



PROFESSIONAL LEARNING SERVICES

*Connecting Professional
Learning to Student Learning*

HOW CAN WE SUPPORT YOU?

- Leadership Development and Coaching
- Capacity Building and Instructional Coaching
- Curriculum Design and Development
- Differentiated Instruction
- Standards-Based Instruction, Implementation, and Assessment
- Using Data to Inform Instruction
- Integrating Technology into Pedagogy

FREE CONSULTATION 1-800-933-2723, ext. 5773

Your Trusted Source for

EDUCATION EXPERTISE, INNOVATION, AND RESULTS

WHY CHOOSE ASCD PROFESSIONAL LEARNING SERVICES?

We are the source.

We either developed the solution you seek or work with the person(s) who did. And we're still researching, refining, and exploring new techniques and solutions to transform education.

We've been in your shoes.

Our faculty are experienced educators with an average of 20 years in the classroom. We have worked with hundreds of schools delivering thousands of hours of professional learning to teachers and leaders.

We share your commitment.

As educators, we're committed to the success of every student and support the whole child approach.

We're affordable.

Programs are completely scalable, and our team will work with and within your resources.

We have the resources to support the learning.

Depending on your needs, we have publications, online professional development, in-person workshops, and many other resources for continuing support.

We work together with you.

While our quality and dedication are consistent, every district and school is unique. We develop a plan that works for your individual needs, requirements, timeline, and resources.

We implement change that lasts.

Our faculty understand what's needed for true and long-lasting change—sustainable solutions that will endure through capacity building. Our job is to work our way out of a job!



Meet the ASCD Professional Learning Services Faculty

ASCD Professional Learning Services faculty members are leading experts in education. You'll work with a faculty member or team specifically suited to meet your requirements. View the complete faculty list and read their biographies at www.ascd.org/aplsfaculty.



Vera Blake



Susan Brookhart



Kathleen M. Budge



Ann Cunningham-Morris



Douglas Fisher



Nancy Frey



Donnell E. Gregory



Pete Hall



Ignacio Lopez



Jay McTighe



William H. Parrett



Dominique Smith



Carol Ann Tomlinson

HOW WE WORK TOGETHER



Consult

LET'S TALK. We talk educator to educator about your schools, students, teachers, test scores, curriculum, budgets—all the factors and variables that impact your success.



Design

LET'S PLAN. Whether you need guidance to move forward or help identifying the areas that need attention, we work with you to analyze root causes and develop an actionable plan.



Implement

LET'S ENGAGE. From an on-site workshop to extended engagements focused on building your local capacity, we work with you to deliver the solution you want and need.



Evaluate and Refine

LET'S MEASURE. We start with the end in mind, so measuring results is easy and part of the plan.

Let's Build a Learning Plan to Reach the Results You Need.

CONTACT ASCD TODAY

1-800-933-ASCD (2723), ext. 5773
programteam@ascd.org



Here's How We Help You Achieve Real Results

CYPRESS-FAIRBANKS ISD CASE STUDY

Faced with dramatic growth and a diverse student population, Cypress-Fairbanks turned to ASCD for support developing an in-house team of teacher coaches.

View this case study at
www.ascd.org/aplscfcasestudy

TELL US WHAT YOU NEED

- Customized, in-person workshops
- On-site capacity building
- Curriculum review and development
- Program reviews and research-based recommendations
- Teacher and leadership development

HOW CAN WE HELP?

- Launching a new program while keeping everything running smoothly
- Building your team and developing new leaders
- Supporting equitable practices
- Addressing student achievement in core areas of literacy and math
- Developing community-wide and parent partnerships
- Providing postcrisis or disaster support

**Contact Us Today.
Together, We'll Build a
Plan Just for Your Schools.**

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