. This constant connection to on-demand video streaming can help energize staff members and bring theories on instructional improvement to life.

An online host provides background information and context for the videos. Teacher leaders, principals, staff developers, and other PD leaders can also set up learning groups, make assignments, and monitor group and individual activities and progress.

A powerful filtered search tool lets users scan the video library for clips based on a topic, grade level, subject area, classroom type, and more. You can find exactly what you need to put theories into practice right away.

Your team can also work collaboratively on video topics, rate each video, and keep an online journal of observations.

### With the PD In Focus online application, you can

- Get access to new video content and continuous updates.
- Develop strategic growth programs for your professional learning community or school.
- Create a customized channel aligned with your PD plan.
- Utilize assignment capabilities and group discussion boards.
- Document your PD growth with My Journal Feature Set.
- Measure improvement with advanced reporting tools.
- Receive a certificate for PD credit hours.



HUNDREDS OF HOURS OF CLASSROOM EXAMPLES FEATURING ASCD AUTHORS AND EXPERTS ENGAGED IN

- Common Core State Standards
- Differentiated Instruction
- Formative Assessment

### NEW CHANNELS

- The Strategic Teacher
- Project-Based Learning and the 21st Century

## Unleash Personal and Collaborative Growth Opportunities

**WATCH** real demonstrations of successful teaching strategies.

**DEVELOP** professional growth programs for your professional learning community or school.

**CREATE** a customized channel aligned with your professional development plan.

**USE** assignment capabilities and group discussion boards.

**DOCUMENT** your professional development growth with My Journal Feature Set.

**MEASURE** improvement with advanced reporting tools.

## FREE TRIAL

Your 14-day trial includes access to all channels and topics. Explore how the PD In Focus system can help you create powerful, ongoing, and differentiated professional development strategies.

Sign up at [www.ascd.org/pdinfocus](http://www.ascd.org/pdinfocus).

### Get a Subscription for Your School or District

An annual subscription provides unlimited access to the entire staff at your school and typically costs less than \$50 per user.

Find out how to implement the PD In Focus system in your school or district today. Call the ASCD Program Team at 1-800-933-2723 or 1-703-578-9600, ext. 5773, or e-mail [programteam@ascd.org](mailto:programteam@ascd.org).

BEST EDUCATIONAL SOFTWARE AWARDS



Named Best Online Professional Development Tool in 2014

# COMPLETE PD ONLINE<sup>®</sup> COURSE LIST

More than **80 USER-FRIENDLY** courses developed by ASCD's authors and experts!



## Assessment

- Assessment: Designing Performance Assessments, 2nd Edition
- Assessment: Getting Started with Student Portfolios, 2nd Edition
- Assessment and Student Success in a Differentiated Classroom
- Formative Assessment: The Basics
- Formative Assessment: Deepening Understanding
- Using Data to Determine Student Mastery
- The Art and Science of Teaching
- What Works in Schools: School Leadership in Action, 2nd Edition
- What Works in Schools: Translating Research into Action, 2nd Edition

## Classroom Management

- An Introduction to the Whole Child
- Bullying: Taking Charge, 2nd Edition
- Classroom Management: Building Effective Relationships, 2nd Edition
- Classroom Management: Managing Challenging Behavior, 2nd Edition
- Classroom Management: Understanding Diverse Learning Needs, 2nd Edition
- Conflict Resolution: An Introduction
- Substitute Teaching: The Basics
- Understanding Student Motivation Challenges
- Understanding Student Motivation, 2nd Edition
- Your First Year of Teaching: Surviving and Thriving

## Common Core

- Common Core and Literacy Strategies, English Language Arts, 2nd Edition
- Common Core and Literacy Strategies, History/Social Studies, 2nd Edition
- Common Core and Literacy Strategies, Mathematics, 2nd Edition
- Common Core and Literacy Strategies, Science, 2nd Edition
- Common Core and Mathematics: Grades K–5
- Common Core and Mathematics: Grades 6–8
- Common Core and Mathematics: Grades 9–12
- Common Core Literacy Foundations: Grades K–2

- Common Core Literacy: Grades 3–5
- Engaging Students in Math Practices
- English Language Learners and the Common Core Standards
- Formative Assessment and the Common Core Standards: English Language Arts/Literacy
- Formative Assessment and the Common Core Standards: Mathematics
- Including Students with Disabilities in the Common Core
- Leadership: Implementing the Common Core Standards
- Project-Based Learning: An Answer to the Common Core Challenge
- The Common Core: Teaching Argumentative Writing and Speaking, Grades 6–12
- Text Complexity: Understanding the Literacy Shifts in the Common Core Standards (Grades 6–12)
- The Core Six: Teaching with the Common Core Standards in Mind
- Understanding the Common Core Writing Standards: Grades K–5
- Understanding the Common Core Writing Standards: Grades 6–12

## Curriculum Development

- Achievement Gaps: The Path to Equity
- Crafting Curriculum: An Introduction
- Where Great Teaching Begins: Designing Learning Objectives for Effective Instruction

## Differentiated Instruction

- Differentiated Instruction: An Introduction, 2nd Edition
- Differentiated Instruction: Creating an Environment That Supports Learning
- Differentiated Instruction: Leading and Managing a Differentiated Classroom
- Differentiated Instruction: Teaching with Student Differences in Mind
- Differentiated Instruction: The Curriculum Connection
- Differentiated Instruction: Using Ongoing Assessment to Inform Instruction

## Diversity

- Embracing Diversity: Effective Teaching, 2nd Edition
- Embracing Diversity: Global Education, 2nd Edition
- Embracing Diversity: Managing Diverse Schools and Classrooms, 2nd Edition

## English Language Learners

- An Introduction to Teaching English Language Learners
- Assessing Language Ability in Young Adults and Adults
- Content-Based Instruction for English Language Learners, 2nd Edition
- Developing Grammar Skills in English Language Learners
- English Language Learners in the Mainstream

## Leadership and Community Building

- Leadership: Becoming a Leading School
- Leadership: Effective Critical Skills
- Leadership for Contemporary Schools
- From Vision to Action: The 21st Century Teaching and Learning Plan
- Leading Professional Learning: Building Capacity Through Teacher Leaders
- Parents as Partners in Schooling, 2nd Edition
- Parents as Partners in Schooling For Parents
- Parents as Partners in Schools: For Teachers
- Schools as Professional Learning Communities: An Introduction

## Learning Theories

- Dimensions of Learning: The Basics, 2nd Edition
- Learning Theory in the Classroom
- Multiple Intelligences: The Basics
- Multiple Intelligences: Strengthening Your Teaching, 2nd Edition
- The Brain: Developing Lifelong Learning Habits, 2nd Edition
- The Brain: Memory and Learning Strategies, 2nd Edition
- The Reflective Educator: 2nd Edition

## Literacy Strategies

- Literacy Strategies: Creating an Effective Secondary Reading Program
- Literacy Strategies for Learning
- Literacy Strategies: Improving Comprehension
- Literacy Strategies: Language Arts and English
- Literacy Strategies: Mathematics
- Literacy Strategies: Phonemic Awareness and Vocabulary Building
- Literacy Strategies: Science
- Literacy Strategies: Social Studies
- Literacy Strategies: Special Needs
- Six Research-Based Approaches for the Elementary Classroom

## Special Populations

- Inclusion: The Basics, 2nd Edition
- Inclusion: Implementing Strategies, 2nd Edition
- Response to Intervention: An Introduction
- Teaching with Poverty in Mind

## STEM

- Blended Learning: An Introduction
- Mathematics: Grades K–2
- Mathematics: Grades 3–5
- Mathematics: Grades 6–8
- Next Generation Science Standards: An Introduction
- STEM for All
- Technology in Schools: A Balanced Perspective, 2nd Edition

## Understanding by Design<sup>®</sup> Framework

- Understanding by Design: An Introduction, 2nd Edition
- The Common Core Standards and the Understanding by Design Framework: English Language Arts
- The Common Core Standards and the Understanding by Design Framework: Mathematics

SIGN UP FOR A  
**FREE 30-DAY  
SAMPLE COURSE**  
[www.ascd.org/pdosample](http://www.ascd.org/pdosample)



**PD ONLINE<sup>®</sup>**  
Award-Winning Online Courses from ASCD

ENROLL TODAY  
at [www.ascd.org/pdonline](http://www.ascd.org/pdonline)

For school or district purchases, please contact ASCD Program Director at [programteam@ascd.org](mailto:programteam@ascd.org), 1-800-933-ASCD (2723), ext. 5773.

## ASCD PROFESSIONAL LEARNING SERVICES

ASCD Professional Learning Services focus on building local capacity to support new structures and processes, enhance local expertise, and ensure sustainability.

## USING A BLENDED APPROACH

*Whether your preference is for face-to-face, online, or blended learning, we provide the right combination for your identified needs.*

## ASCD PROFESSIONAL LEARNING SERVICES DELIVERY MODELS

On-site coaching and mentoring

Virtual coaching

Model lessons

Facilitated online experiences

Development of demonstration  
classrooms and labs

Professional learning communities'  
protocols, processes, and facilitation

Introductory, foundational, and  
advanced workshops

**CAPACITY BUILDING** delivers job-embedded professional development through a model that supports the transfer of learning, both on-site and online, to all kinds of schools and districts—public, private, and charter.

*With a variety of signature capacity-building models to choose from, you get tailored professional learning and coaching support that administrators and teachers need to succeed.*

### CAPACITY-BUILDING AREAS

- Leadership Development and Coaching
- Connecting Professional Learning to Student Learning
- Teacher Effectiveness
- Curriculum Design
- Data-Informed Professional Development
- Best Practices in Classroom Instruction
- Standards-Based Instruction, Implementation, and Assessment
- Technology Integration

### ON-SITE LEARNING

Have ASCD Faculty come to your school or district for workshops, coaching, development of demonstration classrooms and labs, model lessons, and professional learning communities' protocols and processes.

### ONLINE LEARNING

Have educators learn online anytime with ASCD's innovative PD In Focus® and PD Online® digital products. Virtual coaching and facilitated online experiences are also available.

### BLENDED LEARNING

Get the best of both worlds with face-to-face learning experiences integrated with digital learning based on the unique needs and preferences of your school district.



**CONTACT US TODAY** for a free consultation and discover how ASCD can develop a customized learning plan for your school or district.

**E-mail**  
programteam@ascd.org

**Telephone**  
1-800-933-2723 or  
1-703-578-9600, ext. 5773



# Why should kids have all the fun this summer?

Join ASCD for two immersive summer learning experiences. Start the new school year with an expansive portfolio of tools and strategies that will take your practice to the next level and inspire your students to reach new heights!

## The Strategic Teacher: Developing Every Teacher's Instructional Know-How

July 30–August 1, 2015

Anaheim, CA; Sheraton Park Hotel at the Anaheim Resort



HARVEY SILVER



TOM DEWING

This three-day interactive, constructivist academy will expand on the original concepts presented in the best-selling book *The Strategic Teacher* and help you move beyond instructional strategies to the larger concept of instructional know-how.

You will understand how and when to apply different strategies to achieve different objectives and how strategic teachers improve their craft and expand their repertoires both as individuals and as part of a professional learning community.

### You will learn

- The critical thinking and literacy skills that are most important to student success.
- Specific instructional tools and strategies that build these skills, including Compare & Contrast, Reading for Meaning, Interactive Lecture, Vocabulary's CODE, and Write to Learn.
- The research and design elements behind effective instruction.

### At the end of the academy, you will have

- Strategic lessons that incorporate the strategies, design principles, and key lessons of instructional know-how.
- An action plan for enhancing instructional know-how in your classroom, school, or district.

*Who Should Attend:* K-12 teachers, teacher leaders, instructional coaches, and building and district leaders

*Materials:* *The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson* and *Compare & Contrast: Teaching Comparative Thinking to Strengthen Student Learning (A Strategic Teacher PLC Guide)* **Materials fee: \$44.90**

## Connect 21 Camp

August 6–8, 2015

National Harbor, MD (Washington, DC, metro area); Gaylord National Harbor Resort & Convention Center



HEIDI HAYES JACOBS

If you are an individual or part of a team interested in making the transition from 19th century school structures to the 21st century learning models, then this academy is for you! Join Heidi Hayes Jacobs and her Curriculum 21 team to explore solutions to contemporary education challenges—the modernization of your curriculum, upgrading classroom and district assessments, and creating authentic personalized learning experiences. Whether you are a novice or an expert with the new digital, media, or global literacies, you will enjoy an intensive and creative professional learning experience.

### You will

- Build your own professional development by creating your personal learning path. Choose activities that meet your learning goals.
- Develop a digital portfolio to archive all of your work and learning during the camp.
- Enhance your use and knowledge of digital, media, and literacy tools for teaching, learning, and leading.
- Modify traditional curriculum and assessment plans to 21st century plans.
- Apply the new digital, media, and global literacies in curriculum, assessment, and communications.
- Examine a variety of personalized learning platforms.
- Consider approaches to engage cyber faculty, networks, and global resources.

*Who Should Attend:* K-12 teachers, teacher leaders, curriculum directors and professional development leaders, school and district leaders, school board members, and college and university teacher preparation faculty.

# INDEX

INDEX SORTED BY AUTHOR PROFILES, BOOKS, EVENTS, ONLINE COURSES, ON-SITE PROFESSIONAL LEARNING, POSTERS, VIDEOS, AND WEBINARS.

## AUTHOR PROFILES

Susan M. Brookhart **74**

Arthur L. Costa **48**

Charlotte Danielson **87**

Myron Dueck **74**

Douglas Fisher **52**

Nancy Frey **52**

Pete Hall **88**

Pérsida Himmele **66**

William Himmele **66**

Robyn R. Jackson **62**

Heidi Hayes Jacobs **44**

Eric Jensen **22**

Baruti K. Kafele **101**

Bena Kallick **48**

Robert Marzano **56**

Jay McTighe **28**

Regie Routman **40**

Mike Schmoker **89**

Harvey F. Silver **64**

Alisa Simeral **88**

Carol Ann Tomlinson **8**

Grant Wiggins **28**

ASCD Arias Four-Title Bundle: Technology in the Classroom **59**

ASCD New Teacher Bundle **59**

Assignments Matter: Making the Connections That Help Students Meet Standards **39**

Art and Science of Teaching: A Comprehensive Framework for Effective Instruction, The **56**

Art of School Leadership, The **101**

Assessment and Student Success in a Differentiated Classroom **9**

Authentic Learning in the Digital Age: Engaging Students Through Inquiry **47**

Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition **53**

Beyond Discipline: From Compliance to Community, 10th Anniversary Edition **93**

Brain-Based Teaching in the Digital Age **71**

Breaking Free from Myths About Teaching and Learning: Innovation as an Engine for Student Success **83**

Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders **88**

Catching Up or Leading the Way: American Education in the Age of Globalization **86**

Causes & Cures in the Classroom: Getting to the Root of Academic and Behavior Problems **16**

Checking for Understanding: Formative Assessment Techniques for Your Classroom, 2nd Edition **55**

Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement, 2nd Edition **60**

Classroom Instruction That Works with English Language Learners, 2nd Edition **20**

Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades K–5, A **42**

## BOOKS

Affirmative Classroom Management: How Do I Develop Effective Rules and Consequences in My School? **58**

Aim High, Achieve More: How to Transform Urban Schools Through Fearless Leadership **94**

Align the Design: A Blueprint for School Improvement **86, 90**

ASCD Arias Bundle: Publications for Teachers **59**

ASCD Arias Four-Title Bundle: Classroom Management and Organization **59**

ASCD Arias Four-Title Bundle: Student Engagement **59**

Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success **19**

Common Core Standards for Elementary Grades K–2 Math & English Language Arts: A Quick-Start Guide **36**

Common Core Standards for Elementary Grades 3–5 Math & English Language Arts: A Quick-Start Guide **36**

Common Core Standards for High School English Language Arts: A Quick-Start Guide **37**

Common Core Standards for High School Mathematics: A Quick-Start Guide **37**

Common Core Standards for Middle School English Language Arts: A Quick-Start Guide **37**

Common Core Standards for Middle School Mathematics: A Quick-Start Guide **37**

Compare & Contrast: Teaching Comparative Thinking to Strengthen Student Learning **65**

Connecting Leadership with Learning: A Framework for Reflection, Planning, and Action **91, 98**

Connecting with Students **67**

Core Six: Essential Strategies for Achieving Excellence with the Common Core, The **38, 65**

Creating Dynamic Schools Through Mentoring, Coaching, and Collaboration **99**

Creating an Inclusive School, 2nd Edition **95**

Creating the Opportunity to Learn: Moving from Research to Practice to Close the Achievement Gap **19**

Curriculum 21: Essential Education for a Changing World **45**

Data-Driven Classroom: How Do I Use Student Data to Improve My Instruction? The **76**

Detracking for Excellence and Equity **96**

Developing Habits of Mind in Elementary Schools: An ASCD Action Tool **49**

Developing Habits of Mind in Secondary Schools: An ASCD Action Tool **49**

Differentiated Approach to the Common Core: How Do I Help a Broad Range of Learners Succeed with Challenging Curriculum?, A **12**

Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition, The **9**

Differentiated School: Making Revolutionary Changes in Teaching and Learning, The **10**

Digital Learning Strategies: How Do I Assign and Assess 21st Century Work? **58, 71**

Discipline with Dignity, 3rd Edition: New Challenges, New Solutions **93**

Educating Everybody's Children: Diverse Teaching Strategies for Diverse Learners, Revised and Expanded 2nd Edition **96**

Effective Supervision: Supporting the Art and Science of Teaching **89**

Effective Teacher Interviews: How Do I Hire Good Teachers? **85**

Encouragement in the Classroom: How Do I Help Students Stay Positive and Focused? **58**

Engaging Minds in English Language Arts Classrooms: The Surprising Power of Joy **68**

Engaging Minds in Science and Math Classrooms: The Surprising Power of Joy **68**

Engaging Minds in Social Studies Classrooms: The Surprising Power of Joy **68**

Engaging Minds in the Classroom: The Surprising Power of Joy **68**

Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement **22**

Engaging Teachers in Classroom Walkthroughs **89, 95**

Engineering Essentials for STEM Instruction: How do I infuse real-world problem solving into science, technology, and math? **47**

Enhancing the Art and Science of Teaching with Technology **57**

Enhancing Professional Practice: A Framework for Teaching, 2nd Edition **87**

Enhancing RTI: How to Ensure Success with Effective Classroom Instruction and Intervention **17**

Essential Questions: Opening Doors to Student Understanding **33**

Everyday Engagement: Making Students and Parents Your Partners in Learning **94**

Five Levers to Improve Learning: How to Prioritize for Powerful Results in Your School **84**

5-Minute Teacher: How Do I Maximize Time for Learning in My Classroom?, The **58**

Flip Your Classroom: Reach Every Student in Every Class Every Day **71**

Focus: Elevating the Essentials to Radically Improve Student Learning **89**

CONTINUED >

## HOW TO REGISTER

**Internet:** [www.ascd.org/summeracademies](http://www.ascd.org/summeracademies)

**Phone:** Call Toll-Free 1-800-933-ASCD (2723), or 1-703-578-9600, then press 1

## Bring your team!

Get a free registration for every fifth person you register from the same school or organization.

Nonmember academy registrants receive a free Basic Print membership worth \$59!

## PRICE

Members  
**\$749**

Nonmembers  
**\$799**

## BOOKS CONT.

Formative Assessment Action Plan: Practical Steps to More Successful Teaching and Learning, The **53**

Formative Classroom Walkthroughs: How Principals and Teachers Collaborate to Raise Student Achievement **88**

Fostering Grit: How Do I Prepare My Students for the Real World? **58**

Fulfilling the Promise of the Differentiated Classroom: Strategies and Tools for Responsive Teaching **12**

Getting to "Got It!": Helping Struggling Students Learn How to Learn **18**

Getting Started with English Language Learners: How Educators Can Meet the Challenge **21**

Grading and Group Work: How Do I Assess Individual Learning When Students Work Together? **58**

Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn **74**

Great Performances: Creating Classroom-Based Assessment Tasks, 2nd Edition **77**

Guided Instruction: How to Develop Confident and Successful Learners **55**

Habits of Mind Across the Curriculum: Practical and Creative Strategies for Teachers **49**

Handbook for the Art and Science of Teaching, A **57**

Handbook for Classroom Instruction That Works, 2nd Edition, A **60**

Hanging In: Strategies for Teaching the Students Who Challenge Us Most **16**

How Teachers Can Turn Data into Action **92**

How to Assess Higher-Order Thinking Skills in Your Classroom **76**

How to Create a Culture of Achievement in Your School and Classroom **53, 94**

How to Create and Use Rubrics for Formative Assessment and Grading **76**

How to Design Questions and Tasks to Assess Student Thinking **75**

How to Differentiate Instruction in Mixed-Ability Classrooms, 2nd Edition **12**

How to Give Effective Feedback to Your Students **74**

How to Help Your School Thrive Without Breaking the Bank **83**

How to Motivate Reluctant Learners **63**

How to Plan Rigorous Instruction **63**

How to Support Struggling Students **17**

How Teachers Can Turn Data into Action **92**

How to Thrive as a Teacher Leader **101**

Implementing the Framework for Teaching in Enhancing Professional Practice: An ASCD Action Tool **87**

Improving Teaching with Collaborative Action Research: An ASCD Action Tool **88**

Insights into Action: Successful School Leaders Share What Works **101**

Inspiring the Best in Students **69**

Integrating Differentiated Instruction and Understanding by Design: Connecting Content and Kids **15**

Inviting Students to Learn: 100 Tips for Talking Effectively with Your Students **67**

Language-Rich Classroom: A Research-Based Framework for Teaching English Language Learners, The **21**

Leading and Managing a Differentiated Classroom **9**

Leading Change in Your School: How to Conquer Myths, Build Commitment, and Get Results **96**

Leading Effective Meetings, Teams, and Work Groups in Districts and Schools **99**

Learning and Leading with Habits of Mind: 16 Essential Characteristics for Success **49**

Learning from Coaching: How Do I Work with an Instructional Coach to Grow as a Teacher? **92**

Learning from Lincoln: Leadership Practices for School Success **83**

Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success **16**

Learning Targets: Helping Students Aim for Understanding in Today's Lesson **75**

Learning to Love Math: Teaching Strategies That Change Student Attitudes and Get Results **46**

Managing 21 Century Classrooms: How Do I Avoid Ineffective Classroom Management Practices? **58**

Motivating Black Males to Achieve in School and in Life **19**

Multiple Intelligences in the Classroom, 3rd Edition **77**

Neurodiversity in the Classroom: Strength-Based Strategies to Help

Students with Special Needs Succeed in School and Life **16**

Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom **92**

Never Work Harder than Your Students and Other Principles of Great Teaching **62, 72**

New Principal's Fieldbook: Strategies for Success, The **83**

New Teacher's Companion: Practical Wisdom for Succeeding in the Classroom, The **72**

100+ Ways to Recognize and Reward Your School Staff **96**

Other Duties as Assigned: Tips, Tools, and Techniques for Expert Teacher Leadership **100**

The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence **101**

Principal's Guide to Special Education, 3rd Edition, A **17, 95**

Protocols for Professional Learning **98**

Purposeful Classroom: How to Structure Lessons with Learning Goals in Mind, The **53**

Qualities of Effective Principals **84**

Qualities of Effective Teachers, 2nd Edition **84, 92**

Reaching Out to Latino Families of English Language Learners **20**

Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success **40**

Reading for Meaning: How to Build Students' Comprehension, Reasoning, and Problem-Solving Skills **65**

Real-World Projects: How Do I Design Relevant and Engaging Learning Experiences? **70**

Reframing Teacher Leadership to Improve Your School **100**

Resilient Teacher: How Do I Stay Positive and Effective When Dealing with Difficult People and Policies? The, **58**

Results Now: How We Can Achieve Unprecedented Improvements in Teaching and Learning **86**

Researching in a Digital World: How Do I Teach My Students to Conduct Quality Online Research? **47, 71**

Rethinking Homework: Best Practices That Support Diverse Needs **70**

Role Reversal: Achieving Uncommonly Excellent Results in the Student-Centered Classroom **67**

School Climate Change: How Do I Build a Positive Environment for Learning? **93**

School Culture Rewired: How to Define, Assess, and Transform It **93**

Schooling by Design: Mission, Action, and Achievement **84**

School Leadership That Works: From Research to Results **85**

17,000 Classroom Visits Can't Be Wrong: Strategies That Engage Students, Promote Active Learning, and Boost Achievement **70**

Short on Time: How Do I Make Time to Lead and Learn as a Principal? **85**

Solving 25 Problems in Unit Design: How do I refine my units to enhance student learning? **30**

Sparking Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving **47**

Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson **64**

Strategies for Success with English Language Learners: An ASCD Action Tool **20**

Strengthening and Enriching Your Professional Learning Community: The Art of Learning Together **98**

Stress-Busting Strategies for Teachers: How Do I Manage the Pressures of Teaching? **58**

Student-Led Discussions: How Do I Promote Rich Conversations About Books, Videos, and Other Media? **43**

Succeeding with Inquiry in Science and Math Classrooms **46**

Taking Action on Adolescent Literacy: An Implementation Guide for School Leaders **90**

Taking Charge of Professional Development: A Practical Model for Your School **99**

Teach, Reflect, Learn: Building Your Capacity for Success in the Classroom **88**

Teacher-Centered Professional Development **99**

Teacher Evaluation That Makes a Difference: A New Model for Teacher Growth and Student Achievement **89**

Teacher Leadership That Strengthens Professional Practice **98**

Teacher Teamwork: How Do We Make It Work? **100**

Teaching Boys Who Struggle in School: Strategies That Turn Underachievers into Successful Learners **18**

Teaching the Core Skills of Listening and Speaking **38, 43**

Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding **42**

Teaching English Language Learners Across the Content Areas **21**

Teaching/Engaging Students with Poverty in Mind Two-Book Set **22**

Teaching in Tandem: Effective Co-teaching in the Inclusive Classroom **17**

Teaching 21st Century Skills: An ASCD Action Tool **45**

Teaching with the Brain in Mind, 2nd Edition **69**

Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It **22**

Teaching with Tablets: How Do I Integrate Tablets with Effective Instruction? **58**

Tech-Savvy Administrator: How Do I use Technology to Be a Better School Leader?, The **91**

Time to Teach: How Do I Get Organized and Work Smarter? **58**

Tools for High-Quality Differentiated Instruction: An ASCD Action Tool **12**

Tools for Teaching Writing: Strategies and Interventions for Diverse Learners in Grades 3-8 **42**

Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts **43**

Total Participation Techniques: Making Every Student an Active Learner **66**

Transformative Assessment 77

Transformative Assessment in Action: An Inside look at Applying the Process **77**

Transforming Professional Development into Student Results **100**

Transforming Schools: Creating a Culture of Continuous Improvement **94**

Turning High-Poverty Schools into High-Performing Schools **23**

12 Touchstones of Good Teaching: A Checklist for Staying Focused Every Day, The **69**

Understanding Common Core State Standards **36**

Understanding by Design, Expanded 2nd Edition **30**

Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units, The **32**

Understanding by Design Guide to Creating High-Quality Units, The **32**

Understanding by Design Guide Two-Book Set **32**

Understanding by Design Professional Development Workbook **30**

Understanding How Young Children Learn: Bringing the Science of Child Development to the Classroom **90**

Upgrade Your Curriculum: Practical Ways to Transform Units and Engage Students **68, 90**

Using Common Core Standards to Enhance Classroom Instruction and Assessment **38**

Using Data to Focus Instructional Improvement **91**

Using Technology with Classroom Instruction That Works, 2nd Edition **60**

Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time? **43, 58**

What Every School Leader Needs to Know About RTI **91**

What Teachers Really Need to Know About Formative Assessment **76**

Where Great Teaching Begins: Planning for Student Thinking and Learning **72**

World-Class Education: Learning from International Models of Excellence and Innovation, A **86**

## EVENTS

Building Teachers' Capacity for Success **87**

Differentiated Instruction and the New Standards: Helping All Learners Succeed With Challenging Content (Two-Day Institute) **14**

Disrupting Poverty: Turning High-Poverty Schools into High-Performing Schools **23**

FIT Teaching™: An Introduction to the Framework for Intentional and Targeted Teaching (Two-Day Institute) **54**

Essential Questions: Opening Doorways to Student Understanding (One-Day Institute) **35**

## ONLINE COURSES

Art and Science of Teaching, The **57**

Blended Learning **58**

Classroom Management **53**

Differentiated Instruction **13**

Inclusion **25**

Understanding by Design **34**

## ON-SITE PROFESSIONAL LEARNING

Differentiated Instruction **11**

FIT Teaching™ Strategies **40**

Technology Integration **57**

## POSTERS

Best Practices for Professional Learning Communities Poster **96**

Differentiation Poster **10**

Habits of Mind Poster **49**

Tips for New Teachers Poster **72**

## VIDEOS

Art and Science of Teaching DVD Series, The **57**

Art and Science of Teaching PD In Focus® Video, The **57**

Assignments Matter: Making the Connections That Help Students Meet Standards **67**

Classroom Instruction That Works DVD Series **60**

Common Core Insider: Elementary and Middle School Math DVD, The **39**

Common Core Insider: High School Math DVD, the **39**

Conducting an Effective IEP Meeting Connecting to the Common Core DVD **18**

Connecting with Students **65**

Core Six: Strategies for the Classroom DVD **38**

Differentiated Classroom: Responding to the Needs of All Learners DVD Series, The **10**

Differentiated School: Making Revolutionary Changes in Teaching and Learning DVD, The **10**

Effective Supervision: Supporting the Art and Science of Teaching DVD **89**

Encouragement in the Classroom: How Do I Help Students Stay Positive and Focused **65**

Engaging Students with Poverty in Mind DVD Series **23**

Essential Questions DVD **33**

Flip Your Classroom: Reach Every Student in Every Class Every Day **58**

Formative Assessment in Content Areas DVD Series **77**

Fulfilling the Promise of the Differentiated Classroom: Strategies and Tools for Responsive Teaching **12**

Implementing RTI in Secondary Schools DVD Series **18**

Innovators: Integrating Literacy into Curriculum DVD, The **39**

Innovators: STEM Your School DVD, The **46**

Learning Targets: Helping Students Aim for Understanding in Today's Lesson . . . **66**

Motivating Black Males to Achieve in School and in Life DVD **19**

Moving Forward with Understanding by Design DVD **31**

Never Work Harder Than Your Students: The Journey to Great Teaching DVD **62**

Researching in a Digital World: How Do I Teach My Students to Conduct Quality Online Research? **58**

Rethinking Homework: Best Practices That Support Diverse Needs **67**

Role Reversal: Achieving Uncommonly Excellent Results in the Student-Centered Classroom **67**

Strategic Teacher DVD, The **65**

Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts **65**

Total Participation Techniques DVD **67**

Unpacking the Common Core Standards Using the UbD Framework DVD **31**

Vocab in Action: Critical Strategies for Your Classroom DVD **42**

## WEBINARS

Differentiated Instruction **12**

ELL **21**

Education Technology **57**

Learning Targets **66**

Literacy **30**

Member-Only Webinar Series **83**

Student Engagement **62**

Teacher Mastery **53**

# ORDER FORM

**SATISFACTION GUARANTEED!**

Our goal is to exceed your expectations for quality products and service. If within 45 days of receipt you feel that we have fallen short of this goal, we will issue you a credit, refund, or exchange.

**Please note:** E-books and downloadable products are nonrefundable and cannot be exchanged. Please purchase carefully as all sales of digitally delivered products are final.

→ **ONLINE:** shop.ascd.org (fastest service)

**PHONE:** toll-free 1-800-933-ASCD (2723), or dial 1-703-578-9600, then press 1. Hours: Monday–Friday, 8 a.m.–6 p.m. eastern time

**¡Se habla Español!**

**FAX:** 1-703-575-5400      **E-Mail:** member@ascd.org

**MAIL:** ASCD, P.O. Box 17035, Baltimore, MD 21297-8431

Call for rush delivery charges!

STOCK NO.	TITLE	QUANTITY*	PRICE	TOTAL

SHIPPING + HANDLING	Continental U.S. & HI*	Canada	All other countries
Orders under \$25.00	\$6.50	\$13.00	\$16.00
\$25.00–\$74.99	\$9.00	\$17.00	\$22.00
\$75.00–\$124.99	\$11.00	\$21.00	\$29.00
\$125.00–\$349.99	\$14.00	\$25.00	\$35.00
\$350.00 and over	6%	11%	15%

\* Quantity discounts for books only:  
10–49 copies of a single title, subtract 10%,  
50 or more copies of a single title, subtract 15%.  
For 1,000 or more copies of a single title, call 1-800-933-2723, then ext. 5773, or dial direct 1-703-575-5773.

\*\* ASCD assesses and remits a Goods and Services Tax (GST), at a rate of 5%, from Canadian customers and members. International customers and members may also be subject to GST/VAT, to be charged when the order is delivered. All international taxes, duties, and fees are the responsibility of the customer; the international rate charged is dependent upon individual country tax rates.

SUBTOTAL:

SHIPPING AND HANDLING:  
(Write in appropriate charges from table at left.)

SUBTOTAL:

Orders shipped to CA, FL, GA, IL, IN, MD, NC, NJ, NY, OK, SC, SD, TX, VA, WA, or Canada, add appropriate sales tax or GST\*\*:

TOTAL:

**PAYMENT**

All sales are in U.S. dollars.

Check enclosed. (Please make payable to ASCD in U.S. funds only.)

Bill my institution. (Please include an official purchase order from your institution.)

SIGNATURE TO AUTHORIZE BILLING

Charge my:  MasterCard  VISA  AMEX  Discover Card

NOTE: Credit card orders are not accepted via fax or e-mail. Please submit credit card orders via telephone or mail, or order online at [shop.ascd.org](http://shop.ascd.org).

ACCOUNT NO.

EXPIRATION: MONTH/YEAR (MM/YY)

CARD SECURITY CODE

NAME ON CREDIT CARD (PLEASE PRINT)

SIGNATURE

**SHIP TO**

Please print clearly.

NAME  MR.  MS.  MRS.  DR.      ASCD MEMBER/CUSTOMER ID

TITLE      ORGANIZATION

STREET ADDRESS (UPS does not ship to P.O. boxes.)  HOME  OFFICE

CITY      STATE/PROVINCE

ZIP/POSTAL CODE      COUNTRY

DAYTIME PHONE      FAX

E-MAIL

**BILL TO**

NAME  MR.  MS.  MRS.  DR.      ASCD MEMBER/CUSTOMER ID

TITLE      ORGANIZATION

STREET ADDRESS (UPS does not ship to P.O. boxes.)  HOME  OFFICE

CITY      STATE/PROVINCE

ZIP/POSTAL CODE      COUNTRY

DAYTIME PHONE      FAX

E-MAIL

**QUANTITY DISCOUNTS FOR BOOKS ONLY:**

10–49 copies of a single title, subtract 10%,  
50 or more copies of a single title, subtract 15%.

**For 1,000 or more copies of a single title, call 1-800-933-2723, then ext. 5773, or dial direct 1-703-575-5773.**

## SAVE THE DATES!

ASCD CONFERENCE ON  
**TEACHING EXCELLENCE** | 2015

**JUNE 26–28, 2015**  
Nashville, Tennessee

Gaylord Opryland Resort  
& Convention Center

[www.ascd.org/CTE](http://www.ascd.org/CTE)

ASCD CONFERENCE ON  
**EDUCATIONAL LEADERSHIP** | 2015

**OCTOBER 30–**  
**NOVEMBER 1, 2015**  
San Diego, California

Sheraton San Diego  
Hotel & Marina

[www.ascd.org/CEL](http://www.ascd.org/CEL)

ASCD **ANNUAL CONFERENCE & EXHIBIT SHOW**  
Learn. Teach. Lead.

**APRIL 2–4, 2016**  
Atlanta, Georgia

[www.ascd.org/conferences](http://www.ascd.org/conferences)

